



## NEWSLETTER

### EWU holds its 11th Convocation at the Permanent Campus

East West University organized its 11th convocation on its own campus located at Aftab Nagar in Rampura on 6th March. Honorable Minister for Agriculture Begum Matia Chowdhury presided over the program while the noted TV personality and President of Bishwa Satiya Kendra (World Literature Center) Professor Abdullah Abu Sayeed delivered the convocation speech.

The program saw the conferring of 643 undergraduate and 475 graduate degrees while five students received gold medals for their best performance in their respective disciplines.

In her speech, Honorable Minister for Agriculture Begum Matia Chowdhury lauded East West University's achievement in launching its own campus in a relatively shorter period of time. She said that the university achieved such a feat without imposing additional fees on its students, which in the context of our country is a rare example. The Minister then underscored the need for establishing numerous institutions for higher education in Bangladesh since the country has a large population to educate. As the government cannot alone resolve the situation, she noted, it is very important that the private sector extends their support in this respect. Private universities, thus, should flourish to complement public universities and not as their rivals. Moreover, a healthy competition between them, she said, can help raise the standard of our higher education. In this respect, she specifically referred to East West University highlighting its quality and standard since its inception.

The Minister also noted with enthusiasm that East West University tops the list of all universities in Bangladesh in awarding various kinds of scholarships to its students. Only in the last year alone, she observed, the university allocated more than 3 crores of takas for merit and need-based scholarships. She congratulated the University for initiating such a remarkable program. The Minister added that Bangladesh had hardly a choice other than turning her population into resources and we can do that only through proper education and training. A person, she said, when truly enlightened also helps others to get the light of education. She believed that the new graduates of East West University, sparked by the philosophy the university has instilled in them, would dedicate themselves for the welfare of the underprivileged section of our society.

The Vice Chancellor of East West University Professor Ahmed Shafee greeted the audience terming the day as the day of the new graduates. He noted that the new graduates entered the university undergoing very competitive admission tests and that now they have come at the threshold of getting their awards after years of labor and perseverance. He believed that the graduates had not only acquired good education but also had made themselves good human beings hoping that they would be able to attain leadership positions in whatever sectors they choose to enter.

Dr. Mohammed Farashuddin, the Founder Vice Chancellor and President of the Board of Trustees of East West University, in his speech, acknowledged the contributions of all founder directors. The University started its journey, he recalled, 15 years ago only with 6 teachers and 20 students. This was the result, he said, of the effort made by 15 dedicated educationists of the country. They aimed to provide international standard education to the students belonging to the middle class of our society, who would otherwise not be able to avail themselves of the opportunity. More importantly, as Dr. Farashuddin added, what they dreamed of was a kind of education that would draw on the context of our country and that would be able to respond to our local needs. It is because of their leaderships and dynamism, he added, that the university can now boast of having a student population of 7,084 and a faculty of 273. The success of the University, Dr. Farashuddin added, is clear from its shift to its own campus that is frequently termed as one of the best in the country.

Dr. Farashuddin concluded his speech by noting the continuous effort that East West University has made to upgrade its standard of education. The University has always led, he reiterated, in following the most updated curricula, in collecting teaching material and resources that suit the needs of our people, in recruiting the best faculty members, in initiating field-based original research, and in ensuring academically friendly environment. We have already felt, he observed, the impact of this in the achievements of our alumni in their respective fields, and this makes our motto, he said, "Excellence in Education" meaningful. However, he added, we cannot rest on our laurels, as we live in a very competitive world where new findings and discoveries are made literally every minute.

*(Please see page 6 for the last part)*

# Editorial

Spring 2012 at EWU will be remembered for one remarkable thing-it was the semester that marked the end of the EWU Mohakhali Campus. The prospect of moving to our new campus at Aftabnagar has delighted the EWU family.

In the Spring 2012 Semester, the students continued to excel in studies and extra-curricular alike, but what made the semester truly eventful was the robust on-campus celebration of Ekushey, the Independence Day and Pahela Boishakh. The successful organizing of such immensely valuable national and cultural events of Bangladesh illustrated the all-round competence of the EWU students and faculties and officials committed to uphold the motto "Excellence in Education".

We hope for a future full of new opportunities as we move to our new campus. EWU, which prides itself as being the best research-oriented private university of Bangladesh expects to earn greater accolades at Aftabnagar. Moreover, EWU expects its students to aim higher and achieve further as a new horizon beckons the university.

To conclude, sayonara to our Mohakhali Campus and Aftabnagar, here we come.

Asif Iqbal  
Editor  
EWU Newsletter

## BBA Undergraduate Orientation at East West University held



The orientation program of the new students enrolled into the BBA Program of East West University for the Spring semester was held on 12 January 2012 in the auditorium of the university.

The objective of the program was to welcome the new students and orient them to the university environment, faculties and academic system. Professor Ahmed Shafee, Vice Chancellor of EWU was the chief guest while Dr. Mohammed Farashuddin, President, Board of Trustees of East West University chaired the whole session. Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor was a special guest in the program.

In his address, Professor Shafee told the students that study should be the first priority in their daily work to get a good result in this university. The university has the facilities to develop extracurricular activities to nurture the creativity of the students. The university has skilled faculty members and a congenial

environment for the students to develop their career. Professor Dr. Muniruddin Ahmed also asked students to follow the rules and regulations of the university. He urged the students to develop their creativity to innovate something new for the nation through a disciplined life.

In his concluding speech, Dr. Mohammed Farashuddin paid tribute to the founder members who dreamt of a university like East West in Bangladesh. The university has a generous scheme of scholarships for the meritorious and need-based students, and this scheme accounted for about three crore takas in 2011.

Dr. Muhammad Sirajul Haque, Dean, Faculty of Business and Economics, Professor Dr. Humayun Kabir Chowdhury, Chairperson of the Department of Business Administration and Ms. Kohinoor Biswas, Assistant Professor, Department of Business Administration spoke on the occasion.

## East West University celebrates "Pohela Boishakh"

East West University Club for Performing Arts (ECPA) organized a cultural program named "Borsho Boron" on the occasion of "Pohela Boishakh - 1419" on 14 April.

The program started with a "Mongol Sovajatra" where Dr. Mohammed Farashuddin, President of the Board of Trustees of East West University was present with the students, faculty members and administrative personnel of EWU. The celebration also included a cultural program that started traditionally with the chorus song "Esho he boishakh esho esho". The club members then staged a drama "Komolakanter jobanbondi". ECPA also organized a "boishakhi mela" in which various Bangladeshi traditional handmade products and foods were displayed.





## Team-Building Program of EWU: The Beginning of Coming Together

By Nishat Jahan

"A successful team is a group of many hands but one mind. Coming together is a beginning, staying together is progress, and working together is success....."

With the above notion in mind, a team-building program was organized by the Students' Welfare Department, EWU at Barai Vikora, Manikgonj on 17th February 2012. The main objective of this program was to bring all the seventeen clubs of EWU under one single platform where they can create a bridge between themselves and work together with a greater motivation and enthusiasm towards a newer horizon of success and prosperity.

All the eighty- five Executive Committee members from the seventeen different clubs along with their respective moderators set out early morning for Barai Vikora, Manikgonj. To honor this majestic event of team-building and togetherness, Dr. Mohammed Farashuddin, president, the Board of Trustees of East West University, Professor Dr. M. Moslehuddin and Mr. H. N. Ashequr Rahman, MP, members of the Board of Trustees of East West University, Professor Ahmed Shafee, Vice Chancellor of EWU, Dr. Muniuruddin Ahmed, Pro Vice Chancellor of EWU, Deans and Chairpersons of all the departments decided to accompany them and to make it a successful one.

After reaching Barai Vikora, all the teams began to do their pre-assigned jobs to make this program a success. The spacious and beautiful place was adorned by the Mother Nature's boundless jewelry of fruits and flowers around the shimmering small pools. The guests and students were seated comfortably on chairs under the shade of trees with cool breeze flowing past them. A refreshing location; wonderfully suited for the purpose we gathered for a new beginning of togetherness and belongingness. As we wandered around the area, every now and then we encountered decorated tea-

stalls, tables with glasses of fresh-juices and dishes containing colorful seasonal fruits. And all of these were arranged by the students of the different clubs. It was a remarkable experience! This has been the first time that all the clubs were united, all under one roof, sharing the same thought and the same notion- that is to work together as a team. The banners of each club were put up on a row of coconut trees and we were amazed to see this glorious exhibition of togetherness.

The clubs organized every segment of the program including the food catering, decoration and transport service under the expert supervision of Nahid Hassan Khan, Advisor, Students' Welfare and Head, Career Counseling Center of EWU. A sports event took place in the morning that comprised of a "Haate Haari Vanga" game (Breaking bowls blindfolded) and a mini football match. Later in the afternoon the cultural program started and the heart-warming songs performed by our talented artists created a delightful magical environment in the midst of the surrounding green under an open blue sky.

The program ended successfully where everyone played his or her part most sincerely and devotedly. It was a practical demonstration of the concept of team-building going beyond the theoretical teachings of the book. Team-building is a skill; and any skill must be practiced to be mastered. The key intention behind this program was to prepare the students for the future challenges they are going to face in their professional lives. This event has also played a significant role to boost up the morale of the students when the future looks blurry and unpromising; however with so many friends on your side all problems can be conquered; all hurdles resolved. We hope that the bond that has been created through this program would continue to grow stronger and stronger with the passing of each day.



## East West University observes 41st Independence Day

East West University observed the 41st Independence Day of Bangladesh on 26 March commemorating the heroes who gallantly made the best of all sacrifices for the country's liberation war in 1971.

To mark this historic day, EWU arranged a program that started at 05.45 a.m. with hoisting of the national flag by Dr. Mohammed Farashuddin, President, Board of Trustees of EWU and Professor Ahmed Shafee, Vice Chancellor of EWU. This program also included a "Doa Mahfil" for peace and prosperity of the country. Deans, chairpersons, faculty members, administrative personnel and students from different departments participated in this event.

## EWU organizes Program on International Mother Language Day

East West University Club for Performing Arts (ECPA) paid tribute to the Language Movement heroes, organizing a program on International Mother Language Day at the auditorium of the university on the 21st February.

The program began with placing wreaths at a symbolic Shahid Minar on the stage while Dr. Mohammed Farashuddin, President, Board of Trustees of EWU took part in this event with other faculty members, employees and students of EWU. It was an effort to reignite the spirit of the language movement in the hearts of the new generation. The day was about remembering the great sacrifice of our language martyrs and the way the Bangla language came into being.

Professor Dr. Abdus Sattar, University Proctor, Mr. Nahid Hassan Khan, Adviser, Student Welfare & Head of CCC, Ms. Kohinoor Biswas, Assistant Professor, Department of Business Administration, Colonel Shah Murtoza Ali



(Retd.), Registrar, Muntasir Chaudhury, Senior Lecturer, Department of Economics, Ms. Farhana Zareen Bashir, Lecturer, Department of English, M. Mobarak Ali, Chief of HR & Logistics, other employees and many students were present on this occasion. The day ended with a promise to retain the sentiments and uplift the glory of our mother language to the greatest heights.

## EWU Rotaract Club arranges "Voluntary Blood Donation Camp"

Rotaract Club of East West University (RCEWU) arranged a blood donation camp with support from Quantum Foundation at the university campus on 01 April.

With the slogan "GIVE BLOOD SAVE LIFE", RCEWU organized the blood donation camp successfully on the ground floor of the foundation building of East West University. The donation camp started collecting blood at 9 a.m. while a team of Quantum Foundation provided necessary technical support for collecting blood. The volunteer team consisting of 68 dedicated members of Rotaract Club started its work from the very beginning of the program, and contributed to the event very enthusiastically.



It was observed that the donor-queue in this camp became longer and longer which finally ended up with 160 donors in total at the end of the day. The spontaneous participation of the faculty members and students of East West University guided the day long camp to a success.

## 11th Convocation

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In his speech, convocation speaker Professor Abdullah Abu Sayeed urged the students to be self-dependent in dealing with the problems in daily life. He told that the world is under a great problem-that everything had been based on "money". We need to be educated, we need to be industrious, and we also need to be honest human beings with love and affection for the underprivileged people in our country.

In the convocation, Dr. Humayun Kabir Chowdhury, Chairperson of Business Administration, performed the role of the Convocation Marshal, and Afrida Tasnin Sagoty, a student of the same Department delivered the 'Valedictorian's Speech'.

## Graduate Orientation



*Syed Manzur Elahi, member, Board of Trustees of East West University, was delivering speech as the chief guest on a graduate orientation at East West University. Dr. Nasiruddin Ahmed, Chairman, National Board of Revenue, was present as the special guest in this program while Dr. Mohammed Farashuddin spoke on this occasion. Professor Dr. Abdus Sattar, Coordinator, MBA program was also present in this orientation.*

## Department of Applied Statistics opened at EWU

A new department titled "The Department of Applied Statistics" has been opened at East West University. Professor Dr. M. Mosleh-Uddin, member, Board of Trustees of EWU, will act as the Coordinator & Advisor of the department.

This is the only private university offering Applied Statistics both at undergraduate and graduate levels. The classes will commence from the summer semester 2012. The classes for Masters program will be conducted in the evening and weekend days. Graduates from this discipline will have options to work possibly in sectors like various research institutes, banks, corporate organizations and international and national organizations. Professor Dr. Abdus Sattar has been appointed as its chairperson.



