



### EWU arranged a seminar on 'Exclusive Economic Zone: Impact on Bangladesh Economy'

The government of Bangladesh wants to maximize the opportunity of exploration of marine resources after the settlement of a maritime boundary with India and Myanmar. Education Minister Nurul Islam Nahid stressed the need to develop skilled human resources for exploration of oil, gas and marine resources of the country in the exclusive economic zone of Bangladesh. The Minister said these at a seminar on 'Exclusive Economic Zone: Impact on Bangladesh Economy' arranged by East West University, on 18 November, 2014. The seminar was organized by East West University in Collaboration with UGC and World Bank.



*Education Minister Discussing with students at EWU corridor*

The Minister said that we depend on foreigners for offshore drilling, marine resource, survey and many other similar activities. Marine resources in the country are not fully utilized due to lack of skilled human resources. He urged the universities to come forward to solve these problems by introducing subjects such as marine biology, oceanography, etc.

On the occasion, Dr. Dipu Moni, Chairperson of the parliamentary standing committee on foreign affairs and former Foreign Minister, Government of Bangladesh said that

under the dynamic leadership of Prime Minister Sheikh Hasina and thanks to the dedication and hard work of a group of experts the country won a favorable verdict in the International Court on the exclusive economic zone (EEZ) issue.

Rear Admiral (Retd.) Khurshed Alam, Secretary, Maritime Affairs Unit, Ministry of Foreign Affairs, was the keynote speaker at the seminar. He said by entering this legal process, Bangladesh nearly doubled its exclusive economic zone which is now about 1,18,813 sq km in the Bay of Bengal. The exclusive economic zone can now play a major role in the economic development of the country in future.

Dr. Mohammed Farashuddin, the Chairperson of the Board of Trustees and Former Governor of Bangladesh Bank and Prof. Ahmed Shafee, Vice Chancellor of EWU also speak on the occasion. In addition to a large number of faculty and staff, the seminar was attended by members of the Board of Trustees, academics and diplomats.

### BoT Member's Views on EWU – Prof. Dr. M. Mosleh Uddin



**What do you think about the current functioning of East West University?**

East West University stands for excellence in education. It is the top ranked private university in the country in research achievements. The university ranked number one for several years as per "Webometrics" survey among the private universities in the country.

*Please see page 2 for the last part*



The university started its journey in 1996 with fifteen education loving sponsors from home and abroad. In the eighteen years since, a lot has been achieved and certainly many challenges remain. Currently it has 8,535 students of which 5,357 are (63%) male and 3,178 (37%) are female. Current faculty strength is 350 of which 216 are full time (62%) and 134 are part time (38%). The university has eleven departments and three faculties.

The university is quite generous in offering scholarships to meritorious students. EWU offered more than TK. 34.6 millions in 2012 (908 students), TK. 44.2 millions in 2013 (1,050 students) and TK. 51.3 million in 2014 (1,102 students) as scholarships to the students. This is a reflection of continuous increase in both in the amount and in the number of students enjoying the privilege of significant financial support from the university.

EWU promotes knowledge through research. The university also offers research grants to faculty members through the Centre for Research and Training (CRT) to improve faculty members' research skills and encourage research publications. The faculty members individually and collectively should come forward to take advantage of this rare opportunity and through this they can involve the students to give them first hand practical experience of data collection and compilation.

One of the challenges of the university is recruiting well-qualified teachers and their retention and getting away from the dependence on part-time faculty members. I am of the opinion that the Board of Trustees of the university will welcome ideas from the CEO of the university in this regard.

### ***How would you like to see the university in the next ten years?***

My goal is to see that EWU is continuously ensuring the best possible quality education not in words but in action. The graduates of EWU are the ones to answer this through their associations in the corporate world after they leave the university. The university should limit the number of admissions in various departments to ensure quality teaching.

I would like to see that the university initiates a regular annual one-day faculty development seminar to get to know each other and share from each other on multidisciplinary issues of best practices. I recommend the initiative to start in 2015.

Another area that I would like to see strengthen further in the future is more and more collaborative research and exchange education programs with foreign universities for faculty members and students initiated by the departments in their respective fields. This is very much needed to be part of global village in keeping us up-to-date on the latest developments of knowledge in different fields.

### **How would you advise your students to make better use of their time?**

"Education is the most powerful weapon which you can use to change the world", -Nelson Mandela.

Studies have established that spending on education is an investment with a positive return. I do not dare to advise the students because they are, I believe more knowledgeable than myself in many respect compared to me when I was of their age.

"As we acquire more knowledge, things do not become more comprehensible but more mysterious," -Albert Schweitzer.

"Personally, I'm always ready to learn, although I do not always like being taught", -Winston Churchill.

## **East West University Celebrated 44th National Victory Day**

East West University celebrated the 44th National Victory Day and paid homage and tribute to the valiant freedom fighters and millions of martyrs who lost their lives for making Bangladesh a free nation. The National Flag was hoisted at the University premise and special "Munajat" was offered for peace and prosperity of the country on 16 December morning at Aftabnagar, Dhaka.

Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, the Vice Chancellor (Acting) Professor Dr. M. Sekander Hayat Khan, Deans of different faculties, Chairpersons of different departments, Registrar, officers, staffs, and students of the university were also present on the occasion.





## Iranian officials visit East West University

Professor Dr. Khosravi, Research Councilor for South Asia in Indian Embassy in Delhi, along with Bahram Saifzadeh, First Secretary, the Iranian Embassy in Dhaka visited East West University on October 21, 2014. The aim of the visit was to explore new channels for academic exchange between Iranian universities and those of Bangladesh. The delegation called on the Vice Chancellor of EWU in his office.



*Professor Dr. Khosravi giving a souvenir to EWU Vice Chancellor*

The team had an informal meeting with Professor Ahmed Shafee, Vice Chancellor of East West University. Professor Dr. Sekander Hayat Khan, Pro-Vice Chancellor, Dr. A Z M

Shafiqul Alam, Treasurer, Professor Dr. Tanbir Ahmed Chowdhury, Dean, Faculty of Business and Economics, Professor Dr. Abdus Sattar, Dean, Faculty of Science & Engineering, Dr. Lutfun Nahar, Dean, Faculty of Liberal Arts & Social Science and Air Cdre Ishfaq Ilahi Choudhury (Retd.), Registrar of EWU. During the meeting Professor Dr. Khosravi highlighted the progress made by the Iranian universities in different fields of research activities. He hoped that there would be increasing cooperation in the field of student and teacher exchange, seminars and conferences between universities of Iran and Bangladesh. The Vice Chancellor suggested that the government of Iran might offer more scholarships to Bangladeshi students for postgraduate and doctoral research in different Iranian universities. He also suggested a short visit to Iranian universities by faculty members' of Bangladesh. The meeting also discussed various aspects of higher education relevant to Bangladesh. Professor Dr. Khosravi agreed to convey this proposal to the Iranian government.

After the meeting guests visited various departments, classrooms, labs and library of East West University. They expressed their satisfaction over the progress made by the East West University in a brief period of time.

## Editorial

What an eventful semester it has been for us at East West University! The chill outside did not deter our vibrant community of students and faculty from doing what they do best—being involved. As always, Fall 2014 was bursting with energy, enthusiasm and activities. We published, organized events, hosted competitions and continued to work hard in establishing ourselves as the leading private university of the country.

Among the many highlights of the semester, a seminar titled "Exclusive Economic Zone: Impact on Bangladesh Economy" with participation from several high-profile officials of the Government of Bangladesh is worth special mention. Also crucial was the ten-day long workshop on research methodology jointly organized by SAARC Documentation Center and EWU. The Career Counseling Center (CCC) too, had a particularly eventful calendar with chockfull of sessions on career guidance, workshops, and training and mentoring programs geared to help our students make their mark in the real world post-graduation. Our current students continued the tradition of bringing laurels to the university. Whether it is the budding poets winning awards at poetry festivals or young engineers designing state-of-the-art Apps beating teams from major universities of the country or the rising female sports heroes impressing veterans at competitive tournaments—our students made us proud.

As you flip through the newsletter, you cannot but help be amazed at the sheer volume of research and publication work done by our faculty. EWUCRT (East West University Center for Research and Training) continued to help pave the way for just that. Telecommunications Club's 3rd Inter University Telco Warfare Competition with participation from more than fifty universities and colleges was a true validation of the fact that only the young can change the face of the nation.

December 16 was celebrated amidst much reverence and celebration as per usual this semester. Now, as a new year dawns upon us, we take a moment to salute and remember those brave martyrs who had given up their lives for the freedom of this country we so proudly call home and solemnly vow to uphold their sacrifice with hard work. Here's hoping for an exciting New Year ahead.



## East West University Library

The East West University Library provides information and knowledge resources and various facilities which inspire, encourage and facilitate success in teaching, learning and research activities for EWU's students, faculties and staff. The library has over the years built a robust collection of books, bound volumes, journals and news papers, CDs, theses, project reports as well as E-resources through subscription to various databases consisting of scholarly and science, business, management relevant content.

### Digital Library:

EWU Library is the first university library in Bangladesh that uses Greenstone Digital Library Software for building digital library. EWU Digital Library consists of News clippings, Theses/Report, Journal articles, audio, video and Images etc. There are more than 1400 documents in this digital library.

### Collections:

The collection consists of approximately **26,000 copies printed books and 44,663 e-books (subscribed annually)**, primarily scholarly books, related reference books, textbooks, pure reference materials and statistical publications. EWU



Library maintains open access shelves to give enough choices to users so that they can select desired library materials. Library personnel are ready to assist in locating information, answer on-the-spot queries, guide and provide instruction in the use of the catalogue, databases, resources, indexes, and abstracts whenever needed.

### UGC Digital Library Consortium:

To enhance the quality of higher education and research, University Grants Commission of Bangladesh (UGC) launched the UGC Digital Library Consortium for the public and private universities in the country. As a member of this consortium, EWU Library has easy access to a lot of online journals databases including emerald (<http://www.emeraldinsight.com/>), ACM Digital Library (<http://dl.acm.org/>) and JSTOR (<http://www.jstor.org/>) through EWU library website in the university premise.

### Training and Events:

#### 10-day Course on Research Methodology:

East West University in collaboration with SAARC Documentation Centre (SDC) New Delhi, India arranged a "10-day course on Research Methodology" at its own campus from 15-25 September 2014. 26 participants from SAARC countries attended the course. The course was

meant for researchers, faculty members, librarians, M. Phil and Ph.D students. Main resource persons of the course were Dr. Rafiqul Huda Chaudhury, Chairperson, Centre for Research and Training (CRT), EWU, Dr. Jagtar Singh, Professor of Punjabi University, Patiala, India, Dr. Narendra Kumar, Chief Scientist, NISCAIR, New Delhi, India, Dr. G. Mahesh, Head of National Science Library, India, Dr. Syed



*Closing ceremony of 10-day course on "Research Methodology"*

Shahadat Hossain, Professor at University of Dhaka, Prof. Fakrul Alam, Professor of English, University of Dhaka and other prominent faculties from Dhaka university and East West University, Dhaka, Bangladesh.

