

editorial

East West University passed another milestone in its short history when it formally acquired 7.40 bighas of land at Aftab Nagar in April. This issue of the Newsletter highlights the Milad ceremony that was held on the occasion. The university intends to build its permanent campus on this site in three years time. We hope to keep you posted on the progress of the project in future issues.

As you will see in the following pages, this was a busy semester for us. East West University buzzed with activities all semester long and we are delighted to record them for you.

We hope you will like this "new look" newsletter. Do let us know what you think of it and how we can improve in the future!



Prayer-cum-Milad Mahfil at EWU

EWU organized a "Prayer-cum-Milad Mahfil" on April 07, 2005 at the university's property in Aftab Nagar after Asr Prayer which will be the site of its future campus. A large number of students, faculty members and administrative staff along with Dr. Mohammed Farashuddin, founder Vice Chancellor and President, Board of Directors, Mr. Jalaluddin Ahmed, Member, Board of Directors, Mr. H. N. Ashequr Rahman, Member, Board of Directors, Dr. Mohammad Musa, Pro-Vice Chancellor, Professor Abdul Mannan, Dean, Faculty of Business and Economics, Dr. Fakrul Alam, Dean, Faculty of Liberal Arts & Social Sciences, Dr. Md. Mozammel Huq Azad Khan, Dean, Faculty of Sciences and Engineering and Mrs. Firdaus Ali, Registrar, EWU attended the program.

It can be mentioned that 7.40 bigha land have been purchased at Aftab Nagar for the proposed permanent campus of EWU. By now the university has reached an enviable position among the private universities of the country and the permanent campus will definitely enable it to achieve its desired goals. The Milad Mahfil was preceded by a discussion program where speakers recollected their memories about EWU's first few years and remembered how it reached its current position by providing quality education and resourceful and sophisticated infrastructure facilities through the co-ordinated and relentless efforts of faculty members and administration. After the Milad, the audience prayed to Almighty Allah for a prosperous University which could become a role model for other institutions of higher education.

EWU

Freshers' Orientation for Spring 2005

Undergraduate Programs Orientation

The orientation program of students admitted to different undergraduate programs in Spring 2005 was held on January 13, 2005 at the university auditorium at 10:30 a.m.

A total of 380 students enrolled in the Spring Semester in undergraduate programs in Business Administration, Pharmacy, Economics, Computer Science and Engineering, Electrical and Electronics Engineering, Information and Communications Engineering and English.

In his speech, the Chief Guest Dr. Rafiqul Huda Chaudhury, Member, Board of Directors, East West University, urged students to make the best use of the unique learning opportunities available at the university. In his concluding remark as the program chair, Dr. Mohammed Farashuddin, President, Board of Directors, East West University highlighted the existing infrastructure facilities, excellent faculty members in terms of quality, knowledge and experience, and availability of merit scholarships that were outstanding features of the university.

Among others, Professor Mohammad Musa, Pro-Vice Chancellor, Professor Abdul Mannan, Dean of the Faculty of Business and Economics, Professor Fakrul Alam, Dean of the Faculty of Liberal Arts and Social Sciences, Professor Mozammel Huq Azad Khan, Dean of the Faculty of Sciences and Engineering and the Registrar, Mrs. Firdaus Ali, also spoke on the occasion.

Graduate Programs Orientation

The orientation program of students admitted to different graduate programs of East West University in Spring 2005 was held on January 13, 2005 at 6:00 p.m. at the university auditorium. A total number of 128 students enrolled in the MBA, EMBA, MBM and MA in English programs.

Mr. Shamson H. Chowdhury, Chairperson, Square Group graced the occasion as the Chief Guest. He congratulated the newcomers on becoming members of the EWU family. Dr. Mohammed Farashuddin, President, Board of Directors, East West University in his concluding remark as the program chair, highlighted the existing infrastructural facilities of the university and the excellence of its faculty members in terms of quality, knowledge and experience and pointed out the availability of merit scholarships.

Among others, Professor Dr. Mohammad Musa, Pro-Vice Chancellor, Professor Abdul Mannan, Dean, Faculty of Business and Economics, and Prof. Dr. Muhammad Ziaulhaq Mamun, Adviser, MBA, EMBA & MBM Program also spoke on the occasion.



Merit Scholarship Awarding Ceremony

The Merit Award Scholarship ceremony of EWU for the Spring Semester was held on February 01, 2005 at 3:00 pm in the university auditorium. In it, twenty-eight students who had received full tuition merit scholarships and sixteen who were awarded Medha Lalon Fund Scholarships were awarded certificates. Last year a total of 690 students (18.03 per cent of the total enrollment) received a total amount of Taka one crore and ninety lakhs (8.02% of the tuition revenue) either as merit scholarships or in other forms of need-based financial assistance. The amount and the number of beneficiaries are likely to go up even more in 2005. Indeed, East West University has now reached an enviable position in terms of providing not only quality education and infrastructural facilities, but also because of its generous scholarship schemes. It is truly a non-profit organization and the founders have been able to find more and more funds for awarding scholarships.



Mr. S. M. Nousher Ali, Member, Board of Directors, EWU presided over the program and distributed certificates among the merit scholarship earners. The Chief Guest, Mr. H. N. Ashequr Rahman, Member, Board of Directors, EWU, emphasized that the university was committed to the cause of excellence in education. He focused on the problems and prospects facing the country and challenged merit scholarship winners to make a significant contribution to nation-building work. In his speech, the Pro-Vice Chancellor, Dr. Mohammad Musa pointed out that EWU is a place for nurturing merit and this fact is borne out in the generous scholarship schemes provided by the university. Mrs. Firdaus Ali, Registrar, East West University, also spoke on the occasion.

Inauguration of AABEA JRCASE Project at EWU

The Inauguration of the American Association of Bangladeshi Engineers and Architects (AABEA) Imdad-Sitara Khan Foundation Joint Research Center for Advanced System Engineering (JRCASE) project at East West University was held on 18 February 2005 at the university auditorium. The University Grants Commission Chairman Professor Dr M Asaduzzaman granted the ceremony as the chief guest. Dr Shah Musa, Member, AABEA, JRCASE, USA and Mr Jahangir Dewan, President, AABEA, USA were present on the occasion as special guests. Among others Dr Mohammed Farashuddin, President, Board of Directors, Dr Saidur Rahman Lasker, Member, Board of Directors, and Mr. H. N. Ashequr Rahman, Member, Board of Directors, Prof Mozammel Huq Azad Khan, Dean, Faculty of Sciences and Engineering, and Project Director, JRCASE, EWU were present. Professor Mozammel Huq Azad Khan introduced the American Association of Bangladeshi Engineers and Architects, AABEA Silicon Valley Chapter, and thanked the association for undertaking the noble project called Joint Research Center for Advanced Systems Engineering (JRCASE) which intends to provide world class teaching and research facilities to engineering students, researchers and faculty members in Bangladesh. The goal of the project is to establish Centers of Excellence to support education, research and development (R&D) in the area of advanced system engineering, such as VLSI Design, Software Engineering, Computer Networking, Telecommunication, etc. Professor Khan also expressed his gratitude to the Imdad-Sitara Khan Foundation for funding JRCASE at EWU and presented a short bibliography of works published by Dr Imdad Khan, a former NASA scientist now living in California.



