

**Convocation 2008**  
**EAST WEST UNIVERSITY**  
**MY CHILD IS AN**  
**HONOR ROLL**  
**GRADUATE AT**  
**EAST WEST UNIVERSITY**



## 7th Convocation of East West University

"Global warming is an alarming phenomenon for the entire world community"

President Dr. Iajuddin Ahmed

The seventh convocation of East West University was held on 3rd March at the Bangladesh-China Friendship Conference Center, Dhaka. A total of 604 undergraduate and 275 graduate students were conferred degrees. Two students were honored with gold medals for outstanding academic performance.

His Excellency, Professor Dr. Iajuddin Ahmed, President of the People's Republic of Bangladesh and Chancellor of East West University, presided over the convocation. In his speech he urged public and private universities to give more attention to science and information technology (IT) as well as the conventional arts, social sciences and commerce subjects so that students can cope with a fast-changing world.



The President noted that the emergence of a new economic order worldwide and the rapid development of IT have extended the horizons of higher education, particularly in the fields of market economy and IT. As he pointed out, "It is obvious that policymakers, institutions and the academia of the country need to gear themselves up to deal with the challenges posed by the new situation. It is time for all of those who are associated with the planning and implementation of educational programmes to revitalize their thinking and focus on the subject (IT)." President Iajuddin also noted that the whole purpose of education in a developing country like Bangladesh is to develop and enhance human resources and progressively transform the country into a knowledge-based society.

Referring to the issue of global warming, President Ahmed called on all at home and abroad to maintain the ecological balance in order to build a safe and habitable abode for everyone. He observed that global warming is an alarming phenomenon for the entire world community, particularly for developing countries like Bangladesh. The Inter-Governmental Panel on Climate Change (IPCC) through its impact assessments has identified Bangladesh as one of the most 'susceptible countries' of the world.

The President went on to observe, "The IPCC projects that the impact of global warming will increase the sea level, atmospheric temperature and rainfall and will intensify natural disasters in the form of floods, cyclones, storm surges and drought." He called on graduates to keep accumulating knowledge, make the best use of their learning and pursue higher scholarship in ways that will enable them to serve the nation.



Delivering the convocation speech, former Chief Adviser of one of our caretaker governments, Justice Muhammad Habibur Rahman, observed that a university functions to locate and identify problems and suggest remedies for the maladies that are bedeviling society. Justice Rahman declared that a university is not a college. It is not even a congerie of colleges. It is something more than that. It is nothing if it does not foster free thinking, innovation and research. Justice Rahman criticized some private universities for creating a very sad mess. "The sad stories of sheer fraud and mismanagement that circulate about some of the private universities also reflect the callousness, narrow partisanship and thorough incompetence of the government's regulatory roles. Presently, however, some attempts are being made to stop some shameful and nefarious activities in this area," he said. Appreciating the role of East West

organizations and in the corporate world. In fact, the high employment rate of EWU graduates has surely been a vital factor influencing the competition for enrollment at EWU. Graduates from this university are already working with renowned organizations and the quality of its graduates are being appreciated everywhere in Bangladesh.

Mr. Jalaluddin Ahmed, President of the Board of Directors of East West University, told students that this was their day, and they had earned the right to be proud of their accomplishments. But he reminded them that their achievements were not their alone. If they thought about it, they would realize that their success would not have been possible without their parents, teachers, and the staff of the university, and their friends and well-wishers.



University, he asserted, "East West University is a bright exception to the unfortunate situation. It has already earned a good name. I hope thus it will not get embroiled in non-academic profiteering ventures."

Vice Chancellor of the university, Prof Mohammed Sharif, and President of Board of Directors, Mr. Jalaluddin Ahmed, also spoke on this occasion.

In his speech, Vice Chancellor Professor Mohammed Sharif observed, "After getting the approval from the government under the Private Universities Act of 1992, East West University began its voyage in 1996 with only six faculty members and twenty students. But in a comparatively short period it has achieved outstanding success. Today we may take pride in being one of the top universities of this country. No wonder there has been a tremendous increase in the number of students seeking admission to EWU." He told graduates that they should have great confidence in their future prospects. He pointed out that their seniors had already proven themselves in various



## Editorial

A few facts from the features printed in this issue of our newsletter: 604 undergraduate and 275 graduates were conferred degrees in the 7th Convocation of East West University this March; in 2007 alone, EWU disbursed 3 crore 24 lac Taka in scholarships and financial aid to 122 students; Mirza Salman Husain Beg, a student of EWU participated recently in a Model UN Conference at Beijing; the EWU library is getting to be a major resource centre for all; EWU students are now being hired regularly by the top businesses of the country; faculty publications this semester have been extensive. In other words, EWU is humming with activities and the university is going from strength to strength, facts that can make all of us associated with the university happy, proud and eager to do more and more for it.

We welcome through this newsletter the appointment of the distinguished academic, Professor Md. Kamrul Hasan as Pro Vice Chancellor, Dr. Md. Entazul Huque as the Treasurer and Dr. Nazrul Islam as the new Coordinator of Graduate Programs.

With them aboard, EWU is poised to do even better in the future!

## 7th Convocation of East West University

Mr. Jalaluddin Ahmed pointed out that East West University is one of the top ranking private universities of the country, and has been contributing significantly to tertiary education in Bangladesh. He noted that East West University has always avoided being carried away by the concept of "education as a commodity". Education, Mr. Ahmed declared, must enrich our citizens with a vision that rises above sectarianism, moral corruption, and mindlessness. He added, "at this university, our sincere efforts have been dedicated to creating the perfect environment for the pursuit of knowledge and in providing quality education."

The valedictorian's speech was delivered by Mr. Asif Rahman, who graduated Summa Cum Laude. Members of the Board of Directors of East West University, eminent academics, dignitaries, EWU faculty members and guardians of the graduating students were also present on this occasion. Syed Akhter Hossain, Associate Professor of CSE department, acted as the Marshal of the ceremony.



## EWU launches New Website

East West University launched an updated website on 23 April as a part of its bid to build up an information platform in the World Wide Web.

Vice Chancellor Professor Mohammed Sharif kicked off the launching ceremony at the EWU auditorium, observing that this updated website will carry information about every important aspect of the University. The URL of the website is the same as the previous one: [www.ewubd.edu](http://www.ewubd.edu)

Professor Sharif thanked faculty members and university officials who came forward to develop this website in an updated form. Pro-Vice Chancellor Professor Dr. Kamrul Hasan and Dr. Anisul Haque, Dean, Faculty of Sciences and Engineering, also spoke on this occasion.





## EWU celebrates "Pohela Boishakh"

*"Our independence and our dream are closely associated with our own culture"*

**Mr. Jalaluddin Ahmed, President, Board of Directors**

East West University celebrated "Pohela Boishakh" in a befitting manner at its own campus. On 14 April, Mr. Jalaluddin Ahmed, President, Board of Directors of EWU and Vice Chancellor Professor Mohammed Sharif inaugurated the day long celebration. Musical performance, recitation, photography exhibition, video films and drama enthralled the audience. The enthusiastic participation of students and teachers made the festival an enjoyable event.

In his speech, Professor Sharif emphasized the importance of Bengali culture and of this particular day while Mr. Jalaluddin Ahmed told students to dedicate themselves to our history, heritage, and values so that these never go extinct. He pointed out that our language movement, our independence and our dreams are closely associated with our own culture.

The "Boishahki Mela" organized by different clubs of the University at the campus also kept the spirit of the day alive in a symbolic manner through which students and their friends could taste "Bengali" culture from this platform. The stalls served different Bengali food items and displayed handicrafts and artifacts, representing the essence of the day. The first day of Boishakh reminded everybody of the glorious traditions and rich heritage of Bengal and the significance of the day which marks the opening of Halkhata.



# Merit Scholarship Awarding Ceremony at East West University

*"We have to cope with poverty, food shortages and climate change"*

Vice Chancellor Professor Mohammed Sharif



The Merit Scholarship Ceremony of East West University for Fall 2007 and Spring 2008 was held on 19 April at the university auditorium. In the ceremony, seventy-four students received full and half-tuition merit scholarships.

Vice Chancellor Professor Mohammed Sharif handed over scholarship certificates to students and congratulated them on their outstanding results. In his speech, he urged students to dedicate themselves to nation building activities so that we could cope with crises such as poverty, food shortages and climate change. He also pointed out that we should be aware of our responsibilities and stressed that we have received many valuable things from our society and have to give things back to our society as well.

H. N. Ashequr Rahman, a member of the Board of Directors of EWU, was also present on this occasion. He praised students who have been awarded scholarships on the basis of extraordinary results. He told students to gain proper knowledge to meet the needs of our country. He said, "We have a lot of human resources, and we have to use them to get connected with global knowledge and society." He asked students to be prepared to serve the nation.

Welcoming Merit Scholarship holders, Colonel Shah Murtoza Ali (Retd), Registrar of the University, congratulated Merit Scholarship winners for their outstanding achievement, and thanked the founders of the University and the pioneers who had introduced such a program for students. In 2007, East West University disbursed 3 crore 24 lac Taka in scholarship and financial aid to 1227 students.





## Undergraduate Orientation

East West University accorded a gala reception to freshers in different undergraduate programs admitted in spring 2008 at university premises on 16 January. A total of 433 students enrolled in eight disciplines in this semester.

