# editorial

What a busy summer semester we have just had! The most important event held in the last four months, of course, was the truly impressive fourth convocation of East West University, but the campus continued to hum with other exciting and memorable events from May to August. Our newsletter records the many ceremonies, academic programs, cultural activities, campus visits, and faculty achievements of the period, and we feel privileged to be spotlighting these occasions for you. What is more, chronicling these events allows us to declare: East West University is going from strength to strength and all of us associated with the institution have much to feel proud of and a lot to celebrate about!

# FOURTH CONVOCATION

The fourth convocation of East West University was held on 15 June, 2005 at the Bangladesh-China Friendship Conference Center, Sher-E-Bangla Nagar, Dhaka. A total number of 387 undergraduate and graduate students were conferred degrees on this festive occasion. Three students were also honored with gold medals for their excellent academic performance.

His Excellency, Professor Dr. Iajuddin Ahmed, President of the People's Republic of Bangladesh and Chancellor, East West University, graced the ceremony as its Chief Guest. The Honorable President in his speech lauded the role of East West University in building potential human resources by nurturing students' merit through quality education. He particularly extolled the scholarship schemes of the university under which about one crore and ninety lakh taka was distributed among 693 meritorious as well as needy students during the year 2004. He observed that these generous scholarship schemes of this university have set example for other universities of the country.

Dr. M. Osman Farruk, Hon'ble Minister of Education, Government of the People's Republic of Bangladesh and Special Guest of the ceremony, congratulated the graduating students for their accomplishment and urged them to contribute to the upliftment of the country. He said that he considered East West University as one of the pioneers of modern education caring for the current needs of the country





as well as the global market. He also noted that the university is striving to provide meaningful education to the younger generation.

In his Convocation Speech Professor Zillur Rahman Siddiqui, former Advisor to the Caretaker Government and former Vice Chancellor, Jahangirnagar University, said that private universities now constitute a part of our system although there is a bewildering variation amongst them in quality and commitment. East West University is known for its forward-looking innovative thrust and for the buoyancy and the freshness of its faculty and close monitoring of students' performance. He hoped that East West University will, in due course, blossom into a center of diverse disciplines, thus answering to the diverse demands of society.

Dr. Mohammed Farashuddin, founder Vice Chancellor and President of the Board of Directors, East West University, congratulated graduating students on the accomplishment of their degree and urged them to contribute to the betterment of the society in their respective areas. He urged authorities to expedite the Accreditation Council and to consider tax-exempted contributions to the scholarship funds.

The ceremony was also addressed among others by Dr. Mohammad Musa, Pro-Vice Chancellor, Mrs. Firdaus Ali, Registrar, and the Valedictorian of the occasion, Mr. Makid Hasan. Former ministers, members of the EWU Board of Directors, eminent academics, dignitaries, EWU faculty and guardians of the graduating students were also present on the occasion. Registrar of East West University, Mrs. Firdaus Ali, acted as the Marshal of the ceremony.

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## Convocation Dinner

In the evening, graduates and their guardians, and a large number of academics and dignitaries attended the convocation dinner at the Banquet Hall of Bangladesh-China Friendship Conference Center, Sher-E-Bangla Nagar, Dhaka. President of the Board of Directors of East West University, Dr. Mohammed Farashuddin, other members of the Board, Pro-Vice Chancellor Dr. Mohammad Musa, Registrar Mrs. Firdaus Ali, and members of the EWU faculty also attended the occasion. Mr. A. H. M. Ehsanul Hoque, Honorable State Minister, Ministry of Education, Government of the People's Republic of Bangladesh, graced the occasion as the Chief Guest.



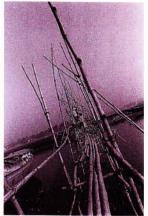


## Cultural Show

Compocation night was a merry occasion for those who graduated and also for those who paragraphed as volunteers. At the convocation dinner, as per East West University tradition, the Caltural Club organized a program. At East West the convocation ceremony is associed to be the second most important program of the Cultural Club, the first being its annual program. The performers arrived at the venue four hours before the program was scheduled for rehearsals and to adapt themselves to the surroundings. For some this was there have ever performance. Though most guests headed straight for the banquet hall, some were drawn to the roof by the captivating music of the performers. By eight-thirty p.m., the was jam-packed with almost all the graduates joining in. Khan Fazle Elahi (Suzon), Dernashan Manzoon and Asraar Hossain were immediate hits. At a certain point the crowd got and the act. The music was so overwhelming that all one could do was dance. Some of the lacety members too could not refrain from joining the merriment. It was a night to end all members and graduates all danced together. Due to shortage of sine, the Cultural Club had to cut back on a few songs toward the end, but the ending to the media's program was perfect. The whole show ended with Hassan Feroz, a graduate timed rendering Junoon's famous song, 'Dosti.' Truly it was a night to remember. The audience was happy with the Club's performance, as were the club members, for their sees a seeing that they had satisfied their audience.







Photography exhibition



EWU Cine and Photography Club participated in the International Inter- University Photography exhibition (May 28- June 4,2005).19 national and 8 international universities participated in this mega event. EWU Cine and Photography Club president Md. Nazmul Islam Adnan won three prizes in the following categories

Color : Nature

• Color : Action

· Black & White: Architecture

## FRESHERS' ORIENTATION

for Summer 2005



## Graduate Programs Orientation

East West University held the graduate orientation program for newly admitted students for Summer Semester 2005 on May 19, 2005 at 6:00 pm at the university auditorium. A total number of 156 students enrolled in Spring Semester-2005 in MBA, EMBA, MBM and MA in English programs. Mr. Sanjiv Mehta, Chairman & Managing Director, Unilever Bangladesh Limited, graced the program as Chief Guest. He urged students to work hard and with passion and asked them never to give up pursuing success in life. Dr. Mohammed Farashuddin, President, Board of Directors, East West University, while delivering his speech, welcomed the newly admitted students of the graduate programs and encouraged them to build themselves up as human resources through better utilization of the facilities provided by the university.

In his speech Professor Mohammad Musa, Pro-Vice Chancellor of the university, assured newcomers that they would be provided with high quality modern and sophisticated education and stressed the conducive atmosphere of the university. He also urged students to make the best use of the unique learning opportunities that are available at East West. Among others, Professor Abdul Mannan, Dean of the Faculty of Business and Economics, Mrs. Firdaus Ali, Registrar, and Professor Muhammad Ziaulhaq Mamun, Adviser, MBA, EMBA & MBM Programs, East West University spoke on the occasion.



