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East West University hosts Pharma Carnival 2024



The Department of Pharmacy at East West University (EWU) arranged a two-day 'Pharma Carnival 2024,' held on December 3-4, 2024, at the EWU campus, Aftabnagar, Dhaka.

This event aims to bring together industry professionals, academics, students, and other stakeholders in the pharmaceutical sector to celebrate innovation, knowledge, and solidarity.

The inaugural session was graced by Dr. Khalilur Rahman, the esteemed High Representative (Adviser) on the Rohingya Crisis and Priority Issues Affairs to the Chief Adviser, Government of the Peoples' Republic of Bangladesh, as the Chief Guest.

Hon'ble Secretary to the Health Services Division, Ministry of Health and Family Welfare, Md. Saidur Rahman, was a Special Guest.

The session also featured Prof. Dr. Shams Rahman, Vice Chancellor of EWU, as the guest of honour.

Other distinguished speakers included Prof. Dr. Ashik Mosaddik, Pro Vice Chancellor of EWU, and Prof. Dr. Amirul Islam, Chairperson of the Department of Pharmacy at EWU.

The programme was chaired by Prof. Dr. Mohammed Farashuddin, Chief Adviser and Founder Vice Chancellor of EWU.

The carnival showcases a vibrant exhibition with participation from 37 organisations, including leading pharmaceutical companies, educational institutions, and cosmetic companies, displaying their latest products and innovations.

The carnival offers a rich array of activities such as scientific seminars, skill development workshops, and a panel discussion with 11 renowned pharmacy professionals.

These sessions are designed to help stakeholders navigate challenges and seize opportunities in the pharmaceutical industry.

Students are actively participating in various competitions, including poster presentations, a pharma olympiad, a 3-minute thesis competition, and extempore speeches.

This festive celebration of knowledge and innovation provides an excellent platform for students to showcase their talents and engage with industry experts. Faculty members from EWU and other universities, professionals from different industries, and students are enjoying the event, fostering a sense of community and collaboration.