

The Daily Star

East West University (EWU) hosts day-long job fair

East West University (EWU) hosted a day-long job fair on November 15, connecting thousands of aspiring graduates with 70 leading national and multinational organisations. The event was inaugurated by Muhammad Fouzul Kabir Khan, Adviser to the Ministry of Power, Energy, and Mineral Resources at the EWU campus. Khan called on the youths to enter politics, stressing the critical need for ethical leadership.

Barrister Nihad Kabir, Former President of the Metropolitan Chamber of Commerce and Industries (MCCI), Dhaka, and Special Guest at the event, highlighted the fair's value, calling it a "great opportunity" for students to choose their desired career paths and learn details about their preferred organisations, as well as the opportunity for the employers too.

Professor Dr Mohammed Farashuddin, Chairperson of the Board of Trustees, EWU, and former Governor of the Bangladesh Bank, emphasised the importance of

entrepreneurship for national development. He asserted that the government should prioritise creating and nurturing small and medium enterprises (SMEs) to reduce poverty and inequality in the country. Dr Farashuddin suggested creating three million small entrepreneurs, providing them with training and low-interest or Islamic Mudaraba method loans to boost national production and employment. Professor Dr Shams Rahman, Vice-Chancellor of EWU, stated that the job fair is organised to establish a vital link between industry and academia. He noted that at the job fair, students are not only applying to their preferred organisations, but organisations are also able to find their preferred graduates.

A total of 70 companies, including banks, NGOs, telecom operators, RMG, beverage, electronics, software companies, financial institutions, non-profit organisations, pharmaceuticals, and HR professional training institutions, participated in the event.