## Undergraduate Programs Orientation

East West University held the orientation program of newly admitted students for Summer Semester 2005 on May 19, 2005 at 10:30 am. A total number of 500 students (there was 1997 applicants) enrolled in Spring Semester 2005 in undergraduate programs in Business Administration. Pharmacy, Economics, Computer Science and Engineering, Electrical and Electronics Engineering, Information and Communications Engineering and English. Chief Guest of the program, Professor Monirul Hoque, Member. University Grants Commission of Bangladesh, while delivering his speech, expressed his satisfaction at the West University as one of the topmost universities of the country. Professor Hoque cited four essential prerequisites for a top-rate university-good teaching faculty, good quality students, high quality infrastructure and effective management; he congratulated East West University on providing all the four components of high-class education. Dr. Mohammed Farashuddin, President, Board of Directors, East West University, in his concluding remark welcomed the students and thanked the guardians for their trust and the confidence they had bestowed on East West University. He emphasized the flexibility offered to students, He challenged students to make use of the facilities available at East West University for building their personality and character in a confident manner. Professor Mohammad Musa, Pro-Vice Chancellor of the university, assured newcomers of providing them with high quality modern and sophisticated education and emphasized the conducive atmosphere of the university. He also urged students to make the best use of the unique learning opportunities that are available at the university. Professor Abdul Mannan, Dean of the Faculty of Business and Economics, recollected how the university has grown to its present prestigious position in a short span of time. Professor Fakrul Alam, Dean of the Faculty of Liberal Arts and Social Sciences, urged freshers to be dynamic and creative in their respective areas through the unique

## Optical Fiber Communications

facilities provided by the university. Professor Mozammel Azad Khan, Dean of the Faculty of Sciences and Engineering, introduced the chairpersons and renowned **Security members** of various departments of the Faculty Sciences and Engineering to students and gave details in sac- of- the-art education available at the university. In her speech, Mrs. Firdaus Ali, Registrar, East West welcomed the students and familiarized them the facilities, rules and regulations of the university. Rais, a merit scholar spoke on behalf of the students and exhorted the newcomers to aim high. Zahidul Nain Zakaria, who secured the highest marks the admission test and was granted a full tuition merit promised on behalf of the new students to A large number of faculty members, staff and freshers along with their guardians attended the orientation program.



Professor Md. Zafar Iqbal, Head of the Department of CSE, SUST, was invited as the speaker of a seminar on May 28, 2005, arranged by East West University Natural Science Club. In the first part of the seminar, Professor Dr. M. H. Azad Khan, Dean of the Faculty of Sciences and Engineering, EWU presented him with a crest on behalf of East West University Natural Science Club. Then Dr. Gurudas Mandal, one of the moderators of the club, introduced Professor Iqbal though he admitted that it was impossible to describe all aspects of him in the given span of time. After the short introduction to the program, the seminar titled "Optical Fiber Communications" started. Professor Iqbal began his speech by demonstrating some objects related to the seminar. He then delivered an eloquent speech where he spoke simply but elaborately on the topic. A large audience enjoyed his words with full attention and understanding. The seminar ended with a question-answer round where lots of people took part.

## Tree Plantation Program

East West University organized a tree plantation program in its own land situated at Aftabnagar on May 31, 2005 at 5:00 p.m. In the program, different varieties of medicinal, fruit-bearing and forest trees were planted. Dr. Mohammed Farashuddin, President, Board of Directors, East West University inaugurated the program. A large number of students, faculty members and administrative staff were present at the program. It may be mentioned that 7.4 Bigha land have recently been purchased at Aftab Nagar for the proposed permanent campus of the university. Among others, Dr. Mohammad Musa, Pro-Vice Chancellor, Dr. Md. Mozammel Huq Azad Khan, Dean, Faculty of Sciences and Engineering, and Mrs. Firdaus Ali, Registrar, East West University attended the program. The program was launched as per government directives.





## Awarding Ceremony

The Merit Award Scholarship ceremony of East West University for Summer Semester 2005 was held on June 02, 2005 at 5:00 pm at the university auditorium. In the ceremony, fifty-seven students received full tuition merit scholarships and nineteen were awarded Medha Lalon Fund Scholarships. Moreover, three more students were awarded scholarships for securing the top positions in the admission test of Summer 2005. Last year a total of 690 students (18.03 per cent of the total enrollment) received a total amount of taka one crore and ninety lakhs (8.02% of the tuition revenue) as merit scholarship and in other forms of needbased financial assistance. The amount and the number of beneficiaries are likely to go up in 2005. Dr. Salehuddin Ahmed, Governor, Bangladesh Bank, graced the program as Chief Guest and distributed certificates among the merit scholarship earners. He extolled East West University initiatives for patronizing meritorious students in the area of higher studies in the form of scholarships and financial aids. The program was presided over by Dr. Mohammed Farashuddin, founder Vice Chancellor & President, Board of Directors, East West University. He, in his speech, noted that the scholarship program of this university definitely reflects the scale of the benevolence of the Board of Directors, The Pro-Vice Chancellor of the university, Dr. Mohammad Musa, highlighted the commitment of the university to ensuring excellence in education and informed the audience about the quality education, highly qualified teaching staff, modern infrastructural facilities, and generous scholarship schemes provided by the university. Mrs. Firdaus Ali, Registrar, East West University also spoke on the occasion.

INTERDEPARTMENTAL

## Debating Championship

The 2nd Interdepartmental Debating Championship was head from 4th June to 11th June in the auditorium of EWU. The total number of teams participating in the competition \*\* 15 T teams in the English category and 8 teams in Bangla The winners in Bangla were Md. Mohidul Islam and Steda Sohana and the runners up were Istiak Ahmed and Saad Bin Abul Kashem. In English, the winners were Manzoor and Rehana Zaman, while Syed Nazmus Sales and Emran Ahmed Jaigirder were the runners up. A workshop on Parliamentary Debate was conducted by Mr. Hasan Mahmud Biplob on the inauguration day. Teams from ILB and AIUB also participated in mock debates along with EWU. On the closing day, Mr. Mirza M. Mamun Sudar, ex-moderator of the club, was given a farewell and Mr. Zahid Akter was welcomed as the new moderator of the and along with Mr. Manzur Alam. Mrs. Firdaus Ali, Registrar of EWU, spoke on this occasion.





EWU signs Memorandum of
Understanding with
Microsoft
Bangladesh

East West University signed a Memorandum of Understanding with Microsoft Bangladesh on June 21, 2005. Professor Dr. Mohammad Musa, Pro-Vice Chancellor, and Mr. Feroz Mahmud, Country Manager, signed on behalf of EWU and Microsoft Bangladesh respectively. Dr. Mohammed Farashuddin, President, Board of Directors and Chairperson, Department of Economics, Professor Dr. Mozammel Hug Azad Khan, Dean, Faculty of Sciences & Engineering, Professor M. Abdul Mannan, Dean, Faculty of Business & Economics, Professor Dr. Fakrul Alam, Dean, Faculty of Liberal Arts and Social Sciences and Chairperson, Department of English, Mrs. Firdaus Ali, Registrar, Mr. Syed Akhter Hossain, Associate Professor and Chairperson, Department of Computer Science & Engineering, Professor Ruhul Amin, Chairperson, Department of Applied Physics and Communications Engineering, Professor Dr. Md. Saleh Uddin, Chairperson, Department of Business Administration, Professor Dr. Bidyut Kanti Datta, Chairperson, Department of Pharmacy of East West University and Mr. K.M. Imran Al-Amin, Education Program and Manager of Microsoft Bangladesh were also present on the occasion. Under the memorandum of understanding, Microsoft shall facilitate complimentary subscriptions of the Microsoft Developer Network Academic Alliance (MSDNAA) program for East West University and provide EWU faculty with teaching resources such as articles, white papers, sample full-length courses, sample hands-onlabs, presentations, tutorials and workshops. East West University, on the other hand, committed itself to incorporating .NET technology into its instructional teaching. .NET is the Microsoft Web services strategy to connect information, people, systems, and devices through software. Integrated across the Microsoft platform, .NET technology provides users with the ability to quickly build, deploy, manage, and get connected. .NET-connected solutions enable businesses to integrate their systems more rapidly and in a more agile manner and help them realize the promise of

information anytime, anywhere, on any device.

