

NEWSLETTER

SUMMER 2002 Vol.1 ISSUE IV

**EAST
WEST
UNIVERSITY**



Editorial

This is another issue of the EWU Newsletter focusing the various events and activities taking place in our humming campus. It is the fruit of the sincere cooperation of many of our friends and colleagues. Our Chief Coordinator has lent her time and mind in the effort. Her help and encouragement has made our venture a reality. She and others concerned deserve our thanks and gratitude.

We will deem our toil worthwhile if a peep into the pages gives you any pleasure in your relaxing moments. Best regards.



EWU Holds Job Fair 2002

A pioneering event in the history of the university, the Career Counseling Center of East West University organized a Job Fair on 18 May 2002 at the LGED Bhaban Auditorium, Sher-e-Bangla Nagar, Dhaka. Mr. Amir Khosru Mahmud Chowdhury MP, Hon'ble Minister of Commerce, Government of the People's Republic of Bangladesh inaugurated the fair as chief guest. Dr. Mohammed Farashuddin, President, Board of Directors and founder Vice Chancellor, East West University, Vice Chancellor Mr. M Monwarul Islam, Members of the Board of Directors of the university, leading business figures of the country, eminent corporate executives, EWU faculty and dignitaries attended the grand occasion. The purpose of arranging the fair was to forge relationship between the corporate world and our talented youths in order that the major business organizations of the country can widen their activities by using and utilizing our bright, energetic and skilled hands.

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The Hon'ble Minister in his speech reiterated the need for holding fairs of the kind more frequently in view of the growing need for skilled manpower both at home and abroad. He also suggested that it is time the public sectors came forward to organize fairs likewise to stay competitive in the job market.

Dr. Farashuddin spoke on the objective of the fair which was to open up avenues of interaction between the potential employers of the country and the young talents who are in need of employment. The Vice Chancellor in his

vote of thanks expressed his gratitude to the participating companies and wished



for an enduring relationship between the

employers and the job seekers of the country.

As many as 41 major companies like the Citi Bank N.A, British American Tobacco Company Ltd., Aventis Pharma, Standart Chartered Grindlays Bank PLC and Gulf Oil International participated in the day long fair. The job fair attracted spontaneous gathering and graduates from both public and private universities dropped their resumes and faced spot interviews. Some repatriate Bangladesh nationals living in different parts of the world also joined the fair.

