



## *Certificate Awarding Ceremony of the 14<sup>th</sup> Foundation Day 2009*

The certificate awarding ceremony of the 14th Foundation Day 2009 of East West University was held on 28 June 2010 at the university Auditorium at 4.00 p.m. East West University recognized the sacrifices, dedication and contributions of the faculty members and staff members who had served the university for a decade.

Mr. Jalaluddin Ahmed, President of the Board of Directors graced the occasion as the Chief Guest. He distributed the certificates of recognition for the decade-long contributions among the faculty members and staff members. Mr. Ahmed appreciated the sincerity, relentless efforts, and hard work of the faculty members and staff members for the growth of the university. He also thanked the faculty members for their research works and publications which helped to spread the reputation of the university all over the world. He urged the faculty members and staff members to deliver their best efforts for the growth and development of the university.

‘Recognition is extremely important for the people who have worked and the people who will work in future’ said Prof. Dr. Mohammed Sharif, Vice Chancellor of East West University. He said that recognition is important for creativity. Prof. Sharif mentioned that the purposes of the university are creation of knowledge and dissemination of the same among the learners and the teaching is based on creative knowledge.

Prof. Dr. Muniruddin Ahmed, Pro-Vice Chancellor of the university delivered the welcome address. He welcomed and thanked all faculty members and staff members on behalf of the organizing committee for successful celebration of the 14th Foundation Day 2009. The Dean, Chairpersons, Registrar, faculty members and staff members of the university were present at the ceremony. Mr. Kamrul Hassan, Assistant Professor of Business Administration department conducted the program.



### **Dr. Farashuddin takes over as President of Board of Directors of EWU**

Dr. Mohammed Farashuddin took charge of the President of the Board of Directors of East West University from 28 August for a period of two years. He has been elected president after the expiry of the term of Mr. Jalaluddin Ahmed.

Dr. Farashuddin obtained his Ph.D. degree from Boston University, USA in the field of Cost-Benefit Analysis. Mohammed Farashuddin obtained an MA in Political Economy from Boston University as well as an MA in Economics and a BA (Honors) in Economics from the University of Dhaka with high distinction. Born in Habiganj in 1942, Mohammed Farashuddin has a very long working life spanning over 44 years of which 18 years has been in teaching Economics at the University of Dhaka and at East West University. Dr Farashuddin was also the founder President (BOD) and Vice-Chancellor of East West University.

In 1966, Mohammed Farashuddin entered the Civil Service of Pakistan (CSP). Then followed a series of field-level administration cum development management assignments mostly in the field of administration during the period 1968-1972.

In the period 1972- 75, Dr. Farashuddin worked in the Ministry of Finance and Planning and in the Prime Minister's Secretariat. During the period 1984-1995, Dr. Farashuddin worked in Iran, the Philippines and Maldives. On return to Bangladesh in 1995, Dr. Farashuddin initiated and led the establishment of East West University with a view to opening the door of a high quality modern and scientific education for the students of the middle class families at reasonable costs. From 1998 to 2001, he worked as Governor of Bangladesh Bank. Currently, Dr. Mohammed Farashuddin is also holding the position of the Chairman of Bangladesh Unnayan Parishad and working as a visiting professor in the Department of Economics at East West University.

## Editorial

We congratulate the fall 2010 class of incoming students who, we think, have made the right choice in deciding to pursue their education at East West University. With the state-of-the-art facilities, prestigious faculty members, a large student body, career counseling and wide ranging programs, East West offers an extraordinary range of academic opportunities to enhance the learning experience of our students in a variety of ways such as teacher-student collaborative research, generous scholarship opportunities, interesting cultural and extra and co-curricular activities -a testimony of which can be easily gleaned from a cursory glance at the pages of this newsletter.

The first step in the transition of the newly admitted students to EWU begins with the orientation they are participating in right now. Our in-depth orientation program gives the students the insight they need for a smooth transition to life at EWU.

This semester EWU is effecting a change of guard at its highest echelon. Dr. Mohammed Farashuddin is taking over as President, Board of directors, from the outgoing president Mr. Jalaluddin Ahmed. We take this opportunity to thank Mr. Jalaluddin for what he has done for East West, and congratulate Dr. Farashuddin on his assumption of office and hope that he will continue the phenomenal growth of East West University.

In this issue, we have tried to record diverse activities that took place on the East West campus in the summer 2010 semester. Honors accorded to staff and faculty members, presentation and information sessions, club and philanthropic activities, visits by foreign academics, staff training program, and a host of other events demonstrate that there is no let-up in the dynamism of EWU.

# *East West University observes National Mourning Day*



East West University observed the National Mourning day to pay homage to the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman with due solemnity and honor on 15th August 2010.

The day started with the hoisting of the half-mast national flag and black flag witnessed by the Board President, Mr. Jalaluddin Ahmed, the founder Vice-Chancellor Dr. Mohammed Farashuddin and faculty members as well as university-officials.

East West University team led by its founder President and founder Vice-Chancellor Dr. Mohammed Farashuddin placed flowers at the

Bangabandhu museum at 32 Dhanmondi residential area. Senior faculty members and officials of the university joined the occasion and offered prayers for the departed soul of the Father of the Nation.

A discussion meeting followed by a prayer session was organized after Asr prayer at the university conference room. Professor Mohammed Sharif, Vice-Chancellor of East West University, Pro-Vice-Chancellor and several others discussed various aspects of the life of Bangabandhu Sheikh Mujibur Rahman and the significance of National Mourning Day.

## Seminar on “How to Become an Entrepreneur?” held at EWU

East West University Business Club and Investment Climate Research Unit (ICRU) in association with International Finance Corporation (IFC) organized a seminar on “How to Become an Entrepreneur?” on 16 June 2010 at 3:00 p.m. at EWU auditorium. Professor Dr. Mohammed Sharif, Vice Chancellor, EWU graced the occasion as Chief Guest. Mrs. Selima Ahmad, President, Bangladesh Women Chamber of Commerce and Industry (BWCCI) attended the seminar as Guest Speaker. The program was chaired by Professor Dr. Nazrul Islam, Dean, Faculty of Business and Economics and Coordinator, Graduate Studies (MBA, EMBA & MBM).



In his speech, the Vice Chancellor of East West University, Dr. Mohammed Sharif advised the students to become entrepreneurs rather than seeking for jobs. He advised the students to start a new business that can create job opportunities for themselves and for others. He said if someone can become an entrepreneur, he/she will have the option to use innovative ideas in his/her business.

In her speech, the Guest Speaker, Ms. Salima Ahmad shared her wide experience of becoming an entrepreneur. She described in detail the tools and techniques for doing business. She mentioned that to become a successful business person one should be courageous, confident and charismatic. She stressed the importance of honesty in doing business. She also invited the female students to visit her office to know about the key business policies to start a new business venture.

Among others, Professor Dr. Muhammad Sirajul Haque, Chairperson, Department of Economics and Dr. Enamul Haque, Professor, United International University also spoke on the occasion.

## EEE Department's Students Visit the Nuclear Reactor of AERE

33 senior students of the Department of Electrical and Electronic Engineering, along with Dr. Md. Ishfaqur

Raza and Dr. Khairul Alam, visited the Atomic Energy Research Establishment (AERE) at Savar in Dhaka to gain a firsthand experience about the sole nuclear reactor of the country. The 3MW TRIGA Mark-II nuclear reactor was commissioned in 1986 and is used for training, research and isotope production.



Mr. Md. Ali Zulkarnain, Director, Reactor Operations and Maintenance Unit (ROMU) personally took the students around the research institute. The students were briefed on the history of AERE, its current operations, research activities, and basics of a nuclear reactor. The students were taken into the reactor in small groups and were shown the reactor tank, the control rods, and other parts of the reactor unit.

The visit lasted for about 3 hours. Before departure, the faculty members of EWU presented the director with some souvenirs of EWU and the latest EWU research abstract publication.



## EWU Students Attend International Knowledge Globalization Conference

Three students namely Shaiful Islam, Fatema Tuz Zahara and Sabrina Binte Rahman of BBA program of East West University attended the 3rd International Knowledge Globalization Conference. They presented a paper on “Market Orientation and Business Performance Competency Relationship: Food and Beverage Industry in Bangladesh.”



The conference was jointly organized by Suffolk University, Boston, USA, Knowledge Globalization Institute and North South University, Bangladesh. Nobel Laureate Prof. Dr. Mohammad Yunus delivered the keynote paper on 'Creating a world without poverty' at the inaugural ceremony held on May 08, 2010. His Excellency James F. Mariarty, U.S. Ambassador to Bangladesh was the closing speaker on May 10, 2010. Presence of researchers, scholars and experts from around 20 countries including Janice Griffith, Vice President for Academic Affairs, Suffolk University, made the conference a success.

### **South Carolina State University Professor Teaches in the EEE Department**

Dr. Abdul Malek Miah, Professor, Department of Industrial and Electrical Engineering Technology, South Carolina State University, USA has joined EEE Department, East West University in the Summer 2010 semester as a visiting faculty. Prof. Malek Miah had earned his B.Sc. and M.Sc. from BUET and Ph.D. from Wayne State University, Michigan, USA. He has more than 40 years' of experience in power systems and drives. Prof. Malek Miah is teaching the Synchronous Machines and Power Systems Fundamentals course to the EWU students.

### **Donations for Treatment by East West University**

East West University Rotaract Club has donated Tk. 20,000/- for the neurological surgery of Ms. Nur Nahar Nipa who got badly injured on her head by a road accident at the age of six. Professor Dr. Mohammed Sharif, Vice Chancellor of East West University has handed over the Cheque to the father of Ms. Nipa for her treatment. Prof. Humayun Kabir Chowdhury, Coordinator of Student Welfare Activities and Chairperson of Business Administration Department and Mr. S S M Sadrul Huda, Moderator of the Social and Environmental Club were present at the cheque handover ceremony. Environmental and Social Club of East West University has also financially helped for the treatment of Ms. Sabitry Mondal who is a daughter of East West University's cleaner Mr. Mohan Lal Mondal.

### **Donation for Treatment**



East West University Rotaract Club donated Tk. 15,000/- for treatment of Mr. Tareq Arafat who is a student of MBA program of East West University.

Professor Dr. Mohammed Sharif, Vice Chancellor of East West University has handed over the cheque to Mr. Arafat for his treatment at his office on 30 March 2010. Professor Dr. Humayun Kabir Chowdhury, Coordinator of Student Welfare Activities and Chairperson of Business Administration Department and the officials of the Club were present at the cheque handover ceremony.