## Business Day and Cultural Evening

"Business Day" was held on 6 July 2005 at East West University and was organized by MBA Club. Founder Vice-Chancellor & President of East West University, Dr. Mohammed Farashuddin, inaugurated the program. There was a large gathering of enthusiastic students who visited different stalls selling T-shirts & garments items, food stuff, imitation ornaments, earthenware, games etc. There was a festive mood everywhere in the campus on the day. In fact, it was the perfect rendezvous for graduate and undergraduate students.

Business Day was followed by "Cultural Evening" on Friday, July 8, 2005 at the Auditorium of EWU. Faculty members, students, officers & staff were present on the occasion. More than 500 people enjoyed the program. Students performed in various programs such as songs, poetry recitation and dances and acted in plays and participated in debates etc. They also tested delicious food items and enjoyed the games and the raffle draw held at the end of the program.





## General Meeting of East West University Alumni Association

The General Meeting of East West University Alumni Association was held on July 29, 2005 at Saffron Restaurant, Gulshan-2, Dhaka. Dr. Mohammed Farashuddin, President, Board of Directors, East West University attended the program as the Chief Guest. Dr. Saidur Rahman Lasker, former Economist, Food and Agriculture Organization of the United Nations and Dr. Mosleh Uddin, former Professor & Chairperson, Department of Statistics, University of Dhaka & former UNFPA Representative were the special guests. At the beginning of the program, a large number of graduates of East West University registered to become members of the Association. The constitution of the Association was approved and this was followed by an election. A colorful cultural program and dinner at the end made the whole occasion very enjoyable for guests and general members of the association. It is expected that this kind of forum will definitely act as a bridge between East West University and its alumni.



## 4th Intra-University FOOTBALL TOURNAMENT

The MBA team clinched the championship position while Team 2004A secured the runners-up position in the final match with a 1-0 goal in the 4th Intra-University Football Tournament held on August 09, 2005 at the university's own land at Aftab Nagar. The week long tournament was inaugurated on July 31, 2005. A total number of 8 teams, 7 from the undergraduate program and one from the graduate program of East West University, participated. The enthusiastic crowd composed of teachers and students of the university, enjoyed the very exciting final match of the tournament.



## Natural Science Club

The first anniversary of East West University Natural Science Clash was held on 14th August 2005 in the university auditorium. UGC Professor Jamal Nazrul Islam, Chittagong University, graced the chair as the chief guest. The program started with the wescome speech of the anchor, Tahmina Kaniz; and then the new executive members of the club bade farewell to the founder executive members by presenting them with flower bouquets. The program then formally began. The chief guest, Professor Nazrul Islam, Dr. Mohammed Farashuddin, President, Board of Directors, EWU, Professor Mohammad Musa, Pro Vice Chancellor, EWU and Anindita Paul, a club moderator, were moved to take their seats on the stage. On behalf of the EWU Natural Science Club and University, Dr. Mohammed Farashuddin presented Prof. Jamal with a crest and a gift packet. le les speech. Dr. Musa said that the university feels honored to mase such a great personality with us and also commented that the subject of the keynote speech was very timely and useful. Then Dr. Mohammed Farashuddin welcomed the chief guest TGC Professor Jamal Nazrul Islam and thanked him for a copung the invitation of the club. He also said that we all have a sec to learn from him and requested all the audience to listen to to seech attentively. Anindita Paul welcomed all to the first annewersary of the club and introduced its new moderators. Then are sketched the academic and research profile of the worldmathematician Professor Jamal Nazrul Islam. Finally, the Propert delivered a wonderful speech on "Modern science and - emplication for society". The audience enjoyed his two hour week speech and learnt a lot from it. The chief guest concluded 15 seech by inviting all the students to do something for helpless people, especially children. In the last phase of the program an cases able quiz competition conducted by Sadia Haque was held. Our of 10 questions, students could answer 8 and Md. Tauhidul Nam won 3 prizes.

## Solid Dosage Form and Its Development

The Pharmacy Club of East West University organized a seminar titled "Solid Dosage Form and its Development" on August 03, 2004 at 4:00 p.m. Mr. Abdul Muktadir, Managing Director, Incepta Pharmaceuticals Ltd. was the Seminar Speaker. He spoke at length on the seminar topic. He observed that the pharmaceutical sector needs modifications in several areas to boost up the its image internationally, Mr. S. M. Shafiuzzaman, President, Bangladesh Association of Pharmaceutical Industries, attended the seminar as Chief Guest. Dr. Mohammad Musa, Pro-Vice Chancellor of East West University, delivered the welcome address. The seminar was well-attended by renowned professionals of the pharmaceutical sector of this country and students of the university. The lively interaction of the audience with the speaker made the seminar memorable.





### IN-HOUSE PROGRAM OF

# English Poetry & Drama Club

The English Poetry & Drama Club (EPDC) organized an in-house program on 13 August 2005 at the Boys' Common Room, Research Building. Both teachers and students of the English Department participated in this poetry reading and play-acting program. The Chair of the English Department and the Dean, Dr. Fakrul Alam, the Joint Registrar Ms. Suraiya Ahmad, faculty members of Humanities & Social Science, and students and teachers of different departments were present. Professor Fakrul Alam read a poem by Masud Khan 'Ullash!' which he himself translated from Bangla to English as 'Carnival Time'; Ms. Masrufa Ayesha Nusrat recited an all-time favourite Romantic poem by John Keats 'Ode to a Nightingale'; Mr. Hasan Al Zaved read out the fascinating 'Stanzas to a Hindoo Air' by Lord Byron; Farid Ahmed and Showla Hossain recited excerpts from the 'The Rime of the Ancient Mariner' by Samuel Coleridge; and Nazia Manzoor recited lines from the first canto of Lord Byron's Don Juan. A.S.M. Saadul Quader, Syeda Samara Mortada, Mafruha Aktar, Azizun Nessa and Kimana Kibriani acted out a hilarious scene from William Shakespeare's romantic comedy, As You Like It. The play with-in-a play from Thomas Kyd's revenge tragedy, The Spanish Tragedie was performed by Sadia Nusrat, Suma Akter, Tahmina Anwar, Sharmin Brishty, Habiba Afsary Rahman, Habiba Binte Mahmud and Rehnuma Akhter. The seven deadly sins, a scene from The Tragical History of Dr. Faustus, by Christopher Marlowe was acted by Munjarin Mansur, Zakia Sultana, Fuad Ehsan Khan, Mahbuba Sultana, Afrida Amin. Mohammad Wahid Murad, Mahmuda Akter, Marina Quiah, Farzana Rahman and Hohsen Uddin Kausar. The performers were all students of English 301(Elizabethan and Restoration Drama) and marks were allotted for their performance. The program was conducted by the club moderator, Ms. Masrufa Ayesha Nusrat,