The UGC chairman Dr M. Asaduzzaman congratulated AABEA for its JRCASE initiative with EWU and praised the Imdad-Sitara Khan Foundation for funding EWU project. The UGC Chairman noted the initiatives of non-resident Bangladeshi based in USA in lifting the image of the nation as well as the global position of Bangladesh. He encouraged other leading private universities to gradually get into collaborative research and development schemes for the benefit of the country. The UGC Chair inaugurated the EWU JRCASE and wished the project success. Dr Shah Musa introduced Intel Bangladesh Association (IBA) at USA. While addressing the gathering, he expressed his interest in setting up a VLSI design center in Bangladesh. Mr Jahangir Dewan presented details on JRCASE goals and missions and emphasized the role played by AABEA in the consortium. While addressing the gatherings,

Dr Saidur Rahman Lasker and Mr. H. N. Ashequr Rahman encouraged such initiatives and expressed their deep gratitude to the Imdad-Sitara Khan Foundation for funding the JRCASE EWU project. The session chair Dr Mohammed Farashuddin, the founding Vice-Chancellor, & President, Board of Directors of the university, expressed his satisfaction over the progress of the university and its resolve to get better and better. He expressed his happiness at the preparation of the university in the JRCASE project with AABEA and IBA of USA. He thanked Dr Shah Musa and Mr Jahangir Dewan for getting this JRCASE project to a good start.

IMC Competition 2005

The award giving ceremony of the "Integrated Marketing Communication (IMC) Competition 2005" was held at the EWU auditorium on February 19, 2005. In the ceremony, students were awarded crests and certificates. As part of a "Promotion Marketing" course, the competition was held which was facilitated by Professor Mr. Syed Ferhat Anwar. The competition provided a remarkable opportunity for students of EWU who participated in IMC for the first time in Bangladesh as said by Professor Syed Ferhat Anwar. Dr. Mohammed Farashuddin, Founder Vice-Chancellor and President, Board of Directors, East West University, Dr. Mohammad Musa, Pro-Vice Chancellor, EWU and Dr. Golam Ahmed Faruqui, Moderator of EWU Business Club also spoke on the occasion. The EWU Business Club provided volunteers for the program.



What We Don't know about our Health: The Fire within us

Pharmacy Club organized a seminar on March 01, 2005 at the EWU auditorium. The topic of the seminar was "What We Don't know about our Health: The Fire Within Us". The main purpose of the seminar was to focus on a significant aspect of health in every sphere of our life. The chief guest of the seminar was National Professor Mr. M.R. Khan, a renowned pediatrician, who has made enormous contribution to the health of the children of Bangladesh. The key-note speaker of the seminar was Professor M.A. Khaled, Department of Nutrition Sciences, University of Alabama at Birmingham, USA. The seminar was chaired by Dr. Mohammed Farashuddin, President, Board of Directors, EWU.



Seminar on Different Aspect of Journalism

In collaboration with American Alumni Association, EWU Business Club conducted a seminar on "Different Aspects of Journalism" on February 26, 2005 at the university auditorium. Mr. Sayed Talat Kamal, Deputy Managing Editor, New Age and Mr. Fuad Chowdhury, Managing Director, United Network Ltd. (UNL) were the featured speakers who spoke on the seminar topic. A short documentary, portraying violation of women in our society, was presented in order to highlight the effect of Mass Communication, specially the electronic media, in creating awareness, forming mass opinion and helping out those in distressed positions in our society. Among others, Professor Dr. Golam Ahmed Faruqui of EWU, President Mr. Syed Almas Kabir, Secretary Ms. Ayesha Dostagir and other officials of the American Alumni Association were present on the occasion.



Discussion Forum & Cultural Function on the Eve of Ekushe

EWU organized a discussion forum and cultural function on our national language day on 28th February, 2005 at 4:00 pm at the university auditorium. The stage was decorated with the colors of our country's flag. In the backdrop hung two banners on which were written "Ekush Amar, Ekush Tomar, Ekush Moder Ohonkar". All in all, the stage looked simply marvelous.

The show started with our national anthem and was followed by a speech by the chief guest, Professor Anisuzzaman, Department of Bangla, Dhaka University. His speech was followed by performances of poems, songs and dances highlighting the Language Movement of 1952. Professor Abdul Mannan, Dean, Faculty of Business and Economics, EWU, also recited a poem on the occasion. Chief Guest of the Program, Professor Anisuzzaman shared some of his memories of Ekushe with the audience and pointed out how the spirit of the language movement had built the platform for our independence. The historical flow chart projection on the multimedia screen, depicting how the events of the day contributed toward our independence, inspired the minds of the students with nationalist zeal. While discussing some of the key features of Ekushe, Dr. Mohammed Farashuddin, President, Board of Directors, EWU expressed the resolve of the university to respect our mother tongue in every possible way.

EWU Signs MOU with SANDEE

EWU has signed a Memorandum of Understanding (MOU) on March 07, 2005 with the South Asian Network for Development and Environmental Economics (SANDEE). The main purpose of MOU is to develop research and training collaboration schemes among the institutions of South Asian nations. Dr. A. K. Enamul Haque, Professor, EWU, will be the training coordinator and research advisor of SANDEE, Bangladesh. Dr. Priya Shyamsundar, Program Director, SANDEE signed the MOU on behalf of SANDEE and Dr. Mohammad Musa, Pro-Vice Chancellor of EWU signed for EWU. Dr. Mohammed Farashuddin, President, Board of Directors, Dr. Fakrul Alam, Dean, Faculty of Liberal Arts and Social Sciences and Mrs. Firdaus Ali, Registrar, EWU were present at the time of signing the contract. After the ceremony, Dr. Shyamsundar mentioned that with this signing, the relationship between the two institutions will be formalized for future collaboration in research and training programs. As a part of the implementation of SANDEE activities in Bangladesh, Dr. Priya met with young faculty members from the departments of Economics of some renowned public and private universities. Teachers from East West University, North South University, University of Dhaka and Jahangirnagar University attended. They exchanged their views in the issues relating to Small Research Grants Program in the areas of poverty & natural resource management, economics of pollution management & health and sharing of regional and global resources in the meeting.

New MBA, EMBA & MBM Program Office Inauguration

A new MBA, EMBA & MBM Program Office was inaugurated on Wednesday, 9 March 2005 at 4:30 p.m. Prof. Dr. Mohammed Farashuddin, President, Board of Directors, EWU attended the program as Chief Guest and Prof. Dr. Mohammad Musa, Pro-Vice Chancellor along with other faculty members, exchanged views on future strategies to be adapted for the continuous improvement of EWU. The program was co-ordinated by Professor Dr. Muhammad Ziaulhaq Maitan, Adviser, MBA, EMBA & MBM Program.



The Challenges and Opportunities of Bangladesh in an Evolving Global Context

EWU organized a seminar on March 15, 2005 at the University Auditorium at 3:30 pm. Professor Nurul Islam, former Deputy Chairman of the first Planning Commission of the People's Republic of Bangladesh and an internationally respected economist and policy planner was the Chief Guest and Speaker of the seminar. Professor Islam spoke in-depth on "The Challenges and Opportunities of Bangladesh in an Evolving Global Context."



He emphasized that each challenge the country faces also presents an opportunity from which a country like Bangladesh can benefit. The seminar was presided over by Mr. Mushfiqur Rahman MP, Chairman, Parliamentary Standing Committee on the Ministry of Finance. Dr. Mohammed Farashuddin, Founder Vice Chancellor and President, Board of Directors, East West University conducted the seminar. There was lively interaction between Professor Islam and several important participants; an attempt was made to identify the hurdles the country needs to overcome in order to cash upon the emerging opportunities for this country in the context of the present day realities of the world. The seminar was attended by prominent economists, high level planners & policy makers, bureaucrats, media personalities, diplomats, development partners, corporate leaders and development operatives who play key roles in nation building activities both as direct participants and as opinion makers.



East West University - Prothom Alo- Mutual Trust Bank Students' Quiz Competition Prize Giving Ceremony

The prize giving ceremony of "East West University Prothom Alo-Mutual Trust Bank Students' Quiz Competition" was held on March 24, 2005 at 4:00 p.m. at the EWU auditorium. Honorable Minister for Health and Family Welfare, Government of the Peoples' Republic of Bangladesh, Dr. Khandaker Mosharraf Hossain M.P., graced the program as the Chief Guest. Mr. Jonathan Cebra, Director, the American Center, was the Special Guest.