### **Journal highlights Dr. Khairul Alam's Research**

Semiconductor Science and Technology (SST), a journal published by the Institute of Physics (IOP), UK, has highlighted the research of Dr. Khairul Alam, Assistant Professor, EEE Department, East West University. SST has selected 19 articles that are the best works published in this highly esteemed journal in 2009. The selection is based on the most cited, most downloaded, or the highest quality rating by the referees. Dr. Alam's work on the transport and performance of graphene nanoribbon transistors with doped and Schottky source and drain contacts has been selected as one of the 19 articles. The highlights can be viewed and freely downloaded throughout 2010 from the following link. <http://herald.iop.org/ssthightlights/m78/ljc/297089/link/3349>

### **Workshop on Career Planning and Exploration**

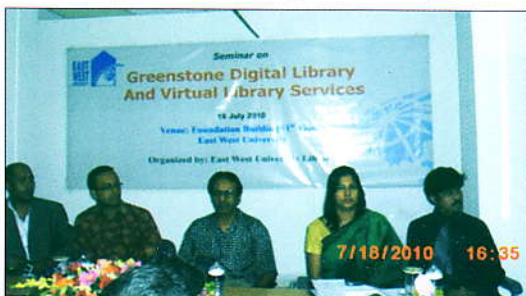
A workshop on "Career Planning and Exploration" was held on 15 April 2010 at East West University Auditorium. The program was presided over by Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor, East West University. Prof. Dr. Chowdhury Faiz Hossain, Chairperson of the Department of Pharmacy accorded welcome speech. The workshop was organized by the Pharmacy Club of East West University to assist the graduating students in planning their career in different sectors of the pharmaceutical field. Mr. Muhibuz Zaman, Chief Operating Officer, ACI Ltd; Mr. Muhammadul Haque, Director, Marketing, Square Pharmaceuticals Ltd; Mr. Mahbulul Karim, Director, Technical Operations, Incepta Pharmaceuticals Ltd, Mr. Akhter Hossain, Director Operation, Biopharma Laboratories Ltd., Mr. Aminur Rahman, Managing Director, IMS Bangladesh, Mr. Md. Ikhtiar Hossain, G.M. Technical Service, Eskayef Bangladesh Ltd., Mrs. Sheifta Anwar, Director, Human Resources, Sanofi Aventis Bangladesh Ltd., Mr. Niaz Mohammed Sohel, Production Manager, ACI Ltd., Mr. Dipak Kumar Saha, Senior Manager and Mr. M.M. Asad Ullah, Group Product Manager of Square Pharmaceuticals spoke on the occasion. They took part in an exciting round table discussion with the students. The program was conducted by Dr. Sufia Islam, Associate Professor, Department of Pharmacy and Moderator of the Pharmacy Club of East West University.

## Seminar on Instant Messaging Reference Service and Digital Library Software "Greenstone" at East University

To offer right information to the right person at the right time and to create digital resources East West University Library organized a seminar on 18th of July, 2010 at their university campus. Renowned Professor of University of Dhaka and current Pro-VC of East West University Prof. Dr. Muniruddin Ahmed was present as Chief Guest. Faculty members of the Department of Information Science and Library Management, the University of Dhaka Mr. Kazi Mostak Gausul Hoq and Mr. Nafiz Zaman Shuva and IT & Management Consult, Mark Invention of New Zealand were present as Resource Persons of the seminar.

Prof. Dr. Muniruddin Ahmed launched the library service called 'Instant Messaging Reference Service'. He said East West University is proud to introduce such a state-of-the-art library service first time in Bangladesh. With this service faculty members of East West University will be able to get library related information and instant research assistance from wherever they are.

Resource person on 'Instant Messaging Reference Service' Mr. Nafiz Zaman Shuva of Dept. of Information Science & Library Management, University of Dhaka demonstrated how the 'Instant Messaging Reference Service' work for any library and information centre. He emphasized the importance of installing such a very friendly modern information service in every government ministry and other government institutions having library and information centre so anyone seeking government information may get the information instantly online from wherever they are. He said the dream of Digital Bangladesh would never be completely successful unless we introduce Digital Information Service in all library and information centre in Bangladesh. He also said that without integrating ICT into the school and college curriculum immediately we can not expect an ICT competent future generation.



Resource person on 'Open Source Software' Mr. Kazi Mostak Gausul Hoq of the Dept. of Information Science & Library Management, University of Dhaka talked about open source software movement in the world. He presented current state of open source software use in Bangladesh and in the world. Mr. Hoq considers open

source software as a great gift for developing countries like Bangladesh. Due to limitation of funds libraries of Bangladesh are unable to introduce ICT system. He emphasized the necessity of a nationwide movement for open source software in Bangladesh. He assured the participants of any support required for open source software movement in Bangladesh.



Mr. Ahmed Wasimul Bari gave a speech on 'Greenstone' Digital library software. He showed different modules of Greenstone software, benefits, use and other practical things. East West University is working on creating a digital database using Greenstone software.

Mrs. Dilara Begum Head of East West University library heartily thanked the participants of the seminar and assured her help in building digital libraries in Bangladesh.

Faculty members from the Department of Information Science and Library Management, University of Dhaka and Rajshahi, faculty members of East West University, distinguished library professionals attended the seminar.

## Undergraduate Orientation for Summer 2010

The Undergraduate Orientation Program for the newly admitted students for Summer 2010 of East West University was held on Sunday, 9 May 2010 at the University auditorium.

Mr. Jalaluddin Ahmed, President of the Board of Directors of the University was the Chief Guest while Professor Dr. Mohammed Sharif, Vice Chancellor of the University presided over the program.

A total of 684 students got themselves admitted in this semester to different undergraduate programs in Business Administration, Economics, English, Computer Science and Engineering, Electronic and Telecommunication Engineering, Electrical and Electronic Engineering and Pharmacy.

Mr. Jalaluddin Ahmed in his speech highlighted various facilities provided by the university. He urged the students to be attentive and regular from the very beginning of their course. Mr. Ahmed also mentioned the future plans of the university.

Professor Dr. Mohammed Sharif, Vice Chancellor of the University in his concluding address said that the university is extending its effort to maintain the international standard. He especially mentioned the research activities and other contribution of the university as well as the code of conduct of the university and urged the students to follow the code of conduct during their stay in the university.

Colonel Shah Murtoza Ali (Retd.), Registrar of the university presented the welcome address. Pro-Vice Chancellor of the university Professor Dr. Muniruddin Ahmed, also spoke on the occasion. Deans of the different faculties of the university and other officials were also present. A large number of Guardians attended the program.

### **Graduate Orientation Program for Summer 2010**

The orientation program of the newly admitted students for Summer 2010 in MBA, EMBA, MBM and MDS programs of East West University was held at the university auditorium on 11 May 2010 at 5:00 p.m. Mr. Jalaluddin Ahmed, President, Board of Directors, East West University graced the occasion as the Chief Guest while Prof. Dr. Mohammed Sharif, Vice Chancellor of the University chaired the session. A total of 228 students got themselves admitted to different graduate programs in this semester.



The Chief Guest Mr. Jalaluddin Ahmed urged the faculty members to teach the students proper education and knowledge so they can take the future responsibility of the country. He mentioned availability of merit scholarships and financial assistance of the University for the students. He also urged the students to make the best use of the facilities the university provides. He advised the students to render their services for the deprived and marginalized people of the society.

Prof. Dr. Mohammed Sharif, Vice Chancellor of East West University welcomed the newly admitted students. He stressed the importance of creating new ideas and knowledge and not to imitate the old and stale ideas received from others. He also advised the students to get rid of intellectual slavery of the western world by changing their thought process.

Dean faculty of Business and Economics and Coordinator of Graduate Studies Prof. Dr. Nazrul Islam gave the welcome address and discussed various aspects of the graduate programs. He highlighted the existing facilities of the university for the students.

Prof. Dr. Humayun Kabir Chowdhury, Chairperson of Business Administration department and Prof. Dr. Muhammad Sirajul Haque Chairperson of Economics department and Colonel Shah Murtoza Ali (Retd.) Registrar of the university spoke on the occasion. Mr. Kayedul Islam, President of MBA Club delivered a speech on behalf of graduate students. Ms. Munmun Jahan an MBA student gave a presentation on the East West University to the newly admitted students.

### **East West University arranges training program on office management**



East West University arranged a two-day training program on office management for the university-officials on 23 August.

Mr. Jalaluddin Ahmed, President Board of Directors of EWU, inaugurated this training program on the 5th floor of the Academic Building. In his speech, he put emphasis on maintaining documents, files and official tasks in a proper way to carry out the job smoothly in the institution. He also told that in order to build strong and effective human resources, this training program is a prime requirement for any kind of organization from where an employee can utilize this knowledge for future area of his/her career. Prof. Dr. Muniruddin Ahmed, Pro-Vice Chancellor of the university also delivered a speech mentioning the importance of this training program.

# EWU Library

Today's world is preoccupied with exploration of information technology. Documents are now preserved on CD-Roms, WWW, or in any other digitized forms. Documents preserving, inventorying, management, learning is easier than ever before. Digital Library, Virtual Library, Library Automation these are very common terms in the present world. EWU Library is not lagging far behind these concepts and applications.

EWU Library preserves library resources through electronic means for the basic requirement of academic activities and research purposes. Printed resources are books, dissertation reports, thesis, print journals, and maps. EWU Library classified its books in various ways like text books, reference books, reserve or confined books.



**Reference Books:** EWU Library has an updated and latest edition of pure reference books such as Banglapedia, British Pharmacopeia's, US Pharmacopieas, Encyclopedia of Britannica, World Almanic, Encyclopedia of world religion, World Fact books, World Record Books, Encyclopedia of Strategic Management, Collection of Liberal wars of Bangladesh, Bangladesh Yellow pages, Collings Cobald English Dictionary, Oxford English Dictionary, Dictionary of Pharmacy, Dictionary of Marketing, Dictionary of Economics, Banglada Academy Dictionaries, TOEFL, GRE, SAT, and so forth. These most useful books are reference works and are not usually issued. But EWU Library users are highly encouraged to partially photocopy them for academic purposes. The reference section is located on the fourth floor of the foundation building.

**Text Books:** Text books are the prime resource of every course. We make things easier for the students by providing multidimensional

textbooks for students mentioning the "Text" in spine. So EWU Library has sufficient number of textbooks to its users of all courses. Text books are available at Circulation Section and Reserve Section.



**Maps:** EWU Library subscribes to high quality rare maps. Titles of the Maps are Administrative Divisions of Bangladesh, Maps of British India, Bengal province of the then India, World Map etc. These maps help tremendously in classroom presentation and interaction between faculty members and students.

**Print Journals:** Print journals are still a great source for researches. EWU subscribes to more than one hundred and forty foreign and local journals and periodicals. Among them: Harvard Business Review, Far Eastern Economic Review, Business World, Business Week, Newsweek, Fortune, Reader's Digest, JHPN, World Development Reports, World Development Indicators, UNACTAD Report, DU Journal of Microbiology, South Asian Journal of Management, Almost All publications of Bangladesh Bank, Bangladesh Bureau of Statistics and Ministry of Finance, DU Journal of Business administration, Jamini, BIIS papers, BIIS Journal, Trade Statistics, American Journal of Islamic Social Science, and so on.