## EWU LIBRARY

The Library is the backbone of the research and development activities of East West University (EWU). The University Library's mission is to support the university community in developing lifelong skills in innovative and analytical thinking, and in research and information literacy, by providing distinctive collections, services, facilities and programs. It is an integral part of the University designed to meet the information, research, and curriculum needs of students, faculty, and staff members. The EWU Library is acquiring comprehensive collections to meet the need of its users. In the meantime the University has developed six separate study rooms for six departments for facilitating a good study environment in the University. In course of time these study rooms will become seminar libraries for the department. The Library has been completely automated. Features include issue/circulation based on barcodes and automatic fine calculations as well as other useful features. The most exciting part of the project is the web component. Students and faculty members use the web module for study and research purposes. EWU Library subscribes to 39 titles of hard copy journals and periodicals regularly. At the same time, users can use internet facilities for searching and browsing publications, and in-house and international databases. The Library has access to the following on-line journal databases.

### Databases of Online Journals

Web addresses

- ACM (Association for Computing Machinery)
   Portal Digital Library
   http://www.portal.acm.org/
- AGORA (Access to Global Online Research in Agriculture) http://www.aginternetwork.org/en/
- HINARI (Health InterNetwork Access to Research Initiative) http://www.healthinternetwork.org/
- JSTOR (Business collections and Language and Literature collections) http://www.jstor.org/
- · Medline (Biomedical bibliographic information)

http://medline.cos.com/

- OUP (Oxford University Press) http://www3.oup.co.uk/
- PubMed (digital archive of biomedical and life sciences journal literature)

http://www.ncbi.nlm.nih.gov/entrez/query.fcgi/

The Library provides news clipping services regularly on important subjects. The subjects covered are as follows:

AGRICULTURE

INFORMATION SCIENCE AND LIBRARY MANAGEMENT

BANGLADESH ECONOMICS

INFORMATION TECHNOLOGY AND COMMUNICATION

BUSINESS

INTERNATIONAL ECONOMICS

COMMERCIAL LAW

NATURAL RESOURCES

EAST-WEST UNIVERSITY - INFORMATION NGO

EDUCATION SPECIALLY PRIVATE & PUBLIC UNIVERSITIES

POPULATION

ENVIRONMENT

RURAL DEVELOPMENT

FINANCE AND BANKING

UNITED NATIONS

-ENDER/WOMEN EMANCIPATION

COLLECTION STATISTICS:

Types of collection	Added in Summer Semester 200.5	Total Collection
Books	718	11,989
Journals, periodicals,		
and magazine	03	39
Newspapers		11
CDs and cassettes		980
Special maps		06

Library users can get back issues of daily newspapers for the last >>> months. EWU Library is a corporate Member of the British Council Library, Dhaka and American Information Center, Dhaka. Membership facilities like borrowing, online public access catalogues, photocopying services, reference services, Internet access and access to online Journals are available in the respective premises. For any assistance, users of EWU may contact with the Joent Librarian of EWU. The EWU Library pays particular attention to students, faculty members, and staff members and assess in selection, processing, and organization of materials and is grared to the delivery of information, instruction, and loan services to meet the needs of users. The personnel working for the Library are suitably trained. They are devoted to applying technology to the creation, selection, organization, management, preservation, mination, and utilization of collections of information in all formats and are ready to help manage and access information that exist only in electronic form.

## EWU Library

### At a Glance:

## Location: Foundation Building

### Ground Floor:

- · Pigeon-hole area (Capacity 450)
- to give the privilege to students for keeping their personal materials before entering the Library

### 2nd Floor:

- · Acquisition section
- · Reserve book collections
- · Audio cassettes and CD-ROMs
- · Online journal & Library database search corner
- · Photocopy corner
- · Study space

### 3rd Floor:

- Circulation Section for issuance of books, audio cassettes, and CD-ROMs (Lending facilities are available at the Circulation Desk from 8.30 am to 10.00 pm and on Fridays from 3.00 pm to 10.00 pm without any break)
- Library server
- · Issuance and renewal of Library ID card
- · Processing section
- · Text book collections
- · Online journal & Library database search corner
- Study space

### 4th floor:

- · Periodicals and journals
- · Magazines, newsletters, and daily newspapers
- Pure reference collection (Encyclopedia, Banglapedia, statistical reports, handbooks, manuals, dissertation reports, yearbooks, etc)
- · Online journal & Library database search corner
- Newspaper clipping services
- · Library administration
- · Study Space

### Opening hours:

- Saturday through Wednesday: 8:30 am 10:00 pm (without break)
- Friday: 3:00 pm 10:00 pm (without break)

### Photocopy services:

Saturday through Wednesday: Library Photocopy Corner remains open from 8:30 am to 5:00 pm every weekday from 5:00 pm to 10:00 pm and on Fridays from 3:00 pm to 10:00 pm; photocopy of Library materials may be made at Graduate Building Photocopy Center.

## CAREER COUNSELING CENTER NEWS

## On-Campus Recruitment Event



British American Tobacco Bangladesh arranged an "On Campus Recruitment Process" on 14 August 2005 among graduates and graduating students of East West University. 14 students both from MBA & BBA participated in the event. A business case solving contest was held among the students. A case was administered to judge their knowledge, competence, communication skills, analytical skills, attitude to work with a team, creativity and also proficiency in English. Among the 14 students of EWU, the following students were nominated for the assessment center at BATB as a part of their selection process. Congrats to the winning students: Sarwar Alam Khan, Md. Fahim Hossain, Jaglul Ghani, Muhammed Sazzad Ali, Mr. Shiekh Tashfeen Islam, HR Manager-Talent & Resourcing of BATB, conducted the program and other BATB Managers were also present in the program. It was jointly organized by Career Counseling Center (CCC) of East West University and British American Tobacco, Bangladesh.



## Campus Visits by Managers of Unilever BD Ltd.



Mr. Mohsinul Haque, Human Resources Manager, came to EWU and had a fruitful discussion with members of CCC of EWU on job opportunities oncampus presentations & other relevant issues. We extend our sincere thanks to Mr. Haque for visiting our campus. We believe that this meeting will enhance our long-term relationship with Unilever Bangladesh Limited.

CCC conveys heartfelt thanks to the authorities of the following organizations for providing Internship and Jobs to the students of EWU.

Asiatic MindShare Ltd., Basic Bank Limited, Bitopi Advertising Ltd., BRAC Bank Limited, British American Tobacco, BTTB, EXIM Bank Ltd., Grameen Phone Limited, Islami Bank Bangladesh Ltd., Mercantile Bank Ltd., NCC Bank Ltd., One Bank Limited, Prime Bank Limited, Rangs Electronics Ltd., Southeast Bank Ltd., Standard Chartered Bank, TM International BD Ltd. AKTEL

## WANT TO KNOW ABOUT U.S. EDUCATION?



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## PROMOTIONAL CAMPAIGNS



## Promotional campaign by Nescafe

On July 04, 2005, a daylong promotional campaign was organized at the university which attracted huge crowds throughout the program where several amusing events were organized.