Mr. Jalaluddin Ahmed, President, Board of Directors of EWU, graced the occasion as the Chief Guest. Commenting on EWU's current position as the number one private university of Bangladesh, the Chief Guest stressed the quality of education offered at EWU and the policy of recruitment of faculty as well as administrative members that led to the rating. He observed, "the admission process of the University is very strict and you, the new students are very lucky to have the opportunity to come under the tutelage of skilled faculty members." He also noted that the University has eighteen different clubs through which students can participate in extra-curricular activities.



In his concluding remarks, Vice Chancellor Professor Mohammed Sharif advised students to be serious about their studies, emphasizing on internalizing knowledge and developing character. He also emphasized on abiding by the strict rules and regulations of the University.

Among others, Colonel Shah Murtoza Ali (Retd), Registrar of EWU, Professor Md. Abdul Hye, Dean, Faculty of Business and Economics, and Professor Anisul Haque, Dean, Faculty of Science and Engineering, also spoke on this occasion.

## Graduate Orientation

*"Soft human resource is also important for an economy"*

*Dr. Ziaul Haq*

East West University held a reception for newcomers admitted to different graduate programs in spring 2008 at the university auditorium on 17 January.

Mr. Ali Reza Iftekhar, Managing Director and CEO of Eastern Bank Limited graced the occasion as the guest speaker, while Professor Mohammed Sharif, Vice Chancellor of EWU, chaired the session. Commenting on EWU's current position as the number one private university of Bangladesh, the guest speaker told newcomers to be ready to avail the opportunity the university offers to equip themselves for the job market efficiently and professionally.

Md. Tabarak Hossain Bhuiyan, Head of Human Resources, Prime Bank Limited, also gave an informative speech on job opportunities in the private sector of Bangladesh. He pointed out that a university like East West plays an important role in producing human resources in our country.

Fulbright scholar Professor Ziaul Haq, who has recently joined East West University, delivered a valuable speech on business education and talked about "soft human resources" in the current US job market.

Vice Chancellor Professor Sharif advised students to develop their potential fully and acquire knowledge that will put them at the upper height of professional life.

Among others, Registrar of EWU, Col Shah Murtoza Ali (Retd), Professor Md. Abdul Hye, Dean of Business and Economics, and Prof Anisul Haque, Dean of Science and Engineering, Professor Nazrul Islam and Professor Monowar Hossain Mahmud spoke on this occasion.



## EWU's Ekushey Offering



*On 21st February 2008, East West University paid tribute to the fallen heroes of the Language Movement. A team led by Mr. Jalaluddin Ahmed, President, BOD of EWU, placed wreaths at the Central Shaheed Minar to commemorate our language martyrs.*

## Incepta contributes medicine to EWU employees



Incepta Pharmaceuticals Ltd., one of the leading pharmaceutical companies of Bangladesh, supplied life saving drugs to Mrs. Rozlin D Costa, wife of an employee of East West University. Mrs. Costa had open heart surgery and needed costly medicine for post-surgical treatment. Aware of her inability to purchase the needed medicine, Incepta made this humanitarian contribution by providing costly drugs free of charge. The EWU community appreciates their contribution to this noble cause.

## Fire Fighting Training held at EWU

Fire Service and Civil Defense Department held a fire fighting training at East West University premises on 24 February. Employees, teachers and students took part in this program to receive proper training to cope with fire accidents.

## EWU Student joins UN Conference in China

Mirza Salman Hossain Beg of East West University participated recently in one of the largest Model United Nations Conference of Asia held in Beijing, China. The simulation is widely known as the Asian International Model United Nations Conference, AIMUN. This is for the second time United Nations Youth & Students Associations of Bangladesh sent a delegation to this international conference of university students. This is a platform where every single student delegates learn how to negotiate and hold formal discussions in real United Nations Conferences.

Mirza Salman Hossain Beg was the first student from Business Department of East West University to successfully participate in this prestigious event and has brought laurels for the university as well as for the country. In the conference, Salman played the role of the ambassador of Belgium in the UNICEF Executive Committee. Because of his excellent individual performance in role playing and negotiating skills as a diplomat, Salman was awarded the Outstanding Delegate Award from the UNICEF Committee. This is the highest award given and only a selected few get it for outstanding individual performance.

Salman is a third year Business Student. He was also appointed as the Director of UNYSAB, the largest youth organization in Bangladesh.





## New Pro Vice Chancellor at EWU

Prof. Md. Kamrul Hasan, Ph.D. joined East West University as Pro Vice Chancellor on March 1, 2008.

Dr. Hasan was a professor in the Department of Electrical & Electronic Engineering at Bangladesh University of Engineering and Technology (BUET) before he took up his current position.



Dr. Hasan has been a visiting research professor at Chiba University and an invited Research Fellow of Japan Society for the Promotion of Science at the University of Tokyo, Japan. He has also been a visiting researcher at Imperial College London, UK.

He is a senior member of the Institute of Electrical and Electronic Engineers, and is a regular associate of the Abdus Salam International Center for Theoretical Physics (ICTP), Italy. He has published more than 80 research articles in reputed international journals and conference proceedings.



East West University has signed an agreement with Ayesha Memorial Hospital for providing health care facilities to EWU employees.

## Teaching Workshop held at EWU

The Faculty of Sciences and Engineering organized a workshop for its members to build up their teaching capacity. This was the second workshop organized for faculty members in the last two semesters to help share and introduce new teaching concepts and methods. The topic of this workshop was "Teaching A metaprofession". The workshop was held on the 15th of April, 2008 and was attended by 23 faculty members. Dr Ishfaqur Raza, Associate Professor, Dept of EEE and Dr Sufia Islam, Assistant Professor, Dept of Pharmacy, conducted the workshop. In the workshop, participants were exposed to the many roles a successful teacher is required to play.

## New Treasurer of EWU

Prof. Dr. Md. Entazul Huque has joined East West University recently as its Treasurer.



Mr. Huque had previously served in Bangladesh University as Chairman & Head, Department of Business Administration. He has also served in different positions in the field of Finance & Accounts, Engineering, Management, and Business Administration. He has been Additional Director General, Director (Finance & Accounts), Director (Development & Technical Services), and Director (Logistics & Chain Supply management) of the Food Directorate under the Ministry of Food.

He has an excellent academic background. He has publications in national and international journals, newspapers and magazines. He is a life fellow of the Institute of Engineers, Bangladesh.

## Voluntary Blood Donation Camp at EWU

A voluntary blood donation camp was organized at East West University on 31 March.

Vice Chancellor Professor Mohammed Sharif inaugurated camp activities while Pro-Vice Chancellor Professor Dr. Kamrul Hasan was also present on this occasion.

The Vice Chancellor expressed his satisfaction at the overall work of the camp, and especially thanked Dr. Sufia Islam, moderator of Pharmacy Club, and Mr. Nahid Hassan Khan, moderator of Rotaract club, for their initiative. In this camp, EWU students participated whole-heartedly and a total of 164 units of blood were collected. This was the highest collection in any of the blood camps held so far in EWU campus. Every donor was given free test reports of 5 diseases, AIDS, Hepatitis-B, Hepatitis-C, Malaria and Syphilis.



## Dr. Nazrul Islam is the New Coordinator of Graduate Programs



Professor Nazrul Islam has been appointed the new coordinator of graduate programs of MBA, EMBA & MBM. He served previously as the Head of Business Administration, Discipline of Khulna University and Coordinator of Evening Programs at BRAC University.

He had excellent academic records throughout his career. He obtained first class and stood first in M.Com and first class third in B.Com (honors) in Management from the University of Dhaka. Dr Islam received his graduate degrees (PhD and MBA in the field of International Business) from The Asian Institute of Technology (AIT).

He has an extensive research record. He is a leading researcher in the field of management and business in Bangladesh. He has published thirty seven refereed journal articles so far, seventeen of which have appeared in quality international journals. He has also attended a number of international conferences held in different parts of the world including USA, Australia, South Korea, Singapore, Malaysia, India, Hong Kong, Thailand etc. and has presented research papers in them.

He has served as an Executive Editor of *North South Business Review* for more than two years and has published the first issue of the journal. He also worked as Executive Secretary of the 9th South Asian Management Forum jointly organized by North South University and Association of Management Development Institutions in South Asia held in Dhaka in 2007.

### Inter-university math contest on June 21

East West University (EWU) will organise an inter-university mathematics competition on June 21, 2008.

Students from Mathematics, Statistics, Physics, and Applied Science and Engineering disciplines at the undergraduate level will be allowed to participate in the competition.

A total of 40 teams will be selected on "first come first registered" basis and each team will consist of three members.

Interested students are requested to visit [www.ewubd.edu](http://www.ewubd.edu) or call 9882308, 9887989, 8811381-234 for detailed information.



Humaira Matin receiving a Gold Medal from the President, Peoples' Republic of Bangladesh at the 44th Convocation arranged by Dhaka University for achieving highest marks in MBA (2003), Faculty of Business Studies. She has joined EWU in January 2008 as a Senior Lecturer of the Department of Business Administration.



### PRO joins Indo-Bangla Bangladesh Games at BKSP

Habib Mohammad Ali, the Public Relations Officer of East West University, was assigned by the National Shooting Federation, Bangladesh to conduct Shooting sports competition at the Indo-Bangla Bangladesh Games held at BKSP recently. He was given the responsibility to work alongside Indian and Bangladeshi shooting judges.

