

EWU

newsletter

VOL IV ISSUE 3 FALL 2004

Editorial

The University Grants Commission report categorizing East West University as one of the most effective private universities of the country is perhaps the most significant news item associated with our institution in the Fall semester. The report is something we can take pride in; it is a measure of East West University's success in providing quality higher education to an ever-growing number of students and to our vitality and viability as an institution. This issue of the newsletter contains other news items that explain our success and testify to our dynamism--the Fall semester began with the news of record enrollment and saw the university awarding an unprecedented number of grants and scholarships to meritorious students. New faculties and departments were opened and the university continues to attract quality staff as well as talented students. And university students continue to do well in competitions held nationally and internationally. All in all, it has been a great semester for East West University and the coming semesters promise to be even better. We, therefore, look forward to the new year and wish all our readers a wonderful 2005.



East West University Foundation Day Celebration

East West University celebrated its eighth founding anniversary on December 11, 2004 at the Osmani Memorial Hall, Dhaka. Elaborate programs were chalked out for the occasion. The daylong celebration was inaugurated by Dr. Mohammed Farashuddin, Founder



Vice-Chancellor and President, Board of Directors, East West University, in presence of faculty and staff members and students of the university.

The day started with a children's painting competition organized by the Environmental and Social Club of the University, at the premises of Osmani Memorial Hall. More than eight hundred children took part in the competition. The competition was held for three age groups: Group A - 4-6 years, Group B - 7-9 years, and Group C - 10-12 years. The theme of the competition was 'Bangladesh'. Eminent artists Samarjeet Choudhury, Rafiqun Nabi and Shishir Battcharjee were present in the function as Judges. The presence of popular TV actress Tazin Ahmed and presenter Shamim Shahed inspired the young artists. Mr. S. S. M Sadrul Huda, Assistant Professor & Moderator, Environmental and Social Club, conducted the program. Dr. Md Farashuddin presided over the function and senior journalist Mr. A B M Musa, Editor, *The Daily Jugantor* was the chief guest. Among others, Mrs. Firdaus Ali, Registrar, and faculty members were present.

Maisa Maliha Siddiqui, Abief Zarif, and Salman Rahman won the 1st, 2nd, and 3rd prizes respectively in A Group. Amit, Ariful Hoque Akash and Ibrahim Khan Rana won the 1st, 2nd, and 3rd prizes respectively in the B Group. Sumon Kormoker,

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Freshers' Orientation for Fall 2004

The orientation program of students admitted to Fall Semester 2004 in different undergraduate and graduate programs of East West University was held on 22nd September, 2004.

The orientation program for the undergraduate students was held at the university auditorium. A total of 304 students enrolled in the Fall Semester in the undergraduate programs in Business Administration, Pharmacy, Economics, Computer Science, Computer Science and Engineering, Information and Communications Engineering, and English.

In his welcome address, Professor Abdul Mannan, Dean of the Faculty of Business

and Economics, congratulated the freshers on becoming part of the East West

University family and introduced students to departmental chairpersons. Dr. Mohammad Musa, Pro-Vice Chancellor, focused on the growth of the university in terms of infrastructure and renowned faculty members. He discussed the opportunities available to students for developing themselves, and termed the growth of the university as phenomenal. Professor Fakrul Alam, Dean of the Faculty of Liberal Arts and Social Sciences, urged students to think of the university as a spring-board for future

career paths and asked them to always move towards graduation with a sense of mission. In his speech Professor Mozammel Huq Azad Khan, Dean of the Faculty of Sciences and Engineering, encouraged students to do their best to become worthy citizens of this country.

The orientation program for Fall Semester graduate students was held on the same day, in the evening. A total of 95 students enrolled in the graduate programs in Executive MBA, MBA and MA in English.



EAST WEST University Foundation Day Celebration

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Juwairie and Farhana won the 1st, 2nd, and 3rd prizes respectively in the C Group.

Three prizes were awarded to the best in each group, while all other participants received consolation prizes. The prize money for the 1st, 2nd and 3rd positions was respectively Tk 5,000, Tk 3,000 and Tk 2,000. Wonderland Amusement Park provided free entry tickets, and Nestle Ltd. provided gifts, for all participants.

The Annual Cultural Program and Prize Distribution Ceremony was held in the evening at Osmani Memorial Hall. The cultural program preceded the award distribution ceremony. The title of the program was Shristi Shukher Ullashe. The whole program was divided into different sections illustrating the evolution of shrishti. Each section was introduced separately. The program began with the recitation of Nazrul's famous poem "Aaj Shristi Shukher Ullashe". The first part of the program projected the origins of Bangla culture through the folk songs and dances of Bangladesh. The second part dealt with the theme of love, one of the driving forces of Shristi. The third part focused on the cinema of Bangladesh and tracked the progression of Bangladeshi Cinema over the decades. The next part focused on the present state of our society, and suggested how we, through our own endeavors, can bring about changes. The final part of the program showed the gradual evolution of Bangla band or rock music in Bangladesh; it began with Asraar Hossain singing



George Hamison's "Bangladesh" and ended with the Club's President's rendition of Nagor Baul's "Bangladesh". The show was a resounding success, thanks to the performers, the Executive Committee, the general members who were involved in stage management, the moderators and the University Administration.

Later, the awards distribution was held. Prizes were awarded to students and club moderators who had excelled in extra-curricular activities. Among the audience were students, teachers and dignitaries. The prizes were distributed by Syed Manzur Elahi, Adviser of the Caretaker Government of 2001 & Treasurer of East West University. Dr. Mohammed Farashuddin, in his remarks, lauded the untiring efforts of East West University in upgrading the quality of education in Bangladesh. Pro-Vice Chancellor Professor

Mohammad Musa highlighted the role of East West University in providing quality human resources to the corporate sector. Mrs. Firdaus Ali, Registrar, in her message to the students, emphasized the importance of peace & law and order in society, and the contribution that the students of the university can make, particularly after graduation.



Iftar Get-together

Dr. Mohammed Farashuddin, President, Board of Directors, East West University, hosted an Iftar get-together on Monday, 25th October, 2004 at the Administrative Building of East West University. Members from the faculty, administration and staff attended the Iftar party.

Software Development Center Update

Software Development Center (SDC) has signed a MOU with Acid Survivors Foundation (ASF) on 28 October 2004 to provide a complete MIS solution to ASF. The agreement includes a deployment plan of the solution being provided and a maintenance plan for one year upon deployment of the application.

