Department of Pharmacy arranged a seminar on 'Manufacturing, Regulations and Marketing of Pharmaceuticals: Prospects and Challenges' on 30 April 2015. Mohammed Nasim, M. P., Minister of the Health and Family Welfare, and Syed Monjurul Islam, Secretary of the Health and Family Welfare and the President of the Pharmacy Council of Bangladesh, were present as the Chief Guest and the Special Guest on the occasion.

Mr. Parvez Hashim, Executive Director (Operations) of Square Pharmaceuticals Ltd., gave a presentation on 'Generic Business in USA: Challenges and Opportunities for Bangladeshi Pharmaceutical Companies'. He spoke how two leading companies - Square Pharmaceuticals Ltd. and Beximco Pharmaceuticals Ltd. have already completed the first step successfully towards the US Food and Drug Authority (FDA) approval and about the challenges on the way to fulfill the requirements.

The Minister, Mohammed Nasim assured about government's full cooperation in importing raw materials and other machineries needed in the process.

Syed Monjurul Islam praised the pharmaceutical sector's excellent growth in the country and—market abroad. Mr. Mosaddek Hossain, Managing Director of UniMed and Unihealth Ltd. and Prof. A.B.M. Faroque of the Faculty of Pharmacy of University of Dhaka, were also present as the designated discussants of the seminar.

The Vice Chancellor of East West University, Prof. Ahmed Shafee, delivered the welcome address. Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, Founder Vice Chancellor of East West University and former Governor of Bangladesh Bank, gave the vote of thanks to the honorable Minister, the Secretary, the Resource Persons of the symposium, to all distinguished guests and the organizers of the program. Chairperson of the Department of Pharmacy Prof. Dr. Chowdhury Faiz Hossain was the moderator of the seminar.
EWU Observes 40th Death Anniversary of Bangabandhu, Father of the Nation

East West University observed the National Mourning Day and paid homage to Bangabandhu, Sheikh Mujibur Rahman, Father of the Nation, with due reverence marking his 40th death anniversary on 15 August 2015 at the university premise. The national flag was hoisted at half-mast and the black flag was also hoisted as a mark at 5:34 am, followed by a prayer for the eternal peace of Bangabandhu and his family members who were brutally murdered on 15 August 1975. Chairperson of the Board of Trustees Dr. Mohammed Farashuddin, Vice Chancellor Professor Ahmed Shafee, Pro-Vice Chancellor Professor Dr. M Sekander Hayat Khan, Treasurer, Deans, Chairpersons of different departments, Registrar, faculty members and university staffs were all present to solemnize this occasion.

Editorial

Between sweltering summer heat and humidity, month long fasting, Eid-ul-fitr holiday interval and stints of torrential monsoon rain, the EWU faculty members and students accomplished a good deal this Summer both in academic and in extra-curricular activities. In fact it has been quite a successful semester for faculty members who engaged in knowledge dissemination supported by the EWU Center for Research and Training. The student community also thrived with activities assisted by different clubs and EWU Career Council Center.

The university generated a number of important programs. Department of Pharmacy held a crucial seminar on the prospects of pharmaceutical products of Bangladesh in which Mohammed Nasim, M.P., Minister of Health and Family Welfare and others spoke as designated discussants. A MoU between IT Project Implementation Team and the Bangladesh Computer Council; and a preliminary proposal of MoU was also signed between Governance and Taxation Research, Business School of Victoria University and Victoria University of Wellington. Homage was paid to Father of the Nation, Bangabandhu, Sheikh Mujibur Rahman on his 40th death anniversary on 15 August 2015.

This year, Summer was also probably the most happening semester for some individual faculty members for their knowledge making. Departments which worth mentioning for producing quality publications are - Department of English, Department of Business Administration, Department of Electronics and Communications Engineering, and Department of Pharmacy. EWUCRT provided research grants to Dr. Shahriar Haque, Department of English; Mr. Md. Ziaul Haque, Department of Business Administration; and to Mr. Nikhil Chandra Shil, Department of Business Administration for their research proposals. Some others who deserve accolade for their publication locally and abroad are- Dr. Samsun Nahar Khan, Department of Pharmacy; Dr. Sardana Islam Khan, Department of Business Administration; Prof. Anisul Haque, Department of Electrical and Electronic Engineering; Dr. Bijoy P. Barua, Department of Social Relations and Dr. Dilara Begum (Head of EWU Library).

During Summer, students were involved in activities that enhanced their personal skills and social role. Some highlights of club activities are - World Telecommunications and Information Society Day by EWU Career Council Center; 2nd CSE Festival by EWU Computer Programming Club; Engineering Contest Carnival by EWU Electronics Club; MindGym workshops, 'Golpo O Ganer Ashor', and Tree Fair by EWU Environmental and Social Club; Blood Donation Camp by the Rotaract Club; and IT and ITES training, apps development training, campus recruitment programs by EWUCCC that kept students preoccupied throughout the semester. There had been a huge number of student job placements in reputed corporate offices as well. Summer was a semester of social congregation, religious festivity and fun-fair; most departments and clubs arranged ifter parties within their close circles. The EWU family should thus be happy and satisfied by the semester's overall performance and achievements!
Lectures
Dr. Dilara Begum, Librarian, Head of EWU Library, delivered two lectures on 'Library Software Management: Theory and Practice (WinISIS, LIBSYS, Koha)' as a Resource Person at the training course on the 28th Library Planning and Management for College level Librarian/Assistant Librarian organized by National Academy for Educational Management (NAEM) on 13 July 2015.

Mr. Mamun-Or-Rashid, Assistant Librarian, delivered two lectures on 'Processing Library Materials with MARC 21' as a Resource Person in the 4th and 5th batch training of Library Professionals of Non-Government Higher Secondary Level Colleges of Bangladesh on Information Communication Technology organized by Library Association of Bangladesh (LAB) sponsored by UNESCO on 10 June and 5 August 2015.

Foreign Visits
Dr. Dilara Begum, Librarian received an invitation from Library and Knowledge Center of Mahidol University, Thailand and visited the library as a Digital Library Expert on 29 May 2015.

She also received her Ph. D award from the 35th convocation of Punjabi University, Patiala, India on 15 July 2015.

Md. Rafiqur Rahman, Assistant Librarian (E-Resources) has attended a three day training cum workshop on 'How to Use Low-cost Smart Phones for Effective Visual, Interactive and Strategic Communication' from 12-14 May 2015 organized by the Center for Science and Environment, New Delhi.

Expert Committee Meeting
Dr. Dilara Begum attended the Expert Committee Meeting of National University of Bangladesh for the selection of Professor of Library and Information Science on 9 June 2015.

Workshop
The Library organized 5-day long workshop on Integrated Library System: Koha and DSpace Institutional Repository Software from 7-11 June 2015 at the general practice lab of the university. 17 Officials (Library & IT) of different public and private organizations participated in the workshop. Professor Ahmed Shafee, Vice Chancellor, of the university graced the occasion as the Chief Guest and Dr. Dilara Begum, Librarian, Head of Library, East West University and General Secretary, Digital Library Network of South Asia (DLNetSA) coordinated the program. Professor Ahmed Shafee discussed the importance of digital library in enhancing quality education. He also emphasized on the sustainability of digital library in Bangladesh. Certificates were distributed among participants at the end of the closing program.

Conference
Dr. Dilara Begum, Librarian, Head of Library, East West University participated in the IFLA World Library and Information Congress 81st IFLA General Conference and Assembly on 15-21 August 2015, Cape Town, South Africa. Her paper was titled 'Library Sponsored Knowledge Sharing Programs in Private Universities of Bangladesh: A Case Study of Female Students’ Perception' at the Women, Information and Libraries Special Interest Group Section of IFLA at Pretoria, South Africa.