The aim of the games was to develop ties between and India and Bangladesh. Mr. Habib is a "B" judge of International Shooting Sports Federation, Munich, Germany, and also a life member of National Shooting Judges Committee, Bangladesh.

# EWU Library: Strengthening ICT Based Library Services

East West University library is one of the pioneering private university libraries of Bangladesh. It has successfully installed Information and Communication Technology (ICT) in all aspects of library services. It launched computer-based library services effectively in 1996. To keep pace with modern IT based world, EWU Library, in assistance with Software Development Center (SDC), developed a unique indigenous library software namely EWULIBMIS to support and manage various activities of the EWU Library. Web-based library service is its new feature to provide library facilities and services through internet. This web-based library services has opened a new horizon for users of EWU Library.

## Objectives

- 1) To support the University emerge as a leading university of the country, embracing traditional values of higher education but adapted to the global community of the 21st century.
- 2) To identify, acquire, organise, store, and provide on-demand access to the available intellectual and research products of scholars to support teaching, learning, research and creative endeavors.
- 3) To provide greater access to digital collections while continuing to build and improve access to collections in all formats to meet the research and teaching needs of the university.
- 4) To foster information literacy and work involving the EWU community and to enable users to think critically, create knowledge, and be life-long learners.
- 5) To provide and ensure quality services and good professional practice in Library activities. To serve students, teachers and other officials with state-of-art techniques and technologies.

## Library Collection

EWU Library has a rapidly growing collection . At present the Library possesses 21,713 books; 236 reports/ thesis; 120 local print journals; 19 international journals/periodicals/magazines; 1,268 CD-ROMs; 135 audio-cassettes; 15 local magazines; 5,009 online foreign journals; 16 national newspapers, 6 pieces of large size rare maps. Library personnel are trying to strengthen its collections in Business Studies, Economics, Social Sciences, Electrical and Electronic Engineering, English, Computer Science and Engineering,

Electrical and Telecommunication Engineering, Electronics and Communication Engineering, Pharmacy and Social Science, etc.

## Sections of Library

EWU Library has five sections to provide effective library services viz. Acquisition Section, Processing Section, Circulation Section, Reference Section, and Reserve section.

## Key Features of IT Based Library System of EWU

- Web-based search of library materials;
- Book requisition received from the faculty through web;
- Checking of borrowing status;
- Web-based notice board;
- Book reservation request received from the faculty through web;
- Automated circulation system;
- Access to online journals;
- Six exclusive workstations (02 in each floor) for checking databases and searching online journals;
- Library materials processing job performed through library software;
- Generation of auto fine system for overdue library materials;
- Creation of various library reports by using library software.





### E-Resources

EWU library provides access to several full texts e-resources. Over 5,009 title online journals can be searched directly through the internet. The Library is a member of Bangladesh INASP-PERI consortium (BIPC) and is equipped to access full-text articles, abstracts, and bibliographical information of online journals of different publishers in different disciplines. The Library has also access to leading online journals like JSTOR (Journal Storage), OUP (Oxford University Press), Blackwell, Springer link, HINARI (Health Inter Network Access to Research Initiative), and AGORA (Access to Global Online Research in Agriculture), etc.

### IT Facilities in Library

At present EWU library has 15 computers with equipped modern multimedia facilities which have been connected through LAN. To run the library smoothly, an officer of the Library supervises library software, online journals, consortium and network with the help of Information and Communication System (ICS) office. Electronic books are available in the Library in the form of CD-ROMs. A total of three printers (laser jet) are being used to meet the requirements of Library services.

### Acquisition Services

Computer tools are used in carrying out acquisition services of the Library. In the meantime a good number of books were acquired in the Library to meet the demand of faculty members and students during Spring Semester 2008.

### Processing Job

A database named EWULIBMIS has been utilized to process entire library materials. Bibliographic information is kept properly in the Library database for providing quick and instant services to the users of the University. At present, the Library has 6,103 records in the database.

### Circulation System

In the EWU library every book and every user of the Library have been identified with a barcode reader. Two barcode readers are being used to issue and return library materials along with other computer facilities. The Library software is able to generate fine automatically for overdue library materials. During Spring Semester 2008, a large amount of books were borrowed by students.

### IT based Searching and Retrieval

EWULIBMIS offers flexible search options to users through which users can search their desired information from any bibliographical record of Library database, such as author, title, subject, keyword, call number, Master File Number, accession number, etc.

### Web-based Library Services

The Library has recently provided online information services for remote users. Users at long distance can easily get information regarding borrowing status, books' status, online journals, users' guide, online reservation facilities (for faculty members only), new arrival services, etc. through Internet.

### Library Timing

Sunday Through Thursday :

**8.30 am - 10.00 pm** ( without any break)

Friday :

**8.30 am - 5.30 pm**

(with 2-hour break for JummaH prayer and Lunch)

The EWU Library remains closed on Saturdays, government holidays, and as per academic calendar of the University.



# Career Counseling Center

## HSBC Young Entrepreneur Awards (YEA) 2008

The Hongkong Shanghai Banking Corporation Bangladesh (HSBC) Limited launched Young Entrepreneur's Award 2008. This is a business plan writing competition that provides opportunities to university students to demonstrate their creativity and acquire practical business knowledge. It aims to cultivate and inspire young people's interest in entrepreneurship. Mr. M Sami Hafiz, Public Relationship and Corporate Responsibility Manager, Marketing and Public Relations and others managers of HSBC gave a presentation to create awareness among students on Wednesday, 6 February 2008 at the East West University Auditorium.

## International Mother Language Day 2008



EWU paid tribute to the martyrs of mother language movement on 21 February 2008 (International Mother Language Day 2008/Shahid Dibos). To commemorate that day a group of faculty members, employees and students went to the National Shaheed Minar from EWU campus. Mr. Jalaluddin Ahmed, President, Board of Directors, Mr. S I Nusrat A Chaudhury, Associate Professor, Head of Career Counseling Center, Mr. Nahid Hassan Khan, Assistant Professor, Deputy Director of Career Counseling Center, Mr. Syed Akhter Hossain, Associate Professor, Dr. Sufia Islam, Assistant Professor, other faculty members, students, officers and staffs joined the "Provat Ferry" and placed floral wreath at the Central Shahid Minar to pay homage to the martyrs who had sacrificed their lives for the mother language.



## Seminar on Career Development

Career Counseling Center successfully organized a seminar on "Career Development" on Wednesday, 5 March 2008 at the EWU auditorium. The human resources director Mr. M. Zulfiqar Hussain, Pacific Bangladesh Telecom Ltd. Cetycell conducted the session. At the beginning of the session he gave a brief overview on Citycell and discussed recent developments in the company. The seminar was chaired by Mr. S I Nusrat A Chaudhury, Associate Professor of Business Administration while Head of Career Counseling Center, Mr. Nahid Hassan Khan, Assistant Professor of Business Administration and Deputy Director of Career Counseling Center and other faculty members as well as students were present in the seminar.

## Standard Chartered Bank "Graduate Career"

Standard Chartered Bank presented a seminar on 'Graduate Careers' on Tuesday, 11 March 2008 at East West University. Vice Chancellor Dr. Mohammed Sharif inaugurated the seminar and delivered his welcome speech. At the beginning of the session CEO Mr. Osman Morad gave a brief overview on Standard Chartered Bank and talked about its their long term goals.

Mr. Sandeep Mookharjea, Head Human Resources, Mr. Shah Masud Imam, Head of Corporate Affairs and Ms. Sharmin Sultan, Manager Resourcing Human Resources and other corporate personnels were also present in the seminar. The Head of Human Resources, StanChart talked about their recruitment process and recruitment functions. The key issues of this seminar were StanChart corporate goal, career prospects and recruitment procedures.



The seminar was chaired by Mr. S I Nusrat A Chaudhury, Associate Professor of Business Administration while Head of Career Counseling Center, Mr. Nahid Hassan Khan, Assistant Professor of Business Administration and Deputy Director of Career Counseling Center and other faculty members were also present. Around 250 students attended the seminar.

## BRAC Bank Campus Recruitment

BRAC Bank Limited made a presentation on "Management Trainee Officer Recruitment" on Sunday, 6 April 2008 at East West University Auditorium. Career Counseling Center organized the event. Ms. Tahniyat Ahmed Karim, Vice



President & Head of Human Resources, BRAC Bank Limited, conducted the seminar. She gave a brief overview on BRAC Bank and talked about their recruitment process and functions. A group of Management Trainee Officers also accompanied the Head of HR. They shared their experience at BRAC Bank with the audience. The seminar was chaired by Mr. S I Nusrat A Chaudhury, Associate Professor of Business Administration and Head of Career Counseling Center, Mr. Nahid Hassan Khan, Assistant Professor of Business Administration and Deputy Director of Career Counseling Center, other faculty members, graduates and graduating students were present. After the seminar they collected résumés from graduates and then participated in a question and answer session.

## Seminar on Career Prospect in Pharmaceutical Industries

Pharmacy Club and Career Counseling Centre of East West University jointly organized a seminar on "Career Opportunities in Pharmaceutical Industries" on 10 April at the university auditorium.