**CD-ROMs:** Text Materials, Video Clippings, any pictorial format with sound effect are now preserved on CD-ROMs. EWU Library has more than 1200 CD-ROMs for its growing users. Banglapedia, Encyclopedia of Britannica, TOFEL, IELTS, SPSS, business communication, PHP, are few highly used CD-ROMs of East West University Library.





## Online Journals

Online journals are the most sought-after source materials for modern day researchers. So EWU library subscribes to world renowned online journals. Currently EWU Library subscribes to the following online journals:

Sl. No.	Name of the Publishers	URL Address	No. Of Journals
01.	Acoustical Society of America (JASA)	<a href="http://scitation.aip.org/JASA">http://scitation.aip.org/JASA</a>	1
02	African Journals Online	<a href="http://www.ajol.info/browse-journals.php">http://www.ajol.info/browse-journals.php</a>	250
03.	American Astronomical Society	<a href="http://aas.org/journals">http://aas.org/journals</a>	3
04.	American Chemical Society	<a href="http://www.pubs.acs.org/about.html">http://www.pubs.acs.org/about.html</a>	35+
05.	American Physical Society	<a href="http://www.publish.asp.org">http://www.publish.asp.org</a>	12
06.	American Society of Civil Engineers	<a href="http://www.ascelibrary.org/">http://www.ascelibrary.org/</a>	34
07.	Annual Reviews	<a href="http://www.arstore.annualreviews.org/">http://www.arstore.annualreviews.org/</a>	40+
08.	Beech Tree Publishing	<a href="http://www.ingentaconnected.com/content/beechn">http://www.ingentaconnected.com/content/beechn</a>	02
09.	British Psychological Society (BPS)	<a href="http://www.ingentaconnect.com/content/bpsoc">http://www.ingentaconnect.com/content/bpsoc</a>	11
10.	British Library Directory	<a href="http://www.direct.bl.uk">http://www.direct.bl.uk</a>	20,000
11.	British Library Document Supply Centre (BLDSC)	<a href="http://www.bl.uk/services/document/documentsearch.html">http://www.bl.uk/services/document/documentsearch.html</a>	Not Available
12.	Cambridge University Press	<a href="http://www.journals.cambridge.org">http://www.journals.cambridge.org</a>	230
13.	Cochrane Library	<a href="http://www.mrw.interscience.wiley.com/cochrane/">http://www.mrw.interscience.wiley.com/cochrane/</a>	Not Available
14.	De Gruyter Online Journals	<a href="http://www.reference-global.com/action/showPublications?display=bySubject&amp;pubType=journal">http://www.reference-global.com/action/showPublications?display=bySubject&amp;pubType=journal</a>	100+
15.	EBSCO Host Research Databases:	<a href="http://search.ebscohost.com">http://search.ebscohost.com</a>	11000+
16.	Geological Society	<a href="http://www.lyellcollection.org/">http://www.lyellcollection.org/</a>	10
17.	IEEE	<a href="http://ieeexplore.ieee.org/">http://ieeexplore.ieee.org/</a>	3500+
18.	Institute of Physics Publishing	<a href="http://www.jop.org">http://www.jop.org</a>	50
19.	International Forestry Review	<a href="http://www.cfa-international.org/IFR.html">http://www.cfa-international.org/IFR.html</a>	01
20.	IOP Publishing	<a href="http://iopscience.iop.org/">http://iopscience.iop.org/</a>	60+
21.	JSTOR	<a href="http://www.jstor.com">http://www.jstor.com</a>	4000+ (800)
22.	Mary Ann Liebert, Inc., publishers	<a href="http://www.libertpub.com/">http://www.libertpub.com/</a>	75+
23.	Mineralogical Society of Great Britain & Ireland-MinAbs Online	<a href="http://www.minersoc.org/pages/e_journals/minabs.html">http://www.minersoc.org/pages/e_journals/minabs.html</a>	Not Available
24.	Multilingual Matters	<a href="http://www.multilingual-matters.net/default.html">http://www.multilingual-matters.net/default.html</a>	20
25.	NPG - Palgrave Macmillan Journals	<a href="http://www.palgrave-journals.com/pal">http://www.palgrave-journals.com/pal</a>	70
26.	NRC Research Press	<a href="http://www.ingentaconnect.com/content/nrc">http://www.ingentaconnect.com/content/nrc</a>	16

27.	OSA - Optical Society of America	<a href="http://www.opticsinfobase.org/">http://www.opticsinfobase.org/</a>	15
28.	Oxford University Press – Oxford Journals	<a href="http://www.oxfordjournals.org">http://www.oxfordjournals.org</a>	200
29.	The Oxford Scholarship (E-book)	<a href="http://www.oxfordscholarship.com/">http://www.oxfordscholarship.com/</a>	3000
30.	Policy Press Journals	<a href="http://www.ingentaconnect.com/content/tpp">http://www.ingentaconnect.com/content/tpp</a>	04
31.	Professional Engineering Publishing	<a href="http://journals.pepublishing.com/home/main.mpx">http://journals.pepublishing.com/home/main.mpx</a>	18
32.	Project MUSE	<a href="http://muse.jhu.edu">http://muse.jhu.edu</a>	430
33.	Royal College of Physicians	<a href="http://www.ingentaconnect.com/content/nrc">http://www.ingentaconnect.com/content/nrc</a>	16
34.	Royal Society- Royal Society Journals Online	<a href="http://www.journals.royalsoc.ac.uk">http://www.journals.royalsoc.ac.uk</a>	07
35.	Springer	<a href="http://www.springerlink.com">http://www.springerlink.com</a>	1075
36.	SPIE Digital Library	<a href="http://www.SPIEDigitalLibrary.org">www.SPIEDigitalLibrary.org</a>	07
37.	Symposium Journals	<a href="http://www.symposium-journals.co.uk/">http://www.symposium-journals.co.uk/</a>	08
38.	Taylor & Francis eBooks, Agropedia of Europa World Plus	<a href="http://www.journalsonline.tandf.co.uk/">http://www.journalsonline.tandf.co.uk/</a>	07
39.	University of California Press	<a href="http://www.ucpressjournals.com">http://www.ucpressjournals.com</a>	08
40.	University of Chicago Press	<a href="http://www.journals.uchicago.edu/">http://www.journals.uchicago.edu/</a>	45+
41.	Wiley Interscience-John Wiley and Sons	<a href="http://www.interscience.wiley.com">http://www.interscience.wiley.com</a>	500+
42.	Wiley-Blackwell - former Interscience content)	<a href="http://www.interscience.wiley.com">www.interscience.wiley.com</a> <a href="http://www.thecochranelibrary.com">www.thecochranelibrary.com</a>	1400
43.	Wiley-Blackwell - former Synergy content	<a href="http://www3.interscience.wiley.com/">http://www3.interscience.wiley.com/</a>	840
44.	World Bank eLibrary	<a href="http://www.worldbank.org/newelibrary">www.worldbank.org/newelibrary</a>	5500
<b>Registered Online journals</b>			
45.	AGORA	<a href="http://www.aginternetnetwork.org/en/journals/">http://www.aginternetnetwork.org/en/journals/</a>	1278
46.	HINARI	<a href="http://extranet.who.int/hinari/en/journals.php">http://extranet.who.int/hinari/en/journals.php</a>	7000
47.	OARE	<a href="http://oare.oaresciences.org/content/en/journals.php">http://oare.oaresciences.org/content/en/journals.php</a>	2990

## Thesis and Dissertation Reports

EWU library has a collection of dissertation reports of corporate sector which are done by EWU students. Present collection is more than 380 titles and 410 copies. These resources are located on the 4th floor at the Reference section.

## **EWU Virtual Library Service**

East West University launched "Virtual Library Service" on 18 July 2010. Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor, East West University inaugurated the service. Eminent academics Mr. Kazi Mostak Gausul Hoq and Mr. Nafis Zaman Shuvo of the University of Dhaka, Department of Information Science and Library Management and Ahmed Wasimul Bari, IT and Management Consultant, Mark Invention, New Zealand attended the inauguration ceremony. Now EWU library is providing the service only to faculty members of East West University. One Library official is available to chat with EWU faculty members for any queries regarding library via instant message during **Sunday - Thursday: 3:00 pm to 5:00 pm (BST)**. The faculty members can get the service through the EWU Library website directly. The service is also available from G-Talk, Yahoo messenger, MSN messenger. Through this service the faculty members will be able to get library related information and instant research assistance from anywhere. EWU Library is the first in Bangladesh providing such kind of services.

## **Opening of UN Reference Corner at EWU library and Discussion on MDGs**

East West University Library opened a UN reference corner at its library section supported by the United Nations Information Centre (UNIC), Dhaka on 26 May, 2010. The corner consists of UN publications produced locally and by UN Head quarters. The corner will facilitate the students and the faculty members of EWU to have the opportunity to read and use the UN publications at EWU library instead of going to UN Information Centre. They also arranged a discussion programme on Millennium Development Goals (MDGs) for EWU students. More than 50 students of the university participated in the discussion programme. The officer-in-charge of UNIC, Mr. Kazi Ali Reza spoke on MDGs.

Professor Mohammed Sharif, Vice Chancellor of East West University, inaugurated the opening ceremony. The Librarian of EWU Ms. Dilara Begum and Mr. M. Moniruzzaman, Reference Librarian, United Nations Information Centre spoke on the occasion.

## **EWU Librarian Honored as SAARC Digital Library Coordinator**

Ms. Dilara Begum, Librarian of East West University is working as a coordinator of Greenstone Digital Library national nodes in SAARC countries. She also attended a regional meeting of national coordinators of Greenstone support at Kathmandu, Nepal from 23 – 29 July, 2010. East West University is nominated as a country coordinator of Digital Library Network of South Asia. This network will be supported by eifl, Healthnet Nepal, Sarada Ranganathan empowerment of Library and Information Science, and Waikato University, New Zealand. The principal objective of the Network is to create an operational and sustainable Network of Digital Libraries with focus on providing support for integrated library systems and digital library activities with especial emphasis on Greenstone Digital Library software (GSDL) and KOHA user communities.

## **Information Literacy Program**

EWU library organized a series of training programs on Information Literacy (IL) for EWU students to familiarize the students with the library resources, services and activities. Mr. Nasir Uddin, Assistant Librarian, Mr. Md. Ahasan Habib, Assistant Librarian and Ms. Safinoor Sagorika, Library Circulation Officer conducted the training sessions from 13 May 2010 to 24 May 2010 while Ms. Dilara Begum, the Librarian coordinated the program.