*Professor Dr. Abdus Sattar*

# Center for Research and Training (CRT)

The primary objective of the center is to create knowledge through academic and applied research and disseminate acquired knowledge through training and publication. The most up-to-date events are as under:

## Research Proposal Round 6:

The Center calls for Research Proposals from faculty members, with the aims to develop the research potentialities, to motivate the faculty members for undertaking research studies and to publish scholarly papers. In response to the Call for Research Proposal Round Six, the Center received four proposals from the faculty members of the University, which were sent to reviewers for review and comments. Those are:

- *The Endangerment and Documentation of the Pankhua Language in Bangladesh* by Zahid Akter, Department of English, East West University
- *Marketing Practices of Literature: An Explorative Study from Bangladesh* by Kohinoor Biswas and Mashruha Zabeen, Department of Business Administration, Nabila Huq, Department of English, East West University
- *School Ager's Knowledge on Disaster Risk Reduction* by Md. Ekhtekharul Islam, Department of Social Sciences, East West University.
- *A Composite Approach to Tax Revenue Forecasting: Case Study of the Tax System in Bangladesh* by Biplob Kumar Nandi, Muntasir Chaudhury and Gazi Quamrul Hasan, Department of Economics, East West University.

## Journal:

The center published the second volume of *East West Journal of Business and Social Studies*, 2011 in the month of January 2012.

## Research Reports:

Two working papers funded by EWUCRT have been completed and awaiting publication. Those are:

- Activity Based Costing in Bangladesh: An Empirical Study on the Level of Sophistication

Nikhil Chandra Shil  
Department of Business Administration  
East West University

- An Appraisal of the Problems and Prospects of Small and Medium Enterprises (SMEs) Financing in Bangladesh: A Study on Selected Districts

Dr. Tanbir Ahmed Chowdhury  
Kashfia Ahmed  
Department of Business Administration  
East West University

Furthermore, three research reports conducted by the faculty members of the university are on the pipeline:

- Discourse of Advertising: Linguistic/Semiotic Discourse Structures in Bangladeshi Educational Advertisements

Dr. Muhammed Shahriar Haque  
Department of English  
East West University

- Advertisement Practices in Bangladesh Agency Perspectives

Dr. S.S.M Sadrul Huda  
Department of Business Administration  
East West University

- Viewer's Attitude towards Advertisement

Dr. S.S.M Sadrul Huda  
Department of Business Administration  
East West University

## Ongoing Research Project:

- Isolation and identification of the causative organisms on street vended food samples collected from East West University area.

Dr. Sufia Islam  
Department of Pharmacy  
East West University

- Total Quality management and organizational performance in the garment sector of Bangladesh: A causal path analysis

Farhana Ferdousi  
Saadia Shabnam  
Department of Business Administration  
East West University

## Abstracts of published papers:

The center has invited abstracts of published papers, articles, conference proceedings and chapters in edited books from the faculty members of the University on 8 February 2012 for inclusion in the 6th volume of Abstract of published papers, 2011. The volume is going to be published by the month of April 2012.

## East West University Library

East West University (EWU) Library has been playing a significant role as a supporting section of the whole educational process of EWU since the establishment of the university in 1996 and now it is one of the best university libraries in the country. It has been designed to meet the information, research, and curriculum needs of students, faculties, and staff members for research and developmental activities. The library has an over the years built robust collection of books, bound volumes, journals and news papers, and many other resources like theses, students' project reports, CDs and videos.

The library, located in the Foundation building spread over 11,500 sq. ft., provides access to the best digital resources through its subscription to various databases and websites consisting of scholarly articles, journals in science, business, management and many other areas. It has network to provide business, environmental, agricultural, economical, and academic information to the users.

## Library hours:

Sunday to Thursday : 8:30 am -10:00 pm  
Friday : 3:00 pm -8:30 pm  
Saturday : 5:00 pm -10:00 pm

The EWU Library remains closed on government holidays and as per academic calendar.

## East West University Library offers something for its user by:

- helping users to find information that they can't find elsewhere
- encouraging users to love learning and become lifelong readers
- giving people a place to meet and communities to grow
- offering classes, programs and readings on literature and literacy
- enabling free Internet access
- encouraging user to be information literate

# East West University Library



## Different Sections of Library

Section	Descriptions
Ground floor: Pigeonhole area	Deposit Section : The personal belongings of students have to be deposited here before entering the library.
2 <sup>nd</sup> floor: Reserve Section	<ul style="list-style-type: none"> <li>• Reading section.: All books are reserved here for the purpose of reading only</li> <li>• Text books section</li> <li>• Processing section</li> <li>• Photocopy section</li> <li>• Online Journal &amp; Library catalogue search corner</li> <li>• Reference service desk.</li> </ul>
3 <sup>rd</sup> floor: Circulation Section	<ul style="list-style-type: none"> <li>• Issuing membership card section</li> <li>• Issuing and borrowing section</li> <li>• Text and CD-ROM corner</li> <li>• Acquisition section</li> <li>• Library Clearance Issuance corner</li> <li>• Online Journal &amp; Library catalogue search corner</li> </ul>
4 <sup>th</sup> floor: Reference Section	<ul style="list-style-type: none"> <li>• Periodicals and Journals section</li> <li>• Magazines and Daily Newspapers corner</li> <li>• Theses and Dissertations corner</li> <li>• Reference Book Collection corner</li> </ul> <p>(Encyclopedia, Britannica, Banglaepedia, Statistical Reports, Dissertation Reports, Yearbooks, etc.)</p> <ul style="list-style-type: none"> <li>• Online Journal &amp; Library catalogue search corner</li> <li>• Newspaper Clippings Service section</li> <li>• UN and German corners</li> <li>• Library Administration</li> </ul>

## EWU Digital Library

EWU Library is the first digital university library in Bangladesh. It uses Greenstone Digital Library Software along with its Bengali version. To maintain a world class standard and to make it digitalised, East West University Library has chosen this software. Greenstone Digital Library Software has been successfully installed and implemented to meet the huge demand for the digital information of the users as well as the intellectual community of the country. Primarily EWU Digital Library consists of News clippings, Theses and some other sample collections.

## Collections

The general collection consists of approximately 24500 volumes, primary scholarly monographs, related reference books, textbooks, pure reference materials, journals, magazines, and statistical publications as well as current newspapers and periodicals. There is a huge collection

of books and periodicals related to the field of Business Studies, Economics, Liberal Arts, Social Sciences, Electrical and Electronic Engineering, Physics, Pharmacy, Computer Science, Mathematics, English Language and Literature, and Bangladesh Studies.

Books are placed in open stacks for the convenience of use and consultation. EWU Library maintains accessible shelves to provide wide choices to users so that they can select desired library materials. Users can go directly to stacks and look for their required materials. Library personnel are ready to assist in locating information, answer on-the-spot queries, guide and provide instruction in the use of the catalogue, databases, resources, indexes, and abstracts whenever needed. Users can read books, journals, periodicals, newsletters, newspapers, etc. inside the library. Moreover, they are allowed to pull books from shelves for reading and taking them to the Circulation Desk so that they can issue them.

## Types of collections

- |                            |                            |
|----------------------------|----------------------------|
| i) General Books           | ii) Periodicals            |
| iii) Text Books            | iv) Magazines, Newsletters |
| v) Related Reference Books | vi) Dissertations          |
| vii) Pure Reference Books  | viii) Reports              |
| ix) CD-ROMs                | x) Audio Cassettes         |
| xi) Journals               | xii) Maps                  |
| xiii) On-line journals     | xiv) Daily Newspapers      |

## Types of services:

**i. Reproduction Services:** Library members may get photocopy services from the library materials. The photocopy service is available on every working day means from Sunday to Thursday from 9:00 am to 5:00 pm. Students may also get the photocopy service on every working day after 5.30 pm and on Friday and Saturday they may get it from the ground floor of the DDC building.

## ii. News Clipping Service:

The library provides news clipping services on some selected subjects such as ICT, Population and Census, Economics, Education, Business affairs, Pharmacy and so on.

## Besides, the user may get following services from the library:

- Circulation Services
- Current Awareness Services
- Selective Dissemination of Information Services
- Reference Services
- Virtual Reference Services
- Referral Services
- Online Journal & E-books services
- Internet Service
- Photocopy Service

## Library Resources

Types	Quantity	
	(As on April 10, 2012)	
Books	24500	copies
Local journals/ Periodicals/ Magazines	131	titles
Foreign Journals	12	titles
Report/Thesis	632	itles
CD-ROMs	1450	copies
Audio Cassettes	137	copies
Online journals	36	titles
National Newspapers	18	titles
Maps (Large size)	06	copies

## Online Journals:

The practice of using online journals is vastly popular now for the extensive contribution of World Wide Web. So, this resource has a contemporary demand to any research and academic institution. All online journals are not free of cost. So EWU library has done subscriptions to some world renowned online journals. Some subscriptions are done directly from the publisher and some are done through the consortia for flexible and economic benefits. Moreover, it has done the registration with some selected free online journals, too.



# East West University Library

## Currently EWU Library subscribes following online journals:

Sl. No.	Name of the Publishers	RL Address	Note
1.	Acoustical Society of America	<a href="http://scitation.aip.org/JASA">http://scitation.aip.org/JASA</a>	
2.	American Astronomical Society	<a href="http://aas.org/journals">http://aas.org/journals</a>	
3.	American Chemical Society	<a href="http://pubs.acs.org/search/advanced">http://pubs.acs.org/search/advanced</a>	
4.	American Institute of Physics	<a href="http://www.aip.org/pubs/">http://www.aip.org/pubs/</a>	
5.	American Physical Society	<a href="http://prola.aps.org/search">http://prola.aps.org/search</a>	
6.	American Society of Agricultural and Biological Engineers	<a href="http://asae.frymulti.com/">http://asae.frymulti.com/</a>	
7.	American Society of Civil Engineers	<a href="http://www.ascelibrary.org">http://www.ascelibrary.org</a>	
8.	Annual Reviews	<a href="http://arjournals.annualreviews.org/">http://arjournals.annualreviews.org/</a>	
9.	Beech Tree Publishing	<a href="http://www.ingentaconnect.com/content/beechn">http://www.ingentaconnect.com/content/beechn</a>	
10.	Cambridge University Press - Cambridge Journals Online	<a href="http://journals.cambridge.org">http://journals.cambridge.org</a>	
11.	De Gruyter	<a href="http://www.reference-global.com/action/showPublications?display=bySubject&amp;pubType=journal">www.reference-global.com/action/showPublications?display=bySubject&amp;pubType=journal</a>	
12.	EBSCO Host	<a href="http://search.ebscohost.com">http://search.ebscohost.com</a>	
13.	Geological Society	<a href="http://www.lyellcollection.org/">http://www.lyellcollection.org/</a>	
14.	Institute for Operations Research and Management Sciences (INFORMS)	<a href="http://journals.informs.org/">http://journals.informs.org/</a>	
15.	Institute of Electrical and Electronics Engineers	<a href="http://ieeexplore.ieee.org/">http://ieeexplore.ieee.org/</a>	
16.	International Forestry Review - Commonwealth Forestry Association	<a href="http://www.cfa-international.org/IFR.html">http://www.cfa-international.org/IFR.html</a>	
17.	IOP Publishing	<a href="http://iopscience.iop.org/">http://iopscience.iop.org/</a>	
18.	Mary Ann Liebert, Inc., publishers	<a href="http://www.liebertonline.com/">http://www.liebertonline.com/</a>	
19.	NPG (Nature and Palgrave Macmillan Journals) (as subscribed)	<a href="http://www.palgrave-journals.com/pal">http://www.palgrave-journals.com/pal</a>	
20.	NRC Research Press Journals Online	<a href="http://www.ingentaconnect.com/content/nrc">http://www.ingentaconnect.com/content/nrc</a>	
21.	OSA - Optical Society of America	<a href="http://www.opticsinfobase.org/">http://www.opticsinfobase.org/</a>	
22.	Oxford University Press - ebooks (as subscribed)	<a href="http://www.oxfordscholarship.com/oso/public/index.html">http://www.oxfordscholarship.com/oso/public/index.html</a> E-Book	
23.	Oxford University Press - Oxford Journals	<a href="http://www.oxfordjournals.org/">http://www.oxfordjournals.org/</a>	
24.	Policy Press	<a href="http://www.ingentaconnect.com/content/tp">http://www.ingentaconnect.com/content/tp</a>	
25.	Project MUSE	<a href="http://muse.jhu.edu">http://muse.jhu.edu</a>	
26.	Royal College of Physicians	<a href="http://www.ingentaconnect.com/content/rcop/em">http://www.ingentaconnect.com/content/rcop/em</a>	
27.	Royal Society - Royal Society Journals Online	<a href="http://www.royalsocietypublishing.org/journals">http://www.royalsocietypublishing.org/journals</a>	
28.	Sage Online Journals - IMechE (was Professional Engineering Publishing)	<a href="http://journals.pepublishing.com/home/main.mpx">http://journals.pepublishing.com/home/main.mpx</a>	
29.	SPIE Digital Library	<a href="http://www.SPIEDigitalLibrary.org">www.SPIEDigitalLibrary.org</a>	
30.	Springer	<a href="http://www.springerlink.com">www.springerlink.com</a>	
31.	Symposium Journals	<a href="http://www.symposium-journals.co.uk/">http://www.symposium-journals.co.uk/</a>	
32.	Taylor & Francis E-Books, Agropedia or Europa World Plus	<a href="http://peri8.etailer.dpsl.net/home/html/subjectcategory.asp">http://peri8.etailer.dpsl.net/home/html/subjectcategory.asp</a>	E-Book
33.	University of Chicago Press	<a href="http://www.journals.uchicago.edu">www.journals.uchicago.edu</a>	