Bholanath Saha, Director, Human Resources of Sanofi Aventis, Bangladesh Limited, Professor ASS Rouf, Department of Pharmaceutical Technology, University of Dhaka, Rafiqul Islam, Director, Sales and Marketing, the Acme Laboratories Ltd, and Dilruba Khan, HR Manager, Sanofi Aventis were the speakers in this seminar. In the question-answer session, they suggested ways of securing jobs in the pharmaceutical industry. In his welcome speech, Professor Dr. Mohammed Sharif, Vice Chancellor of EWU thanked the officials who came forward to give presentations on career development for graduating students of East West University. He pointed out that EWU faculty members have been playing a pivotal role in providing state-of-the-art education to students.

Dr Anisul Haque, Dean, Faculty of Sciences and Engineering and Chair of EEE Department, Dr Sufia Islam, Assistant Professor, Dept. of Pharmacy and Moderator, Pharmacy Club, Mr. Nahid Hassan Khan, Assistant Professor of Business Administration and Deputy Director of Career Counseling Center, other faculty members, graduates and graduating student were present in the seminar. Dr AZM Ruhul Momen, Chairman of Pharmacy Department concluded the seminar with a vote of thanks.

## Therap Bangladesh Presentation

Therap personnels came on 31 March 2008 to give a presentation on Therap that discussed the recruitment process of the company. The information session was an hour long and was hosted by their Chairman and Chief Executive Officer, Mr. Richard A Robbins.

## Organization visit

As a part of Career Counseling Center activities, this semester Mr. S I Nusrat A Chaudhury, Associate Professor and Head of Career Counseling Center and Mr. Nahid Hassan Khan, Assistant Professor and Deputy Director of Career Counseling Center visited Pacific Bangladesh Telecom Limited, Citycell and met Mr. M. Zulfikar Hussain, Human Resources Director and exchanged thoughts about the recruitment process, job and internship opportunities at Citycell with them.

## Westecs's Interview in EWU

Mr. Md. Tareque Aziz, Chief Executive Officer, Mr. Syed Z. Iqbal, Head of Operation, Mr. Shaikh Imran Aziz, Executive, Brand & Corporate Sales, Westecs visited East West University. They interviewed some of our graduates for jobs in their corporate sales division.

## Corporate personnel visit at EWU

### JOBS-ICT Private Limited

Elli Takagaki, Director & CEO, Tatiana Pavlovesky, HR Manager, and Rizwan Ahmed, JOBS-ICT Private Limited visited the Career Counseling Center on 23 January 2008 to discuss issues such as professionalism, career development, CV writing and career prospects of EWU students.

### Aamra Network

Mr. Dominic Bennett, Chief Operating Officer (COO), Aamra Management Solutions visited CCC and discussed their recruitment procedure and career development of students with Mr. S I Nusrat A Chaudhury, Head of CCC and Mr. Nahid Hassan Khan, Deputy Director of CCC.

Special thanks to BanglaCAT, Therap, Westecs, Igloo, Aamra Network, Expolanka Bangladesh Ltd., Metropolitan University, London for visiting EWU campus this semester.

## Observance of Bangla Nabobarsha

EWU organized a day long Boishakhi Mela on 14 April 2008 to celebrate Pohela Boishakh. CCC along with all the clubs and alumni of EWU jointly organized this event. Mr. Jalaluddin Ahmed, President, Board of Directors, and Professor Dr. Mohammed Sharif, Vice Chancellor of EWU jointly inaugurated this day-long event. Mr. Kamrul Hasan, Assistant Professor was the convenor of this day-long event. Mr. S I Nusrat A Chaudhury coordinated the whole program. Cultural Club, MBA Club, Rotaract Club, Sports Club, Pharmacy Club, Programming Club, Environment & Social Club and Photography Club set up colorful stalls and displayed native Bangladeshi handicrafts.

## Alumni Activities

Mr. S I Nusrat A Chaudhury, and Mr. Nahid Hassan Khan held several discussion sessions with members of Alumni of EWU. A large number of graduates showed interest in reforming the Alumni Association of EWU. Alumni

members have already set up a web based e-mail group to accelerate the alumni association reformation process. They participated spontaneously in the Pohela Boishakh program. A group of Alumni met Professor Dr. Mohammed Sharif. Mr. S I Nusrat A Chaudhury is working with Alumni members to create a strong and dynamic alumni association which will be able to contribute to the development of the university.

### Employment

GP offered positions to continuing students to avail part time/contractual employment in its customer care division. About 100 continuing students were provided with Customer Manager positions (call center) at GP.

Banglalink offered graduates of EWU the opportunity to avail contractual employment in its customer care division. Many graduates have secured employment at Banglalink.

Aktek provided opportunities for graduates of EWU to avail contractual employment in its customer care division. Many graduates have been recruited by AKTEL in the process.

City Cell also offered positions graduates of EWU to avail jobs in its various departments.

### Special Thanks

A significant number of EWU students/graduates were recruited in the following renowned organizations during Spring 2008. We, on behalf of EWU, congratulate our graduates for a good start in their career journey.

CCC takes the opportunity to convey its gratitude to the following organizations for providing our graduates/ students with employments opportunities.

Aamra Networks Limited  
 Access Info Tech Limited  
 Aktek  
 Avery Dennison + PAXAR Bangladesh Ltd  
 Banglalink  
 Bombay Sweets Ltd  
 BRAC Bank Limited  
 CEMS  
 Central Depository Bangladesh Ltd  
 City Cell  
 Clock Work Communications  
 Commercial Bank of Ceylon  
 Ericsson Bangladesh Limited  
 Expolanka Bangladesh Limited  
 Grameenphone  
 HSBC  
 IDLC Bangladesh Ltd  
 IFIC Bank Ltd  
 Jardine Shipping Service  
 Kaltimex Energy Bangladesh Ltd  
 LankaBangla Finance Ltd  
 Management Consultancy Group  
 MGH Group  
 Motorola  
 MUST Garments  
 MastHead PR  
 NRSS Engineers Ltd  
 One Bank Ltd  
 Ornet Group  
 Pacific Bangladesh Telecom Limited  
 Palmal Group

Prime Bank  
 Qatar Airways  
 Rahimafrooz  
 Rangs Tel  
 Reckitt Benkiser Bangladesh Ltd  
 Ring Bangladesh  
 Sanofi-Aventis  
 Southeast Bank  
 Square Pharma  
 Standard Chartered Bank  
 Unifill Group  
 Warid Telecom Int Ltd  
 Westecs  
 Xerox  
 Yester Accessories Co Ltd  
 Zuellig Pharma BD Ltd



### CCC conveys heartfelt thanks to the administration of the following organizations for providing internship to students of EWU.

Access InfoTech Ltd.  
 ACI Limited  
 Ascent Management Services (Pvt) Ltd.  
 Bombay Sweets & Co. Ltd  
 BRAC Bank Limited  
 British American Tobacco Bangladesh  
 Chakla Cattle Feeds Ltd.  
 Development Design Consultants Limited  
 Dhaka Telephone Company Ltd.  
 Doel Group of Industries Ltd.  
 Dutch-Bangla Bank Limited  
 Ektoo Limited  
 FedEx Express Co. Ltd.  
 Grameenphone  
 Jamuna Bank Limited  
 Jardine Shipping Services (Bangladesh) Ltd.  
 MastHead PR  
 National Bank Limited  
 National Credit and Commerce Bank Limited  
 One Bank Limited  
 Romesk Limited  
 Shahjalal Islami Bank Limited  
 Southeast Bank Limited  
 Standard Bank Limited  
 Standard Chartered Bank  
 The City Bank Limited  
 Transcom Electronics Limited



# Faculty Update

## Department of Electrical and Electronic Engineering

### Published Papers

D. Plumwongrot, T. Maruyama, Anisul Haque, H. Yagi, K. Miura, Y. Nishimoto and S. Arai, "In-Plane Polarization Anisotropy of Spontaneous Emission Spectra in GaInAsP/InP Quantum-Wire Structures," *Japanese Journal of Applied Physics*, Vol. 47, Part 1, No. 5A, 2008.

M. Shahriar Rahman, Tanvir Morshed, S. P. Devireddy, Zeynep Çelik-Butler, M.A. Quevedo-Lopez, A. Shanware, and L. Colombo, "Effect of nitrogen incorporation on 1/f noise performance of metal-oxide-semiconductor field effect transistors with HfSiON dielectric," *Journal of Applied Physics*, Vol. 103, pp. 033706 (1-5), 2008.

### Other activities

Dr. Md. Ishfaqur Raza, Associate Professor, co-conducted a teaching enhancement workshop for faculty members of the Faculty of Sciences and Engineering on April 15, 2008.

Prof. Anisul Haque will serve as a member of the International Program Committee for the 17th IASTED International Conference on Applied Simulation and Modelling (ASM), to be held in Corfu, Greece, during June 23 - 25, 2008.

Prof. Anisul Haque was elected the Chair of the IEEE Electron Devices Society, Bangladesh Chapter for 2008.

Prof. Anisul Haque lectured on "Nanoelectronic Devices: Present Status and Future Trends", in a seminar organized jointly by IEEE Student Branch, KUET and IEEE Electron Devices Society, Bangladesh Chapter at Khulna University of Engineering and Technology (KUET) on December 31, 2007.

### Training and Workshop

A training workshop was organized by the department of EEE to introduce students to the recently acquired software tool ADS supplied by Agilent Technologies, USA. The hands-on training was provided by an application engineer sent from Agilent Technologies. The training lasted for over 3 full days between 20 and 22 March. Twenty-two faculty members from East West University, United International University, BUET, and American International University Bangladesh attended the invitation-only training. Later a half-day training was also provided to students of EWU. ADS is an industry leading software used by academics and industry to perform advanced high speed electrical design, modeling, and simulation.