Dr. Rafiqul Huda Chaudhury, Chairperson, Centre for Research and Training (CRT) and Member of Board of Trustees, EWU inaugurated the program as a Chief Guest. Mrs. Kesang Dechen, Deputy Director of SAARC Documentation Centre was the special guest while Professor Ahmed Shafee chaired the program. Dr. Dilara Begum, Librarian, EWU, delivered the welcome address. M A Mannan, State Minister of Ministry of Finance and Planning, attended at the concluding ceremony of the course and distributed certificates among the participants.

Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, EWU Chaired the program, while Professor Ahmed Shafee, Vice Chancellor of EWU and Mrs. Kesang Dechen, Deputy Director of SAARC Documentation Centre were the special guests. Dr. Dilara Begum, Course coordinator and Librarian, Head of Library, EWU, delivered the welcome address on the occasion.

### Library Visits:

Professor Dr. Ali Azam Khosravi, Research Counselor, Science, Research & Technology India & Subcontinent along with Bahram Saifzadeh, First Secretary, the Iranian Embassy in Dhaka visited EWU Library on October 21, 2014.

Professor Dr. Karan P. Singh, Director, Biostatistics & Informatics, University of Alabama at Birmingham, USA and Professor Dr. Sejong Bae, Co-Director, CARDIA CC and Director, DISC, Division of Preventive Medicine, UAB Comprehensive Cancer Center, University of Alabama at Birmingham, USA visited EWU Library on December 02, 2014.



## Registrar of EWU at a seminar

Attached is a photograph of a seminar on launching of a report on "The Role of civil Society on Countering Radicalization in Bangladesh" prepared by Bangladesh Enterprise Institute (BEI) on Tuesday, 28 October 2014. Air Cdre (Retd.) Ishfaq Ilahi Choudhury, Registrar EWU



was the designated discussant in the seminar. The Seminar, chaired by its President, Amb. Faruque Sobhan, former Foreign Secretary, was participated by serving and retired high ranking civil and military officers, academics and civil society representatives.

## New Appointments

1. Prof. Dr. Abdus Sattar has been appointed as the Dean, Faculty of Sciences and Engineering
2. Dr. Lutfun Nahar has been appointed as the Dean, Faculty of Liberal Arts and Social Sciences
3. Prof. Dr. Mudabber Ahmed has been appointed as the Chairperson, Department of Economics
4. Dr. Mahfuz has been appointed as the Chairperson, Department of Law
5. Prof. Dr. Muhammed Shahriar Haque has been appointed as the Executive Director of East West University Center for Research and Training
6. Professor Muhammed Shahriar Haque, Ph.D., has been appointed as the Editor of East West Journal of Humanities (EWJH).
7. Mr. Mohammad Masudur Rahman, Senior Lecturer, Department of Business Administration has been appointed as the Assistant Proctor
8. Mr. Md. Shamsujjoha, Lecturer, Department of CSE has been appointed as the Assistant Proctor.
14. Ms. Tania Hamid, Lecturer, Department of Business Administration
15. Mr. Md. Yousuf Harun, Lecturer, Department of Business Administration
16. Mr. Kazi Md. Farhad Mahmud, Lecturer, Department of Applied Statistics
17. Mr. Md. Morshadur Rahman, Lecturer, Department of Applied Statistics
18. Mr. Ahsan Ali, Lecturer, Department of Electronics and Communications Engineering
19. Mr. Md. Shirajur Rahman, Lecturer, Department of Electronics and Communications Engineering

### New Officers and Staff:

1. Mr. Setu Chakma, Maintenance and Logistics Officer
2. Mr. Mohammad Masudul Islam, Lab Officer (Computer Lab)
3. Mrs. Nasiba Afrin, Assistant Admission Officer
4. Mr. Md. Shohidul Islam, Receptionist
5. Mr. Md. Tareque Musa, Lab Assistant (Computer Lab)
6. Mr. Md. Mosharaf Hosain, Driver
7. Ms. Asma Akter, Messenger
8. Mr. Md. Fariduzzaman, Messenger

### New Faculty Members:

1. Dr. A.K. Enamul Haque, Professor, Department of Economics
2. Dr. Fouzia Mannan, Associate Professor, Department of Social Relations
3. Dr. Md. Mushfiqur Rahman, Associate Professor, Department of Applied Statistics
4. Dr. Shamim Akhter, Assistant Professor, Department of CSE
5. Dr. Mohammad Rezwanul Huq, Assistant Professor, Department of CSE
6. Dr. Md. Mohiuddin Kabir, Assistant Professor, Department of Genetic Engineering and Biotechnology
7. Dr. Mahfuz, Assistant Professor, Department of Law
8. Mr. Zahid Hossain, Senior Lecturer, Department of English
9. Ms. Nazua Idris, Lecturer, Department of English
10. Mr. Zaynul Abedin, Lecturer, Department of English
11. Mr. Mohammad Mizanur Rashid, Lecturer, Department of English
12. Ms. Tanisha Bukht, Lecturer, Department of Business Administration
13. Mr. Netai Kumar Saha, Lecturer, Department of Business Administration

## Promotions

1. Mr. Md. Mahfuzul Haque, Deputy Registrar has been promoted to the position of Joint Registrar
2. Dr. Farida Begum has been promoted to the position of Senior Medical Officer
3. Ms. Dil Afroze, Assistant Chief, Admin and Logistics has been promoted to the position of Deputy Registrar
4. Mr. Bibash Majumder, Accounts Officer has been promoted to the position of Senior Accounts Officer
5. Mr. Sujit Kumar, Lab Officer (Pharmacy) has been promoted to the position of Senior Lab Officer
6. Ms. Ruchira Chakraborty Lab Officer (Pharmacy) has been promoted to the position of Senior Lab Officer
7. Ms. Farhana Rahman, Secretary to the Adviser, Students' Welfare has been promoted to the position of Senior Department Secretary



## East West University Center for Research and Training (EWUCRT)

The primary objective of the center is to create knowledge through academic and applied research and to disseminate acquired knowledge through training and publication.

### Call for Collaborative Research Proposal:

The center has invited collaborative research proposals from the faculty members of the University for funding. Faculty members of EWU were encouraged to submit research proposals jointly with their colleagues at East West University and/or other local and foreign institutions in the areas of finance, corporate business, management, population and health, environment and ecology, and sustainable development. In response to this invitation the Center has received 14 research proposals as follows:

1. "Characterization of Emission and Dispersion of Air Borne Pollutants from Barapukuria Coal Fired Power Plant" by Professor Anisul Haque, Department of Electrical and Electronic Engineering, East West University
2. "Successful Application of Takaful under English Insurance Law and Australian Insurance Law", by Dr. Mahfuz, Chairperson, Department of Law, East West University
3. "Application of Advanced Management Accounting Techniques in Modern Manufacturing Environment" by Mr. Nikhil Chandra Shil, Assistant Professor, Department of Business Administration, East West University
4. "Silicon Nanowire Biosensors for Healthcare & Environmental Control" by Dr. Mohammad Mojammel Al Hakim, Associate Professor, Department of Electrical and Electronic Engineering, East West University
5. "Why Does Soft Skill Matter in Business Organization? A Focus on Local Private, Multinational and Government Business Organizations in Bangladesh" by Ms. Laila Zaman, Senior Lecturer, Department of Business Administration, East West University
6. "In Search of a "New Beginning": Analyzing the Implication of a2i in Promoting "Women Empowerment" by Ms. Ruhun Wasata, Lecturer, Department of Social Relations, East West University
7. "Impact of Training Program on Awareness and Practice of Computer Ergonomics among Academic Staff to Reduce Related Occupational Health Hazards" by Ms. Rubayat Kabir, Lecturer, Department of Social Relations, East West University
8. "Can the Curriculum of Business Education Fit into the Job Market? A Case Study on East West University Graduates" by M Sayeed Alam, Assistant Professor, Department of Business Studies, East West University
9. "Adjustment with Climate Change-Rhetoric or Reality: A Sociological Study in the Selected Coastal Areas of Bangladesh" by Md. Ziaul Haque, Senior Lecturer, Department of Business Studies, East West University
10. "Potentials of Cross Border Export from the North-western Part of Bangladesh: A Study on Investment Climate for Non-gas Run Manufacturing Units" by Ms.

Kohinoor Biswas, Assistant Professor, Department of Business Studies, East West University

11. "A Practical Training on Research Methodology through Study on Health and Demographic Profile of Population in a Rural Area of Bangladesh" by Ms. Farzana Jahan, Lecturer, Department of Applied Statistics, East West University
12. "Can the Potential of Women HBB (Home Based Business) Reach Foreign Market? A Case Study in Cosmopolitan Dhaka" by M Sayeed Alam, Assistant Professor, Department of Business Studies, East West University
13. "Utilization of Social Networking Sites (SNSs) Services by the University Faculties and Students of Bangladesh" by Md. Ziaul Haque, Senior Lecturer, Department of Business Studies, East West University
14. "Understanding Information Needs of Faculty and Students to Promote Use of Library Resources and Services for sustainable Teaching, Learning and Research" by Dr. Dilara Begum, Librarian, East West University

### Research Seminar:

The Center has organized a research seminar, under HEQEP sub-project, on, "*Disclosure of People Living with HIV/AIDS: to Whom, Why and Why Not?*" presented by Ms. Sifat-E-Sultana, Lecturer, Department of Social Relations, EWU, on 21 October, 2014.

Previously the Center has supported the university to arrange a seminar on '*Exclusive Economic Zone: Impact of Bangladesh Economy*' presented by **Rear Admiral (Retd.) Khurshed Alam**, Secretary, Maritime Affairs Unit, Ministry of Foreign Affairs, Government of the People's Republic of Bangladesh. The seminar was held on 18 November, 2014 at the University Faculty Lounge. **Mr. Nurul Islam Nahid**, M.P. Honorable Minister, Ministry of Education, Government of the People's Republic of Bangladesh, graced the event as Chief Guest where Former Foreign Minister, **Dr. Dipu Moni**, M.P., Chairperson, Parliamentary Standing Committee on Foreign Affairs, attended the program as Special Guest.

The program was also attended by Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees and Professor Ahmed Shafee, Vice Chancellor of EWU. Members of the Board of Trustees, academics, diplomats, faculty member and a large number of students attended the seminar.

The center organized another research seminar on, "*Reproductive health problems of young people with physical and mental challenged in Dhaka city*", which will be presented by Dr. Marzia Zaman Sultana, Lecturer, Department of Social Relations, EWU, on December 09, 2014.



### Department of Business Administration

#### Articles

Dr. Tanbir Ahmed Chowdhury and Farzana Huda (2014). "Performance Evaluation of Selected Private Life Insurance Companies in Bangladesh", *The International Journal of Business & Management*, vol.2,issue 6, June,2014.

Omar Faruq, M Sayeed Alam and Sabina Sharmin, ( 2014), "Incorporating Small Farmers in the Agricultural Supply Chain: A Pastoral View of Bangladesh" *International Journal of Management and Development Studies* Volume 2, No. 3, July 2014, pp.36- 43

Md. Ziaul Haque (2014). "Corporate Governance Compliance of Islamic Shariah Based Banks (ISBBs) in Bangladesh". *The Cost & Management*, Vol. XLII, No.3, May-June,pp.4-18.