34.	Wiley-Blackwell - former Interscience content	<a href="http://www.interscience.wiley.com">www.interscience.wiley.com</a> <a href="http://www.theochronelibrary.com">www.theochronelibrary.com</a>	
35.	Wiley-Blackwell - former Synergy content	<a href="http://www3.interscience.wiley.com/">http://www3.interscience.wiley.com/</a>	
36.	World Bank eLibrary	<a href="http://elibrary.worldbank.org/">http://elibrary.worldbank.org/</a>	E-book & E-Journals
37.	AGORA	<a href="http://www.aginternetwork.org/en/journals/">http://www.aginternetwork.org/en/journals/</a>	
38.	HINARI	<a href="http://extranet.who.int/hinari/en/journals.php">http://extranet.who.int/hinari/en/journals.php</a>	
39.	OARE	<a href="http://oare.oaresciences.org/content/en/journals.php">http://oare.oaresciences.org/content/en/journals.php</a>	
40.	JSTOR	<a href="http://www.jstor.com">http://www.jstor.com</a>	
41.	TESOL	<a href="http://www.tesol.org/s_tesol/index.asp">http://www.tesol.org/s_tesol/index.asp</a>	

## Important Links of EWU Library:

Web address : <http://lib.ewubd.edu/>

Online catalog : <http://koha.ewubd.edu:8000/>

Digital Library : <http://gsdl.ewubd.edu:8030/>

## Paper Presentations:

Ms Dilara Begum, Librarian, Head of the Library, East West University presented a paper on "Developing Digital Libraries with open source software in Bangladesh" in a two-day long seminar on the theme of "Emerging Frontiers in Digital Libraries: Perspectives, Empowerment and Advocacy" at University of Kashmir, Srinagar, India from 13-14 March, 2012.

Md. Mamun-Or-Rashid, Assistant Librarian, East West University presented a paper on "Virtual Reference service at East West University, Dhaka : A case study" in a two-day long seminar on the theme of "Emerging Frontiers in Digital Libraries: Perspectives, Empowerment and Advocacy" at University of Kashmir, Srinagar, India from 13-14 March, 2012.

## Lecture Delivered:

Ms Dilara Begum, Librarian, Head of the Library, East West University delivered lectures on "Information Literacy for Lifelong Learning" and "Designing Information Literacy Instructions for Graduates" at the Department of Library and Information Science, Punjab University, Chandigarh, India on March 11, 2012.

Ms Dilara Begum, Librarian, Head of the Library, East West University delivered lectures on "Developing Digital Library with Greenstone Software" at the Department of Library and Information Science, Punjab University, Patiala, India on March 12, 2012.

## Workshop:

East West University Library organized a Workshop on "Health Information Literacy (WHIL) 2012" to its second phase sponsored by IFLA/ALP held at East West University from 12-13 February, 2012. The lead for the workshop was Dr. Jagtar Sing, Professor, Department of Library and Information Science, Patiala, India. This workshop was designed for researchers, information professionals, faculty members, health workers, graduate and undergraduate students from different institutions of the country.

Mr. Rafiqur Rahman, Assistant Librarian, East West University got a fellowship from the Center for Science and Environment to attend a four-day long workshop titled "Managing Information in the Digital Age" held in New Delhi, India, from March 20-23, 2012.

Mr. Rokon Mahamud attended a workshop on "Time Management" held at British Council, 5 Fuller Road Dhaka on March 21, 2012.

## Event:

East West University Library celebrated International Women's Day on March 08, 2012 at EWU Library. All Library Officials were present.



# Career Counselling Center

## U.S. Trade Show 2012

U.S Embassy, Dhaka and American Chamber of Commerce in Bangladesh (AmCham) jointly organized the 21st annual U.S. Trade Show 2012 at the Ruposhi Bangla Hotel from 16-18 February 2012. East West University, upon receiving an invitation



from AmCham, participated in the Trade Show'12. In order to maintain its presence in the prevailing competitive environment and to build an image focusing on the motto of East West University "Excellence in Education", the prestigious education institution participated. A significant number of people visited the EWU stall. The Ambassador of the United States of America, Mr. Dan W. Mozena, Mr. Aftab ul Islam, President of AmCham and the Mr. A. Gafur, Executive Director, AmCham, Professor Ahmed Shafee, Vice Chancellor, East West University and faculty members, and students of EWU also visited the stall.

## Alumni Night

Alumni Night of EWU on its third year was organized by the Alumni Association Committee of EWU to bridge the gap between the ex



and the new graduates. The new graduates got the opportunity to get themselves' introduced to the officials-mostly ex-students of East West University-of different organizations through the Alumni Night. Some of the Alumni shared the different experiences from their work place and explained how they begun their career. The new graduates found their presence in the evening worthy and inspiring to see up ex-graduates successful, who belonged to their university once. The

program commenced with a speech from Dr. Mohammed Farashuddin, President, Board of Trustees. In his brief speech he welcomed all the Alumnis of EWU under the same roof again and congratulated them for their achievements in different sectors of their professional life. He also thanked the Alumnis for helping the University grow into one of the largest educational institution into a brief span of time by translating their educational knowledge into the real world. Dr. Saidur Rahman Lasker, Member of Board of Trustees, EWU, Professor Dr. M. Moslehuddin, Member of Board of Trustees, EWU, Mr. H. N. Ashequr Rahman, MP and Member of Board of Trustees, EWU, VC, Pro-VC, Deans, Chairpersons and faculty members were also present. A total number of 900 graduates participated in the Alumni Night. They commemorated the life of EWU as very enjoyable and cheerful. Mr. Lutfor Rahman, Chief Information Officer (CIO) and Convenor of EWU Alumni Association conducted the night while Mr. Nahid Hassan Khan, Adviser, Students' Welfare and Head of Career Counseling Center gave a vote of thanks to everyone to make the Alumni Night a success.

## Training on Career Success

CCC arranged a five day career development program' Career Success Program'. The purpose of this program was to make the students skillful so that they can effectively handle or counter the upcoming challenges. The program dealt with career planning and job strategies, CV writing and cover letter, etiquette and grooming,



interviewing techniques, networking, etc. Quazi M. Ahmed- Lead Consultant & CEO of Future Leaders conducted the program.

## Training on Skill Development

CCC arranged a Skill Development Program for final year students of EWU. The classes were held simultaneously on every five consecutive Fridays from February 24, to 30 March 2012. The contents of the training were goal setting, and self-motivation, CV writing, creative job search, making yourself, interview skills, mock interviews, networking. The program was conducted by G. Sumdany Don Consumer Engagement Specialist, Philip Morris Services India S.A. Mr. Don highlighted some valuable techniques of successful interview and also urged the students to engage in extracurricular activities.

# Career Counselling Center

## Idea Masters 2012

CCC organized Idea Master 2012 on 22, 23 and 26 February 2012 at the EWU auditorium with an aim of creating a platform where future business leaders will be created. The program was actually a two-phase program; initially there were two grooming-up sessions followed by the competition itself. Nazia Mazoor, an Alumnus of



East West University, and currently an honorable faculty member of the Department of English, East West University, conducted the first session and discussed about the ways to develop presentation skills. Mirza Salman Hossain Beg, also a member of the alumni association, conducted the second session. He designed a workshop on Solving Case Study to mix up with life and reality.

## World Marketing Summit Volunteer

CCC and Bangladesh Brand Forum organized a volunteer selection program for World Marketing Summit on 10 January 2012 at EWU auditorium. The program started under the direction of Mr. Towhid Ahmed, In-Charge, Operations, Bangladesh Brand Forum. A total number of 300 students participated in the program. Among them, 40 students were preliminary selected; and finally 20 students were selected as volunteers.



## BrandWitz 2012

A national inter business school branding competition named BrandWitz'12 competition-organized by IBACC of University of Dhaka and Robi Axiata Limited-was held on March 16, 17 and 23, 2012. CCC sent three teams consisting three participants each from EWU. Participants are Md. Maruf Hassan (Leader), Maliyat Samad

Liana, Sohag Saha, Taaef Najib (Leader), Md. Infitar Al Saba, Md. Wahid Hossain, Shahin Mohammad Samiul Haque (Leader),and Naima Islam, Shafkat Ahmed Chowdhury.

## SAARC Trade Fair & Tourism Mart'12 Volunteer

With the assistance of CCC, the EWU students got valuable chance to work with the ministers from Nepal and Maldives as Protocol Officers and Operations Managers in 11th SAARC Trade Fair & Tourism Mart'12, which was held from 29 March to 1 April 2012 in BIFCC. Through this auspicious event, the students gained practical experiences in the tourism Mart and also got the chance to implement their knowledge in the field of decision makers.

## BASIS Freelancer of the Year 2012 Award

An organization named EncodeLabs Inc., founded by East West University student Md. Raufuzzaman Anik, awarded "BASIS Freelancer of the Year 2012" in company category on 25th February at BASIS Award Night. Award Night took place during BASIS SoftExpo 2012 at the Bangabandhu International



Conference Center where professionals from ICT gathered. Bangladesh Association of Software & Information Services (BASIS) has identified EncodeLabs Inc. has been continuously upholding Bangladesh's image in the Global IT Space and at the same time contributing socially by earning foreign exchange and creation employment. Our student Md. Raufuzzaman Anik gave a speech at the Inspiration Platform to inspire the new people in the IT & Freelancing sector and also participated in Q & A session representing BASIS and his organization. The award winners were given a grand reception at BASIS Award Night in Celebrity Hall of BICC where the top IT professionals of the country were present. We congratulate him on his success and wish him a bright and prosperous future.

# Career Counselling Center

## Internship Placement

ACNABIN Chartered Accountants  
Airtel Bangladesh Ltd.  
Ashuganj Power station  
Bank Asia Limited  
Beximco Pharmaceuticals Ltd  
BRAC Bank Ltd.  
British American Tobacco Bangladesh  
Citibank N.A  
Desh Energy Limited  
Dhaka Bank Ltd.  
Dhaka Electric Supply Company Limited (DESCO)  
Dhaka Palli Bidyut  
Dutch Bangla Power & Associates Ltd.  
Eastern Bank Ltd  
Energypac Engineering Ltd.  
GETCO Online Limited  
Grameenphone  
Horoppa InfoTech  
ICDDR-B  
IDLC Finance Ltd  
IFIC Bank Limited  
LankaBangla Securities Ltd.  
NCC Bank Limited  
New Zealand Dairy Products Bangladesh Ltd.  
NGN Teleservices  
Novartis Bangladesh Limited  
One Bank Limited  
Palli Biddut Samiti-1

Premier Bank Limited  
Prime Bank Limited  
Robi Axiata Ltd.  
Standard Bank Limited  
Teletalk Bangladesh Ltd.  
The City Bank Ltd  
Top Grade International Enterprise Limited  
UNDP Bangladesh  
Unilever Bangladesh Limited  
United Commercial Bank Limited

## Job Placement

Airtel Bangladesh  
Ananta Group  
Banglalink  
Bengal Plastic Industries Ltd.  
bKash  
British American Tobacco Bangladesh (BATB)  
Chevron Bangladesh  
First Security Islami Bank Ltd.  
Grameenphone  
HP Bangladesh  
Intertek Consumer Goods  
Mediacom Limited  
MGH Group  
Nestle Bangladesh Ltd.  
Novartis Bangladesh  
Oriental Services AV (BD) Ltd.  
Reckitt Benckiser (BD) Ltd.

# Faculty Update

## Department of Business

### Administration

#### Publications

Laila Zaman (2011) "Human Resource Management (HRM) in Hospitals: A Research on the Recruitment Process of a Bangladeshi Hospital" *Asia Pacific Journal of Research in Business Management*, Vol. 2, Issue 9 (September), pp 93-98. ISSN: 2229-4104.

Chowdhury Golam Hossan, Md. Atiqur.Rahman Sarker and Rumana Afroze (2012). "Recent unrest in RMG sector of Bangladesh: Is this an outcome of Poor Labour Practices?" *International Journal of Business and Management*, Vol. 7 Issue 3 (February), ISSN 1833-3850, Canada.

Muhammad Shahin Miah (2012) "Value Relevance of Accounting Information and Stock Market Vulnerability: A study on Listed companies in Dhaka Stock Exchange" *International Journal of Research in Commerce and Management (IJRCM)* Vol. 3 , Issue 4 (April) ISSN 0976-2183.

#### Conference

Md. Atiqur.Rahman Sarker and Nazmus Saadat (2011) "*Impact of HRM Practices on Job Satisfaction and Organisational Performance in Private Commercial Banking Sector of Bangladesh*" 5th Asian Business Research Conference, Dhaka, Bangladesh. 23rd-24th December, 2011. Organised by World Business Institute Australia. ABN: 62 087 222 400. ISBN: 978-0-9808279-8-9.