The Chief Guest in his speech appreciated the joint initiatives of East West University, Prothom Alo and Mutual Trust Bank in organizing the quiz competition which would act as a catalyst among students to make them conscious of some pivotal issues. He noted that such activities can help equip students to prepare to become future leaders. Mr. Cebra exhorted students to enlarge their knowledge on extra-curricular issues. About 37,000 students from across the country participated in the quiz competition which was held between November 22, 2004 and December 05, 2004. An open draw was held on February 10, 2005, after which the names of the winners were announced from 8000 correct entries. A total number of thirty-three prizes were awarded to participants.

Winners who were present at the ceremony received their prizes from the guests. A full set of Encyclopedia Britannica, a personal computer and a complete set of Bangla-pedia were given as the 1st, 2nd and 3rd prize respectively. Mr. Md. Shakhawat Hossain, a student of class IX of Par Ranir Para High School, Gabtali, Bogra bagged the first prize. Ms. Tamanna-E-Kawneign of Azizul Huq College, Bogra, won the second prize and Ms. Nazia Akhter of M.C. College, Sylhet won the third prize. Among others, Dr. Mohammed Farashuddin, President, Board of Directors & founder Vice Chancellor, EWU, Mr. Motiur Rahman, Editor, Prothom Alo, Mr. Syed Manzur Elahi, Chairman, Dhaka Mutual Trust Bank Ltd, Apex Group, Treasurer, EWU & former Advisor to the Caretaker Government, Dr. Mohammad Musa, Pro-Vice Chancellor, EWU and Mrs. Firdaus Ali, Registrar, EWU attended the function.



A poetry reading session was held on March 30, 2005 to commemorate Independence Day. The Cultural Club in collaboration with the English Poetry and Drama Club conducted the program.

Poetry Recitation on the Eve of Independence Day

The theme of this program was "Kobitai Shadhinota". The backdrop to the event was a huge flag of Bangladesh. On one corner of the stage stood the replica of 'Shriti Shoudho' gloriously illuminated with soft lights. Lightings, soft background music and the overall stage created a serene ambience. The program started with the performers coming on stage and sitting on one side of the dais. They remained there till the whole

Eye Vision Test at EWU



The Rotaract Club and the Medical Center of EWU in collaboration with Lions Club International organized a day long program titled "Eye Vision Test" on April 4, 2005 in the university. A large number of students and faculty members and staff visited the program spot to have their eyes tested.

Dr. M. Mosleh-Uddin, Member, Board of Directors, EWU, Ln. Mr. Salim Ahmed MJF, District Governor of Lions Clubs International, Bangladesh, Ln. Mr. A. K. Gulam Kibria FCA, Multiple District Chairperson, and Ln. Dr. Jaglal A. Majumder, Cabinet Secretary inaugurated the program.

Blood Donation Program at EWU



A day-long blood donation program for Spring Semester 2005 was held on April 06, 2005 at the ground floor of the Foundation Building of EWU. The Medical Center of EWU in collaboration with Bangladesh Red Crescent Society organized the program jointly. Dr. Mohammad Musa, Pro-Vice Chancellor of EWU, inaugurated the program. The program aimed at raising public awareness about the need for regular blood donations, encouraging new blood donors and re-energizing current donors, and helping reduce the blood crises of this country. The Environmental and Social Club of EWU provided volunteers for the program. Students and faculty members and staffs all came forward to donate blood to help save lives.

Emerging Gender Issues, Equality and Sustainable Development

program was over. The first poem was recited by Professor Abdul Mannan, Dean, Faculty of Business and Economics. Next, a bouquet of flower and a plaque were presented to the Chief Guest, Poet Ms. Ruvi Rahman. The program involved reading 18 poems on the theme of independence written by poets from all over the world and included solo, duet and chorus recitation. Participating students and teachers enthralled the audience by their recitations. Among others, Professor Abdul Mannan, Dean, Faculty of Business and Economics, Ms. Suraiya Ahmad, Joint Registrar, Mr. Syed Akhter Hossain, Associate Professor and Chairperson, Computer Science and Engineering Department, Mr. Kamrul Hossain, Associate Professor, Department of Business Administration, Mr. Hasan Ali Zayed, Lecturer, Department of English and Ms. Masrufa Ayesha Nusrat, Senior Lecturer, Department of English of EWU attended the event.



EWU organized a seminar on Saturday, April 09, 2005 at the university auditorium at 4:00 pm. Ms. Salma Khan, Former Chairperson, United Nations Committee on "Elimination of Discrimination Against Women" was the guest. She spoke eloquently and incisively on the seminar topic "Emerging Gender Issues, Equality and Sustainable Development". Mr. M. Mujibul Huq, Former Cabinet Secretary, Government of the People's Republic of Bangladesh, graced the seminar as the Chief Guest. The seminar was presided over by Dr. Hameeda Hossain, Member of Ain o Salish Kendro. Dr. Mohammed Farashuddin, President, Board of Directors, EWU, conducted the seminar.

There was a lively interaction between Ms. Salma Khan and the audience on gender-related issues which hinders overall development and deserves to be confronted. Many valuable recommendations to remove gender disparity were made out of the seminar. The seminar was largely attended by professionals and policy planners involved in gender-related issues and development.

Software Quality Assurance, Testing and its role in Software Development Industry



The Department of Computer Science and Engineering and EWU Computer Club jointly organized a seminar on "Software Quality Assurance and Testing and its role in Software Development Industry" at the EWU Auditorium on 12 April, 2005. The keynote speaker of the seminar was Mr Mushtaq Khaliq, an expert on Software Quality Assurance, who has been working in USA for the last 25 years. Among others Mr. T.I.M. Nurul Kabir, Vice President of the Bangladesh Association of Software & Information Services (BASIS) and Managing Director and Chief Executive Officer of Spinovation Ltd, Mr. Forkan Bin Quasem, Secretary General of BASIS and Managing Director of Spectrum Consortium Ltd., Mr. A.R. Azimul Hoque, Chief Executive Officer of Newage InfoTech Services Ltd., Mr. Khondakar Asif Hasan, Chief Technical Officer of Spectrum Consortium Ltd. and Professor Mohammad Musa, Pro-Vice Chancellor of EWU attended the seminar. The seminar provided a unique opportunity for students to interact with

these pioneer software entrepreneurs and experts about Software Quality Assurance at home and abroad. As the keynote speaker, Mr. Khaliq highlighted the issues that need to be addressed to build quality software. He explained the role of a Software Quality Assuror and Tester in different phases of software development Life Cycle and the processes and the practices used in developed countries in the field. Mr. T.I.M Nurul Kabir congratulated and thanked EWU CSE Department and Computer Club for organizing a seminar on such a current and important issue to benefit students.



Shakespeare Festival

EWU organized a two-day Shakespeare Festival to commemorate his birthday. On Wednesday 20 April 2005, the English Poetry & Drama Club and Cine & Photography Club jointly arranged a movie show. The movies that were shown were 'Macbeth', 'Romeo and Juliet' and 'Shakespeare in Love'. The chief guests of the movie show were Professor Fakrul Alam, Dean, Faculty of Liberal Arts & Social Science and Chairperson, Department of English, and Mrs. Suraiya Ahmad, Joint Registrar, EWU.

On the 23rd of April, the English Poetry and Drama Club arranged a colourful cultural program. Both teachers and students participated in recitations of sonnets by Shakespeare, reading extracts from plays such as 'Hamlet', 'Macbeth', 'As You Like It', 'Romeo and Juliet', 'Othello', 'Merchant of Venice' and 'King Lear'. A comic interlude, based on the trial scene of the Merchant of Venice, and written by Mr. M. Manzur Alam was presented on this occasion. Finally, a hilarious one-act play entitled 'Mixed-Masaala Shakespeare' written and directed by Ms. Masrufa Ayesha Nusrat was presented.