BASIS SOFTEXPO FAIR 2004



Software Development Center (SDC) of East West University participated in the BASIS SOFTEXPO 2004 (25-29 Nov, 2004). Banking software, library applications and student projects were displayed. SDC developed the official web site for the show (<http://www.softexpo.com.bd>). At the exposition, East West University organized Booth Registration (sponsored by SEDF) for registering the entry of visitors to the exhibition.

EWU Student Participates in the RHIYA Youth Summit in Srilanka

Epsita Tanin, a student of the Department of English, visited Sri Lanka from 6-14 November to participate in the RHIYA YOUTH SUMMIT. RHIYA (Reproductive Health Initiative for Youth in Asia) is a EU/UNFPA funded project that has programs in seven Asian countries.

Epsita was accompanied by ten other participants from different parts of Bangladesh. Young people from Sri Lanka, Nepal, Pakistan, Laos PDR,

Cambodia and Vietnam also participated in the summit. The participating teams demonstrated their activities in the RHIYA project in their respective countries in the form of cultural activities, workshops and photo exhibitions. They also interacted with You Act, a organization of students from European universities who organized the workshop and training programme for the participants of the youth summit.

Prof. Abdul Mannan attends South Asia Quality Assurance System (SAQS)

Professor Abdul Mannan, Dean of Business and Economics, attended a meeting of South Asia Quality Assurance System (SAQS) as an expert in management education in Bangladesh. SAQS is part of the Brussels-based European Foundation for Management Development (EFMD). The program is the result of collaboration between EFMD and the Association of Management Development Institutions in South Asia and is funded by the European Union under the Asia Link Project. The program intends to evaluate the quality of management education in the South Asia region and develop a South Asian version of accreditation mechanism for management schools. The meeting was held on 26-27 November 2004 at the Lahore University of Management Sciences, to evaluate three business schools in Pakistan and India. Professor Mannan also attended the four-day long South Asian Management Forum held in the same venue following the meeting of SAQS.

Syed Manzur Elahi re-appointed as Honorary Treasurer

Mr. Syed Manzur Elahi, Member, Board of Directors, East West University, Chairman, Apex Group, Dhaka Mutual Trust Bank Ltd. and former Advisor of the Caretaker Government of 2001 has been appointed as Honorary Treasurer of the University for a period of four years with effect from 5th October, 2004.

Dr. Musa rejoins as Pro-Vice Chancellor

Eminent educationalist and Professor of Finance, Dr. Mohammad Musa has been appointed as Pro-Vice Chancellor of East West University with effect from December 08, 2004 for a period of four years. He earlier had served as Pro-Vice Chancellor during the 1998-2001 period.

He has been with East West University since December 1998. Prior to joining East West, he worked for North South University and the Institute of Business Administration of the University of Dhaka (IBA) as faculty member. He also worked for Bangladesh Bank and Bangladesh Krishi Bank in the mid-management level. Dr. Musa obtained his PhD in Management Science (Major: Finance, Minor: Business Studies) from the University of Wisconsin-Milwaukee, USA. He is actively involved in the Bangladesh Capital Market. Professor M. Musa has been the Director of the Center for Research in Business, Economics and Technology (CERBET) of East West University. He has many publications in referenced journals.

Merit Scholarship Award Ceremony



The Merit Award Scholarship ceremony of East West University for the Fall Semester was held on October 6, 2004 at the university auditorium. In the Merit Scholarship Awards Ceremony for Fall 2004, twenty-eight students received full tuition merit scholarships and sixteen were awarded Medha Lalon Fund Scholarships. For the year 2004 as a whole, a total of 669 students (18 per cent of the total enrollment) received a total amount of Taka one crore seventy five lakhs (7.16% of the tuition revenue) as merit scholarships and in other forms of need-based financial assistance.

Hon'ble Dr. Osman Farruk, M.P, Minister of Education, Government of Bangladesh, graced the program as the Chief Guest and distributed

certificates to the recipients of the Merit and Medha Lalon Fund Scholarships. In addition, the Hon'ble Minister handed over certificates to two CSE (Computer Science and Engineering) students who were awarded Shahid Ziaur Rahman ICT Scholarships by the Ministry of Education. The East West University team, comprising four BBA students, which earned the runner-up position in a five university (IBA, EWU, NSU, Khulna University and IUB) contest entitled "Battle of the Mind", organized by the British American Tobacco Company, also received certificates on the occasion.

In his speech as Chief Guest, Hon'ble Dr. Osman Farruk, referred to the enviable reputation of East West University for providing quality education, through its qualified teaching staff, sophisticated infrastructure facilities, good administration and generous scholarship schemes. Dr. M Asaduzzaman, Chairman, University Grants Commission of Bangladesh (UGC), who was the Special Guest, declared that the East West University was among the best educational institutions in Bangladesh. Dr. Mohammed Farashuddin, the founder Vice Chancellor, described the history of the scholarship program and praised the founders of the university, faculty members, and students for the combined and coordinated efforts that went into making EWU what it is today. Dr. Mohammad Musa, Pro-Vice Chancellor, and Mrs. Firdaus Ali, Registrar, East West University also spoke on the occasion.

Roundtable Discussion

Conflict Resolution and Effective Governance for Peace - The Role of the UN

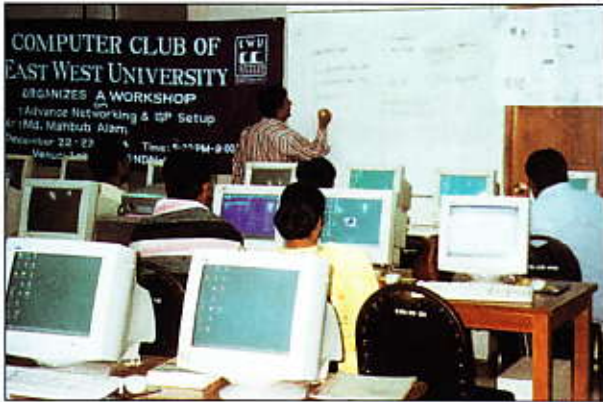
East West University in collaboration with the United Nations University of Peace based in Costa Rica, South America, organized a roundtable discussion on "Conflict Resolution and Effective Governance for Peace - The Role of the UN" on 6th December, 2004 at the East West University Auditorium.

Speakers at the round table discussion commented on the role of the UN system in ensuring global peace, and underscored the need for governance and the rule of law at both international and national levels.

The Adviser to the Prime Minister on Foreign Affairs, Hon'ble

Reaz Rahman, was the Chief Guest in the roundtable discussion. Former Foreign Secretary and the first Secretary General of SAARC, Abul Ahsan, was the special guest in the meeting which was also addressed, among others, by former Foreign Secretary Shafi Sami, former Ambassador Afsarul Qader, Professor Dalem Ch. Barman of the Department of Peace and Conflict Studies of Dhaka University and Dr. Amer Abdullah, Dean of the UN University of Peace. The key-note paper was presented by Professor Ataur Rahman of Dhaka University.

