

editorial

We have a new Vice Chancellor! Welcome to Professor Mohammed Sharif, distinguished economist and academic, who has taken over the helms of the university to steer it towards more and more achievements in the years to come.

We have had a busy semester, full of academic as well as extra-curricular activities, and it is a pleasure to record the manifold events that took place in our campus this spring. This issue of the newsletter also indicates the options available to our students who would like to enrich their lives with the activities going on in our various clubs, thereby acquiring skills that will supplement the knowledge they are picking up in our classrooms.

For our Summer issue, do contribute brief accounts of whatever enlivens your semester in a unique way. Let's make the newsletter come alive with our achievements, our activities, our unique experience of the days and months we spend in East West University!

NEW VICE CHANCELLOR of East West University



Professor Mohammed Sharif has been appointed the Vice Chancellor of East West University.

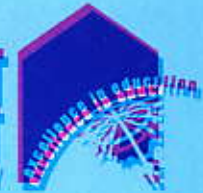
Professor Sharif obtained his BA (Hons) and MA in Economics from the University of Dhaka and MA in Political Economy and Ph.D. from Boston University. He had taught at the University of Chittagong before going for higher studies in the USA. After completing his Ph.D., he joined the University of Rhode Island and taught there as Assistant, Associate, and Full Professor for 22 years.

Prof. Sharif has published two books and many scholarly articles in international journals including the *Cambridge Journal of Economics*.

When in the USA, he was very active in multi-cultural, multi-racial, and interfaith activities for which he has been awarded many citations.

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EAST
WEST
UNIVERSITY



NEWSLETTER

NEW
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UNIVERSITY

The orientation program for undergraduate students was held on January 20, 2007 at 10:30 am at the University auditorium. A total number of 315 students got admitted in Spring Semester 2007 in different undergraduate programs in Business Administration, Pharmacy, Economics, Computer Science, Computer Science and Engineering, Information and Communications Engineering, Electrical and Electronic Engineering and English.

The Chief Guest of the program, Mr. Mahbul Alam, Editor, *The Independent* and former Adviser to the Caretaker Government of Bangladesh, welcomed the newly admitted students. He appreciated the efforts of the University for promoting and inculcating ethical values of students. He advised students to be skilled in language, capable in communication as well as presentable in order to face rapidly changing global challenges.

The program was chaired by Mr. Jalaluddin Ahmed, President, Board of Directors, East West University. He urged students to make the best use of the unique learning opportunities available at the University. He also mentioned availability of generous merit scholarships and the financial assistance schemes of the University. He urged upon students to seek and expand their knowledge in diversified fields and inculcate the values of responsible citizenship for nation building.

In his remarks, Professor Mohammad Musa, PhD, Vice Chancellor (Acting), East West University highlighted existing facilities as well as its qualified faculty members and urged students to utilize the University's resources fully.

Mrs. Razia Samad, Member, Board of Directors, East West University, was present on the occasion. Professor Md. Abdul Hye, PhD, Dean of the Faculty of Business and Economics, Professor Arifa Rahman, PhD, Dean of the Faculty of Liberal Arts and Social Sciences, Professor Abu Saleh Abdur Noor, PhD, Dean of the Faculty of Sciences and Engineering and Registrar, Professor Khairul Azam, PhD, also spoke on the occasion.



Undergraduate Orientation Spring 2007

Graduate Orientation Spring 2007



The orientation programs of the newly admitted students for Spring Semester 2007 in different graduate programs of East West University were held at the University Auditorium on January 20, 2007. Mr. Ittekkharul Islam, Managing Director, Sanofi-Aventis, graced the Orientation program as the Chief Guest while Mr. Jalaluddin Ahmed, President, Board of Directors, EWU, was the Program Chair.

Mr. Islam urged students to be well-equipped with proper education to become worthy citizens of the country. Mr. Jalaluddin Ahmed noted that the University's efforts to support meritorious students coming from middle class family has been acclaimed. A total number of 141 students have enrolled in the graduate programs in Executive MBA, MBA, MBM, MS in Computer Science & Engineering, MS in Telecommunications Engineering, MA in English and Masters in Development Studies in Spring Semester 2007.

In his speech the Program Chair Mr. Jalaluddin Ahmed, President, Board of Directors, East West University, urged students to make the best use of the unique learning opportunities available at the University. He also discussed the availability of generous merit scholarships and financial assistance schemes of the university. In his concluding remarks, Dr. Mohammad Musa, Vice Chancellor (Acting), East West University, highlighted the existing infrastructure facilities as well as the presence of distinguished faculty members. Among others, Professor M. Abdul Hye, Dean of the Faculty of Business and Economics, Professor Arifa Rahman, Dean of the Faculty of Liberal Arts and Social Sciences, Professor Abu Saleh Abdun Noor, Dean of the Faculty of Sciences and Engineering and Registrar, Dr. Khairul Azam, also spoke on the occasion.

CALL FOR PAPERS

East West Journal, a fully refereed journal published by East West University, Bangladesh, one of the leading private universities of Bangladesh, invites submissions for its second issue scheduled to be published in of September 2007. As the official publication of a university that offers courses in the liberal arts and social sciences, business administration, computer science, electronics and engineering, and pharmacy, it invites submissions in these areas. We are looking for original essays, review essays, notes, and reviews. We would like to publish essays that address a significant issue in these areas or reviews of recent publications presented in a readable and scholarly manner. Contributions are welcome from all over Bangladesh, and, indeed, the region. Each article submitted will be sent to a reviewer who is a specialist in the field after a meeting of the Editorial Board. Since the author's name is not revealed to the reviewer, submissions should not have the author's name anywhere in the manuscript. However, submissions should be accompanied by a cover page containing the title, the name of the author, and her or his academic affiliation(s). Contributors should note that articles submitted to the journal must not be submitted simultaneously anywhere else.

Submissions, prepared according to the format described below, should be submitted to the editor by May 30, 2007 for consideration.

EC aided project "CACDFM" concludes at East West University



The Ready Made Garments sector of Bangladesh has immense potential for further growth and expansion in a globalized competitive world provided continuous efforts are made to enhance its efficiency and effectiveness through the induction and usage of modern information technology, especially in the area of clothing and fashion design. This view was expressed by speakers in a dissemination workshop and the closing ceremony of the Computerized Assistance to Clothing Design and Fashion Management (CACDFM) project of the European Commission organized under the Asia IT & C Europe Aid project. The project was executed by East West University, Dhaka, University of Bremen, Germany, and University of Manchester, UK. Professor Bibhuti Roy of the University of Bremen and Professor Abdul Mannan of East West University co-coordinated the project jointly. Professor Syed Akhter Hossain of East West University was the technical expert. Spread over a period of two years, the project involved training enterprise workers and trainers. Sixty participants from ten enterprises and organizations participated in this program. Held at East West University auditorium on March 7, 2007, the function was presided by Dr. Mohammed Farashuddin, the founder Vice Chancellor of the university while Mr. Jalaluddin Ahmed, the President of the Board of Directors, was the Chief Guest. Mr. S M Fazlul Hoque, the President of the BGMEA, was present as the special guest. Commenting on the RMG sector and the project, Mr. Hoque mentioned that by 2015 this sector alone can make a significant change not only in the economy but also in the social sector. Mr. Jalaluddin underscored the need for forging a closer partnership amongst universities and the business community. Dr. Mohammed Farashuddin emphasized the need for improving competition in all sectors to survive in the hypercompetitive world of apparel marketing. Amongst others, Dr. M Lutfar Rahman of Dhaka University and Mr. Tafazal Ali, Executive Director of the Standard Group, also spoke on the occasion.

EWU Celebrates INTERNATIONAL MOTHER LANGUAGE DAY



In order to mark Shaheed Day and International Mother Language Day, East West University arranged a colorful Pravat Pheri on February 21, 2007. The procession started from the Shahbag Signal (in front of PG Hospital Gate) at 6:30 AM.

Dr. Mohammed Farashuddin, founder Vice Chancellor, led the procession. Among others, Dr. Mohammad Musa, Vice Chancellor (Acting) Mr. Behroz Jalil, Proctor and Senior Lecturer of Business Administration, Shafiq Waes, Assistant Registrar, Gazi Zulfikar Mahmud, President of the Environment and Social Club, EWU, club members and general students also joined the procession.

To celebrate "International Mother Language Day", East West University Natural Science Club also arranged a program at the university auditorium on February 28, 2007. Mr. Jalaluddin Ahmed, President, Board of Directors, East West University, graced the occasion as the Program Chair. Professor Abdullah Abu Sayeed, Chairman, Bishwo Shahitto Kendro, was present as the keynote speaker.

At the beginning of the program Arup Kumar Sinha, Senior Lecturer, and one of the moderators of the club, gave a welcome speech and introduced Professor Abdullah Abu Sayeed noting that it was not possible to describe all aspects of him in such a short span of time. Program Chair Mr. Jalaluddin Ahmed presented the keynote speaker Professor Abdullah Abu Sayeed with a crest on behalf of the club.