Md. Ziaul Haque and Dr.Abdul Hannan Mia (2013). "Perception and Usage Level of ICT of the Primary School Teachers in Bangladesh" *Bangladesh Journal of MIS*, Vol. 5, No.4, December, pp.1-15.

Md. Ziaul Haque and Md. Akram Hossain (2013) "Perception and Usage level of Information Communication Technology (ICT) at personal and professional arena by Lawyers in Bangladesh" *Dhaka University Journal of Business Studies*, Vol. XXXIV, No.2, August, pp 171-186.



#### Conference Proceedings

M Sayeed Alam and Md Farhan Faruqui (2014) "Do Street Food Businesses Have to Practice Branding for Organizational Identity to Transform into Formal Sector: An Overview from Dhaka" 2014 Annual Conference of the Emerging Markets Conference Board Organized by Indian Institute of Management Lucknow , Noida Campus, 9-11 January

#### Award to a BBA Student

Muhammad Rakib Hassan, student of BBA has won the 3rd prize in the inter-university creative writing competition (English), organized by Jahangirnagar University.

#### Seminar held in Fall, 2014

The Department of Business Administration, East West University, arranged a seminar titled 'Islamic Unit Trust Scheme - Is it better than the conventional one?' on 20 November 2014. It was the eighth seminar in the series that has been started by the Department. Dr. Tanbir Ahmed Chowdhury, Dean, Faculty of Business & Economics and Chairperson, Department of Business Administration, chaired the session. In his speech, he reminded the audience that the objective of the seminar is to enhance the sharing of research knowledge among the faculty members from their publications in local and international journals. He also informed that research proposals may also be presented in the seminar that may help to improve their research work.

Mr. Yousuf Harun, Lecturer, Department of Business Administration, EWU, presented the research paper.

### Department of English

#### Professor Dr. Muhammed Shahriar Haque:

1. Haque, M. S. and Akhter, M. (2014). Challenges and Possibilities of Computer Assisted Language Teaching in Higher Education: Bangladesh in Focus. In *Harvest: Jahangirnagar Studies in Language and Literature*, Vol. 29, pp. 129-149.

2. GAIN2014 International Conference on Governance and Innovation, 19-20 December 2014: The following paper was presented at the conference, hosted by BARD, Comilla Bangladesh:

- *Emerging Digital Culture in Higher Education in Bangladesh.*

3. INSPIRE DEWS International Conference, 12-13 November 2014: The following paper was presented on the theme of "Inspire to Write", hosted by Department of English, University of Dhaka:

- *Writing for Professional Purposes: Garments Industry in Focus-A Case Study*

4. 1st Interdisciplinary Conference in Linguistics, 24-26 October 2014: The following paper was presented at the conference, hosted by Linguistics Society at the University of

Georgia (LSUGA), USA:

- *Interdisciplinarity of CDA: Tracking the Discursive Patterns in Educational Ads*

5. 10-days course on "Research Methodology" (15-25 September 2014): In the 10-day course organizes by East West University and SAARC Documentation Centre (SDC), I conducted the following session:

- *Plagiarism in Research*

#### Masrufa Ayesha Nusrat, Assistant Professor:





Masrufa Ayesha Nusrat, Assistant Professor, was selected for attending an intensive translation workshop organized by the Dhaka Translation Center of ULAB in partnership with the British Centre for Literary Translation affiliated with the University of East Anglia and English PEN, from 15-19 November 2014. The workshop included the author Shaheen Akhtar; and was led by the internationally acclaimed translator Arunava Sinha.

**Mian Md. Naushaad Kabir, Assistant Professor:**

1. Published an article titled 'Necessity and Feasibility of a Bilingual Curriculum in Bangladesh and Possible Limitations in Implementation' in *Outlooks: VUB Studies in Language, Literature and Culture*, Volume 2 (October), 2014. Victoria University of Bangladesh. ISSN 2079-7478.
2. Co-authored with Md. Tahmid Ar Rabbi a book chapter titled 'Literature Review in Applied Linguistics: A Conceptual Framework' (pp. 138-158) in a peer reviewed book titled *English Language Teaching in the Twenty First Century: Issues and Challenges*, edited by T. Karunakaran from Colombo: Kumaran Book House, 2014. ISBN 978-955-659-437-9
3. One of the members of Editorial Advisory Committee of a peer reviewed book titled *English Language Teaching in the Twenty First Century: Issues and Challenges*, edited by T. Karunakaran from Colombo-Chennai: Kumaran Book House, 2014. ISBN 978-955-659-437-9
4. One of the reviewers of *Southeast University Journal of Arts and Humanities*, volume 1, issue 1, published in December 2014.

**Seminar Series**



In Fall 2014, the first speaker was Dr. Mian Md. Naushaad Kabir, Assistant Professor in the department of English, East West University. He presented an interesting paper titled "Revisiting Mother Tongue(s) while Teaching Other Tongue(s): Will Khawna bleed again". The second speaker was the eminent professor Dr. Fakrul Alam. The Professor was invited to read one of his scholarly papers on Edward

Said titled "Elective Affinities: Edward Said, Joseph Conrad, and the Global Intellectual".

**Md. Tahamid Ar Rabbi, Lecturer:**

Rabbi, M.T.A &, Kabir, M.M.N. (2014). Literature Review in Applied Linguistics: A Conceptual Framework. In *English language teaching in the twenty first century: issues and challenges*. Kumaran Book House, Colombo.

**Arafat Mohammad Noman, Lecturer:**

1. Noman, A. (2014). "To Compare or Not to Compare: Commentary on the different versions of Hamlet on Screen". India: *Critical Space Journal*. Vol. III, Issue I, October.
2. Noman, A. (2014). "Reconceptualising the Idea of 'Power' in Cyberspace: A (J/L)og in to (Un)real". Bangladesh: *Journal of Journalism and Media Studies*, Jahangirnagar University. Vol I, Issue I.
3. Presented a paper titled Incitive Inside: Reconceptualising the Idea of Violence in Cyberspace in the XVII International Conference organized by the Forum for Contemporary Theory from December 21-24, Goa, India.

**Mohammed Mizanur Rashid, Lecturer:**

Rashid, M. M. (2014). "Trol(Po)itics - An Explanation to Internet Trolls". *Wizcraft Journal of Language and Literature*, (Vol.) 2, 89-95.

**Nazua Idris, Lecturer:**

- Idris, N. (2014). Using multiple screen adaptations of a literary text to improve critical reading at tertiary level. *Stamford Journal of English*, 8, 135-162.
- Idris, N. (2014, November). Using multiplatform storytelling to improve creative writing skill. *INSPIRE DEWS International Conference- "INSPIRE to Write"*, Department of English, University of Dhaka.

**Achievements:**

Naeem Hasan, student of the Department of English, East West University has recently secured 3rd position in the 3rd English Week Inter-University billet-doux Competition organized by Department of English, Jahangirnagar University

Asif Iqbal, student of the Department of English, East West University, has recently secured 2nd position in the 3rd English Week Inter-University Poetry Competition organized by Department of English, Jahangirnagar University.

## Department of Law

East West University successfully launched the Department of Law in September 2014 with the aim of creating leading lawyers in the country. The Department received a good response from students on its first step and more students are showing their interest studying in this Department considering the quality education provided by its faculty members. The faculty members are well determined to build the quality and increase the necessary skills of students. The Law Library currently subscribes for 229 electronic Law Journals and several law books and on the process of enriching it further.

The Department is preparing for conducting research seminars, national and international law conferences where

renowned lawyers and academics will be invited. A law club will be opened in near future for the students to participate in mootings and other extracurricular activities.





## Department of Economics

### Publications:

Basanta Kumar Barmon and Sushanta Kumar Tarafder (2014). "Impacts of Granular Urea and Efficiency of Resources used on MV Paddy Production in Bangladesh: A Case Study of Jessore District". The Bangladesh Development Studies, 37 (3): 79-108.

### Field Trip to Munshigonj



On 28th November 2014, a field trip was planned to the Khatadia village of Munshigoanj district for the students of Eco 490 (Research Methodology) by the Department of Economics of East West University. The trip was arranged as per the course requirement and a total of 24 students joined in the trip and they were accompanied by one faculty member and two staff members. The main objective of the trip was to groom the students in future field works for academics and job purposes. An inclusive questionnaire was particularly designed for the students to help them acquire practical knowledge about data collection.

The students collected data on "An Economic Analysis of Remittance flow in Bangladesh: A Case Study of Munshigonj District". They adopted door to door approach to collect adequate and useful data for this course.

At every point of this data collection process, essential advice and guidance was provided by the course instructor, Dr. Basanta Kumar Barmon, Associate Professor, Department of Economics.

The students will be ever indebted to the University for giving them the opportunity and privilege to participate in a highly educational trip like this and for enriching their knowledge and expertise regarding field works.

### Newborn:

Mr. Mir Tanzim Nur Angkur, Lecturer, has been blessed with a baby girl.

## Department of Social Relations

### Panel Speaker:

\* Professor Bijoy P. Barua attended an International Conference on Leadership & Learning in the Asian Century at the Universiti Sains Malaysia (USM), Penang, Malaysia, held on November 17-19, 2014. He was invited in the event as a Panel Speaker and delivered a speech titled, Non-formal Education, Rural Development, and Indigenous Knowledge in a Post-colonial Buddhist Village of Southeast Bangladesh. This interactive panel was organised under the theme, 'Asia-Pacific Indigenous Knowledge, Digital Heritage, and the Global Challenge of Future Sustainability'.

### Conference Paper Presentation:

- \* Touhida Tasnima, Assistant Professor and the Chairperson of the Department, made a presentation titled, The Challenges of People's Right to Know about Public Service in Bangladesh, at the International Research Conference on Business, Economics and Social Science, IRC-2014, held on 1-2 October, 2014 in Kuala Lumpur, Malaysia.
- \* Md. Ekhtekharul Islam, Senior Lecturer, made a presentation titled, Climate Change and School Going Children in Bangladesh: Understanding the Relationship, at the Second Annual International Conference on Sustainable Development Practice (ICS DP), held on 13-20 September 2014 at the Columbia University, USA. The conference was hosted by the Global Association of the Master's in Development Practice programs at the Earth Institute, Columbia University, New York, in partnership with the United Nations Sustainable Development Solutions Network.
- \* Zohra Akhter, Senior Lecturer, made a presentation titled, Labour Attaché Services & Female Labour Migrants:

Bangladesh, India and Sri Lankan Experiences, at the Conference on Role of Labour Attaché in Protection of Migrant Workers Especially Female Migrants, held on 17 November 2014 at the Nawab Ali Chowdhury Senate Bhaban, University of Dhaka. The conference was organised by the Refugee and Migratory Movements Research Unit (RMMRU), with the support of the Manusher Jonno Foundation (MJF).

- \* Sifat-E-Sultana, Lecturer, made a presentation titled, Stigmatization and Discrimination Related to People with AIDS in Bangladesh: Impacts on Behavior and Lifestyle at the International Research Conference on Business, Economics and Social Science, IRC-2014, held on 1-2 October, 2014 in Kuala Lumpur, Malaysia.
- \* Dr. Marzia Zaman Sultana, Lecturer, made a presentation titled, Investing in Young People, under the theme of healthy life and access to health services at the "Bangladesh Summit on Sustainable Development 2014 - Mission for 100 Years" held on 16 August 2014, at the University of Dhaka, organised by Eminence.

