## Project Profile of Sawdaghar Iodide Salt Industry



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#### Presented to:

Dr. Golam Ahmed Faruqui Assistant Professor Department of Business Administration





EAST WEST UNIVERSITY

#### Presented By --- ---

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£3 +C-1 = 8.4?

-7

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#### **GENERAL INFORMATION OF THE PROJECT**

Name of the organization: Sawdaghar lodide salt Industry

Factory address: Plot No.-101

Chowkaria BSCIC area Chowkaria, Cox's Bazar

Bangladesh

Office address : Sawdaghar Iodide salt Industry

10, Bazal Ahmed road

Asadgong Chittagong Bangladesh

Name of Proprietor: S. M. Khaled Hasan

Address: Peerar Bagh, Halishahar,

Chittagong, Bangladesh

Type of the organization: Sole Proprietorship

Total investment of the project: T.K 9,02,500

Source of finance: Own source and bank loan

Equity: Own source 66.76%

**Bank loan 33.24%** 

Annual production capacity: 10,00,000 packet (1 K.G) lodide salt.

Total man power: 38 persons

a) Direct production staff and workers 26 persons.

b) Administrative, Accounts, Purchase, Sales &

Marketing staff 12 persons.

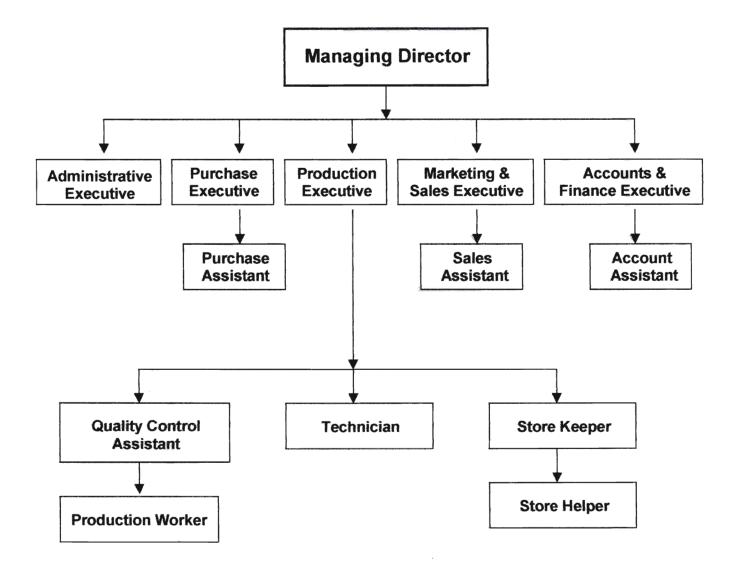
#### **BACKGROUND & OBJECTIVE OF THE PROJECT**

Common salt is an essential commodity in our day-to-day life. At the same time lodine is an essential trace element in the human diet. It is used in iodine deficiency and thyroid disorders that is enlargement of the thyroid endemic goiter. It is the best way to prevent the above deficiency by taking lodinated common salt, which is produced by addition of potassium lodide with common salt (Sodium chloride).

According to a report recently published in daily News Paper it has been observed that there is a large demand of lodide salt from the all walk of people in Bangladesh & there are some companies who are producing lodide salt at present. But the quality of the available products is not satisfactory. In most of the cases lodine is not found in the product, lodide salt.

From this point of view we are inspired to establish an lodide salt factory to fulfill the mass demand for quality lodide salt to develop a self-entrepreneurship and to generate a self employment opportunity.

#### Organigation Chat



#### Total Manpower

#### 1. Direct Production Staff and Workers:

Category	Number of persons
<b>Production Executive</b>	1
<b>Quality Control Assistant</b>	1
Store Keeper	1
Production worker	17
Store Helper	5
Engineering Assistant	1
Total	26

#### 2. Administrative, Accounts, Purchase Sales & Marketing Staffs:

Category	Number of person
Accounts and Finance	1
Executive	
Purchase Executive	1
Sales & Marketing	1
Executive	
Administrative	1
Executive	
Account Assistant	1
Purchase Assistant	1
Sales Assistant	2
Guard	3
Peon	1
Total	12