After the opening session, the seminar titled "Democracy and Absolute Power" started. Professor Sayeed delivered a memorable speech where he spoke about the topic elaborately. His speech was simple and witty and the audience enjoyed it immensely. After his speech, faculty members and students took part in a question-answer session.

The program ended with the speech of the Program Chair Mr. Jalaluddin Ahmed. In his speech, he said that the university was honored to have Professor Sayeed attended. He addressed its faculties and students and thanked the moderators and club members for arranging such a program. Finally, Mr. Jalaluddin Ahmed also spoke on the topic of the seminar highlighting its implications for our age.

BLOOD DONATION PROGRAM

A day-long blood donation program for Spring Semester 2007 was held on February 28, 2007 at the ground floor of the Foundation Building of East West University.

The Medical Center, Social and Environmental Club and Rotaract Club of East West University in collaboration with the Bangladesh Red Crescent Society organized the program. Mr. Jalaluddin Ahmed, President, Board of Directors, inaugurated the program. Dr. Mohammad Musa, Vice Chancellor (Acting) and Mrs. Suraiya Ahmad, Joint Registrar, East West University were also present.

The program aimed at raising public awareness about the need for regular blood donations, encouraging new and re-energizing current donors, and helping reduce the blood crises of the country. The Environmental and Social Club and the Rotaract Club of East West University provided volunteers for the program. Students, faculty members and staff, all came forward to donate blood to help save the lives of hundreds.



Merit Scholarship Awarding Ceremony Spring 2007

The Merit Scholarship Awarding ceremony of East West University for Spring Semester 2007 was held on Thursday, March 1, 2007 at 11:00 a.m. at the University auditorium.

Professor Dr. M. Asaduzzman, Chairman, University Grants Commission of Bangladesh, graced the program as the Chief Guest and distributed certificates amongst merit scholarship earners. He praised the efforts of East West University in providing quality higher education. He also praised East West University for being one of the best private universities in Bangladesh.

Mr. Jalauddin Ahmed, President, Board of Directors, East West University, was the Program Chair. He recalled the birth of the scholarships program and praised the management of the University, faculty members and students for combined and coordinated efforts in making East West University what it is today.

This semester, forty-five students were awarded merit scholarship. A total of five hundred and thirty-three students received merit scholarships and financial aid amounting to taka one crore twenty-one lakh only. It may be mentioned here that last year a total of 1,227 students were awarded merit scholarships and financial aid amounting to Tk. 3.25 crore which is 10.08 percent of the total tuition fees. East West University has now reached an enviable record in terms of providing quality education, qualified teaching staff, infrastructural facilities and generous scholarships schemes.

Dr. Mohammad Musa, Acting Vice Chancellor, greeted Merit Scholars of this semester. Mrs. Suraiya Ahmad, Joint Registrar of the University, gave the vote of thanks on the occasion. Dr. Mohammed Farashuddin, Founder Vice Chancellor and Deans of Faculties, faculty members and guardians were also present on the occasion.

Seminar "Millennium Development Goals (MDGs) and Beyond: Accountability and Institutional Innovation in Bangladesh"

East West University and the World Bank jointly organized a Seminar on "Millennium Development Goals (MDGs) and Beyond: Accountability and Institutional Innovation in Bangladesh" at East West University at the university auditorium on 10 March 2007.

Dr. A B Mirza Md. Azizul Islam, Adviser for Ministries of Finance, Planning, Commerce, and Post and Telecommunications, Caretaker Government of Bangladesh, was the Chief Guest of the seminar while Mr. Xian Zhu, Country Director, World Bank, Bangladesh was the special guest. Mr. Qaiser M Khan, Lead Human Development Specialist for South Asia Region presented a study report at the seminar. He described the challenges and opportunities for Bangladesh in achieving millennium development goals. Mr. Manzur Ahmed, Director of Institution of Education Development of BRAC University, Professor Ahmad Neaz of AIUB and Professor A K Enamul Haque of EWU were discussants at the seminar.

Dr. Mohammad Musa, Vice Chancellor (Acting), was the program chair. Dr. Mohammed Farashuddin, founder Vice Chancellor and Member, Board of Directors of the University, made the welcoming remarks at the seminar. Mr. H. N. Ashequr Rahman, Member, Board of Directors of the University, was present at the seminar. Foreign and eminent local academics from various universities attended the seminar.



Seminar "Problems in developing an once-daily sustained release tablet of Class I drug"

The Department of Pharmacy, EWU, organized a seminar on "Problems in developing an once-daily sustained release tablet of Class I drug" on March 15, 2007 at the EWU Auditorium. Mr. Masihuddin A. Jaigirdar, Senior Principal Scientist, Watson Laboratories Inc, California, was the keynote speaker of the seminar.

Mr. Jalaluddin Ahmed, President Board of Directors, EWU, was present as Chief Guest, while Professor Dr. Habibur Rahman, Director, Directorate of Drug Administration, Ministry of Health and Welfare, Govt. of the People's Republic of Bangladesh, graced the occasion as the special guest. Professor Mohammad Musa, Vice Chancellor (Acting), EWU was present as the Program Chair. Professor Bidyut Kanti Datta, Chairperson, Department of Pharmacy welcomed participants to the seminar.

Professor Mohammed Farashuddin, founder Vice Chancellor, EWU, executives from different pharmaceutical companies, faculty members of the Department of Pharmacy, EWU, and a good number of students were present in the seminar. It turned out to be a very interactive event with a very lively question-answer session. The program ended with a vote of thanks delivered by Professor Syed Akhter Hossain, Department of Pharmacy, EWU.



EWU Won First Prize in "Color: Still Life" Category

EWU Cine and Photography Club participated in the Aktel International Interuniversity Photography Exhibition 2007 in 17-23 March 2007 which was organized by the North South University Photography Club. 20 international Universities (Australia, Canada, China, England, France, Germany, India, Nepal, Netherlands, Scotland, South Africa, South Korea, Switzerland, Turkey and the USA) and 30 Bangladeshi universities participated in this gala competition. 20 photographs taken by 10 photographers of EWU were displayed in the exhibition and Easel Mortuza from the club won first prize in "Color: Still Life" category. This is indeed a great achievement for the club.

Star Search 2007



East West University Shangkritik Sangha, commonly known as "EWUSS" has been organizing Star Search as a regular program annually for a couple of years now. This year it organized a four-day long program from 2-5 April 2007. Eight categories were included in the star search program: Recitation, Instrument, Modern and Contemporary Song, Dance, Anchoring, Drama, Mime and Script Writing. A number of artists, poets and writers graced the occasion with their presence and EWUSS had the privilege to get their valuable assistance in finding out the hidden talents amidst the students of EWU. Poets Asad Chowdhury and Kazi Rozy came to judge as did famous guitarist Sajjad and drum player Tipu of WARFAZE; Milon Mahmood and Mahmuduzzaman Babu provided students with advice on modern and contemporary songs respectively; famous dance personality Ria and Sohel adjudicated for dance; Shohiduzzaman Sacchu came to judge drama and mime; Iffat Arefin Tonni was present to supervise the Script Writing competition; Zohur Ahmed, Senior Lecturer, Department English, EWU attended the Anchoring section as the Judge.

Charity Concert for Toushik



Mr. Jalaluddin Ahmed, President, Board of Directors hands over the donation money to Toushik's father

This year, like in other years-gone-by, Pahela Baishakh brought with it a bunch of festivities. However, uniquely in 1414 the EWU community started the year with a noble gesture and took a New Year resolution to serve humanity. Under the auspices of the East West University Shangkritik Sangha (EWUSS) and the Rotaract Club of EWU, a modest but praiseworthy arrangement was made to mark the occasion on 15 April 2007 at the University Auditorium. The highlight of the day was a charity show. The fund raised from it was donated to Toushik, a cancer-affected 5 year old boy, for his treatment. Performers from EWUSS rendered awesome performances at the show. They gave their best in songs, dance and recitation. The crowd was so huge that EWUSS had to organize the concert twice that day. Mr. Jalaluddin Ahmed, President, Board of Directors and founder Vice Chancellor, Dr. Mohammed Farashuddin praised the endeavor. Faculty members also donated freely to the fund-raising campaign. In addition, few stalls and other arrangements were also set up in the campus area, displaying hand-made items and alpona made by students.

With students of other leading private universities such as BRAC, NSU, South East, Eastern University, EWUSS members celebrated the Bengali New Year, on 14 April, at Niketon Park in Gulshan, opposite the Shooting Club premises. The program was sponsored by Grameen phone with Channel 1 as the media partner. Every university set up stalls with the usual paraphernalia that gave the whole park a festive look. The performances and displays of the students of EWUSS were outstanding and were appreciated by all. President, Board of Directors of EWU, Jalaluddin Ahmed, was present at the venue to cheer the performers. Zohur Ahmed, Moderator EWUSS, mediated the program and was present at the occasion along with his family.