Saadia Shabnam and Md. Atiqur.Rahman Sarker (2011) "*CSR and Internal Marketing in Organisations: An Analysis on Employee Job Satisfaction and Organisational Commitment of Export-Oriented SMEs in Bangladesh*" 5th Asian Business Research Conference, Dhaka, Bangladesh. 23rd-24th December, 2011. Organised by World Business Institute Australia. ABN: 62 087 222 400. ISBN: 978-0-9808279-8-9

Md. Atiqur.Rahman Sarker and Fatima Kanis Nayan (2011). "*Effective Elimination of Child Labour and the Complexity of Expanding Primary Education as Remedy: A Case Study from Bangladesh*" 5th Asian Business Research Conference, Dhaka, Bangladesh. 23rd-24th December, 2011. Organised by World Business Institute Australia. ABN: 62 087 222 400. ISBN: 978-0-9808279-8-9

# Faculty Update

## Kamrul Hassan

A Workshop Paper titled TVET: Our Hope and Road to Prosperity by Mr. Kamrul Hassan, Assistant Professor, Department of Business Administration has been published by the British Council in collaboration with Bangladesh Enterprise Institute. Earlier Mr. Hassan attended a two-day Workshop on Entrepreneurship and Public Private Partnership (PPP) in the Technical and Vocational Education Training (TVET) Sector of Bangladesh held on 15 and 16 January 2011 in Hotel Westin, Dhaka.



On an invitation from SAARC, Mr. Kamrul Hassan attended SAARC Festival of Literature held on 16 and 19 March in the historic city of Lucknow, India. Mr. Hassan was a proud member of 18-members Bangladesh contingent led by eminent writer Syed Shamsul Haque. In the festival Mr. Hassan recited five of his poems in English translation and took part in various activities.

## Book Publication

In Amar Ekushey Granthomela 2012, Selected Poems written by Mr. Kamrul Hassan has been published. The book contains some 304 poems chosen by the poet from his 10 other books. The book has been acclaimed by readers and critics alike and over 100 copies have been sold in the Book Fair.



## Department of Computer Science and Engineering

### Publications

#### Book:

Shamim Ripon, "Modeling Variants for Software Product Line - Impact on UML Models", By Lambert Academic Publishing, ISBN: 978-3-8484-9576-4.

Touhid Bhuiyan, "Trust for Intelligent Recommendation", By Springer New York, (Accepted).

#### Journal:

M. Ameer Ali, Nikhil C Sil, and Anisur Rahman, "A Survey on Existing Vendor Selection Techniques", *International Journal of Logistics Systems and Management*, Vol. 11(1), pp. 56-92, 2012.

Shamim Ripon, "A Unified Tabular Method for Modeling Variants of Software Product Line", *ACM SIGSOFT Software Engineering Notes*, Vol. 37, No. 2, May 2012 (Accepted)

#### Conference:

M. Mahmudul Hasan, Humayun Kabir, and M. Ameer Ali, "Real Time Detection and Recognition of License Plate in Bengali", International Conference on Image and Signal Processing, Springer LNCS, 2012

M. Mahmudul Hasan, Shaila Sharmeen, Md. Anisur Rahman, M. Ameer Ali, and Humayun Kabir, "Block Based Image Segmentation", International Conference on Advances in Communication, Network and Computing, Springer LNCS, 2012.

#### PhD Award

Mr. Md. Nawab Yousuf Ali, Assistant Professor, CSE Department, has been awarded PhD in Computer Science and Engineering from Jahangirnagar University. His thesis title is "A Framework of Bridging Bangla to Universal Networking Language".

#### Other Faculty Activities

Prof. Mozammel Huq Azad Khan has served as a reviewer of the following reputed international journals:

- i. Journal of Computational Electronics
- ii. IEEE Transactions on Very Large Scale Integration Systems
- iii. Microelectronics Journal

Dr. Md. Nayab Yousuf Ali has served as a reviewer of the following international journal:

*Journal of Zhejiang University Science C (Computer & Electronics)*

#### PhD Scholarship Awarded

Mr. Md. Ashfaqu Islam, Lecturer, Dept. of CSE has been offered an opportunity for PhD from the Department of Computer Science, Western University, Canada. The program will be funded entirely by the offers of RA and TA positions. He will join the program in summer, 2012.

#### New Appointment

Dr. Touhid Bhuiyan has been appointed as an Assistant Professor at the Department of CSE in Spring, 2012. He has earned his PhD in Computer Science from Queensland University of Technology (QUT), Australia. He has received his B.Sc.(Hons) degree in Computing and Information Systems from the University of London, UK and M.Sc. in Computer Science from the American

# Faculty Update

University in London. His research interests are in intelligent recommendations, social network, trust management, database management and e-Learning in general. He is the recipient of Australian Postgraduate Award (APA) and Deputy Vice-Chancellor's Initiative Scholarship from QUT. Before joining EWU, he was employed by several renowned organizations including the University of Western Australia, Central College Sydney, University of Western Sydney and Java IT Group, Australia. He has more than 14 years experience in teaching, research and working at the IT industry in Australia, Singapore and Bangladesh. Previously he served the People's University of Bangladesh as the Chairperson of the Department of CSE and the Daffodil International University as the Proctor.

**Mr. K. M. Imtiaz-Ud-Din** has been appointed as a Lecturer at the Department of CSE in Spring, 2012. He has received his M.Sc. in Security and Mobile Computing from the Royal Institute of Technology, Sweden and the Norwegian University of Science and Technology, Norway and B.Sc.(Hons) in Computer Science and IT from the Islamic University of Technology, Bangladesh. His research interest lies in pervasive computing, mobile cloud computing, intelligent learning, trust management and context aware computing. Before joining EWU, he worked for Telenor ASA R&D, Trondheim, ZTE Corporation, the Norwegian University of Science and Technology and Islamic University of Technology, Bangladesh.

## New Assignment

Dr. Md. Ameer Ali has been appointed as the Chairperson of the Department of Computer Science and Engineering.

Dr. Shamim H Ripon has been appointed as a Moderator of Computer Programming Club of East West University.

Dr. Touhid Bhuiyan has been appointed as the Assistant Proctor of the East West University.

## Departmental Activities

Department of Computer Science and Engineering has successfully organized a study tour at Internet Submarine Cable Landing Station, Cox's Bazar from 2-5 February 2012. Total 30



students have attended the study tour guided by 6 faculty members from the Department.

## Department of Economics

### Publications:

Mili Roy and Md. Israt Rayhan., 2011. Trade Flows of Bangladesh: A Gravity Model Approach. Economics Bulletin, 31(1): 950-959. <http://www.accessecon.com/Pubs/EB/2011/Volume31/EB-11-V31-11-P90.pdf>

Mili Roy and Md. Israt Rayhan, 2011. Import Flows of Bangladesh: Gravity Model Approach under Panel Data Methodology. (Accepted)

Mansur H. Ahsan, Yunus Md and Nandi.K.Biplob, 2011. "An Evaluation of Bangladesh Tax System". International Growth Centre (IGC), London.

Nandi. K. Biplon, 2012. "Debt Dynamics in Bangladesh: Key Issues on Domestic Debt and Fiscal Vulnerability" Ministry of Finance, Bangladesh, forthcoming.

### Training Workshop:

Dr. Basanta Kumar Barmon, Assistant Professor, Department of Economics, participated in a training workshop on "Analysis of Data for Measuring Food Availability, Access and Nutritional Status" organized under the National Food Policy Capacity Strengthening Program (NFPCSP) in collaboration with IFPRI (International Food Policy Research Institute) of the Food and Agriculture Organization of the United Nations (FAO) and the Food Planning and Monitoring Unit (FPMU), Ministry of Food and Disaster Management (MoFDM). They received financial support from the European Union (EU) and USAID. The training workshop was held from 14-27 January, 2012 at BARD, Comilla, Bangladesh.

### Trainings:

Biplob K Nandi, Lecturer, Department of Economics, participated in a "South Asian Training Program on Modeling" organized under Strengthening Fiscal and Budget Program of Nepal Ministry of Finance in collaboration with SAWTEE and South Asian Network on Economic Modeling (SANEM). They received financial support from Asian Development Bank (ADB) and International Finance Corporation (IFC). The training workshop was held from 2 - 7 August, 2010, Kathmandu, Nepal.

Biplob K Nandi, Lecturer, Department of Economics, participated in a "Tax policy Analysis and Budgeting Finance Part-II" organized by PROGOTI and USAID to enhance the awareness of public budgeting among policy makers and public, to forecast correctly on various budget issues to achieve fiscal sustainability. The training workshop was held from 9 -11 June, 2010 at TK Bhaban, Karwan Bazar, Dhaka.

### Seminar:

Biplob K Nandi, Lecturer, Department of Economics, participated in a seminar entitled "Key Challenges and Current Macroeconomic

# Faculty Update

Issues in Bangladesh" and presented a paper on "VAT Reform and Revenue Productivity: Tax Efforts vs Tax Potentiality: a panel analysis for Bangladesh". In this seminar, he attempted to present the current VAT structure of Bangladesh, equity and welfare perspectives of VAT and the VAT revenue potential with controlling some fundamental variables of VAT efforts through panel data analysis. He argued that Bangladesh has significant potential to reform VAT system through new VAT Law.

## Award:

Farzana Hossain has been awarded "Shah A M S Kibria Memorial Gold Medal" 2010 in 46th Convocation of University of Dhaka for securing the highest marks among all students in M.S.S examination of Department of Economics, University of Dhaka.



## Event: Picnic 2012

The Department of Economics went for their annual picnic on 23 March 2012. This time the location was "Rangamati Water front Resort-Gazipur". A total of 120 students and 12 faculty members made the occasion a joyous and festive experience for all.

## Get-together Party

Department of Economics arranged a get-together party on 5 April. A get-together lunch was arranged to bring all the faculty members of the department under the same roof. Dr. Mohammed Farashuddin, President of the Board of Trustees of East West University, Professor Ahmed Shafee, Vice Chancellor and Professor Dr. Muniruddin Ahmed, Pro-vice Chancellor were also present on the occasion.

## Department of Electronics & Communications Engineering

### Publications:

#### Journal Paper:

Md. Abul Kalam Azad, Md. Bazlur Rahman & A. S. A. Noor, "Finitely Generated  $n$ -Ideals Which From  $m$ -Normal Lattices" *Journal of Engineering Science*, 01 & 02 (2011), 29-35

Himadri S. Saha, Md. Imdaddul Islam, and M.R. Amin, "Performance Evaluation of Two-Hop Wireless Link under Rayleigh and Nakagami -  $m$  fading," *International Journal of Engineering and Technology* (UK), vol.2, no.1, pp,22-27,2012.

### Conference Papers:

A. S. A. Noor, "*0-Distributive Normal Lattices*", the conference on Mathematics & Applications held at the University of Burdwan, India, March 28-29, 2012.

Md. Ayub Ali, Md. Mamunur Rashid & A. S. A. Noor, "*0-distributive Meet Semi Lattices*", the conference on Mathematics & Applications held at the University of Burdwan, India, March 28-29, 2012.

R. M. Hafizur Rahman & A. S. A. Noor, "*Some Properties of Semi Prime Ideals*", the conference on Mathematics & Applications held at the University of Burdwan, India, March 28-29, 2012.

Razia Sultana & A. S. A. Noor, "*0-Distributive and 1-Distributive Lattices*", the conference on Mathematics & Applications held at the University of Burdwan, India, March 28-29, 2012

M. Mofazzal Hossain, M. Rafiqul Alam, "*Thermal Treatment of  $Al_2O_3$ ,  $MgO$  and  $CeO_2$  Granulated Powders by Induction Thermal Plasma - a Numerical Approach*," 4th International Symposium on Advanced Plasma Science and its Applications for Nitrides and Nanomaterials, ISPLASMA2012 Chubu University, Aichi, Japan, March 4-8, 2012,

M. Mofazzal Hossain and Md. Shantanu Islam, "*Fundamental Properties and Applications of Carbon Nanotubes as Antennas*", The 5th International Conference on Plasma-Nanotechnology and Science, Freude, Inuyama International Sightseeing Center, Aichi, Japan. March 9-10, 2012.

### Other Scholarly Activities:

Professor A. S. A. Noor, Department of ECE, delivered a speech as a special Guest at the Inaugural Ceremony of the conference on Mathematics & Applications held at the University of Burdwan, India from 28-29 March, 2012

Recently Dr. M Mofazzal Hossain became the Prestigious Editorial Board Member of USA based Journal of Electrical and Electronics.

### New Assignment:

Professor Dr. A. S. A. Noor has been appointed as the new Chairperson of the Department of ECE on 3 April 2012.

### New Appointment

Mr. Md. Sahidul Islam has joined the Department of ECE as a Lecturer in Spring, 2012.

### Field Trip at Beach Sand Exploitation Center

A field trip was successfully organized by the Dept. of ECE, East West University on Thursday, 5 April 2012 to Beach Sand Exploitation Center, Cox's Bazar. 38 students of the Department of ECE, guided by Mr. Asif Hossain, Senior Lecturer, Dept. of ECE, started for Cox's Bazar at 10:00 pm on Wednesday, 4 April 2012

# Faculty Update



from the university premises and reached there in the next morning. Beach Sand Exploitation Centre is one of the centers of the BANGLADESH ATOMIC ENERGY COMMISSION. It is mainly engaged in geological exploration and exploitation of valuable heavy minerals like ZIRCON, RUTILE, limonite, leucoxene, MONAZITE, garnet, etc collected from the beach sand of the BAY OF BENGAL. The Center is located at Kalatali, about 5 km south to COX'S BAZAR town, occupying about 4.25 ha of land with an administrative-cum-laboratory building, pilot plant, rest house, housing colony and other auxiliary set-ups. One of the senior scientists of the center gave a detail presentation of their activities. After having the brief description, students visited the center and observed all the equipments used at the center. This type of study tour helps students to boost up their motivation and enhance their practical knowledge as well. It will provide a significant contribution in their career.