Workshop on Advance Networking & ISP Setup



The Computer Club and the Department of CSE jointly organized a two-day workshop on "Advance Networking & ISP Setup" on 22-23 December 2004. The workshop was conducted by Mr. Mahbub Alam, Systems Manager-In-Charge. In this workshop, Mr. Alam talked about DNS (Domain Naming System) Server, Proxy Server, FTP (File Transfer Protocol) Server, Web Server etc. which are required to setup an ISP. The installation of each of the servers was also shown to participants. Among others, Mr. Mohammad Zakir Hossain Sarker, Senior Lecturer, Department of CSE, and Ahsanullah M. Dewan, Lecturer, Department of CSE participated in this workshop.

Workshop on Basic Networking

The Computer Club and the Department of CSE jointly organized a two-day workshop on the Basics of Networking on 20-21 December. The workshop was conducted by Mr. Mohammad Zakir Hossain Sarker, Senior Lecturer, Department of CSE and Mr. Anisur Rahman, Lecturer, Department of CSE. In this workshop the speakers talked about the basics of networking i.e., peer-to-peer networking, client-server networking, various topologies, etc. Installation of a server OS was shown to participants. The entire process of connecting 2 PCs under client-server environment was shown to participants. Various OS commands were also taught. Among others, Mr. Ahsanullah M. Dewan, Lecturer, Department of CSE participated in this workshop.

East West University Festive Get-together to celebrate the UGC ranking of the University



The East West University organized a festive get-together on November 23, 2004 at the Kurmitolla Golf Club at 7:00 pm to celebrate the UGC ranking of the university as one of the leading private universities of the country.

The Get-together was an informal gathering. Board Members, faculty and staff members and their spouses attended. There was a raffle draw followed by a cultural program and dinner. The main attraction of the congregation was the cultural program presented by East West University faculty members and spouses.



Department of Economics offers Double Major

The Department of Economics is now offering a "Double Major" for those who are interested in an additional major in Economics. Students from the BBA department can now complete a second major in Economics at the cost of six extra courses (18 credits). This will enable students to enhance their knowledge of global issues, and policy, and hence better qualify them for the job market. Through this program, students from the Department of Economics can also take a second major in any subject from the Business Administration Department.

Renaming of Departments at EWU

Department of Information and Communications Engineering (ICE) has been renamed as the Department of Electrical and Electronic Engineering (EEE). Three undergraduate programs, BSc. in Communications and Information Technology (CIT), BSc. in Information and Communications Engineering (ICE) and BSc. in Electrical and Electronic Engineering will be administrated by the Department of EEE.

The Department of Mathematics and Physics has been renamed as the Department of Physics, Mathematics and Statistics.

MBM introduced at EWU

A new graduate program titled "Masters in Bank Management (MBM)" has been introduced by the Department of Economics for Spring 2005. It incorporates policy, operation, execution and evaluation of banking rules, regulations, culture and management. The aim of the program is to train individuals to be articulate, efficient, and effective banking professionals. The degree requires completion of 60 credit hours in six semesters, although full timers can finish their work in five.

EWU Library

East West University (EWU) Library has been performing a significant role in providing information services to students, faculty members, administrative officials, and other users of the University. Users have been updating their knowledge through proper use of information available in the Library. As student enrolment is increasing rapidly, Library services will be expanded in the forthcoming semester.

At present, the Library has a very rich collection of more than 11,500 books, CDs, audiocassettes, and other reading materials. Many books were acquired for the Pharmacy and English departments during September-December 2004. The Library subscribes to 12 national dailies and more than 32 acclaimed national and international journals and periodicals.

The Library also has access to numerous journals. New arrivals of books and other materials are provided to users electronically while hard copies are distributed manually. The Library is striving to provide even greater access to different full-text databases to faculty members and students. At present, the Library has access to online journals of JSTOR, ACM (Association for Computing Machinery), HINARI (Health Internetwork Access to Research Initiative), AGORA (Access to Global Online Research in Agriculture), and OUP (Oxford University Press).

EWU Library Timing

Saturdays through Wednesdays :
8:30 am - 10:00 pm (without break).

Fridays : 3:00 pm - 10:00 pm
(without break).

EWU Debating Team in the Worlds Championship

The Debating Club of East West University participated in the World Universities Debating Championship to be held in Malaysia from 27 December, 2004 -5 January, 2005. Mirza Md. Mamun Sadat, Senior Lecturer, Department of English participated as the Adjudicator, while the Debating team consisted of Rashedul Hassan Stalin (Debater), Niaz Morshed Chowdhury (Debater), Robert John Fraser (Debater), and Imtiaz Khan (Debater). The University debating team had participated

in the "Worlds Debating Championship" for the first time last year and beat the University of British Columbia, Canada (Semifinalist 2002, 2000), New York Mount Saint Vincent University, USA (Qatar Finalist 2003, 1996 Worlds), Chinese Foreign Studies University, China, Zagreb Law School, Croatia, and the University of Dhaka, Bangladesh.

Career Counseling Center News



Battle of Minds

British American Tobacco Bangladesh arranged a competition called "Battle of Minds" among graduating students of East West University (EWU), Institute of Business Administration (IBA), Khulna University (KU), North South University (NSU) & Independent University of Bangladesh (IUB) as a part of its "On Campus Recruitment Process" on 3rd October 2004. East West University was the host for that event.

The event comprised many activities such as, business case-solving contest where each contesting group presented a case on the same topic. A case was offered to test their knowledge, competence, communication skill, analytical skill, attitude to work within a team, creativity and also proficiency in English.

The East West University team emerged the runner-up in the event. The team members were: Nafees Anwar Choudhury, Nuzhat Naim Siddique, S. M. Zahid Abdullah, and Samia Tarannum Chowdhury.

Nafees Anwar Choudhury and Nuzhat Naim Siddique have been nominated for the assessment center at BATB as a part of their selection process.

Other activities include of the Center include knowledge sharing where five BATB managers delivered lectures on business-related topics such as supply chain management, business and responsibility, research delivery thinking, leadership in business and adding value to business through IT. In addition, Mr. Quazi Mohammed Shahed, Head of Human

Resources, BATB made a campus presentation. A significant number of BATB managers were present on the occasion.

Head of Human Resources Departments of three leading multinational companies, Coats Bangladesh Ltd., Nestle Bangladesh Ltd., and Unocal Bangladesh Ltd. were judges of the competition.