Participating Companies & Executives

1. A2Z Study

Meer Ikram Ul-Basher
A. M. Faisal

2. Access Telecom (BD) Ltd.

Mr. Hasan Shariar Rajib
Ms. Obidul Hafiz

3. APTECH Banani

Md. Hasanuzzaman

4. APTECH Worldwide Bangladesh Ltd.

Amir Ahmed
Nabil Ahmed

5. ARENA Multimedia Systems

Md. Mynul Islam
Rokhsana Yasmin

6. Asset Developments & Holdings Limited

Mr. A S M Jurrat Hossain
Mr. Bahauddin Mia

7. AVENTIS PHARMA

Ms. Sharmin Sayeed
Md. Nazmul Hoque

8. Bangladesh Institute of Marketing & Research (BIMR)

Mr. Shafique Samer
Alam Sami Ashraf

9. BANGLADESHECOM.COM

M Abed Saadullah Shaaker
M Mehede Hasan

10. BDJOBS.COM Limited

Syed Shorav Kabir
Fahim Mashroor

11. BESTEC CORPORATION

Enayet Kabeer
Md. Mahfuz Ayub

12. BGMEA INSTITUTE OF FASHION AND TECHNOLOGY

Farzana Yousuf
Denebe Samad

13. British American Tobacco Bangladesh

Arif Shahriar
Syed Tanvir Hossain

14. CITIBANK N.A

Mahfuza Afroz
Mahbubur Rahman

15. Credit and Development Forum (CDF)

Md. Abdur Rouf Bhuiyan
Md. Tarequl Hoque

16. Daffodil Computers Ltd.

Javed Ahmed
Lutful Azad

17. Delta Network System Ltd. (DNS Group)

Ms. Salma Ashraf Khan
Mr. Refatul Huq

18. DeltaSoft Limited

Ziael Shams Ahmed
Syeda Farzana Shapna

19. Doel Group of Industries Ltd.

S. I. Chowdhury

20. FIRST SECURITY BANK LTD.

Khandaker Mohiuddin
Mizanur Rahman Chowdhury

21. Garden Centre Group

Md. Tarek Rahman
Mrs. Nuzhat Rahman

22. National Institute of Fashion Design

Mr. Shafiqul Islam
Ms. Shahinoor Islam

23. Glaxo Wellcome Bangladesh Limited.

Mr. A K M Firoz Alam
Mr. Md. Nizam Uddin

24. Grameen Star Education limited

Gazi Matiuur Rahman
Shahiduzzaman

25. Iponics Bangladesh Ltd.

Imtiaz Hussain
Nadimul Hasan

26. JAMES FINLAY LIMITED

Mr. Anis-Ud-Dowla
Ashrafal Haque

27. LEADS Corporation Limited

Mr. A S M Nurun Nabi
Mr. Kashef Rahman

28. LIMO ELECTRONICS LIMITED

Mr. Majbah Uddin Ahmed
Mr. M. Nabi Chowdhury

29. MARKS & ALLYS LIMITED

Mr. Mushfeque Hasan
Mr. Najmul Haque

30. MEDIACOM LIMITED

Ms. Serwat Ahmed
Nayma Ahmed

31. Megacorp Limited

Mr. Habibur Rahman
Serajul Mojid

32. Mutual Trust Bank Ltd.

Md. Nurul Islam
Md. Hashem Chowdhury

33. Gulf Oil Bangladesh Limited

Md. Anwarul Islam Bhuiyan
Ms. Asma Pathan

34. Prime Bank Ltd.

Mr. Shafiqul Alam Feroz
Iqbal Faruque

35. Proshika Manobik Unnayan Kendra

Ms. Sabrina Shamshad Sheba
Mr. Zafar Iqbal

36. Raspit Data Management & Telecommunications Ltd.

Mr. Mahbubur Rahman
Mr. Mohiuddin

37. Scholastica (Pvt.) Ltd.

Mr. Rubaiyat Hossain
Ms. Malina Islam

38. SERVEY RESEARCH GROUP (SRGB)

Mr. Aziz Mawla
A. K. M. Monir Hossain

39. Shell Bangladesh Exploration & Development B.V.

Mohammad G. Saqueeb
Shaikh Abu Hassan

40. Standard Chartered Bank.

Marcus Gomes

41. Win to Win Technology Ltd.

Md. Sakhawat
Nowmin Ahmed Chowdhury

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Comment by Eminent Corporate Executive on the Job Fair

My heartiest commendation goes to the management of East West University for organizing an outstanding and timely Job Fair on the 18th of May 2002. Undeniably, this is a pioneering initiative which will serve as a meeting ground to bridge the existing gap between the job seeker and the provider in this highly competitive environment.



I also take the pleasure to extend my heartiest felicitations, on behalf of Citibank N.A., to all the organizers and participants of this event with the hope that enormous possibilities await the future bright prospects of the country.

Mamun Rashid
Chief Executive Officer
Citibank N.A., Bangladesh
A Member of CitiGroup

fund will be paid to the students as need based scholarships.

Mrs. Suraiya Farashuddin, wife of Dr. Mohammed Farashuddin, President, Board of Directors and founding Vice Chancellor of EWU handed over a cheque worth Taka five lacs to Mr. Syed Manzur Elahi, two time advisor to the Caretaker Government and Treasurer of EWU in favour of the fund on April 16, 2002. The Registrar of the university Mrs. Firdaus Ali was also present on the occasion.

Since its start in 1996, East West University has been generously offering merit scholarships and need-based financial assistance to its deserving students. EWU granted financial assistance of Taka 18,29,200 for 55 students in 1999 and Taka 28, 54,800 for 105 students in the year 2000. In 2001, the amount rose to Taka 48,51,250 which was distributed among 159 students. Thus EWU in all earnest has been implementing its policy of distributing 5% of its total earnings among 10% of the total number of students. The university also expects to award a number of need-based financial assistance to its students out of the annual earnings of Taka one crore Endorsement Fund in addition to the

financial help. This is yet another evidence to the effect that EWU is a non-profit premier university where not the socially privileged alone but the poor and meritorious students have their considerable share of 'excellence in education'.

Cultural Programme for Newcomers



The Cultural Club of East West University arranged a colourful cultural evening to welcome its newly enrolled students for Summer 2002 at the National Museum Auditorium on June 2, 2002. Hon'ble Minister of Education Dr. M Osman Farruk graced the occasion as chief guest. The programme was also attended by Dr. Mohammed Farashuddin, President, Board of Directors, EWU and Mrs. Suraiya Farashuddin, EWU Vice Chancellor Mr. M Monwarul Islam, Members of the Board of Directors, Faculty, freshers and their guardians.

The Hon'ble Minister in his speech expressed the hope that the new students of EWU will properly utilize the upcoming years of their study life to emerge as worthy sons of the soil. He also expressed his satisfaction that some of

Other Highlights

EWU Sets Up Medha Lalon Fund

East West University has recently established Medha Lalon Fund which aims at providing financial aid to the students with promising prospects so that they can pursue higher studies and can take up leadership positions in various sectors of the



country in future. The proceeds of the regular scholarships and need-based

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the private universities of the country are really doing a laudable job in providing quality education to a large group of students who would otherwise have been deprived of higher education.



