



Organizers of 'East-West University Winter Smash-2017' captured during a press conference at PRAN-RFL Center on Wednesday.

## Inter-university badminton tournament begins Thursday

SPORTS REPORTER

The second inter-university badminton tournament titled 'East-West University Winter Smash-2017' sponsored by PRAN Karako kicks off today.

Thirty-two public and private universities will participate in the eight-day long badminton championship to be held at East West University (EWU) campus in Dhaka.

The organizers briefed the media about the tournament at a press conference held at PRAN-RFL Center on Wednesday.

Addressing the press conference, Md Ali Hasan Alam, general

manager (operation) of PRAN Foods Ltd, said 'We have been involved with the tournament for the second time to make badminton more popular in Bangladesh. The main aim of PRAN Karako is to work with country's young generation and help them flourishing their talents.'

Razibul Islam Lanin, Brand Manager of PRAN Foods Ltd, ASM Ashif, Assistant Professor at East West University & Moderator of the university's sports club and Ayaz Al Amin, Referee of Bangladesh Badminton Federation were present in the press conference.