The Rotaract Club also co-participated with Cultural Club of East West University which organized a cultural event to raise funds for the sake of the Leukemia-affected child Toushik Ryan Khan. EWURC was able to collect a sum of Tk. 60,000 approximately. The amount was handed over to Toushik's family by Mr. Jalaluddin Ahmed, President of Board of Directors of East West University. We would like to thank all students, staff and faculty members of East West University for their contributions.

EWU library

East West University Library is a pioneer in organizing automated university libraries in our country. A good library system and service depend on its professional and trained manpower, efficient and effective services to users, utilization of the latest and sophisticated technology, diversity of collections and access to online/print journals and other reference materials to support research activities.

EWU Library provides the following facilities and services:

Circulation Facilities

Students, faculty members and staff members can borrow text books, related reference books and CDs.

Browsing Corner

EWU Library has browsing corners on each floor of the Library so that users can search library materials and access online journals.

Spacious Study Area

The library can accommodate 140 persons on the 2nd floor, 40 persons on the 3rd floor and 100 persons on the 4th floor of the EWU Library at a time.

Print Journals/ Periodicals/ Reports / Newspapers

The library subscribes to 136 print journals of which 12 are international, 150 dissertations and reports prepared by EWU students, and 16 national daily newspapers (English and Bengali).

Online Journals

The EWU Library has access to online databases of ACM, IEEE, JSTOR, OUP, INASP, HINARI and AGORA for faculty and students of EWU.

News Clippings

EWU Library offers news clipping services for its users on sixteen different disciplines to update their knowledge. News clippings are made from sixteen daily newspapers, which are kept in the Library on a regular basis. It also preserves month-old issues of all daily newspapers subscribed by the EWU Library.

Special Collections

The Library has the world's major Encyclopedias, maps, and collections of the liberation war of Bangladesh. EWU Library has a **SPECIAL CORNER** on the second floor and a Reference Section on the fourth floor of the Library to make its resources available to its users.



Photocopy Corner

EWU Library has a separate photocopy corner to facilitate photocopy services users. It remains open from 8:30 am to 5:00 pm from Sunday to Thursday with a short break for lunch from 1:30 pm to 2:00 pm. Besides, users can avail photocopy services from 5:00 pm to 10:00 pm at the graduate building from Sunday to Thursday. Photocopy services are also available at the graduate building on Fridays from 8:30 am to 5:30 pm with a break for lunch and Jumma prayer from 1:00 pm to 3:00 pm.

New Arrivals

EWU Library keeps users informed about its new arrivals of books, journals, and CDs on quarterly basis through notice boards, electronic mails, etc.

Cooperation with International Resource Centers

EWU Library is a corporate member of The Archer K. Blood American Center Library, and British Council Library, Dhaka, Bangladesh. Users can access the resources of these two libraries mentioned above through the Joint Librarian, EWU Library. In addition, users can avail the services of the ICDDR'B Library, United Nations Information Center (UNIC), World Bank Library, and Asian Development Bank Library with the help of EWU Library officials. Moreover, EWU Library receives publication from the Goethe Institute of Dhaka, Asia Foundation, European Union and other foreign cultural centers.

User Friendly Software

EWU Library is fully automated. The database of the Library is user-friendly. Special features of the software used for this purpose are as follows:

- Borrowing history and status of a particular user
- Auto-generated fine collection system as per library rules
- List of defaulters
- List of blocked users
- List of borrowed users: faculty members, students, staff members
- Status of Library Users: department wise, semester wise, year wise
- List of purchased books: department wise, semester wise, and year wise
- List of donated books
- Search results and print options
- Clearance notice
- List of books: Title, author, subject, edition, volume, place, publisher, series, and page nos.
- New Arrivals report
- Web based module
- Web reservation
- Daily issued books, books returned, books to be returned
- Books ordered from a particular vendor
- Total vendors' list and their performance
- Data entry worksheet
- Processing: Books, CDs, book cards, book pockets, barcode of users, and book level
- Acquisition status
- Both hard copy and soft copy and export system of data
- High-capacity server and sophisticated scanner
- Change of features, if needed
- Entry options for books and CDs
- Entry options for Journals and news clippings

Library Professional

All Library staff are ready to assist users to find out information quickly from any corner of the library. Subject lists, shelf indicators, library rules, and notice of password protected journals are placed in different corner of the library for easy access.

Department wise Study Rooms

Most departments of EWU have their own study rooms for reading and group discussion. A lot of students use these study rooms for academic purposes. Study rooms remain open from 8:30 am to 5:00 pm, from Sunday to Thursday.

Presentation

The Archer K. Blood American Center Library's outreach team conducted a presentation on 1 February 2007 at EWU Auditorium.



The presentation topic was "American Libraries in Bangladesh: their Programs and Services". A documentary film was also exhibited as part of that presentation. Professor Mohammad Musa, Ph.D.,

Vice Chancellor (Acting) attended the program as program chair. Dr. Khairul Azam, Registrar and Mr. Md. Nazim Uddin, Joint Librarian also attended the program. A good number of students participated.

Latest Statistics as of April 15, 2007

Books	:	16,334
CD-Roms	:	1,100
Print Journals	:	136
Online Journals	:	2,300
Maps	:	06
Daily Newspapers	:	16
Internship Reports	:	150

Library Timing

Sunday through Thursday: 08:30 am - 10:00 pm (without break)
Fridays: 08:30 am - 05:30 pm (with a break from 01:00 pm to 03:00 pm for Jummah Prayer and lunch)

Information and Communication Services

The Information and Communication Services (ICS) section organized a four-day workshop on "Networking and ISP setup using Linux" under the supervision of Syed Akhter Hossain, Chairperson, Department of CSE. The number of participants was more than 100 and they represented different departments of EWU. The workshop was conducted by Engr. Md Mahabub Alam, Systems Manager, and supported by Lab officers of ICS. The main objective of the workshop was to give better understanding of Computer Networking and ISP setup design and development of a secured large network and to show how to configure DNS, MAIL, WEB, PROXY and Firewall server using Linux.



Career Counseling Center



U.S. Trade Show 2007



The American Chamber of Commerce in Bangladesh (AmCham) organized the 16th annual U.S. Trade Show at Hotel Sheraton from 14-16 February 2007. East West University participated in the Trade Show at the invitation of AmCham to enhance its image in the prevailing competitive environment and to highlight the East West University motto: "Excellence in Education". A significant number of visitors enquired at the stall on all three days, proving the presence of East West University worthwhile. The Ambassador of the United States of America, Ms. Patricia A. Butenis, and Mr. A. Gafur, Executive Director, AmCham & Director of U.S. Trade Show, visited the stall.

EBL Leader Search Program



Mr. Kazi Mahmood Sattar, CEO & Managing Director of Eastern Bank Limited, gave a corporate presentation on "EBL Leader Search" on 31 January 2007 at East West University auditorium for EWU graduates intending to build up their careers with EBL. Mr. D. S. Zulfikar Hyder, Head of Human Resources and other corporate managers of EBL were present at the seminar. A question-answer session followed the presentation.

Dr. Md. Abdul Hye, Dr. M.Z. Mamun and a significant number of students were also present in the seminar.

"International Graduate Program" Standard Chartered Bank



Mr. Osman Morad, CEO, Standard Chartered Bank, Dhaka made a corporate presentation on "International Graduate Programs" on Thursday, 8 February 2007 at East West University Auditorium.

Dr. Mohammed Farashuddin presented a crest to Mr. Osman Morad. Dr. Mohammad Musa, Professor Abdul Mannan, Dr. A.K. Enamul Haque and Mr. Nahid Hassan Khan were among those present at the seminar. A group of officials from Standard Chartered Bank was also present at the seminar.

Promotional Activities

The following renowned organizations visited EWU campus for events/promotional activities -

BRAC Bank, Eastern Bank, National Bank, Prime Bank, International Training Center (ITC) STS Group

Special Thanks

A significant number of EWU students got jobs in the following renowned organizations. We extend our gratitude to them for giving our student the opportunity to serve them.

ACNielsen Bangladesh Ltd., Aktel, AutoDesk, Banglalink, Bank Asia Limited, BRAC, CityCell, Commercial Bank of Ceylon, DHL Bangladesh, Grameen Phone, Grey Advertising Bangladesh Limited, Kuehne + Nagel Ltd., Media Eight Communications Limited, Prime Bank Limited, RangsTel, Roop Communications, Standard Chartered Bank, WaridTel

CCC conveys its heartfelt thanks to the administration of the following organizations for providing Internship to EWU students.