The department organized a research meeting on April 8, 2008 where two EEE faculty members gave presentations on their research activities. In the first presentation, Dr. Mohammad Ghulam Rahman talked about (i) Optimizing distributed intrusion detection system and (ii) Designing trust metric for MANET networks. In the second presentation, Ms. Tahseen Kamal discussed about applications of digital signal processing in detection of pathology from medical images. The Pro-Vice Chancellor, Dr. Md. Kamrul Hasan and 18 faculty members from different engineering departments attended the presentations.

### Lab Development

A new VLSI lab has been developed for students of EWU. It is located on the 12th floor of the Academic building. The lab has 35 state of the art Core 2 Duo computers, 5 research stations, a server, a multimedia projector, and other teaching resources. The lab is equipped with advanced software tools such as ADS, Cadence, MATLAB. The lab is being used for both teaching and research.

### Department of English

Fakrul Alam, Honorary Advisor, Department of English, Professor & Adjunct Faculty

### Recent Publications

"Tagore and the Idea of University," *In Forms of Knowledge in India: Critical Perspectives* Ed. Suresh Paul, S.M. Mehta & Sitangshu Yasha chandra. Delhi: Pencraft International, 2008.

### Recent Conference Presentations:

"Some Qualities of Permanence: Tagore's English Prose." Paper presented on 28 March 2008 at "Utsav- Celebrating Tagore in the Twentieth Century's a Conference," organized by the Indo-Bangladesh Cultural Institute and held at India International Centre, Delhi, 27-30 March, 2008.

"Imperial Entanglements and Literature in English." Keynote paper read at the Seminar organized on the theme of "Imperialism and Society" by the United States - Sri Lanka Fulbright Commission at Trans Asia Hotel, Colombo, on 4 January, 2008.

Harunur Rashid Khan, Assistant Professor and Chairperson of English Department was invited by the Dhaka and Kathmandu British Council to attend and review 13th International Nepal English Language Teachers Association (NELTA) Conference held in Kathmandu from 14-19 February. He, along with other nine colleagues, reviewed conference activities and gave a detailed report to the NELTA authority as a member of the Peer Support Review (PSR) Committee of a British Council run project called "Strengthening Teachers Association" (STA) that comprises Afghanistan, Bangladesh, Kazakhstan, Kyrgyzstan, Iran, Nepal, Pakistan and Uzbekistan. Mr. Khan represented the Bangladesh English Language Teachers Association (BELTA) at the committee.

Harunur Rashid Khan, Assistant Professor of English, published a paper titled "Analysis of Mistakes and Errors in Student Writing" in *Praxis*, Vol. 3, April 2008, a journal of the English Department, University of Rajshahi.

Harunur Rashid Khan has been elected as a vice president of the Bangladesh English Language Teachers Association (BELTA) for the period of 2008-2009.

Dr. Muhammed Shahriar Haque has published "Kee's World: Reflections of Evolving Identity" in *International Journal of Comic Arts*, Vol. 10, No. 1, Spring 2008, pp. 482-512, 2008.



## SEMINAR-SERIES: SPRING 2008:

As the Convenor of the Seminar-Series: Spring 2008, Dr. Muhammed Shahriar Haque, on behalf of the Department of English, organized the following research presentations:

"*Negotiating Genders Across Cultures*" was presented by Associate Professor Asit Roy Choudhury, Associate Department of English, East West University, on 25 March 2008

"*For or Against?: Islam, Cinema and Globalization in Bangladesh*" was presented by Dr. Zakir Hossain Raju, Associate Professor, the Department of Media and Communication, Independent University Bangladesh, on 31 March 2008

"*Telos and the Multitude: Who does the Empire Serve?*" was presented by Hasan Al Zayed, Senior Lecturer, Department of English, East West University, on 7 April 2008

### Department Activity

Interactive Feedback Session: English Department organized an interactive feedback session involving colleagues from all departments on 11 February in which quite a few senior faculty members were present to discuss matters on "Service English" courses. The meeting spotted some areas that need reexamined. It is important to note that this kind of session was the first of its kind at this university. Mr Harunur Rashid Khan, Chair of English Department, moderated the session.

Workshop on Advising: English Department organized a workshop on 'Effective Advising' on 14 March. To discuss problems emanating

from inappropriate advising in the department, the workshop identified major obstacles hampering faulty advising and devised some ways to solve them. Faculty member who attended the workshop decided to follow the course-flow chart and suggestions strictly. Mr Harunur Rashid Khan, Chair of English Department, directed the workshop.

Picnic 2008: On Friday, 21 March, English department of EWU set out on a picnic under the caption Escapade 2008 at Maona Chhayakunjo, a private resort, 75 km north of Dhaka. Students, faculty members, staff and family members participated here.

## Department of Business Administration

### Published Papers

Mohammad Faridul Alam, Mohammad Zakaria Masud, "Reforming Taxes in Bangladesh: The Dilemmas of Achievements and Challenges", *Southeast University Journal of Business Studies*, Vol. 03, No. 2, July-December, 2007

Sardana Islam Khan, Senior Lecturer, Department of Business Administration and Taskina Ali, Lecturer, Department of Business Administration, presented and published paper titled, 'The Impact of Emergency Price Control Measures on Small Importers of Essential Commodities and Subsequent Long Term Affect on National Economy' in proceedings, Management Forum 2008 (Held on January 27, 2008 in Institution of Business Administration-IBA, Rajshahi University; organized jointly by IBA, DU and Association of Management Development Institutions in Bangladesh-AMDIB);

## Department Review ----

### Business Administration Department

Business Administration Department is the largest department of East West University. This department offers three important degree programs: Bachelor of Business Administration (BBA), Master of Business Administration (MBA) & Executive Master of Business Administration (EMBA). There are about 75 faculty members in this department. Of them, 40 faculty members are full time and 35 faculty members are adjunct. A number of professors in different fields of studies in business and management are working in this department as fulltime faculty members. A list of fulltime Professors & Associate Professors working at EWU are given below:

SL	Name	Designation	Specialization
1	Dr. Md. Abdul Hye	Professor	Accounting
2	Dr. Tanbir Ahmed Chowdhury	Professor	Finance & Banking
3	Dr. Nazrul Islam	Professor	Management, HRM & International Business
4	Dr. Humayun Kabir Chowdhury	Professor	Marketing
5	Dr. Muhammad Monowar Hossain Mahmood	Associate Professor	Human Resource Management
6	Dr. Nargis Akhter	Associate Professor	HRM & Industrial Relation
7	Mr. S. I. Nusrat A Chaudhury	Associate Professor	Management & Business Communication

## Department of Electronics and Communications Engineering

### Published Papers

"Modular and Standard Filters of a Directed Above Meet Semilattices", M.A. Hossain and A.S.A. Noor, *Thommasat International Journal of Science and Technology*, 12 (4), 2007, 1-5.

"Isomorphism Theorem for Standard Filters in Directed Above Meet Semilattices", A.S.A. Noor and M.A. Hossain, *The Rajshahi University Studies* (part B), 35, 2007.

### Talk

Dr. M. Ali Asgar gave a talk titled "The Development of New

Magnetic Materials through the Interplay of Physics of Magnetism and Technological Pull" at a National Symposium on Advanced Materials held at BUET. The symposium was organized by Bangladesh Physical Society/Bangladesh Atomic Energy Commission/Chalmers University of Technology, Sweden, 15-16 January 2008.

### Departmental Name Change

The Department of Applied Physics and Communications Engineering (APCE) has been renamed as the Department of Electronics and Communications Engineering (ECE) effective from Spring 2008 semester.

### New Program Launched

ECE Department has started a new academic program of B.Sc. in Electronic and Telecommunication Engineering (ETE) from Spring Semester 2008. A good number of students have enrolled in the ETE program. This is a 4-year bachelor program comprising a total 135 credit hours.

### Launching CCNA Program

ECE Department is going to launch CCNA (Cisco Certified Network Associate) program very soon. Student enrolment will start from Summer Semester 2008. EWU has already got the approval for establishing a CISCO Local Academy from the CISCO Regional Academy, BUET.

### Workshops

In collaboration with EWU Telecom Club, ECE Department organized a workshop on "Principles of CDMA". The workshop was conducted by Mustafa M. Hussain, senior lecturer, ECE Dept. Many students and faculty members took part in the event.

SL	Name of the Presenter	Title of the Talk
1	Dr. Ashfaqur Rahman Assistant Professor, AIUB	Periodicity Estimation of Dynamic Texture
2	Md. Arifur Rahman, Ahmedul Haque Kabir & K.A.M Lutfullah Students, MS in Telecom Engineering	Performance Analysis and The Study of The Behaviour of MPLS Protocols

### Study Tour & Site Survey

ECE Department arranged a trip to Uttara Telephone Exchange of BTTB, supervised by Mr. Rafiqul Matin, Adjunct Associate Professor, ECE Dept., EWU and Divisional Engineer of Uttara Telephone Exchange of BTTB.

ECE Department organized a site survey of the BTS room of WorldTel Bangladesh Ltd., supervised by Mr. Mustafa M. Hussain, senior lecturer, ECE Dept., EWU.