Professor Abdul Mannan, Dean, Faculty of Business and Economics inaugurated the program and Dr. Mohammed Farashuddin, Vice Chancellor of EWU made the concluding speech and gave away the championship trophy. Mr. Syed Imtiaz Faruque, Talent & Reward Manager of BATB conducted the program. It was jointly organized by the Career Counseling Center of East West University and British American Tobacco, Bangladesh.

SAARC SUMMIT 2005

A number of EWU students have been selected as volunteers to participate in the forthcoming SAARC Summit 2005. Our heartfelt thanks to Show & Tell, the event management company, and to the Ministry of Foreign Affairs, for giving the opportunity to our students to participate in the prestigious event.

Developing relationship with Banglalink

Officials of CCC visited ORASCOM (Sheba Telecom - Banglalink) as a part of its regular program to develop relationships with different organizations. They met consultants of the HR Department and placed "Résumés" of students for both "Part-time" and "Full-time" positions. Based

on their meetings, a large number of students of East West University were recruited at Banglalink recently. On behalf of EWU, CCC extends sincere gratitude to ORASCOM and special thanks to Mr. Sherif M. Hany, Mr. Hesham Shoukry, and all the members of the recruitment team.

SoftExpo2004

CCC has nominated a large number of students of EWU to work for SoftExpo2004. Thanks to BASIS for giving our students the opportunity to work as volunteers.

BATB

We extend our sincere gratitude to BATB for giving our students the opportunity to get associated with the corporate world.

Grameen Phone campaign

We extend our thanks to Grameen Phone Limited for choosing East West University to perform one of their promotional activities in Fall 2004.

Career Counseling Center conveys heartfelt thanks to the authorities of the following organizations for providing Internships and Jobs to the students of EWU.

Abedin Group of Industries, ACNielsen Bangladesh Ltd., Adcomm Limited, Al-Arafa Islami Bank Ltd, Aventis Limited, Bazzar Buzzer, Banglalink, British American Tobacco Bangladesh, Center for Mass Education in Science, Concord Group, Consortium for Business Development Services, Credit Rating Agency of Bangladesh Limited, Dhaka Bank Ltd, EMKAY Infoway (BD) Ltd., EXIM Bank Ltd, Export Promotion Bureau, First Security Bank Ltd, Grameen Phone Ltd., Hongkong and Shanghai Banking Corporation Ltd, Interspeed Advertising, Market Access P. Ltd, Megacorp Limited, MGH Group, Mobil Jamuna Lubricants Ltd., Nazim Resource Gateway (NRG), NCC Bank Ltd, Prime Bank Ltd, Pacific Bangladesh Telecom Ltd. (CITYCELL), Rangs Group, Ratan Health Club, Southeast Bank Ltd, Southtech Limited, Standard Chartered Bank, Survey Research Group of Bangladesh, TM International (BD) Ltd (AKTEL), X-Net Limited, Union Capital Ltd..

Club ROUND UP

Electronics Club

Club objective: The Electronics Club wishes to assist and motivate students to contribute to the rapidly expanding electronics and communications sector of Bangladesh



through research projects, workshops and seminars, industrial tours and publications of technical articles.

The inauguration ceremony of the

Electronics Club took place on 18th December 2004. The event was celebrated by affiliates of East West University as well as leaders in the field of electronics as the club is the first of its kind to have been formed in Bangladesh. The Club was introduced by the Dean of Sciences and Engineering of East West University, Professor M. Huq Azad Khan.

The Chief Guest of the program was Mr. Jalaluddin Ahmed, former Secretary of the Government of Bangladesh and Member, Board of Directors, East West University. Dr. Muhammad Zafar Iqbal, Professor of Shahjalal University of Science and Technology, Sylhet, was the Keynote Speaker of the program.

The founder Vice Chancellor, Dr. Mohammad Farashuddin, stressed that the club could play a vital role in enabling

students to gain knowledge in the field of electronics. Some very distinguished teachers of the country graced the occasion with their presence. The program was chaired by Syed Akhtar Hossain, Chairperson, Department of Computer Science and Engineering.

Executive Committee:
Moderators
Akeed Ahmed Pavel
Kazi Zamir Uddin Ahmed
Md. Enamul Haque, Lecturer
Mr. Mostofa Mahmud Hossain

Chief Advisor:
Mr. Mozammel Huq Azad Khan

Advisors: Mr. Syed Akhter Hossain
Md. Ershadul H. Choudhury

President: Mehedi Al Emran
Vice President: Atiqur Rahman
General Secretary: Shah Md. Anifur Rahman
Treasurer: Tamim Saqlain Rahman

East West University Debating Club

Club Objective: The objective of the Debating Club of East West University is to promote argumentation, knowledge, discipline, and fraternity among debaters. It also aims at spreading the culture of debating on campus, across the country, and beyond its border.

East West University Debating Club was made Best National Debating Club Performance Award 2003-2004 in the BDF National Debating Award 2004, awarded jointly by Bangladesh Debate Federation and British Council, Bangladesh.

BDF and British Council Award Selection Process:

- Nation-wide poll conducted by The Daily Prothom Alo
- Vote by representatives from different schools, colleges and universities
- Expert opinion from a panel of distinguished debating critics (Abdur Noor Tushar, Al Mamun and Hasan Mahmud)

Prothom Alo Polling Result	
EWUDC	56%
NSUDC	23%
DUDS (Dhaka University Debating Society)	16%
Others	5%

Also, Rashedul Hasan Stalin, ex-President of East West University Debating Club won in the polls held to select the Bangladesh delegate to the World Debating Council as Permanent Member for 2004-2006. Rashedul Hassan worked as President of EWUDC for two consecutive terms and also took part in the World Universities Debating Championships twice.

Excitove Committee
Moderators:
Mirza M. Mamun Sadat
Muhammad Manzur Alam
President: M. M. Ashikur Rahman
Vice President: Maksuda Hafiz
General Secretary: Tazkia Tabassum
Director (Technical Support):
Md. Nobiu Ahsan & Tarin Mahmood

Programming Club

Club Objective: East West University Programming Club (EWUPC) was formed by students of East West University interested in programming, irrespective of departments or programs of study. EWUPC has the following objectives:

- Learn new algorithms and apply them in the programming.
- Build-up a problem-solving community.
- Create interest among peers as well as its members.
- Hold programming competitions on a regular basis.

Executive Committee

Moderators:
Mr. Taskid Jabeed
Mr. Ahsanullah M. Dewan
Ms. Ishrat Fatema
Mr. Imran Abedin
President: Shamim Hafiz
Vice President: Raihana Sultana Poli
General Secretary: A. N. M Anisur Rahman
Treasurer: Sohel Hafiz

Business Club

Club Objective: EWUBC intends to prepare the student for the real business world of today and tomorrow. It encourages students in all academic matters by involving them in industry tours, seminars, entrepreneur fairs, etc. The club is committed to nurture talent. The club believes knowledge, energy, and money have to be invested in one's life for success.