## **Seminar/Training/Paper presentation**

Mr. Mohammed Motiur Rahman, Assistant Librarian, Mr. Md. Ahasan Habib, Assistant Librarian and Mr. Md Mamun Or Rashid, Library Circulation Officer participated in the training program of Management of E Resources at Business Campus of Independent University Bangladesh on 31 July 2010 organized by Bangladesh association of Librarians Information Scientists and Documentalists (BALID).

Ms. Dilara, the Librarian of EWU attended the fifth international conference on interdisciplinary social science from 2-5 August 2010 at Cambridge University UK. She presented a paper titled "Ensuring Accountability through Information Literacy of public sector administration: the case of the Bangladesh public sector."

Md. Ahasan Habib, Assistant Librarian, Md. Mamun Or Rashid, Library Circulation Officer (LCO), Md. Mominul Islam, LCO and Taposi Banerjee, LCO attended a seminar on 'Digital Libraries for Building Digital Bangladesh' which was held on 11 August 2010 in the University of Dhaka at the Senate Bhaban.

Dilara Begum, Librarian of East West University received a grant to attend the world Library and Information congress: 76th IFLA General Conference and Assembly, Gothenburgh, Sweden, from 9 - 15 August, 2010. She presented a paper at the conference on 12 August. The title of her paper was "Student Awareness of the Health Information Initiatives of the Government of Bangladesh and India." She also attended the pre-congress satellite meeting on 'The Global Librarian' which was held in Baras, Sweden.

## **Foreign Visitors and information sharing:**

Four European library professionals visited EWU Library on 18 August 2010. They shared their country and university library experience. They are Gabriela Reqikoua of Charles University, The Czech Republic, Mer Mehkal, ATB Zin, of The Czech Republic, Petra Hanzalroua, of Charles University and Radek Curor, ICT Prague, of Czech Republic.

# EWUCRT News

## Abstract Series

**Abstract of Published Papers 2009:** The fourth volume of the Abstract of Published Papers 2009 has been released by the Center. This annual publication of the Center is a collective effort of all the faculty members of the university. The faculty members have contributed papers in the areas of business, economics, social science, technology, liberal arts and engineering.

## Journal

East West Journal of Business and Social Studies  
The First volume of the Journal of Business and Social Studies (EWJBSS) has been published by the Center. In this volume, a total of six papers and one book review have been included.

## ICS Activities

Information and Communications Services (ICS) is responsible for computer and communications setup, development, maintenance and support at EWU. To ensure security and better service ICS has installed "Content Filter", "Domain Controller", "ICS Website" and added some interesting webmail features.

ICS has developed "Content Filter" system, which is equivalent to Cyberoam & Blue Coat. This is now running on the "Gateway" server. This is protecting intrusion and virus from the internet.

All students need their own account for using the lab as well as the internet. The users will be able to personalize their desktops that will remain the same in any PC they use. A drive "Z" will appear when a student will login and he can save his necessary files in that drive. This drive is accessible from any lab. Any information about his login will be mailed automatically to his email address.

For quick help and support ICS has launched its website <http://www.ewubd.edu/ics/>. This will help all users of EWU troubleshoot simple problems. This website is developed by ICS. The website contains

1. Latest virus information
2. Anti virus support
3. Windows solution
4. Linux solution
5. Troubleshooting
6. Mail related solution
7. Software related solution
8. Network related solution.

## In the webmail [mail.ewubd.edu] ICS has added some interesting features which are listed below

01. EWU logo in the top left panel of webmail.
02. To Do list. By which any one can save his task list and the list will appear in the left panel, below the folder list. Any one can also maintain his task in the Calendar.
03. Java script clock. By enabling this, a clock will appear on the left panel of webmail.
04. Folder sizes. By clicking this link any one can see the number of mail as well as size of the mail.
05. Add to address book. Just one click on the link and the address of the sender will be saved in the address book.
06. Block / Unblock sender. The mail from the Block Sender list will be deleted automatically. This will protect unnecessary mail from unwanted senders
07. Show HTML Version by Default. This enables users to view the mail as html format (with multimedia).
08. Display Attached Images with Message. Enabling this will show the image attached to the mail in the webmail.
09. Auto Message Save and Recovery. This will save messages which have been interrupted by any causes (logoff, power fail).
10. Personalize Spam Protection
11. Enable Unread Message Notification for all folders. This shows the number of unread messages in the left panel.
12. Message Filters. By creating rules a new mail will be moved to a specific folder specified by the user.
13. New Mail Notification.

## Training Program

ICS has organized a 2-day training session on "Online Grade Submission Module" on August 4 and 5. All faculty members and department secretaries were present at this session. Md. Abdul Motin, Software Engineer has demonstrated how to submit grade with Online Grade submission Module. In this program, K. A. M Lutfullah, Asst. Systems Manager has demonstrated Barracuda and Content Filter Systems.

# Career Counseling Center

## Permanent Notice Board for CCC



CCC's permanent notice board is placed in the lobby of the ground floor of academic building. Dr. Mohammed Farashiuddin, Founder Vice Chancellor & Founder President, Board of Directors, East West University unwrapped the Career Counseling Center's permanent notice board on 15 July 2010. CCC related information e.g. job offers, internship offers, upcoming events, placement record etc will be there. All graduates and students of EWU are requested to visit the board at least once a day and the information is also available at [www.ewubd.edu](http://www.ewubd.edu), Career Counseling Center home page. Mr. S I Nusrat A Chaudhury, Associate Professor, Department of Business Administration (DBA) & Head of Career Counseling Center, Mr. M. Sayeed Alam, Assistant Professor, DBA & present Deputy Director of Career Counseling Center, Mr. Mahmud Zubayer, Assistant Professor, DBA and CCC's staff, students were present at the opening session.

## Head of CCC on leave



Mr. S I Nusrat A Chaudhury, Associate Professor, DBA & Head of Career Counseling Center is on leave from 15 July 2010.

## New Deputy Director of CCC



Mr. M. Sayeed Alam, Assistant Professor, Department of Business Administration, has become the Deputy Director of Career Counseling Center from 21 July 2010.

## Seminar on Graduate Studies in U.S.

On 18 May 2010, American Center, U.S. Embassy conducted a seminar on Graduate Studies in U.S. at 12 noon in the EWU Auditorium. The representatives (Public Affairs Section and Consular Section) from U.S. Embassy did a presentation for all those interested in pursuing U.S. Bachelor's, Master's Degrees and student visas. Representatives were Mr. Garrett E. Wilkerson, Ms. Arefin Jahan, Mr. Robert Rebeiro and the Consular Officer, Mr. Robert Dreesen. Mr. S I Nusrat A Chaudhury, Associate Professor of Business Administration and Head of Career Counseling Center, Mr. Omar Faruq, Assistant Professor of Business Administration, and other faculty members, graduates and graduating student were present in the seminar.

## Campus Recruitment Session by Nestlé

Nestlé Bangladesh Limited, Career Counseling Center and Department of Pharmacy organized a "Campus Recruitment" session on 13 July 2010 at EWU Auditorium. Mr. Murshed Murad Siddique, Field Operation Admin Manager, Ms. Samina Zaman Kajori, Nutrition Training Executive, and Ms. Sanjana Razzaque, HR Officer visited EWU campus and conducted the seminar. The personnel of Nestlé gave a brief overview on Nestlé and talked about their recruitment process. Dr. Chowdhury Faiz Hossain, Chairperson & Professor, Department of Pharmacy, Dr. Edward Lee Organ, Associate Professor, Dr. Sufia Islam, Associate Professor, Dr. Shamsun Nahar Khan, Assistant Professor, and other faculty members and graduates and graduating students of Pharmacy Department were present in the seminar. After the seminar Nestlé collected résumés from graduates and then the graduates/students participated in questions and answer session.

## Foreign University representatives visit and present information session on EWU campus



Ms. Nilu Rashidova, Senior International Officer, University of East Anglia, Mr. Quazi Junaid Ahmed, Director, Marketing, Mr. Md. Ashak-Un-Nabi, Managing Director, Center

for Foreign Studies (CFS) visited EWU campus on 1 June 2010. During the visit Ms. Nilu Rashidova did a presentation on the education system of the UK and the facilities at the University of East Anglia and how to apply there for graduate programs through an interactive session with students and graduates of EWU.

## Meeting

On 8 July 2010, Mr. Abhay Shrivastava, Project Mrangeer, M.r Kalyan Parihari, Zonal Manager, Mr. Akhter Mazamdur, Admin Manager, Mohammad Faijul Islam, Optimization Engineer, Metro global Telecom Services Pvt. Ltd visited CCC office and took an interview for the position of RF Engineer from EWU graduates.

## Promotional Activities

The following renowned organizations visited EWU campus for events/promotional activities –

Anggina Advertising (for IDS Group), BanglaNews24.com

## Special Thanks

A significant number of EWU students got job in the following renowned organizations during Summer 2010. We, on behalf of EWU, congratulate our graduates on a good start in their career journey.

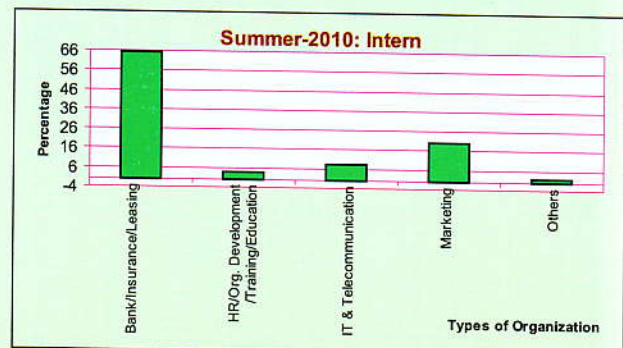
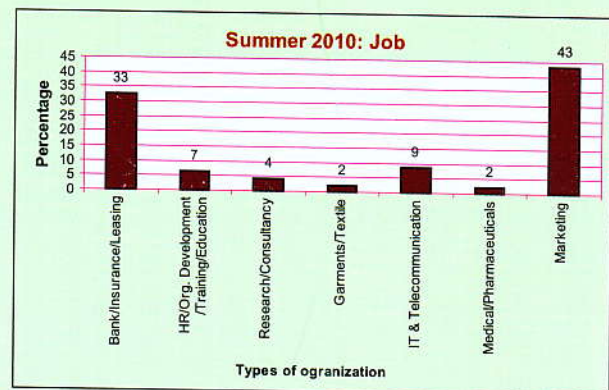
Ananta Group  
 Avery Dennison Bangladesh Ltd.  
 Axiata (Bangladesh) Limited, Robi  
 Banglalinkgsm  
 Banglalion Communications Ltd.  
 BRAC Bank Limited  
 British American Tobacco Bangladesh (BATB)  
 Darul Ihsan University  
 Dutch Bangla Bank Ltd.  
 East West University  
 Eastern Bank Limited  
 Expolanka Bangladesh Limited  
 GMG Airline Ltd.  
 GrameenPhone Ltd.  
 Grownexcel  
 IDLC  
 Inside Business Consortium Ltd.  
 IPDC of Bangladesh Ltd  
 Maxwell Stamp Ltd.  
 Metro Global Telecom Services Pvt. Ltd  
 Nestlé Bangladesh Limited  
 Novartis (BD) Limited  
 One Bank Limited  
 Pacific Bangladesh Telecom Limited (CITYCELL)  
 PeopleScape  
 Prime Bank Limited  
 QUBEE  
 Rahimafrooz Batteries Ltd  
 Regency Garments Ltd.  
 Southeast University  
 Standard Chartered Bank  
 The City Bank Limited  
 The Nielsen Company (Bangladesh) Limited  
 Unilever Bangladesh Limited  
 Virtual American Companies (BD) Ltd.  
 Warid Telecom International Limited