AB Bank Limited, Bangladesh Commerce Bank Limited, BASIC Bank Limited, Basundhara Group, BOC Bangladesh Ltd., Dutch Bangla Bank Ltd., Eastern Bank Limited, EXIM Bank Limited, Grameen Phone Limited, Grey Advertising BD Ltd., Islami Bank Limited, Jamuna Bank Limited, Mercantile Bank Limited, National Bank Limited, National Credit and Commerce Bank Limited, NGO Forum, Prime Bank Limited, Standard Chartered Bank, TM International

Department of Business Administration

Publications

□ A paper titled "Stock Markets Behavior in Bangladesh" by Dr. Tanbir Ahmed Chowdhury, Professor, Department of Business Administration and Coordinator, MBA, EMBA & MBM Programs, East West University has been published in the *Journal of Business Studies*, Bangladesh Open University, Vol. 3, No. 1 & 2 January-December 2005 (Published in March 2007).

□ A paper titled "Corporate Governance in Bangladesh: Some Observations" by Dr. Tanbir Ahmed Chowdhury, Professor, Department of Business Administration and Coordinator, MBA, EMBA & MBM Programs, East West University has been published in the *Journal of Finance and Banking*, University of Dhaka, Vol. 6, 7 & 8, 2004-2006.

□ S S M Sadrul Huda, Assistant Professor, Department of Business Administration, wrote a paper with Shahriar Akhtar, Lecturer, EWU and Afsana Akhtar, Lecturer of BRAC university, titled "Viewers' Attitude toward Women's Participation in TV Advertisements: A Study of Dhaka City in Bangladesh", in *Journal of Business Studies*, Southeast University, Vol. 2, Number 2, 2006.

□ S S M Sadrul Huda, Assistant Professor, Department of Business Administration, wrote a conference paper titled, "The impact of managerial jobs on the lives of women managers in developing countries: the Bangladesh context," with Dr. Jashim Uddin Ahmed of North South University and Afsana Akhtar, Lecturer, BRAC University, Bangladesh, which was accepted for presentation and publication in the proceedings of *South Asian Management Forum International Conference* hosted by North South University, 2006, held on Feb 24-25, 2006 at Dhaka.

□ S S M Sadrul Huda, Assistant Professor, Department of Business Administration, wrote a conference paper titled, "Negotiation Skills: A Comparative Study Between Public and Private Organizations in Bangladesh" co-authored with Afsana Akhtar of BRAC University, Dr Jashim Uddin Ahmed of North South University and Segufta Dilshad of the Centre for Social Research and Responsibility, which was accepted for oral presentation at the *5th International Business Research Conference* to be held in Dubai (UAE) on April 26 & 27, 2007, organized by the University of Ullongong, Dubai and World Business Institute, Australia.

□ S S M Sadrul Huda, Assistant Professor, Department of Business Administration, wrote a conference paper titled, "Outdoor Recreation in Bangladesh" co-authored with Afsana Akhtar of BRAC University, and Dr Jashim Uddin Ahmed of North South University, which was accepted for oral presentation at the *3rd International Conference on Tourism* to be held in Athens, Greece on July 5-8, 2007 organized by Athens Institute for Education and Research, Greece.

□ S S M Sadrul Huda, Assistant Professor, Department of Business Administration, presented a paper on "The Growth, Transformations, and Governance of Advertising Agencies in Bangladesh During 1971-2005", at the Center for Research and Training, East West University on March 6, 2006.

□ A paper titled "Effects of global competition in telecommunication Administration in Bangladesh" by Mr. Kazi Khaled Shams Chisty, Assistant Professor, Department of Business Administration, EWU and Gazi Munir Uddin, Faculty Member of AIUB was published in *Online Journal of Management Researches (OJMR)* Vol. 2 e-Journal of Punjab College of Technical Education, Ludhiana, India 8th April 2006. www.pcte.edu.in/site/OJMR/OJMR_main.htm

□ In 'Ekushey Boi Mela 2007' a book of poems titled '*Prihibir Proticchobi Amar Gramme*' (Reflections of the world in my village) by Kamrul Hassan, Assistant Professor, Department of Business Administration has been published. The book has been published by Nisarga and it contains 55 poems. The eye-catching azure blue cover of the book has been designed by Ashesh Saha. The book is dedicated to five eminent personalities of the country who have dreamt of advancing Bangladesh forward and transmitted that dream to others. This is the eighth book of poems by Kamrul Hassan who is a recognized poet and short story writer of the 80s. The poems in the books use various images and metaphors to depict the world around us, the transience of life, and the intricacies of the mind and relationships. The tone of Kamrul Hassan's poems is sublime, the words befitting and the lyrics melodious. His poetry stands somewhere between the grotesque and the translucent world of reality.

□ Mohammad Behroz Jafil, Senior Lecturer, Department of Business Administration, wrote a paper with Kazi Khaled Shams Chisty, Assistant Professor, Department of Business Administration & Omar Faruk, Senior Lecturer, Department of Business Administration, East West University

titled "Amusement Park in Bangladesh: Visitors Evaluation." The article has been published in the *Journal of Business Studies*, Southeast University, Vol. II, No. 2, July-December, 2006

□ Muhammad Shariat Ullah, Senior Lecturer, Department of Business of Administration has jointly written a paper with Dr. Faruq Ahmed, Professor, Department of Management Studies, University of Dhaka, titled "Strategic Human Resource Management: Aligning HR Strategy with Business Strategy." The article has been published in the *Journal of the Institute of Cost and Management of Bangladesh*, Vol. XXXIV, No. 3.

□ Muhammad Shariat Ullah, Senior Lecturer, Department of Business of Administration has written a paper with Dr. Faruq Ahmed, Professor, Department of Management Studies, University of Dhaka, & Mohd. Mosharraf Hossain Chowdhury, Associate Professor, Department of Management, Dhaka City College, titled "HRM Practices in Small Business of Bangladesh." The article has been published in *Journal of the Institute of Bankers Bangladesh*, Vol. 52, No. 1.

□ Rumana Parveen, Senior Lecturer, Department of Business Administration, wrote a paper with Masud Ibn Rahman, Associate Professor, Daffodil International University, titled "Job Satisfaction: A study among Public and Private University Teachers of Bangladesh" published in the *Journal of the Institute of Cost and Management of Bangladesh*, Vol. XXXIV, May-June 2006.

□ Rumana Parveen, Senior Lecturer, Department of Business Administration, has presented a paper with Dr. Md. Abdul Hannan Mia, Professor, Department of Management Information System, titled "Corporate Governance Awareness among SMEs in Bangladesh" at The *SME-Entrepreneurship Global Conference 2006* at Monash University, Malaysia during 17-18 October 2006.

□ Quazi Saguta Samina, Lecturer, Department of Business Administration, wrote a paper with Md. Faisal Ahmammad, Lecturer, Department of Business Administration, Stamford University, titled "Determinations of Dividend Policy: An Empirical Study of Listed Companies in Bangladesh". The article has been published in the *Stamford Journal of Business Studies*, Volume-1, Issue-1.

MBA & MBM Coordinator Visits the USA

Dr. Tanbir Ahmed Chowdhury, Professor, Department of Business Administration and Coordinator, MBA, EMBA & MBM Programs, East West University visited the USA from September 14, 2006 to October 17, 2006 as a part of the "Higher Education Leadership Professional Development Program" organized by the American Institute of Bangladesh Studies (AIBS) funded by the Education & Cultural Affairs Division of the United States. He visited a number of well-known universities in USA including The Pennsylvania State University, Kent State University and the University of Akron at Ohio, Maryland Eastern Shore University, Lock Heaven University and Juniata College.

Mr. Chowdhury Golam Hossan, Senior Lecturer, Department of Business Administration, was awarded the International Post-graduate Research Scholarship (IPRS 2007) by La Trobe University Post Graduate Scholarship 2007, for pursuing PhD. He is doing his PhD on "e-Government Implementation" at the Department of Management, Faculty of Law and Management, La Trobe University, Melbourne, Australia. He has also been appointed a part-time lecturer at the same department. He is on study leave from EWU and will be back after completion of his PhD award in 2010.

Department of Applied Physics & Communications Engineering

Publications

□ "Radiation Pattern and Bandwidth Control of Linear and Rectangular Array Antenna System" S. Nowaf-Al Haque, N. Ariful Alam, Md. Imdadul Islam and M.R. Amin, Accepted, *East West Journal* (BD) (2007).

□ "Modeling of mixed traffic for mobile cellular network" Md. Imdadul Islam, J. K. Das and A. B. M. Siddique Hossain, *Journal of Telecommunications and Information Technology, National Institute of Telecommunications Szachowa st 104-894 Warsaw* (Poland) (2007).

□ "Modeling of voice data integrated traffic in 3G mobile cellular network" Imdadul Islam, J. K. Das and A. B. M. Siddique Hossain, Accepted, *Journal of Telecommunications and Information Technology, National Institute of Telecommunications Szachowa st 104-894 Warsaw* (Poland) (2007).