## Department of Electrical & Electronic Engineering

### Publications

Khairul Alam, "Uniaxial Stress Modulated Electronic Properties of a Free Standing In as Nanowire," *IEEE Transactions on Electron Devices*, vol. 59, issue 3, pp. 661-665, 2012.

Kai Sun, M. M. A. Hakim & Peter Ashburn, "Rectangular Polysilicon Nanowires by Top-Down Lithography, Dry Etch and Metal-Induced Lateral Crystallization", *Electrochem. Solid-State Letters*, vol. 15, issue 3, pp. H62-H64, 2012.

Mohammad M. A. Hakim, Marta Lombardini, Kai Sun, Francesco Giustiniano, Peter L. Roach, Donna E. Davies, Peter H. Howarth, Maurits R. R. de Planque, Hywel Morgan and Peter Ashburn, "Thin film Polycrystalline Silicon Nanowire Biosensors," *Nano Letters*, (in press), 2012.

T. M. Golam Sarwar, M. R. Siddiqui, Md. M. Satter, and Anisul Haque, "On the Enhancement of the Drain Current in Indium Rich InGaAs Surface Channel MOSFETs," *IEEE Transactions on Electron Devices*, (in press), 2012.

### Seminars

Dr. Mashiur Rahman Bhuiyan, technical lead of PPL EnergyPlus, USA delivered his speech on "Power Markets in USA- An Overview with a Nodal Perspective" on 29 February, 2012 at the East West University Auditorium. Around 40 students and faculty members attended the presentation. In this presentation, Dr. Bhuiyan gave a brief overview of the current states of power markets in USA. The role of different sources, physics based on economics and financial models, price transmission congestions, and the skills needed by the growing but challenging power industries were highlighted in the presentation.



Dr. Mashiur Rahman Bhuiyan is giving presentation on power markets in the USA.

### Professional Activities

Prof. Anisul Haque has been elected as a Board member of the Board of Accreditation for Engineering and Technical Education (BAETE). BAETE is an autonomous body under the umbrella of the Institution of Engineers, Bangladesh (IEB) and is responsible for accrediting the undergraduate and graduate engineering programs in Bangladesh.

Prof. Anisul Haque delivered his speech on *Extraction of interface trap densities in High-Mobility Semiconductor MOSFETs* at the IEEE EDS Mini-Colloquium organized by IEEE Electron Devices Society (EDS), Delhi Chapter. The Mini Colloquium was held at the University of Delhi, India, on March 14, 2012.

Dr. Khairul Alam served as a peer reviewer of *IEEE Electron Devices Letters*, *IEEE Transactions on Nanotechnology*, and *IET Circuits, Devices, and Systems*.

Dr. Mohammad Mojammel Al Hakim served as a peer reviewer of *IEEE Transactions on Electron Devices*.

### New Appointments

Dr. Mohammad Mojammel Al Hakim joined the Department of EEE as an Associate Professor in spring, 2012

Mr. Mohammad Zakir Alam joined the Department of EEE as a Lecturer in spring, 2012.



# Faculty Update

## Department of English

Mr. Zahid Akter, Assistant Professor, Department of English, East West University is the new Chair of the Department. His appointment is effective from 1 April, 2012. He replaces Mr. Shafiqur Rahman as the Dept. Chair.

### Newly recruited faculty members of the Department of English at EWU, Spring 2012

1. Muhammad Zakaria  
Lecturer, Department of English
2. Mohammad Alamgir Sikder  
Lecturer, Department of English
3. Chowdhury Omar  
Lecturer, Department of English
4. Md. Tahmid Ar Rabbi  
Lecturer, Department of English

### Publications:

Iqbal, Asif "Enigmatic Arrivals: A postcolonial analysis of Bangladeshi Literature in English" in Crossings: *ULAB Journal of English Studies*, Vol 3. No. 1 Fall 2010 -Fall 2011 pp. 205-217.

### Presentations:

Jahan, Israt Virtual Presentation on "Nationalism, Syncretism and the Enforcers of History" in the Asian Conference on Arts and Humanities 2012 - Osaka Japan uploaded in <http://www.youtube.com/user/AsianConferences> Israt Jahan is a Senior Lecturer in the Department of English, EWU.

### Alam, Manzur

"A Casualty of Imperialism?' Reevaluating Naipaul" (accepted for publication in the refereed journal based on selected papers from "Continuity, Conservatism, Classicism: Reading Postcolonial Literature against the Grain?" International conference organized by the University of Orléans, France on 2-3 December, 2010).

"Benito Juarez: Mexico's Icon" (written along with Ronald Byrd and accepted for publication in the book entitled *Icons and Illusionists: The Role of Lawyer-Statesmen in Constitutional Democracy* to be published by Pencraft International in December 2012).

### Student's Seminar

Shaheed, Farzana. "Critiquing Newspapers'-Editorials: A CDA Perspective" presented at the conference titled "Intellectbase International Consortium (Intellectual Perspectives & Multi-disciplinary Foundations", organized by the Tennessee State University during Spring session (Vol 21) in Bangkok-Thailand on 16 March 2012.



### English Department Seminar Series, Spring 2012

The English Department organized seminar on Akhtaruzzaman Elias, Bangladeshi author and noted intellectual and Michel Foucault, the French philosopher and intellectual for the Spring 2012 Seminar Series.

The East West University English Department organized seminars on Tuesday, 28 February and on Thursday, 1 March, 2012 for the Spring 2012 Seminar Series. The first seminar was a discussion organized to commemorate Akhtaruzzaman Elias's 69th Birthday. In the second seminar, Professor Salimullah Khan--a scholar, academic, columnist, essayist and critic--delivered a lecture on Foucault and his assessment of the Iranian Revolution. Both the seminars were held at the East West University Auditorium.



The seminar on Akhtaruzzaman Elias was a lively one with the discussants evaluating Elias' literary works and elaborating on the role they have played in the formation of Bengali national consciousness and in the Liberation War of 1971. The discussants were Prof. Dr. Khaliqzaman M. Elias, Prof. Anu Muhammad, Zoyaned Saki, Zahid Akter, and Hasan Al Zayed. Dr. Mohammad Farasuddin, President, Board of Trustees, East West University also spoke on the occasion. The seminar was chaired by Prof. Dr. Fakrul Alam.

The second seminar was a lecture on Michel Foucault and his views on the Iranian Revolution and the presenter was noted scholar, academic, columnist, essayist and critic Professor Salimullah Khan. Foucault, Professor Khan said, was greatly moved by the Revolution but as repression of the leftists increased his initial enthusiasm for the Iranian Revolution waned. Professor Khan also talked about Foucault's complicity with the Orientalist discourses since he saw the Iranian Revolution as a form of madness. Though appreciative of the Revolution, Foucault, Professor Khan reiterated failed to come out of the long-standing European tradition of seeing Islam as its 'Other'.

The Seminars were well-attended. Faculties from the other universities also took part. The participants of the seminars were provided with refreshments at the end of each seminar, a tradition that the East West University English Department has continued since the inception of the Seminar Series.

# Faculty Update

The Department also organized a poetry reading session THURSDAY POETRY FEST to ensure students get enough exposure to literature. Poetry Recitation by Kathryn Hummel, noted Australian poet and Quamrul Hassan, a Bangladeshi Haiku poet was the highlight of the program.

## "Mukti- Kobita O Gaaner Ashor"

The students of English Department of East West University celebrated 41 years of the independence of our country by organizing a program named "Mukti- Kobita O Gaaner Ashor" on 14th march at EWU's auditorium. The program started with an inspirational speech given by a student of the department.

The program was divided into two segments. In the first segment, the students attempted to tell the entire history of Bangladesh from the very beginning till today by reading out poems and songs. The entire script was organized sequentially to gradually reveal the actual fact of independence. The most enchanting part of this segment was that both the teachers and the students were performing together.

In the second segment, some teachers along with some students have performed by singing and reciting their favorite poems. The program ended with the famous song 'Imagine' by Beatles.

## Department of Pharmacy

### Publications:

Analgesic activity of bark of *Murraya paniculata*: Podder, M.K., Das, B.N., Ahmed, M. *International Journal of Medicine and Medical Sciences* 3(4), 105-108 (2011)

Drug use pattern in selected health complex and hospitals in Bangladesh: Assaduzzaman, M., Pathan, A.H., Nasrin, N., A.S., Jamaluddin, A.T.M. Rahman, Z., Muhit, A., Ahmed, M. *SGH Med. Jour.* 5(1): 19-26 (2011)

Roksana Rahman (Author), K.M. Shams-Ud-Doha (Author), Md. Amran Howlader (Author) *Pharmacological Studies of Dillenia indica L.: Identification of Pharmacological activities of Dillenia indica L. 2012. LAP LAMBERT Academic Publishing, Germany. ISBN: 978-3-8484-1822-0.*

AS Apu, SH Bhuyan, SS Prova, MA Muhit. Anti-inflammatory activity of medicinal plants native to Bangladesh: A review. *Journal of Applied Pharmaceutical Science* 2012;2(2),7-10.

AS Apu, F Nashid, HM Mohiuddin, K Fatema, MZ Rahman, MA Howlader. Design, development and in vitro evaluation of diclofenac sodium matrix tablet prepared by direct compression using Methocel K100LV CR polymer. *International Journal of Pharmaceutical Sciences Review and Research* 2012;13(2), 121-127.

Syed Shabbir Haider, Nishat Nasrin, Apurba Sarker Apu and Muhammad Asaduzzaman. Accelerated stability and antimicrobial sensitivity studies of amoxicillin dry suspensions marketed in Bangladesh. *Journal of Applied Pharmaceutical Science*. 2011; 01 (09): 51-55.

Muhammad Asaduzzaman, Nishat Nasrin, Abdul Muhit, Sheikh Zahir Raihan, Apurba Sarker Apu, and Ahsanul Akbar. Anti diarrheal, analgesic and cytotoxic activities of crude extract of *Oroxylum indicum* (L.) stem bark. *Journal of Pharmacy Research*. 2011,4(11),4296-98. (IC Value in 2010: 6.34)

Muhammad Asaduzzaman, Nishat Nasrin, Farhana Rizwan, Forhad Monjur, Rumana Mowla. Trends of prescribing for out-door geriatric patients in a private hospital of Bangladesh. *Journal of Applied Pharmaceutical Science*. 2011; 01 (10): 123-125.

Rumana Mowla, K.M. Al-Hasan Imam, Muhammad Asaduzzaman, Nishat Nasrin, Sheikh Zahir Raihan and A.K. Azad Chowdhury. Emergence of multidrug resistant extended-spectrum -lactamase producing *Eshcherichia coli* associated with urinary tract infections in Bangladesh. *Journal of Basic and Clinical Pharmacy*. 2012; 3(1): 225-28.

Nishat Nasrin, Muhammad Asaduzzaman, K.M. Al-Hasan Imam, Rumana Mowla, Farhana Rizwan, and Forhad Monjur. Common geriatric disorders and their management in selected hospitals of Bangladesh. *International Journal of Pharmaceutical Sciences Review and Research*. 2012;13(2):5-8.

Aszadur Rahman Chowdhury, K.M.Shams-Ud-Doha, Kh. Tanvir Ahmed. "Phytochemical and Biological Investigations of *Thunbergia grandifolia*", LAP-LAMBERT academic publishing GmbH & Co. KG, ISBN: 978-3-8473-1333-5

M Shafikur Rahman , KM Shams-Ud-Doha, Roksana Rahman. "Antidiarrhoeal activity of the leaf and fruit extracts of *Dillenia indica* ", *International Journal of Biosciences (IJB)*, Volume 1, Number 6, December, 2011.

Al Mamun , Mst. Hajera Khatun , Md. Rafikul Islam\*, Laizuman Nahar , K. M. Shams-Ud-Doha and Farhana Alam Ripa , "Evaluation of CNS Depressant And Analgesic Activities of The Methanol Extract of *Piper Longum* Linn. Leaves", *International Journal of Pharmaceutical Sciences and Research*, (2011), Vol. 2, Issue 11, 2011

Md. Razibul Habib, Md. Mominur Rahman, Md. Obayed Raihan, Abeer Nath, Md. Alamgir Hossain, Mohammad A. Rashid (2012). Pharmacological Evaluation of *Antidesma ghaesembilla* Gaertn. Fruits for Central Nervous System Depressant Activity. *Boletín Latinoamericano y del Caribe de Plantas Medicinales y Aromáticas* 11 (2): 188 - 195.

Md. Sekendar Ali, Md. Razibul Habib, Md. Rafikul Islam, Md. Saiful Islam, Md. Mominur Rahman, Nahid Hasan (2012). Analgesic and Antioxidant Activities of the Methanolic Extract of *Spilanthes calva* (D.C) Leaves in Male Rats; *Global Journal of Pharmacology* 6 (1): 12-18.