**CCC conveys heartfelt thanks to the authorities of the following organizations for providing Internship to the students of EWU for Summer 2010.**

AB Bank Limited  
 Asset Development  
 Bangladesh Bank  
 Bank Asia Limited  
 Bitopi Advertising  
 BRAC Bank Limited

Cepsa Lubricants  
 Citibank N.A  
 Concord Group  
 Consumak Limited  
 EXIM Bank Limited  
 Grameen Solutions Limited  
 Grameenphone  
 GrownExcel  
 HSBC  
 Jamuna Bank Limited  
 Mercantile Bank Limited  
 Mutual Trust Bank Ltd.  
 NCC Bank Limited  
 Prime Bank Limited  
 Probashi Palli  
 Shahjalal Islami Bank Limited  
 Singer Bangladesh Limited  
 Standard Chartered Bank  
 Structured Data Systems Limited  
 The City Bank Limited  
 The Daily Sun  
 UCBL  
 Unilver Bangladesh Limited

**CCC extends gratitude to those organizations which periodically provide us with internships/jobs**



# Faculty Update

## Department of Business Administration

### Journals

M Sayeed Alam, Mahmud Zubayer (2010), "Intra Regional Foreign Direct Investment (FDI) Prospect in South Asian Association of Regional Cooperation (SAARC) Region" International Journal of Economics and Finance, Vol. 2, No. 3; August, pp 115-121

Md Gazi Md Salah Uddin and Shibli A. Khan and Md. Mahmudul Alam (2010), "An Empirical Study on Export, Import and Economic Growth in Bhutan" Indian Development Review , Vol. 8, No. 1, (January-December) : pp. 95-104.

Md Gazi Md Salah Uddin and Shakila Yasmin, (2008) "Random Walk Model in the Dhaka Stock Exchange: An Empirical Evidence of Daily Return" Journal of Business Administration, ISSN: 1680-9823, IBA, Dhaka University, Bangladesh

### Conferences

M Sayeed Alam, Dr. M.M Sulphay "Small Business in the Informal Sector: Evidence from the Single Person Organisation in the Metropolis of Dhaka" "Athenaeum 2010", IV International Conference on Management Research, organized by Center for Contemporary Management Research (CECMAR), the research wing of Bharathidasan Institute of Management, Tiruchirappalli, India. , 13-14, February 2010.

Kohinoor Biswas, M Sayeed Alam "Cooperative Finance; an innovative financing plan for women in business an experimental study on Dhaka City", International Finance Conference , organized by Indian Institute of Management, Calcutta , India, 3-5 December 2009

M Sayeed Alam, Kohinoor Biswas and Abdus Sattar "Impact of 'Confidence' on Transforming Women Entrepreneurs from Informal to Formal Sector: A Snapshot from Metropolis Dhaka" Presented to the International conference on Knowledge Globalization was organized by North South University, Bangladesh and Knowledge Globalization Institute, USA and Suffolk University, Boston, USA, May 9-10, 2010.

Uddin, Md. Gazi Salah (2010), " Causality between Energy Consumption and Income in South Asian Countries", Presented to the International conference on Knowledge Globalization organized by North South University, Bangladesh and Knowledge Globalization Institute, USA and Suffolk University, Boston, USA, May 9-10, 2010.

### Honors Conferred

Dr. Tanbir Ahmed Chowdhry, Professor, Department of Business Administration has successfully completed a research project entitled "Stock Market Development in Bangladesh" sponsored by University Grants Commission of Bangladesh.

Dr. Tanbir Ahmed Chowdhry, Professor, Department of Business Administration has been selected as an external referee to examine a Ph.D thesis entitled "Transition Management of Public Sector Company" of Netaji Subash University, India.

### International Research Training Program attended

Gazi Md Salah Uddin was invited to attend a workshop on "Trade Research", organized by ESCAP/WTO ARTNeT in June 2010, held in National University of Lao, Lao, Vientiane

### PhD Scholarship Awarded

Mohammad Naveed Ahmed has been awarded scholarship by the China Scholarship Council, Ministry of Education, China. He is expected to begin his doctoral studies from September 2010.

## EEE Department

### Seminars and Workshops

Dr. Samir Iqbal, Assistant Professor, Department of Electrical Engineering, University of Texas at Arlington, USA presented a talk on "Engineering Nanotechnology and MEMS for Smart Sensors" on 25 May, 2010 at East West University. The talk was jointly organized by the EEE Department, East West University and IEEE Electron Devices Society, Bangladesh Chapter. Students and faculty members of the EEE Department attended the talk. In this tutorial-like interactive presentation, Dr. Iqbal introduced MEMS to the students and discussed its possible use in sensors for medical applications.

Dr. Sayeef Salahuddin, Assistant Professor, Department of Electrical Engineering and Computer Science, University of California, Berkeley gave a talk on the "Possibility of Negative Capacitance for Ultra Low Power Electronics" at East West University on 29 June 2010. This seminar was also jointly organized by the EEE Department, East West University and IEEE Electron Devices Society, Bangladesh Chapter. Students and faculty members from East West University as well as from other academic institutions including BUET, UIU, AUST and AIUB attended the seminar. Dr. Salahuddin is the inventor of negative capacitance MOSFET. This invention has been regarded as a major breakthrough in realizing low power electronics in the industry.

Prof. M. Nasir Uddin from University of LakeHead, Canada presented a talk on "Speed Control of Permanent Magnet Synchronous Motors Using Fuzzy Logic" at East West University on 8 August 2010. The seminar was attended by

more than 50 students from the engineering departments. The students very much appreciated the presentation which showed a real application of control of drives using novel approach for practical use in the industry.

EEE Department of East West University and the IEEE Student Branch of East West University jointly organized a day-long IEEE Teacher In-Service Program (TISP) workshop on 6 August 2010. This is the first time that this kind of workshop has been held in Bangladesh. The workshop enlightened the pre-university educators about the applications of science in engineering. This workshop is expected to enable the teachers to bring the ideas to the class rooms and motivate the students towards engineering education. IEEE, the largest professional organization in the world, has launched the TISP workshop worldwide to promote engineering education. Twenty one teachers from different schools of Dhaka, Kushtia, Jhenaidah, and Rajshahi participated in the workshop. The resource person of the workshop, representing IEEE, was Dr. Anis S. Haque, from the University of Calgary, Canada. The program started with a welcome speech by Professor Anisul Haque, chairperson, EEE department, EWU. After the welcome speech, Professor Harun Ur Rashid, Chair IEEE Bangladesh Section introduced IEEE to the participants. The workshop was concluded with distribution of certificates to the participants by Professor Ruhul Amin, Dean, Faculty of Sciences and Engineering, East West University.

### Study Tour

33 senior students of the department of EEE, along with Associate professors Dr. Md. Ishfaqur Raza and Dr. Khairul Alam, visited the Atomic Energy Research Establishment (AERE) in Savar to gain a firsthand experience about the sole nuclear reactor in the country. The 3MW TRIGA Mark-II nuclear reactor was commissioned in 1986 and is used for training, research and isotope production. Mr Md Ali Zulkarnain, Director, Reactor Operations and Maintenance Unit (ROMU) personally took the students around the research institute. The students were briefed on the history of AERE, its current operations, research activities, and basics of a nuclear reactor. The students were taken into the reactor in small groups and were shown the reactor tank, the control rods, and other parts of the reactor unit. The visit lasted for about 3 hours. Before departure, the faculty members of EWU presented the director with souvenirs of EWU and the latest EWU research abstract publication.

### Visiting Professor from USA Teaches in the EEE Department

Dr. Abdul Malek Miah, Professor, Department of Industrial & Electrical Engineering Technology, South Carolina State University, USA joined the EEE Department, East West University in the Summer 2010 semester as a visiting faculty. Prof. Malek Miah had earned his B.Sc. and M.Sc. from BUET and Ph.D. from Wayne State University, Michigan, USA. He has more than 40 years' of experience in power systems and drives. Prof. Malek Miah taught the Synchronous Machines and Power Systems Fundamentals course to the EWU students.

### Publications

- Md. M. Satter, A. E. Islam, D. Varghese, M. A. Alam, and Anisul Haque, "A Self-Consistent Algorithm to Extract Interface Trap States of MOS Devices on Alternative High-Mobility Substrates," *Solid-State Electronics* (in press), 2010.
- Khairul Alam and Redwan N. Sajjad, "Electronic properties and orientation dependent performance of InAs nanowire transistors," *IEEE Transactions on Electron Devices* (in press), 2010.
- Md. Abdul Wahab and Khairul Alam, "Performance comparison of zero-Schottky-barrier and doped contacts carbon nanotube transistors with strain applied," *Nano-Micro Letters*, vol. 2, pp. 126-133, 2010.
- Sishir Bhowmick and Khairul Alam, "Effects of source-drain underlaps on the performance of silicon nanowire on insulator transistors," *Nano-Micro Letters*, vol. 2, pp. 83-88, 2010.

### Professional Activities

- Prof. Anisul Haque, Chairperson, Department of Electrical and Electronic Engineering, has been appointed an Editor of *IEEE Transactions on Electron Devices* (T-ED). T-ED is one of the top ranking journals on Electronics published by IEEE. As an editor, Prof. Haque's primary responsibilities will be to recommend for or against the publication of manuscripts assigned to him taking account of the comments of peer reviewers, to nominate and evaluate papers for annual awards, to invite authors to submit high quality papers to the Transactions, and to participate in the critical mission of advancing the quality of the papers IEEE publishes. Prof. Haque is the only editor in any IEEE journal serving from Bangladesh. It may be mentioned that he has also been serving as a Distinguished Lecturer of IEEE since 2009.
- Prof. Anisul Haque served as the Chair of the BAETE Visiting Team for accreditation of the B.Sc. in EECE program of MIST.
- Dr. Khairul Alam served as a peer reviewer of IET Circuits, Devices, & Systems Journal.
- Prof. Anisul Haque, Dr. Md. Ishfaqur Raza and Dr. Khairul Alam served as peer reviewers for ICECE 2010.