□ "Reception of TV signal at 200MHz using cross dipole antenna" Md. Imdadul Islam, and Shahriar Karim, Accepted, *Jahangirnagar University Journal of Science*, vol.30 (BD) (2007).

□ "Isomorphism Theorem for Standard Ideals of Join Semilattices Directed Below" A. S. A Noor and M. R. Talukdar; Accepted, *SEA Bull. Math* (Hong Kong) (2007).

□ "On Filter Congruencies of Mesh Semilattices " A. S. A Noor and M.A Hossain; Accepted, *Rajshahi University Studies (Journal of Science)*, Part-B (BD) (2007).

□ "Relatively Normal Nearlattices"; A. S. A Noor, Md. Bazlur Rahman and A.K Azad; Accepted, *Rajshahi University Studies (Journal of Science)*, Part-B (BD) (2007).

□ "Mathematical Comparison of Costs among Some Well Established Cost Allocation Methods and CRS(C) Method"; Anindita Paul, Syed Sabbir Amed, A.K. Hazra; Accepted, *Journal of Mathematics and Mathematical Sciences, Jahangirnagar University* (BD) (2007).

Research Supervision

Dr. A. S. A. Noor, Professor, APCE department & Dean of Sciences and Engineering, supervised the dissertation of his PhD student, Mr. Abul Kalam Azad, Associate Professor, Department of Mathematics, KUET. The title of the thesis was: *A study on Principal n-ideals of a Lattice*. The PhD Degree was awarded on 12 September 2006 and was approved by the syndicate on 5 April 2007.

Seminars

□ APCE Department in collaboration with the EWU Telecom Club organized a seminar on February 19, 2007 titled "*Career Prospects in Telecommunications*" presented by Mr. Shahrukh Ibne Islam, Project Manager, Ericsson AB, Bangladesh.

□ APCE Department in collaboration with the EWU Telecom Club organized a seminar on April 9, 2007. The title of the seminar was "*LINUX for Home Users*". The seminar was conducted by executive members of UBUNTU Bangladesh.

Colloquium

APCE department is conducting a regular Colloquium (academic discussion) program every Tuesday at 4.30 pm. The lectures which have already been conducted in the Spring 2007 semester through the colloquium are as follows:

Name of the Lecturer	Title of the Talk
01. Dr. Ajit Kumar Mojumder Adjunct Professor, APCE Dept., EWU	Statistics in Telecommunications
02. Dr. Ramit Azad Assistant Professor, APCE Dept., EWU	Philosophy of Physics
03. Dr. Ramit Azad Assistant Professor, APCE Dept., EWU	Medical Physics
04. Mr. Imdadul Islam Adjunct Associate Professor, APCE Dept., EWU	Wavelet Transformation
05. Mr. Imteaz Khan Lecturer, APCE Dept., EWU	Linear Block Code
06. Mr. Md. Asif Hossain MS Student of Telecom Engineering, EWU	Convolutional Coding
07. Mr. Md. Arifur Rahman BS Student of ICE, EWU	Digital Filters & Noise

Workshop

□ A workshop on "*GSM Principles & Applied GSM*" was held on March 28, 2007. The workshop was conducted by Mr. Mustafa M. Hussain, Senior Lecturer, APCE department, EWU. The workshop was jointly organized by the APCE department and EWU Telecom Club.

Study Tour & Field Trips

□ APCE department organized a study tour to the Uttara Telephone Exchange of BTTB supervised by Mr. Rafiqul Matin, adjunct faculty member, APCE Dept., EWU and Divisional Engineer of Uttara Telephone Exchange of BTTB..

□ APCE department organized field trips to the BTS of Grameen Phone and WorldTel Bangladesh Ltd, supervised respectively by Dr. Habibur Rahman, adjunct faculty member, APCE Dept, EWU and Mustafa M. Hussain, Senior Lecturer, APCE Dept., EWU.

Internships

Some outgoing students of APCE have already had outplacements for a few months in the industry (Grameen Phone, Aktel, BTTB, Teletalk, Citycell, Onetel, CSL etc) during their internship program. This allows them to develop dimensions that the University cannot provide in addition to guiding them in their career path. It has to be mentioned that EWU ICE graduates have already made their mark in the industry with good placements in different telecom and other related companies of the country. Most graduates of ICE have secured prestigious positions in different sectors.

Picnic

APCE department organized a picnic at Nandan Amusement Park on 24 March 2007. A number of faculty members, ex-graduates and existing students of the department joined the event.

Department of Social Sciences

□ The Board of Trustees, Bangladesh Institute of Development Studies (BIDS) appointed Dr. AMM Shawkat Ali, Adjunct Professor, Social Sciences Department, East West University a Senior Fellow, effective from January 1, 2007. Under BIDS Act, 1974, Senior Fellows are appointed from amongst persons who, by virtue of their high professional qualifications and experience, have attained eminence in the field of development economics, demography and other social sciences. Senior Fellows are required to assist BIDS in formulating and carrying out its research, training, publication and other professional programmes. Dr. Ali attended a meeting of Senior Fellows of BIDS on April 12, 2007 to discuss and comment upon a paper prepared by BIDS for the government on next year's budget. On February 26, 2007, Dr. Shawkat Ali gave a lecture on Governance at the National Defence College (NDC). The course was attended by 40 participants of the rank of Major General and Brigadier General/Joint Secretary and equivalent. This also included participants from 10 foreign countries.

Department of Electrical & Electronic Engineering

Publications

□ N. M. Zaimuddin and Anisul Haque, "An analytical model for electrostatics of strained-Si n-type metal-oxide-semiconductor devices," *Semiconductor Science and Technology*, Vol. 22, No. 2, pp. 125-127, 2007.

□ F. Ferdous and Anisul Haque, "Effect of elastic strain redistribution on electronic band structures of compressively strained GaInAsP/InP membrane quantum wires," *Journal of Applied Physics*, in press, 2007.

□ Md. Ishfaqur Raza and Richard E. DuBroff, "Radiation Imaging Operators for Acoustic Boundary Detection," accepted for presentation in the *3rd International Conference on Electromagnetic Near-Field Characterization and Imaging (ICONIC 2007)*, St. Louis, MO, USA, June 27-29, 2007.

Seminar

The department organized a talk on *Introduction to ADS (Advanced Design System)* on April 16. The talk was given by Mr. Aik Chun Ng, Application Engineer, Agilent Technologies, South Asia Pacific Region, Singapore. In this presentation Mr. Ng demonstrated with practical examples how ADS, an industry leading design automation software, could be effectively used in the design, modeling, simulation and analysis of high speed circuits and systems.

Activities

□ Professor Anisul Haque was made a member of the International Program Committee, *16th IASTED International Conference on Applied Simulation and Modeling (ASM)*, Palma de Mallorca, Spain, August 29-31, 2007.

□ Dr. Khairul Alam served as a reviewer for IEEE Transactions for Nanotechnology.

Department of Pharmacy

Publications

□ Sutradhar RK, Matior Rahman AKM, Ahmed MU, Datta BK, Bachar SC, Saha A. (2006). Analgesic and anti-inflammatory activities of *Sida cordifolia* Linn. *Indian Journal of Pharmacology*, 38(3):207-208.

Department of Computer Science & Engineering

Book Publication

Dr. Md. Mozammel Haq Azad Khan, Dean, Faculty of Sciences and Engineering Professor, CSE Department has authored a book titled *Digital Logic Design*. It has been published by the University Grants Commission, Bangladesh.

About the book

Digital Logic Design has been written as a textbook for Bachelor's programs of computer engineering, computer science, electrical engineering, computer science, electrical engineering, communications engineering, electronics, information technology, and other disciplines where digital logic design is a part of the curriculum. In the book, basic techniques and procedures of logical level design of digital systems are discussed. The techniques are presented from the classical point of view. Boolean algebra and truth tables are used for the analysis and design of combinational circuits and state transition techniques for the analysis and design of sequential circuits. Register transfer logic design and digital systems modeling and simulation using Verilog hardware description language are also emphasized. The book has been systematically organized and the presentation has been kept at a level suitable for a student with or without a basic knowledge of digital electronics. Every chapter includes a set of exercises. At the end of each chapter, a list of further readings is added. The last chapter of the book outlines experiments that can be performed in the laboratory with hardware that is readily and inexpensively available commercially. The subject of the book is also known by other names such as logic design, digital logic, digital design, and switching circuits.

Conference Paper

□ Syed Akhter Hossain, M Lutfar Rahman, and Farruk Ahmed, Department of Computer Science and Engineering, East West University presented a paper on "Acoustic Classification of Bangla Vowels", at the International Conference on Computer, Information and Systems Science and Engineering (ICCISSE 2007), April 25-27, 2007, World Academy of Science, Engineering and Technology, Barcelona, Spain.