Achievement
Ms. Shaharima Parvin, Library Circulation Officer, East West University won the IFLA WLIC 2015 Academic and Research Librarians Section Attendance Grant for participating in the IFLA World Library and Information Congress, 81st IFLA General Conference and Assembly on 15-21 August 2015, Cape Town, South Africa.

Library Visit by Foreign Delegate
Jae Won Choi, System Architect, e-Learning Division of Global Knowledge Cooperation Center (GKC), South Korea visited East West University Library on 10 June 2015.

New Appointments
New Chairperson
Dr. Shamsun Nahar Khan, Associate Professor, Department of Pharmacy
Mr. Muhammad Manzur Alam, Assistant Professor, Department of English
Dr. Md. Mohiuddin Kabir, Assistant Professor, Department of Genetic Engineering and Biotechnology

New Faculty Members
Dr. Anup Chowdhury, Associate Professor, Department of Business Administration
Mr. Tanjib Rashid Khan, Lecturer, Department of Law
Mr. Md. Saimum Reza Talukder, Lecturer, Department of Law

New Officer and Staff
Mr. Kazi Kamruzzaman, University Engineer
Ms. Tasneen Nahid, Assistant Human Resource Officer
Ms. Nasrin Unme Ferrous, Department Secretary
Ms. Saima Rahman, Receptionist
EWU Signs MoU with Project Implementation Unit and Bangladesh Computer Council

East West University signed a Memorandum of Understanding (MoU) between Top-Up IT Project Implementation Team and Bangladesh Computer Council on 19 May 2015. The main object of this MoU was to implement two different IT training programs for students. Professor Ahmed Shafee, Vice Chancellor of EWU, Anurag Malik, Project Head, Project Implementation Unit (PIU) and Rezaul Karim, Project Director, Bangladesh Computer Council (BCC) signed this MoU on behalf of their respective institutions. Nahid Hasan Khan, Adviser of the Department of Student Welfare and Head of Career Counseling Center, EWU was also present at this signing ceremony.

Under the project, there will be one Top-up IT training for IT/Engineering graduates. Its target is to create job-ready graduates with employability-linked IT skills through a 300 hours finishing module for the final year students. Another ITES Foundation Skills for non-IT graduates (B Sc., BA, BBA etc.) targets for employability linked ITES skills through a 160 hours finishing module. These programs are fully funded by the Government, supported by The World Bank and free of cost. Students will be also provided with certificates from the Government that will enable them to get employment opportunity links within the Bangladesh ICT industry.

Information and Communication Services (ICS)

Internet and Computing Facilities

Information and Communications Services (ICS) is in charge of the total technological infrastructure of EWU. It is responsible for the ICT infrastructure for users on campus. ICS provides and ensures the following services:

- Data Center facility (Server & Core Network)
- ICS Support for our students, faculty and administrative officers
- Internet Service  Web Service  E-Mail Service
- Wifi Service  Domain Controller Service
- Printing Facility  Audio Visual Class Room
- Software Development  Computer Labs Support
- Network and Hardware Related Support
- Multimedia Support  IP Telephony System
- Monitor All Servers and Network in 24x7
- Finger Print Device and Software

Internet Service

ICS provides and manages internet service of 50 Mbps bandwidth full duplex bandwidth (SEA ME 4/TATA/Airtell) for students, admin and faculty members.

Web Service

ICS maintains the web server. Service details are as follows:

- **Existing Websites**
  - EWU Website (www.ewubd.edu)
  - Local UMIS Webnet Service (http://webnet.ewubd.edu)

- **New Web Interface**
  - Alumni Website (http://ccc.ewubd.edu)
  - Online Grade Report Website (http://result.ewubd.edu)
  - Online Admission form Website (http://admission.ewubd.edu)

E-Mail Service

ICS maintains admin and student email servers of almost 10000 users:

- Admin & Faculty Email Domain @ewubd.edu
- Students Email Domain @ewu.edu.bd
- Email Spam Filtering through Barracuda

Recently it has implemented value added service for students as given below: Update feature included this semester is as follows:

- Online Admission Form (http://admission.ewubd.edu)
- Online Grade report (http://result.ewubd.edu)
- Semester Grade Report Automatically Sent to Students Email and SMS
- SMS Notification

- **Service through Bulk SMS**
  - Class Cancel/Reschedule Notice
  - Result Publication  Faculty Evaluation
  - Convocation Notice  Exam Notice
  - Awareness/Update  Payment notice
  - Admission Notification to Prospective Students

- **Service through Push-Pull SMS**
  - Student Details Information
  - Semester Result  Courses Advising
  - Class Schedule  Payment Information
  - Exam Schedule
- **Enhanced Email Facilities to Admin & Faculties**
- **Online Payment Gateway** (in progress)
Journal Publication


Conference


Zaman, L. and Shil, N. C., 'Employers Preferred Competencies for Business Graduate Selection,' Interdisciplinary Business and Economics Research Conference, Bangkok, 4-6 June 2015.

Akther S., and Uddin M.K., 'Biometrics: A New Horizon to Corporate World' presented on 1st Biennial Conference Bangladesh Academy of Business Administration, Faculty of Business Studies, University of Dhaka, 14 January 2015.

Honor

Professor Dr. Tanbir Ahmed Chowdhury, Dean Faculty of Business and Economics and Chairperson, Department of Business Administration has been selected an external referee to evaluate a Ph.D. thesis entitled 'A Study on Growth and Strategies of Management Education in Tamil Nadu' of Gadhigram Rural Institute, Deemed University, Tamil Nadu, India.

A seminar 'Demutualized Dhaka Stock Exchange: Changes and Challenges' was arranged on 16 June 2015. The keynote presenter was Professor Swapan Kumar Bala, Managing Director, Dhaka Stock Exchange. He spoke on how the need of demutualization was strongly felt after the stock market collapse in December 2010. Professor Ahmed Shafee, Vice Chancellor of East West University inaugurated the session. Prof Dr Tanbir Ahmed Chowdhury, Chairperson, DBA and Dean of Faculty of Business and Economics chaired the program.

Workshop

Two workshops on Educational Psychology on 4 June and 11 June 2015 were organized by the department. They were conducted by five faculty members of the department who had completed short course on 'Educational Psychology' at the University of Edinburgh, United Kingdom in the previous semester. Mr. Md. Kamrul Hassan, Assistant Professor, gave a talk on 'Pioneer of Educational Psychology' and Mr. Maruf Rahman Maxim, Lecturer, gave his presentation on 'Neuroleadership'.

On 11 June Mr. Md. Sajjad Hossain, Senior Lecturer, delivered his lecture on 'Quiet Leadership', Mr. Abu Sadat Muhammad Ashif, Senior Lecturer, gave lecture on 'Cognitive theory of Motivation' and Mr. M Baset Oli Mishkat, Lecturer, delivered speech on 'SCARF Model and Enhancing Workplace Dynamic'.

Orientation Program for Summer 2015 Students

An orientation program was organized for the new students of Summer Semester. Dr Mohammed Farashuddin, Chairperson of BOT and founder Vice Chancellor, EWU was present as Chief Guest. Professor Ahmed Shafee, Vice Chancellor of the university graced the occasion. Prof Dr Tanbir Ahmed Chowdhury, Chairperson, DBA and Dean of Faculty of Business and Economics chaired the program.

Short Training on Educational Psychology

Department of Business Administration organized a three day short training program on 'Educational Psychology' for

Seminar

Mr Pravinth Rajaratnam presented a paper on 'Professional Accounting Education for Business Graduate' on 18 May 2015 on invitation. Mr. Pravinth is the most sought-after Finance lecturer for CIMA in Sri Lanka. He specializes in the area of Financial Management and has won the World Prize for Management Accounting Fundamentals and the Sri Lankan prize for Business Strategy.
the faculty members on 9, 14 and 16 May 2015, comprising of 9 sessions which was conducted by Professor Dr. Shaheen Islam, Chairperson, Department of Educational and Counseling Psychology, University of Dhaka, Professor Dr. Shamim F. Karim and Associate Professor Mahjabeen Haque. This program was conducted under HEQEP sub-project titled 'Optimizing Classroom Learning through Understanding Student Psychology' (CP-3289). The main goal of this sub-project is to ensure better teaching and enhance overall quality of education.