The Business Club of East West University established a wall-magazine at the ground floor of East West University's Foundation Building. A program was held for the inauguration of the wall-magazine on 3rd October, 2004, with Dr. Mohammed Farashuddin, President of the Board of Directors, as Chief Guest. Also present were the Pro Vice Chancellor Professor M. Musa and Registrar Mrs. Firdaus Ali. Club Moderator Dr. Golam Ahmed Faruqui, Assistant Professor & Assistant Proctor, Department of Business

Administration, Professor M. Saleh Uddin, Chairperson of the Department of Business Administration, Associate Professor Syed Akhter Hossain, Chairperson of the Department of Computer Science and Engineering, Joint Registrar Ms Suraiya Ahmad, and other faculty members of different departments, club members and students. Club and Faculty members prayed for the success of the club; the prayer was conducted by Club Moderator Dr. Faruqui. At the end of the program, Club members distributed chocolates among students.

Nuzhat Naim Siddique, Ex-President of Business club, Team Leader of East West University Team, was nominated for the next assessment test for recruitment in British American Tobacco Company. Her team participated in a contest named "Battle of Minds", on the campus



recruitment program, organized by BATCO and hosted by East West University.

Shaikh Maqsd Ali (Noyon), Ex-Vice President of Business Club, was awarded Special Recognition Certificate for his work in the club, in the Foundation Day Program held on 11th December, 2004.

Executive Committee:

Moderator: Dr. Golam Ahmed Faruqui
President: Md. Mahmudul Hoque
Vice President: Md. Saidur Rahman
Secretary: Ehtesham Ahmed
Treasurer: Md. Fersdous Shalihin
Chief Editor: Md. Safayat Ullah

Cultural Club

Club Objective: The main objective of the club is to represent our rich cultural heritage, to emphasize our arts, culture and literature. It strives to promote great awareness of our culture among students of East West University. Both the performers and the members put in a great deal of effort in trying to achieve this goal.

After the successful completion of the Rabindro-Nazrul Evening in the last semester, East West University Cultural Club started off its activities this semester by donating medicine and dry food for flood victims. The club collected these items from its members and donated the proceeds to Shakti Foundation. Then, the club busied itself preparing for the Foundation Day Cultural Program. The members put in endless hours, practicing every single day, and within just a little over a week, they were ready.

Executive Committee:

Moderators

Mr. Nahid Hassan Khan
Mr. Mohammed Behroz Jalil
Ms. Farzana Akhter
Ms. Sarwat Amina
Dr. Sufia Islam

President: Rakib Ahamed

Vice President: Nusrat Nahid

General Secretary: Md. Muqet Halim

Treasurer: Monzur H. Choudhury Sumon

MBA Club

Club Objective: The main objective of MBA Club is to encourage recreational activities such as MBA evenings, picnics etc and promote a feeling of camaraderie and cooperation among MBA students of East West University.

MBA Club celebrated Fiesta Fever – Essence of Souls and Spirit of Festivity on 10th December, 2004 at the auditorium. The Chief Guest was Dr. M. Mosleh-Uddin, Member, Board of Directors, while Dr. Mohammed Farashuddin, President, Board of Directors, and Mrs. Firdaus Ali, Registrar, were also present. Students and faculty members participated in the cultural programme. Refreshments was offered after the program, and the MBA club treated participants to a number of "Pithas".



Executive Committee:

Moderator:

Mr. Hasan Shirazi
President: Masud Parvez
Vice President: Ronald T. Reberio
General Secretary: Torikul Islam
Treasurer: Shabnam Shaheed

Computer Club

Club Objective: The objective of the Computer Club (EWUCC) is to disseminate knowledge on Computer Science, promote activities related to the discipline and provide information about job opportunities.

The Department of Computer Science & Engineering and Computer Club of East West University (EWU) jointly organized a workshop on "Techno-marketing: Bangladesh Perspectives" on 12th October, 2004. The workshop was conducted by Mr. T.I.M. Nurul Kabir, Vice President, BASIS. The welcoming remarks were delivered by Mr. Syed Akhter Hossain, Associate Professor and Chairperson, Dept of CSE.

Along with the CSE department, the club organized a two-day workshop on Development of Web Application on 22nd and 24th November 2004. The workshop was conducted by Mr. Syed Akhter Hossain, Associate Professor & Chairperson, Dept of CSE and Mr. Nazrul Islam, Web MIS Officer, SDC, EWU.

Executive Committee
Moderators
Mohammad Zakir Hossain
Sarker
Nawab Yousuf Ali Khan
Md. Anisur Rahman
Ahsanullah M. Dewan

President:
Md. Sazzad Bin Sayed
Vice President:
Habibur Rahman
General Secretary:
Adnan Rumman
Treasurer:
Md. Tarequr Rahman

Cine and Photography Club

Club Objective: The club aims to develop interest in photography and cinema among students through workshops, photo exhibitions, group discussions, and film festivals.

EWUCPC members spend most of their time for self-development and for developing interpersonal relationships with other EWUCPC members to form a strong team. EWUCPC moderator Farhana Ferdousi, was awarded a crest for her care and contribution to the Club. M. Shahadat Ali Opel was given the 'Special Recognition Award'.

Executive Committee:
Moderators
Sayeed Alam
Farhana Ferdousi
Iftekharul Huq
Mohammad Zakaria Masud

President: Md. Nazmul Islam Adnan
General Secretary: Md. Fazlay Rabbi
Treasurer: Suvendu Saha, Rahnuma
Event Coordinator:
M. Aniruddha Kabir
Mahabub Ali Chowdhury

Environmental and Social Club

Club Objective: Concern for the environment is a commitment made by many people, in many places. Such a commitment has also been made by a group of students of East West University, demonstrating their concern for the environment and their resolve to prevent environmental degradation. These students have formed the Environmental and Social Club to participate in activities that will prevent the degradation of the environment.

East West University (EWU) Environmental and Social Club organized an art

competition for children on December 11 at Osmany Memorial Hall. Around eight hundred students participated in the competition.

Executive Committee

Moderator: S.S.M Sadrul Huda
President: Gazi Zulfiqur Mahmud
Vice- President: Tawhidur Rahman
General Secretary: Ahmed Hossain Sabbir
Treasurer: Zakia Sultana

Sports Club

Club Objective: The main objective of the Sports Club is to involve students in sports events, through tournaments, to maintain physical fitness and thereby contributing towards building healthy minds.