### Internship

The ECE Department encourages all of its students to participate in internship/industrial experience training programs. It provides them with information that will assist them in identifying telecommunication internship opportunities. It also works closely with telecom industries. This has enabled it to be in a position from where it can request different telecom companies to recruit its graduates.

Some students have already confirmed their jobs within a few months in companies like Grameen Phone, AKTEL, BTTB, CityCell, BanglaLink, Warid Telecom, and CSL during their internship program.

### Fresh Appointment

Md. Asif Hossain has been appointed as a Full time Lecturer in the ECE Dept. of this University in Spring 2008 with effect from 3 April 2008. Asif got his both B.Sc. degree in ICE and M.S. in Telecommunication Engineering from East West University. He was honoured with the highest award in both his undergraduate and graduate programs (form of Gold Medals) from this University for obtaining 3.97 and 4.00 out of 4.00 CGPA respectively. He is very interested in research on Wireless Communications and Networks.

A workshop on "Wired and Wireless Communication" was organized by ECE Department in collaboration with the EWU Telecom Club. The workshop was conducted by two highly experienced and skilled personnel from a leading telecom company of Bangladesh. A good number of students and faculty members took part in the event. Certificates were given to successful participants.

### Seminar

In association with EWU Telecom Club, ECE Department organized a seminar on "Network Operations and Maintenance with the Prospects of Career in Telecommunication". The seminar was conducted by Mr. Robin Ahmed Nawaz Gafur, Managing Director, DigiCom Ltd., England. A large number of Students and the faculty members were present at the seminar.

### Colloquiums

ECE Department organizes regular colloquium programs every Wednesday at 4:45 pm. The lectures given in the colloquium in Spring Semester 2008 as follows:

## Department of Computer Science and Engineering

### Published Papers:

Mozammel H A Khan, "Cost Reduction in Nearest Neighbour Based Synthesis of Quantum Boolean Circuits", *Engineering Letters*, vol. 16, no. 1, pp. 1-5, 2008

Prof. Dr. M A Mottalib, Muhammad Mizanur Rahman, Syed Akhter Hossain "Use of ICT in Tourism Sector: An overview" in proceedings of International Seminar on Development of e-Tourism Technologies in Islamic Countries, Dhaka, Bangladesh, 22 April, 2008, PP-26-31

Omar M Bhai, Ahad M Bhai, Syed Akhter Hossain "Impact of E-Marketing on e-Tourism" in proceedings of International Seminar on Development of e-Tourism Technologies in Islamic Countries, Dhaka, Bangladesh, 22 April, 2008, PP-208-212

Maheen Islam & Upama Kabir, "A Dynamic Load Balancing Approach For Solution Adaptive Finite Element Graph Applications on Distributed Systems", *Daffodil International University Journal of Science and Technology*, Volume 3, Issue 1, pp. 1-7, January 2008

### Departmental activity:

#### THERAP Game Development Contest and Recruitment Strategy

In collaboration with Career Counseling Center (CCC), CSE department organized a seminar on 31 March 2008. Chairman and Chief Executive Officer of THERAP Services, LLC, Richard A Robbins was the featured speaker. He presented an overview of THERAP and its recruitment policy. He also talked about the game development contest. THERAP is expecting to hire prospective game developers through this contest.

## EWU programming team participates in ACM-ICPC World Finals

"EWU Dream of Twilight" joined the best teams from 80 different nations at Banff, Canada for ACM-ICPC World Final 2008 from April 7-9, 2008. The team included Sohel Hafiz, Mahub Mozadded and Arifuzzaman Arif while the team coach was Mr. Firoz Anwar, Lecturer, Department of CSE. Although participating for the very first time, EWU defeated several renowned world class universities and attained 65th position out of 100 teams. The details and ranking are available at the following links:

<http://icpc.baylor.edu/dmt/v2/wf/scoreboard.htm>

## Department of Pharmacy

A paper titled "Risk Factors for Development of Sclerema in Infants with Diarrhoeal Disease," has been published by M Jobayer Chisti, Tahmeed Ahmed, ASG Faruque, Shuvra Saha, Chandra Nath Roy, Sufia Islam, MA Salam in: Proceedings of the 3rd Congress of Asian society for Pediatric Research, Tokyo, Japan, 6 to 8 October, 2007.

Addnan Abdullah, Sukumar Bepary and Abu Shara Shamsur Rouf, "In vitro dissolution studies of different brands of sustained release diclofenac sodium matrix tablet available in Bangladesh," *Pakistan Journal of Pharmaceutical Sciences*, Vol. 21, No. 1, pp. 70-1, 2008

Das, Biplob Kumar.; Shibata, N.; Harada, K.; Toru, T., "Synthesis of novel fluorophenylaryl/ heteroaryl ether derivatives" *Arkivoc* (Archives for Organic Chemistry, USA), Vol. xvi, pp. 73-82, 2007

## Department of Social Science

Ehsanul Haque, Adjunct Faculty, Department of Social Sciences, presented a paper on "Intra-Regional Trade and Integration in South Asia: SAFTA and the Way Ahead" at an International Conference on Emerging India: Strategic Options in the New Century, held at the School of International Relations and Politics, Mahatma Gandhi University, Kerala, India on February 26-28, 2008.

### Publication

Ehsanul Haque published "Winning Peace in Weaponized South Asia: Conundrums and Promises", in V.A. Pai Panandiker and Rahul Tripathi (eds), *Towards Freedom in South Asia: Democratization, Peace and Regional Cooperation* (New Delhi: Konark Publishers, 2008).

## Center for Research and Training

### Research Competition

Four research proposals have been selected for funding from EWUCRT.

**Research 1:** Multimedia CourseWare Development by Syed Akhter Hossain, CSE

**Research 2:** Students Mistakes and Errors in English Writing: Implications for Pedagogy by Harunur Rasid Khan

**Research 3:** "Discourse of Advertising: Development of Linguistic/Semiotic Strategies and Discourse Structures in Bangladesh Advertising," by Muhammed Shahriar Haque and Manzoorul Abedin, English Department.

**Research 4:** "The Growth, Transformations, and Governance of Advertising Industry in Bangladesh during 1971-2005," by S.S.M Sadrul Huda, School of Business, EWU

## Journal

EWUCRT published the first volume of the East West University Journal.

### Working Papers:

1. "Multimedia CourseWare Development" by Syed Akhter Hossain CSE, summer 2007
2. State of Corporate Governance in Bangladesh: Analysis of Private, Financial and State Owned Enterprise by Dr. A.K. Enamul Haque, Behroz Jalil and Farha Naz, School of Business and Economics, 2007

**Abstract Series:** EWUCRT published 1st volume (2006). The second volume of the abstract (2007) is in the press.

**New Research Proposals:** EWUCRT is now evaluating the new Research Proposals from faculty members. The review process is near complete and grants will be awarded in Summer 2008.

### Pro-Vice Chancellor

Md. Khademul Islam Molla, Keikichi Hirose, Nobuaki Minematsu, and Md. Kamrul Hasan, "A Multiband Approach for Voiced/Unvoiced Discrimination of Speech Signals" in Proceedings of the International Workshop on Nonlinear Circuits and Signal Processing, NCSP08, Gold Coast, Australia, March 6-8, 2008

## Promotions in Spring, 2008

### Senior Lecturer to Assistant Professor

#### Department of English

1. Md. Zahid Akter
2. Masrufa Ayesha Nusrat

#### Department of Electronics and Communications Engineering

1. Mustafa Mahmud Hossain
2. Anindita Paul

#### Department - Social Science

1. Sudhanshu Sekhar Roy

#### Department of Business Administration

1. Mahmud Zubayer
2. Omar Faruq
3. Sayeed Alam -

### Lecturer to Senior Lecturer

#### Department of English

1. Iffat Sharmin

#### Department of Computer Science and Engineering

1. Syed Murtuza Baker
2. Firoz Anwar

#### Department of Pharmacy

1. Sukumar Bepary

#### Department of Business Administration

1. Taskina Ali
2. Quazi Sagota Samina
3. Mamunur Rashid
4. Mohammad Faridul Alam
5. Md. Al-Mamun

**Appointments  
&  
New Assignments**

**Fresh Appointments**

**Faculty Members:**

**Department of Business Administration**

1. Dr. Md. Humayun Kabir Chowdhury - Professor

**Department of Electrical & Electronic Engineering**

2. Mr. Ahasan Ul Karim - Lecturer

3. Mr. SM Salauddin - Lecturer

**Department of Electronics and Telecommunications Engineering**

4. Mr. Asif Hossain - Lecturer

**Admin Personnel:**

1. Dr. Md. Entazul Huque - Treasurer

2. Mr. M. Nurul Islam - Board Secretary

3. Mr. Khondoker Golam Morshed - Deputy Project Director

4. Ms. Dil Afroz - Asst. Chief, Admin & Logistics

5. Dr. Farida Begum - Medical Officer

6. Mr. Md. Masum Al Rashid - Asst. Accounts Officer

7. Mr. Mohammed Shaheen Bhuiya - Secretary to Pro-VC

8. Ms. Tajkia Hossain - Secretary to Treasurer

**New Assignments:**

\* Dr. Md. Entazul Huque has been joined as Treasurer of East West University.

\* Ms. Anindita Paul, Senior Lecturer, Department of ECE has been appointed as Proctor of the University.