Microsoft Bangladesh Ltd. concluded a 2-day .NET Curriculum Workshop on April 27, 2005 in the premises of EWU. This is the first of any such educational workshops for university teachers organized by Microsoft Bangladesh Ltd in this country. The workshop was conducted by Mr. Edmund Quek and Stanley Tan of the .NET and Developers Group, Microsoft Asia Pacific. The workshop was coordinated by Mr. K.M. Imran Al-Amin, Education Program Manager of Microsoft Bangladesh Ltd. The .Net Curriculum

Economic Transformation and Social Development in Bangladesh

In a seminar organized by EWU and the Economic Research Group on Saturday, April 30, 2005 at the EWU auditorium, Professor Wahiduddin Mahmud and Dr. Isher J. Ahluwalia presented the keynote papers in the first session. In the final session, Dr. Hussain Zillur Rahman and Dr. Sajjad Zohir spoke on governance and NGO sector respectively, while Professor Siddiqur Rahman Osmani critiqued all the presentations. The first session was chaired by Dr. Mohammed Farashuddin, President, Board of Directors & Founder Vice Chancellor of EWU and the second session by Mr. M. Syeduzzaman, Former Finance Minister, Government of the People's Republic of Bangladesh respectively.

Most of the presentations centered around a special issue on Bangladesh published earlier in the Economic and Political Weekly. Dr. Ahluwalia noted that Bangladesh had achieved significant growth, but that was associated with the weakening of its institutions. She insisted that the connotation of 'dysfunctional state' is inappropriate in a country where three successive parliaments got elected. Rather, she agreed, one should look for ways to make democracy more effective. With regard to Bangladesh-India relations, Dr. Ahluwalia agreed that by having stakeholders in each others' countries, both may reap the benefits of peaceful coexistence.

The discussion largely centered on governance and institution building. The speakers noted that there is a need to unbundle the concept of governance into its political economic dimensions. It was also noted that NGO's are key institutions with potentials to act in diverse spheres of the economy and society. The speakers at the seminar highlighted the country's experience of economic growth and social development, and discussed various ways to foster development in the future. Many valuable recommendations came out of the seminar to face the prevailing hurdles in this regard. Among others, Dr. Debapriya Bhattacharya, Executive Director, CPD, Mr. Abdul Myeed Chowdhury, Executive Director, BRAC, Ms. Veena Sikri, Indian High Commissioner to Bangladesh, Mr. Mahbubur Rahman, President, ICC, Bangladesh, Dr. Atiur Rahman, Chairman, Shamonnay & Senior Research Fellow, BIDS, and Mr. Quazi Shahabuddin, Director General, BIDS attended the seminar.



Microsoft organizes .NET Curriculum Workshop in Bangladesh

Workshop was formally inaugurated by Mr. Faraz Mahmud, Country Manager of Microsoft Bangladesh Ltd. It marks the first occasion that Microsoft Bangladesh Ltd. has arranged such educational workshops in Bangladesh with resources from abroad to enhance the skills of local university teachers on state-of-the-art technology. This is in line with Microsoft's commitment to develop IT infrastructure and skills in Bangladesh.

"The objective of the Curriculum Workshop was to inform interested faculty members from Computer Science, Computer Engineering and IT-related departments about .NET, which is Microsoft's technology for developing applications for the Windows platform. These may be Windows desktop applications, ASP.NET Web Applications, Web Services, or Smart Device based programs such as the ones used in Smart Phones or Pocket PCs. There are many faculty members who want to teach this technology in order to produce industry-ready graduates and this workshop was designed to share information, resources and best practices that will enable teachers to adopt the technology into their own teaching curricula as easily as possible," said Mr. Quek.

The 2-day workshop was attended by about fifty participants from the various universities of Bangladesh such as BUET, DU, EWU, NSU, BRAC, AIUB, AUB, Prime University, Royal University, Stamford University. Microsoft thanked the organizer, East West University, for organizing this workshop efficiently and smoothly.

EWU Library

Activities from January to April 2005

EWU Library is a name of rapidly growing organization, which is distinct and different among the public and private universities of Bangladesh. To keep pace with the users' demand, its library system, accommodation, varieties of collections and services are developing gradually. The last four months (January to April 2005) scenario indicates the same. During this period, the Library received near about 400 books and other reading materials, and added to the total collections. The Library was not confined to the traditional collections. It has brought a variety of collections and procured very special types of maps (British sub continent, Bengal Province, etc.), pure reference books like British pharmacopoeia, the encyclopedia of careers and vocational guidance, encyclopedic dictionary of environmental science and technology, encyclopedia of SAARC nations, the Commonwealth yearbook, etc.

In a university, library journals and periodicals play a pivotal role in the field of research. Now the Library subscribes 12 national dailies, 36 titles of journals and periodicals on a regular basis. EWU Library renewed the subscription to online journals of more than 160 titles of JSTOR and ACM. Besides online journal subscriptions, the Library has a scope to greater access to a good number of online journals of HINARI (Health Internetwork Access to Research Initiative), AGORA (Access to Global Online Research in Agriculture), and OUP (Oxford University Press). New Arrivals of books and other materials are provided to users electronically, hard copies are also distributed manually.

The seating capacity of EWU Library users' has increased from the very beginning of Spring Semester 2005, and added 92 more seats at the extended floor.

The internal library system was rearranged recently. Library Photocopy Corner, Reserve Section; Circulation Section; and Pure Reference and Journal Section are located at the 2nd, 3rd, and 4th floors of the Foundation Building respectively.

For smooth functioning of photocopy services to the users, the Library introduced a photocopy corner on the second floor of the Library. This corner remains open from **8.30 am to 5.00 pm** for **undergraduate program**. The University has another Photocopy center located at the ground floor of the **Graduate Building**, which remains open from **8.30 am to 10.00 pm** for graduate program and general use. This Photocopy Center also remains open on **Fridays from 3.00 pm to 10.00 pm**.

EWU Library Timing

Saturdays through Wednesdays:
8:30 am – 10:00 pm (without break)

Fridays:
3:00 pm – 10:00 pm (without break)

Library location: Foundation Building

2nd Floor

- Photocopy Corner
- Database Search Corner
- Reserve section – confined books
- Procurement Section
- Study Space :125 seats

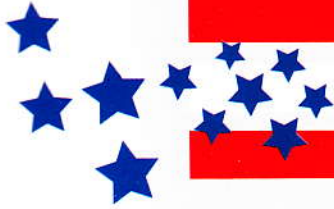
3rd floor

- Circulation Section (lending facilities)
- Issuance of Books, audio cassettes, and CD-ROMs
- Processing Section
- Database Search Corner
- Study Space : 36 seats

4th floor

- Periodicals and Journals, Magazines
- Daily Newspapers
- Pure Reference Collections (Encyclopedia, Bangladesh, Statistical Reports, Dissertation Reports, Yearbooks, etc)
- Library Administration
- Study Space: 92 seats.

Career Counselling Centre News



U.S. TRADE SHOW 2005

American Chamber of Commerce in Bangladesh (AmCham) organized the 14th U.S. Trade Show in Hotel Sheraton from 16 to 18 February 2005. East West University participated in the Trade Show on invitation of AmCham in order to maintain its presence in the prevailing competitive higher education environment and to highlight the motto of EWU: "Excellence in Education". A significant number of visitors made enquiries at the stall on all three days making the presence of EWU worthwhile. The US Ambassador to Bangladesh, Mr. Harry K Thomas, Mr. M. Morshed Khan, M.P., Honorable Minister of Foreign Affairs, Bangladesh and the President of Am Cham, Mr. Afzabul Islam personally visited the stall, thereby honoring EWU.



The Career Counseling Center would like to thank Dr. Md. Farashuddin, President, Board of Directors, EWU, Mrs. Firdaus Akter, Registrar, EWU, The Deputy Registrars of EWU and the entire Administration, the faculty members and all the volunteers for their continued support that led to the successful hosting of the EWU stall at the US Trade Show 2005. Special thanks are also due to the Chairperson of CSC & CSE and Nobiul Ahsan, a student of Business Administration, for developing the EWU multimedia showcase for the event.