Kamrul Hassan's book Prohorer Prostabona (Proposition of Time) was published at the Amar Ekushey Boimela this year by Nisarga. The book contains 47 articles on different subjects, published in national dailies over a span of three years.

Department of Economics

Seminar
The first seminar of Summer 2015 was delivered by Dr. Syed Basher, Associate Professor, entitled 'Does Economics Growth Matter? Technology-Push, Demand-Pull, and Endogenous Drivers of Innovation in the Renewable Energy Industry' on 16 June 2015.

Dr. Sakib Mahmud, Assistant Professor in Economics of Sustainable Management at the University of Wisconsin-Superior presented a paper titled 'Parents' Decision-Making on the Consumption of Private Tutoring of School Going Children: A Behavioral Game Theoretic Approach' on 9 August 2015.

Field Trip to Sreemangal
A field trip was organized on 12 June 2015 to Sreemangal of Moulvibazar district for students as a requirement of two courses -Research Methodology (ECO 490) and Project Analysis and Evaluation (ECO 484) taught by Dr. A.K. Enamul Haque. They were also accompanied by Dr. Basanta Kumar Barman, Associate Professor, Department of Economics and Abul Faah Al Faruk. The main objective of the trip was to groom the students in future field works, survey and research works for academics and job purpose. An inclusive questionnaire was particularly designed for students to acquire practical knowledge about data collection. Students collected data on 'Analysis of Labor Demand and Consumption Pattern of Tea Garden Workers in Bangladesh: A Case Study of Moulvibazar District'.

Get-Together-Lunch
The department arranged a get-together-lunch for the newly admitted students. All the faculty members, the Chairman of Economics, Dr. Mudabber Ahmed and Professor Dr. A.K. Enamul Haque and Professor Dr. Amir Hossain were also present at the program on 7 May 2015.

Achievements of Economics Department Alumnus

Sharjil Muktafi Haque, a student of M.S.S in Economics Program joined IMF in July 2015.

Abir Hasan, M.S.S. in Economics got admission in Masters of Public Policy, Blavatnik School of Government, Oxford, UK, for Fall session 2015.

Musical Program
An instrumental musical program was organized by the department, initiated by the Professor Dr. A.K. Enamul Haque. Mr. Mir Naqibul Islam, a student of M.S.S in Economics Program performed music in this special program on 30 May 2015.
Journal Publication


Book Chapter


Publication in a Literary Journal


Conference


Idris, N. 'From Metaphor to Citizenship: Ecocritical Awareness in Yannick Noah's Songs,' International Interdisciplinary Conference: Ecocriticism, Environmental Justice, and Literature, organized by Association for the Study of Literature and Environment (ASLE), Bangladesh Planning Committee and Edward M. Kennedy Center, Bangladesh, 7-8 August 2015.


Webinar


Ms. Nusrat and Ms. Idris at the International Interdisciplinary Conference: Ecocriticism, Environmental Justice, and Literature

Literary Translation Workshop

Nusrat, M.A. participated in the 2nd phase of the ULAB Dhaka Translation Center (DTC) workshop on 15-19 May 2015. She translated 'The Circle' from Bangla, a short story *Britto* by Mainul Ahsan Saber. The workshop was led by the renown translator, Arunava Sinha from India. The DTC is working on an anthology of short stories by 10 contemporary Bangladeshi writers on the theme of Dhaka to be published jointly with the Bengal Lights and Coma Press, UK.

Seminar

The department arranged two very interesting talks during Summer Semester.

Dr. Mian Md. Naushaad Kabir, Assistant Professor of the department spoke on 'Recent Innovations in ELT in Bangladesh: Pouring Old Wine in a New Bottle' on 12 August 2015.
Rubana Haq, an eminent poet, business exponent and EWU English Department alumni presented a paper on her PhD thesis from Jadavpur University, 'An Agent of Change: Writer's Workshop and English-Language Poetry Published in India: Post 1947' on 15 June 2015.

Departmental Activities

A colorful drama performance 'Legends in Classical Texts' was staged by students who had taken ENG 424 (Classics in Translations) course under Ms. Israt Jahan's instructions.

Mr. Zohur Ahmed’s students from ENG 412 (Techniques of Teaching English Language Skills) course organized a project fair on 'Low-cost Teaching Aids'.

Department of Electrical and Electronic Engineering

Seminar

Dr. Mustafa Habib Chowdhury, Assistant Professor, Department of Electrical and Electronic Engineering, Independent University, Bangladesh, presented on 'Plasmon-Controlled Fluorescence for Biomedical Applications' on 18 June 2015.

Dr. Sheikh Sharif Iqbal, Associate Professor, King Fahd University of Petroleum & Minerals (KUPM), Dhahran, Saudi Arabia, gave a presentation on 'Beam Scanning of a FPC Antenna with Magnetic-Metamaterial Superstrate' on 3 August 2015.

Conference and Honor

Prof. Anisul Haque presented an invited talk on 'Extraction of Trap Densities in High-Mobility Semiconductor - Dielectric Interfaces' at the IEEE Electron Devices Society Mini-Colloquium organized by IEEE Electron Devices Society, Singapore Chapter, Nanyang Technological University, Singapore, on 5 June 2015.


He served as the Chair, BAETE (Board of Accreditation for Engineering and Technological Education) Visiting Team for Accreditation of B.Sc. in EEE Program of Stamford University Bangladesh, Dhaka in June 2015.

Prof. Anisul Haque also received the VPU Team Award of the World Bank for contributions to the outstanding achievements of the Bangladesh Identification System for Enhancing Access to Services (IDEA) Project, Bangladesh Election Commission. The project is being implemented with financial support from the World Bank. Prof. Haque is serving the World Bank Task Team as the NID System Advisor.

Iftar Get-together

On 9 July 2015 an iftar get-together was arranged for faculty members, staffs and students of EEE Department.
Seminar
Mr. M. Shefaque Ahmed, Actuary, Chairman, Insurance Development and Regulatory Authority, delivered his speech as the Chief Guest. Dr. Sohrab Uddin, Actuary, Chairman, Sadharan Bima Corporation and Professor Ahmed Shafee, Vice Chancellor, EWU were present as Special Guests at the seminar. Dr. Mohammed Farashuddin, Chairperson, Board of Trustees of the EWU and former Governor of Bangladesh Bank chaired the seminar. The course curriculum was presented by Prof. Dr. M Ataharul Islam, Chairperson, Department of Applied Statistics, and Prof. Dr. M. Mosleh-Uddin, Member of the Board of Trustees and the Program Advisor of the Department of Applied Statistics, EWU conducted the open discussion in the seminar.

Speakers spoke of the prevailing problem in the insurance companies and financial institutions of Bangladesh due to the lack of professionals with adequate background in actuarial science. According to them, there is an urgent need of actuaries for improving the quality of services provided by the insurance companies. They also emphasized that if our insurance companies want to compete with global companies (for example Life Insurance Company of India, which will start functioning in Bangladesh), professionals on actuarial background would be needed on priority basis. They lauded the pioneering role of the EWU for initiating the formal education of actuarial science in Bangladesh.

Seminar Series
The Department of Applied Statistics arranged another seminar on ‘Actuarial Science: A glorious prospect for Bangladesh’ by Dr. Abdul Hoque Sharif, Actuary, Visiting Professor, Department of Applied Statistics, East West University on 11 June 2015.