## Promotional campaigns for the course "PROMOTION MANAGEMENT"

The BBA students of East West University organized a series of promotional campaigns of some renowned organizations at the university premise as part of the requirement for the course "Promotion Management", under the supervision of Dr. Ferhat Anwar. The following organizations participated in those campaigns:

### ARTISTI COLLECTION

In order to explore the potential markets throughout the country for ARTISTI COLLECTION, a fashion show was organized at the auditorium on August 18, 2005. The show displayed various products such as short & full sleeves shirts, ties, long kurta with paijama, shawl etc.

### AGORA

The first series of such campaigns resumed with the promotional campaign of AGORA, a venture of Rahimafrooz group, on August 13, 2005 at EWU auditorium wherein different varieties of salad preparation were demonstrated in front of about 250 selected customers of AGORA. The title of the program was "Agora Khabarer Sathe".

Among the guests were customers from Agora, Rahimafrooz Superstores Ltd. Managing Director Mr. Niaz Rahim, Mrs. Syeda Farhana Rahim, President of East West University, Dr. Md. Farashuddin, BBA course chair Mr. Md. Saleh Uddin, Rahimafrooz Superstores marketing manager

### YASHICA CAMERA

On August 14, 2005, several types of product of Yashica Camera were presented at the Ground floor of the Foundation Building. There was a huge gathering all day long in which students, staff and some faculty members visited the fair and inquired about the products.

Mr. Shams Haider and a large number of students.

### R.A.K CERAMICS

The daylong fair, displaying product of R.A. K Ceramics, was organized on August 16, 2005 at EWU auditorium. Dr. Syed Ferhat Anwar, Dr. Salahuddin., Chairperson, BBA Department, and Mr. S.A.K. Ekramuzzaman, director of R.A. K. Ceramics spoke at the function.

### PRABARTANA

A colorful fashion show, promoting Probartana products, was held on August 17, 2005 at the university auditorium. The show successfully synthesized traditional heritage with modern fashion .

## DEPARTMENT OF BUSINESS ADMINISTRATION

- Dept. of Business Administration has introduced a series of presentation of scholarly papers by faculty members.
   Mr. Bashir Hossain, senior lecturer, dept. of BA, presented a paper titled "Experience Economy: An Analysis on Staging Events Brand Awareness and Preference" on July 10, 2005. Mr. Nikhil Chandra Shil, lecturer, dept. of BA presented a paper on July 06, 2005 titled "Implications of the Recent-Budget (2005-06): A Post-Budget Discussion".
- An article titled "An empirical test of the short-term overreaction hypothesis using data from Bangladesh capital markets" by Dr. Mohammad Musa, Professor of Finance and Pro-Vice Chancellor, EWU and Dr. Golam Ahmed Faruqui, Assistant Professor, Dept. of Business Administration, has been published in *The Journal of Bangladesh Studies* (volume-7, Issue-2, Year-2005)
- Mr Chowdhury Golam Hossan, senior Lecturer, Dept. of Business Administration presented a paper titled "Prospects of Using m-Technologies for Disaster Information Management in Bangladesh and other LDCs" at the International Conference on Mobile Governance, The EURO mGOV, 2005 at the University of Sussex, Brighton, United Kingdom. The paper has been published as part of the conference proceedings. He also wrote a paper titled "A Proposed Model for Utilizing Existing Mobile Coverage in Bangladesh for Context Aware Flood Information Management" which has been published in the Journal of Business Research, Department of Business Administration, Jahangirnagar University June 2005).
- Mr. Nakibur Rahman, Lecturer, Department
  of Business Administration participated in a
  seminar titled "Pre-Departure Orientation
  Seminar" organized by the American center.
  He was the keynote speaker of the seminar
  and he spoke on the "Academic life of a
  Graduate Student- in USA".

### DEPARTMENT OF ENGLISH

- Dr. Fakrul Alam, Professor and Chair, Department of English & Dean, Faculty of Liberal Arts and Social Sciences, presented a paper at the eighth anniversary seminar on When American Literature Leaves Home: Curriculum Development and Internationalizing American Studies titled "Radicalism and the New American Anthologies" on August 29 at the American Center, Calcutta.
- Mr. Harunur Rashid Khan, Assistant Professor, Department of English, presented a paper titled "Teaching English at Primary Level: Pros and Cons" at the Institute of Education BRAC University on 12 June. Mr. Khan presented another paper titled "Perception of Trainee Teachers: Implications for Effective Teaching of English" on 9 July in the 3rd International ELT Conference jointly organized by Stamford University and Bangladesh English Language Teachers Association (BELTA).
- Mr. Zahid Akter, Senior Lecturer, Department of English, read a paper on "Making Teaching Spoken English Effective: A Study in EFL Context" at an international conference held on July 09, 2005 at Stamford University.
- Mr. Bijoy Lal Basu, Lecturer, Department of English and Mr. Subrata Kuamr Bhowmik
   Lecturer, Department of English, published a paper titled "Working with Learners' Motivation and Successes in EFL Language Programmes: Tracing the Sources of Low Motivation and a Learnerbased Approach" (pp. 131 – 148) in Harvest, (Vol. 20, 2005), Jahangirnagar University Studies in Language and Literature.
- Mr. Zohur Ahmed, Lecturer, Department of English has been awarded the M.Phil degree from Central Institute of English and Foreign Language, Hyderabad, India. His M.Phil dissertation was titled "The Role of Computers in Facilitating the Academic Writing of Undergraduate Students".
- As part of the regular department seminar series, Mr. Mirza Md Mamun Sadat, Senior Lecturer and Mr. Manzur Alam, Lecturer, Department of English presented a paper on 18th June. The paper was titled "Making Both Ends Meet in EFL Speaking Classrooms in Bangladesh".
- Ms. Afia Arafat, Senior Lecturer, Department of English, read a paper at East West University's English Department Seminar series on 12 July 2005. The topic of her paper was 'Race, Class, Gender: Reading Toni Morison's Tar Baby and Love'.
- Mr. Asit Roy Choudhury, Associate Professor,
  Department of English presented a paper on
  "Women and Society in Thomas Hardy's The Return
  of the Native and Saratchandra Chottopadhay's
  Grihadaha" as part of the departmental regular
  seminar series. The paper was presented on 13th
  August 2005.