#### Total investment for the project Fixed cost

No.	DESCRIPTION	Amount (T.K)
1	Land for factory 20 decimals	1,00,000
2	Factory: semi constructed Tin shed	1,00,000
3	Machinery	1,32,500
4	Erection and Installation of the machinery	10,000
5	Installation cost of water supply, Power and Gas etc.	1,00, 000
6	Furniture and fixture	50,000
7	Installation of two Telephone sets	50,000
8	Rented warehouse and sells office at Chittagong city	1,00,000
	Total	7,02,500

Running working capital: T.K 2,00,000

Total investment: 2,00,000 + 7,02,500 = T.K 9,02,500

Source of Finance:

Own source: T.K 6,02,500 Bank lone: T.K 3,00,000

#### Monthly repayment schedule for bank lone:

Loan amount		Loan	Tenure	
	12 months	24 months	36 months	48 months
T.K 3,00,000	T.K 28,122	T.K 15,399	T.K 11,208	T.K 9,153

<sup>\*\*</sup> According to the rules of Standard Chartered Bank Ltd.

#### **Cost of Machineries**

NO.	DESCRIPTION	QUANTITY	Amount (T.K)
1	Gas burner	4	4,000
2	Stainless steel tray	10	10,000
	(10 kg capacity)		
3	Mixture machine	2	50,000
	100 kg capacity		
4	Balance - 50 kg capacity	1	30,000
5	Balance 100g.m capacity	1	1,000
6	Balance one kg capacity	10	10,000
7	Poly bag sealing	5	25,000
	Machine		
8	Sieve 20 mesh	2	1000
9	Bowl	2	500
10	Other utensils		1000
	Total		1,32,500

#### Raw and packaging materials

NO.	Items	Quantity	Amount (T.K)
1	Common salt (Sodium chloride) @ of T.k 4,000 per ton	1,000 ton	40,00,000
2	Potassium iodide	50 kg	15,000
3	Printed polyethylene Beg 1 kg capacity Including 2% wastage	10,20,000 Paces.	5,10,000
4	Polystyrene bags for keeping 50 packets (TK 3.00 per paces)	20,000 paces.	60,000
	Total		45,85,000.00

#### **FACTORY OVER HEAD EXPENSES**

Description	Amount (T.K)
Depreciation of factory Building 5%	5,000.00
Repair and maintenance of Building 3%	3,000.00
Depreciation of machinery 10%	13,250.00
Repair and maintenance of machinery 3%	3,975.00
Miscellaneous office expenses	50,000.00
Total	75,225.00

#### Generation of Employment

#### 1. Direct Production Staff and Workers:

Category	No.	Monthly Salary	Total
<b>Production Executive</b>	1	5,000.00	5,000.00
<b>Quality Control Assistant</b>	1	3,000.00	3,000.00
Store Keeper	1	3,000.00	3,000.00
Production worker	17	1,500.00	25,500.00
Store Helper	5	1,500.00	7,500.00
Engineering Assistant	1	2,000.00	2,000.00
Total			46,000.00

Salary per year: 46,000\*12 = 5,52,000

Total salary per annum = Five lac fifty two thousands

#### 2. Administrative, Accounts, Purchase Sales & Marketing Staffs:

Category	No	Monthly Salary	Total
Accounts and Finance	1	5,000.00	5,000.00
Executive			
Purchase Executive	1	5,000.00	5,000.00
Sales & Marketing	1	5,000.00	5,000.00
Executive			
Administrative	1	5,000.00	5,000.00
Executive			
Account Assistant	1	2,500.00	2,500.00
Purchase Assistant	1	2,500.00	2,500.00
Sales Assistant	2	2,500.00	5,000.00
Guard	3	1,500.00	4,500.00
Peon	1	1,500.00	1,500.00
	'	Total	36,000.00

Salary per year: 36,000\*12= 4,32,000

Total yearly salary = 4,32,000+5,52,0000 = TK 9,84,000

- 3. Honorarium for Managing Director: TK. 10,000 per month.
- 4. Total wages, salary and honorarium is TK. 11,04,000

### Production Cost Of 3 10,00,000 packets of lodide salt

Description	Amount T.K	Amount T.K
Raw materials Packing materials	40,15,000 5,70,000	45,85,000
Factory overhead expenses		75,225
Salary & wages		11,04,000
Operation expenses		7,55,000
Total		65,19,225

The production cast of 10,00,000 packet lodide salt is T.K 65,19,225.