Dr. Sharif has been in the actuarial profession for more than 18 years in the USA and Canada. Currently, he is an actuarial faculty at the University of Connecticut, USA. In his presentation Dr. Sharif said, a large number of bank, insurance company and financial institutions are working in Bangladesh. But they depend on foreign manpower in the actuarial profession. So, on the basis of demand actuarial science has a great prospect in Bangladesh.

Dr. Mohammad Sohrab Uddin, Actuary, Chairman, Sadharan Bima Corporation, Former Deputy Governor, Bangladesh Bank, was present as the Chief Guest, and Professor Dr. M. Mosleh Uddin, Coordinator and Adviser, Department of Applied Statistics, Member, Board of Trustees, EWU was present as Special Guest in the seminar. Professor Ahmed Shafee, Vice Chancellor, EWU, chaired the seminar. Faculty members and students of the EWU were present at the seminar.

Postgraduate Diploma Introduced
It may be noted that a postgraduate diploma in the actuarial science program will start at the Department of Applied Statistics from September 2015. This program is the first of its kind to be offered by any university in Bangladesh.

Workshop
The department arranged a workshop for faculty members, graduate and undergraduate students on 11 May 2015. It covered both theoretical aspects as well as practical application of the topic, ‘Kernel-based Supervised Learning in Bioinformatics’ by Mohammed Nasser, Professor Dept of Statistics, Rajshahi University and Md. Al Mehedi Hasan, Assistant Professor, Dept. of Computer Science and Engineering, Rajshahi University of Engineering and Technology.

Iftar Party
The Department of Applied Statistics arranged an Iftar Party on 2 July 2015 at the Cafeteria of the University. The Chairperson, faculty members and students of the department were present at the event.
Department of Computer Science and Engineering

Journal Publication

Publication in Conference Proceeding


Conference
Mozammel H A Khan and Himanshu Thapliyal, 'Reversible Logic Based Mapping of Quaternary Sequential Circuits Using QGFSOP Expression,' IEEE Computer Society Annual Symposium on VLSI (ISVLSI), Montpellier, France 8-10 July 2015.

Team of CSE Department Own First Prize
A team of CSE Department named Tesseract consisting of three members: Fuad Khan, Md. Ehsanul Hassan and Mohammad Maruf Islam won first prize.

Dr. Syed Moniruzzaman, Assistant Professor, Lemoyne-Owen College, USA delivering a talk on 'Effects of Plasma-Pretreatment on Substrates before Deposition of PECVD Polycrystalline Silicon Films' on 4 June 2015. All faculty members of ECE and some of the faculty members from other engineering departments were present in this seminar.

Department of Electronics and Communications Engineering

Journal Publication


Seminar
Guest Speaker Dr. Syed Moniruzzaman, Assistant Professor, Lemoyne-Owen College, USA delivered a talk on 'Effects of Plasma-Pretreatment on Substrates before Deposition of PECVD Polycrystalline Silicon Films' on 4 June 2015. All faculty members of ECE and some of the faculty members from other engineering departments were present in this seminar.
Field Trip

Students of ECE Department with Mr. Md. Shirajur Rahman, Lecturer at the Beach Sand Minerals Exploitation Centre, Cox’s Bazar.

A field trip was arranged by the department for ‘Beach Sand Minerals Exploitation Centre’ at Bangladesh Atomic Energy Commission, Cox’s Bazar. 35 students of the department guided by Mr. Md. Shirajur Rahman, Lecturer visited the centre and they also observed the exploitation operation of heavy mineral from beach sand.

Colloquium

Professor Dr. M. Ruhul Amin delivered two precious lectures on ‘Basic of Graphene’ on 14 and 21 May 2015.

New Lab

The department has recently opened a ‘Wireless and Microwave Lab’ for the students of all engineering departments. Wireless and Microwave lab equipped with state of the art facilities. This lab has five different experiment modules like- Microwave Trainer with Simulator, Mobile Phone Training System, Internet Training Solution, Wireless Local Area Network (WLAN) and Voice Over IP (VOIP) Training Package. Installations of all five modules were completed and a hands-on training program was also conducted.

Newborn

Mr. Arifur Rahman, Senior lab officer (Physics) has been blessed with a baby girl on 9 July 2015.

Mirza Sabbir Ahmed, Senior Department Secretary of ECE and Ismat Jahan Shanta have been blessed with a daughter on 6 June 2015.

Journal Publication


Seminar

Dr. M. Tanvir Hossain Chowdhury (Assistant Director-Reserve, Department of Fisheries, Ministry of Fisheries and Livestock) presented a seminar titled ‘Distribution, Determination and Enhancement of Phlorotannins from Brown Seaweed Ecklonia Cava’.

Departmental Activities

Three new full-time faculty members have been recruited for the GEB department who will be teaching from Fall Semester 2015. The GEB Department has opened the door of Molecular Biology laboratory for students from Summer Semester 2015 and it is continuing to purchase more equipments. Moreover, the department is going to purchase couple fermentors very soon that will enable to initiate some biotechnological problem oriented research works in the context of Bangladesh.
Journal Publication


Conference Proceeding


Conference

Dr. Shamsun Nahar Khan, Chairperson and Associate Professor, Department of Pharmacy, presented her research work entitled 'Kinetic and Three Dimensional Quantitative Structure Activity Relationship (3D-QSAR) Studies on New \( \alpha \)-Glucosidase Inhibitors' at the 5th International Conference for Young Scientists, organized by the Global Young Academy, held in Montebello, Québec, Canada. A total of 200 participants joined the conference from 70 different countries. The theme of the conference was 'Innovation for Sustainable Globalization'.

She has also attended Annual General Assembly Meeting 2015 of the Global Young Academy.

Achievement

Dr. Sufia Islam has been selected a member of an international research group called MiDAS Research Group (http://www.midas-research.org/) with academics from different parts of the world.

Honor

The Bangladesh Academy of Sciences selected Dr. Shamsun Nahar Khan, Associate Professor, and Department of Pharmacy as a member of the organizing committee of 'Young Scientists Congress'. Distinguished national professor and eminent scientists of the country are included in this committee.

Seminar

The first lecture of this semester entitled 'Innovation and Branding Strategy of a Pharmaceutical Product' was delivered by Mr. Muhammad Masum Chowdhury, Manager, Asiatic Laboratories Pharma Ltd. on 5th August 2015.

A lecture entitled 'A Cross-sectional Study of Morphological Types of Anemia in Pulmonary Tuberculosis Patient and Associated Risk Indicators in a Selected Hospital of Dhaka City, Bangladesh' was presented by Ms. Farhana Rizwan, Assistant Professor of the Department of Pharmacy on 30 July 2015.

Rejoining

Dr. Sufia Islam, Associate Professor, joined the department after completion of her research assignment in the Halifax University, Halifax, Canada.

Study Circle

A study circle has been scheduled for students on the probation in association with faculty members, GTA/UTA of the department to provide a positive impact on the students. The duration of the group is 9.00 am - 12.00 pm, to be held every Thursday at the seminar room of the department.
Graduate Student Placement

At the End of the Summer Semester the department has placed a total of 44 graduating students in reputable industries of Bangladesh for an ‘Industrial Inplant Training’. It was coordinated by Dr. Shamsun Nahar Khan, Associate Professor Department of Pharmacy for students who have already completed their ‘Industrial Inplant Training’. The placement of the graduating students are as follows:

<table>
<thead>
<tr>
<th>Industry</th>
<th>Names</th>
</tr>
</thead>
<tbody>
<tr>
<td>Square</td>
<td>Samin Yasar Arnob, Musarrat Sabnam, Nurunnahar Akter, Tasnia Saieeen Sharna</td>
</tr>
<tr>
<td>Beximco</td>
<td>Sabbir Ahmed, Md. Abdur Rahman, Asim Kumar Dey, Sabira Raisa Chowdhury</td>
</tr>
<tr>
<td>Incepta</td>
<td>Mahmudul Hasan, Md. Moshiur Rahman, Md. Shaheen Alam Khan</td>
</tr>
<tr>
<td>Sanofi Aventis</td>
<td>Nawfel Abdullah, Ayesha Siddika Monni, Kazi Sayeedur Rahman, Sahadat Hossen Rigun</td>
</tr>
<tr>
<td>Nuvista</td>
<td>Sharmin Sheikh, Rifat Ara Jhili</td>
</tr>
<tr>
<td>Novertis</td>
<td>Sadiya Afrin, Mohammad Raju Khan</td>
</tr>
<tr>
<td>Renata</td>
<td>Shahriar Mahmud, Mahbubur Rahman, Mahmuda Ahmed, Kazi Imran Adib</td>
</tr>
<tr>
<td>ACI</td>
<td>Md. Al-Amin Talukder, Roksana Parvin, Rehnuma Ananna, Nabila Akhter</td>
</tr>
<tr>
<td>Aristopharma</td>
<td>Mohammad Rasheduzzaman, Bibi Morium Tului, Suvrota Voumik</td>
</tr>
<tr>
<td>Sunpharma</td>
<td>Tanzina Akter Amy, Fahmida Afrin, Tanzia Islam Sunny, Minhaj Ahmed Naved, Nishat Tasnim</td>
</tr>
<tr>
<td>Popular</td>
<td>Nargis Islam, Nipa Rani Devi, Nurul Muhammad Shayed, Safia Sultana</td>
</tr>
<tr>
<td>Drag International Ltd.</td>
<td>Nuzhat Ahsan, Priyanka Lyla Habib, Muhammad Luful Sajib, Abdullah -Al-Mamun</td>
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Department of Law

Workshop on Human Rights

The department in collaboration with the Youth for Human Rights International (YHRI) organized a workshop on 12 May 2015 on ‘What are Human Rights? Find Out’. The workshop was conducted by Olivia Yao and Mr. Yan from YHRI and chaired by Dr. Mahfuz, the Chairperson of the department.

Seminar in Collaboration with the American Embassy

In collaboration with the American Embassy the department held a presentation on ‘Rule of Law in America’ at EWU on 10 August 2015. Honorable Judge at US District Court of Southern Division of the Central District of California, Mr. David O. Carter spoke as the Chief Guest of the session. Mr. Tom Dougherty, Resident Legal Advisor of Department of Justice and Mr. Calvin L. Hayes, Cultural Affairs Officer of U.S. Embassy, were present as the special guests of the session along with the department Chairman, Dr. Mahfuz.

Judge Carter went for an interactive session with the student audience on judicial independence, access to justice, equality before law, and development of legal system in Bangladesh. Faculty members- Barrister Tanjib R. Khan, Mr. Saimum Talukder, and Ms. Shahina Sultana, Ms. Farhana Urmee and Dr. Syed Bashar represented the U.S. Embassy, Dhaka.
Seminar

The department in collaboration with East West University Center for Research and Training (EWUCRT) organized a seminar entitled 'Inequality, Poverty and Urban Development within Human Development Framework' on 1 June 2015.

Presentation

Ms. Ruhun Wasata, Lecturer, made a presentation on 'In Search of a New Beginning: Analyzing the Implication of a2i in Promoting Women Empowerment in Selected Areas of Bangladesh' on 20 August 2015. The seminar was organized by the EWUCRT in collaboration with UGC/World Bank Sub-project: Knowledge Transfer and Capacity Development of Academic Staff.

Laurels for Dr. Bijoy P. Barua

Dr. Bijoy P. Barua, Professor of Sociology and Development Studies, has been honored for his contribution to the area of adult/community education and development, and participatory social research. As recognition of his innovative ideas, international understanding and leadership, Dr. Barua has been nominated for the International Advisory Board of International Conference on Innovating Education in Asia 2015 (ICIEA 2015) of Association for Innovative Education based in India.

East West University Center for Research and Training (EWUCRT)

The primary objective of East West University Center for Research and Training (EWUCRT) is to create knowledge through academic and applied research, and to disseminate acquired knowledge through training and publication. The Center has the following updates during Summer Semester 2015:

Research Grants

The centre released research grants for three research proposals. The research proposals are as follows:

'Plagiarism Policies in Bangladeshi Universities: A Critical Perspective' by Dr. Muhammed Shahriar Haque, Department of English.

'Utilization of Social Networking Sites (SNSs) Services by the University Faculties and Students of Bangladesh' by Mr. Md. Ziaul Haque, Senior Lecturer, Department of Business Administration.

'Application of Advanced Management Accounting Techniques in Modern Manufacturing Environment' by Mr. Nikhil Chandra Shil, Assistant Professor, Department of Business Administration.

Three research proposals are under consideration for funding:

'Reproductive Health Issues Of Physically And Mentally Challenged Adolescents In Dhaka City' by Dr. Marzia Zaman Sultana, Lecturer, Department of Social Relations.

'Human Security and Migration in Bangladesh under Changing Climate Conditions: An Exploratory Study' by Zohra Akhter, Senior Lecturer, Department of Social Relations.

'Silicon Nanowire Biosensors for Healthcare & Environmental Control' by Dr. Mohammad Mojammel Al Hakim, Associate Professor, Department of Electrical and Electronic Engineering.

'In Search of a New Beginning: Analyzing the Implication of a2i in Promoting Women Empowerment in Selected Areas of Bangladesh', by Ruhun Wasata, Lecturer, Department of Social Relations.
Call for Abstracts of Published Research Papers-2014

East West University Center for Research and Training (EWUCRT) has published the Ninth Volume (online version) of the Abstracts of published papers in 2014. This publication is a collective effort of all the faculty members of the university. Faculty members have immensely contributed in areas of business, economics, social sciences, engineering, telecommunications, liberal arts and literature, population health, computer science, pharmacy, and technology. This volume contains abstracts of 59 research articles, of which 37 were published in international journals and 7 were in national journals. It also contains abstract of 3 book chapters published abroad, 11 international and one national conference papers. Considering their academic achievements, we profoundly extend our congratulation to all of them.

Seminar

In order to disseminate knowledge in academia, EWUCRT organized the following research seminars:

'Adjustment with Climate Change -Rhetoric or Reality: A Sociological Study in the Selected Coastal Areas of Bangladesh' by Mr. Md. Ziaul Haque, Senior Lecturer, Department of Business Administration, East West University and Mr. Tauhid Hossain Khan, Assistant Professor, Department of Sociology, Jagannath University on 14 May 2015.

'Application of Advanced Management Accounting Techniques in Modern Manufacturing Environment' by Mr. Nikhil Chandra Shil, Assistant Professor, Department of Business Administration, East West University and Dr. Bhagaban Das, Professor, Department of Business Management, Fakir Mohan University, Orissa, India on 21 May 2015.

'Poverty in South Asian Region' by Professor Amitabh Kundu, Senior Fellow, Delhi Policy Group; Former Dean, School of Social Sciences and Professor, Centre for the Study of Regional Development (CSRD), Jawaharlal Nehru University on 1 June 2015.

'Higer Dependency on Domestic Borrowings: Key Challenges for the Target Economic Growth in Developing countries' by Saiyeeeda Saniya Munim, Biplob Kumar Nandi and Gazi Quamrul Hasan, Department of Economics, East West University, on 8 June 2015.

'In Search of a New Beginning: Analyzing the Implication of a2i in Promoting Women Empowerment in Selected Areas of Bangladesh', by Ruhun Wasata, Lecturer, Department of Social Relations, East West University, on 13 August 2015.

Training Workshop on Multivariate Analysis

To foster better understanding and enabling proper utilization in research, East West University Center for Research and Training (EWUCRT) organized a 7-day training workshop on, Multivariate Analysis, for the faculty members of East West University from 8-30 May 2015. The training was funded by a grant from the University Grants Commission/ World Bank, CP: 3296 (knowledge Transfer and Capacity Development of Academic Staff) and East West University. A total number of 21 Associate Professors, Assistant Professors, Senior Lecturers and Lecturers from different departments took hands-on training from the program. The Course covered the following topics: (i) Multiple Regression, (ii) Logistic Regression, (iii) Proportional Hazard Model, (iv) Factor Analysis and (v) Principal Components. The lectures not only covered theoretical dimension of these measurements but also its application in research.