## THE DEPARTMENT OF SOCIAL SCIENCES

- Seachipatra, Dhaka published "Contemporary Events in Bangladesh", written by Professor AMM Shawkat Ali (Adjunct Faculty of EWU) in February 2005. The book contains 56 columns published earlier in well-circulated Bengali dailies. These articles provide analyses and insight into major areas of governance in Bangladesh.
- Sudhangshu Shekhar Roy, Senior Lecturer,
   Department of Social Sciences, produced a book on electronic journalism titled Radio -TV
   Szagbadikata which was published in June 2005.
   Mass Line Media center published the book.
- Professor Md Golam Dastagir, an adjunct faculty of EWU, delivered a lecture on "Human Development Index: Perspective Bangladesh with Special Reference to Human Development report 2004" at the training cum workshop for Bangladesh Civil Service, Education Cadres, organized by National Academy for educational management on 16th July, 2005.
- Dr. Md Golam Dastagir was invited as one of the speakers at the special seminar entitled "Dialogue on quest for global peace" between Bangladesh -American Scholars at TSC auditorium, University of Dhaka on 5th July 2005.

## THE DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

- Seed Akhter Hossain, M Lutfar Rahman, Farruk Ahmed, "Acoustic Space of Bangla Vowels", WSEAS 5th International Conference on Speech and Image Processing, Corfu, Greece, August 2005
- Seed Akhter Hossain, M Lutfar Rahman, Farruk Ahmed, "Vowel Space Illustration of Bangla Phonemes", World Scientific and Engineering Andemy and Society (WSEAS) TRANSACTIONS = COMMUNICATIONS, Issue 12, Volume 4, December 2005, ISSN: 1109-2742 Pages 1435-1442.

## DEPARTMENT OF APPLIED PHYSICS AND COMMUNICATIONS ENGINEERING (APCE)

EEE Vehicular Technology 2004, Milan, Italy "Performance of Distributed Space Time Block Code" Mustafa Hussain, Mischa Dohler, Hamid Aghvami IEEE Conference on Vehicular Technology 2004, Published.

K.M. Rezanur Rahman and M.R. Amin "Modeling of All Nonlinear Guided Wave Including MQW Structure" *Journal of Applied* Sciences 5 (8): 1412-1414, 2005

Md. Imdadul Islam and A.B.M. Siddique Hossain, "A Newly Developed Random Walk Model for PCS Network," *Journal of Telecommunication and Information Technology*, pp.153-156, Warsaw, Poland, 2005

Md. Imdadul Islam and A.B.M. Siddique Hossain, "Comparison of Traffic Performance of QPSK and 16-QAM Modulation Techniques for OFDM System," *Journal of Telecommunication and Information Technology*, pp. 147-152, Warsaw, Poland, 2005

Md. Imdadul Islam and A.B.M. Siddique Hossain, "Impact of Length of Foreign Agent chain on Protocol Cost of MIP Network" *Journal of Electronics and Computer Science*, *J.U.*, pp.27-33, ISSN-1680-6743, vol. 6, June, 2005

## Some activities of APCE Department are listed below:

Seminar on EDGE: Students from ICE presented -a seminar on "EDGE" supervised by Mustafa Hussain, Senor Lecturer, Department of APCE. The seminar was presented by Imteaz, Nowaf, Shamim Shahani, Nahrin.

Educational Tour to Banglalink: Students visited MSC, VLR, BSC room of Banglalink through which they gained unique practical experience. Educational Tour to Uttara Exchange: Students visited Uttara Telephone Exchange. They visited the switching, transmission and power sections. The tour was conducted by Mr. Rafiqul Matin, DE and adjunct faculty, Uttara Exchange.

## Appointments, Promotions and New Assignments

Ms. Anindita Paul, Senior Lecturer, Department of Applied Physics and Communication Engineering has been made as the Assistant Proctor of the University with effect from 15 June 2005.

Mr. Nazrul Islam, Department Secretary of MBA, EMBA & MBM Programs has been promoted to the post of Senior Department Secretary.

Mr. Md. Abu Musa, Lab Assistant, has been made Senior Lab Officer.

## FRESH APPOINTMENTS

## Faculty Members

The following full-time faculty members joined EWU in Summer Semester, 2005.

### Department of Business Administration

Mr. Abir Shawkat Haiat, Senior Lecturer

Mr. Muhibbul Islam, Senior Lecturer

Mr. Nikhil Chandra Shil, Lecturer

Ms. Choudhury Saima Ferdous, Lecturer

### Department of Social Sciences

Mr. Sumon Dhar, Lecturer

### Department of English

Ms. Afia Arafat, Senior Lecturer

Ms. Iffat Sharmin, Lecturer

Ms. Sarmista Mondol, Lecturer

Mr. Monjoorul Abedin, Lecturer

### Department of Pharmacy

Mr. JMA Hannan, Assistant Professor

### Department of Computer Science and Engineering

Dr. M.M.A. Hashem, Professor

## Administrative Staff Members

The following staff members joined EWU in the Summer Semester.

Mr. Saiful Islam, University Engineer

Mr. Abu Imran Mohammad Jakaria Rahaman, Assistant Librarian

Mr. Nasir Uddin, Lab Officer

Mr. A.B.M Iqbal Hossain, Department Secretary

Mr. Mahmud Reyad, Department Secretary

Mr. Md. Nuruzzaman, Department Secretary

Mr. Md. Kamrul Hasan, Department Secretary

## Campus Construction Progress Report

7 bidders submitted their bids on 07
August, 2005 to become the Architectural
Engineering Consultant for the Design of
EWU campus at Aftabnagar, Dhaka. A Jury
Board of 5 members has been formed for the
selection of the top 3 designs on the basis of
their originality, creativity, innovativeness, use
of space & cost, aesthetic, structural &
functional feasibility. It consists of 2 local
architects nominated by IAB, 1 Professor
from BUET, 1 foreign architect and the
President, Board of Directors, EWU,
Dr. Mohammed Farashuddin.

The bidders were asked to submit the rough cost of the total construction, excluding cost of building, the model & other documents.

For this estimate, rough structural design of the foundation based on accurate knowledge of the soil property of the site is essential. So, further soil boring is being carried out under the direct supervision & guidance of the University Engineer.

The engineering consultant will be selected very shortly and by the end of the current year, main construction work is expected to start.

The university will shift to its own campus by the end of the year 2007.



# Selection of EWU by EC for a Project to Develop Software for RMG

East West University has been selected by the European Commission along with the University of Bremen, Germany and Universityof Manchester Institute of Science and Technology (UMIST), UK, to develop softwares for the Ready Made Garments Sector of Bangladesh. Titled CACDFM (Computer Assistance to Clothing Design and Fashion Management) the project has a two year long duration ending on 31st. December 2006. Partly funded by the European Commission and partly by the participating institutions the project will be led by the University of Bremen while East West University along with the UMIST will have the responsibility to develop the software needs for the RMG sector of Bangladesh. This any university in Bangladesh under the Asia-Information Technology and Communications Programme of the European Commission. Professor Abdul Mannan, Dean of Business and Economics, has been appointed the Project Manager while Syed Akhter Hossain, the Chairman of the Department of Computer Science and Engineering will be working as the Technical Expert.

### MBA Club

Club Objective: The main objective of the MBA Club is to encourage recreational activities such as MBA evenings, picnics etc and promote a feeling of camaraderie and cooperation among MBA students of East West University.