## Department of Pharmacy

### Masters of Pharmacy (M Pharm) in Clinical Pharmacy and Molecular Pharmacology

The Department of Pharmacy, EWU has started Masters of Pharmacy (M. Pharm) in Clinical Pharmacy and Molecular Pharmacology from Fall-2010 semester. The program has been approved by the University Grant Commission and Pharmacy Council of Bangladesh.

The Graduate Orientation program of M. Pharm. in Clinical Pharmacy and Molecular Pharmacology for Fall-2010 was held on July 26, 2010 (Monday) at 6:00 p.m. at East West University auditorium.

### Affiliation Agreement:

An affiliation agreement is made between The Department of Pharmacy, East West University (EWU) and the International Centre for Diarrhoeal Disease Research, Bangladesh (ICDDR,B). The project under the affiliation agreement is conducted by Dr. Sufia Islam, Associate Professor of the Department.

### Paper Presentation:

Dr. Shamsun Nahar Khan, Assistant Professor, presented a paper on "Role of Science Technology in the Empowerment of Women" in the Conference on "Women Scientists in a Changing World", organized by Chinese Academy of Sciences (CAS), June 2010, Beijing, China.

During her visit to Beijing, she visited different drug development laboratories of IMPLAD Research Center and established collaboration for future scientific works.

### Conference Participation:

Dr. Shamsun Nahar Khan participated in the 7th ANRAP National Seminar on Antidiabetic Plant Materials Separation Techniques & Biological Testing in Dhaka, 16-17 July 2010.



Dr. Shamsun Nahar Khan at IMPLAD Research Center, Beijing, China.

### In-plant Training Program:

A total number of forty eight students of Department of Pharmacy have been selected for a one-month in-plant training program in some of the most renowned pharmaceutical industries like, Square Pharmaceuticals Ltd., Incepta Pharmaceuticals Ltd., Sanofi-aventis Bangladesh Ltd., Beximco Pharmaceuticals Ltd., Nuvista Pharma Ltd.

## Department Social Sciences

### Bijoy P. Barua

Associate Professor

### Academic Leadership In International Conference

- Dr. Bijoy P. Barua, Department of Social Sciences, East West University acted as Reviewer of the First International Academic Conference on Exploring Leadership and learning Theories in Asia (ELLTA 2011) to be held in February 2011.
- Dr. Barua also performed as a Reviewer for the Journal of Alternative Perspectives in the Social Sciences (USA) for the Special Issue on Globalization, Development and Education in Africa and Asia/Pacific: Critical Perspectives.

### Publications

- Dr. Barua has contributed a paper titled "Ethnic Minorities, Indigenous Knowledge and Livelihoods: Struggle for Survival in Southeastern Bangladesh" to the edited collection: "Indigenous Knowledge and Learning in Asia/Pacific and Africa: Perspectives on Development, Education, and Culture" (2010, Palgrave Macmillan, New York) with the North American and other international scholars.
- Dr. Barua's research paper entitled, "Development Intervention and Ethnic Communities in Bangladesh and Thailand: A Critique" has been published in the Journal of *Alternative Perspectives in the Social Sciences* (2010), Vol. 2, Special Issue No. 1 (pp. 372-400)
- Dr. Barua has contributed a research article titled, "Participatory Research and Rural Development in Bangladesh: A Critical Reflection" in the *Journal of Development Review*, Volume 20, 2010 (pp. 23-30).

### Academic Honor

- Dr. Barua became the Member of the Editorial Board for the *Journal of Development Review of the National Academy for Planning and Development*, Ministry of Planning, Government of the People's Republic of Bangladesh.

### Study Tour

MPRHGD students made a study tour of Matlab Health and demographic study area. Students of the Masters in Population, Reproductive Health, Gender and Development (MPRHGD) program made a two day study tour of Matlab Health and Demographic Surveillance System (HDSS) of the International Centre for Diarrhoeal Disease Research, Bangladesh (ICDDR, B) in order to get a practical experience on population and health data collection work on Monday,

26th July 2010. A total of 10 students and a faculty member of the Department of Social Sciences participated in this tour. Senior Manager of the HDSS demonstrated all health and population activities in the office as well as in the field site. This tour was very fruitful for the student in understanding the health and population data collection process.

### Rayyan Hassan Senior Lecturer

#### *Paper Acceptance and Conference Attendance*

International Conference on Exploring Leadership & Learning Theories Association (ELLTA)® 2011, Malaysia.

Contribution Information

Name: Rayyan Hassan, Senior Lecturer, EWU

ID: 419, ELLTA 2011

Title: Indigenous Knowledge and NGO Interventions: Humanity, Forest and the Rural Development Program.

### Publications

- Rayyan Hassan has contributed as co-author in the book chapter-Hassan, R., and Roy, S. S. (2010). 'Voicing our Roots: A Critical Review of Indigenous Knowledge and Media in Bengal' in 'Indigenous Knowledges and Development in Asia and Africa' D. Kapoor and E. Shizha edit, Palgrave and Macmillan, New York, 2010.
- Rayyan Hassan has been Assistant Editor - The East West Journal of Business and Social Studies, Volume 1, January 2010.

## Department of ECE

### Publications:

#### Journal Papers:

1. Shaikh Khosruzzaman, M. Ali Asgar, K.M. Rezaur Rahman and Shawkat Akbar, "Energy Intensity And Productivity In Relation To Agriculture-Bangladesh Perspective", *Journal of Bangladesh Academy of Sciences*, Vol. 34, No. 1, 59-70, 2010.
2. A.S.A. Noor and K.M.S. Islam, "Generalized Stone Nearlattices", *Journal of Science, Jahangirnagar University* (in press), 2010.

### Farewell Program

- ECE Dept. organized a farewell program for the students who completed their undergraduate program in Summer 2010 semester. In the event, faculty members of ECE dept gave their heartiest welcome to the graduating students. The graduating students also expressed their gratitude to the ECE department and to EWU. Some gifts were given to the students. A short cultural program was also arranged to make the program more memorable.

## Cisco Skill Competition



EWU Cisco Local Academy participated in the 3rd National Cisco Skill Competition held on 6th August 2010 at American International University of Bangladesh (AIUB). 5 teams from EWU Cisco Academy were sent to the tournament. These 5 teams were chosen by an internal CCNA competition held at EWU. 35

teams from all over the country participated in the competition. EWU Spellbinder was placed 8th position in the tournament. Institution wise, EWU Cisco Local Academy was placed 4th. All the participants were given participation certificates at the event.



## Department of English

### Seminar Series, Dept. of English

Seminar Series, Department of English, organized a workshop on writing on 29 June 2010 at 5 P.M. In the workshop, Dr. Alan Klein, English Language Specialist for the U.S. Department of State and Instructor, University of British Columbia, talked about 'Teaching Writing Communicatively'. Faculty members, graduate teaching assistants and some senior students of the Department attended the workshop



## Faculty Updates

Harunur Rashid Khan, Assistant Professor of Department of English, currently an Adjunct Faculty, presented a paper in the 8th Asia TEFL Conference held in Hanoi, Vietnam on 6-8 August 2010. His paper is titled "Multiple Intelligences (MI) Used in English Teaching for the Secondary Students of Bangladesh: A Comparative Study"



Masrufa Ayesha Nusrat, Assistant Professor, Department of English and Faheem Hasan Shahed, Associate Professor, PhD (AIUB) made a joint presentation on "Role of Gender in Bangladeshi ELT Classrooms: A Study Among Tertiary Students in Dhaka" at the 8th Asia TEFL, held in Hanoi, Vietnam 6-8 August 2010. The theme of the conference was "Teaching English as a Global Language: Creating and Sharing the Asian Framework of Practice".

Farzana Akhter, Assistant Professor, presented a paper titled "Performing Brecht in Bangladesh: Making the Unfamiliar Familiar" at the 13th Symposium of the International Brecht Society on "Brecht in/and Asia" organized by University of Hawaii at Manoa, Honolulu, USA, in May 2010.

Farhana Zareen Bashir, Lecturer, presented a paper titled "Subversion or Subservience: The Remains of the Empire in Nigeria" at the Asian Conference on Arts and Humanities, Osaka, Japan, in June 2010

# Club Update

## EWU MBA Club

### A Fieldtrip to Lal Teer Seed Limited of Multimode Group

The MBA club of East West University organized a fieldtrip to the Lal Teer Seed Limited – a business venture of Multimode Group on 19 June 2010 at Gazipur. A number of MBA, EMBA & MBM students, MBA club members attended the trip. Mr. Abu Sadat Muhammad Ashif, Lecturer, Department of Business Administration, accompanied the students.



Lal Teer Seed Limited is basically a farm to produce hybrid seeds for the local farmers. This fieldtrip was organized with a view to attaining practical knowledge on operational management. The participants visited a modern biotechnology-based seed farm. Ten years ago, the farm was established in collaboration with the Netherlands. Initially, the farm had four foreign scientists and four Bangladeshi scientists. Now, the farm has four scientists having PhD degrees, 22 research scientists and 71 agriculturists working in different sections of the company.

On reaching the factory at 11:30 a.m., the General Manager, Operations, welcomed the students and delivered a speech to the students and guests. After that a scientist who is also the Departmental Head of the Research and Development Section gave a presentation on the entire process and production of the farm. The main aim of the company is to focus on high-yielding hybrid-crops that have disease-resistant characteristics. The farm has some specific commitments and

objectives such as (1) Quality seed supply (2) Minimizing imports and maximizing export of seed (3) Increase of vegetables production (4) Increase of nutrition supply.



All the participants observed the seed-breeding procedures and its applications in the standing plants and crops. Students enjoyed the delicious lunch provided by the company. Mr. Abu Sadat Muhammad Ashif, Lecturer, Department of Business Administration, presented crests to the officials of the company. He also thanked the Lal Teer Seed officials for their whole-hearted cooperation and support on behalf of EWU.

## EWU Business Club

EWUBC has organized a study tour of REPTILES FARM LTD, Bhaluka, Maymensingh on July 31, 2010. A Total of 40 students went there along with the club moderator Mr. Mahmud Zubayer and Md. Sayed Alam.

The primary objectives of the tour were to learn about entrepreneurship, business ideas, farm management and export management. The founder director and the owner of the farm Mr. Mushtaq Ahmed was also present there to brief the students on the farm.



The farm began its journey with 67 crocodiles with an initial investment of Tk.7 crores. The initial crocodiles were brought from Malaysia. Currently the farm exports the skins and meat of the crocodile to European markets. Considering the prospects of the industry recently the farm decided to expand its business in other reptiles.