□ Syed Akhter Hossain, M Lutfar Rahman, and Farruk Ahmed, Department of Computer Science and Engineering, East West University presented a paper on "Bangla Vowel Characterization based on Analysis by Synthesis", at the International Conference on Computer, Information and Systems Science and Engineering (ICCISSE 2007), April 25-27, 2007, World Academy of Science, Engineering and Technology, Barcelona, Spain.

Journal Paper

□ A paper titled "Bangla Vowel Classification based on Acoustic Correlates" by Syed Akhter Hossain, M Lutfar Rahman, and Farruk Ahmed, Department of Computer Science and Engineering, East West University has been published in the *International Journal of Signal Processing*, World Academy of Science, Engineering and Technology, Barcelona, Spain, ISSN 1304-4478.

Mr. Syed Akhter Hossain joined ACMICPC in Japan

The world final 31st ACM International Collegiate Programming Contest was held on 12-16 March 2007 in Hilton Tokyo Bay hotel in Japan. In this contest, 85 teams from over 60 universities of 44 countries all over the world participated. ACM Japan charter and IBM Tokyo research lab jointly sponsored this mega event. Mr. Syed Akhter Hossain, the Chairperson of the Department of Computer Science and Engineering was appointed the Regional Contest Director (RCD) by the Association of Computer Machinery (ACM) to conduct the Asia Regional Computer Programming Contest for the Dhaka site at East West University. Mr. Hossain joined the ACM world final in Japan from 11-16 March 2007 as the RCD to get necessary orientation with the support of the university.

Department of English

Professor Fakrul Alam, Adjunct Faculty, presented papers at the following events:

□ "Edward Said and Style", presentation at the Centre for Contemporary Theory, Baroda, on January 12, 2007.

□ "Enmeshed in Differences; Anitab Ghosh's Fictional Location", keynote speech at one session of the University of Mumbai, English Department's Sesquicentennial Celebration on December 21, 2006.

□ "Tagore and the Idea of a University", paper presented at the 9th International Conference organized by the Forum on Contemporary Theory at Udaipur on December 20, 2006 on "Knowledge-Systems in a Climate of Creativity".



Professor Alam's publications of the period include:

□ "Rabindranath Tagore and the Nobel Prize", In *Nobel Prize Winners Dictionary of Literary Biography* (Dictionary: Thomson Gale, 2007)

□ "Sexuality and the Fiction of R.K. Narayan", *South Asian Review*, 2007 (27:1)

Conference Paper

□ Afia Arafat, Senior Lecturer, presented a paper titled "Decolonizing Space: Toni Morrison's *Song of Solomon*, *Tar Baby* and *Love*" in MELUS-India/MELOW International Conference on "Literature in the Time of Violence" held at Panjab University, Chandigarh, India on 22-24 March 2007.

□ Ms. Sarmista Mondol, Lecturer, presented a paper titled "Rape and Aftermath: A Partition Case" at the MELUS-India/MELOW International Conference. Ms. Mondol also presented a paper titled "Violence and Partition Literature" at Benaras Hindu University (BHU)

in Varanasi, India on 12th January, 2007. This was an international conference of the Indian Association of Commonwealth Literature and Language Studies (IACLALS). She also presented another paper titled "Endless Suffering in *The Cloud-Capped Star* and *Silent Waters*" on 2nd March, 2007 at the Nineteenth Annual Conference of the Literary Association of Nepal (LAN) in Katmandu, Nepal.

□ Mr. Manzur Alam, Senior Lecturer, participated in the same conference and presented a paper titled "Identity and Diaspora: V.S. Naipaul's Reading of Indian Ethnicity".

□ Hasan Al Zayed, Lecturer, participated in the Ninth International Conference on "Knowledge-Systems in a Climate of Creativity: Indian Perspectives" in Udaipur, India (17-20 December) organized by the Forum on Contemporary Theory (FCT) and presented a paper titled "Orientalism and After: Dialogues, Excesses, Reductivisms" in the first session of the conference. He was a Fellow at the Center for Contemporary Theory (from 15 December 2006 till 21 January 2007), Baroda, India and

gave a seminar on Michael Foucault, and also lectured at M S University of Baroda on "Edward Said and Marxism" on 18 January 2007. Besides, he has also published a paper titled "Foucault, Said and Power/Resistance" in the *Journal of the Department of English, Vidyasagar University*, West Bengal, India.

□ Ms. Farhana Farid, Lecturer, attended the 22nd Oxford Conference on the Teaching of Literature at Corpus Chirsti College, Oxford, UK from 31 March to 5 April 2007.

Activities

The regular department seminar series resumed on April 19, 2007 with a presentation titled "ENG 101: Linguistic Description and Pedagogic Prescription" by Mr. Zohur Ahmed, Senior Lecturer in the department.

Weddings

Mr. Md. Rakibul Hasan
Senior Lecturer, Department of APCE got married on February 21, 2007.
Congratulations to Mr. and Mrs. Hasan.

Mr. Md. Fariduzzaman
PS, Admin Section got married on August 25, 2006.
Congratulations to Mr. and Mrs. Zaman.

Mr. Md. Mohsin Hossain, Lab Officer, was blessed with a daughter on March 11, 2007
Congratulations to Mr. & Mrs. Hossain and may the Almighty bless the newborn.

Mr. Md. Mosharrof Hussain Mridha, Assistant Registrar, was blessed with a daughter on January 27, 2007 (14 Magh 1413, and 7 Muharram 1428). Congratulations to Mr. & Mrs. Mridha and may the Almighty bless the newborn.

Celebration



Doorie

Appointments Promotions & New Assignments

Fresh Appointments

Faculty Members

The following full-time faculty members have joined various departments in Spring 2007:

Department of Business Administration

- Mr. Muhammad Shariat Ullah, Senior Lecturer
- Ms. Rumana Parveen, Senior Lecturer
- Mr. Rezwanul Alam, Lecturer
- Mr. Mujahid Mohiuddin Babu, Lecturer
- Mr. Mohammad Bayezid Ali, Lecturer

Department of Electrical and Electronic Engineering

- Dr. Khairul Alam, Assistant Professor
- Ms. Afreen Azhari, Senior Lecturer

Department of Applied Physics & Communications Engineering

- Mr. Imteaz Khan, Lecturer

Department of Economics

- Mr. Kazi Naim Morshed, Lecturer

Administrative Staff Members

- Mr. K. M. Safiuddin Chowdhury was appointed Chief of Human Resources & Logistics
- Mr. S. A. Satter was appointed Controller of Finance & Accounts

New Assignments

- Professor Dr. Fakrul Alam has been made Honorary Advisor to the Department of English
- Mr. Asit Roy Chowdhury has been appointed the Chairperson (Acting), Department of English
- Mr. Nikhil Chandra Shil, Senior Lecturer, Department of Business Administration has been appointed Assistant Proctor of the University



Business Club



Objective

To prepare students for the real business world by arranging several extra-curricular events. We are committed to nurturing talent. We believe in knowledge, energy and achieving success.

Executive Committee

Moderators	Mr. Md. Zakaria Masud Ms. Nayeema Ahmed
President	Kazi Ahmad Ullah
Vice President	Md. Habib Ullah Manik Mozumder S.Z.M. Sadrul Alam
Secretary	Iftekhhar Ahmed
Treasurer	Imrul Kaisher
Event Coordinators	Ankeeta Binte Abbas
Event Coordinator	Md. Mezarul Musrufe

Club Activities

East West University Business Club organized a number of events to make the semester a lively. In spring-2007 semester East West University Business Club (EWUBC) updated its permanent Wall Magazine where the basic concentration is on current business issues. The magazine consists of business features highlighting the activities of students and faculties. EWUBC also arranged a workshop on presentation skills conducted by Mr. Sayedul Karim. The club collected logos from students to encourage students' creativity by organizing a logo designing competition. It arranged an industry tour to Aziz Pipes Limited in Faridpur on April 7, 2007. EWUBC arranged regular meetings during the semester to disseminate ideas among members.

In addition to all these activities, Business Club participated in the Orientation Program at the beginning of Spring Semester 2007.



Financial Analysis & Research Club

Objective

The primary objective of this club is to arrive at a balance between theoretical and practical knowledge of Finance, Economics and Statistics through students' research activities, workshops, seminars and different competitions. The Club also aims at preparing a student of Finance for the job market.

Club Activities

The Financial Analysis & Research Club was established under the leadership of Md. Khurshed Alam, and is run by a group of students from the Business Administration department of East West University. Since its inception, the Financial Analysis and Research Club have been offering its services to members. Its major activities include producing articles and fact sheets related to Business, finance & economics. The fact sheets provide updated economic information. The Club is hoping to publish its own Research Collection produced mainly by students on different Financial and Economical topics. The club has introduced a "Students Seminar Program" that allows a student of the Finance Discipline to do any presentations on any topic relating to Finance & Economics; however, the paper has to be supervised by the moderators of FARC.