The President of the Board of Directors in his speech thanked the students and the guardians for putting their trust in EWU. He assured the students of 'Excellence in Education' and also spoke of some of the unique features of the university like its very generous scholarship and financial aid schemes. He also let the audience know about the future plans of the university. The Vice Chancellor of the university Mr. M Monwarul Islam gave the vote of thanks.

The speech session was followed by a highly entertaining cultural show by the students of the university. The most attractive part of the programme was rendition of Tagore Songs by Rezwana Chowdhury Bannya, an eminent Tagore vocalist of the country.

Eminent Business Personalities at EWU

A series of professional lectures by illustrious business magnates titling 'Know the Success Story: Meet the Personality Behind Success' was held at EWU campus recently. The programme was arranged as part of the university's commitment to its student body to provide them an exposure beyond textbooks and thereby help them

acquaint themselves more with the realities of the present-day world and the secrets of success. The lecture series was designed in a way so as to give the students an overview of the existing scenario of the business world and to help them equip themselves to take up professional challenges in days ahead.

Three eminent business personalities of the country, Mr. M Waliur Rahman Bhuiyan of BOC, Dr. M Abdul Aziz Khan of Summit Group of Companies and Mr. Golam Mainuddin from British American Tobacco Company spoke on three different occasions to share their valuable experience with the budding talents of EWU. Among those present in the sessions were Dr. Mohammed Farashuddin, President, Board of Directors and the founding Vice Chancellor of EWU and Vice Chancellor Mr. M Monwarul Islam. All the sessions were found hugely crowded by enthusiastic students and faculty members. The university plans to hold more such programmes in near future.

Talk by Dr. Farashuddin



EWU English Conversation Club held a talk session with Dr. Mohammed Farashuddin, founder Vice-Chancellor and President, Board of Directors of EWU at its campus on April 13, 2002. The objective of arranging such a session is to acquaint the students with role models of the society and also to give them exposure beyond bookish knowledge.

During the one and a half hour long session, Dr. Farashuddin gradually revealed his life story to the audience as he answered different queries both by the students and the faculty. The president of the university also made his observations on the educational system of the country in terms of what it is today and what it was during his days as a student. Mr. Farashuddin also advised the Conversation Club members to put more efforts to make the mission of the club a success. A large number of enthusiastic students and faculty members attended the session and listened to the illustrious life and career of Dr. Farashuddin.

EWU VC Presents Golden Jubilee Lecture

Vice Chancellor of EWU Mr. M Monwarul Islam presented Golden Jubilee Lecture at the Asiatic Society of Bangladesh on 4 July 2002. The title of the presentation was 'Globalization and the Future of Poor Countries'. Sponsored by Saleha Khanam Memorial Trust Fund, the occasion was attended by leading scholars and intellectuals of the country.



Mr. Islam in his presentation contended that the prevailing world trading system promoting globalization is highly biased in favour of the rich countries. So it is a real dilemma for the poor countries of the world how to address the challenges ahead. Since trade alone is not a panacea, the vital issues for the poor countries are income generating employment and national self-sufficiency on basic needs. In an age of cynicism and amorality, the allurements of an affluent life style is fast destroying the moral fabric of economically poor but culturally rich countries threatening the peaceful advancement of human civilization, the Vice Chancellor argued.

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EWU Welcomes Freshers

EWU arranged the orientation programme of the newly enrolled undergraduate students of Business, Computer Science and Engineering, English and Information Technology for Summer Semester 2002 at its campus on 30 May 2002. Mr. M Monwarul Islam, Vice Chancellor of EWU welcomed the students and thanked them and their guardians for their choice of EWU as seat of learning.

Congratulating the students on their success in the admission test, Mr. Islam assured them of high quality modern education and congenial atmosphere at EWU. He advised them to take full advantage of EWU's highly qualified faculty, hi-tech computer labs and a very rich library with latest books and journals. The VC also emphasized the importance of ethical values and discipline and asked the students to abide by the EWU Code of Conduct. The VC later on presented the officials and staff of the university to the students.

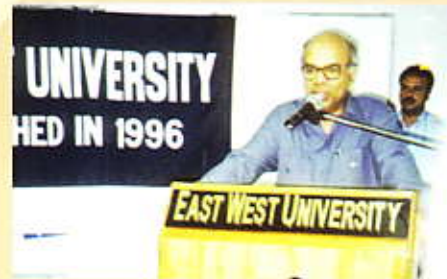
Dean of Faculties Prof. Abdul Mannan also spoke on the occasion. The occasion was followed by intra-department orientation programmes conducted by the respective department chairs and faculty members.