### Publication:

- \* Sifat-E-Sultana (2014). Impacts of Internal Stigma among the People Living with HIV/AIDS in Bangladesh: An Empirical Account. Journal of Asian Social Science, 10(19), pp.180-190.

### Workshop Attended:

- \* Rubayat Kabir, Lecturer, attended a three-day workshop on "Cognitive Behavioral Therapy (CBT)" at Morpheic Minds, Albert Ellis Institute Affiliated Training Centre, India held on 5-7 September 2014, organised by Addlife Caring Minds, Kolkata.



## Department of Applied Statistics

### Seminar on "Gradients in Spatial Response Surfaces with Application to Land-Value Data"

A Seminar on "Gradients in Spatial Response Surfaces with Application to Land-Value Data" was held on September 4, 2014 (Thursday) in the Department of Applied Statistics, East West University under the HEQEP sub-project (CP-3293). The speaker of the seminar was Professor Anandamayee Majumdar, Center for Advanced Statistics and Econometrics, Soochow University, Suzhou, China. The chairperson, faculty members, GTAs, staffs of the Department of Applied Statistics and faculty members of other departments were present in this seminar.

### Research Seminar

A seminar was held on September 25, 2014 to show the progress of ongoing researches of the faculty members and MS thesis students where the Chairperson, all faculty members, Graduate Teaching Assistants (GTA) of the department and staffs of the HEQEP Sub-project (CP-3293) were present.



*Dr. Mohammed Farashuddin is delivering his speech*

### Training Workshop on Data Management (Phase 1: R-programming language)

An eight day workshop (November 10–December 6, 2014) on data management (Phase 1: R-programming language) was arranged by the Department of Applied Statistics, East West University under HEQEP sub-project (CP-3293). The resource persons were Dr. Jafar Ahmed Khan, Professor, Department of Statistics, Biostatistics & Informatics, University of Dhaka and Mr. Rafiqul Islam Chowdhury, Former Senior Lecturer, Medical Informatics, Kuwait University. Faculty members, GTAs, staffs of this department attended the workshop.

### Presentation in Conference

The Chairperson M. Ataharul Islam, PhD, Professor, Department of Applied Statistics, East West University was invited as a speaker in the session 'Statistics Computing' at the International Statistical Institute (ISI) Regional Statistics Conference 2014 held in Kuala Lumpur, Malaysia from November 16 to 19, 2014. He presented a paper entitled "A Bivariate GLM with Application" in the invited session which is a work under HEQEP Sub-project(CP-3293).

### Seminar on "A Novel Design for Phase I Therapeutic Cancer Vaccine Trial"

A seminar was arranged on December 2, 2014 (Tuesday) by the Department of Applied Statistics, East West University under HEQEP sub-project (CP-3293) which was held in the faculty lounge. Dr. Karan P. Singh, Professor, Director, Biostatistics & Informatics, University of Alabama at Birmingham, USA and Dr. Sejong Bae, Professor, Co-Director CARDIA CC and Director, DISC, Division of Preventive Medicine, UAB Comprehensive Cancer Center, University of Alabama at Birmingham, USA gave a talk on the topic "A Novel Design for Phase I Therapeutic Cancer Vaccine Trial". The chief guest of this seminar was Dr. Mohammed Farashuddin, Chairperson, BoT, EWU, the special guest was Professor Dr. M. Sekander Hayat Khan, Pro-Vice Chancellor, East West University and the Chair of the Seminar was Professor M. Ataharul Islam, Chairperson, Department of Applied Statistics, East West University. Professor Dr. Abdus Sattar, the Dean of the Faculty of Sciences and Engineering and Faculty members from several departments, students of the department of Applied Statistics were present in the seminar.



*The guest speakers are delivering their talk in the seminar*

## Department of Genetic Engineering and Biotechnology

### Seminar

The department was recently given a seminar by Dr. Md. Ramjan Ali. Dr. Ali presented work from his recent Ph.D thesis at Andong National University in South Korea entitled: Transcriptomic and Functional Analysis of Host Immune and Developmental Alteration by Polydnviral Ben Genes and Tetrocytes. The work was extremely in-depth and provided an excellent overview of many of the modern genetic techniques such as the use of Transposon Shuttle Vectors and RNA interference. It was a very informative

presentation in a pure science model system. The GEB students and faculty both were challenged in following the science involved and many of the questions were directed to exploring how what was learned in this cutting edge frontier research can be directed to real world applications in Bangladesh. In all, it was an excellent presentation and a nice addition to the departmental seminar series.

### Department Course Development

The department is happy to announce that the introductory GEB 101 Basic Biology course was approved by the



University as an optional General Education course open to all students at EWU. We feel that opening this course will enrich the range of subjects open to EWU students in their university career.

### Faculty Career Development

Senior Lecturer Mohammad Manzur Sharif Sayeem has accepted an offer to study at the University of Cambridge to earn a Ph.D in the Department of Pharmacology. We wish him well and look forward to his return upon earning his degree.

### Field Trip to the BAU Germplasm Center



*A Dragon Fruit Variety Being Developed at the BAU Germplasm Center*



*GEB Departmental Field Trip to BAU Germplasm Research Center*

The Genetic Engineering and Biotechnology department this fall was a guest of Dr. M.A. Rahim for a field trip to the BAU-Germplasm center near Mymensingh. Dr. Rahim, the director of the center, gave a fascinating presentation on the impressive accomplishments of the center including the development of more than 60 new varieties of fruits, many of which are already in the markets. Additionally, the center is searching for and developing new species of crops to be grown as agricultural crops including previously unknown fruits from the Hill Tract regions and fruits such as avocado that have world-wide markets but are not yet exploited locally. It was especially good to see that the developing of new crops for national food security and economic gain was being carried out so professionally. The students were challenged to envision ways in which genetic engineering and biotechnology can contribute to such an advanced and successful program.

## Department of Electronics and Communications Engineering

### Publications:

#### Journal:

1. Tasnina A. Tishita, Sumiya Akhter, Md. Imdadul Islam and M. R. Amin "Spectrum Sensing and Data Transmission in a Cognitive Relay Network Considering Spatial False Alarms" *J. Inf. Process Syst. (Korea)*, Volume: 10, No: 3, Page: 459~470, September, 2014.
2. Gurudas Mandal , Kaushik Roy, Anindita Paul and Prasanta Chatterjee, "Large amplitude solitary waves in a four componen dusty plasma with vortex like (Trapped) electron distributions", *Journal of Science and Technology in the Tropics (JOSTT)*, Vol.10, Issue: 2, 109-122, 2014.
3. Gurudas Mandal, S. Ashraf and A A Mamun, "Dust Ion Acoustic Waves Propagation with Degenerate Ions and Nonextensive Electrons", *Intl. J. Scientific & Engineering Research (IJSER)*, Volume 5, Issue 7, 1425-1437, 2014
4. Md. Sahidul Islam, Md. Reduanul Alam, "A Generalize Formula for Parabolic Partial Differential Equation (PPDE) Using Matrix Analysis" *American International Journal of Research in Science, Technology, Engineering & Mathematics (AIJRSTEM)* 14-573, Volume 2, Issue 7, 2014

5. A. K. M. Nazimuddin and Md. Rifat Hasan, "Applications of Riemannian Geometry Comparing with Symplectic Geometry", *Annals of Pure and Applied Mathematics* , Vol. 6, No. 2, pp 170-177, 2014.
6. Md. Rifat Hasan and A. K. M. Nazimuddin, "Connections on Riemannian Geometry and it's Applications", *Annals of Pure and Applied Mathematics*, Vol. 6, No. 2, pp 178-184, 2014.

#### Conference:

1. F. Begum, and Y. Namihira, "Proposal of Supercontinuum Generated Microstructure Optical Fiber for Ultrahigh-Resolution Optical Coherence Tomography", *IET 5th Brunei International Conference on Engineering and Technology 2014 (BICET 2014)*, Nov. 1 - 3, 2014, Institut Teknologi Brunei (ITB), Brunei Darussalam.
2. Md Shantanu Islam, F. Begum, Afsana Umme Hani, M A Matin and M Mofazzal Hossain, "On the Determination of Penetration Losses of Microwave Signals in Different Building Materials", *IET 5th Brunei International Conference on Engineering and Technology 2014 (BICET 2014)*, Nov. 1 - 3, 2014, Institut Teknologi Brunei (ITB), Brunei Darussalam.



### Professional Activities:

Professor Dr. M. Mofazzal Hossain has received a prestigious Japan Student Services Organization (JASSO) fellowship for 3 months (Nov. 2014 to January 2015) and he has been doing his research at Kanazawa University, Ishikawa-Ken, Japan.

### Departmental Activities:



Department of Electronics and Communications Engineering is going to start a Wireless and Microwave lab with state of the art facilities. This lab will have five different experiment modules like- Microwave Trainer with Simulator, Mobile Phone Training System, Internet Training Solution, Wireless Local Area Network (WLAN) and Voice Over IP(VOIP) Training Package. Installation of all five modules were completed and a hands-on training program was also conducted.

### Students' Achievements:

Dilshad-Uz-Zaman (ID: 2010-3-55-001) from B.Sc. in Electronics and Telecommunication Engineering (ETE) has won the TELE WAR competition in inter university TECLO WARFARE 2014 organized by East West University Telecommunications Club. In the same category Mahabubul

Hasan (ID: 2013-2-55-017) from B.Sc. in ETE ranked the 3rd position. Dilshad-Uz-Zaman along with Madhu Gupta (ID: 2010-3-55-033) from B.Sc. in ETE have got the 1st runner-up position in NET WAR competition of TELCO WARFARE 2014.

A group of students of B.Sc. in Information and Communications Engineering (ICE): Foyzal Bari (ID: 2012-2-50-004), Al Hossain Imam (ID: 2012-2-50-001), Md. Soleyman Khan (ID: 2012-2-50-005) and Tasmia Habib (ID: 2014-1-50-003) won the 1st position in APPS WAR competition of TELCO WARFARE 2014.

### Newborn:

Md. Asif Hossain, Senior Lecturer, Department of ECE and Dr. Tania Ahmed have been blessed with a son on 21 November 2014 named Zareeb Abdullah.

Mr. Md. Nayon Ali, staff of ECE department and Ms. Sabina Yasmin become the parents of their first child on 18 October 2014 named Aryan Mohammad Abdullah.

### Sports Activity:

Department of ECE became runner up in Intra University Football Competition'2014 organized by EWU Sports club.



## Department of Computer Science and Engineering

### Achieved 2nd Place In National Hackathon



Team "Elevens" from the Department of CSE, East West University has achieved the 2nd place in NATIONAL HACKATHON organized by ICT Ministry under the project of "National Mobile Application Awareness & Capacity Building program". Their line of work is about a very sensitive issue now a days in Bangladesh that is "Question Paper Leak". Around three hundred participant teams worked with ten national problems. This application comes up with this solution along with some other services.

Avoiding the rigorous process of delivering question paper is also provided by this application. Team members Yeasin Muhammad Nur (1st from left), Md. Shihab Uddin Sunny (2nd From left), Md. Junaid Fahad (2nd from right), Ruhul Amin (1st from right) with events judge in the middle.