So production cost for 1 K.G packet is= 65,19,225/1000000 =6.529225

If selling price of 1K.G lodide salt are 6.95 then we can make profit from each packet is (6.95 - 6.529225) = 0.430775

So the wholesale price is 6.95 + 15% vat = T.K 7.99

#### **Earning Forecast Per Year**

Description	Amount, (Taka)	Amount (Taka)
A. Gross sale Of 10,00,000 packets (1 KG each) Price of the product per KG @ 6.95 + 15% vat		79,92,500
<ul> <li>B. Less: cost goods sold:</li> <li>1. Vat</li> <li>2. Direct materials &amp; utilities</li> <li>3. Salary &amp; wages</li> <li>4. Factory overhead Expenses</li> </ul>	10,42,500 45,85,000 11,04,000 75,225	69.06.725
C. Gross profit from Operation (A-B)	_	68,06,725
D. Less: Operation expenses:  1. Gas bill 2. Rent of warehouse & city office 3. Transport 4. Advertisement 5. Stationary 6. Telephone bill 7. Electricity bill 8. Insurance	1,20,000 1,00,000 2,00,000 1,00,000 50,000 1,20,000 15,000 50,000	11,85,775
E. Gross profit from operation (C-D)	_	7,55,000
F. Return of bank loan with 11.6% interest for T.K 3,00,000	1,84,788	4,30,775
Income tax on the basis of govt. Order as on 1st July 2002	18,148	2,02,936
G. Net profit from operation (E-F)		2,27,839

#### **Break-even analysis**

Description	n	Amount T.K
Total production cast		65,19,225
(+) <b>V</b> at		1042500
Total expenditure		7561725
Total sale Less: total Expenditure	7992500 e 7561725	
Gross profit		430775
Less: Bank loan (+) Income tax	184788 18148	
		202936
	Net profit	227839

Fixed cost/net profit = 702500/227839 = 3.08 year

Break-even point (No loss no profit) will be achieved after 3 year

Break even quantity=

Price/unit - Variable cost/unit

= 702500/7.9925 - 7.7644

= 30,80,000 (approximately) packets of lodide salt.

## Manufacturing Plant

#### **ANNUAL PRODUCTION CAPACITY**

#### **PRODUCTION TIME:**

Total day in a year

= 365days

Holidays in a year

= 52days + 15 festival days

Actual working days

= (365-67) = 298 days

Working hours in a day

= 8 hours (In one shift)

Downtime in a day:

1.Lunch brake

= 30 minutes

2.Tea brake

= 15 m. + 15 m. = 30 minutes

Actual operating time per day

= 8-1=7 hours

Total working hours in a year

= 298 x 7= 2086 hours considering one shift per day

**Actual production per year** 

Total yearly production

Total working hour in a year

= 10,00,000/2086 pack/hr.

= 480 packets/hr. approximately

#### Total packet produced by using one balance:

= 480 packets /10 balance/hr.

=48 packets/balance/hr.

#### **REQUIRED RAW MATERIALS**

- a) Common Salt (Sodium Chloride)
- b) Potassium Iodide

#### **MACHINERIES & EQUIPMENTS**

- a) Tray dryer 10 Kg capacity
- b) Mixer machine (Blender)
- c) Balance 50 Kg capacity
- d) Balance 1 Kg capacity
- e) Balance 100 g.m. capacity
- f) Polythene sealing machine
- g) Bowl 5 Kg capacity

#### **PACKING MATERIALS**

- a) Polystyrene bag 50 Kg capacity
- b) Printed polythene bag 1 Kg capacity.

#### **PRODUCTION PROCESS**

- Common salt is dried in the tray dryer on gas burners.
- Cool down this dried salt to normal temperature.
- Then dried salt will be sieved through 20-mesh sieve.
- Take 50 Kg dried salts after taking the accurate weight on a balance.
- Take 2.5 g.m. of Potassium Iodide by weighing accurately on a small balance.
- ❖ Take 5 Kg of dried salt and 2.5 g.m of Potassium lodide in a plastic bowl from above steps and mix well.
- \* Transfer all of the materials in a dram mixture.
- ❖ Blend the materials for 10 to 15 minutes.
- Take the blend materials in 2 or 3 polystyrene bags.
- Now weigh the materials one Kg after one Kg in printed polythene bags.
- Seal the bags with polythene sealer.
- 50 packets of lodide salt (One Kg each) will be packed in a big polythene bag.