Kaiser Hamid, Farhana Diba, Kaniz Fatima Urmi, Muhammad Erfan Uddin, Fatema Tuz Zohera and Md. Razibul Habib (2012). In Vitro Antioxidant and Cytotoxicity Screening of Different Bark Extracts of *Aegle Marmelos* L; *Journal of Applied Pharmaceutical Science*, 02 (03): 92-95.

Mohammad Abdul Motalib Momin, Md. Razibul Habib, Afrina Afrose, Md. Rakibul Hasan, Md. Sohel Rana (2012). Anti-Inflammatory, Antioxidant and Cytotoxicity Potential of

# Faculty Update

Methanolic Extract of Two Bangladeshi Bean Lablab purpureus (L.) Sweet White and Purple; *International Journal of Pharmaceutical Sciences and Research*, 3(3): 776-781.

Md. Mominur Rahman, Md. Razibul Habib, Md. Rakibul Hasan, Abu Mohammed Taufiqul Islam, Irfan Newaz Khan (2012) Comparative Antioxidant Potential Of Different Extracts Of Flacourtia jangomas Lour Fruits; *Asian Journal of Pharmaceutical and Clinical Research*, 5(1), 73-75.

Mohammad AL-Amin, Gazi Nurun Nahar Sultana, Chowdhury Faiz Hossain. Antiulcer principle from Zingiber montanum. *Journal of Ethnopharmacology*. 2012; 141(1), 57-60

M Al-Amin, GNN Sultana, CF Hossain. Analgesis and anti-inflammatory activities of Rhynchostylis retusa. *Biology and Medicine*, 3 (5): 55-59, 2011

Md. Amran Howlader, Mahmudul Alam. "Central Nervous System Depressant Effect of the Ethanolic Extract of Cymbidium Aloifolium (L.)". *Journal of Applied Pharmaceutical Sciences*. 2012;12(2),5-8.

## Departmental Activities

A total number of 66 students of Department of Pharmacy were selected for a one-month in-plant training programme (started from January 2011) in some of the most renowned pharmaceutical industries like Eskayef Bangladesh Ltd., Essential Drugs Company Ltd., Renata, GlaxoSmithkline Bangladesh Ltd., Orion Laboratories Ltd., and Biopharma Laboratories Ltd.



The Department of Pharmacy organized a seminar on the topic "Global Climate Change: What Health Implications on Ganges Delta of Bangladesh?" on April 5, 2012 at the EWU Auditorium. The guest speaker of the program was Dr. AKM Siddique, Senior Associate, Department of International Health, Johns Hopkins Bloomberg School of Public Health, MD, USA. He has done extensive work on epidemiology and cholera. In his presentation, Dr. Siddique described the immense effect of global climate change on the health issues of Bangladesh. He mentioned that human health is likely to be affected by climate sensitive diseases such as cholera and other diarrhoeal diseases; malaria and dengue. He stated that this is high time to take necessary actions to prevent the inevitable calamity that is to follow in the future.

## New Appointment:

Mrs. Nigar Sultana has joined the Department of Pharmacy as a lecturer in Spring 2012.

## Others

Mrs. Nazia Hassan, Lecturer, Department of Pharmacy has been blessed with a son on 24th February 2012.

## Department of Social Sciences

### Dr. Bijoy P. Barua

#### Associate Professor and Dean

#### Book

Dr. Bijoy P. Barua is co-editing a book entitled, *Globalization, Culture and Education in South Asia: Critical Excursions*, with Professor Dip Kapoor, University of Alberta and Professor Al - Karim Dattoo of Aga Khan University, to be published by Palgrave McMillan, New York in September 2012 ( forthcoming).

#### Book Chapter

(Forthcoming) "The Barua Community, Globalization, and Colonial Education: The Quest for Socio-cultural Identity in Bangladesh" Chapter in D. Kapoor, B. Barua and A. Dattoo (Eds.) *Globalization, Culture and Education in South Asia: Critical Excursions*, Publisher: Palgrave McMillan, New York.

### Dr. Lutfun Nahar

#### Assistant Professor and Chairperson

Paper titled as "Elderly living arrangement: Does it improve the real or perceive health status among elderly in rural Bangladesh?" has been accepted as an oral presentation for a parallel session at the 2nd APA conference to be held in Bangkok, Thailand, from 26-29 August 2012.

### Touhida Tasnima (Assistant Professor) and Ehsanul Haque (Associate Professor)

#### Book

(Forthcoming) "Neoliberal Globalization and Higher Education in Bangladesh" Chapter in D. Kapoor, B. Barua and A. Dattoo (Eds.) *Globalization, Culture and Education in South Asia: Critical Excursions*, Publisher: Palgrave McMillan, New York.

### Rayyan Hassan

#### Senior Lecturer (on study leave)

Rayyan Hassan, Senior Lecturer, DSS attended the 2nd Asia-Pacific Climate Change Adaptation Forum, UNEP, 12 - 13 March 2012, United Nations Conference Center, Bangkok, Thailand. As a voluntary reporter he covered the following panel discussions: - Panel 3: Local Government and Climate Change Adaptation Planning.

Panel 17: Climate Change Adaptation Options for Small Island States.

Panel 21: Local and experience Based Knowledge in Climate Change Adaptation.

# Faculty Update

## Field Trip

The students of Development Studies (GEN 214) went on a field trip to BRAC Dairy & Food Project and BRAC Agriculture Research & Development Centre (BARDC) Gazipur to have a practical experience on third sector development. The trip was organized on 7th April 2012 and the team was accompanied by two faculty members: Ms. Touhida Tasnima (Assistant Professor) and Md. Ekhtekharul Islam (Lecturer).



## New Appointment:

Md. Ekhtekharul Islam has joined the Department of Social Sciences as a lecturer on 9 January 2012.

# Club Update



## Agro-Industrialization Club

Agro-Industrialization Club was established with the purpose of providing the students of East West University practical knowledge about the agro-industrial sector. Hence, the club, better known as EWUAIC, always aspires to perform club activities in a way that is helpful for the members.

### Activities of EWUAIC in the Spring-2012 semester:

1. A workshop on "Enhancing Agricultural Development through Social Media" was held on 20 February, Monday 2012. Conducted by agricultural specialist Dr. Md. Zahangir Alam, National Project Director of community rural radio project, the workshop demonstrated the opportunities in the agricultural sector through sharing practical ideas.
2. A general meeting of EWUAIC was held on 2 February.
3. The Planning Department of EWUAIC arranged a workshop on "How to Write an Effective Business Proposal" which was held on 8 March.
4. The Department of Planning of EWUAIC continued the workshops on "How to Write an Effective Business Plan" for the members of EWUAIC which were held on 15th and 29 March respectively.

### Moderators

1. Dr. Basanta Kumar Barmon  
Assistant Professor, Department of Economics
- |             |   |                     |
|-------------|---|---------------------|
| Treasurer   | : | Anup Kumar Dash     |
| Coordinator | : | Md. Kamruzzam Rifat |
| Coordinator | : | Kashfia Farhin      |

2. Ms. Mashruha Zabeen, Lecturer, Department of Business Administration

### Executive Committee

- |                   |   |                              |
|-------------------|---|------------------------------|
| President         | : | Neshat Fahmed                |
| Vice-President    | : | Mohammad Masudur Rahman Khan |
| General Secretary | : | Md. Mahmudul Hasan           |

## Business Club

### CLUB ACTIVITIES IN SPRING 2012:

The dynamic team of Business club has appointed two more faculty members as moderators from the Department of Business Administration in October 2011. New moderators, Senior Lecturer Ms Kashfia Ahmed and Ms. Afreen Choudhury -along with the existing moderator Mr. Atiqur Rahman Sarker, Lecturer, Department of Business Administration, EWU- hope to boost club activities in the future. The new team plans to organize a number of on and off campus events.

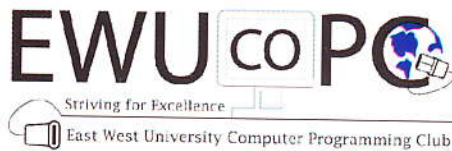
### MODERATORS:

- Kashfia Ahmed, Senior Lecturer, Department of Business Administration  
Afreen Choudhury, Senior Lecturer, Department of Business Administration  
Md. Atiqur Rahman Sarker, Lecturer, Department of Business Administration

### EXECUTIVE COMMITTEE MEMBERS:

- |                   |   |  |
|-------------------|---|--|
| President         | : | Irfan Hossain                          |
| Vice President    | : | Faysal Amin                            |
| General Secretary | : | Asif Hassan Anik & Shuvo Murshed       |
| Treasurer         | : | Sabriya Tasneem & Sarwar Riyad         |
| Chief Coordinator | : | Rashedul Islam Rajib & Rahatul Ashekin |

# Club Update



## East West University Computer Programming Club

East West University Computer Programming Club upholds the motto of providing information and knowledge of latest technologies and concept regarding computer to the students and nurture them to advance their knowledge in computer programming. The club held some important seminars and events this semester that were very helpful for the students to increase their technological knowledge and develop their concept.

### Summary of club activities:

#### Training Program for the Computer Programmers

Our programming teams have performed well in the regional contests held so far. To achieve that, EWU Computer Programming Club has always arranged training programs to groom the contestants up to their potential. Starting from the beginning of each semester, the club organizes a semester long training program for the computer programmers. A programming training class is arranged for juniors every Thursday and a programming class is taken for seniors every Friday or Sunday.



### Programming Contest titled "Intra University Programming Contest"

An Intra University Programming Contest is organized each semester for all the students of East West University. The basic purpose of this contest is to identify the potential programmers of this university. It is a good opportunity for the upcoming programmers to prove their skills, so that they could be trained to compete in the Inter University contests in the future.

### Regional Programming Contest Participation

Like every semester, our teams have successfully participated in different regional programming contests organized throughout the country. In the IUBAT Inter University Programming Contest 2012 our team, EWU\_AGRODUT consisting of Md. Shohan Ahmed, Md. Shakil Ahmed

and Md. Rajib Hossain, achieved 2nd position. In the BUBT Inter University Contest, the same team achieved fourth position. In addition, two junior programming teams participated in ROBI-UCSI Inter University Programming Fiesta-2012 organized by Malaysian Embassy of Bangladesh and did well.

#### Moderators:

Dr. Md. Nawab Yusuf Ali, Assistant Professor, Dept. of CSE, EWU.  
Dr. Shaikh Muhammad Allayear, Assistant Professor, Dept. of CSE, EWU.  
Dr. Shamim Hasnat Ripon, Assistant Professor, Dept. of CSE, EWU  
Sazia Mahfuz, Senior Lecturer, Dept. of CSE, EWU.

#### Executive Committee members:

President	:	Khaled Bin Yousuf
Vice President	:	Arup Kumar Pramanik
General Secretary	:	Mrinmoy Kumar Das
Treasurer	:	Md. Sohanoor Rahman
Event Coordinator	:	Jisan Jamil Tonmoy
Public Relation Secretary	:	S.M. Shariar Mahmud
Organizing Member	:	Md. Shajharul Islam, Ishtiaq Ahmed, Yasir Taher.

## East West University Creative Marketing Club (EWUCMC)

The Creative Marketing Club closed the Spring-2012 semester with a wide range of activities in which the general students, faculty and administrative members of East West University participated.

After the huge success of season # 1 and season # 2, East West University Creative Marketing Club (EWUCMC) organized Intra Marketing Debate Season # 3 with much festivity and flair. The competition is designed with the purpose to sharpen the marketing talent of tomorrow's business leaders with greater marketing insights and logical arguments; marketing issues are debated in this competition. EWU students who are marketing majors usually participate.

The event, held on 24 February 2012, started with the welcome speech of the Club's moderators Md. Farhan Faruqui, Md. Anamul Haque Rubai, and Husne Ara. 4 teams took part in the competition, each consisting of 3 members. The CEO of Interspeed Activation Limited, M. Muntasir Alam was the Chief Guest for the grand finale.

The club also organized three "Weekly Communication Skill Practice" sessions. Activities like branding; marketing quizzes and case analysis were arranged. The sessions received great response from the general members and moderators.

#### Moderators:

Md. Farhan Faruqui  
Md. Anamul Haque Rubai  
Husne Ara

#### Executive Committee

President	:	Istiaque Ahmed Talukder
Vice president	:	Shahin Md.Samiul Haque
Assistant Vice President	:	Ishita Israt Chowdury
General Secretary	:	Jubair Hossain (Zubo)
Treasurer	:	Anannya Muntasir Chowdury
Chief Co-ordinator	:	Morshed Alam Shuva

# Club Update



## East West University Club for Performing Arts (ECPA)

East West University Club for Performing Arts (ECPA) is considered the largest club of East West University (EWU). ECPA, since its beginning, has consistently been arranging various cultural programs all over the year. The club is proud of its talented and dedicated members. ECPA is also well known to the students of EWU.

At the beginning of Spring-2012, ECPA participated in the East West University Team Building program on 17 February, 2012 at Manikgonj. Seventeen clubs of EWU organized the program.