### Students of CSE Department won the 2nd prize on Apps War in TELCO WARFARE 2014

ECE Dept. in association with East West University Telecommunication Club & Grameenphone Bangladesh Ltd. arranged an Intra-University competition based 3-day long program named "TELCO WARFARE 2014". The program was divided into several competition such as Net War, Apps War, Q-War, Pro-War etc. Students from all the renowned private and public universities of Bangladesh attended this program. Students of CSE Dept. of East West University also attended the program. Apps War was held on December 4, 2014. In this competition, participants had to deliver a presentation and also had to show the demo of mobile applications developed by them.





*APPS WAR Winner receiving crest from Information Minister*

We are very glad to inform that among many students and teams, the team "MME" consisting of Mohammad Maruf Islam, Md. Ehsanul Hassan, Muktasib-Un-Nur of CSE Dept. won the 2nd prize in the Apps War.

#### **Faculty Activities**

- \* Md. Shamsujjoha has been appointed as an assistant proctor of the East West University from November 1, 2014
- \* Mohammad Rezwanul Huq is the co-editor of the proceedings of the short course on "Cloud Computing and Big Data - A paradigm shift in ICT", arranged by Islamic University of Technology (IUT), December 01-05, 2014, Gazipur, Bangladesh.

#### **Best Paper/Presentation Award**

Shamim H Ripon received the best paper/presentation award for his outstanding presentation in the 2014 2nd International Conference on Information and Computer Technology (ICICT 2014), Sept. 6-8 2014, Chengdu, China.

#### **Publication List:**

##### **Journal:**

- \* Shamim H Ripon, Syed Fahin Ahmed, Afroza Yasmin, Yeaminar Rashid and K. M. Imtiaz-UD-Din, Formal Analysis of a Ranked Neighbour MANET Protocol Suite, International Journal of Future Computer and Communication (IJFCC) (ISSN: 2010-3751),
- \* Nawab Y. Ali, Golam S., and Ameer A, "UNL-Based Machine Translation Scheme for Bangla Locative Case Constructs", International Journal of Information and Education Technology, Vol. 4, No. 5, October 2014 (ISSN 2010-3689).
- \* Towards Adapting NAS Mechanism over Solid State Disks", Shaikh Muhammad Allayear, Jannatul Ferdous, Md. Salahuddin and Sung Soon Park, e-ISSN: 2278-0661,-ISSN: 2278-8727, Volume 16, Issue 5, Ver. VIII (Sep - Oct. 2014), pp. 31-39.
- \* The Architectural Design of Healthcare Service with Big-Big-Data Storing Mechanism", Md. Salahuddin, Shaikh Muhammad Allayear and Sung Soon Park, e-ISSN: 2278-0661,p-ISSN: 2278-8727, Volume 16, Issue 5, Ver. VIII (Sep - Oct. 2014), pp. 81-94.

##### **Conference:**

- \* Musfiqur Rahman and Shamim Ripon, Using Bayesian Networks to Model and Analyze Software Product Line Feature Model, 8th Multi-Disciplinary International Workshop on Artificial Intelligence (MIWAI 2014) Bangalore, India, December 8-10, 2014.
- \* Pronaya Prosun Das and Mozammel H. A. Khan, "An

Effective Quantum-inspired Evolutionary Algorithm for Finding Degree-Constrained Minimum Spanning Tree," International Scientific Academy of Engineering & Technology, December. 2014, Pattaya, Thailand.

- \* Mozammel H A Khan, "Design of Ternary Reversible Sequential Circuits." Proc. 8th International Conference on Electrical and Computer Engineering (ICECE), 20-22 December, 2014, Dhaka, Bangladesh.
- \* Anjum Ibna Matin, Sawgath Jahan, Mohammad Rezwanul Huq, "Community Recommendation in Social Network Using Strong Friends and Quasi-Clique Approach", International Conference on Electrical and Computer Engineering (ICECE 2014), December, 20-22, Dhaka, Bangladesh. (In Press)
- \* Md. Shamsujjoha, Md. Shakil Ahmed, Fahmida Hossain, Taskeed Jabid, "Semantic Modelling of Unshaped Object: An Efficient Approach in Content Based Image Retrieval", Accepted in Nov-15, 2015 for the presentation in 17th International Conference of Computer and Information Technology (ICCIT 2014).
- \* Md. Shamsujjoha, Shirin Nahar Sathi, G. Sorwar Md. Nawab Yousuf Ali, "An Optimal Design of Reversible Fault Tolerant n-to-2n Sequence Counter Using Nano-MOS Transistor", Accepted (in Nov-14, 2014) for presentation at the 4th International Conference on Electronics, Communications and Networks (CECNet 2014).
- \* Md. Nawab Yousuf Ali, G. Sorwar A. Toru, A. Ameer, Md. Shamsujjoha, "Morphological Rules of Bangla Repetition Words for UNL Based Machine Translation", Accepted ( in Nov-14, 2014) for presentation at the 4th International Conference on Electronics, Communications and Networks (CECNet 2014).
- \* Ashok Toru Roy, Anik Islam, Md. Nawab Yousuf Ali, "Templates of Dictionary Entries of Bangla Repetition Words for Universal Networking Language", Third International Conference on Reliability, Infocom Technologies and Optimization (ICRITO), October 2014 (IEEE Sponsored Conference).

#### **CSE Department organizes a picnic in Comilla BARD, Maynamati hills, Salban Bihar, War Cemetery**

CSE Department of East West University organized a picnic to Comilla BARD, Maynamoti, Lalmai hills, Maynamati hills, Salban Bihar, War Cemetery on 28 November 2014 (Friday). The team of 170 students started its journey to Comilla at 7.45am under the supervision of Dr. Shamim H Ripon, Chairperson of CSE department and Dr Nawab Yousuf Ali, Associate professor CSE Department.





## Department of Electrical and Electronic Engineering

### Publications

- \* Khairul Alam, Shinichi Takagi, and Mitsuru Takenaka, "A Ge ultrathin-body n-channel tunnel FET: Effects of orientation," IEEE Transactions on Electron Devices, vol. 61(11), pp. 3594-3600, November 2014.
- \* Fakir Mashuque Alamgir, Christer Andrews & Jannatul Ferdous Kakon, "A Mat-Lab based Filter for curtailing Interferences in Ad-Hoc Network", International Journal of Computer Networks and Communications Security, Volume 2, Issue 10, pp. 348-354, 2014.
- \* Sohana Tanzeem, Wilburn E. Reddick, Khan M. Iftekharuddin, "3D quantitative brain tumor growth

model based on cell proliferation and diffusion" Accepted in the 8th International Conference on Electrical and Computer Engineering (ICECE), 20-22 December, BUET, Dhaka, Bangladesh, 2014.

- \* Niazul Islam Khan, Anna Bergmann, Rainer Michalzick, "Miniaturized VCSEL Modules for Optical Manipulation of Microparticles", Accepted in the 8th International Conference on Electrical and Computer Engineering (ICECE), 20-22 December, BUET, Dhaka, Bangladesh, 2014.

### Professional Activities

- \* Dr. Khairul Alam served as a reviewer of IEEE Transactions on Electron Devices.

## Graduate Studies (MBA, EMBA and MBM) Programs

### Graduate Orientation Program for Fall 2014

The orientation program of newly admitted students in Fall 2014 semester was held on Thursday, September 04, 2014, at 04:00 p.m. in Auditorium Lobby, 2nd Floor, EWU.

Dr. Mohammad Farashuddin, Chairperson, Board of Trustees and Founder Vice Chancellor, East West University, graced the occasion as the Chief Guest, while Advisor of Graduate Studies (MBA, EMBA & MBM), Professor Mahfuzul Hoque, Ph.D., chaired the session.

Professor Dr. Ahmed Shafee, Vice Chancellor; Professor Dr. M. Sekander Hayat Khan, Pro Vice Chancellor; Professor Dr. Tanbir Ahmed Chowdhury, Dean, Faculty of Business and Economics (FBE) and Chairperson, Department of Business Administration (DBA); and Air Commodore Ishfaq Ilahi Choudhury (Retd), Registrar, East West University were present as special guests.



As Chief Guest of the program Dr. Mohammad Farashuddin welcomed the newcomers to become a member of the EWU family and advised students to be well-equipped with knowledge to become worthy citizens of the country. Professor Ahmed Shafee, Vice Chancellor, East West University and Professor Dr. Tanbir Ahmed Chowdhury, Dean, FBE and Chairperson, DBA also spoke on the occasion and congratulated the new students for being selected through the rigorous admission process.

Air Commodore Ishfaq Ilahi Choudhury (Retd), Registrar, East West University made an audio visual presentation on the history of EWU and current facilities for students. He also urged students to make the best use of the facilities the university provides.

Program Chair and Advisor of Graduate Studies (MBA, EMBA & MBM) Professor Dr. Mahfuzul Hoque, also

welcomed the newcomers to EWU family. He stressed on modern learning in order to face the challenges of the corporate sector. He emphasized on the maximum use of existing facilities by students of the university. With vote of thanks the Advisor ended the first part of the program

The second part of the program was conducted by the MBA Club. The MBA Club introduced different academic rules and regulations, facilities to the new students. Representatives of the MBA Club made suggestion form senior students' perspective on how to succeed as a graduate student.

### Training on "Job Searching, CV writing and Interview Skills"

The MBA Club successfully organized a full day training session titled "Job Searching, CV writing and Interview Skills" on September 27, 2014, Saturday. Mr. Kazi Rakibuddin Ahmed, Senior HR Consultant Future Leaders Group delivered the lecture as resource person.

Mr. Kazi Rakibuddin Ahmed formerly held important portfolio in several leading business organizations: Executive Director, Group Human Resources DBL Group; Director, HR and Government Affairs, Best Aviation Bangladesh Ltd. Director, Human Resources Pan Pacific Sonargaon Hotel.



### Seminar on "Career Building"

The MBA Club successfully arranged a seminar titled "Career Building" on November 01, 2014, Saturday from 10:00 am to 05:00 pm under the supervision of Graduate Studies (MBA, EMBA and MBM Programs). The following resource persons delivered lecture:

1. Mr. Sakibul Haque, Territory Officer, British American Tobacco
2. Mr. Mushfiqur Rahman, Executive, Procurement, Supply Chain Department, Coats Bangladesh Ltd.
3. Mr. Faisal Ahmed, Founder Virtual Work Studio.



## Department of Pharmacy

### Scientific Publications:

#### Journal Papers:

**Rahman, M.A.,** Al Maruf A., **Saha R.K.** & Evans I.H. (2014), The Human CDKN2A Gene: Analyzing How Mutations of a Section of the Gene Can Be Associated with Malignant Melanoma. *International Journal of Life Sciences Research*, 2 (4), 113-119.

**Rahman M. A.** & Hemal H. (2014), Current Prescribing Practices for the Hospitalized Children Suffering From Pneumonia With Respect To Essential Drug List of Bangladesh, *International Journal of Life Sciences Research*, 2 (4), 106-112.