Dhaka Stock Exchange Visit

A delegation comprising 20 students of the "Financial Analysis & Research Club" of East West University visited the Dhaka Stock Exchange on April 12, 2007. Mr. Lutfur Rahman, Senior Lecturer of East West University, led the students. DSE Chief Executive Officer Mr. Salahuddin Ahmed Khan welcomed the students and apprised them of different activities of the DSE. The students also visited some brokerage houses of the DSE.



Student Advisors	Mr. Md. Khurshed Alam Mr. Rafayat Hossain Mazoomder
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Executive Committee

Moderators	Mr. Lutfur Rahman Mr. Mamunur Rashid
President	A.K.M Sayeem
Vice President	Syeda Rifat Akter
General Secretary	Nahid Hossain
Treasurer	Shakhwat Mahmud
Event Coordinator	Md. Hasan Shariar Maruf



ENGLISH CONVERSATION CLUB
EAST WEST UNIVERSITY

English Conversation Club

Objectives

The main objective of English Conversation Club is to improve students' speaking proficiency mainly through informal conversation.

Club Activities

English Conversation Club organized 8 weekly chat sessions where a good number of students came every week and took part in the informal Adda in English. It is important to note that the main objective of the club is to help students talk informally in order to reduce their shyness and inhibition in speaking English. In summer 2007 there will be a separate timing for the weekly session. Interested students are requested to get information from the Moderator, Mr. Harunur Rashid Khan of the English Department, or from the Notice Board of the Department of English in the first week of the Summer Semester.



Computer Club



Objective

The objective of the computer club (EWUCC) is to disseminate knowledge about computer science to students of all departments, promote activities related to the discipline, and provide information about job opportunities.

Club Activities

EWUCC organized a workshop on "Basic Computing," for new students. The workshop was conducted by Mr. Saber Ahmed, Senior Lab Officer of EWU. Some major topics of this workshop included computer assembling and troubleshooting.

This club also organized a computer gaming competition on "Need for Speed- Underground 2" on 11 April 2007. Students of all departments participated in this competition and the best 3 underground racers among 200 participants were chosen.

We are going to organize a networking workshop on router configuration at the very beginning of the summer semester. We will also arrange a seminar on video streaming then.

Advisors Mr. Syed Akhter Hossain
Mr. Mohammad Zakir Hossain Sarker

Executive Committee

Moderators	Mr. Kazi Khaled-Al-Zahid Mr. Nawab Yousuf Ali Ms. Maheen Islam
President	Tanvir Ahmed
Vice-President	Khandker Mohammed Nurul Afsar
General Secretary	Md. Monirul Islam
Treasurer	Rizvi Salehin

Executive members of Linux Wing

President	Monjurul Murshid
Vice-President	Md. Monirul Islam
General Secretary	Prodipta Vaskar Saha
Treasurer	Samiul Kabir Chowdhury



Pharmacy Club



Natural Science Club

Objective

The Natural Science Club of East West University was formed by faculty members and students of the Department of Physics, Mathematics and Statistics and aims at stimulating the interest of students in the natural sciences (Mathematics, Physics, Chemistry, Biology and Statistics). Activities of the club include arranging workshops and seminars on different issues related to science and technology, where faculty members of EWU or external experts can be keynote speakers; organizing competitions among students, publishing journals on science subjects; and arranging lectures, seminars, and workshops.

Workshop on 3D Animation

East West University Natural Science Club arranged a workshop on April 4, 2007. Mahbubur Rahman, one of the students of the department of BBA of EWU, was the resource person of the workshop titled "Architectural Visualization (Behind the Scene), 3D Animation Workshop". Syed Akhter Hossain, Chairperson, Department of Computer Science and Engineering, EWU graced the occasion as the Chief Guest.

The anchor of the program, Sabbir, welcomed participants who were all students of the university and Mr. Syed Akhter Hossain presented him with a crest on behalf of the East West University Natural Science Club and introduced the resource person.

The resource person presented his topics skillfully and all participants learnt a lot within a short time. The club is grateful to Mahbubur Rahman, the resource person of the workshop, and wishes him all the best.

Executive Committee

Moderators	Ms. Anindita Paul Ms. Shajeda Khanom Mr. Arup Kumar Sinha
President	Tahmina Kaniz
Vice President	Prodip Kumar Biswas
General Secretary	Jyotirmoy Ghosh
Treasurer	Khaled Jamal Ahmed

Objective

The Pharmacy Club's primary objective is to prepare students to meet the future needs of the pharmacy profession. The club intends to organize seminars and other interactive programs for the dissemination of advanced knowledge in different areas of Pharmacy. The club also provides a forum for pharmacy students to meet each other as well as the faculty and professional pharmacists in order to interact in out-of-class settings.

Club Activities

Pharmacy club, EWU organized a Freshers Welcome Program on 12th Feb 2007 at EWU Auditorium. Mr. Zillur Rahman, the host of one of the popular talk shows of Channel I - "Trityo Matra" was present as Special Guest.

The program started with the welcome address from the President, Pharmacy Club, EWU. Prof. Dr. Syed Akhter Hossain PhD, and Ms. Saquiba Yesmine, one of the Moderators of Pharmacy Club, EWU also addressed the students of the Department of Pharmacy.

In his speech, the special guest emphasized the role of students in the future of our country where they can contribute their best. The students performed an excellent cultural program which included songs, recitations, a fashion show and dances. The program ended with a vote of thanks moved by the Vice President, Pharmacy Club, EWU. Light refreshments and gifts for the freshers were arranged for the occasions.



EWUCPC

East West University Cine & Photography Club

Objective

The club aims to develop interest in photography and cinema among students through workshops, photo exhibitions, group discussions, and film festivals.

Executive Committee

Moderators	Mr. M. Sayeed Alam Mr. Md. Zakaria Masud Ms. Farhana Ferdousi Mr. Iftekharul Huq
President	Md. Fazlay Rabbi
Vice Presidents	K.A. Safatul Huq Munjirul Mushabbir Kawshik
General Secretary	Raihan Quadir
Treasurer	Isteaque Ahmed Tamim
Event Coordinator	Eresh Rahman
Public Relations	Easel Mortuza



Environmental & Social Club



Objective

The Club's objective is to arouse awareness in every individual about our social and physical environment. Club members take pride in its motto: "Save Life, Save Earth",

Environmental and Social Club Reached the Extreme Poor of Dhaka City

With the help of the Center for Social Research and Responsibility (CSR) Environmental and Social Club organized the "Winter Cloth Donation Program" as part of its regular social activity programs. Around 800 poor people of different parts of Dhaka city received winter clothes on 10th January 2007. The ESC team tried to distribute these clothes to unfortunates who live on the street and have no shelter to protect them from natural calamities.

The team had a group of 10 members to ensure equal and fair distribution; they had a pickup to support the cloth distribution activity smoothly all over Dhaka city. They started the distribution process at midnight in order to reach the extreme poor who are really in need of winter clothing. The team considers the program as a great success as they were able to reach the poor in most parts of Dhaka city.

Environmental and Social Club in Char Baghdahara

Environmental and Social Club once again reached the most remote part of the country, Char Baghdahara as part of their social programs. Baghdahara is 50 kilos away from Rangpur; it is under Gongachara Upazilla and in Boraihari Thana. In the char the EWU team donated their relief goods among the people of Unions 2,7 and 8. They donated quilts and sweaters among 250 poor people of the char. Furthermore, the team found lots to do in the char-land for its development.

The char has nearly 3000 families and 10,000 inhabitants. The majority of the population live from hand to mouth. Most of the land in the char remains under water for six months and are owned by landlords. Char people have problems regarding transportation. Inhabitants need to cross 7-8 kilos everyday to go to the nearest bazaar. Moreover, char people lack of modern amenities. The people of the char-land are mostly illiterate.

EWU team found no NGO activity over there. So they intend to continue their social activity programs in this part of the country and help the underprivileged inhabitants to live in a better world.



Freedom Fighters of Bangladesh

On the occasion of Independence Day, 2007, East West University, EWU Environmental & Social Club, as part of its ongoing social support program, provided support to few of our Valiant Freedom Fighters, who are at present passing their days in distress.

On the basis of published report in the *Prothom Alo*, EWU ESC selected four of our national liberation war heroes living in different parts of the country. The selected freedom fighters received financial help to start small businesses, buy domestic animals, pay tuition fees of their children, etc. The rehabilitation process was carried out with the help of *Prothom Alo*.

EWU ESC appreciates the cooperation and support offered by East West University which will help these heroes to live honorable lives.

NEW CLUB LAUNCHED



EAST WEST UNIVERSITY CREATIVE MARKETING CLUB

In today's world of globalization and internet revolution, the demand for executives with solid marketing knowledge and creative ideas are higher than ever. The students of East West University, who wish to take Marketing as their BBA major, need a platform on which they can fortify their knowledge about Marketing. They also need a platform for showing their creativity in various fields of marketing practices - notably in advertising. Most of all, marketing students need a club for themselves, a club that is truly their own.