HEQEP Sub-project

The Center has furnished CRT Research Seminar Room and Research Hub under HEQEP Sub-project 'Knowledge Transfer and Capacity Development of Academic Staff'.

Memorandum of Understanding (MoU)

A Preliminary Proposal of Memorandum of Understanding (MoU) between East West University Center for Research and Training (EWUCRT) and the Centre for Accounting, Governance and Taxation Research (CAGTR) of Victoria Business School (VBS), Victoria University of Wellington (VUW) has been signed by representatives of both universities on 5 June 2015. Dr. Professor Tony van Zijl, Director, Centre for Accounting, Governance and Taxation Research and Professor John Davies, Associate Dean (International & Executive Education), Victoria Business School have signed the MoU as representatives of Victoria University of Wellington. This MoU may enable faculty members of both Centres to initiate comparative studies across contrasting cultures. This MoU is potentially the first step towards building a meaningful partnership between East West University and Victoria University of Wellington on a broader range of research issues. The preliminary proposal of MoU signed by the two centres has subsequently been approved unanimously by the Board of Trustees of East West University.

Two Best Paper Awards Receiced by Dr. Sardana Islam Khan

Dr Sardana Islam Khan, Assistant Professor of Department of Business Administration and Deputy Executive Director of East West University has recently presented three research papers in two international conferences in Sydney, Australia. She has received the best paper award for the paper entitled 'Does Affective Commitment Positively Predict Employee Performance? Evidence from Banking Industry in Bangladesh' presented in Australasian Conference on Business and Social Sciences (ACBSS), Sydney (13-14 April 2015). This paper was subsequently published in the Journal of Developing Areas (Vol. 9, Issue 6).

Her other paper entitled, 'The Importance of Context in the 'High Performance Work Systems' Research: A Study on Bangladeshi Banking Industry' received the Best Innovative Paper Award in Sydney International Business Research Conference 2015, Sydney (17-19 April, 2015). This paper has been selected for publication in Australasian Journal of Business, Social Science and Information Technology in 2015 issue.
TRAINING

Top-Up IT and ITES Foundation Skills Training

Top-up IT training for IT/Engineering graduates targets to create job-ready graduates with employability-linked IT skills through a 300 hours finishing module. Training ITES (Information Technology Enabled Services) for non-engineering students' targets for employability linked ITES skills through a 160 hour finishing module. These programs are fully funded by the Government, supported by the World Bank and delivered at the university and free of cost to students. Students were provided with certificates along with a strong employability opportunity linkage with the Bangladesh ICT industry.

An online assessment test was arranged for 541 engineering and 340 non-engineering registered students at three labs. From them two batches of 80 students completed their soft skill part and more than three more batches will start training again from mid-August.

Mock Interview Session for Fall'15 Interns'

The Career Counseling Center organized a mock interview session on 31 August 2015 for the students of final year students especially for the interns of Fall 2015. Ishtiaq Hasnat Chowdhury, Finance Manager, Finance Operations, Financial Control Department at HSBC; Hasanuzzaman Begh, Specialist, People's Planning & Acquisition, HRD, Eastern Bank Ltd.; Zobair Mahmood Fahim, Business Performance Manager, JITA Bangladesh Limited; Md. Nahid Taneer, Assistant Manager, HRD, The City Bank Limited; Fatema Tuz Zohora, Learning and Sourcing Officer, British American Tobacco Bangladesh; and a guest from British American Tobacco Bangladesh, Jawaad Bin Hamid, Learning and Sourcing Executive, were present to assist.

Personal Development Skill Awareness

East West University, Career Counseling Center along with Workplace Skill Development Academy-New Zealand (WSDA) organized a session on Personal Development Skills Awareness on 25 June 2015. Ahmed Wasimul Bari Vice President & Dean of WSDA and Niaz Ahmed, Honorary Consul of New Zealand and former Managing Director, National Bank delivered their speech on personal development skills awareness. Both speakers gave some advice on how to learn fast, the cycle of success and failure and how to control life for success and emphasized on the importance of English knowledge and presentation skills in our day to day activities.

Apps Development Training Certificate Ceremony

'National Mobile Apps Trainer and Creative Apps Development', a three-month long training accomplished in June at the campus was organized by Ethics Advanced Technology Ltd under Information and Communication Technology Division to build 500 apps.

EWU students, in ten different teams consisting of two or three members, created ten apps: Fire Brigade, Private University in BD, Our Notes, SOS_DHAKA, Vocabulary Solution, BD Historical Place, To Let, Showtimes Tracker, Wanna be Crazy and IncomeTaxBD. The apps will be available on Google store and on an online platform which the government has been developing. Anyone can download the applications for free.

Workshop on CV Writing

Everjobs.com Bangladesh supported by CCC organized a workshop on CV Writing on 6 August 2015 at CCC lobby. The Country Manager, Everjobs.com Bangladesh, Friso van Ham conducted the workshop.
Unilever Bangladesh organized 'Unilever Leadership Internship Program' in collaboration with Career Counseling Center on 1 June 2015 at EWU campus.

Jpshita Fahmin, Leadership Development Manager, Unilever and her team with EWU former students conducted the program.

The program started with a very short briefing of Unilever and an interacting session that was specially designed for the final year students followed by the internship recruitment drive for the session of Fall 2015 to Summer 2016.

Campus Recruitment by Le Méridien Dhaka

Le Méridien Dhaka, part of Starwood Hotels and Resorts, in coordination with Career Counseling Center organized an on-campus recruitment session which was held on 14 June 2015. About 60 graduates attended this recruitment session with a written test and group discussions to compete for several hotel management posts. Nor-E-Hasin had been appointed for the position of Graduate Management Associate in the final round.

Career in Hospitality Management by Westin

The Westin, Dhaka in association with Career Counseling Center, organized a session on 15 June 2015 at East West University. The session was about the potential career opportunities in the sector of Hospitality Management. Ashik Sarwar, Training Manager at The Westin, Dhaka, facilitated the session with the assistance of two former EWU graduates currently working at the Westin.

SEMINAR AND WORKSHOP

Projonmo Agami

Channel I, supported by Career Counseling Center, organized the filming of two episodes of their popular television program 'Projonmo Agami' on 21 an 28 May 2015 at East West University campus. They were filming the episodes on non violence with the tagline, 'Tumi, ami, amra mile onek dure jabo'.

Innovation for Smart Green Building Technology

A seminar on Innovation for Smart Green Building Technology was held on 27 May 2015 at EWU. The program conducted by AplombTech BD Ltd on behalf of the ICT Division of the Ministry of Posts, Telecommunications and Information Technology, in association with Career Counseling Center. Kazi Dibarul Alam, Senior Executive, Technical Marketing & Project Management did a multimedia presentation on green building technology, by using smart phone how to control electricity.

OTHER PROGRAM

Celebration of The World Telecommunication and Information Society Day (WTISD)-2015

Bangladesh celebrated the World Telecommunication and Information Society Day (WTISD)-2015 on 18 May 2015. Honorable Prime Minister Sheikh Hasina inaugurated the programs in Bangabandhu International Conference Centre (BICC). Along with Career Counseling Center, at least 80 EWU students with three faculty members attended the program. Bangladesh Submarine Cable Company Ltd. on behalf of the Posts & Telecommunications Division organized the event.