In the Fall semester, EWUSC successfully completed Intra-University Football Tournament 2004. After two nerve-wrecking semi-finals, the Boys of 2003 and 2004 earned places in the final match. In the final, the Boys of 2003 came out victorious.

Executive Committee: Moderators
Kazi Khaled Shams Chisty
Iftekharul Huq
Mohammad Salahuddin
President : Mohammed Ali

General Secretary:
Md. Imran Hossain
Treasurer: Nawshad Lodhi
Event Coordinator:
M M Sahid - ul Haque Rana
Md. Muammer Jumlad

Pharmacy Club

Club Objective: Pharmacy Club's primary objective is to prepare students to meet the future needs of the profession. The club organizes seminars and other formal and informal interactive programs for the dissemination of advanced knowledge in different areas of Pharmacy.

The club also provides the opportunity for pharmacy students to meet one another, the faculty and professional pharmacists in a setting outside the classroom. Pharmacy Club members can demonstrate their dedication to excellence in pharmacy education, while helping the Department of Pharmacy.

Executive Committee:
Moderators
Saquiba Yesmine
Dr. Sufia Islam

President: Zahid Mohammad Delwar
Vice- President: Moshir Rahman Khan
General Secretary: Risul Amin
Treasurer: Zinnat Farzul Shaky

English Poetry and Drama Club (EPDC)

Club Objective: The objective of EPDC is to encourage students of English Department to be more actively interested in learning practically what they study in the textbooks of poetry and drama. Students of other department are also welcome to join, and practice their English oral communication skills, develop their imagination and creativity and find enjoyment in the field of English Literature.

Executive Committee
Masrufa Ayesha Nusrat
Farzana Akhter
Manzur Alam
Hasan Al Zayed

President: Robert John Fraser
Vice President: Sarwar Hossain Abir
Secretary: Shymaa Mohammad
Treasurer: Rashidul Islam
Chief Editor: Syeda Samara Murtuda
Coordinators: Sohel Ahmed Rahmani,
Nafisa Ahmed

Natural Science Club

Club Objective: The Natural Science Club at East West University was formed by faculty members and students of the Department of Physics, Mathematics and Statistics and aims at stimulating the interest of student in the natural sciences (Mathematics, Physics, Chemistry, Biology and Statistics). Activities of the club include arranging workshops and seminars on different issues related to science and technology, where faculty members of EWU or external experts can be keynote speakers, organizing competitions among students, and publishing journals devoted topics on science subjects and lectures delivered in seminars or workshops.

Executive Committee

President: Md. Zahidul Hassan
Vice- President: Sadia Haque
General Secretary: Md. Faizul Hasan
Treasurer: Md. Sarwar Jahan

Rotaract Club of East West University

Club Objective: The main objective of the club is to foster leadership, develop fellowship and initiate projects that will provide food, clothing and shelter and improve the quality of life of poor people. The Club will also promote literacy and vocational training to help jobless adults gain necessary skills.

The club arranged two general meetings on 5th October and 2nd November. In the October meeting, a number of students joined the club as new members. On 2nd November, the club discussed the "Year Plan 2005". The club also participated some district programs, such as River Cruise (Dhaka-Chandpur-Dhaka) on 3rd December, arranged by Rotaract District, also held a Zonal Ifar party during Ramadan. It believes that it has become more organized as a club and hopes to move forward.

Executive Committee:
Moderators

Mr. Nahid Hassan Khan
Mr. Nakibur Rahman

President: Muhammad Ziaul Karim
Vice President: Md. Omar Kawsar (Opu)
Secretary: Md. Asfaqur Rahman Chowdhury
Treasurer: Md. Aminur Rahman (Rumi)

Faculty Update

Dr. Fakrul Alam, Professor & Chair, Department of English, and Dean, Faculty of Liberal Arts and Social Sciences, East West University, went to Mumbai on 30 August 2004 at the invitation of the Asiatic Society Mumbai for its 200th Anniversary Seminar. Dr. Alam presented a paper on 'R.K. Narayan and the End of British India' and also did a presentation on 'Translating Jibananda Das' and chaired the plenary session of the conference where Professor Minakshi Mukherjee presented her paper.

Harunur Rashid Khan, an Assistant Professor of the Department of English, joined 2nd Asia TEFL International Conference held during 5-7 November in Seoul, South Korea where he presented a paper titled "Speaking Strategies to Overcome Communication Difficulties in the Target Language Situation." In the concluding session, Professor Hyo Woong Lee, President of Asia TEFL, honored Mr. Khan, a membership director of Asia TEFL Council for his significant contribution in increasing members from Bangladesh. Currently, Asia TEFL has 368 members from Bangladesh.

Professor Dr. Rebecca Sultana of the Department of English gave a presentation on "Mimics Without Menace: Interrogating Hybridity in Bharati Mukherjee's Fiction." in the monthly faculty presentation session on October 9, 2004. Mr. Subrata Kumar Bhowmik, Lecturer, Department of English, presented a paper titled "Error Analysis in EFL Classroom in Bangladesh: Implications and Remedies" on 4th December 2004 in the monthly faculty presentation session organized by the Department of English, East West University. A number of students, faculty members and guests were present on both occasions.

Mirza Md. Mamun Sadat, Senior Lecturer, Department of English, accompanied the EWU debating team to the 25th World Universities Debating Championship

2005 held in Kuala Lumpur, Malaysia between 27th December, 2004 to 4th January, 2005. Mr. Sadat also worked as an adjudicator in the event.

A paper titled "n-ideals of a distributive medial nearlattice" by Dr. Abu Saleh Abdun Noor, Professor & Chairperson, Dept. of Physics, Math & Statistics, EWU was accepted for publication in *Ganit* (Journal of Bangladesh Mathematics Society).

A paper titled "Test of Parameter of Exponential Distribution in Predictive Approach" by Arup Kumar Sinha, Lecturer, Dept. of Physics, Math & Statistics, EWU was published in *Pakistan Journals of Statistics*, Vol20(3).

A book by Ms. Anindita Paul, Senior Lecturer, Dept. of Physics, Math & Statistics, EWU titled *Fundamentals of Mathematics (For Business Students)* was published recently.

Dr. Mohammad Musa, Pro Vice Chancellor, East West University attended a 3-day International Seminar on Financial Management in an Islamic Perspective (21-23 December, 2004) in Dhaka Sheraton Hotel. He was a discussant of a paper presented in the seminar titled 'Some Aspects of Investment Decision-Making System of Islamic Financial Institutions: A Theoretical Evaluation'.