### Moderators

Mr. Mahmud Zubayer  
Mr. Lutfur Rahman

### Executive Committee

Nahid, President  
Mamun, Vice President  
Irfan, General Secretary  
Moutusi, Treasurer  
Faisal, Event Coordinator

## EWU Telecommunications Club



### Objective

East West University Telecommunications Club (EWUTC) is a club which keeps the pace with the telecom related events and support at the university. The club is enhancing the knowledge of its members by organizing various important and valuable activities. These include inviting guest speakers from the Telecommunications industry, organizing discussions about employment opportunities and arranging field trips to observe the applications of technology in the industry. The club further enhances the education of its members by organizing picnics, hosting study groups and workshops on selected topics. Throughout the academic year, the club plans to regularly host and participate in a number of events both on and off campus.



### Documentary Seminar on Einstein

EWU Telecom Club successfully organized a documentary seminar on "Einstein and the most famous equation  $E=mc^2$ ". The seminar was held in the EWU Auditorium. In the seminar Professor Dr. Mohammad Ali Asgar shared his idea about Einstein and the equation  $E=mc^2$ . After that, a documentary film on Einstein was shown. Faculty members from different departments attended the seminar. Many students from different department also came to the seminar. There was also refreshment for the faculty members and students.

### Competition on "Fastest Internet User"

EWUTC organized a competition on "Fastest Internet User" with the collaboration of "Indigeonus Visual Arts" and

"Citycell Zoom Ultra". It was a 3-day program held on the ground floor of the Academic building. In the competition, there were 2 members in each group who had to find out answers to 6 questions from the internet in the shortest time period. There was also a free internet use facility for the general students. In the prize giving ceremony moderator of EWU Telecom Club Md. Asif Hossain was present and gave prizes to the winners.

### Blood Donation Camp

EWUTC organized a "Blood Donation Camp" with the help of Salimullah Medical College students and Sandhani. This program was held on the ground floor of the academic building. Many students of the East West University donated blood to save others' lives.

### Moderators

Sabiha Rahman Juthy  
Md. Asif Hossain

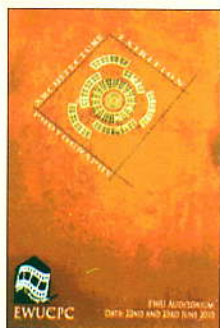
### Executive Committee

President: Shihabul Alam Muhin  
Vice President: Md. Rashidul Islam  
General Secretary: Kamrul Shaker  
Treasurer: Md. Atiqur Rahman  
Event Coordinator: Sadia Tamanna Islam

## EWU Cine and Photography Club

East West university cine and photography club has been rolling with the great passion of photography since its birth on September 1999 with the guidance of M. Sayeed Alam in its 10 years of long journey. EWUCPC arranged 5 Annual Intra University Photography Exhibitions and 3 in house exhibitions. Not only these, EWUCPC members won several National and International awards and got exposure in numerous daily newspapers and magazines. In its glorious journey, EWUCPC gave Sayeeda Khanom, pioneer in women photography in Bangladesh, and Anwar Hossain, a famous photographer, the life time achievement awards.





### Moderators

M. Sayeed Alam.  
Farhana Ferdousi  
Muntasir Chowdhury

### Executive Committee

President: Md. Ismail Hossain Ferdous  
Vice President: M. Sajidul Alam  
General Secretary: Nafiz Monzur  
Assistant General Secretary: Ashfaque Ahmed  
Treasurer: S M Farhad

Public Relation: 1. Saad Mahmud  
2. Awal Shopnil

Event Coordinator: 1. Basirul Haque Sabil  
2. S M Issa Kaiser

## Activities of EWUPC

### Portrait Exhibition



From 9th to 11th march, 2010 EWUPC organized its first theme-based photography exhibition at EWU Auditorium. The exhibition was inaugurated by Professor Md. Sharif, Vice Chancellor of EWU. In this exhibition 44 photographs were exhibited among more than 1000 submitted photographs.

### Photography Workshop



To make our EWU students more concerned about photography, EWUPC organized a three day workshop on "Basic Photography" in June, 2010. The workshop covered the

basics of photography and the classes were taken by professional photographers Emdadul Islam Bitu, Easel Mortuza and Ismail Hossain Ferdous. After the workshop EWUPC organized a field trip to Panam City, Sonargaon, to give a practical experience of photography and at last photographs were evaluated.

### Architecture Exhibition



After the workshop and the huge response to the portrait exhibition EWUPC organized its second theme-based exhibition and this time the theme was "Architecture". It was held in the EWU Auditorium from 22nd and 23rd June. The exhibition was inaugurated by Professor Md. Sharif, Vice Chancellor of EWU.

### Achievement Exhibition



As we know that EWUPC has already organized 5 annual exhibitions and 2 theme-based exhibitions, so to summarize and crown the 5 annual exhibitions EWUPC organized another exhibition titled "flashback." The exhibition was held in EWU Auditorium in July, 2010.

### Performance in IIUPE



EWUPC successfully participated in International Inter University Photography Exhibition organized by NSUPC. Here 10 EWUPC members' photographs were exhibited and among these members Easel Mortuza and K.M Sakib secured 1st prizes respectively in Story and Portrait (Black and White) sections.

## International Performance

The UK's leading magazine - "Professional Photographer Magazine" published Ismail Hossain Ferdous work in their last month issue (May 2010) of "Climate Refugee."



## EWU Debating Club

### Busy Schedule Of Ewudc

- EWUDC participated in the recent inter-university debate competition, organized by BRAC university. Two teams from EWU represented in the event. Mueed, Rony and Papon were in one team; while Quyum, Ashfaq and Saadi formed the other team. Papon made a remarkable success by winning the best speaker status 4 times in the tournament. The team led by Papon became one of the semifinalists out of a total number of 24 teams.
- BRAC arranged a session of public speaking, in the first week of August, where a total of 32 active debaters battled for ultimate success. Rony snatched the 4th position, while Sanin secured the 8th in the event.



- Two of the teams of EWUDC fought up to quarter final round in a grand debate competition organized by Notre Dame College, held on Mid July, 2010. Rony, Saadi and Quyum formed the Bangla team while Adnan, and Mustyeen formed the English team
- EWUDC organized IDL (Intra Debate League- 2010) - an intra-university debate contest where 6 Bangla and 16 English teams participated. Quyum, Arafat and Ashfaq from the English department were the champs in Bangla debate. BBA dept. was the runner up in the Bangla debate round. In the English debate category, BBA secured the champion position and Pharmacy department became the runner up.
- Tauhid became the best adjudicator among the Bangladesh contingent in the UADC (United Asian Debating Championship 2010.), Bangkok, Thailand.

- Mueed, Papon, and Rony achieved the honor to become adjudicators in debating competition organized by Holy Cross School, Saint Xevior's School and Viqaroon Nesa School.

### Moderator

Kohinoor Biswas

### Executive Committee

President : Nusrat Saafa  
Vice President : Mehrab Binte Imtiaz  
General Secretary : Tauhid Hossain Papon  
Treasurer : Taslima Begum Molie  
Event Coordinator : Md Kamal Uddin Rony

## EWU English Conversation Club

### Moderator

Sonia Sharmin  
Senior Lecturer  
Dept. of English

### Executive Committee

President Moiyedul Azam Koreshi  
Vice President Muntaka Enayet Khan  
General Secretary Sharif Wahida Shawon  
Treasurer Towhida Khan Khusbu  
Event Coordinator Jerry Anthony Rozario

This time we sat for six (6) chat sessions in ADMN 601 every Thursday from 11:00-12:00.

## Chat Sessions

### 20 May 2010

Students from BBA, EEE, Pharmacy came and introduced them. After their introduction, they talked on different topics like "Population Problem", "Violation of Human Rights" "My Country Home", "University Education System" "Problems of Bangladesh" etc. Most of them made grammatical mistakes, so focus was given on those grammar skills.

### 03 June 2010

Students talked about their likes and dislikes. One student of MBA who completed her graduation from Eden College participated in this day's event. It was an interesting session.

### 17 June 2010

Since it was a rainy day, the attendance was very low. Only two students came and talked on "A Rainy Day"

### 24 June 2010

Students mainly from first semester came to join the session. This time the topic was "Face book and its advantages and disadvantages". They focused on different issues of facebook and made argument.

## 01 July 2010

Students talked on "Climate change in Bangladesh." At first one reading passage of climate change was given and then they thought and gave their opinion on this topic.

## 15 July 2010

Students listened to a story for more than four times and wrote the key points of the story while they were listening to the story. After that they told the story in their own words. They enjoyed it a lot.

## Annual Magazine:

Apart from the chat sessions, we have started working on our annual magazine. Eminent personalities of Bangladesh are going to contribute their articles and give their opinions in the first issue of the magazine.

## East West University Club for Performing Arts

East West University Club for Performing Arts is considered the largest club in the entire university. With a huge number of highly active members, ECPA has been organizing different cultural programs since the beginning of its journey. As the previous semesters, there were several successful programs held in Summer 2010.

An inter university cultural festival was arranged by Murchhona BUET from 9-11 June 2010. Along with the cultural clubs of other universities, ECPA was also invited to perform in the three day long program. ECPA has achieved a good reputation in that festival.

## Workshop on Acting, 2010

From 23rd July to 24th July 2010, ECPA organized a workshop under the name "Workshop on Acting 2010" where members of ECPA were introduced to the basic ideas of acting. The workshop was conducted by Mustafiz Shaheen of Nagorik Natto Shomproday.

On 28th July 2010, a Certificate Awarding Ceremony was arranged by the university. The cultural function of this program was staged by ECPA.

## Star Search 2010

The most awaited program "Star Search 2010" was organized by ECPA from 3rd to 5th August 2010. Potential talents were selected in several categories. Judges as Ustad Shahadat Hussain Khan, Redwan Rony (Director), Misu (Actor), Faisal (Guitarist, Metalmaze), Alif (Voal, Pentagon) were present in this successful event. ECPA wishes to arrange more success programs in the upcoming semesters.

## Moderators

Farhana Zareen Bashar  
Farhana Farid

## Executive Committee

Istiaque Alam Tonmoy  
Tanvir Ahmed Shovon  
Asif Imran Ruben



## EWU Pharmacy Club

### Objective

The pharmacy club's primary objective is to prepare students to meet the future needs of the pharmacy profession. The club intends to organize seminars and carry out other formal interactive programs for the dissemination of advanced knowledge in different areas of Pharmacy. The club also provides opportunities for pharmacy students to meet each other as well as faculty and professional pharmacists in order to interact in a setting outside the classroom.

### Club Activities

The Pharmacy Club of East West University has been 'on the run' for quite a while now. The co-operation and hard work of the present committee members and the moderators have led to lots of achievements in recent time.

The club has recently been able to conduct several workshops and seminars regarding various subjects. From career building to awareness of cervical cancer, the club has been able to cover it all. Just recently the club had held a seminar for the graduates and graduating students. The seminar was held for discussing 'Internship and Career' of the future pharmacists.