Elate Friends Association (EFA) Nescafé Jump Starters 2005

February 2005 saw ten EWU students participate in the first ever "student competition for future careers", styled the EFA – Nescafé Jump Starters Contest 2005. The four-day long event, beginning on 12 February, was organized to provide an "advantage" in the highly competitive job market. A total of 110 students from 11 private and public Universities participated in the meet. After a three-day preliminary session, 42 students were selected for the final day's events and 10 'Jump Starters' were then selected on the basis of their performance and potential. Nighat Muntaz, a student of BBA, was among the ten 'Jump Starters'. She received her prize from the Deputy Speaker of the National Parliament, Mr. Akhtar Hamid Siddiqui, the Chief Guest of the final day. BRTA Chairman, Mr. Syed Marghub Murshed and FBCCI President, Mr. Abdul Awal Mintoo were also present as special guests. Twenty local and multinational companies took part in this contest.



On-Campus Recruitment

Career Counselling Centre News

British American Tobacco



British American Tobacco Bangladesh (BATB) arranged an "On-Campus Recruitment" Program for graduating students of East West University on 23rd March 2005 in collaboration with the Career Counseling Center of EWU.

23 MBA & BBA students participated in the day long "case-solving and presentation" procedure, which judged their knowledge, competence, communication and analytical skills, attitude, teamwork, creativity, and English Language proficiency. Md. Rasedul Hasan (MBA), Mamunur Rashid (MBA), Dewan Hamid Altamas Ananto (BBA), Anowarul Amin (BBA), Mohammad Ali (BBA) and Abul Fazal Mazba Uddin (BBA) were the six preliminary selected candidates chosen to face the assessment center of BATB. Mr. Syed Imtiaz Faruque, Talent & Reward Manager of BATB, conducted the program, while Ms. Nishat Husain, Senior Brand Manager-Super Premium Brands, BATB and other BATB Managers were present to assess the participants of the program.

Reckitt Benckiser Bangladesh Limited



S. M. Zahid Abdullah (BBA) and Abdullah Al Mamun (MBA) of EWU have recently joined Reckitt Benckiser Bangladesh Limited, both as Territory Sales Manager (TSM). We would like to extend our cordial thanks to Ms. Fatema Rizwana, Head of Human Resources, Reckitt Benckiser Bangladesh Ltd, for her continuous support in furthering the relationship between EWU and Reckitt Benckiser Bangladesh Ltd.

Rahimafrooz



We would like to thank Rahimafrooz CNG Ltd. for providing part time and full time job opportunities to students and graduates of EWU. We sincerely hope that our students will continue to receive more such opportunities in the future.

BanglaLink



The Career Counseling Center would like to thank the Management of BanglaLink for their interest in hiring students of East West University. A large number of graduates have already joined the organization in various capacities and many more candidates are eagerly awaiting their chances to avail part time positions in the organization.

CAMPUS PROMOTIONS

We would like to extend our sincere thanks to these companies for conducting promotional campaigns in the EWU campus on different occasions throughout this semester.



INTERNSHIP

Career Counseling Center conveys heartfelt thanks to the authorities of the following organizations for providing internships to EWU students.

BOC Bangladesh Limited
British American Tobacco Bangladesh
Dhaka Bank Limited
GlaxoSmithKline Bangladesh Ltd.
Islami Bank Bangladesh Ltd.
NCC Bank Limited
Nestle Bangladesh Ltd.
O-Net (Pvt.) Limited
Prime Bank Limited
Reckitt Benckiser Bangladesh Ltd.
Shahjalal Islami Bank Ltd.
Spectra Solutions Limited
Standard Bank Limited
Syngenta Bangladesh Limited
Transcom Electronics Ltd.
Uttara Finance and Investments Ltd.

English Conversation Club

Club Objective: The main objective of English Conversation Club is to improve students' speaking proficiency mainly through informal conversation. This club is basically meant for students of EWU who feel shy, nervous and inhibited in public speaking.

Set Speech Competition

A set speech competition was held for students on 9 March 2005 in the Hall Room of Academic Building and the participant students Mr. A M Nuruddin Mahfuz, Ms. Sanjana Kabir and Mr. GM Safaet Ullah won the first, second and third position respectively. The topic for the competition was "Bangladesh -20 Years Later". The adjudicators were Dr Gurudas Mandal, Mr Zahid Akter, Mr Manzur Alam and Mr Harunur Rashid Khan. The competition was attended by quite a large number of students.

A Talk Show by an American English Teacher

Ms Cecy Wales, an American English teacher working in Japan, gave a talk on 30 March about how to improve conversational skills in English. In this interactive session students asked numerous questions to the guest speaker which she answered patiently. Mr. Harunur Rashid Khan, moderator of English Conversation Club, moderated this lively session.

Executive Committee

Moderator: Mr. Harunur Rashid Khan

President: Mr. Md. Mahfujur Rahman

Vice President: Mr. Mahmudul Hasan

General Secretary: Mr. S. M. Benzir Ahmed

Assistant General Secretary: Mr. Fahad Anwar Sinha

Treasurer: Ms. Naznin Sultana

Member: Mr. Md. Jamirul Haque

Computer Club

Club Objective: The objective of the Computer Club (EWUCC) is to disseminate knowledge about Computer Science, promote activities related to the discipline and provide information about job opportunities.

Formation of Computer Club Linux Wing

With the motto of "Use Linux Be Unique", EWU Computer Club recently formed a new wing for Linux user groups named Computer Club Linux Wing.

Objective of Computer Club Linux Wing: The goal of the wing is to facilitate Computer Club Linux Wing users in attaining mastery of the program through workshops, seminars and practice sessions. The goal of the wing is to exhibit the mystery of the Linux operating system and to introduce users for an easy to use Operating system. This wing will arrange different workshops and will also provide software for members of Computer Club Linux Wing. Executive Members of this wing will try to solve all problems regarding Linux.

Intra University Computer Games Competition-Spring 2005

EWU Computer Club organized an "Intra University Computer Games Competition", on February 27, 2005 at EWU Hall room. A total of 150 participants from various departments took part in this exciting event. After three selection rounds, seven players were selected for the final round. Kazi Asad Robin (ID: 2005-1-60-014), Nandan Kumar Shaha (ID: 2002-1-60-064) and Jamiul Hasan (ID: 2001-3-60-023) secured the first, second & third position respectively. Among others, club moderators Mr. Mohammad Zakir Hossain Sarker, Mr. Ahsanullah M. Dewan and Mr. Nawab Yusuf Ali Khan were present on the occasion. All members of EWUCC and other students also enjoyed the competition.

Animated Movie Show

EWU Computer Club (EWUCC) organized a movie show at EWU Auditorium on March 6, 2005. Two animated movies "Ice Age" and "Spirit" were shown on that day. Innumerable students, along with the moderators & members of the club, enjoyed the show.

Executive Committee

Moderators:

Mohammad Zakir Hossain Sarker

Nawab Yousuf Ali Khan

Md. Anisur Rahman

Ahsanullah M. Dewan

President:

Mr. Md. Sazzad Bin Sayed

Vice President: Mr. Habibur Rahman

General Secretary: Mr. Adnan Rumman

Treasurer: Mr. Md. Tarequr Rahman

Cultural Club

Club Objective: The main objective of the club is to represent our rich cultural heritage, to emphasize our arts, culture and literature. It strives to promote great awareness of our culture among students of East West University. Members of the club put in a great deal of effort in trying to achieve this goal.

The cultural club in this semester performed two cultural shows which were simply marvelous. One was titled "Ekushe Shorone" and was held on February 28, 2005 and the other one titled "Kobitai Shadhinota" was held on March 30, 2005.