## Marketing Plan

#### **MARKET SEGMENT**

Market consists of buyers and differs in one or more ways. They may differ in their wants, resources, and locations, buying attitudes and buying practice. Most companies are being choosy about the customer s with whom they wish to connect. Most have moved away from mass marketing and towards marketing segmentation and targeting.

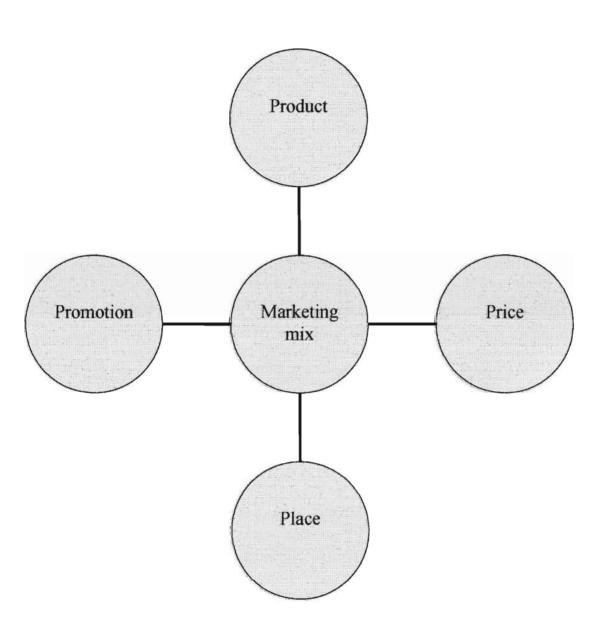
As Sawdaghar lodide salt is a convenience product and we are going to start a new business so at first we segment our market on the basis of districts.

#### **TARGET MARKET**

Market consists of buyers and differs in one or more ways. They may differ in their wants, resources, and locations, buying attitudes and buying practice. No single organization can appeal to all consumers in the market place or at least not to all consumers at the same way. Consumers are too numerous, too widely scattered and too varied in their needs and buying practices. Moreover it is difficult to serve different segments of the market at a time. So a marketer must identify and target a part of the market that it can serve best and most profitably.

As we segment our market on the basis of district so first of all we choose the bigger Chittagong district as our factory will be established in this area. After that we will market our product all over the Bangladesh.

#### MARKETING MIX



#### PRODUCT INFORMATION

Salt is an essential commodity in our every day life. At the same time lodine is an essential trace element in the human diet. It's a convenience item under consumer product. We must assure our consumers to supply the real lodide salt. In *Sawdaghar lodide salt* consumer will get lodine to prevent the lodine deficiency and thyroid disorders that is enlargement of the thyroid endemic goiter. It is the best way to prevent the above deficiency by taking *Sawdaghar lodide salt*, which is produced by addition of potassium lodide with common salt (Sodium chloride).

#### PRODUCT COMPONENT:

Sodium Chloride: not lass than 98%

Potassium lodide: 50 p. p. m

QUALITY: 100% granted lodide salt certified by BSTI (Bangladesh Std.

Testing Institute) as per BDS-1236.

#### "NO COMPROMISE WITH QUALITY OUALITY WILL BRING OUR PROFIT"

#### **PRICING**

Price is a crucial factor for any commodity. It is very much visible to consumer. Consumers generally believe that price is closely related to quality. We are trying to provide the product at a reasonable price to the customer.

Manufacturers	Modumoty	Sondorban salt	Sawdaghar
	salt		lodide salt
Price	T.K 8.25	T.K 8.50	T.K 7.99 including vat 15%

#### PRICING METHOD:

Among all the pricing method we consider the cost oriented pricing.

#### **PRICING STRATEGIES:**

As we select a pricing method so we develop a strategy for setting and adjusting prices. Our pricing strategy is penetration pricing under the Pioneer pricing.

