



## Editorial

The events covered in this edition of the *EWU Newsletter* point clearly in one direction: we are on track! Or to put it slightly differently: we are sailing full steam ahead! Our lead stories, therefore, will tell you that we have just held our 8th convocation on 7 April and that the Foundation Stone laying ceremony of EWU following just the week later on 14 April. And there are other milestones that this newsletter is privileged to record: the first batch of Electrical and Electronics Engineering Graduates were able to attend this convocation and the English department has launched an MA in ELT program this semester.

And, of course, this edition of *EWU Newsletter* records the very full academic and cultural life of the university. In the following pages, therefore, we provide information about faculty and staff publications; we also note the many seminars and club events that made the campus a vibrant and stimulating place and all spring. What these pages will reveal then is a university growing in stature and confidence and consolidating its place as one of the premier private universities of the country and, indeed, the region!

## EWU's 8th Convocation Held

East West University held its 8th convocation at Bangladesh China Friendship Conference Centre, Dhaka on 7 April 2009. About 3,000 people, including teachers, students, guardians and guests attended the ceremony. A total of 923 graduates from 15 programs received certificates in the convocation. Of them, 671 students were conferred undergraduate and 252 graduate degrees. Seven students were awarded gold medals for outstanding academic performance.

Honorable Education Minister Mr. Nurul Islam Nahid, MP presided over the Convocation ceremony and conferred the degrees. Professor Anisuzzaman, eminent educationist and litterateur, delivered the convocation speech.

After the guests took their seats at 10:30 a.m., the convocation started at 11:00 a.m. with ceremony and pageantry, much of it representing traditions that have been associated with convocations for centuries. After the convocation procession entered the Conference Hall, recitation from the Holy Qur'an followed. Mr. S I Nusrat A Chaudhury, Associate Professor, Department of Business Administration was the Convocation Marshal. He conducts the whole ceremony with aplomb.

As soon as the Honorable Education Minister declared the convocation ceremony open, Vice Chancellor Professor Mohammed Sharif delivered his address of welcome. He urged graduating students to contribute to the country's overall development by applying all that they had learnt at East West University.

In his speech, Mr. Jalaluddin Ahmed, President, Board of Directors, said that the goal of East West University "is to make our students all-rounded individuals so that they can face the challenges of a highly competitive global economy and participate in nation-building activities."



In his convocation speech, Professor Anisuzzaman, Professor Emeritus, University of Dhaka, hailed East West University as "a distinguished institution of higher education in Bangladesh." He further added "although it is only in the thirteenth year of its existence" East West "has made a mark by imparting quality education and by refusing to treat education as a commodity for business." He maintains that although he is not against the expansion of higher education, he thinks "higher education is not for everyone and must be only for the deserving." He asked the university to "create new knowledge" instead of "transmitting received knowledge."



In his address the Honorable Education Minister asked East West University to ensure quality education among its students. Emphasizing the vital role private universities can play in educating Bangladeshis, the honorable minister called upon East West University to offer greater number of merit-based scholarships to deserving students. He also reminded graduating students that it is their responsibility to meet the new challenges of a rapidly globalizing world.

Ms. Naveen Ambareen gave the valedictory speech on behalf of the graduating class of 2009. She recounted the happy moments she had passed while at East West. She offered her heart-felt gratitude to the teachers of East West University for their generous help.

The convocation concluded after the Convocation Marshal gave the vote of thanks to all the people who had come to attend the 8th convocation of East West University and to everyone who had contributed to the success of the event. Finally, each participant was presented with a bag packet containing refreshments and the convocation memento.



## Foundation Stone Laying Ceremony of EWU



The Honorable Finance Minister, Mr. Abul Maal Abdul Muhith, MP, laid the foundation stone of East West University's permanent campus on Tuesday, 14 April 2009 at 4.00 p.m. at Aftabnagar, Rampuar, Dhaka. Mr. Muhith appreciated East West University's role in ensuring quality higher education in the private sector.