Google

Google set up a booth for registration and arranged a training of such contents, which will help the students in talking full advantage of Internet by using proper tools at EWU on 27, 28 May 2015. The training included Google Plus, Google Drive, Google Communities, Google Hangouts and introduced Google Bus.
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<thead>
<tr>
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<td>Somaya Hasan Eshan</td>
<td>Officer, Trade and Remittance</td>
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<td>Tanzina Afrin</td>
<td>HR Executive</td>
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<td>Md. Raihan Majid Shaon</td>
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<td>APM Global Logistics Bangladesh Ltd.</td>
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<td>Sales Executive</td>
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<td>Junior Officer</td>
<td>The City General Insurance Company Ltd.</td>
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<tr>
<td>Nabila Rahman</td>
<td>CD MIS Analyst</td>
<td>Unilever Bangladesh Limited</td>
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Club Update

Agro-Industrialization Club

Motivational Tour to Bandarban

Agro industrialization Club arranged a motivational tour to Bandarban on 25 April 2015 to get relief from the monotony of daily life and to feel the beauty of nature.

Agro-Biz-Plan

With a view to bridge the gap between farmers and industries, the Agro Industrialization Club (AIC) of East West University organized a competition on 25 June 2015 to find best agro-based business plans from students. This competition helped pick the minds of the future generation and brought out fresh ideas for the improvement of the agricultural sector of Bangladesh. The winners of the competition presented a business plan of producing fertilizer with vermin-composting.

Alpha-Beta Statistics Club

Study Tour

A study tour was jointly organized by The Department of Applied Statistics and Alpha Beta Statistics Club, on the 12 June 2015. The tour lasted 3 days and 2 nights stay in Bangladesh Academy of Rural Development (BARD), Comilla. The survey was monitored by the Chairperson of the department, Dr. M. Ataharul Islam and his team of the faculty members. Students were taught about fundamentals of surveying by experienced instructors. They interviewed 126 families of Baraigaon to get their socio-economic status.

Business Club

Power Presenter

In order to provide a unique opportunity for students to develop and demonstrate their presentation skills, the Business Club (EWUBC) organized an inter-department presentation competition titled, ‘Power Presenter 2015’. With the presence of the top authorities of the university and with the guidance of the trainers and motivational speakers- Mr. Selaiman Shukhon (Head of Marketing, Elite Technologies), Mr. Moshirrafa Khan Yaafi (General Manager, Robi Axiata Limited), and Mr. Golam Yeazdani (Head of Call Center, The City Bank Limited), the workshop and inauguration of Power Presenter 2015 was celebrated.

The Grand Finale Day gave a warm end to the event with the gracious presence of Dr. Mohammed Farashuddin-Chairperson, Board of Trustees, EWU; Professor Ahmed Shafee- Vice Chancellor, Professor Tanbir Ahmed Chowdhury- Dean, Faculty of Business and Economics, and Chairperson, Department of Business Administration, EWU. Mr. Zulfikar Hyder- HR Director, Coats Bangladesh was the keynote speaker of this program.

Workshop on MS Excel

The Business Club has recently organized a two-day workshop on use of Microsoft Excel for students. The objective of this workshop was to enhance the skill of using excel in an efficient manner and surpass the technical hurdles at work. The workshop was coordinated with the guidance of Mr. Nafeez Al Tarik- Vice President, Asian Tiger Capital Partners.

Recruitment Session

The recruitment session of EWUBC was successfully held on 31 July 2015. Team work ability, leadership skill and cooperation of the applicants were assessed during this phase.
Workshop on Personal Branding

In order to enhance the ability to express the expertise of the students for future career in an efficient manner, East West University Business Club organized a two-day workshop on Personal Branding facilitated by Mr. Naveed Mahbub- Former CEO, IBM Bangladesh, Nokia Siemens Networks Bangladesh.

Creative Marketing Club

CMC started its journey of the summer semester by arranging a program 'What it Takes to Become a Marketing Icon?' to give a boost to the fresh minds of EWU encouraging them for thinking of marketing as a potential career.

Marketing Share of Mind

A quiz competition about the marketing world was held by CMC on 28 June 2015. EWUCMC moderators Md. Farhan Faruqui, Ms. Husna Ara and Mr. Anamul Hoque were present and handed over the crests to the winners at the program.

Industrial Tour

EWUCMC organized an industrial tour on 29 June 2015 to Peerless enterprise; a company differentiated for making jute and leather products. Currently this company exports their products in Japan, Belgium, Netherlands and many other European countries.

EWU Club for Performing Arts

At the beginning of this semester ECPA organized 'Freshers Reception, Summer-2015'. It was a very successful program. On that event the club members performed popular songs of renown bands of Bangladesh. They also performed dance. The fresher's enjoyed the program verymuch. After that ECPA organized 'ECPA IFTAR-2015'. On that iftar the existing and former members of the club were present. ECPA also organized a drama named 'Moyurpongki Naa'. The drama was based on the life story of the legend Baul Shomrat Shah Abdul Karim.

2nd CSE FESTIVAL

East West University Computer Programming Club organized CSE Festival 2015. The festival lasted for 3 days from 14-16 June. The program included 7 events as follows:

Programming Contest

This event was specially organized for students who have devoted themselves in the world of programming and problem solving. Another aim of this event was to raise participants for International Collegiate Programming Contest (ICPC).

Gaming Contest

Gaming is a great source of refreshment as well as entertainment for the young generation. This year's gaming contest included Need For Speed Most Wanted and FIFA 2014.

Algorithm Contest

This was the 1st ever Algorithm Contest in Bangladesh. Developing an efficient algorithm is the 50% of solving a problem. For developing students' creativity in designing algorithm, an algorithm contest was arranged at the Fest.

Project Showcase

Hands on experience while building a project always helps in the long run. Creativity cannot be explored until students engage themselves in creating something. Project showcase gave the opportunity to students to show their creativity through practical experience. Three types of projects were demonstrated WEB Based Projects, Mobile Applications and Hardware Projects

IT Quiz Contest

This was specially arranged for the freshmen to encourage them to explore the world of technology.
Workshop on Robotics

Robotics is becoming more popular in the world of technology. To help students to cope with the advancement in Robotics, a workshop on Robotics was arranged. The workshop was conducted by Kaushik Sarker, Lecturer, Department of Software Engineering, and Daffodil International University.

IT Seminar

An IT seminar was arranged on Contemporary IT Technology and Career Prospect. The seminar was conducted by Hasan H. Rahman former Scientist of NASA.

On the closing day of the festival, prize giving ceremony and a cultural show was arranged by the club members. The Chief Guest of the prize giving ceremony was Dr. Mozammel Huq Azad Khan, Professor, and Department of Computer Science & Engineering. The Chairperson of the Department of Computer Science and Engineering Dr. Shamim H. Ripon was also present as the Special Guest.

Team EWUDC (Bangla) Tasfin, Mounota and Rabi came in the 7th Tiger Cement BUET DC National Debating Championship in the semi-final round along Dhaka University, BUET and DMC. It was held on 30 July-1 August 2015.

The English team of EWUDC also showed their excellence in BRAC Bank Great Gender Debate (held on 28-30 May 2015), UIU Debate IV and Robi-Drishty National Debate Championship.

An iftar party was also organized by the Executive Committee members where the former and current members of EWUDC adorned the moments.

On 5 July 2015 a seminar by Centre for Policy Dialogue (CPD) was organized with the collaboration of Economics Club of East West University and Department of Economics. The seminar was about 'Understanding Budget FY 2015-16 and its Implications'. Professor Mustafizur Rahman, Executive Director of CPD, was present with his team. The Chair of the Program was Dr. Mohammed Farashuddin, Chairperson, Board of Trustee, EWU. Special Guest of the seminar was Professor Ahmed Shafee, Vice Chancellor, EWU. All faculty members of Economics Department with other faculty members were present on that day.

The Program had two parts, Mr. Professor Mustafizur Rahman and his team discussed about the budget FY2015-16 in the first part and the second part was questions and answers session participated by students and teachers.