#### Conference /Workshop:

**Ms. Farhana Rizwan**, Assistant Professor, Department of Pharmacy, will present a scientific article entitled "A Cross-sectional Study of Morphological Types of Anemia in Pulmonary Tuberculosis Patient and Associated Risk Indicators in a Selected Hospital of Dhaka City, Bangladesh" in "The 4th International Conference on Biology and Medical Sciences (ICBMS'14)" on December 16 - 17, 2014 at Pattaya, Thailand. The conference will be organized by the International Scientific Academy of Engineering and Technology. This manuscript will be published in the *International Journal of Chemical, Environmental and Biological Sciences*.

Jarosch, S., Islam, S., Zhou, J., Parquet, M., Holbein, B., Lehmann, C. (2014), Iron chelation improves Capillary perfusion and Reduces Leukocyte adhesion within the intestinal microcirculation in a mouse model of experimental sepsis. *German Society of Anaesthesiology and Intensive Care Medicine*. September 18-20, Berlin, Germany.

#### Honor:

**Dr. Shamsun Nahar Khan**, Associate Professor, Department of Pharmacy, East West University, has been awarded "Young Affiliated Fellowship" from World Academy of Sciences (TWAS). She attended the 25th Annual General Meeting of TWAS, Muscat, Oman, on 27 October 2014 and presented her scientific research paper.



The photograph of Dr. Shamsun Nahar Khan and others with their award certificates at the 25th Annual General Meeting of TWAS, Muscat, Oman.

### Scholarships:

**Ms. Dewan Taslima Akhter**, Senior Lecturer, Department of Pharmacy has been awarded International Post Graduate Research Scholarship (IPRS) for pursuing her PhD in Australian Institute of Bioengineering & Nanotechnology at University of Queensland, Australia from January 2015.

**Mr. Arindom Pal**, Lecturer, Department of Pharmacy, has been awarded a scholarship from the University of the Pacific (Stockton Campus, California), USA, to pursue his PhD in Department of Pharmaceutical Sciences in the field of Medicinal chemistry from January 2015.

### New Born:

**Ms. Farah Shahjin**, Lecturer of the Department of Pharmacy is blessed with twin baby girls, Nashwa Noushafarin and Nowriza Nazafarin on August 9, 2014.

**Dr. Repon Kumar Saha**, Assistant Professor of the Department of pharmacy is blessed with a baby girl on December 05, 2014.

### Extracurricular Activities:



An intra-departmental Football competition was arranged to select the best players to participate in the Intra-University Tournament by the Sports Club of EWU. Healthcare Pharmaceutical Ltd., one of the leading Pharma Company of Bangladesh, sponsored the football team (Pharma Knight) of this department.

### In-plant Training

The Department of Pharmacy has received generous cooperation in the In-plant training of our graduating students from the top pharmaceutical industries of Bangladesh. In Fall 2014, **Beximco Pharmaceuticals Ltd.** accepted five students, **Incepta Pharmaceutical Ltd.** accepted three students, **ACI Limited.** accepted three students, **GlaxoSmithKline** two students, **Opsonin Pharma Ltd.** accepted six students, **Aristopharma Ltd.** accepted four students, **Asiatic Laboratories.** accepted four students, **General Pharmaceuticals Ltd.** accepted three students, **Drug International Ltd.** accepted three students and **Sun pharm Ltd.** accepted three students. These placements were coordinated by Dr. Shamsun Nahar Khan.



# DEPARTMENT OF STUDENTS' WELFARE

## CAREER COUNSELING CENTER

### TRAINING

#### Ice breaking for newly enrolled students

Career Counseling Center of East West University organized an Ice Breaking program for newly enrolled students of Fall 2014 semester on 13 & 14 September 2014 at East West University premises.

The program was divided into four phases containing two sessions each day. Professional trainer, Golam Samdani Don, delivered his speech on setting career goals, developing new skills, knowledge and attitude as well as familiarizing oneself with the opportunities and constraints common to a newly enrolled university student at the beginning of university life.

#### Employability Skills



*A professional trainer Golam Samdani Don is delivering his speech*

Career Counseling Center organized a two days workshop for the development of the students on 26, 27 September and 17, 18 October 2014 at EWU.

The graduates of East West University who are currently working in different well-reputed organizations in the country conducted the workshops. Among the participants were Ishtiaq Hasnat Chowdhury Ratul, Finance Manager, HSBC Bangladesh, Kazi Fahad, Assistant Credit Manager, Standard Chartered Bank, Sunny Rahman, Territory Manager, Unilever Bangladesh Limited, Tariqul Alam Chowdhury, Business Development Executive, DataSoft Systems Bangladesh Limited, Hasanuzzaman Begh, Specialist, People's Planning and Acquisition, Human Resources Division, Eastern Bank Limited.

#### CV Writing and Interview Skills

Human Resource Department, Eastern Bank Limited organized a day long workshop on "CV Writing & Interview Skills" at East West University on 28 September 2014 in association with Career Counseling Center.



The workshop was conducted by Hasanuzzaman Begh, Specialist, People's Planning & Acquisition, HRD and Noureen Naquib, Senior Officer at Eastern Bank Ltd., both EWU graduates. The session largely focused on "how to write an effective CV and how to ace the interview". A mock Interview was also conducted to give the students a taste of a real interview situation.

#### Five Secrets of Career Success and Beyond

Chartered Institute of Management Accountants (CIMA) with CCC, EWU organized a career road show titled "Five Secrets of Career Success and Beyond" at East West University. The key speaker was Quazi Ahmed, Career Coach, Speaker, Lead Consultant & CEO, Future Leaders. Zareef Tamanna Matin, Country Manager, CIMA Bangladesh talked about CIMA qualifications and benefits. Around 200 students attended the event.

### SEMINAR AND WORKSHOP

#### Meet with the corporate leaders

Career Counseling Center along with Bonik Barta, organized two sessions titled 'Meet with the Corporate Leaders'. The first session was held on 16 November 2014 and second one was held on 27 November 2014 at East West university premises.

Kamal Quadir, CEO, bKash Ltd. was the guest speaker at first session. He shared his experiences and his success story. Sabbir Hasan Nasir, Executive Director, ACI Logistic Ltd. was the main speaker at the second session. He also shared his story with the students and shared his knowledge about Bangladesh's retail market.



*Sabbir Hasan Nasir is delivering his speech*

Dewan Hanif Mahmud, the Editor of Bonik Barta; Professor Ahmed Shafee, Vice Chancellor of EWU; Nahid Hassan Khan, Advisor of Student Welfare of EWU, and about 150 students from different departments of East West University were present in sessions.

#### BCS Examination

Career Counseling Center organized a career session about Bangladesh Civil Service (BCS) Examination on 6 December 2014. Sushanta Paul, Assistant Director, Customs Intelligence and Investigation Directorate, Bangladesh, 30th BCS, 1st Position, was the Key Note Speaker and Arafat Mohammad Noman, Lecturer, Department of English was also present to help organize the session.



## CAMPUS RECRUITMENT PROGRAM

### Campus Career Festival

Bdjobs.com with association of Career Counseling Center, EWU has organized 6th Bdjobs.com Campus Career Festival on 24 and 25 November 2014 on EWU campus. Total 27 companies with 80 job vacancies were there with their representatives to choose the future employees.

The program began with an inauguration ceremony on 24 November on CCC lobby. Air Cdre Ishfaq Ilahi Choudhury, Registrar of East West University was the Chief Guest of the program. After the inauguration ceremony Chief Guest and Prokash Roy Choudhury, General Manager, Bdjobs.com gave their valuable speech. Several representatives from their respective companies also shared their views with the students.



*Students are dropping their CVs in different companies' stalls.*

New graduates and students currently in their final semesters were requested to apply for the vacancies in their preferred companies. Students submitted their CVs till 24 November. After that the students were shortlisted by the company representatives for the interview session that was conducted on 25 November 2014.

### Battle of Minds 2014

British American Tobacco in cooperation of CCC and EWUBC arranged a road show for introducing their recruitment program Battle of Minds on 30 September 2014 at CCC lobby. The program started with the opening speech by Nahid Hassan Khan, Adviser, Students' Welfare & Head of CCC. The program was continued by BAT members and among them two were EWU graduates. They introduced the recruitment process to the students of EWU. They also inspired the students by showing inspiring videos and also some interviews of the employees.



*BATB employee is talking to audience*

Professor Ahmed Shafee, the Vice Chancellor, Air Cdre Ishfaq Ilahi Choudhury (Retd.), Registrar of EWU and about 350 students from different departments of East West University were present in session.

### Career Carnival

Robi Axiata Limited with the help of CCC organized a daylong program named, "Career Carnival" that include

seminar, workshop, competition, counseling etc. on 7 December 2014 at EWU.

Nahid Hassan Khan, Adviser, Department of Students' Welfare started the program and introduced Robi Axiata team to the students. Sharmin Sultan, Vice President, Resourcing, Human Resources, Robi started the program with a detailed brief on its business operation. At the session, Robi highlighted the job opportunities available at Robi and share its recruitment process. At the end, a quiz contest was held and the winners were distributed prizes at the end of the program. Robi had also set up a career booth to collect CVs of graduating students.

### Ewu Participated U.S. Trade Show

American Chamber of Commerce in Bangladesh and U.S. Embassy, Bangladesh jointly organized the 23rd U.S. Trade Show from 17 to 19 November 2014 at Pan Pacific Sonargaon Hotel, Dhaka.

East West University participated in the U.S. Trade Show on invitation of AmCham in order to maintain its presence in the prevailing competitive environment and to build an image focusing the motto "Excellence in Education". In those three days, a significant number of visitors enquired at the stall, got information about the university's existing educational facilities.

Dan Mozena, Ambassador, Embassy of the United States of America, Aftab ul Islam, President, AmCham, Mr. A. Gafur, Executive Director, AmCham & Director of U.S. Trade Show and other officials, faculty members, students visited the stall.



*Dan Mozena, Ambassador, U.S. Embassy, Dhaka is visiting EWU stall.*

### Other Program

**Google Bus :** Google set up a booth for registration and arranged a training of contents, which will help the students in talking full advantage of Internet by using proper tools at EWU on 25, 26 November 2014.

### New concept of transportation system in Dhaka

The presentation on BRT (Bus Rapid Transit) was presented by Mr. Avilash from the Social Communication Organization on 26th November 2014 at East West University in cooperation of CCC.

To reduce traffic jam and to save time especially in Dhaka city are the main purposes of BRT. This is a new concept of bus in Bangladesh having more comfort, more speed and more carriage space than other buses which will be implemented by the govt. with the help of World Bank.

### Citibank, N.A.

Citibank N.A. set up booth at EWU to promote a mobile application "EVE", an application to facilitate women to get social information at their fingertips to mark the celebrations of the 103rd International Women's Day this year.



## CLUB UPDATES



### Agro-Industrialization Club

Agro-Industrialization Club (AIC) is the first agro-based club in the private Universities of Bangladesh. EWUAIC provides a platform for showing our originality by assessing the real coat of the agricultural sector while constructing them to fit in the corporate world. EWUAIC has expanded itself and explored some new areas of creativity in the Fall 2014 semester.

#### Agro-Biz-Expo & Idea Sharing

The daylong event was organized by the Agro Industrialization Club (AIC) on October 27, 2014 with participation from PRAN, ACI Motors, Ajana Mushroom Food Products, Mummy's Pickles and Agricultural Information Service. Nescafe was also present as the beverage partner of the event.