#### **PROMOTION**

It is the only way by which a firm can inform the consumer about their product. By this method any firm become closer to the consumer. For this reason we will follow the promotion methods as below

#### **ADVERTISEMENT:**

Among the advertising types we will follow the selective advertising method for creating a particular market of our product.

#### **ADVERTISING MEDIA:**

- □ Through the national TV and radio media
- # Billboards
- **♯** Daily newspaper
- **♯** Leaflet

#### **SALES PROMOTION:**

- 1. Consumer sales promotion
- 2. Trade sales promotion

#### 1. Consumer sales promotion methods:

- Coupon
- Rebate
- Free sample
- Premium
- Treading stamps

#### 2. Trading sales promotion methods:

- Point of purchase display
- Trade allowance
- Premium or push money

#### **PUBLICITY:**

#### **DISTRIBUTION**

#### **MARKETING CHANNELS:**

The following marketing channel will be followed



#### PHYSICAL DISTRIBUTION:

The product will be supplied to the wholesaler by rented transport.

#### Annexure -1

COVERNMENT OF THE PEOPLE'S REPUBLIC OF DANGLADESH DEPARTMENT OF INDUSTRIES (INVESTMENT PROMOTION CENTRE) 22-PURANA PALTAN, DHAMA.

PC/1897/84/2420

dated 2016, October, 1984.

Mr. Md. Afzalur Rahman Khan, Proprietor of M/s. Dhawal Chemical Works, Vill.: Kalmeswar, P.O.: K.B. Dazar (via-Joydevpur), Distt.: Dhaka.

Subject: - Permission of a new Industrial Unit.

With reference to your application No. Nil, dated 14-3-1984, the Government, on the approval of the Departmental Permission Committee, has been pleased to accord you permission to set up a new industrial unit to located at Kalmeswar, Board Dazar, Tongi, Dhaka for the following single

Value of the sector (Annual product	ion capacity   Investment (Taka in lacs)   Value   Int   Ext   Total
L Al. Hydroxide Gel	1)Fixed 5.85 - 5.85 invest-
<pre>Commercial grade) = 30 M. Tons 2. Sodium Sulphate   (Commercial grade) = 75 -do-</pre>	ment Worth ii)Working 4.50 - 4.50 Tk.28.50 capital lacs.
Total: 105 M. Tons ) (One hundred and five)	10.35 10.35

- This permission is subject to the following terms & conditions: letter
  - The permission is not transferable.
  - Change of ownership & site (location) of the factory cannot be made without prior approval of the Department of Industries.
- 111) The factory will have to be set up within 12 months and commercial production has to be started by 18 months from the date of permission failing which this permisgion will stand automatically cancelled unless renewed.
  - You shall have to arrange necessary land, building materials etc. for your proposed factory. In case you are in need of any assistance in this respect you may contact the Director (IFL), Department of Industries, 22-Purana Paltan, Dhaka.
    - v) The permission is accorded in consideration of the following machinery worth Tk. 3.85 lacs to be procured from local sources within six months from the date of permission and the price of the machinery shall be competitive: -
      - (4) LIST OF MACHINERY TO IE IMPORTED UNDER WES:
      - (B) LIST OF MACHINERY TO E PROCURED FROM LOCAL SOURCES :
        - 1. Reactor 500 kg Wo king capacity 3. H.P. 2. Filter (14" x 14") with 2 H.P. E / Moto 3. Evaporator 500 kg with 3 H.P. E / Moto
        - 1 " 1
        - 1 "
        - 4. Centrifuge 5 H.P. E / Motor 5. Dryer 1 No. with 1.5 H.P. E / Motor 6. Roster - Stainless steel with 3 H P E /Motor-7

- vi) The requirement of working capital in the project will be Tk.4.50 lacs.
- vii) You shall have to import the required raw materials and spares under Wage Earner's Scheme and no cash foreign exchange allocation will be allowed to you for import of raw materials.
- viii) For assessment of imported raw materials the Director (Chemical) of the Department of Industries shall determine after installation of the machinery.
  - ix) You shall manufacture the products of commercial grades only.
  - x) You shall not be allowed to import any raw materials/packing materials, spares and machinery which are available from the local sources.
- xi) The products of the factory should be of international standard/should conform to the specification of Bangladesh Standards.