New Academic Programmes to be Introduced

As part of academic expansion programme, EWU is going to launch Masters in Computer Application and English Language and Literature from Fall Semester 2002. The University Grants Commission has already accorded its approval to the programmes. EWU has already been successfully running 4 year Bachelor programmes in Business Administration, Computer Science and

Engineering, English and Communication and Information Technology along with MBA and EMBA programmes. Admission forms for the newly introduced Masters programmes can be collected on all weekdays from the university office.

Eminent VOA Correspondent at EWU



In a bid to inspire the students, EWU regularly introduces them to the elegant and eminent people of the country. To this effect EWU presented Iqbal Bahar Chowdhury, Chief of Bangla Service, Voice of America, to speak on himself to the students at the university on 9 April 2002. In his address Mr. Chowdhury shared his valuable experience of half-a-century long media career with different organizations both at home and abroad with the students. Later on he satisfied the students by patiently attending to their host of queries related to media and Information Technology. The occasion was also attended by Dr. Mohammed Farashuddin, President, Board of Directors of EWU, Vice Chancellor Mr. M Monwarul Islam and Prof. Abdul Mannan, Dean of Faculties.

EWU Dean Attends International Seminar

The Dean of East West University Professor Abdul Mannan attended an international conference in Kuala Lumpur, Malaysia recently. The conference on the 'Impact of Globalization on Building an Asia-Pacific

Community' was organized by the East West Center association, Honolulu, Hawaii, USA and co-sponsored by the Ministry of Culture, Arts & Tourism, Malaysia, The East West Center, Honolulu, Hawaii, USA and the International Association of East-West Center Alumni, Malaysian Chapter. Held at the prestigious Istana Hotel of Kuala Lumpur, the conference was inaugurated by Dato' Dr. Siti Zaharah, Hon'ble Minister of National Unity and Community Development, Government of Malaysia on July 2, 2002. The three-day conference was attended by 250 delegates from 27 countries around the world. Professor Mannan was a designated discussant in three plenary sessions- 'Innovations in Higher Education', 'Different Perspectives of September 11' and 'Women in the Work Place'. On the closing day of the conference Dato' Paduka Abdul Kadir B. HJ. Sheikh Fadzir, the Hon'ble Minister of Culture, Arts and Tourism, Government of Malaysia stressed the need for fostering a better relationship among the countries of Asia-Pacific rim for a better future. Professor Mannan has recently been invited to attend the 8th International Conference on Marketing and Development to be held next January in Ho-chi-Min City, Vietnam.

Obituary

The EWU family expresses its deep shock and profound sorrow at the sad demise of Mrs. Chamak Mahtabuddin, mother of Dr. Mohammed Farashuddin, President, Board of Directors, East West University on 2nd August 2002. She was 84.

We extend our heartfelt condolence to Dr. Mohammed Farashuddin and the members of the bereaved family and pray to the Almighty for eternal peace of the departed soul.

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Merit Scholarships

The following students have been awarded East West University Scholarship for 30 credits for the next three consecutive semesters (Summer 2002, Fall 2002 & Spring 2003) for their outstanding academic accomplishments:

SL. ID NO.	NAME	CGPA
1	1999-2-20-018 Mohammad Lutful Kabir	4.000
2	2000-2-10-047 Sayeed Ahmed	3.976
3	1999-2-40-012 Iffat Sharmin	3.973
4	2000-2-62-041 Md. Zafar sadiq	3.936
5	2000-2-40-006 Mohammad Mahmudul Haque	3.932
6	1999-2-10-035 Fatema Bushra	3.900
7	2000-2-10-056 Syed Aijaj Hasnain	3.900
8	2001-2-10-020 Syed Miraj Anowar	3.886
9	1999-2-20-013 Sabrina Hussain	3.880
10	2001-2-10-003 Ahmed Shihab-al-Hasan	3.870

Congratulations Kabir, Ahmed, Sharmin, Sadiq, Haque, Bushra, Hasnain, Anowar, Hussain and Hasan on your great attainment. We feel proud of you. Keep the spirit up!

EWU Enters AmCham Family



The American Chamber of Commerce in Bangladesh (AmCham) has recently inducted East West University as an Affiliated Member. This is yet another step forward in the achievement of further authenticity of the university in the field of higher education at home and abroad. EWU hopes to work hand in hand with other members of the reputed organization in strengthening the existing relationship between the United States and Bangladesh. It may be mentioned here that EWU participated in the Trade Fair organized by AmCham at Hotel Sheraton in February 2002.

Lecture Series at English Department

As part of a lecture series organized by the Department of English of East West

University, Dr. Mohammad Shahidullah, Professor and Chair of the department presented the inaugural lecture titling 'Teaching Grammar: Shifting Focus' on 8 July 2002. The Vice Chancellor of the university Mr. M Monwarul Islam along with a number of faculty members and students of EWU attended the occasion.