Executive Committee:

Moderators:

Mr. Nahid Hassan Khan

Mr. Mohammed Behroz Jalil

Ms. Farzana Akhter

Ms. Sarwat Amina

Dr. Sufia Islam

President: Mr. Rakib Ahamed

Vice President: Mr. Nusrat Nahid

General Secretary: Mr. Md. Muqet Halim

Treasurer: Mr. Monzur H. Choudhury (Sumon)

clubupdate

MBA Club

Club Objective: The main objective of MBA Club is to encourage recreational activities such as MBA evenings, picnics etc and promote a feeling of camaraderie and cooperation among MBA students of East West University.

The MBA Club organized "Excursion 2005" for its students to the Heritage Park at Ashulia on Friday, 11 March 2005. More than 300 enthusiastic students and faculty members participated in the excursion. Students enjoyed different kinds of rides all day long. They had dainty dishes, enjoyed games, and raffle draw. All participants were fascinated by the miniatures created of the remarkable heritage of our country. All enjoyed the dry and water rides despite the scorching sun.

Executive Committee:

Moderator: Mr. Hasan Shirazi

President: Mr. Masud Parvez

Vice President: Mr. Ronald T. Reberio

General Secretary: Mr. Torikul Islam

Treasurer: Mr. Shabnam Shaheed

The Environmental and Social Club

Club Objective: Concern for the environment is a commitment made by many people, in many places. Such a commitment has also been made by a group of students of East West University, demonstrating their concern for the environment and their resolve to prevent environmental degradation. These students have formed the Environmental and Social Club to participate in activities that will prevent the degradation of the environment.

The members of the Environment and Social Club participated as volunteers in the Blood Donation Program organized by East West University on April 7, 2005 at the university campus. A total number of 90 bags of bloods were collected during the program.

Executive Committee

Moderator: Mr. S.S.M Sadrul Huda

President: Mr. Gazi Zulfiqur Mahmud

Vice- President: Mr. Tawhidur Rahman

General Secretary: Mr. Ahmed Hossain Sabbir

Treasurer: Mr. Zakia Sultana

Pharmacy Club

Club Objective: Pharmacy Club's primary objective is to prepare students to meet the future needs of the profession. The club organizes seminars and other formal and informal interactive programs for the dissemination of advanced knowledge in different areas of Pharmacy.

The club provides opportunities for pharmacy students to meet one another, the faculty and professional pharmacists in a setting outside the classroom. Pharmacy Club members can demonstrate their dedication to excellence in pharmacy education, while helping the Department of Pharmacy.

East West University Programming Club

Club Objective: EWU Programming Club (EWUPC) was formed by students of EWU interested in programming, irrespective of departments or programs of study. EWUPC has the following objectives:

- Learn new algorithms and apply them in programming.
- Build up a problem-solving community.
- Create interest in programming among peers as well as members.
- Hold programming competitions on a regular basis.

EWU Programming Club started its journey to improve the mathematical and analytical ability of EWU students. Regular classes were held every Monday to improve programming skills. And to examine everyone's programming ability, contests are held every Wednesday. These contests teach everyone to handle pressure during real time environments.

Students of this club participated in the recently concluded programming contest held at the IT Festival in the University of Dhaka. Our team named 'EWU Golden Amalgam' consisting of Shamim Hafiz, A.N.M Anisur Rahman and Sohel Hafiz, managed to secure a prize in that contest. There was also an intra-university programming contest held on 28th March, organized by EWUPC. Kamrul Hasan, Mohiul Alam and Mahub Mozadded secured the top three positions in the contest.

The ultimate goal of this club is to produce world class programmers so that they can compete with the best programmers in the world. With this mission in mind, EWUPC will arrange a world wide online contest at the university of Valladolid. Hundreds of top programmers from all over the world are expected to participate in this contest.

Executive Committee

Moderators:

Mr. Taskid Jabeed

Mr. Ahsanullah M. Dewan

Ms. Ishrat Fatema

Mr. Imran Abedin

President: Mr. Shamim Hafiz

Vice President: Ms. Raihana Sultana Poli

General Secretary: Mr. A. N. M Anisur Rahman

Treasurer: Mr. Sohel Hafiz

Mr. Saud Ahmed (2004-1-70-009), a student of 4th semester in the Department of Pharmacy and member of the Pharmacy Club, won Tk.100,000 in a poetry competition organized by Wheel White Powder, Unilever, Bangladesh Ltd on the 14th April 05.

Executive Committee

Moderators:

Ms. Saquiba Yesmine

Dr. Sufia Islam

President: Mr. Zahid Mohammad Delwar

Vice- President: Mr. Moshir Rahman Khan

General Secretary: Mr. Risul Amin

Treasurer: Mr. Zinnat Farzul Shaky

Rotaract Club of EWU

Club Objectives: The main objective of the club is to foster leadership, develop fellowship, and initiate projects that will facilitate and help the poor through humanitarian and social work. The club also promotes literacy and vocational training to help jobless adults gain necessary skills so that they can become self-reliant. The club arranged two general meetings in Spring 2005 semester where various club activities and programs were discussed, along with future prospects and projects of RCEWU.

Humanitarian Activity:

RCEWU extended a hand on behalf of "ETIKA", a twelve years old girl who needed a kidney transplant by raising funds from students and faculty members of EWU. We wish her an early recovery.

Executive Committee

Moderators

Mr. Nahid Hassan Khan

Mr. Nakibur Rahman

President: Mr. Muhammad Ziaul Karim

Vice President: Mr. Md. Omar Kawsar (Opu)

Secretary: Mr. Md. Asfaqur Rahman Chowdhury

Treasurer: Mr. Md. Aminur Rahman (Rumi)

Editor: Mr. Maruf Hasan (Kallol)

English Poetry and Drama Club

Club Objective: The objective of EPDC is to encourage students of the English Department to be more actively interested in learning practically what they study in the textbooks of poetry and drama. Students of other department are also welcome to join, and practice their English oral communication skills, develop their imagination and creativity and find enjoyment in the field of English Literature.

The English Poetry and Drama Club in association with other clubs conducted two programs, "Kabiray Shadhinata" and "Shakespeare Festival" this semester, which were simply marvelous.

Executive Committee

Ms. Masrufa Ayesha Nusrat

Ms. Farzana Akhter

Mr. Manzur Alam

Mr. Hasan Al Zayed

President: Robert John Fraser

Vice President: Mr. Sarwar Hossain Abir

Secretary: Ms. Shymaa Mohammad

Treasurer: Mr. Rashidul Islam

Chief Editor: Ms. Syeda Samara Murtuda

Coordinators: Mr. Sohel Ahmed Rahmani

Ms. Nafisa Ahmed

Debating Club

Club Objective: The objective of the Debating Club of EWU is to promote oratory and discipline and fraternity among debaters. It also aims at spreading the culture of debating on campus and across the country. EWU Debating Club organized the following activities in the spring semester 2005.

- Valentine Day Debate Competition held on 17th February Participants: IUT, BUET, DU, EWU Champion: EWU Runner Up: Dhaka University

- Workshop by Mr. Quasheed on 17th February 2005

- 12 Debate Practice Sessions Twice Weekly (on Mondays and Wednesdays)

Executive Committee

Moderators

Mr. Mirza M. Mamun Sadat

Mr. Muhammad Manzur Alam

President: Mr. M. M. Ashikur Rahman

Vice President: Ms. Maksuda Hafiz

General Secretary: Ms. Tazkia Tabassum

Director (Technical Support):

Mr. Md. Nobil Ahsan & Ms. Tarin

Mahmood

Electronics Club

Club objective: The Electronics Club wishes to assist and motivate students to contribute to the rapidly expanding electronics and communications sector of Bangladesh through research projects, workshops and seminars, industrial tours and publications of technical articles. EWU Electronics Club (EWUEC) passed a busy semester in Spring 2005. They arranged seminar, regular project analysis, and discussion on different electronics issues.

EWUEC arranged a seminar on the "Next Generation Mobile Communications System" on 14th March 2005. Mr. Md. Mustafa Hussain, Senior Lecturer, Department of Electrical and Electronics Engineering, conducted the seminar. The seminar focused on GSM, GPRS and W-CDMA technology. Large number of students attended the seminar.

