

EWU MIS Day held

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“What is that 6 foot giant robot all about?” This was the first impression that the people were having while crossing across the Nawsher Ali Gallery of East West University. Whatever be the chances of not noticing the interactive decorations that were bestowed upon the WiFi Zone, the giant and somewhat cute robot was quite hard not to take note of. The big engraved writing of “Enter into the den of MIS” was the icing to the cake when it came to luring the ever-curious mind of the students. While walking through the carpet aisle and taking a seat, one would see the glaring backdrop, written “EWU MIS DAY, Spring 2017”.

The event took place last month under the supervision of Miss Bushra Humyra Esha, Lecturer of Department of Business Administration. Known for her amicable nature and unique method of interaction with students, this was her second arrangement of an event with the association of Career Counseling Centre, East West University. With her being the director and her students from the courses of “Introduction to MIS” and “Enterprise Information System” as performers, the event unveiled a horizon of endless possibilities and opportunities for the audiences.

The event was initially organised to build better communications among the students of the aforementioned courses. The hype of audience mounted when the name of the guest-list was published which included Mr. Masum Khan, Country Business Manager of Nestle Bangladesh and Mr. Abdun Noor Tushar, widely known as the “Debating legend of Bangladesh” and the COO of Nagorik Television. Apart from the presence of “Living Legends”, the hard work of the students put on such a display that at certain point it was getting



hard to accommodate the rush of the audiences.

The event was generally divided into two shifts. The first shift was inaugurated by Mr. Abu Sadat Mohammad Ashif, Assistant Professor of Department of Business Administration. With the conclusion of his introductory speech, the floor was taken by the “Man of the Hour” (Read: Woman), the grand architect behind it all, Miss Esha. With her making the kick-start of the day-long event, the main acts were enunciated.

The performers divided themselves based on their field of expertise. Extempore speech, Presentation, Debate, Drama were the main attractions. Then Mr. Masum Khan came onto the stage to talk about the current situation of MNC in Bangladesh, tips on career building, what should/shouldn't be done and ended his session with an interactive Q&A segment.

After the lunch break, the second session was started with the keynote speaker of the moment, Mr. Abdun Noor Tushar. He was there to rectify one of the debating segments and carried on with his real life experiences, possibilities waiting to be achieved and motivational speech. One of the interesting things was the reminiscences among Mr. Tushar and Mr. Kamrul Hassan, Assistant Professor of Department of Business Administration who happened to be childhood friends.

The event was concluded with Miss Esha handing out some gifts to the respected guests sponsored by East West University. There was a surprise cake-cutting ceremony as an encore. All being said and done, it was the beginning of a trend that will be organised for the semester of Summer 2017 and the semesters that are yet to come.

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