The MBA Club organized a Business Day at the ground floor of the Foundation Building on July 06, 2005 which was followed by "Cultural Evening" on Friday, July 8, 2005 at the Auditorium

Executive Committee:

Moderator: Mr. Hasan Shirazi President: Mr. Masud Parvez Vice President: Mr. Ronald T. Reberio General Secretary: Mr. Torikul Islam Treasurer: Mr. Shabnam Shaheed

## Debating Club

Club Objective: The objective of the Debating Club of East West University is to promote oratory and discipline and fraternity among debaters. It also aims at spreading the culture of debating on campus and across the country.

Other than organizing the Inter-departmental Debate Competition, the debating club conducted 12 Debate Practice Sessions during the semester (twice weekly on Mondays and Wednesdays).

Executive Committee

Moderators: Mr. Md. Manzur Alam, Mr. Zahid Akter President: Mr. M.M. Ashikur Rahman Vice President: Ms. Maksuda Hafiz General Secretary: Ms. Tazkia Tabassum Director (Technical Support): Mr. Md. Nobiul Alam, Mr. Tarin Mahmood

## Environmental and Social Club

Club Objective: Concern for the environment is a commitment made by many people in many places. Such a commitment has also been made by a group of students of East West University, demonstrating their concern for the environment and their resolve to prevent its degradation. These students formed the Environmental and Social Club to participate in activities that will prevent the degradation of the environment.

Environmental & Social Club participated in the National Environmental Fair organized by the Department of Environment on the occasion of World Environment Day 2005 at Bangladesh China Friendship Hall during June 5-6,

Environmental & Social Club organized tree plantation drive in collaboration with British American Tobacco at EWU's Aftab Nagar Campus during July.

Environmental & Social Club raised fund for the treatment of Hirdoy- a meritorious student of BUET from the students, staff and faculty members of the university.

Executive Committee

Moderator: Mr. S.S.M Sadrul Huda President: Mr. Gazi Zulfigur Mahmud Vice- President: Mr. Tawhidur Rahman General Secretary: Mr. Ahmed Hossain Sabbir Treasurer: Mr. Zakia Sultana

## Natural Science Club

Club Objective: The Natural Science Club at East West University was formed by faculty members and students of the Department of Physics, Mathematics and Statistics. It aims at stimulating the interest of students in the natural sciences (Mathematics, Physics, Chemistry, Biology and Statistics). Activities of the club include arranging workshops and seminars on different issues related to science and technology where faculty members of EWU or external experts can be keynote speakers, organizing competitions among students and publishing journals devoted to topics on science subjects and lectures delivered in seminars or workshops.

The Natural Science Club in this semester organized a seminar titled "Optical Fiber Communications" which was held on May 28, 2005 and also celebrated the first anniversary of the club in a function held on August 14, 2005 at the university auditorium.

Executive Committee

Moderators: Anindita Paul, Shajeda Khanom, Arup Kumar Sinha President: Maksudur Rahman Jonayed Vice- President: Tahmina Kanize Secretary: Jyotirmoy Ghosh Treasurer: Khaled Jamal Ahmed

## Pharmacy Club

Club Objective: Pharmacy Club's primary objective is to prepare students to meet the future needs of the profession. The club organizes seminars and other formal and informal interactive programs for the dissemination of advanced knowledge in different areas of Pharmacy.

The club provides opportunities for pharmacy students to meet one another, the faculty and professional pharmacists in a setting outside the classroom. Pharmacy Club members can demonstrate their dedication to excellence in pharmacy education while helping the Department of Pharmacy. This semester the Pharmacy Club of East West University organized a seminar on "Solid Dosage Form and its Development" on August 03, 2004 at 4:00 p.m. at the university auditorium.

Executive Committee Moderators: Ms. Saquiba Yesmine, Dr. Sufia Islam President: Mr. Zahid Mohammad Delwar Vice- President: Mr. Moshiur Rahman Khan General Secretary: Mr. Risul Amin Treasurer: Mr. Zinnat Farzul Shaky

## **Electronics Club**

Club objective: The Electronics Club wishes to assist and motivate students to contribute to the rapidly expanding electronics and communications sector of Bangladesh through research projects, workshops and seminars, industrial tours and publications of technical articles.

The club in this semester conducted a seminar on "Future Electronics" on 10th August 2005 at East West University Auditorium in which Dr. Mozammel Huq Ázad Khan, Chairperson of the Department of Electrical and Electronics Engineering, was the speaker.

Executive Committee

Moderators: Mr. Akeed Ahmed Pavel, Mr. Kazi Zamir, Uddin Ahmed, Mr. Md. Enamul Haque, Lecturer Mr. Mostofa Mahmud Hossain Chief Advisor: Mr. Mozammal Huq Azad Khan Advisors: Mr. Syed Akhter Hossain, Md. Ershadul H. Choudhury President: Mr. Mehedi Al Emran Vice President: Mr. Atiqur Rahman General Secretary: Mr. Shah Md. Arifur Treasurer: Mr. Tamim Saqlain Rahman

## Business Club

Club Objective: EWUBC intends to prepare students for the real business world of today and tomorrow by involving them in industry tours, seminars, entrepreneur fairs, etc. The club is committed to nurturing talent. The club believes in knowledge, energy, and money for success in life.

EWU Business Club participated in the Fair at the invitation of MBA Club on July 06, 2005 in order to celebrate business day. Handicrafts and showpiece items were displayed and sold by EWU Business Club at the fair. A significant number of visitors made enquiries about the club and also bought products from the stall. The founder Vice-Chancellor and President, Dr. Mohammed Farashuddin, Dr. Mohammad Musa, Pro-Vice Chancellor, and Dr. Tanbir Ahmed Chowdhury, Associate Professor and Deputy Co-ordinator of the MBA Program, visited the stall.

The EWU Business Club also set up a stall on the occasion of the Freshers' Orientation Program for Summer 2005.

Executive Committee

Moderator: Dr. Golam Ahmed Faruqui President: Mr. Md. Mahmudul Hoque Vice President: Mr. Md. Saidur Rahman Secretary: Mr. Ehtesham Ahmed Treasurer: Mr. Md. Fersdous Shalihin Chief Editor: Mr. Md. Safayat Ullah

## Rotaract Club of East West University

Club Objectives: The main objective of the club is to foster leadership, develop fellowship, and initiate projects that will facilitate and help the poor through humanitarian and social work. The club also promotes literacy and vocational training to help jobless adults gain the necessary skills so that they can become self-reliant.

The club conducted the following programs during the semester.

- The club arranged two general meetings on 8 June and 2 August.
- The club also participated in "Business Day" on July 06, 2005 which was organized by MBA club of EWU.

Executive Committee

Moderators: Mr. Nahid Hassan Khan, Mr. Nakibur Rahman President: Muhammad Ziaul Karim Vice President: Maruf Jahan Kallol General Secretary: Md. Ashfaqur Rahman Chowdhury

Treasurer: Md. Aminur Rahman Rumi Chief Editor: Pervez Emam Chowdhury (Porosh)

## Cultural Club

Club Objective: The main objective of the club is to represent our rich cultural heritage, and to emphasize our arts, culture and literature. It strives to promote great awareness of our culture among students of East West

Leversity. Members of the club put in a great of effort in trying to achieve this goal.