Ongoing Project:

EWUEC members are now working on some major electronics projects. One such project is the Electronic Display Board. A group of students are working on it under the supervision of Mr. Md. Mustafa Hussain. It is hoped that in the future, this Electronic Board will be used in the Administrative Building to display information and notices on admission, examination schedule etc.

Executive Committee

Moderators:

Mr. Akeed Ahmed Pavel

Mr. Kazi Zamir Uddin Ahmed

Mr. Md. Enamul Haque, Lecturer

Mr. Mostofa Mahmud Hossain

Chief Advisor: Mr. Mozammel Huq Azad Khan

Advisors: Mr. Syed Akhter Hossain

Mr. Md. Ershadul H. Choudhury

President: Mr. Mehedi Al Emran

Vice President: Mr. Atiqur Rahman

General Secretary: Mr. Shah Md. Arifur Rahman

Treasurer: Mr. Tamim Saqlain Rahman

EWU Cine and Photography Club

Club Objective: The club aims to develop interest in photography and cinema among students through workshops, photo exhibitions, group discussions and film festivals.

EWUCPC members spend most of the time in self-development and in developing interpersonal relationships with other EWUCPC members. The club is getting ready to hold a photography exhibition in the coming semester.

Executive Committee

Moderators:

Mr. Sayeed Alam

Ms. Farhana Ferdousi

Mr. Iftekharul Huq

Mr. Mohammad Zakaria Masud

President: Mr. Md. Nazmul Islam Adnan

General Secretary: Mr. Md. Fazlay Rabbi

Treasurer: Mr. Suwendu Saha

Event Coordinators:

Mr. M. Aniruddha Kabir

Mr. Mahabub Ali Chowdhury

Natural Science Club

Club Objective: The Natural Science Club at EWU was formed by faculty members and students of the Department of Physics, Mathematics and Statistics. It aims at stimulating the interest of students in the natural sciences (Mathematics, Physics, Chemistry, Biology and Statistics). Activities of the club include arranging workshops and seminars on different issues related to science and technology where faculty members of EWU or external experts can be keynote speakers, organizing competitions among students, and publishing journals devoted to topics on science subjects and lectures delivered in seminars or workshops.

The members of East West University Natural Science Club as well as other students of EWU felt honored to have renowned Professor Dr. Ali Asgar as the speaker in a seminar titled "Interface between Physics and Technology in 21st century" that was held on March 02, 2005. At the beginning of the program, one of the Moderators, Anindita Paul, introduced Professor Asgar and then Dr. Ruhul Amin, Chairperson of the Department of Physics, Mathematics and Statistics, EWU presented him with a crest on behalf of the EWU Natural Science Club to express their thanks and gratitude. Professor Asgar showed simply but succinctly how Physics is applied in modern technology.

Executive Committee

Moderators

Dr. Gurudas Mandal

Ms. Anindita Paul

President: Md. Zahidul Hassan

Vice- President: Sadia Haque

General Secretary: Md. Faizul Hasan

Treasurer: Md. Sarwar Jahan

Sports Club

Club Objective: The main objective of the Sports Club is to involve students in sports events through tournaments to maintain physical fitness, thereby contributing towards building healthy minds.

In the spring semester, East West University Sports Club organized the 2nd Intra University Cricket Tournament. 16 teams participated in the tournament including one faculty team. After one month of hard competition and few nail-biting matches 2000-2001 and 2004 (C) reached the final. In this thrilling encounter 2000-2001 won the trophy. Moreover, EWUSC also arranged the Intra University Indoor Tournament this semester. Around 100 students competed in different categories, namely singles and doubles table tennis, and singles and doubles carom and chess. Mr. Shafi Kamal was appointed as game teacher this semester to facilitate and promote sporting activities throughout the year.

Executive Committee:

Moderators:

Mr. Kazi Khaled Shams Chisty

Mr. Iftekharul Huq

Mr. Mohammad Salahuddin

President: Mr. Mohammad Ali

General Secretary: Mr. Mohammad Imran Hossain

Treasurer: Mr. Nawshad Lodhi

Event Coordinators: Mr. Mohammad Muammer Jumlad

Mr. M M Sahid-ul Haque Rana

Business Club

Club Objective: EWUBC intends to prepare student for the real business world of today and tomorrow by involving them in industry tours, seminars, entrepreneur fairs, etc. The club is committed to nurturing talent. The club believes knowledge, energy, and money have to be invested in one's life for success.

EWU provided volunteer support in organizing the prize giving ceremony of "Integrated Marketing Communication (IMC) Competition 2005". The club also organized a seminar on "Different Aspect of Journalism" on February 26, 2005.

Executive Committee

Moderator: Dr. Golam Ahmed Faruqi

President: Mr. Md. Mahmudul Hoque

Vice President: Mr. Md. Saïdur Rahman

Secretary: Mr. Ehtesham Ahmed

Treasurer: Mr. Md. Fersdous Shalihin

Chief Editor: Mr. Md. Safayat Ullah

A New Software for HSBC

SDC has developed a software for HSBC Corporate Credit Department. The name of the software is "Credit Exception Tracking System". This software is now in test run at HSBC. This is an Intranet based application. ASP.Net technology and MSSQL database Server are used to develop the Software.

ELT Resource Personnel Calls on Dr. Alam

Dr. William Balsamo and Dr. Cecy Wales, American ELT resource personnel working in Japan, met Professor Dr. Fakrul Alam, Dean, Liberal Arts and Social Sciences, East West University, on April 3, 2005 in his office. During the meeting they exchanged views regarding the ELT situation in Japan and in Bangladesh. Faculty members from the Department of English were present on the occasion. The visitors came to Bangladesh to conduct a three-day-long workshop on language teaching jointly organized by BELTA and the British Council.

Faculty Update

Department of Business Administration

Dr. Mohammad Musa, Pro Vice Chancellor and Professor of Finance, East West University has presented a working paper on 'The Issues of the Next National Budget (Budget for 2005-2006) in the 'Round Table Conference on Pre-National Budget 2005/2006' on April 8, 2005 in Hotel Purbani International, organized by the Islamic Economic Research Bureau. After analyzing the Government Budget from different perspectives, Dr. Musa discussed the challenges to be faced in the next fiscal year in his paper.

Mr. S. S. M. Sadrul Huda, Assistant Professor of the Business Administration Department, EWU has published a collection of short stories for juveniles in the 2005 Ekushey book fair, entitled 'Khude Goendar Kando'. Mr. Kamrul Hassan, Assistant Professor of Business Administration Department, EWU published a collection of short stories in the 2005 Ekushey book fair, entitled "Maddhyabitto Baranda O Onannya Galpo". The book contains fourteen short stories, which depict various aspects of the lives of people and their relationship with nature and other members of society. This is his first book of prose fiction and it happens after the seven volumes of poems he has already published.

Mr. Bashir Hussain, Senior Lecturer of the Business Administration Department, EWU, has written three articles, which will be published shortly. They are 'Globalization, Migration and the State: An Examination of Information Technology Workers' (accepted and will be published in June 2005 in the *Eastern Academy of Management International: USA*); 'Experience Economy: An Analysis on Staging Events, Brand Awareness and Preferences' (accepted in the *Journal of Business Studies*, Dhaka University for Vol. XXV, No. 2, December 2004 issue.); and 'Corporate Social Responsibility: Do Consumers get what they expect?' (accepted in the *Journal of Business Studies*, South East University, for their first issue which is under publication).

Mr. Chowdhury Golam Hossan, Senior Lecturer of Business Administration Department, East West University, has written a conference paper titled 'Prospects of Using m-Technologies for Disaster Information Management in Bangladesh and other LDCs'. This paper will be published on the occasion of the Euro Conference on Mobile Government (The EURO mGOV, 2005) held on 10-12 July 2005 at Sussex University, Brighton, United Kingdom. It explores the prospects of wireless mobile technologies for disaster information management in Bangladesh.