Dr. Shahidullah in his speech discussed the misconceptions about and the fruitless methods of teaching grammar and came up with useful suggestions on how to make grammar teaching effective and interesting. The Vice Chancellor in his concluding remarks stressed the need to infuse innovation and interest in teaching and urged the teachers to preferably try to combine some of the new ideas with some of the time-tested traditional approaches in the classroom. Dr. Shahidullah's presentation was followed by a lively question and answer session.

EWU to Organize ICCIT 2002

East West University is going to host the prestigious International Conference on Computer and Information Technology (ICCIT) 2002 on its campus in collaboration with Bangladesh Association of Information Technologists (BAIT) in December this year. The event will give a unique opportunity to share and air latest thoughts and ideas on computer and Information Technology among the educationists, engineers, professionals, researchers, scientists and technologists from all over the world. The conference will also address some of the recent trends and issues in the field of Computer Science and Engineering and Information Technology.

Transition Course for Graduating Students Over

The Transition Course offered by EWU Career Counseling Center for its



graduating students to equip them with appropriate skill and expertise for an effective job search is over. Valeria Scott Laitinen, an American citizen and a graduate of Harvard University and the Fletcher School of Diplomacy, Tufts University, conducted the course. In all, 37 students from different undergraduate programmes like Business Administration, English, Computer Science and also from the MBA programme have successfully completed the course.

Here we record comments by two representative students on what they think of the course they have successfully completed.

'This Transition Course has been extremely informative and helpful. This is the kind of course all career-minded people should take to be more confident and knowledgeable regarding job searches.'



Shakila Ali, Washington D.C, USA

'As I have just finished my undergraduate studies and am currently seeking employment. I believe the course will prove to be an enhancement in my career as it has opened up various areas of career management and professional development opportunities.'



Liza Reshmin, Teaching Assistant, Dept. of English, EWU

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EWU Delegation Visits American Center

An EWU delegation headed by Mr. Tauhid Alam, Deputy Director of the Career Counseling Center, visited the American Center in Dhaka to participate in a group discussion with three US State Department interns Tarana Zaheed, Sarah T. Wilson and Krista A. London. The US delegation came on a tour of Bangladesh in connection with their professional advancements. The EWU team comprised of Iftekhar Zaman of MIS, Akhter Fahmi of Business Administration, Shawkat Selim of Computer Science and Shakila Ali, Liza Reshmin, Ayesha Bint Azam, Marina Huq, Rahat Shamim Wahid and Syed Tanvir Yusuf, all from the Department of English. The team discussed the perceptions and misconceptions prevailing among many people regarding American image and the US posture towards other nationalities after the tragic incident of September 11. Some of the cross-cultural issues and differences in values between Bangladesh and USA also came up for discussion between the team members of EWU and their counterparts. They also explored different avenues where better understanding could be achieved between the two countries through dialogues without resorting to coercive means. The talk had Mr. Paul Poletes, Deputy Director of the American Center as Moderator. Director of the American Center Mr. Karl Fritz and Educational Advisor Ms. Shaheen Khan joined the session later for consultation regarding higher education.

English Department Arranges Poetry Recitation Competition

The first ever poetry recitation competition of the Department of English was arranged on April 3, 2002. In all nine participants took part in the performance. A board of adjudicators

comprising Dr. Mohammad Shahidullah, Mr. Asit Roy Chowdhury, Mr. Harunur Rashid Khan and Mr. Mirza Md. Mamun Sadat chose three tops among the performers and awarded them prizes.



The audience on the occasion included faculty members and students from English as well as from other departments of the university. The competition was organized with a view to promoting intra-department cultural activities and also to nourishing the finer taste and the aesthetic outlook of the students of the department.

Programming Contest at EWU

The Department of Computer Science and Engineering of EWU organized an on-line programming competition at the university on 11 July 2002. In all 67 participants, both male and female, took part in the competition in two groups (senior and junior) with each group encountering six problems to solve. Tanveer Ahsan, Tahseen Mohammad and Redwan Un Noor from the senior group and Shah Md. Arifur Rahman, Mohammed Moinul Hasan and Runa Jebunnesa Alam succeeded in solving 3 out of the six problems. Our heartiest congratulations go to the winners in both the categories.

Department Profile: Communication and Information Technology (CIT)

Launched in Summer 1999
Communication and Information

Technology is one of the latest additions to the existing departments of East West University. Notwithstanding, the department has already started making its mark. The number of students in the department has risen to 129 within a time span of about three years with even greater number of students showing their keen interest in the department each semester.

Chaired by eminent academician Professor Sultan Ahmed Ph.D., the department is also manned by faculty members having foreign degrees and long job experience abroad. Professor Dr. Sheikh Abdus Salam is now working in the department as a visiting faculty.