**Wedding:**

Mr. Mohammad Aminul Islam, Department Secretary, ECE Dept. got married with Ms. Sharmin Akther on

11 January 2008

# Club Updates

## Pharmacy Club

Pharmacy club started the year 2008 with a hurry. In the first four months of the year, the club arranged a blood donation camp, and a seminar. It also participated actively in the day-long celebration of Pahela Boishakh. In coming months the club plans to hold some interesting and time demanding activities.

On 31st March a voluntary blood donation camp was arranged by Pharmacy Club jointly with Rotaract Club. The Vice Chancellor of EWU



Professor Mohammed Sharif inaugurated camp activities at 10:30 AM. Pro-Vice Chancellor Prof. Md. Kamrul Hasan was also present on the occasion.

On 10th April a seminar was organized on "Career Opportunities in Pharmaceutical Industries" at the University Auditorium jointly with Career Counseling Centre.

The seminar started with the speech of the vice chancellor and was followed by Dr. Anisul Haque, Dean, Faculty of Sciences and Engineering and Chairperson of EEE Department, Mr. Bholanath Saha, Director, Human Resources of Sanofi Aventis, Bangladesh Limited, Mr. Rafiqul

Islam, Director, Sales and Marketing, the Acme Laboratories Ltd, and Mrs. Dilruba Khan, HR Plant Manager, Sanofi Aventis and Professor ASS Rouf, Department of Pharmaceutical Technology, University of Dhaka were the speakers in the seminar.

Active participation of pharmacy graduates and graduating student made the seminar a huge success. Dr. Sufia Islam, Assistant Professor, Dept. of Pharmacy and Moderator, Pharmacy Club, Mr. Abu Taiab Md. Jamaluddin, Lecturer, Dept. of Pharmacy, Moderator, Pharmacy Club, Mr. Nahid Hassan Khan, Assistant Professor of Business Administration and Deputy Director of Career Counseling Center, and other faculty members were also present in the seminar. Dr. AZM Ruhul Momen, Chairman of Pharmacy Department concluded the seminar by thanking all.

On 14th April Pharmacy Club participated in the "Boishakhi Mela" at the campus. In the attractively decorated stall of Pharmacy Club, handicrafts and artifacts etc. were displayed.

### Moderators

Dr. Sufia Islam Asst. Professor

Abu Taiab Md. Jamaluddin Lecturer

### New executive committee

President Tamzid Zaman

Vice president Ashfaqur Rahman

Treasurer Kazi Intiaz Ibne Mahtab

General Secretary Md. Mahidul Islam

## Debating Club

### PARTICIPATION AT WORLDS UNIVERSITIES DEBATING CHAMPIONSHIP

East West University Debating team participated in the 28th Worlds Universities Debating Championships held in Thailand from 27 December 2007 to 5 January 2008. Assumption University of Thailand, Subornobhumi Campus, was the host institution. The preliminary rounds of debate were held at Assumption University campus, while the final rounds of debates were held at the Royal Ambassador Hotel of Pataiya Sea Resort. The EWU team comprised of three members. They are Mr. Kamrul Hassan, Moderator, Mr. Imteaz Khan, Moderator and Ms. Anika Rahman, President, EWUDC.





All three members of EWU team qualified as adjudicators. They judged all the nine rounds of preliminary debates as panel judges. One of the members, Anika Rahman, chaired a debate and this was the single instance of a Bangladeshi chairing a Worlds this year. We had two other independent members, who are our ex-students and national level debaters - Mr. Rashedul Hasan Stalin and Mr. Mohammad Saddam Hossain. They participated in the tournament as independent adjudicators. As a result, EWU had the largest number of 5 adjudicators judging at this level of a debating competition. No other Bangladeshi team had this many adjudicators.

As a result of its participation, EWU earned the 146 position among the 400 institutions of the world that have participated in the last 5 Worlds championship. Only one Bangladeshi University, North South University has a higher ranking than us. We carried the flag of EWU and our name has become familiar among fraternities. We are recognized by the Worlds Debating Council and, as recognition of our contribution, one of our members Mr. Rashedul Hasan Stalin has been appointed the Deputy Chief Adjudicator (DCA) in the Asian Universities Debating Championship (AUDC) to be held in Malaysia this May.



#### INTRA UNIVERSITY DEBATING CHAMPIONSHIP

During the Spring semester, East West University Debating Club (EWUDC) organized an Intra University Debating Festival between 31 March and 2 April 2008. The objective was twofold. To find new debating talents and to prepare EWU debating teams for upcoming national and international competitions.

The debate followed the British Parliamentary format, where each team consists of three debaters and in each round, two teams - the Government side and the Opposition - engage in parliamentary debates on a certain topic or agenda. In total eight teams participated in the English debate and six teams competed in Bangla debate. Sohab Sayeed was adjudged as the best English debater, while Ishtiaque Shahriar Shanto was the best Bangla debater. Besides team events, public speaking competition - both in Bangla and English were held. Each winning team and individual debaters were awarded a crest and a certificate. The prizes were distributed by Colonel Shah Mortuza Ali Retd, Registrar of the University.

##### Moderators

Kamrul Hassan  
Imteaz Khan

##### New executive committee

President Anika Rahman  
Vice-President Ishtiaque Shahriar Shanto  
General Secretary Imran Khan  
Treasurer Sabera Haque  
Event Coordinator Sinthia Farhad Barsha.

#### East West University Shangskritik Shangho

Our semester began in January. In February, our journey started by remembering these patriots. On the 27th February we organized a program on the banner "Omor Ekushey". These programs consist of songs and recitation. The songs and recitations were participated by the consisting active members and the new participants of our university. It was a tribute from the students to the great souls for whom the rights of speaking in our own language is protected.

#### INTER UNIVERSITY DRAMA FESTIVAL 2008

East West University Shangskritik Shangho (EWUSS) participated in the Inter University Drama Festival 2008 organized by IUB Theatre in collaboration with Bangladesh Shilpakala Academy. The week long program was held at the Shilpakala Academy Theatre Hall. In total seven universities - one public and six private universities, including EWU - took part in the festival.

EWUSS presented "The Proposal" - a satirical drama written by the famous Russian writer and dramatist Anton Chekhov. It was the second play of the festival and shown on stage on 13 April. It was directed by Feisal Rajib - drama representative of EWUSS. The play has six comical characters who were delightfully acted by members of EWUSS. It was hailed by the audience for its quality and presentation. EWU received a crest in recognition of its participation in the festival.

#### EWU CELEBRATED POHELA BOISHAKH UTSAV 1415

East West University Cultural Club celebrated Pohela Boishakh 1415 with other clubs of the university in the campus. The day saw a colorful Boishakhi Mela jointly presented by the various clubs, an enchanting musical program, accompanied by a play, performed by Cultural Club members at the Auditorium. The audience was enthralled by the melodious songs and the imaginative presentation of the play by EWU cultural club members.

##### Moderators

Farhana Farid  
Kamrul Hassan (Acting)

##### New executive committee

President Sanjida Suma  
Vice-President Tapan Mahmood  
General Secretary Shahriar Hossain  
Treasurer Md. Atiqur Rahman Khan



#### Photography Club

1. In Spring-2008, the photography club organized a photography exhibition from 10 to 12 February 2008. This event was sponsored by Nokia N series. Vice Chancellor Prof M Sharif inaugurated the session. A total of 25 photographs were displayed at the exhibition. This was the fourth exhibition organized by EWUPC.

2. EWU Cine and Photography club organized a photography session with models for the preparation of the souvenir cover page, backdrop of the stage, and banner for convocation-2008. We are thankful to the EWU administration for engaging this club to help organize this major event. In this case it can be mentioned that this club also organized the photography session for the 5th, 6th and 7th convocation.

3. EWU photography club organized an instrumental evening ("Where Notes Meet Feelings") on 9th April, 2008 at the university auditorium. This was the first instrumental program held at this university. Performer on this occasion was Ishtiaque Rashid Evan (2005-1- 50-005). He played seven tracks. This gala evening lasted 2 hour and highly appreciated by the audience.

##### Moderators

M. Sayeed Alam  
Zahid Akhter  
Mahmud Zubayar

##### New executive committee

President Md. Fazlay Rabbi  
Vice-President K.A. Safatul Huq  
General Secretary Raihan Quadir  
Treasurer Isteaque Ahmed Tamim  
Event Coordinator Eresh Rahman



## Marketing Club

### Seminar on "Facing the challenges of Job Interview"

EWUMC organized a seminar on facing the challenge of a job interview on 8th April, 2008 in association with Eastern Bank Limited. Mr. Sirajul Islam, the Head of HR, EBL, was the chief guest and Mr. Mehboobur Rehman, Ex Head of HR, Standard Chartered Bank and Commercial Bank of Ceylon, was the special guest on this occasion.

The chief guest Mr. Sirajul Islam spoke about building one's career with special emphasis on EBL, the recruiting process of EBL, major mistakes made by job seekers at an interview, appropriate methods of writing CV and finally what the right way of their preparation for the selection process. The special guest of the seminar, Mr. Mehboobur Rehman, talked about proper career planning. He noted that "Succession plan is very important in career planning". He pointed out that since Bangladesh is developing rapidly, there are a lot of job opportunities. On the other hand, there are a lot of graduates in the market as well. Therefore the challenge is to make oneself better than the rest.

CMC Moderator Mr. Farhan Faruqui concluded the seminar by thanking the guests and the 300 members of the audiences. CMC Moderator and President Satyajit Roy presented crests to the guests to make the seminar memorable.