For doing something good for the marketing of EWU, to give something back to our own university, some of our students have started a club focused on practicing marketing concepts and developing innovative advertising ideas.

Moderators: Mr. Mujahid Mohiuddin
Mr. Md. Farhan Faruqui



Programming Club

Objective

East West University Programming Club (EWUPC) empowers students with the practices of ICT in the form of programming contests and related events to reach out towards the "Excellence in Education" motto of East West University.

East West University Junior Programming Contest, April 9, 2007

East West University Programming Club always believes in nurturing young talents. In order to spot new young programming stars, the club organized a junior programming contest on 9th April, 2007. Future contestants selected from this contest will be given extensive training in order to participate in different national and international programming contests, especially in ICPC 2007, Dhaka regional site, which will be hosted by East West University. This year East West University programming club started an extraordinary trend in that questions were set by the senior programmers of this club as well as those who were among the judges in the judge panel.

East West University Contestants were among the Top-10 TopCoder

The contestants from this club participated recently in a contest organized by TopCoder, the major league for programming competitions. Nearly 5000 contestants participated worldwide in the event. In the first round, TopCoder selected around 1600 contestants, among whom only 15 were from Bangladesh. We are proud to say that 4 of our contestants were among those 15 rising stars of Bangladesh.

Executive Committee

Moderators	Taskeed Jabid Syed Murtuza Baker Sazia Mahfuz Firoz Anwar
President	Mahbub Mozadded
Vice President	Ayesha Mukarrama
General Secretary	M.M. Rifat-Un-Nabi
Treasurer	Fuad Hassan





Rotaract Club

The club arranged two general meetings on 7th February and 13 March 2006. Members discussed the future plans of the club and evaluated past activities.

This semester the Rotaract Club co-participated with the Environmental and Social Club of East West University in a Blood Donation Program, jointly organized by the Medical Center of East West University and the Bangladesh Red Crescent Society. The club extends its heartiest gratitude to all volunteers, donors and participators of the Blood Donation Program.

The Rotaract Club of East West University (EWU) and the Junior Economists' Forum initiated village development program. The fund was collected through a program called 'Add Color to their lives' organized by the Rotaract Club of East West University and the Junior Economists' Forum. The program started a village called Barai Vikhara, situated in Manikganj. The objective of this project is to help impoverished people to become self-sufficient. Nine cows were given to nine families, each of whom received the cow as a loan without any interest and with a flexible repayment schedule. The recipient families are dreaming of a brighter and prosperous future.



We would like to convey our heartfelt thanks to Dr. Mohammed Farashuddin, Dr. Mohammed Musa and other faculty members who have always been with us and have inspired us to dream of a prosperous Bangladesh. Most importantly, we are grateful to Tanya Islam and Asaf Farashuddin, two Bangladeshis residing abroad, who have made a significant contribution to this program.

Executive Committee

Moderators	Mr. Nahid Hassan Khan Mr. M. Sayeed Alam
President	A. K. M. Pervez Emam Chowdhury
Vice President	Ashfaquul Haque
General Secretary	Nazmul Alam
Treasurers	A. K. M. Moshir Rahman
Editor	Jotirmoy Das



Telecommunications Club

Objective

East West University Telecommunications Club (EWUTC) keeps pace with telecom related events. The club uses the Department's advisory board and business contacts to enhance the knowledge of its members by organizing various important and valuable activities. These include inviting guest speakers from the Telecommunications Industry, organizing discussions about employment opportunities, and arranging field trips to observe the application of technology in the industry. The club further enhances the education of its members by organizing picnics and hosting study groups and workshops on selected topics. Throughout the academic year, the club plans to regularly host and participate in a number of events both on and off the campus.

Club Activities

During Spring 2007, EWUTC organized the following events:

A seminar on "Career Prospects in Telecommunications Sector" was conducted by Mr. Shahrakh Ibne Islam, Project Manger, Ericsson AB. At his presentation he gave advice to students for getting a good job in the telecom sector. Our second major event was the workshop on "GSM Principles and Applied GSM" conducted by Mr. Mustafa M. Hussain, Senior Lecturer, APCE dept. EWU. Both undergraduate and graduate students attend the workshop. Certificates, CDs & other important course manuals were given to participants. The third event was the workshop on "LINUX for Home Users". This workshop was conducted by UBUNTU Bangladesh. Their efforts helped students learn about the open software market, open sources and the LINUX operating system. They introduced UBUNTU distribution of LINUX among students. EWUTC also hosted a study tour to the Uttara Exchange of BTTB that was supervised by our faculty member and Divisional Engineer of Uttara Exchange of BTTB, Mr. Rafiqul Matin. Other field trips to the BTS of Grameen Phone and WorldTel Bangladesh Ltd. was supervised by our faculty members Mr. Habibur Rahman and Mustafa M. Hussain respectively.



Picnic

EWUTC believes that beside studying students need to take time out through events such as picnics. EWUTC organized a picnic at Nandan Amusement Park, Chandra, Dhaka. A number of students and faculty members of various disciplines joined the picnic and enjoyed themselves.



First Birthday Celebration



Telecommunication Club celebrated its 1st Birthday on 15th April, 2007. Club members arranged a program where the Chairperson of APCE dept., Dr. Ruhul Amin, along with department lecturers & students cut a cake & celebrated the day. BOISHAKHI Flavors were available throughout as the day was DOSHORA BOISHAKH in Bangla calendar. Students wore Boishakh dresses which enhanced the attraction of the day. They wished a bright and prosperous future to EWUTC.

Executive Committee

Moderators	Mr. Md. Rakibul Hasan Mr. Sarwar Jahan Mr. Imteaz Khan
President	Md. Asif Hossain
Vice President	Md. Abdul Mannan
General Secretary	Kazi Md. Abdullah Al Mamun
Treasurer	Noor-E-Alam Siddiky
Event coordinator	Umme Bushra
Executive Member	Md. Ehsanul Kabir
Executive Member	Md. Dilder Hossain



Cultural Club

Objective

The main objective of the club is to represent our rich cultural heritage and emphasize our arts, culture and literature. It strives to promote greater awareness of our culture. Both performers and members put in a great deal of effort in trying to achieve this goal.

Executive Committee

Moderators	Zohur Ahmed Ms. Farhana Farid
President	Khan Md Fazal-e- Alahi
Vice President	Zunayed Ahmed
General Secretary	Rakibul Hasan Khan
Treasurer	Anowarul Azim



2nd Year Celebration Program

EPDC (EWU Poetry & Drama Club) celebrated its 2nd Anniversary Celebration Program on 12 April 2007, two days before 'Puhela Baishakh'. The members of the club did their best to turn the event into a memorable one through their performance in front of a large audience that included not only EWU students but also guests from North South University and BRAC University.

The program, divided into three parts, included two plays and several recitations. "Paduka Bistar", a new one act drama, was the first performance staged by the club. It also retold from a contemporary perspective, Rabindranath Tagore's "Juto Abishkar". Actors who acted in different roles in this play are: Bonny (as 'Raja'), Sadia (as 'Rani'), Deep (as 'Montri'), Tonmoy (as 'Vaahuk') and Arif (as 'Sipahsalar'). This play was directed by Md. Ashikur Rahman.

The play was followed by five recitations. Emon and Toma recited Shuvash Mokhopadhyai's 'Ekti Songlap'; Sadia recited Elizabeth Barret's 'How Do I Love Thee'; Ophelia recited Purnendu Potri's 'Sei Golpota'; Mehrab recited Sunil Gangopadhyai's 'Keu Kotha Rakheni'; Disha and Tonmoy recited Ahsan Habib's 'Mukhomukhi Flat'; and Prottoy recited 'Ullekjhoggo Smriti'. Recitations were aptly accompanied by the music of Sameer (Keyboard) and Dhrubo (Tabla).

EPDC's last presentation of the evening was its successful adaptation of Rabindranath's 'Khyatir Birombona'. This enthralling re-adaptation was supported by brilliant acting and direction. The actors playing in different roles were: Shahadat (as 'Dukori Dutta'), Sadia (Dukori's wife), Shifat (Dukori's daughter), Sabbir (Kangalicharan), Mehrab (Kerani), Dhrubo (Harshankar), Deep (Khata Bahok), Tonmoy, Bonny, and Prottoy. The director of this play was Ashikur Rahman.

The entire program was planned, executed and assisted by the executive members (Abby, Guddu, Disha, Iftekhar, Ashique, Dhrubo and Mehrab) and volunteers (Riasat, Priyanka, Fariza, Sumaiya, Tanjila, Sifat, Raj and Deep) of the club. Kunkum and Lopa were the anchors of the program.



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