The Department of Communication and Information Technology in a time-befitting move has recently reviewed and revised its curriculum to update itself with state-of-the-art knowledge of Communication and Information Technology. The new curriculum will now require completion of 140 credits instead of 136 credits as required earlier for a Bachelor degree of Science in CIT.

Faculty Update

Two research articles under the titles *Initial Public Offerings- the Case of Bangladesh* and *An Empirical Test of Uncertain Information Hypothesis in Bangladesh Stock Exchange* by Professor Mohammad Musa of the Department of Business Administration have been accepted by the Journal of Business Administration, IBA and the Journal of Developing Areas, Tennessee State University, USA respectively. Dr. Monzurul Hoque and Mr. Mokhdum Morshed respectively are the co-authors of the publications.

English Department Chair Dr. Shahidullah's article titling *Diversity in the Teaching-Learning Culture of ELT*

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Context and Its Implications for ELT Programme got published in the June 2002 issue of *Harvest*, a journal of the Dept. of English, Jahangirnagar University.

Dr. Rebecca Sultana of the Dept. of English has two publications from India-one in *Atlantic Literary Review* and the other as a chapter in a book entitled *Discussing Indian Women Writers; Some Feminist Issues* in March 2002. She has also contributed an entry on Abid Khan in the anthology *South Asian Novelists in English: An A to Z Guide* published by Greenwood Publishing Group, USA. Two of her projects are forthcoming; one in *Harvest*, a journal of the Dept. of English, JU and the other in *Asian Diasporas: Cultures, Identities, Representation*.

Dr. Tanvir Ahmed Chowdhury of the Dept. of Business Administration has been nominated external referee by The Gandhigram Rural Institute-Deemed University for evaluating the Ph.D. thesis titling *Input-Output and Cost-benefit Analysis in Selected Khadi and Village Industries* done by Mr. K. Balasubramani.

Ms. Masrufa Ayesha Nusrat of the Dept. of English is contributing two entries in the form of *Bangladeshi Literature in English* and *Bangladeshi Poets in South Asian Literature in English* in an Encyclopedia to be published by Greenwood Press, USA. Ms. Masrufa is also expected to attend an international conference arranged by the Harvard Project for Asian and International Relations to be held between 15-18 August 2002 in Sydney, Australia.

Fresh Appointments

Mr. S.M. Hasnat Iqbal and Mr. Hasan Shirazi have joined the Department of Business Administration as Assistant Professor and Lecturer respectively.

Mr. Enamul Haque and Mr. Shafquat Rahman joined the Department of Computer Science and Engineering as Lecturers.

Mr. Md. Shahihul Islam has joined the Department of Communication and Information Technology as Senior Lecturer.

Mr. Abu Hasnat Md. Rafiquzzaman and Mr. Mohammad Billal Hossain have joined EWU as Assistant Administrative Officer and Dispatch Rider respectively.

Promotions

Dr. Rebecca Sultana of the Department of English has been promoted to the rank of Professor on June 1, 2002.

Mr. Ashiqur Rahman has been promoted as Accounts Officer on April 1, 2002.

Mr. Abidur Rahman has been promoted as Deputy Logistic Officer with effect from 1 April 2002.

Titbits

Dr. Golam Ahmed Faruqui of the Department of Business Administration entered into wedlock with Ms. Shoma Islam on 4 July 2002.

Also Mr. Nurul Islam of the Admission Office got married to Tauhida Rahman (Liza) on May 10, 2002.

EWU family heartily congratulates the newly matched couples and wishes them health and happiness in their conjugal life.

Mr. Abu Musa, Lab Assistant, and Mr. Anwar Hossain, Electrician, have been blessed with a son and a daughter on May 1 and July 12, 2002 respectively. We wish the new borns every luck.

Club Round Up

Business Club

The Business Club of EWU arranged a seminar on 'Sustainable Economic Development' on its campus on 13 June 2002 with Dr. Amin Uddin Sarker, Professor of Georgia State University, USA presenting the keynote paper titling 'Policy for Sustainable Economic Development With Special Reference to Bangladesh'. The seminar was also attended by Vice Chancellor Mr. M Monwarul Islam along with a good number of faculty members and students. The seminar included an



interactive session with the speaker answering different questions from the floor regarding the economic development of Bangladesh. The club hopes to hold more such seminars in future.

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The club boys also came up with their helping hands in holding the first job fair organized by the university at LGED Auditorium on 18 May 2002.