On December 2nd, Professor Mannan gave a seminar at the Gujranwala Institute of Future Technology (GIFT) Pakistan, on the status of management education in Bangladesh and the value of forging a strategic alliance amongst SAARC member countries to meet the challenges of the post-MFA era. About one hundred students and faculty members of GIFT attended the seminar.

The International Biographical Center (IBC), Cambridge, England, selected Professor Abdul Mannan, Dean of Business and Economics, East West University as one of the Top 100 Educators - 2005. In a personal letter

written by Mr. Nicholas S. Law, Director General of the IBC, Professor Mannan was informed that such nominations are made to a select few who have made a significant contribution in their field to engender influence on a local, national or international basis.

Mr. Kamrul Hassan, Assistant Professor of Business Administration Department, received exclusive coverage from "Bhorer Kagoz" (15 September, 2004) for his literary accomplishment.

Mr. Mohammad Behroz Jalil, Senior Lecturer and Assistant Proctor of EWU attended a 3 day Training session of Trainers on SME tool kit, jointly conducted by SEDF and DCCI from 4-6 December, 2004.

Mr. Fazluz Zaman, Lecturer of Marketing, Department of Business Administration will be on Study Leave from January, 2005 to do a Masters on Human Resource Management from University of Technology Sydney, Australia.

Ms. Farhana Ferdousi's paper, 'Application of Computer Simulation Model in the Analysis of Queuing System: Technological and Management Perspective', has been accepted by the *Open University Journal of Business Studies* for its January 2005 issue.

Ms. Sanzida Akhter, Lecturer of Business Administration department has received AusAid Scholarship (2005-2006) to do an MS in Social Work in University of Flinders, Adelaide, Australia.

Mr. Nakibur Rahman attended a 3-day International Seminar on Financial Management in an Islamic Perspective (December 21-23, 2004) in Dhaka Sheraton Hotel. He was as a discussant on the paper 'Financial Instruments for Corporate finance under Islamic Perspective'.

The following three papers written by Professor Mozammel Huq Azad Khan, Dean, the Faculty of Sciences and Engineering has been published recently.

1. "Quantum Realization Of Ternary Adder Circuits", ICECE 2004, Dhaka, Dec 27-29, 2004.
2. "Quantum Realization Of Ternary Toffoli Gate", ICECE 2004, Dhaka, Dec 27-29, 2004.
3. "Quantum Realization of Ternary Toffoli Gate Using Ion-Trap Realizable Muthukrishnan-Stroud Primitive Gates", ICCIT 2004, Dhaka, Dec 26-28, 2004.

Mr. Ershadul H. Chowdhury, Associate Professor, Department of Computer Science and Engineering, EWU has published a paper titled "XDWE: A prototype to establish XML as a Native Data Source in Wireless Environment" with Syed Murtuza Baker, Manzur Ashraf, A.K.M. Sharif-ul-Alam, Muhammad Suhel Hussain and Md. Hassan Mahmud in the Proceedings of ICCIT Conference, held on Dec 16-28, 2004 .

A paper titled "Acoustic Feature Extraction of Bangla Vowel and

Representation in the Vowel Space", jointly authored by Syed Akhter Hossain, Chairperson, Computer Science and Engineering Department, East West University , Prof M Lutfar Rahman and Professor Farruk Ahmed was published in the Proceedings of the ICCIT 2004 Conference held in Dhaka on Dec 26-28, 2004. Also Syed Akhter Hossain, Shubhabrata Das and Md Abdul Matin wrote a paper titled "UML Model of A RMI Based Chess Server" which was published in the Proceedings of the ICCIT 2004 Conference, held in Dhaka on Dec 26-28, 2004. Syed Akhter Hossain , Kazi Shams E Tabriz and Mohammad Nurul Islam wrote a paper titled "UML Modeling of Discrete-Time System using Java" which was also published in the Proceedings of the ICCIT 2004 Conference held in Dhaka, on Dec 26-28, 2004.

Mr. Mohammad Zakir Hossain Sarker, Senior Lecturer, Computer Science and Engineering Department and Shaila Rahman published a paper titled

"Potential Benefits and Pitfalls of IT Outsourcing form the Viewpoint of Developed Countries: Opportunities and Challenges for Bangladesh" in the Proceedings of the ICCIT 2004 Conference held in Dhaka on Dec 26-28, 2004.

Akeed Ahmed Pavel and M. Rezwon Khan jointly published a paper titled "Efficiency Enhancement of Heteroface Solar Cells" in the Spanish Conference on Electron Device (IEEE Electron Device Society sponsored conference) held in Spain on Feb 2-5. Akeed Ahmed Pavel and M. Rezwon Khan also published a paper titled "An MIS structure for high efficiency solar cell "in the Proceedings of the ICECE 2004 Conference in Dhaka on Dec 27-29, 2004.

A paper titled "Performance of Distributed Space Time Block Code" by Mustafa Mahmud Hussain, Mischa Dohler, Hamid Aghvami was published in the Proceedings of the IEEE Conference on Vehicular Technology 2004 held in Milan, Italy.

Appointments, Promotions & New Assignments

Professor Mozammel Huq Azad Khan has been appointed as the Chairman of the newly created Department of Electrical and Electronic Engineering. This appointment is in addition to his duties and responsibilities as the Dean of the Faculty of Sciences and Engineering.

Professor Mohamed Ruhul Amin has been appointed Chairman of the Department of Physics, Mathematics and Statistics with effect from 21st January, 2005.

Dr. Abdus Sattar, Assistant Professor, Department of Physics, Mathematics and Statistics has been promoted to Associate Professor with effect from 16th October, 2004.

Mr. Md. Motiur Rahman, Library Circulation Officer has been promoted to Assistant Librarian with effect from 1st October, 2004.

Mr. Md. Azhar Hossain, Assistant Accounts Officer has been promoted to Accounts Officer with effect from 16th October, 2004.

Mr. Md. Akhtaruzzaman, Department Secretary has been promoted to Senior Department Secretary with effect from 16th October, 2004.

Mr. Md. Hatem Tai, Department Secretary has been promoted to Senior Department Secretary with effect from 16th October, 2004.

Mr. M. Syeed Alam, Lecturer, Department of Business Administration has been made Assistant Proctor as an additional responsibility with effect from 16th October, 2004.

Contd. on page 14

Appointments, Promotions & New Assignments

Contd. from page 13

Fresh Appointments

The following full-time faculty members joined East West University in the Fall Semester.