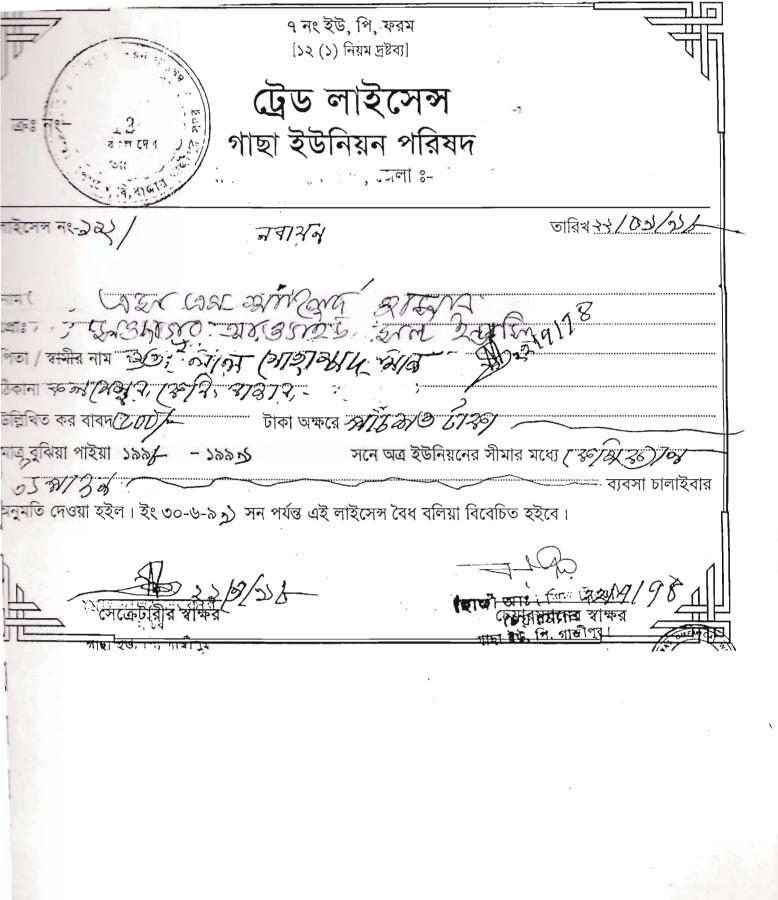
  Institution.
  - xii) The price of products should be reasonable and competitive.
  - xiii) To attain the production of goods properly qualified and experienced technical personnel are to be engaged. If foreign technical ans are employed attempt should be made to train up the Bangladeshis for replacing them.
    - xiv) The unit shall be registered under the Factories Act.
    - xv) You shall have to make arrangement for workers' accommodation or provide house rent.
  - xvi) A signboard measuring  $4\frac{1}{2}$  x  $2\frac{1}{2}$  (minimum) shall have to be displayed in front of the factory.
- xvii) You shall have to submit quarterly report to the Director (Development), Department of Industries, 22, Purana Paltan, Dhaka and DDG Division informing the progress of implementation of the project by first week of January, April, July & October till the unit goes into production.
- 2. The unit being located in the less developed area, you may enjoy Tax holiday for a period of 5(five) years as per rules and subject to fulfilment of the conditions of National Board of Revenue.

The Government reserves the right to cancel the permission if any of the above conditions is violated.

and what Miles are

Yours faithfully,

(Mahfuzul Islam)
Deputy Director General ().)
for Director General.



#### The City Bank Limited Mouchak Branch, Malibagh, Dhaka.

Mouchak Branch, Malibagh, Dhaka Tel. 8317536, 407641.