### Seminar on Effective Communication through Advertising:

EWUMC organized a seminar on effective communication through advertising in association with Mediacom, a well known advertising agency of Bangladesh on 24 February 2008. Mr. Sanaul Ahmed Parag, Media Executive of Mediacom, was the main speaker. The aim of the seminar was to let people know about different communication tools and techniques used in advertising. Some world famous advertisements were also shown in this seminar.

### Documentary on EWU:

On the occasion of Convocation 2008, EWUMC, made a documentary on EWU, with the help of a subcommittee formed for the purpose. The documentary focused on the history of EWU, and included messages from the President of the Board of Director, the Current Vice Chancellor, the Founder Vice Chancellor, industry experts and successful EWU graduates. The physical facilities, scholarships offered and model of the new campus were also featured in the documentary.

### Logo Competition:

CMC arranged a logo competition program where about thirty participants submitted their ideas. The best concept logo was then selected. The winner will be announced through a simple ceremony at the beginning of the Summer 2008 semester.



#### Moderators

Mr. Farhan Faruqui,  
Mr. Nazmul Hossain.

#### New executive committee

President Satyajit Roy  
Vice President A.B.M Nuruddin Mahfuz.  
General Secretary Sayeed Sazzad Ali (Oliv)  
Creative Head Didar Zahid (DJ)

## Telecommunication Club

East West University Telecommunication Club (EWUTC) prepares students to keep up with the recent development in the telecommunications field. To enhance the knowledge of its members, EWUTC organizes activities that include inviting guest speakers from the Telecommunication industry, arranging discussions about employment opportunities and holding field trips to observe the applications of technology in the industry. The club further motivates students by organizing picnics, and hosting study groups and workshops on selected topics. The motto of this club is "Limited Signals Unlimited Ideas"

### Seminar:

"Operations and Network Maintenance and the Prospects of a Telecom-Career"

Presented by Robin Ahmed Gofur, Managing Director, DIGICOMM SYSTEMS LTD, London. The event was held on 7th February, 2008 at EWU auditorium. Many students and faculty members participated at the seminar.

### Workshop 01:

"Wired and Wireless Communications" Jointly conducted by Abu Saeed Md. Mustafa, Superintendent Engineer and Maksud Ullah Chowdhury, Deputy Superintendent Engineer of Grameen Phone. Students from both undergraduate and graduate programs attended this workshop. Certificates and other important course manuals were given to successful participants. The event was held on 10th March, 2008.

### Workshop 02:

"Principles of CDMA"

Conducted by Mr. Mustafa M. Hussain, Senior Lecturer, ECE Dept., EWU. A good numbers of students and faculty members participated in the event.

**Field trips:** EWUTC also hosted a field trip to the BTS of WorldTel Bangladesh Ltd. The trip was supervised by our faculty member Mr. Mustafa M. Hussain, Senior Lecturer, ECE Dept.

**Amar Ekushe:** EWUTC organized 'Amar Ekushe' to commemorate our language martyrs and International Mother Language Day (21st February).

**Cricket Tournament:** EWUTC organized an Intra Dept. Cricket Tournament titled "Tape Tennis knockout seven-a-side Cricket Tournament 2008" from 19th March, 2008. Students from each batch as well as faculty members of ECE Dept. participated in the tournament.

**Birthday:** EWUTC celebrated its 2nd Birthday on 15th April, 2008. Club members arranged a program where the Chairperson of ECE dept. Dr. M.R. Amin along with other departmental faculty members and students celebrated this occasion.

**Pohela Boishakh:** Along with the other clubs of EWU, EWUTC arranged a cultural program, Photography Show, Panta Utsob, Fun Debate, a colorful Boishakhi Mela and other programs on Pohela Boishakh.



#### Moderators

Mr. Imteaz Khan

#### New executive committee

President	Md. Zahangir Alam
Vice President	Biplob Ghosh Rahul
General Secretary	Md. Golam Gaus
Organizing Secretary	Md. Sanjid Hossain
Treasurer	Syed Yasin Emon
Event coordinator	Tasnuva Islam



## Computer Club

The objective of East West University Computer Club (EWUCC) is to disseminate knowledge about computers to students of all departments, promote activities related to the discipline, and provide information about job opportunities in that profession.

The Computer Club organized the following events in Spring 2008.

### \* Workshop on Mobile Application Development:

A three days workshop on mobile application development was organized from 13th of March by Syed Akhter Hossain, Associate Professor, Department of CSE, East West University. The workshop gave introductory information and hands on training on the different kinds of development environments that are available for mobile application developers.

### \* Pohela Boishakh Celebration:

On the 1st day of Boishakh, East West University arranged a day long program, to celebrate Bangla Nobo Borsho. The EWU Computer Club participated in the celebration and set up a stall where visitors were provided free drinks (SHORBOT) on that hot and sunny day.

### " Seminar on Bioinformatics:

A seminar on Bioinformatics was held on 16th of April in the Auditorium of EWU. Syed Murtuza Baker, Lecturer, Department of CSE, East West University talked about the vast application of bioinformatics in today's world. Research areas and tools were also part of the discussion.

### Moderators

Maheen Islam, Feroz Anwar  
Nawab Yousuf Ali

### New executive committee

President Theea Mohammad  
Vice President Kazi Asad Robin  
General Secretary Md. Abir Hossain  
Treasurer Md. Syfur Rahaman  
Event Coordinator Md. Elias Hossain

## Electronics Club

The motto of this club is to "Explore Electronics and Explode ideas".

### Summary of club activities:

A series of workshops on "Interactive Circuit Design" was organized on March 2, 2008 and on April 2, 2008. The workshops were conducted by Saad Bin Abul Kashem, Imran Ahmed, S. M. Tanjilul Islam, and A. F. M. Fahmidur Rahman, all students of the Department of EEE. The aim of the workshops was to create enthusiastic student groups who could be creative and efficient in designing circuits.

### Moderators

Mr. Kazi Atiqur Rahman  
Ms. Tahseen Kamal

### New executive committee

President Hossain Al-Mamun  
Vice President Zubaier Shams  
General Secretary Imran Ahmed  
Treasurer/Event Coordinator S.M. Tanjilul Islam

## MBA CLUB

### NEW EXECUTIVE COMMITTEE FOR MBA CLUB

Along with the students of MBA, EMBA & MBM Programs the following faculty members were present in the meeting:

1. Dr. Tanbir Ahmed Chowdhury, Professor & Chairperson, Department of Business Administration
2. Dr. Nazrul Islam, Professor & Coordinator, Graduate Studies (MBA, EMBA & MBM), Department of Business Administration
3. Dr. Monowar Hossain Mahmood, Associate Professor, Department of Business Administration and Moderator, MBA Club

The meeting unanimously conducted a direct voting process and the Executive Committee members were elected in the election. This Executive Committee will work for MBA Club for the next one year starting from Summer 2008 to Spring 2009. The members of the Executive Committee are as follows:

- |                      |                           |
|----------------------|---------------------------|
| 1. President         | Mr. Tanvir Omar           |
| 2. Vice President-1  | Mr. Khan Ahrar Nabil      |
| 3. Vice President-2  | Mr. Md. Mahbubur Rahman   |
| 4. General Secretary | Mr. Omer Sharif Ibney Hai |
| 5. Joint Secretary   | Mr. Abir Barua            |
| 6. Treasurer         | Mr. Md. Afrahim Noor      |
| 7. Executive Members | Ms. Tamanna Rekha         |
|                      | Ms. Ayesha Bari           |
|                      | Ms. Farhana Rahman        |
|                      | Mr. Mohammad Arman Mia    |
|                      | Mr. Md. Arifur Rahman     |

## Science Club

On March 2, 2008 East West University Science Club arranged a workshop on "Introduction to Maple" conducted by Dr. Gurudas Mandal, Assistant Professor, Department of ECE of the university. Students of different departments participated and learnt about this software.

Second Mathematics Competition was held on April 8, 2008 and was organized by EWU Science Club. The following students secured the top ten places.

1. First: M. M. Rifat-Un-Nabi (2006-2-60-010)
2. Second: Shamrat Tanjin Rabby Refan (2006-2-10-109)
3. Third: Md. Rifat Ahsan (2006-1-80-006)
4. Fourth: Saniul Islam (2006-3-80-004)
5. Fifth: Md. Shanowar Ibne Rokib (2006-2-10-107)
6. Sixth: Noreen Hafiz (2004-1-60-011)
7. Seventh: Saif Md. Julker Nien Chowdhury (2004-1-60-004)
8. Eighth: Imran Ahmed (2006-2-80-052)
9. Ninth: Najmus Sakib (2007-2-50-020)
10. Tenth: Md. Shihabul Alam (2007-2-50-008)

Club moderators congratulated these students on this success.

EWU Science club participated in a Mela arranged by all clubs of EWU on April 14, 2008 in the Bangla new year. A club stall was set up in the Mela which the members decorated gorgeously and where they sold "pitha". The president of Board of Directors Mr. Jalaluddin Ahmed and the VC of the university Professor Mohammed Sharif visited the stall.

## Conversation Club

English Conversation Club organized seven interactive sessions as part of main activities during Spring 2008. All sessions were well attended by students and club executive members. Moderator Mr. Harunur Rashid Khan facilitated all the sessions. Interested students are requested to get more details from the English Department about club activities in Summer 2008.



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Habib Mohammad Ali

**Photograph by**

Cine & Photography Club

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