The "Idea Sharing" branch of the event was a seminar, where the participants of the event shared their ideas and experiences regarding their business activities. The Chief Guest of the seminar was Professor Ahmed Shafee, Vice Chancellor of EWU while the Discussant was, Air Cdre. Ishfaq Ilahi Choudhury (Retd.), Registrar of EWU. The special guests of the event were Md. Zahangir Alam, Deputy Director (Mass Communication), FBO, Ministry of Agriculture and Shamsul Arefeen, COO and Director, Mobioapp Ltd. Dr. Bayezid Morol, Director of Shobuj Bangla, an agro based program of Gazi TV also presented his speech in the program. Nahid Hassan Khan, Adviser, Student's Welfare and Head of CCC, ended the seminar with vote of thanks.



### Alpha-Beta Statistics club

The sole of purpose of this club is to provide effective and useful information about Statistics. The goal of creating this club is to create a common platform for all the students of Applied Statistics of East West University where they can discuss about various topics related to Statistics and departmental activities.

#### Workshop on Presentation Skills and competition on Presentation Based on Statistical Topics

Alpha Beta Statistics club decided to organize a presentation contest for the students of Applied Statistics Department, East West University. This contest was held on 26 and 27 November, 2014.

#### Activities:



*The Champion team is receiving their trophy.*

On 26 November, 2014 the club organized a workshop for the students of Applied Statistics Department.

The workshop started at 4:50 & ended at 6:20 on November 26, 2014. Here the resource persons taught the participants about the presentation system, style and usage of Microsoft power point for presentation. This is very useful for the students of Applied Statistics department. Finally a contest was organized for the students of Applied Statistics on 27 November, 2014. Pro VC (Acting VC) Dr. M. Sekander Hayat Khan was invited as the chief guest. Prof. Dr. M. Ataharul Islam, Chairperson, Department of Applied Statistics and Prof. Dr. Abdus Sattar, Dean, Faculty of Science & Engineering were invited as special guests.



East West University Business Club facilitates and nurtures extracurricular activities of students. The ultimate preference of EWUBC is enhancing leadership and entrepreneurship skills in students.

#### Presentation Skill Development Workshop

After a resounding response from students in summer 2014 session, another two-day Presentation Development Workshop FALL-2014 was ably organized by EWUBC on September 19th and 20th. The event were segmented in two days. The first day included a workshop on basic instructions on developing n effective presentation. Mr. Md. Saimum Hossain- Faculty Member of Business Studies Department, Dhaka University, conducted the workshop. The second and final day encompassed a presentation competition based on the instructions of previous session. The day concluded with the prize giving ceremony where winners were rewarded by the Club Moderator and Senior Lecturer Mr. Md. Sajjad Hossain.

#### Telenor Youth Summit Road Show

Aggregating itself with Telenor EWUBC organized a road show on one of the major summits of young. The event took place on 23rd September. The road show promoted the Youth Summit which would be held in Oslo, Capital of Norway. The event encouraged potential youngsters of Bangladesh to come up with fresh ideas. The event was hosted by executives from Grameenphone.



## OXY Presents CreADive 2014 Road Show

CreADive 2014 powered by OXY came for its road show on East West University with the coordination of EWUBC on September 29, 2014. Representatives from Bangladesh University of Professionals Communication Club (BUPCC) came with a team to associate the event. The representatives promoted the major inter-university ad making and business competition to the interested students. Students were highly encouraged to participate in the major event.

## Battle of Minds 2014

The series of successful road shows advance as EWUBC family brings one of the superior competitions in Bangladesh 'Battle of Minds' by British American Tobacco on September 30. Officials from BAT were present in the road show. The Vice Chancellor Prof. Ahmed Shafee, Registrar, CCC heads and the club moderator Ms. Kashfia Ahmed were present as well



## Business Plan Writing Workshop

EWUBC team coordinated a proficient workshop on Business Plan Writing. The event was organized on 28th November and 5th December. The objective of this workshop was to bring out the creativity of potential young entrepreneurs and enhance their planning skills. The components of the workshop were divided into two days. Mr. Md. Saimum Hossain (Faculty of Business Studies, Dhaka University) had a session with the participants where he provided valuable information on developing a sound business plan as well as its pros and cons.

## Masters of Ideation 2015 Road Show

Masters of Ideation is one of the subtle inter-university competitions in Bangladesh. EWUBC organized a profound road show on December 3, 2014 which was conducted by the associates of North South University Young Entrepreneur Society (NSUYES). The representatives promoted this major event as well as encouraged potential contestants to participate and uphold the reputation of their institution.



## EWU Computer Programming Club

East West University Computer Programming Club upholds the motto of providing information and knowledge of latest technologies and concepts regarding computer among students and nurturing them to advance their knowledge in computer programming. The club held some important seminars and events this semester which were very helpful for the students to enhance their technological knowledge and develop their concepts.

## CSE Festival 2014



The program included Programming Contest, Gaming Contest, IT Quiz Contest and Cultural Program. A total of 40 groups each consisting of three members participated in the Gaming Contest and 50 participants attended in the IT Quiz Contest.



## East West University Creative Marketing Club

The country's first ever club created for Marketing is the Creative Marketing Club (CMC) of East West University. The ultimate aim of the club is to create future leadership in marketing by undertaking activities such as inviting people from the corporate world as guest speakers in seminars or workshops on different aspects of marketing, arranging marketing quizzes, marketing case study competition etc. Activities like branding and marketing quizzes, crosswords and marketing case analysis are being arranged by the club. Workshops on Graphics Designing have been conducted by members of creative panel to make the members learn about Graphics Designing. The sessions received great response from the general members and students of the university.

### Recent activities:

#### Creative Marketing Club arranged CRETIVE FIESTA in East West University: Fall-2014

Creative Marketing Club (CMC) organized a three days long intra-university competition "Creative Fiesta" in East West University. The Program started from 24th September with a workshop "Promotion Ins and Out". The speaker of the workshop was Mr. Abdullahil Maruf; Manager, Grey Worldwide. He shared his work experience with the students.

The main competition started on 25th September 2014 at 10 am. In the first round, cork sheets were distributed to each participating group to design a billboard and two and a half



hour was allocated to complete the task. In the second round each group was given a shopping bag and they were asked to design the shopping bag for baby products. The competition came to an end with this task.



Finally, on 28th September an exhibition was created by the groups from 10 am to 1 pm in the universities' Faculty Lounge. On the same day the name of the winner was announced and the prize giving ceremony was held.

From 14 groups of students, the winner team was "Minion Rush", the first runner up team was "Breaking Band" and the second runner up team was "Skylark".

### Weekly Communication Sessions

Creative Marketing club arranged weekly communication sessions regularly in every week to share different ideas, thoughts in different issues with its members and participating student.



### East West University Debating Club

The objective of the East West University Debating Club (EWUDC) is to promote oratory skill and discipline and to build fraternity among debaters. It also aims at spreading the culture of seeking knowledge and encouraging positive discourses through debating both on campus, in-country and worldwide.

Fall 2014 was full of activities in both debating and organizing. East West University Debating Club had participated in several Inter University Debate Championship in both Bangla and English category with some exceptional performances. Team EWUDC became Champion in "4th Inter Club Debate Championship, 2014" organized by Jahangirnagar University Debate Organization (JUDO). Additionally, team EWUDC became semifinalist in three consecutive Bangla National tournaments which are Salimullah Medical College Debate Championship, 2014; Rajuk Nationals, 2014; Stamford University Debate Championship, 2014.

EWUDC's English teams also performed well in the recent tournaments. Team EWUDC (English) broke as the quarter finalist team in the recent NSU IV, 2014. They also successfully participated in other national tournaments including Dhaka University Inter Varsity Debate Championship, IUT IV, SDF Nationals, etc. To increase the debaters' logical and rational thinking capability EWUDC organizes at least two session every week which are conducted under direct supervision of the club Moderator Nazia Manzoor and Ex-debaters from different renowned debate clubs of Bangladesh. EWUDC is hoping to host their grand event 'EWU Debate SPREE, 2015' in the upcoming January. In this grand event 50 different universities of Bangladesh will be participating consisting both Public and Private Universities.



East West University Club for Performing Arts (ECPA) is reputed as the largest club of East West University (EWU) with a huge number of members around. ECPA, since its beginning, has been very much consistent in arranging and performing in various cultural programs in several occasions all over the year. Thanks to its dedicated and talented members, ECPA is well-equipped to organize various music, drama, recitation and dance festivals throughout the year. As a result, ECPA is well known to the students of EWU as the most active club.

Fall '2014 will always be remembered in the history of East West University Club for Performing Arts (ECPA) as one of the most exciting semester. ECPA has successfully organized three events in this semester. The semester started with "ECPA Unplugged" a program to represent acoustic flavor of various music. After that ECPA arranged two days long Annual Cultural Festival 2014. First day was designed by the combination of Rabindra-Nazrul named as "Kaler Jatradhoni" and final day was the celebration day titled as "Carnival of Joy" which so far was the biggest event. As gala day it was huge movement by ECPA which was presented by Concert, Fire-Breathing, Bee-Booing and the most amazing LED Dance which was performed live for the very first time in Bangladesh too.



### EWU Economics Club

EWU Economics Club has recently got approved and the students of the Department of Economics are now working on the structural formation, selection of executive body, and the member collection; under the guidance of the moderators Mr. Mir Tanzim Nur Angkur and Mr. Muntasir Chaudhury. The proposed activities of the club are quiz competitions, review and discussion regarding national economic issues, conference and paper presentation, and study tours. On this view the club is preparing for an intra university quiz competition in beginning of Spring Semester 2015, followed by a conference on selected economic issues of Bangladesh.



### EWU English Conversation Club

English Conversation Club is a popular and successful club. The main objective of this club is to make students become fluent speakers in English. The club arranges chat sessions, workshops, and movie shows every semester. The motto of the club is "We Try to Keep You Thinking in English". Any students of EWU can join the club. All the four moderators are the faculty members of the department of English.



### Activities:

Like every other semester, in Fall-2014 the club conducted its regular chat sessions on Wednesdays. The Club has arranged a Poetry Competition this semester, and it will announce the result in the next semester. It is our pleasure to announce that Naeem Hasan, the President of East West University English Conversation Club, has received the third prize in "Creative Writing" in "English Week" organized by the Department of English of Jahangirnagar University.



## EWU ELECTRONICS CLUB

EWU Electronics Club (EWUEC) organized a workshop on PSPICE on September 29, 2014. PSPICE is one of the basic engineering simulation tools and very useful to the electrical engineering students to construct electrical circuits and analyze them. The workshop was conducted by Md. Niazul Islam Khan, Lecturer, Department of EEE and Moderator, EWUEC. A total of 20 students participated in the workshop from all the engineering departments.

### Seminar on Higher Study, Internship Report and Resume Writing:

A seminar on "Higher Studies, Internship Report and Resume Writing" was organized by the Electronics Club (EWUEC) at EWU campus on 19th November 2014. A total of 85 students from different departments of the university attended the seminar.



Dr. Khairul Alam, Associate Professor, Electrical and Electronic Engineering, Dr. Md Abu Abdullah, Assistant Professor, Electrical & Electronic Engineering, Mohammad Rezaul Islam, Lecturer, Electrical & Electronic Engineering were the speakers of the seminar. Dr. Khairul Alam presented on higher studies while Dr. Md. Abu Abdullah and Md Rezaul Islam talked about internship report and resume writing, respectively.