NO.CBL:MOUCHAK:99/2448

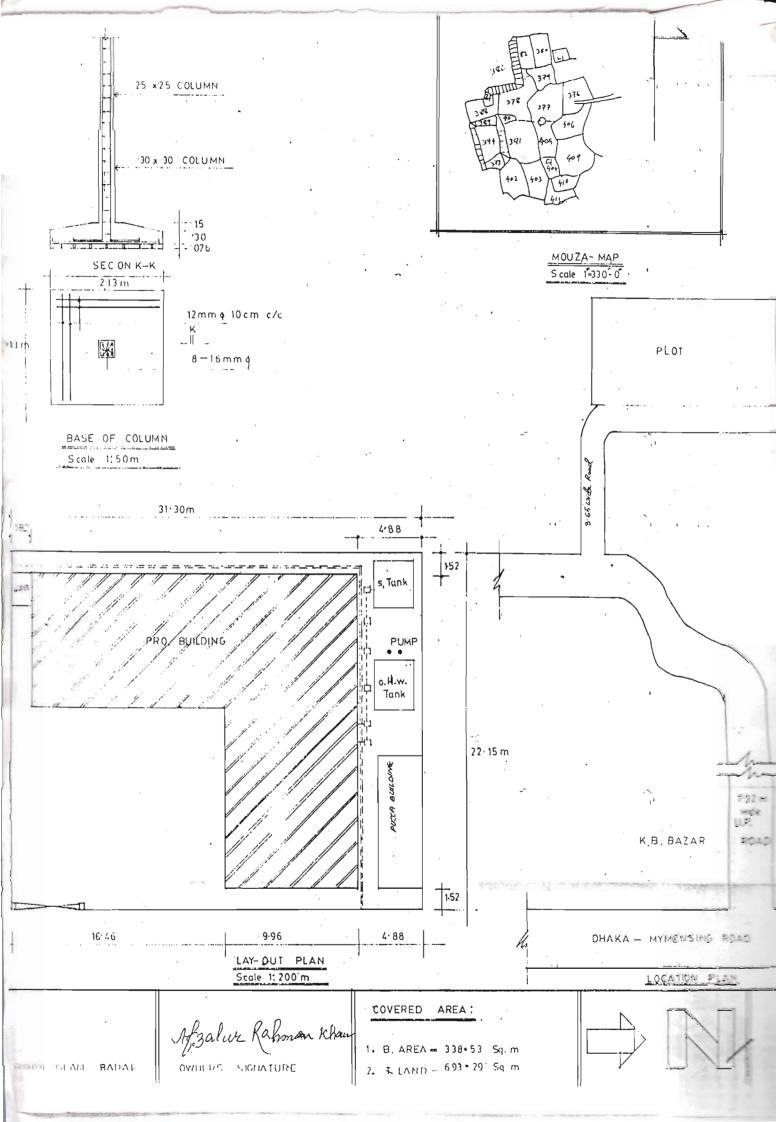
December 15, 1999.

#### TO WHOM IT MAY CONCERN

This is to certificate that S. M. Khaled Hasan, Plot No 101, Chowkaria BSCIC area Chowkaria, Cox's Bazar, Bangladesh, maintaining a Current Deposit Account with us. He is a financially sound and solvent.

We wish him success

ME EPAWKAT AM ASSISTANT VICE PRESIDENT





# গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

## উপ-পরিচালকের কার্যালয়

পরিবেশ অধিদঙ্র, ঢাকা বিভাগ্

रे-১७, याशास्त्रीछ, स्मह्तवारमा जगत्र, छात्रा

7 2886

পরিবেশ/তা বি/2909 / ৪০৬ (৩)
আঞ্জালুর রহ্মান খান হত্তাধিকারী ভাওয়াল কেমিক্যাল ওয়ার্কস কলমেশ্বর কে বি বাজার বিষয় <u>ঃ অবস্থান বিষয়ক পরিবেশ</u>গত ছাড়প<u>ন।</u>



সূত্র ঃ আপনার ২৬/১২/২০০০ ইং তারিখের আবেদন পত্র।

এলাকা সরেজমিনে পরিদর্শন পূর্বক কলমেশ্বর কে বি বাজার, গাজীপুরে স্থাপিতবঃ আপনার ভাওয়াল কেমিক্যাল ওয়ার্কস লিঃ নামক Aluminum Hydroxide Compressed gel উৎপাদন কারখানাটির পরিবেশগত ব্যবস্থাপনা নিশিচত উপরোল্লিখিত বিষয় ও স্ত্রের প্রেক্ষিতে, আপনার আবেদন পত্র, সংগ্লিষ্ট কাগজ পত্রাদি পর্যালোচনা ও কারথানা করা সহ নিমোক্ত শর্ডাবলী পালন সাপেক্ষে পরিবেশগত ছাড়পত্র প্রদান করা হইল ঃ