The honorable speakers of this seminar were Mr. A M Faruque, Managing Director, Eskayef Bangladesh limited and Mr. M Mosaddek Hossain, Managing Director, Unimed & Unihealth Manufactures Ltd.





Pharmacy club has recently launched a wall magazine that provided the students with an excellent opportunity to nurture their hidden talents and literary skills as well as their technical knowledge. Mr. Jalaluddin Ahmed, President, Board of Directors, Professor Mohammed Sharif, Vice Chancellor, Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor, East West University were present in the launching ceremony of the wall magazine.

### Moderators

Dr. Sufia Islam

Associate Professor, Department of Pharmacy

Mr. Abu Taiab Md. Jamaluddin

Lecturer, Department of Pharmacy

### Executive Committee

Name	Position in the Committee
Shahreen Raihana	President
Mahamudul Hossain Robin	Vice President
Maria Ahmed	General Secretary
Asif Imran Ruben	Event Coordinator
Muzahidul Islam	Treasurer

## EWU Science Club



East West University Science Club has celebrated the summer semester orientation program on May 20, 2010 in the EWU Auditorium. Dr. Mohammed Farashuddin, founder President, Board of Directors and founder Vice Chancellor of East West University and Former Governor, Bangladesh Bank, was present as chief guest. Dr. Mohamed Ruhul Amin, Dean, Faculty of Science and Engineering and Professor, Dept. of ECE, East West University was also present along with other faculty members as distinguished guests. The program was chaired by the club moderator Ms. Anindita Paul, Assistant Professor, Dept. of ECE, East West University. The program started at 5pm with the reception of the chief guest with a bouquet by the science club president Muntaha Karim and inaugural speech of the club moderator, Ms. Anindita Paul. In her speech, Ms. Paul briefly described regular club activities and club achievements in recent time. In the special guest's speech, Dr. Amin explained the importance of extracurricular activities and asked the newly admitted students to be proactive and outreaching. In the chief guest's address, Dr. Mohammad Farashuddin, formally announced the inauguration

of the orientation program and addressed the student body emphasizing the significance of club activities. Dr. Farashuddin also recalled the long history of the science club and especially thanked Ms. Paul for shaping the club with such extensive efforts.



After the address, honorable chief guest Dr. Farashuddin distributed awards to the winners of the Mathematics quiz competition organized by the science club. Top ten scorers of the competition were awarded with certificates and gifts from the science club.

Later, Ms. Anindita Paul, Moderator of the science club introduced the newly joined Moderator, Mr. Khondker Zakir Ahmed, Senior Lecturer, Dept of EEE, to all the club members and audiences.

Students of the science club performed cheerfully in a short but lively cultural show. They sang and danced in solos and groups which amused the newly admitted students and guests equally. Despite their limited rehearsal time, the performance received jovial accolades from the merry audiences.

One of the most interesting events of the day was the open quiz competition. The quiz was based on everyday sciences and technologies and all the students were allowed to participate in the competition, although preference was given to the first semester students in order to encourage them. The quiz competition amused all the audiences by many humorous events of funny questions and even funnier answers!

The most interesting event of the orientation program was the theatrical performance of the fusion comedy "Digital Aladdin", whose plot centered on the popular social networking media 'Facebook'. The drama reached its climax in many twists and turns as the hero tried to emancipate his much coveted heroin with the help of the digital version of the Arabian night's genie 'Aladdin'. The audience – who found the drama extremely humorous – cheered and applauded the thespian performers for their excellent performance.

After the drama, Ms. Anindita Paul, Moderator of the science club thanked all the guests, audiences, the contenders of the science and mathematics quiz competition. She also congratulated all who won prizes and appreciated the efforts of the club executive committee and all members of the club for making the event a success and formally declared the ending of the Summer-2010 orientation program.

## Moderators

Anindita Paul, Assistant Professor, Dept. of ECE  
Khondker Zakir Ahmed, Senior Lecturer, Dept. of EEE

## Executive Committee

President : Muntaha Karim (ID# 2008-2-80-047)  
Vice-President : Farzana Hossin (ID# 2008-2-86-030)  
Treasurer : Md. Towfiqul Hasan Chowdhury  
(ID# 2009-2-80-031)  
General Secretary : Md. Kamrul Hasan (ID# 2009-2-80-013)  
Event Coordinator : Md. Sharafat Hossain (ID# 2009-2-80-047)

## EWU IEEE, Students Branch



1. Name of the Club: IEEE Student Branch, East West University
2. Club Objective: IEEE is the largest professional organization in the world. In Asia Pacific region, it has 490 student branches and East West student branch is one of them. The objective is related to IEEE activities such as arranging and attending seminars, talks, workshop, study tours, and various competitions.
3. Summary of Club Activities: The club activities for Summer 2010 semester (from May to August 2010) are listed below.
  - The branch organized a workshop on graphics design by photoshop on August 1, 2010. The resource person was Mr. Ishtiaque Shahriar Shanto, Executive, Corporate Communication, IPDC Bangladesh Ltd. About 40 students participated in the workshop.
  - The EEE Department and the IEEE Student Branch of East West University jointly organized a day long workshop on Teacher In-Service Program (TISP) on August 6, 2010. The workshop provided hands-on activities to the pre-university educators so that they can motivate their students towards engineering education. Twenty one teachers from Dhaka, Kushtia, Jhenidah, and Rajshahi participated in the workshop. The workshop began with the welcome speech by Professor Anisul Haque, Chairperson, EEE, EWU. Professor Harun Ur Rashid, chair, IEEE Bangladesh section was present and described IEEE and its goal to the participants. The resource person for the workshop was Dr. Anis S. Haque from University of Calgary, Canada. Professor Ruhul Amin, Dean, Faculty of Sciences and Engineering concluded the workshop by giving certificates to the participants.
  - The EEE Department and IEEE Student Branch of East West University jointly organized a seminar on "A novel fuzzy logic and flux weakening controller based high speed control of PMSM drives" on August 8, 2010. The speaker was Professor M. Nasir Uddin from Lakehead University, Canada. About forty (40) students and faculty members were present.

4. **Executive Committee:** Following is the list of members of executive committee

**Branch Counselor:** Khairul Alam, PhD  
Associate Professor, EEE Dept. EWU  
IEEE Member # 41610297

**Chairman:** Marzana M Mahmud,  
IEEE Member # 90515660

**Vice-Chairman:** Pintu Das, IEEE Member # 90505140

**Treasurer:** Siddiqa Sumaia, IEEE Member # 90515672

**General Secretary:** Mithila Barman, IEEE Member # 90505130

**Branch Coordinator:** (1) Shaimum Sahriar, IEEE Member # 90728454  
(2) M. A. Al-Mamun, IEEE Member # 90734248



*The participants at the TISP workshop held at East West University, Bangladesh.*

# Appointments, Promotions And New Assignments

## Fresh Appointments

### Faculty

SL	Name	Designation	Department
1	Dr. Lutfun Nahar	Assistant Professor	DSS
2	Mr. Abu Sadat Muhammad Ashif	Lecturer	BBA
3	Ms. Lutfia Tilat Ferdous	Lecturer	BBA
4	Mr. Asaduzzaman	Lecturer	BBA
5	Mr. Ashraf U Bhuyan	Lecturer	BBA
6	Mr. Syed Samiul Hasan	Lecturer	BBA
7	Mr. Palash Kumar Kundu	Lecturer	BBA
8	Mr. Ashif Iqbal	Lecturer	ENG
9	Ms. Chayan Mallik	Lecturer	ENG
10	Ms. Nabila Huq	Lecturer	ENG

### Admin

SL	Name	Designation	Department
1	Mr. M. Mobarak Ali	Chief of HR & Logistics	HR & Logistics
2	Mr. Mr. Ferdous Hasan	Lab Officer	ICS
3	Ms. Farhan Rahman	Secretary to Student Welfare Activities	
4	Ms. Taposree Banasree	Library Circulation Officer	Library
5	Mr. Asraful Islam	Lab Officer	CSE
6	Mr. Syed Mohammad Wahiduzzaman	Lab Officer	Software Engineering Lab
7	Mr. Mosabbir Hossain	Lab Officer	VLSI Lab
8	Mr. SM Saiful Huq	Assistant System Manager	ICS

## New Assignments

Dr. Nazrul Islam, Professor and Coordinator, Graduate Studies (MBA, EMBA & MBM), Department of Business Administration, has been appointed the Coordinator of Graduate Studies in Business Administration with effect from January 6, 2010 for a period of two years.

Dr. Chowdhury Faiz Hossain, Professor, Department of Pharmacy, has been appointed the Dean of the Faculty of Sciences and Engineering with effect from August 23, 2010 for a period of two years.

Dr. Bijoy P. Barua, Associate Professor, Department of Social Sciences, has been appointed the Dean of the Faculty of Liberal Arts and Social Sciences with effect from August 23, 2010 for a period of two years.

Dr. M. Mofazzal Hossain, Associate Professor, Department of Electronics and Communications Engineering, has been appointed the Chair of the Department of Electronics and Communications Engineering with effect from December 24, 2009 for a period of two years.

Dr. Sufia Islam, Associate Professor, Department of Pharmacy, has been appointed the Chair of the Department of Pharmacy with effect from August 23, 2010 for a period of two years.

Dr. Lutfun Nahar, Assistant Professor, Department of Social Sciences, has been appointed the Chair of the Department of Social Sciences with effect from August 23, 2010 for a period of two years.

### Weddings

Mr. Md. Ahasan Habib, Assistant Librarian got married to Ayesha Arifatul Karim on 24th June 2010.

### Newborns

Mr. Newsad Ali, Assistant Library Officer has been blessed with a daughter named Nowshin Nabi on 28th May 2010.

## **Editor**

**Shafiqur Rahman**  
Assistant Professor & Chair  
Department of English  
East West University

## **Academic Programs of East West University**

### **Undergraduate Programs**

BBA  
B.Sc in CSC  
B.Sc in CSE  
B.Sc in ICE  
B.Sc in EEE  
B.Sc in ETE  
B.Sc in Pharmacy  
BA in English  
BSS in Economics

### **Graduate Programs**

Master of Business Administration  
Master of Business Administration (Executive)  
Master of Bank Management  
MS in Computer Science and Engineering  
MS in Telecommunications Engineering  
MS in Applied Physics & Electronics  
Master in Development Studies  
MA in English  
MA in English Language Teaching  
Master of Population, Reproductive Health,  
Gender and Development (MPRHGD)



## **EAST WEST UNIVERSITY**

43, Mohakhali C/A, Dhaka-1212, Bangladesh  
Tel : 9882308, 9895472, 8811381, Fax : 8812336  
E-mail : [admission@ewubd.edu](mailto:admission@ewubd.edu)  
URL: [www.ewubd.edu](http://www.ewubd.edu)