Contural club of the university conducted a catural program at the convocation night which attracted huge crowds throughout the contam.

E Committee

Moderators: Mr. Nahid Hassan Khan,
Mr. Mohammed Behroz Jalil, Ms. Farzana
Mcter, Ms. Sarwat Amina, Dr. Sufia Islam
President: Mr. Rakib Ahamed
Mr. President: Mr. Nusrat Nahid
Mcteral Secretary: Mr. Md. Muqeet Halim
Mr. Monzur H. Choudhury (Sumon)

## Computer Club

Objective: The objective of the Computer Club (EWUCC) is to disseminate wiedge about Computer Science, promote trities related to the discipline, and provide formation about job opportunities.

ctive of Computer Club Linux Wing: goal of the wing is to allow Computer Linux Wing users attain mastery of the gram through workshops, seminars and office sessions. The goal of the wing is to bit the workings of the Linux operating m and to introduce users to an easy-to-use rating system. This wing arranges different shops and will provide software for bers of Computer Clubs Linux Wing. trive members of this wing try to solve all ems regarding Linux. Newly born "Linux under East West University Computer EWUCC) organized a workshop on x for Beginners" recently at the ersity Foundation Building, Mr. Anisur man, Lecturer, Department of Computer nce & Engineering and Mr. Faisal Ahmed, ent of "Linux Wing" delivered their hes on June 28, 2005 on this occasion. A session was handled by Mr. Chowdhury am Hossan, Senior Lecturer, Department Business Administration and Moderator, x Wing. A number of students were nt in this workshop. Some enthusiastic students and teachers have formed ux Wing" in East West University to ote and develop open source technology give new life to the information system of ountry, Mr. Syed Akhter Hossain, tate Professor & Chairperson, partment of Computer Science & meering, Mr. Zakir Hossain Sarker, Senior turer, Department of Computer Science & gineering and Mr. Ahsan M Dewan turer. Department of Computer Science & gineering, welcomed the activities of ux Wing". To get more information about ux Wing" users can visit software4all.info.

Estative Committee

Moderators: Mohammad Zakir Hossain Sarker,
Mah Yousuf Ali Khan, Md. Anisur Rahman,
Mahullah M. Dewan
Mahullah M. Dewan
Mahullah M. Bazzad Bin Sayed

President: Mr. Md. Sazzad Bin Sayed Fresident: Mr. Habibur Rahman Fresident: Mr. Adnan Rumman Fresident: Mr. Md. Tarequr Rahman

## Cine and Photography Club

Objective: The club aims to develop

students through workshops, photo exhibitions, group discussions, and film festivals.

EWU Cine & Photography Club organized the following programs (May-August, 2005)

 Workshop on SLR and Digital photography: 28-29 June ,2005 at EWU, Conducted by Nazmul Islam Adnan: Club President

 Workshop on movie making: 2 August, 2005

 Short film (night mare) show: 2 August, 2005

Executive Committee

Moderators: Mr. Sayeed Alam,
Ms. Farhana Ferdousi, Mr. Iftekharul Huq,
Mr. Mohammad Zakaria Masud
President: Mr. Md. Nazmul Islam Adnan
General Secretary: Mr. Md. Fazlay Rabbi
Treasurer: Mr. Suvendu Saha
Event Coordinator: Mr. M. Aniruddha Kabir,
Mr. Mahabub Ali Chowdhury

## Sports Club

Club Objective: The main objective of the Sports Club is to involve students in sports events through tournaments to maintain physical fitness, thereby contributing towards building healthy minds.

This semester the Sports Club conducted 4th Intra-University Football Tournament which commenced on July 31, 2005 and ended on August 09, 2005.

Executive Committee

Moderators: Mr. Kazi Khaled Shams Chisty, Mr. Iftekharul Huq, Mr. Mohammad Salahuddin President: Mr. Mohammad Ali General Secretary: Mr. Mohammad Imran Hossain Treasurer: Mr. Nawshad Lodhi Event Coordinator: Mr. Mohammad, Muammer Jumlad,

## English Conversation Club

Mr. M M Sahid-ul Haque Rana

Club Objective: The main objective of English Conversation Club is to improve students' speaking proficiency mainly through informal conversation. This club is basically meant for students of East West University who feel shy, nervous and inhibited in public speaking.

English Conversation Club organized 8 weekly chat sessions where good number of students came every week and took part in the informal Adda in English. It is important to note that the main objective of the club is to help students talk informally in order to reduce their shyness and inhibition in speaking English. In Fall 2005 there will be separate timing for weekly sessions. Interested students are requested to get information from the Moderator, Harunur Rashid Khan English Department or from Notice Board in the first week of Fall Semester.

Executive Committee

Moderator: Mr. Harunur Rashid Khan President: Mr. Md. Mahfujur Rahman Vice President: Mr. Mahmudul Hasan General Secretary: Mr. S. M. Benzir Ahmed Assistant General Secretary: Mr. Fahad Anwar Sinha

Treasurer: Ms. Naznin Sultana Member: Mr. Md. Jamirul Haque

## English Poetry and Drama Club (EPDC)

Club Objective: The objective of EPDC is to encourage students of the English Department to be more actively interested in learning practically what they study in the textbooks of poetry and drama. Students of other department are also welcome to join and practice their English oral communication skills, develop their imagination and creativity and find enjoyment in the field of English Literature.

Executive Committee

Moderators: Ms. Masrufa Ayesha Nusrat,
Ms. Farzana Akhter, Mr. Manzur Alam,
Mr. Hasan Al Zayed
President: Robert John Fraser
Vice President: Mr. Sarwar Hossain Abir
Secretary: Ms. Shymaa Mohammad
Treasurer: Mr. Rashidul Islam
Chief Editor: Ms. Syeda Samara Murtuda
Coordinators: Mr. Sohel Ahmed Rahmani, Ms.
Nafisa Ahmed

## EWU Programming Club

Club Objective: East West University Programming Club (EWUPC) was formed by students of East West University interested in programming, irrespective of departments or programs of study. EWUPC has the following objectives:

- Learn new algorithms and apply them in programming.
- Build up a problem- solving community.
- Create interest in programming among peers as well as members.
- Hold programming competitions on a regular basis.

East West University Programming Club (EWUPC) started its journey to improve the mathematical and analytical ability of EWU students. Regular classes are held every Monday to improve programming skills. And to examine everyone's programming ability, contests are held every Sunday. These contests teach everyone to handle pressure during real time environments.

Executive Committee

Moderators: Mr. Taskid Jabeed,
Mr. Ahsanullah M. Dewan,
Ms. Ishrat Fatema, Mr. Imran Abedin
President: Mr. Shamim Hafiz
Vice President: Ms. Raihana Sultana Poli
General Secretary: Mr. A. N. M Anisur Rahman
Treasurer: Mr. Sohel Hafiz

# club update

Editor Dr. Fakrul Alam Assisted by Farzana Aziz Photographs By A.H.M. Rafiguzzaman, M. Nurul Islam

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