Department of Pharmacy

Two abstracts by Dr. Sufia Islam, Assistant Professor, Department of Pharmacy, have been published in FASEB journal. The meeting of the *Federation of American Society for Experimental Biology (FASEB)* was held on April 2-6, 2005 at San Diego, CA, USA.

Ms. Juthika Kundu, Lecturer, Department of Pharmacy recently got her Masters in Pharmacy degree with specialization in Pharmaceutical Biotechnology from Birla Institute of Technology, Ranchi, India. The Convocation was held on February 26, 2005.

Ms Shama Naz, Graduate Research Instructor of the Department of Pharmacy successfully completed a 15-day training at Incepta Pharmaceuticals Ltd. from March 2 to 16, 2005. She has gained first-hand knowledge on the production and quality control methods of different dosage forms will help her to conduct laboratory classes of some Pharmacy courses.

Department of Mathematics, Physics and Statistics

Md. Azmal Hossain, Assistant Professor, Department of Mathematics, DUET has successfully completed his Ph.D. degree from Rajshahi University in the field of Lattice Theory under the supervision of Professor A.S.A. Noor. The title of his thesis is "A Study on Met Semilattices Directed Above". A paper titled "The Prediction Analysis of a First-Order Autoregressive Model" by Arup Kumar Sinha, Lecturer, Dept. of Physics, Math. & Statistics, East West University, has been accepted in the *Journal of Statistical Studies*, published by the Department of Statistics, Jahangirnagar University.

Department of English

Professor Dr. Fakrul Alam, Dean, Liberal

Arts and Social Sciences and Chair, Department of English, presented two papers during his visit to India in February 2005. On 16 February 2005 Dr. Alam presented a paper in a seminar organized by the University of Burdwan's English Department on "The English Curriculum" in Bangladeshi Universities while on 19 February he lectured at Jadavpur University, Department of English on Teaching R.K. Narayan. Also, an essay by Prof. Alam titled '*The Intellectual Community and Change*' got published in Bangladesh in the New Millennium: A University of Dhaka Study ed. Abul Kalam, University of Dhaka, UPL, December 2004, PP 267-178.

Mr. Harunur Rashid Khan, Assistant Professor, Department of English, presented a paper titled 'CLT in Large Classes: Conformity and Contrast' at the 10th NELTA Conference held on February 17-20, 2005 in Kathmandu, Nepal. Mr. Khan also published a review article titled "Snippets of the Second Asia TEFL Conference in Seoul" in Vol. 3 Number 2 December 2004 issue of *Bangladesh Education Journal*.

Ms. Masrufa Ayesha Nusrat, Sr. Lecturer, Department of English, read a paper entitled "*Reading Orientalism and Patriarchy*" at an international conference held at the Department of English, Jadavpur University in August 2004. The theme of the seminar was "Other Voices, Other Cultures: Reading Orientalism" and was organized under the UGCCAS Programme.

The abstract of her paper entitled "Reading Nationhood, Gender and Identity in the novels of Anita Desai" was published in the conference review of the *South Asian Review (SAR)*, Volume XXV, No.3, 2004, USA. She has also participated in the international conference of the Association for Commonwealth Literature and Language Studies (ACLALS), 13th International Triennial. The theme of the conference was "Nation and Imagination: The Changing Commonwealth" and it was held in Hyderabad, India, 4-9 August, 2004.

Department of Computer Science & Engineering

A paper titled "Bangla Phoneme Production and Perception: Computational Approach", written by Mr. Syed Akhter Hossain, Mr. M. Lutfar Rahman and Mr. Farruk Ahmed was published in the *Proceedings of the National Conference on Computer Processing of Bangla (NCCPB)-2005*.

Another paper titled "Acoustic Space of Bangla Vowels", Written by Mr. Syed Akhter Hossain, Mr. M. Lutfar Rahman and Mr. Farruk Ahmed was also Published in the *Proceedings of the National Conference on Computer Processing of Bangla (NCCPB)-2005*.

A paper titled "Bottom-Up Parsing Algorithms For Bengali Parser To Maintain The Freeness Of Word Order" jointly authored by Mr. Mohammad Zakir Hossain Sarker, Ms. Shaila Rahman and Dr. M. A. Mottalib, Published in the *Proceedings of National Conference on Computer Processing of Bangla (NCCPB)-2005 11-15th January*.

Md. Zahid Akter, Senior Lecturer, Department of English, presented a paper on 'Teaching Speaking Skills: an Action Research at East West University' on 29 March 2005 at a departmental seminar.

Mr. Subrata Kumar Bhowmik, Lecturer, Department of English, has been selected for the Fulbright FLTA Award for the academic year 2005-06. He has been placed at Indiana University, Bloomington.

As part of the regular departmental seminar series, Hasan Al Zayed, Lecturer, Department of English, presented a paper on 'Foucault, Said, and Power/Resistance' on February 12, 2005.

EWU Faculty in BELTA Executive Committee

Three faculty members from the Department of English, EWU have been elected office bearers of the Bangladesh English Language Teachers' Association (BELTA) for the year 2005-6 at an election held during the AGM of the association on 15 January 2005 at Stamford University. Dr. Shahidullah was elected Vice President while Mr. Harunur Rashid Khan and Mr. Mirza M. Mamun Sadat were elected Organizing Secretary and Executive Member respectively.

Department of Economics

Collaborative Research with Economic Research Group: Economic Research Group is currently working with the Research and Evaluation Division of BRAC on the subject of Exclusion. The study will conceptualize social exclusion in the context of Bangladesh and conduct a nation-wide mapping of programs aimed at "excluded groups". Mohammad Salahuddin, Iftekharul Huq and Biva Arani Mallik, Lecturers of the Department of Economics are participating as researchers. The research team will be mentored by Professor Wahiduddin Mahmud. Mr. Iftekharul Huq and Ms. Biva Arani Mallik, both lecturers of the department of Economics, attended faculty development training on "Millennium Development Goals Needs Assessment Methodology" conducted by the Economic Research Group and BRAC University from 11 to 15th January.

Appointments, Promotions & New Assignments

Professor Bidyut Kanti Datta has been appointed Chairman of the Department of Pharmacy with effect from 17 January 2005.

Dr. Tanbir Ahmed Chowdhury, Associate Professor, has been appointed Deputy Co-ordinator of the MBA, EMBA & MBM Programs with effect from 01 February 2005.

Mr. Mohammed Salahuddin, Junior Lecturer, has been promoted to Lecturer with effect from 1st January 2005.

Fresh Appointments Faculty Members

The following full-time faculty members joined EWU in the Spring Semester, 2005.

Department of Business Administration

Mr. Chowdhury Golam Hossain
Senior Lecturer

Mr. Abdur Razzak
Senior Lecturer

Mr. Shakhawat Hossain
Senior Lecturer

Mr. Ismail Hossain
Lecturer

Department of Computer Science & Engineering

Mr. Shakib Mostafa
Lecturer

Mr. Firoz Anwar
Lecturer

Ms. Maheen Islam
Lecturer

Department of Electrical & Electronic Engineering

Dr. Syed Anisul Haque
Associate Professor

Department of Mathematics, Physics and Statistics

Dr. Syed Shahadat Hossain
Professor

Dr. Abdus Salam
Senior Lecturer

Department of Economics

Dr. Abdul Wadud
Associate Professor

Administrative Staff Members

The following staff members joined EWU in the Spring Semester.

Mr. Mosharraf Hossain Mridha
Assistant Registrar (Graduate Program)

Mr. Md. Abdur Rouf
Assistant System Manager

Mr. Md. Abdul Ahad
Assistant Engineer

Mr. Mahbulul Islam Talukder
Lab Assistant (Pharmacy)

Mr. Mirza Shamim Ahsan Habib
Library Circulation Officer

Ms. Jannatul Ferdous
Library Circulation Officer

Ms. Champa Perera
Staff Nurse



Editor Dr. Fakrul Alam
Assisted by Farzana Aziz
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