Apart from that, ECPA organized different in-house programs in several occasions, the major being the program organized to commemorate the International Mother Language Day on 21 February 2012. The program started with placing flower

on the alter of the temporary Shaheed Minar, a custom performed to show honor to the brave martyrs of 1952 Language Movement. Dr. Mohammed Farashuddin, the President of EWU Board of Trustees, was also present on the occasion. ECPA also organized a cultural program to remember the historic day. In the cultural program, ECPA performed patriotic songs, and recitation. The program concluded with a Geeti Alekko - "Bayannor Khoka".

The ECPA organized another cultural program for Independence Day named "Shadhinota Utsob" on 27 March 2012 this semester.

ECPA tries to highlight Bangladeshi culture, tradition and norms. With that aim in view, ECPA



organized Pohela Boishakh 1419 festival on 14th April 2012. The program, named "Borsho Boron-1419", started with a "Mongol Sovajatra". Dr. Mohammed Farashuddin, the President of EWU Board of Trustees participated in the Mongol Sovajatra. A cultural program was also held. The cultural program consisted of drama, dance and Bangla folk, modern and band songs. The program started with the chorus song "Esho he boishakh esho esho". After that, a drama "Komolakanter jobanbondi" was staged. Then a dance was performed by Shabnaz Ria with the song "Ronge Vora Boishakh".

The moderators of ECPA are Muntasir Chaudhury and Farhana Zareen Bashar. The current Executive members of ECPA are Md. Ashrafur Rahman (president), Md. Imran Mahmud (Vice-president), Md. Asad Uz Zaman (General Secretary), Kudrot-E-Kibria (Treasurer), Samiul Ahsan (Event Coordinator).

## Debating Club

EWUDC snatched champion's trophy in the 5th Inter University Debate Championship by Jahangirnagar University

Spring 2012 was a very successful semester for the East West University Debating Club. In the World Universities Debating Championship 2011-2012, held in Manila, Philippines from December 26, 2011 to January 5, 2012, the EWU team- represented



by Al Hadee Md. Takiullah and M. Azam Koreshi Sanin- earned 12 points in nine rounds of debate. This is the highest score earned by any team at the stage of world's debate in the club's entire lifespan. Tauhid Hossain was a panelist in all the 9 rounds of debate there.

Besides, the debaters of the club snatched one championship trophy and one runner's up trophy from the National Debate Competition. On February 23, 2012, EWU Spark (Members: Abdalur Rahman Sadi, Ahmed Fazlay Rabby Tanim and Naim Khan Tasnim), the team representing East West University, snatched the champion's trophy leaving 28 teams behind in 5th Inter University Debate Championship at Jahangirnagar University. On March 31, 2012, team EWU Ekattor (Members: Mofazzel Hossain, Khan Mustahidur Rahman Real and Shahrier Hossain Farook) became Runner Up in another tournament at Jahangirnagar University. Apart from the excellent performance at the national level, EWUDC also organized a very successful intra tournament: EWUDC Debate Premier League where 50 young debaters participated, 19 Bangla debate workshops and 10 English debate workshops, aimed at developing the debating skill of the young debaters, were also organized this semester.

## Electronics Club

In the Spring-2012 semester, EWU Electronics Club arranged a workshop on Matlab and PSPICE for engineering students. Mr. S. M. Shahariar Rashid, Research Lecturer in the department of EEE, EWU, conducted this workshop. Seventy students of different engineering departments of EWU participated in this workshop.

EWUEC also organized workshops on making Robots and mobile applications. This is the first time that workshops of this kind were conducted at EWU. A group of professionals from Worldsoft Limited conducted both the workshops. They have shown various applications of Android operating system which are commonly used in smart mobile phone. More than 300 students attended these workshops. Worldsoft has agreed to conduct a similar type of workshop in every semester at EWU.



# Club Update

## Moderators:

Dr. Gurudas Mandal, Associate Professor, Dept. of ECE  
Ms. Tahseen Kamal, Senior Lecturer, Dept. of EEE  
Fakir Mashaque Alamgir, Lecturer, Dept. of EEE

## Executive Committee Members:

President : Shah Md. Imran  
Vice President : Md. Sadruddin Suvro  
General Secretary : Ismail Hossain  
iv. Treasurer : Subir Mandal  
v. Event Coordinator : Zahid Choudhury  
vi. Public Relation : Rejwana Rahman

## English Conversation Club

East West University English Conversation Club is a very popular and successful club in carrying out its activities and following its objectives. The main objective of this club is to make students feel comfortable using English and become fluent in English. This club arranges different kinds of activities like conducting chat sessions, public speaking sessions and workshops throughout each academic year. Its motto is "we try to keep you thinking... in English." Though it is moderated by Department of English, this club is open for all students. The moderators of this club are Ms Tanzina Tahereen, Ms Sarah Zahed and Ms Syeda Nadia Hasan, Lecturers of the Department of English, EWU.

The club held its regular chat sessions twice in a week this Spring semester. Every chat session usually comprises of two segments: presentation, and chat. In every session, one particular student gives a



PowerPoint presentation on a selected topic, and it is followed, in the second part, by the participation of all the students who practice conversation in English on an interesting topic. The topics are provided by the moderators in each session. A significant

addition to this semester's activities has been a unique cultural program. The club in collaboration with the Department of English organized a cultural program on 14 March 2012 commemorating the Independence Day. Both teachers and students participated in various activities. This has been a very fruitful venture by East West University English Conversation Club this semester.

The students are talking in their regular chat session in the presence of the moderators. Following is the list containing names of the members of the Executive Committee.

## Executive Committee:

President: Md Zunnun Farazi  
Vice President: Md Mehnaj Kabir Abesh  
General Secretary: Jasper Amit Mittra  
Events Coordinator: Anik

## Environmental and Social Club

### Mehendi Ustshab:

On eve of Bengali Nababarsha, 1419, EWU ESC organized a Mehendi

Utsab at the ground floor of Admin building Building.

### Shobar Janno Boi Mela

In order to acquaint the underprivileged sections

of the society with the flavor of Ekushey Boi Mela, EWU-ESC organized a trip for the under-privileged children to the Ekushey Book Fair in the third week of February. A group of 10 students accompanied the EWU ESC team to the book fair. Noted journalist Anisul Hauque briefed the students about the history of Language movement and the background of the Boi Mela.



### Socio-Envio Case Competition (SECC)

In order to orient the students about the ongoing social and environmental issues of the country, EWU ESC, organized a case study competition Social Solutions for the EWU students. A large number of students have participated in competition through the EWU ECS facebook group.

### Youth Conference on Climate Change

A group of ESC members has participated in the International Youth Conference on Climate Change held at the University of Dhaka. The ESC members gave a presentation on Eco-Tourism to raise awareness about the preservation of the country's eco-system.

### In Memoir of Siddiqa Kabir

In order to pay respect to the deceased nutritionist and food recipe maker Siddiqa Kabir, a set of her hand-written recipe was distributed among the EWU faculty members, students and other staffs.

### Photography Exhibition

EWU ESC in cooperation with Community Action has organized a photography exhibition on social issues on March 4, 2012 at the ground floor of ACADEMIC Building.

### EXECUTIVE COMMITTEE

Moderator : S S M Sadrul Huda  
Assistant Professor, Business Administration

### Executive Committee:

President : Abid Hossain  
Vice President : Kaysul Islam Anik  
General Secretary : Kaifee Ahmed Bhuiyan  
Joint Secretary : Seikh Sabbir Ahmed  
Treasurer : Jiten Bhowmik  
Publicity Secretary : Atkia Waseka Rahman

### Event Management :

Amirtunnisa Tania (Event Co-coordinator)  
Md. Asif mahmud (Logistics)  
Hamidur Rahman (Procurement)  
Abu Sadat Chowdhury (Design)  
Taeef Nagib (Design)  
Kanij Rabby Lopa (Decoration)



# Club Update

Taslima Abedin Preya (Decoration)  
Tushar Kanti Saha (Reception)  
Farhat Binte Hasan (Research)  
Disha Imtiaz (Media)  
Asma Rahman Tumpa (Media)  
Ishrat Amin (photography)



## Activities of IEEE Student Branch, Spring Semester, 2012

1. Name of the Club: IEEE Student Branch, East West University
2. Club Objective: IEEE is the largest professional organization in the world. In the East Asia-Pacific region, it has 490 student branches and the East West University student branch is one of them. IEEE activities range from arranging and attending seminars to talks, workshops, study tours, and various other competitions.
3. Summary of Club Activities: The club activities for Spring-2012 semester are listed below.

The student branch and EEE department jointly organized a seminar on "Power Markets in USA- An Overview with a Nodal Perspective" on February 29, 2012 at the East West University Auditorium. The resource person was Dr. Mashur Rahman Bhuiyan, technical lead of PPL EnergyPlus, USA. Around 40 students and faculty members attended the presentation.

### 4. Executive Committee: Following is the list of executive committee

- a. Branch Counselor: Khairul Alam  
Associate Professor  
EEE Dept. EWU  
IEEE Member # 41610297
- b. President: Pintu Das  
IEEE Member # 90505140
- c. Vice-President: Mithila Barman  
IEEE Member # 90505130
- d. Treasurer: G M Banna  
IEEE Member # 91156531
- e. General Secretary: Injamanur Rashid  
IEEE Member # 91164460
- f. Event Coordinators: (1) Irfan Arafat  
IEEE Member # 91158450  
(2) Manan Chowdhury  
IEEE Member # 90507912

## MBA Club

EWU MBA Club organized a Field Trip to Kapasia gas and oil exploration project under BAPEX on 10 March 2012. The exploration area falls under the Gazipur district. It is estimated that the field has a reserve of 660 bcf (billion cubic feet) of which 430 bcf may be extracted. If successful, the recovered gas will help reduce current energy crisis in the country and boost the economy. Mr. Salam Biswas, Acting Drilling In-charge, received the EWU students and demonstrated to them the heavy-duty and complex drilling process. On the return journey, the students- led by the Club Moderator Engr. Kamrul Hassan-visited the village home of Tajuddin

Ahmed, the first Prime Minister of Bangladesh.

On 10 April 2012, EWU MBA Club organized a Workshop with TBWA\Benchmark at the EWU Auditorium. The workshop named Explore the Exciting World of Advertising began at 4:30 pm with the welcome address by Engr. Kamrul Hassan, the club Moderator. The workshop was conducted by Mr. Farhan Aziz, Disruption and Media Arts Planner and Mr. Pulak Aneel, Senior Copy Supervisor from TBWA\Benchmark.



The workshop had two distinct interactive sessions. In the first session, the speakers discussed branding, the theoretical concepts students learnt in academic sessions and how those concepts apply to the corporate world. They showed how exciting and challenging it is to work in an advertising firm. They also explained the various factors that affect branding strategies and the result of Benchmark advertising campaigns. In the second session, the students were divided into several groups and were asked to create advertisements from single names. The students enjoyed both the sessions deeply. The speakers appreciated participants' depth of knowledge, understanding level and enthusiastic participation.

### MBA Club Executive Committee

President	:	Md. Faisal Kabir
Vice president (1)	:	Muhammad Raqibul Hasan
Vice president (2)	:	Easel Mortuza
General Secretary	:	Mohammed Touhidul Islam
Joint Secretary	:	Md. Muntasir Rashid
Treasurer	:	B. M. Khurshed Anwar
Moderator	:	Engr. Kamrul Hassan

## Pharmacy Club

The Pharmacy Club of East West University has been working to highlight the different fields of Pharmacy. The club organizes seminars and other formal and informal interactive programs for the dissemination of advanced knowledge in different areas of Pharmacy. The club provides Pharmacy students an opportunity to meet each other as well as faculty & professional pharmacists.

On February 15, 2012, the Pharmacy Club of East West University arranged the participation of the students of Pharmacy Department, EWU in Inter-university Poster Competition organized by the Pharmacy Department and the Pharma Club of North South University. The students of East West University had earned the honor of being the second Runner-up in Poster competition. The poster presentation was a part of the daylong Pharma Exhibition- 2012' held at the Bashundhara campus of North South University. The

The theme of the poster presentation was "Live Green-Live Healthy". A group of three students, Khaza Md. Adnan, Fariha Akhter Chowdhury and Farah Ahmed from the Department





# Club Update

of Pharmacy of EWU participated in this competition along with many others from different private universities.

On February 25, 2012, the Pharmacy Club organized a Fresher's Reception in the auditorium of EWU to welcome the newly admitted students of the B. PHRM and M. PHRM program. The program carried the slogan: 'Drugs can save life, Drugs can take life; Pharmacists ensures that it only saves.' The program kicked off at 2:30 PM. Professor Dr. Muniruddin Ahmed, Pro Vice-Chancellor of East West University and Dr. Sufia Islam, Chairperson of Pharmacy Department -who also happens to be the moderators of Pharmacy Club- were present on the occasion. In her speech, Dr. Sufia Islam congratulated the new students for enrolling in the Pharmacy program of EWU and said they will be benefitted from the program's dynamism. She also introduced the Pharmacy Club and its activities besides mentioning its brief history. The cultural program started soon after. "Ami Banglar Gaan gai" was sung to pay tribute to our mother language Bangla. A few more songs, dance performances and a drama followed this. A documentary introducing the New Campus of EWU, Aftab Nagar was shown. Farhana Rizwan, Senior Lecturer of Pharmacy Department and moderator of Pharmacy Club gave a concluding speech thanking all the performers and organizers for making this event a success. The faculty members of Pharmacy Department were also present during the program.