Debating Club



EWDC (East West Debating Club) started out this semester (Summer 2002) with a fun-debate on the 17th of June. This debate drew a huge crowd of students and amused not few of them. A workshop followed the fun-debate on the 19th which was divided into two sessions: the morning session had Asad Chowdhury, prominent literateur and public speaker talking about how to become a good speaker; the afternoon one highlighting parliamentary debating with A.S.M Rafiqullah, former member of DUDS (Dhaka University Debating Society) speaking on the occasion. From 4 to 10 July EWDC debaters ventured outside their own campus to take part in an inter-university debating championship organized by Viqarunnesa Debating Club. The debating club of the university also held a membership drive to recruit new debaters. A new Executive Committee is soon to take over the affairs of the club.

EWU Computer Club

The EWU Computer Club organized a two day workshop jointly with Arena Multimedia Systems Ltd. on 9 and 10 July 2002. The theme of the workshop was 'Basics of Web Page Design'. A seminar followed the workshop on day two.



Photography Club

In addition to holding regular field tours, the Photography Club of EWU arranged a workshop on April 4, 2002 jointly with Drik Photo Gallery. Renowned photographer Abir Abdullah conducted the workshop.



On July 16, renowned photographer Fazley Rabbi from Ekushey Television conducted another workshop on the campus. Similar workshops will also be arranged in future. The club also plans to hold a photography exhibition for the students sometime in November this year.

Environmental Club

The Environmental Club of East West University arranged a day long fair on the occasion of the World Environment Day on June 6, 2002. The fair included exhibition of posters and photographs to promote environmental awareness among the students of the university. The club is also planning to hold Environmental Week to exhibit posters, projects and photographs related to

environmental issues. The programme is likely to take place in mid August 2002.

Sports Club

An inter batch football tournament arranged by the Sports Club of EWU kicked off at the T&T ground in Banani on 17 July 2002. As many as eight batches are taking part in the tournament. The grand finale of the tournament is scheduled on 15 August 2002 again at the same venue. EWU is also going to take part in the first inter private university games hosted by American International University Bangladesh (AIUB) in September 2002.

EWU Medical Centre

The medical centre of EWU has launched a vaccination programme since June 2002 with a view to immunizing the students, faculty and staff of the university against Hepatitis-B. The centre has also set up its own vaccine storage facility and is providing the staff and the students with expensive Hepatitis-B vaccines at a subsidized rate. Also, the centre is planning to hold a blood donation programme from 7-14 August 2002. A seminar on drug abuses will also be held by the centre shortly.

Software Development Centre

The Software Development Centre (SDC) of EWU offers academic projects every semester. In that bid this semester SDC offers games, simulator and network related projects. Students of any discipline and batch can work with these projects. Moreover, SDC has recently developed a software for the Document Resource Centre, Ministry of Women and Children Affairs and a web based classroom scheduling system for the university. SDC is currently working on the project of automating the Export/Import Register for HSBC bank.

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The centre is also going to take up Collection MIS System for HSBC and EWU library automation programmes soon.

Special Feature: CERBET

A university without research endeavour can never attain a respectable position in the community of universities. Research conducted by teachers allows them to be at the forefront of the cutting edge knowledge in their field of specialization. Strong research activities translate into quality education in return. Therefore, to help create a research environment for her faculty members and other researchers, EWU established Center for Research in Business, Economics and Technology (CERBET) with the following goals to achieve:

- Promote research activities for EWU faculty members and scholars in the field of business, economics and technology
- Provide consultancy services to various national and international organizations
- Offer executive development programs (EDPs) in management and technical areas to help train executives of both public and private enterprises
- Create database on various macro-economic variables and
- Help disseminate research outputs through publication and conducting seminars, workshops etc.

The main strength of CERBET is a band of all 55 EWU faculty members with diverse background and interest. The centre may have fellows from other institutions also. So far CERBET has funded four research projects undertaken by EWU faculty and also conducted three training programs. CERBET is planning to undertake many other activities independently and in some cases in collaboration with other research and development institutions. It is exploring the possibilities of working with international development agencies such as the World Bank, IFC and ADB and also with local trade bodies like Dhaka Chamber of Commerce and Industries (DCCI) and Metropolitan Chamber of Commerce and Industries (MCCI).

East West University: A Profile

East West University has become six on 4 August 2002. During this short but significant sojourn, EWU has succeeded in imprinting its name in the domain of tertiary education as a leading private university. This year in January the university organized its first convocation ceremony which testifies to its overall authenticity and credibility. Here is EWU at a glance:

How the dream became a reality

The idea of establishing a private university to provide quality education at an affordable cost was first mooted by a group of illustrious education enthusiasts led by Dr. Mohammed Farashuddin. With this idea in view, the group formed a non-profit, non-political, charitable organization called **Progoti Foundation for Education and Development** with eminent businessman and two time adviser to the Caretaker Government Mr. Syed Manzur Elahi as the Chair. EWU is the first major venture of this welfare organization. Dr. Mohammed Farashuddin, the current President of the

EWU Board of Directors, led the university as the founding Vice Chancellor for the period 1996-1998.