## Environmental and Social Club

### Oral and Dental Health Checkup Camp

East West University Environmental and Social Club arranged free Oral and Dental Health Checkup camp in cooperation with CHILDREN ORAL HEALTH DEVELOPMENT FOUNDATION (COHDF) on 23rd October, 2014 for the students of "Poruader Ashor"- an educational program for the underprivileged children of Aftabnagar-Rampura area

### World Egg Day Observed at Poruader Ashor



### New Section Opened at Poruader Ashor

"Poruader Ashor" -EWU ESC initiatives for providing primary education for the underprivileged program has completed its annual evaluation and also arranged annual picnic. Now the school operates five days in a week with 70 students and 20 teachers.

### Tree Plantation at Island Garden Friends of Trees

As an ongoing club activity, **Friends of Trees** - EWU ESC has organized tree plantation program. The members of the group known as, "Gasch Bandhu" - planted saplings of various types of winter flowers (e.g. Frangipani, Salvia, Dahlia, Cherry, Sheuli, Hasnahena, Musanda, Gadha, Radhachura, Kanchan, Gondhoraj, Chandra Mollika, )etc. in the adjacent areas of the campus.



## IEEE IEEE Student Branch

### IEEE Day 2014 hosted by the IEEE student branch of EWU

IEEE Day 2014 is the 5th time in history when engineers worldwide will celebrate the anniversary of the first IEEE members gathering to share their technical ideas in 1884. The IEEE student branch of East West University celebrated this monumental day on the 31st of October 2014. This event was sponsored by Techshop BD - one of the largest e-commerce in Bangladesh that sells electronic components.

This event was conducted in East West University's very own faculty lounge. The special guest speakers of this event were Dr. Celia Shahnaz, Associate Professor of the Department of Electrical and Electronic Engineering at Bangladesh University of Engineering and Technology (BUET) and Sabila Enun, Senior Sector Specialist at BRAC Education Program and a Communications Specialist at Dcastalia Bangladesh. Dr. Shahnaz presented her speech on the MODELLING OF Teager Energy Operated Perceptual Wavelet Packet Coefficients and Adaptive Thresholding Function while Sabila Enun gave a brief talk about the challenges one must face while starting an Entrepreneurship.







## Genetic Engineering and Biotechnology Club

The newly formed East West University Genetic Engineering and Biotechnology Club played a major role this semester in arranging both a field trip for the department to the BAU Germplasm Center and in hosting a seminar for an invited speaker, Dr. Ali, who presented his work using state of the art genetic engineering techniques on a DNA virus research system.

Also, in recognition of the current Ebola outbreak in West Africa, (first cases notified in March 2014), the GEB club designed and posted a poster on campus providing information on the Ebola virus background, transmission, diagnosis, treatment, prevention and control.



EWUGEBC members with the Ebola virus poster



## East West University MBA Club

The main objective of MBA Club, East West University is to encourage students to get involved in extra-curricular activities to nurture their potentiality in different social and cultural areas. It arranges academic seminars and workshops to provide the opportunity to the students to know the latest developments of different areas of business and industry.

MR. Kazi Rakibuddin Ahmed, Senior HR Consultant of Future Leaders Group, presented his presentation about how to get prepared for heading towards one's desired career in HR sector.

Faisal Ahmed, founder of virtual work studio presented a presentation about the freelancing and its opportunity in modern era. In second session, Musfiqur Rahman,



executive procurement at Coats Bangladesh shared his experience about supply chain management with the students. In third session Sakibul Haque, territory officer, BAT presented the information about Brand Communication, and Merchandising.



## EWU PHARMACY CLUB

### World Pharmacists Day



Pharmacy Club has observed "World Pharmacists Day" on 25th September. This day has been dedicated for the all professionals of pharmacy disciplines. It is initially designated by the FIP (International Pharmaceutical Federation) Council several years ago at the FIP Congress in Istanbul. For this day, FIP is encouraging the world's pharmacists to organize activities that promote and advocate for the role of the pharmacist in improving health in every corner of the world. Students of the department of pharmacy took part in the poster presentation with their innovative ideas. All the faculty members joined together and celebrated the event.

### World Alzheimer's Month

Pharmacy Club celebrated September 2014 as third global World Alzheimer's Month. This month is marked to identify "Alzheimer" disease as an emergent and silent killer. The theme for World Alzheimer's Month 2014 was 'Dementia: Can we reduce the risk?' focusing on ways we may be able to help reduce our risk of developing dementia with brain healthy lifestyles. The students of the club took part in the poster presentation, distribution of leaflets etc.



## EWU Science Club

### Objective:

The objective of EWU Science Club is to nurture and guide the young minds of East West University to know the known and unknown features of the science and find a way to utilize the knowledge for the betterment of humanity.

### Knowledge, Creation and Innovation

To find innovative knowledge, explore creativity and increase enthusiasm this club arranges Workshops, MATLAB and Mathematics Competition, Math Olympiad, Fieldtrips, Study Tour. These activities of science club help students to be attentive in their studies.





## Photography Club

East West University Photography Club (EWUPC) was established in September 2000. This club is working to make students more aware of different dimensions of photography, which relates pleasure and professionalism. The club motivates students to learn and share new ideas and techniques with fellows with similar interest and imaginative power through photography. East West University Photography Club has arranged and participated in several national and international exhibitions and won prizes in different categories.

### CALL FOR PHOTOS - 9th East West University Annual Photography Exhibition, 2014:

East West University Photography Club in going to organize 9th annual photography exhibition at Dhaka Art Center on 27th to 29th December, 2014. Deadline of call for photos was 30th November. EWUPC completed their judging for annual exhibition on 4th December. The judges were Ismail Ferdous (Documentary Photographer) and M A Ahad (Photojournalist at Associated Press (AP)).



Poster distribution of call for photos



## Rotaract Club of East West University

The objective of Rotaract Club is to provide opportunities for young men and women to enhance the knowledge and skills that will assist them in personal development to address the physical and social needs of their communities and to promote better relations between people worldwide through friendship and service.

### Blood Donation Camp



With the slogan of "Give blood, save life", Rotaract club of East West University (RCEWU) has conducted a Blood Donation Camp on 23 November, 2014 at ground floor with the assistance of "Bangladesh Thalassemia Foundation". The members of RCEWU have collected 106 bags of blood. The members of RCEWU had given the volunteer service and motivated the EWU students to donate blood and save the Thalassemia affected people.

**Fund raising for a cancer patient:** One of our MBA students MD.Yaad Hossain's mother is suffering from cancer. For this purpose he needs around 150,000 taka for his mother's treatment. With the help of RCEWU members, RCEWU has collected TK.41,100 from the students and the employees of East West University for the treatment of Yaad Hossain's mother.

**Disability Different Program:** (DDP) is a non political and non profitable voluntary organization. With a view to help, "Disability Different program" (DDP) has taken a number of programs to uplift their lives such as: Fund raising for disable by selling memorandum of tk.5. The members of RCEWU collected 7,500 taka by selling 1500 memorandum to general students at East West University within one week.

**Winter Cloth Collection and Distribution:** Every year RCEWU arranges winter cloth collection and distribution program for unprivileged people. This year, the winter cloth collection and distribution program started on November 23rd and ended on December 4th, 2014.



## East West University Sports Club



The semester started with the Intra EWU Soccer Championship. Intra EWU Soccer championship was held at Army Museum Field in Bijoy Sharani. Most of the department of EWU participated in this tournament. 14 teams including a team from MBA department also participated in This Tournament. BBA (Bachelor of Business Administration) Department was the Champion of this year and ECE (Electronic And Communication Engineering) team was the runner-up. For the second consecutive year, team BBA won the championship . Kibria Shawon (BBA) was the Man of the Tournament And Rizvi Ahmed (ECE) was the Man of the Final .

The University then participated in the 7th UIU Inter Private Table Tennis Tournament 2014 held at the United International University campus. Five players represented the university in both singles and doubles. In the Singles Competition, Nayeemul Bari of East West University reached the semi-final, losing to the eventual tournament winner from UIU.



In Futsal , EWU participated in the Coca-Cola 7teen Futsal Cup 2014. where three teams of EWU Participated in this tournament. two Boys team, "EWU Blue" & "EWU Sky" and one girls team "EWU Red". EWU Girls team went as far as the Semi-finals and EWU Sky team was the Runner-up of Coca-cola 7teen futsal cup 2014 .



## East West University Telecommunications Club

### Intra University TELCO WARFARE 2014

The 3rd intra-university Telco Warfare was organized by East West University Telecommunications Club (EWUTC) on 23rd of October, 2014. Telco Warfare is a quiz competition on area of telecommunications that provides a platform for both engineering and non-engineering students can contend for knowledge. Around 100 students from different departments participated in these quiz contests..

### Inter University TELCO WARFARE 2014

East West University Telecommunications Club (EWUTC) has successfully organized inter-university competition TELCO WARFARE 2014 presented by Grameenphone on 3rd - 6th December, 2014. Dr. M. Ruhul Amin, Professor, Dept. of ECE, EWU, Dr. Chowdhury Faiz Hossain, Chairperson & Professor, Dept. of Pharmacy, EWU and other faculty members were also present in the opening ceremony. Professor Sekander Hayat Khan, Pro Vice Chancellor, EWU delivered the opening speech, followed by Ms. Ummi Habiba, Moderator of EWUTC, Dr. M. Ruhul Amin, Professor, Dept. of ECE, EWU, Mr. Shahidul Islam, Moderator of EWUTC. Current undergraduate students participated in this contest which was an exam of one hour duration with 100 MCQ. After that Mohammad Naimuzzaman,

General Manager, Leadership & People Development, Grammenphone and Syed Masud Mahmood, Employer Brand Manager, Grameenphone conducted a seminar titled "Career Talk with Grameenphone" where they talked about different career prospects and encouraged the undergraduate students for their future career planning and also presented how they can develop their career with Grameenphone.

On the second day of TELCO WARFARE two contests were held. In the afternoon Mr. Munir Hasan, Coordinator, Youth Programme at Prothom Alo and Fayaz Taher, Co-Founder and CFO at Startup Dhaka conducted a seminar on Youth Entrepreneurship. The third day of TELCO WARFARE 2014 started with the quiz competition named Q WAR for the college level students.

TELCO WAR FARE 2014 ended with the award giving ceremony held on 6th December. IN award giving ceremony, Mr. Hasanul Haq Inu, Minister, Ministry of Information, Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, Founder Vice Chancellor, EWU, Professor Dr. M. Sekander Hayat Khan, Pro Vice Chancellor, EWU, Dr. Gurudas Mandal, Chairperson, Department of ECE, EWU, Mr. Quazi Mohammad Shahed, Chief Human Resources Officer, Grameenphone delivered speeches for the participants, winners, respected faculty members and other guests.



*Winners of Inter University TELCO WARFARE 2014*

The names of the winners of all competitions were announced by Ummi Habiba, Moderator of EWUTC. The winners received their prizes from the chief guest Information Minister Mr. Hasanul Haq Inu, Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, Founder Vice Chancellor, EWU. Finally, the day ended with a cultural program after the prize giving ceremony.

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