On March 1, 2012, the Pharmacy Club of East West University organized a workshop on 'Facing Interviews' at DDC- 1502. The slogan of the program was "Crack the hurdles, win the race!" The honorable guest speaker, Mr. Mahbubul Karim, Director, Technical Operations, Incepta Pharmaceuticals Ltd., conducted the three-hour long seminar. In the beginning, Dr. Sufia Islam, Chairperson of Pharmacy Department and moderator of Pharmacy Club, in her introductory speech, introduced the



guest speaker and said that everyone should follow this workshop carefully for future success and accomplishment. Farhana Rizwan, Senior Lecturer of Pharmacy Department and moderator of Pharmacy Club greeted

Mr. Mahbubul Karim with flowers. Five ex-students of EWU who had graduated from the Pharmacy Department were also invited. Since they hold respectable positions in different pharmaceutical companies, they were able to share their experiences and views with the students regarding job interviews. Mr. Mahbubul Karim asked one of the ex-students to take a dummy interview of a student of the Department to demonstrate what happens in reality. Later, Mr. Mahbubul Karim discussed about the major problems an interviewee faces during a job interview, pointing out the mistakes the representative had made. He ended the session wishing everyone a successful future ahead. The workshop was very interesting and communicative and the speaker's remarkable presentation seized the students' attention for the whole time.

## Club Moderators:

- (1) Sufia Islam, Ph.D; Associate Professor, Chairperson & Moderator, Pharmacy Club, EWU
- (2) Farhana Rizwan, Senior Lecturer & Moderator, Pharmacy Club, EWU

## Members of the Executive Committee of Pharmacy Club, EWU

- (1) President: Maruf Kamal
- (2) Vice- President: Khaja Md. Adnan
- (3) General Secretary: Md. Tyeb Mozaffar
- (4) Treasurer / Event co-ordinator: Nakib Ibne Omar
- (5) Media Co-ordinator: Nishat Jahan

## Photography Club

### Workshop and Field trip

The East West University Photography Club (EWUPC) kicked off their activities in 2012 through the fourth Basic Photography Exhibition 2012.



Instructors from Pathshala giving lecture in Workshop



4th Basic Photography Workshop Field Trip at Baliati, Manikgong

Over hundred students applied for this workshop, but only a selected group of 60 people got the chance to participate in the event.

This year, for the first time, instructors from Pathshala (The South Asian Institute of Photography), Tanvir Murad Topu and Tanzim Wahab, taught basic photography to the participants.

After the workshop, EWUPC organized a field trip to Baliati Jamindar Bari, Manikgong to give some its members some practical knowledge about photography. It helped the participants augment their theoretical knowledge about Photography.

### Moderators

M Sayeed Alam, Assistant Professor  
Farahana Ferdousi, Assistant Professor

### Executive Committee

President	:	S.M.Farhad
Vice President	:	Saad Mahmud
General Secretary	:	Nigar Sultana
Treasurer	:	Morshed Heyder Khan
Event coordinator	:	Shajedir Rahman

## Rotaract Club

### "RCEWU Voluntary Blood Donation Camp"

With the slogan "Donate Blood, Save Life", Rotaract Club of East West University (RCEWU) organized a daylong blood donation camp on 01 April 2012 at the foundation building in collaboration with Quantum Foundation.

# Club Update

## Under Privileged Education Program "Rotaract School"

RCEWU started its Under Privileged Education Program (UPEP) on 18 February 2012 with a view to ensure that education becomes accessible to the under-privileged children. The "Rotaract School" was established under the auspices of East West University. Even with the countrywide introduction of free primary education, access to it remains a distant dream for many Bangladeshi children. RCEWU brought the street children, especially those who are working in "Tea-Stall" "Fuska" or "Tehari" shops beside the university campus, under their umbrella. Almost thirty-five children from the deprived section of the society studied in the Rotaract School in the last 3 months. RCEWU provided uniforms, study materials and lunch on the class day to encourage participation. To ensure participation of the working-class children, RCEWU has chosen Saturday as the class day. As primary level was the main concern, Rotaract Club had taken class-I as the syllabus of "Rotaract School". Since children were not in same categories, they were divided into 3 groups. The groups' name are "Haatekhor" "Borno" & "Shakkhor". Students who took pen first time in life were in the "Haatekhor" group. Children who have a slight knowledge of letters were in the group "Borno" while previously dropped out students were in the "Shakkhor" group. Different respected personalities including EWU faculties & District Rotaract Officials visited the project from time to time.

## "Save Ashraful; son of a Freedom Fighter"

RCEWU plays a dynamic role for the helpless and underprivileged people of the society. Once again, RCEWU proved its worth by extending helping hands to Ashraful, son of a Freedom Fighter, who is suffering from severe kidney problem. RCEWU has collected Tk. 14,810 instantly for the treatment of ailing Ashraful.

## "Study Tour to Energypac Ltd"

Rotaract Club of East West University (RCEWU) arranged a study tour in Energypac Ltd, one of the leading power engineering companies in Bangladesh, on February 25, 2012. Thirty nine members of RCEWU participated in this tour and visited the Energypac Electronics, Energypac Agro and Energypac Fashion Limited to enhance knowledge about the production, supply chain process and the business strategy. The club members set off their journey early in the morning from own campus compound. During the journey, executive members arranged quiz competition among the club members. As soon as we reached the Energypac factory situated at Hotapara, Gazipur, a team of engineers arranged presentation session in order to introduce the company profile and its past history, the number of products, different product parts and working processes. They also explained how a product could be of quality and eco-friendly. The expert engineers explained the total production



process and they gave us knowledge on those sectors. During the presentation, members of Rotaract Club asked different questions related to presentation slide and got their answers with a huge knowledge. A total number of 3 groups each consisting of 13 members visited consecutively every section of the Energypac Electronics factory and those groups were guided by the expert engineers. They gave us an overall idea from the very first step of product manufacturing to final goods. The engineers of Energypac family gave us details idea during factory visit so that we could able to get practical knowledge about production process. Members asked different questions enthusiastically and got their answers which will be helpful for professional career as well. We were treated with home-made lunch by the Energypac. After launch break, members visited Energypac Agro and Energypac Fashion. Energypac agro, a leading Agricultural company, does researches to development agro products. Researchers gave us various ideas about Agro research and future market condition. Energypac Fashion, a leading garment exporter in Bangladesh, is one of the oldest companies in the garment sector. The expert of textile engineer delivered knowledge about cloth quality and manufacturing process. After visiting all the factories, the company Chief Operating Officer gave us a brief about overall production process and company's future initiatives. He also gave each of us an energy saving bulb as souvenir. The daylong experience and commemoration ended when the club members reached at the East West University campus compound at evening. That was nice experience by Rotaract Club members of East West University.

## EWU Science Club

### Objective

The Objective of EWU Science Club is to nurture and guide the young minds of East West University to know the known and unknown features of science and find a way to utilize the knowledge for the betterment of humanity.

### Activities

To encourage the students in Mathematics, EWU Science Club arranged a Mathematics Competition on February 22, 2012 among students of any department of EWU. This is the fifth initiative of the club and large number of students participated there. The club decided to declare the name of top ten performers and they are,

- Rank 1: Christer Andrews (2008-3-80-012)
- Rank 2: Avijit Saha (2011-3-80-025)
- Rank 3: Arup Kumar Pramanik (2009-2-60-008)
- Rank 4: MD. Shohan Ahmed (2010-3-60-008)
- Rank 5: Md Fazle Rabbi Chowdhury (2009-1-10-288)
- Rank 6: Nusrat Kabir Chowdhury (2012-1-80-047)
- Rank 7: Said Imam (2009-1-80-048)
- Rank 8: Reefaz Rahman (2012-1-55-031)
- Rank 9: Ahamed Jaman (2008-3-80-010)
- Rank 10: MD. Shajedur Rahman (2009-2-80-034)

The club also arranged a pleasant seminar titled "High-Mobility Semiconductor MOSFETs for Beyond the Silicon CMOS Technology".

The seminar was presented by Dr. Anisul Haque, Professor, Department of EEE, East West University. After the seminar Dr. Chowdhury Faiz Ahmed, Dean, Faculty of Sciences and Engineerings and Professor, Department of Pharmacy, EWU



# Club Update

distributed the awards among the winners of the Intra University Mathematics Competition 2012.

## Moderators

Ms. Anindita Paul, Assistant Professor, Department of ECE

## Executive Committee Members

President Md. Sharafat Hossain (2009-2-80-047)

Vice-President Mohammad Towfiqul Hasan Chowdhury (2009-2-80-031)

Treasurer Sameha Zaman Ruthi (2009-2-80-020)

General Secretary Fuaduzzaman (2009-2-80-051)

## Sports Club

### East West University Sports Club Participates in ULAB's T20 Cricket Tournament

ASM Ashif and Nafis Sarwar Islam, Sr. Lecture of East West University have been appointed club moderators for the East West University Sports Club. Already they have formed a new executive committee and have started collecting new members for the club. The Club strives to meet the recreational and competitive needs of the University of East West student community through a wide variety of sport and recreation activities.

Recently our Sports Club has participated in "Inter private university football tournament 2011".

The club has also participated in other inter-university sports competitions like Cricket, basketball, badminton, tennis, volleyball etc. In the month of January 2012, the club has participated in ULAB's

(University of Liberal Arts) T20 Cricket tournament and has shown their excellence in this short cut format of cricket. Although they were not the champions, they won the hearts of many sports fans.



### East West University Sports Club at Team Building Program

17 February 2012 is a day to remember for all the clubs of East West University. On this day, all the 17 (seventeen) clubs of East West had a get together at Singier, Manikgong. The objective of the program was to create a strong bonding among the clubs and to energize the club activities. The Board of Trustees of East West University, the honorable Vice Chancellor, Pro Vice Chancellor, Deans, Chairpersons, some selected Faculties, Moderators of 17 clubs, Admin Staffs, and the EC Members of 17 clubs were invited to this event. The event was organized by the Students' Welfare Department and was supported by the 17 student clubs of East West University. Nahid Hassan Khan, Advisor, Students' Welfare and Head, Career Counseling Center, hosted the event.

The East West University Sports Club organized numerous sports events on the occasion. They also organized two 6-a side football matches among the student, faculty and staff members. The club is going to arrange Intra-University Football Tournament in the coming semester.

## EWU Telecommunications Club



### Objective

East West University Telecommunications Club (EWUTC) keeps pace with the telecom related events and provides support to the university to organize important events. These include inviting guest speakers from the



Telecommunications industry, organizing discussions about employment opportunities and arranging field trips to observe the applications of technology in the industry. The club also organizes picnics, hosts study groups and workshops on selected topics. Throughout the academic year, the club plans to regularly host and participate in a number of events both on and off the campus.

### Field Trip at Beach Sand Minerals Exploration center, Cox's Bazar

A field Trip to the Beach Sand Minerals Exploration Center at Cox's Bazar, from 5 to 6 April 2012, was organized by the EWU Telecommunications Club (EWUTC).

Forty-one students from the engineering disciplines got the opportunity to visit the Exploration Center through the two days-long event. They got first hand experience and practical knowledge on the Beach Sand Minerals, its exploration procedure and the equipments used for exploration. Mr. Md. Sahidul Islam, the moderators of the club, supervised and guided the students throughout the trip.

### Workshop on Radio Network System and Optimization

East West University Telecommunications Club (EWUTC) arranged a workshop on "Radio Network System and Optimization". It was held on February 23, 2012 at the Telecommunication Lab of EWU. Md. Faizul Islam, Senior Optimization Engineer of Metro Tel. conducted the session on Radio Network System and Optimization. More than 40 enthusiastic students of various Engineering departments attended the program. The participants found the workshop very effective. After the session, the students participated in a short quiz contest and four of them were awarded attractive prizes. As a token of appreciation, Md. Mutafa M. Hussain, Assistant Professor of the Department of ECE & Moderator of EWUTC handed over mementos to the instructor.

### Colloquium on "Study tips in Australia as an International Student"

East West University Telecommunications Club organized a colloquium on "Study Tips in Australia as an International Student" on 5 March 2012. The colloquium was held at the Telecommunication Lab of EWU. Ishita Akhter, a former student of department of Electronics & Communications Engineering, EWU, conducted the colloquium. She has done her Masters' in Telecommunications Engineering from La Trobe University, Australia. In this colloquium, Ishita Akhter discussed about the opportunities for an international student in the West. Dr. Mohammad Ruhul Amin, Professor, Department of Electronic & Communications Engineering and Dr. Md. Imdadul Islam, Professor (Adjunct), East West University was present as special guests.

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## **Academic Programs of East West University**

### **Undergraduate Programs**

BBA  
BA in English  
BSS in Economics  
B.Sc in CSE  
B.Sc in ICE  
B.Sc in EEE  
B.Sc in ETE  
B.Sc in Pharmacy  
BS in Applied Statistics

### **Graduate Programs**

Master of Business Administration  
Master of Business Administration (Executive)  
Master of Bank Management  
Master in Development Studies  
MSS in Economics  
MS in Computer Science and Engineering  
MS in Telecommunication Engineering  
MS in Applied Physics and Electronics  
MA in English  
MA in English Language Teaching  
Master of Population, Reproductive Health, Gender and  
Development (MPRHGD)  
M.Pharm in Clinical Pharmacy and Molecular Pharmacology  
MS in Applied Statistics



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