Mission and Vision

East West University, established with the motto of providing 'Excellence in Education' both to the privileged and not so privileged, believes in the balanced synthesis of eastern culture and values with western thought and innovation. A completely non-profit institution, EWU also aims at creating a platform for the talented youth of the country so that they can provide dynamic leadership for the future generation.

Accreditation and Collaboration

EWU is accredited by the Government of the People's Republic of Bangladesh and its curricula as well as its academic programmes are approved by the University Grants Commission of Bangladesh. The Hon'ble President of the

People's Republic of Bangladesh is its Chancellor. The Vice Chancellor, Pro-Vice Chancellor and the Treasurer of the university are all appointees of the Hon'ble President of the country in his capacity as the Chancellor of the university. In order to extend its frontiers beyond national boundary, EWU has entered into formal collaboration and academic agreements with some leading universities of the world.

Location

EWU's temporary campus is located at Mohakhali, Dhaka. The campus consists of 2(two) six-storied and 3(three) additional large floors of an adjacent building with more than 40,000 square feet of space. The authority has also hired the first four floors of an under construction building right beside the existing campus which will add an additional space of about 11,600 square feet space capacity. The newly hired space will be handed over to the university authority in September 2002.

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Academic Programmes

Currently, EWU offers Bachelor degrees in the following undergraduate programmes:

- Bachelor in Business Administration
- B.Sc. in Computer Science and Engineering
- B.Sc. in Communication and Information Technology
- Bachelor of Arts in English
- BSS in Economics

EWU has also been successfully running MBA and EMBA programmes since 1999. The university is also offering Masters programmes in Computer Application and English Language and Literature from Spring 2002.

Labs and Amenities

EWU offers a clean, spacious and fully air-conditioned campus furnished with all modern amenities to its students. All the classrooms of the university are equipped overhead projectors and shielded from exterior noise and pollution. In addition, EWU has two state-of-the-art computer labs and a digital lab for the students. In order to facilitate English Language learning of the students, a language lab with 48 workstations has been set up. EWU has a growing library consisting of over 7050 volumes of books covering different academic areas. The library also subscribes to thirty different local and international journals and magazines to keep the students and the faculty up-to-date about different branches of knowledge and interest. -

EWU has a Career Counseling Center to help students furnish their career. A Software Development Center is giving useful service in creating skilled hands in software development and finding on-campus jobs for the students. The EWU medical center provides health services for everyone in the university. EWU also has a research wing called CERBET to facilitate research by faculty members of the university.

Members of EWU Board of Directors



Dr. Mohammed Farashuddin

President, Board of Directors & Founding Vice Chancellor; Former Governor, Bangladesh Bank

Mr. Jalaluddin Ahmed

Director, South-South Centre, Bangladesh

Mr. S. M. Nousher Ali

Director, Limo Electronics Ltd., Bangladesh

Mr. Farooque B. Chaudhury

Managing Director, Asiatic Tannery & Glue Factory, Bangladesh

Dr. Rafiqul Huda Chaudhury

ILO Adviser on Population Policies & Development Strategies, Kathmandu, Nepal

Mr. Syed Manzur Elahi

Chairman, Apex Group; Former Adviser, Caretaker Government

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Chairman, Mumin MM Ltd., Bangladesh

Dr. Khalil Rahman

United Nations, New York, USA

Mr. H. N. Ashequr Rahman

Former State Minister, Ministry of Forest & Environment, Government of the People's Republic of Bangladesh

Mrs. Razia Samad

Director, Sea Resources Group of Companies, Bangladesh

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Facts and Figures

Number of Students

Undergraduate : 1742
Graduate : 253

Number of Faculty Members:

Full-time : 49
Part-time : 29

Total : 78

Number of Officers and Supporting Staff:

Administrative Staff : 45
Supporting staff : 35

Total : 80

Merit Scholarship

Since its start in 1996, EWU has been generously offering merit scholarships and need-based financial assistance to its deserving students. The university in all earnest has been implementing its policy of distributing 5% of its total earnings among 10% of the total number of students. The university also expects to award a number of need-based financial assistance to its students out of the annual earnings of Taka one crore Endorsement Fund. To further patronize the poor but meritorious students, EWU has recently set up Medha Lalon Fund the proceeds of which will be paid to the students as need-based scholarships.

Co-curricular Activities

Besides Academic pursuit, EWU students take active interest in extra-academic activities for entertainment and further nourishment of their creative faculty. The university has set up a number of clubs to this effect. The major ones are:

The Cultural Club
The Debating Club
The Environmental Society
The Sports Club
The Computer Club
The Photography Club
The English Conversation Club
The Business Club
The EWU MBA Club

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