Department of Business Administration

Dr. Nasreen Wadud, Professor

Mr. Kamrul Hassan, Assistant Professor

Mr. Sayeed Alam, Lecturer

Mr. Md. Shahriar Akter, Lecturer

Department of Computer Science and Engineering

Mr. Abdullah-al-Wadud, Lecturer

Ms. Sazia Mahfuz, Lecturer

Department of English

Mr. Zohur Ahmed, Lecturer

Ms. Iffat Jahan, Lecturer

Department of Pharmacy

Dr. Bidyut Kanti Datta, Professor

Ms. Juthika Kundu, Lecturer

Department of Economics

Ms. Biva Arani Mallik, Lecturer

Department of Physics, Mathematics and Statistics

Dr. Khandker Saadat Hossain, Assistant Professor

Mr. Arup Kumar Sinha, Lecturer

Department of Electrical and Electronic Engineering

Dr. Syed Anisul Haque, Associate Professor

Administrative Staff Members

The following staff members joined East West University in the Fall Semester.

Mr. Kazi Shams - E - Tabriz, Programmer

Mr. Atiqzaman, Junior Programmer

Mr. Erfanul Huque, Laboratory Officer

Mr. Khandakar Md. Khaled Hoque, Laboratory Assistant

Ms. Nowshin Kamal, Laboratory Assistant

Ms. Imrana Iqbal, Laboratory Assistant

Mr. A. H. Bazluzzaman, Laboratory Assistant

Mr. Mirza Sabbir Ahmed, Department Secretary

Ms. Ruksana Momtaz, Receptionist

Wedding

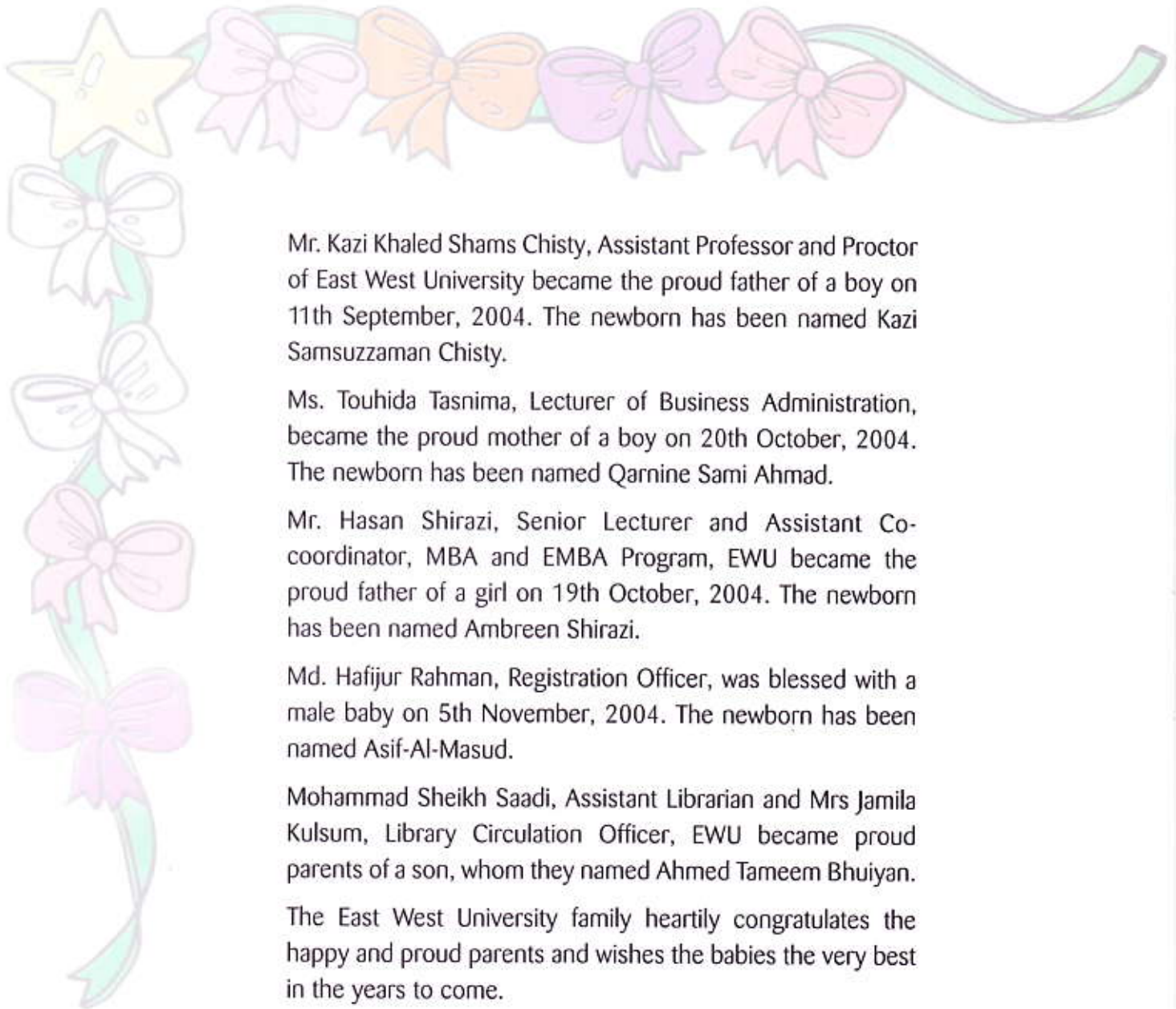
WEDDING *Announcements*

Ms. Farhana Ferdousi, Lecturer of Business Administration Department, was married to Mr. Amir Ahmed, Manager, Development, Asset Development.

Mr. Nakibur Rahman, Lecturer, Business Administration Department, was married to Heeba Islam, a doctor by profession, on 12th September, 2004.

We wish both couples a long and happy married life.

Congratulations



Mr. Kazi Khaled Shams Chisty, Assistant Professor and Proctor of East West University became the proud father of a boy on 11th September, 2004. The newborn has been named Kazi Samsuzzaman Chisty.

Ms. Touhida Tasnima, Lecturer of Business Administration, became the proud mother of a boy on 20th October, 2004. The newborn has been named Qarnine Sami Ahmad.

Mr. Hasan Shirazi, Senior Lecturer and Assistant Co-coordinator, MBA and EMBA Program, EWU became the proud father of a girl on 19th October, 2004. The newborn has been named Ambreen Shirazi.

Md. Hafijur Rahman, Registration Officer, was blessed with a male baby on 5th November, 2004. The newborn has been named Asif-Al-Masud.

Mohammad Sheikh Saadi, Assistant Librarian and Mrs Jamila Kulsum, Library Circulation Officer, EWU became proud parents of a son, whom they named Ahmed Tameem Bhuiyan.

The East West University family heartily congratulates the happy and proud parents and wishes the babies the very best in the years to come.



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