#### गर्जवनी

- কারখানাটির কোন কর্মকান্ড ও প্রক্রিয়া দ্বারা কোনভাবে পরিবেশ দূযণ করা যাইবে না।
- কারখানার সৃষ্ট সকল বর্জ্য পরিকল্পিত উপায়ে সংগ্রহ অথবা পরিশোধন পূর্বক তাহ্য স্বাস্থ্য ও পরিবেশ সম্মতভাবে অপসারনের ব্যবস্থা নিশ্চিত করিতে হুইবে।
- প্রমানিত হুইলে অত্র দগুরের নির্দেশিত নিয়ন্ত্রণ/সংশোধন মূলক ব্যবস্থাদি (স্থানান্তর/কার্য্যক্রম বন্ধ সহ) এহণ কারখানার বিরুষ্কে ভবিষ্যতে পরিবেশ দূষণ মূলক কোন অভিযোগ উথাপিত ও অত্র দণ্ডর কর্তৃক তাহা করিতে আপনার প্রতিষ্ঠান বাধ্য থাকিবে। 9
- ভূমি উনুয়ন এবং অবকাঠামোগত উনুয়ন কাৰ্য্যক্ৰম পরিচালনা করা যাইবে। ~
- ভবিষ্যৎ কর্মপিরিকল্পনায় কোন প্রকার পরিবর্ধন/পরিমার্জন করার ক্ষেত্রে পুনাংগ ই এম পি প্রভিবেদন প্রস্তুত পূর্বক পরিবেশ অধিদগুরের অনুমতি গ্রহণ করিতে হইবে। --
  - আই ই ই প্রতিবেদনে সুপারিশকৃত মিটিগেশন মেজার্স সমূহ বাস্তবায়ন পূর্বক পরিবেশগত ছাড়পত্রের জন্য আবেদন করিতে হুইবে। -り
- <mark>অত্র দপ্তরের পূর্বানুমতি ব্যতীত দাখিলকৃত</mark> তথ্যাদি যেমন কারখানার অবস্থান, উৎপাদন প্রক্রিয়া ও উৎপাদন ক্ষমতার কোনরুপ পরিবর্তন করা যাইবে না। <u>-</u>
- কারখানার অভ্যন্তরে শ্রমিকদের স্বায়্য সম্মত পরিবেশ এবং নিরাপন্তামূলক ব্যবস্থা নিশ্চিত করিতে হইবে এবং সম্ভাব্য অগ্নি দুর্ঘটনা রোধ কল্পে স্থাপিত অগ্নি নির্বাপক যন্ত্রাদি সার্বক্ষনিক কার্যক্ষম রাখিতে হইবে। <u>–</u>

তী ১ (এক) বৎসরের জন্য বহাল থাকিবে এবং মেয়াদ শেষ হইবার

এই ছাড়পত্ৰ জাবীর তারিখ হইতে পরব

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- জমির মালিকানা দেখার দায়িতু পরিবেশ অধিদগুরের নয় বিধায় এই ছাড়পত্রের সাথে জমির মালিকানার কোনও অন্ততঃ ৩০(খিশ) দিন পূর্বে উহা নবায়ন করিতে হইবে। সম্পর্ক নেই। -0,
- ১ নং অনুচ্ছেদ হতে ১০ নং অনুচ্ছেদে বৰ্নিত শৰ্তের কোনটি ভংগ করিলে এই ছাড়পত্র বাতিল বলিয়া গণ্য হইবে এবং আপনার প্রতিষ্ঠানের বিরুদ্ধে আইনগত ব্যবস্থা গ্রহণ করা যাইবে। 2

Con Lolon ord

পরিবেশ অধিদণ্ডর ঢাকা বিভাগ, ঢাকা

> স্মারক নংঃ পরিবেশ/ঢাবি/২৭০৭/ অনুলিপি ঃসদয় অবগতির জন্য।

#### **CONCLUSION**

From the feasibility study, earning forecast and the break-even analysis we are sure our *Sawdaghar Iodide salt Industry* will be a profitable concern. By earning profit and reputation within 2/3 years we hope to expand the production capacity of the factory to market the product all over Bangladesh by our sincere endower. Inshallah we will be successful in due time.