Another seminar was arranged by Economics Club of on 'Greece Economic Crisis'. This was a questions and answers seminar discussed by Dr. Sayed Abul Basher, Associate Professor, and Economics Department of East West University.

EWU ELECTRONICS CLUB

Engineering Contest Carnival

East West University Electronics Club (EWUEC) arranged 'Engineering Contest Carnival-2015' on 24 June 2015. The contest included Circuit Design Contest, MATLAB Programming Contest and PSPICE Simulation Contest. Around 75 students from different engineering departments participated in the contest.

Workshop on Industrial Energy Audit for Energy Efficiency

EWUEC arranged a workshop on 'Industrial Energy Audit for Energy Efficiency' on 25 June 2015 conducted by Md. Abu Abdullah, Ph.D., Assistant professor, Department ofEEE. Md. Abu Abdullah is a Certified Energy Auditor (CEA) and a member of the Association of Energy Engineers (AEE). A total number of 65 students from the university attended the workshop.

Workshop on An Introduction to PSpice

To introduce basic simulation software PSpice to the freshers EWUEC organized a workshop on PSpice on 27 May 2015.
Workshop on An Introduction to ARDUINO

EWUE Carranged a workshop on 'An Introduction to ARDUINO' on 26 May 2015. A total of 32 students from faculty of science and engineering were present in the workshop. The workshop was conducted by Dr. Muhammed Mazharul Islam, Assistant professor, Department of EEE.

MindGym Arranged Workshop on Stress Management

MindGym - the psycho-social counseling program of East West University Environmental and Social Club organized a workshop on stress management. MS. Saifa Haque, lecturer of English Department moderated the session focusing on multiple aspects of stress usually experienced by students. Students of different departments attended the workshop.

World Youth Day

In observance with World Youth Day 2015, EWU Environmental and Social Club cyclist group, 'Green Riders' has organized a monsoon rally on 8 August 2015.

Mizanur Rashid Rupuk of English Department has been appointed the new moderator of this club. This semester four classes were held per week.

The executive members participated in the team building workshop conducted by the Career Council Center in the month of June. A Literature workshop was conducted by two English faculty members of English Department on 1 July 2015. Two important aspects, namely Postcolonial Literature and Ecocriticism, were the topics of discussion. The first reading session of summer 2015 was held on 31 May 2015 in continuation to its regular schedule.

The club arranged a research seminar on ‘Distribution, Determination and Enhancement of Phlorotannins from Brown Seaweed Ecklonia Cava’. The keynote speaker was Dr. M. Tanvir Hossain Chowdhury, Assistant Director (Reserve), Department of Fisheries, Ministry of Fisheries and Livestock.

The club also arranged a study tour to Bangladesh Rice Research Institute (BRRI), which is engaged in research and development in order to produce different rice varieties. The research at BRRI is closely related to the field of plant genetic engineering and biotechnology. The members of the club visited the state-of-the-art laboratories.
IEEE Student Branch

Seminar on 'Student’s Passion and Professionalism Towards Work, Profession and Entrepreneurship'
IEEE student branch organized a seminar on 'Student's Passion and Professionalism towards Work, Profession and Entrepreneurship' on 20 May 2015.

Samira Zuberi Himika, Dreamer, founder of Team Engine Ltd, Director of Bangladesh Association of Software and Information Services (BASIS), gave her speech on student’s passion, entrepreneurship and their profession and professionalism towards work.

Seminar and Workshop on Industrial Automation and PLC
IEEE student branch organized a seminar and two day long workshop on 'Industrial Automation and PLC' seminar on 17 June and 26-27 June. PLC means Programmable Logic Controller, which is an industrial computer control system that continuously monitors the state of the input at devices and makes decisions based upon a custom program to control the state of output devices.

East West University Law Club (EWULC)

The EWULC is a newly formed club of the university which got approval on the 31 May 2015 in affiliation to the Department of Law.

Walk-In-Interview: First time RCEWU organized a recruitment process through interview on 2 June 2015. A total of 61 students participated in the interview and 35 of them were selected.

Ifiar with Underprivileged Children and Senior Citizens: An Iftar Party was organized by RCEWU with 80 under privileged children on 24 June 2015 at EWU premises.

Fund for Nepal: RCEWU raised BDT.TK 29,500 to help earthquake victims of Nepal.

Workshop on Leadership and Motivation: A Leadership and Motivational workshop was organized by Rotaract Club on 2 August 2015 with the assistance of Bangladesh Thalassemia Foundation.

Seminar on Health Awareness and Quiz Competition: A seminar was organized on 'Health Awareness' on 3 August 2015 by RCEWU conducted by Guest Speaker Prof. Dr. Manzur Morshed Professor of Hematology, Anwar Khan Modern Medical College Hospital and Prof. Ahmed Shafee, Vice Chancellor of EWU.

Blood Donation Camp
With the slogan of 'Give Blood Share Love' The Rotaract Club (RCEWU) conducted a Blood Donation camp on 3 August 2015 at the University premises with the assistance of Bangladesh Thalassemia Foundation Hospital. RCEWU collected one hundred and twenty bags of blood.

Photography Club
Photography Club has organized INTRA EWU, 2015 a photography exhibition from 28-30 June 2015. Almost 587 photographs were submitted by student and only 30 were selected for the exhibition. Winners of the exhibition: 1st Prize: Shams Ahmed Ayat, 2nd Prize: Rayhan Khan, and 3rd Prize: Md. Kaoser Zaman Anik.

This semester EWU MBA Club arranged an Iftar Party in the month of Ramadan for students and faculty members.
EWU PHARMACY CLUB

The GRE Workshop

An intensive workshop on GRE (Graduate Record Examination) was conducted by the Pharmacy Club. Many Pharmacy graduates are interested to take this exam to pursue their post graduate study abroad, especially in the United States of America.

Poster Exhibition

Very often Pseudomonas is found in the drinking water as a threat!!! Many species in this genus can cause fatal infections in human. Hence, Pharmacy Club has taken initiative to raise awareness with a hand made poster.

EWU Science Club

Workshop on 'Android Apps Development'

A two day long workshop on 'Android Apps Development' was organized by the Science Club on 30 June and 2 July 2015. The Resource Person of this workshop was Mohammad Towfiqul Hasan Chowdhury, CTO, Innova Bangladesh. About 50 undergraduate students from various departments of EWU were present at this workshop. A competition on Android Apps was also held.

East West University Sports Club

EWU Sports Club hired a professional table tennis coach for table tennis practice session. Mohammad Tirtho, a former national table tennis player, now a professional coach of table tennis trained students of the club.

Sports Club also started badminton practice session from 20 May-16 June 2015. Both boys and girls participated in this practice session.

East West University Telecommunications Club

World Telecommunication and Information Society Day and 9th Founding Anniversary of EWUTC.

EWUTC celebrated the 'World Telecommunication and Information Society Day' and the 9th Founding Anniversary of their club on 17 May 2015.

Workshop on 'Technical Aspects of Telecom Industry'

A workshop on 'Technical Aspects of Telecom Industry' was organized by EWUTC on 20 May 2015. That workshop was for engineering students of East West University. Md Ilmul Haque, Head of Gateway Operations in Summit Communications Ltd. And Adnan Imtiaz Halim, Head of Business Development in Qubee were some of the respectable guests of the event.

Seminar on 'Anti-Radiation Practice in Bangladesh'

A seminar on 'Anti-Radiation Practice in Bangladesh' was organized by EWUTC on 21 June 2015. H. M. Barru Sunny, proprietor in Urbanetech was the respectable guest on the seminar.

Seminar on 'Optical Fiber Communication'

EWUTC organized a seminar on 'Optical Fiber Communication' on 24 June 2015. Mr. Simon Sohel Baroi, Assistant General Manager, International Gateway and Cables (IIG) of Fiber@Home Ltd, was the Keynote Speaker of the seminar.