Mr. Jalaluddin Ahmed, President, Board of Directors of the university, gave the welcome address in the ceremony. "The presence of the Honorable Finance Minister shall remain as a source of inspiration to the university community as long as the university exists," said Mr. Ahmed. Professor Mohammed Sharif, Vice Chancellor, East West University gave the vote of thanks. Dr. Mohammed Farashuddin, Founder Director and Founder Vice Chancellor of the university, also spoke on the occasion. Dr. Farashuddin urged students to apply their acquired knowledge to develop the country. Founder members of the university, guests, faculty and staff members attended the ceremony.

The total construction area will be 7.4 bigha while the floor area 3,49,085 sq.ft; there will be also car parking facilities for 200 vehicles. All kinds of modern infrastructure facilities for quality higher education will be available in the permanent campus. The expected date of the completion of construction is June 2011.

## EWU Condemns the Brutal BDR Incident

A special prayer and a human chain was organized at EWU Campus to condemn the brutal murder of valiant army officers and other innocent bystanders on 25 February 2009 in the BDR headquarters at Pilkhana.

Mr. Jalaluddin Ahmed, President, and other members of the Board of Directors, Dr. Mohammed Sharif, Vice Chancellor, Pro-VC, Deans, Chairpersons, Faculty members and a large number of EWU students participated in the human chain. The event began at 11:45 a.m. and ended at 12:25 p.m. in front of the EWU Administrative building. A minute of silence was observed by

those present and this was followed by a special prayer for the departed souls.

Afterwards, a condolence book was opened where the President, Vice Chancellor, Pro-VC, faculty members, staff and EWU students wrote their comments. Mr. S I Nusrat A Chaudhury, Head of Career Counseling Center and the East West University Shangskritik Shongho, conducted the event.



## Condolence Message from President, Board of Directors

25 February 2009 will go down as one of the darkest days in the history of Bangladesh. On this inauspicious day when the Chief of BDR was holding a 'Darbar' with BDR officials and personnel at the 'Darbar Hall', Pilkhana during BDR Week, a section of fully armed BDR people killed more than fifty Army Officials (on deputation to BDR) including the DG of BDR. Even children and wives of BDR personnel were not spared.

We deeply mourn the tragic deaths and very strongly condemn the heinous crime. We demand exemplary punishment for the perpetration of the massacre through formation of special tribunals/courts.

On behalf of students, faculty members, administration and management of East West University, we extend our deepest sympathies and heartfelt condolences to the members of the affected families.

May Almighty Allah rest the souls of the victim of the carnage and give strength and fortitude to the members of the bereaved families to bear these irreparable losses.

**Jalaluddin Ahmed**  
President, Board of Directors  
East West University

## Condolence Message from Vice Chancellor

We are saddened at the gruesome killing of the army officers. We strongly condemn it and demand exemplary punishment for the culprits. Our heart-felt sympathy and condolences to the families and friends of the slain officers. We pray for the salvation of the departed souls. May Allah rest them in peace.

**Mohammed Sharif**  
Vice Chancellor  
East West University

## First Batch of Electrical & Electronic Engg. Graduates

The first batch of students of the EEE department attended the 2009 convocation. The graduation of these students, eight in total, is a landmark for the department as it was able to prepare its first batch of graduates for the nation's workforce. One of the students has already gone to Australia for PhD studies with full scholarship while another has joined a local university as a faculty member. A few others have joined different private firms. We wish the best to all of them and pray for success in their future careers.



*Faculty members of the EEE department with the first batch of graduates.*

## Activities of the IEEE Student Branch, EWU

The IEEE Student Branch, EWU, more than doubled its members in 2009 to 51. Shaik Ashraf Hossain was elected the Chair of the Student Branch for 2009 while Dr. Khairul Alam will continue as the branch counselor.

A seminar was organized by the IEEE student branch on "Interfacial Defects: History, Modeling, Impact and Optimization" on January 22, 2009. Mr. Ahmed Ehteshamul Islam, PhD candidate, Electrical Engineering, Purdue University, USA, delivered the talk.

An electronic circuit design competition was organized on March 9, 2009. 40 groups (2 students in each group) participated in the contest. Md. Maksudul Kamal and Atiqur Rahman became the Champion while Shihabul Alam and Md. Rashidul Islam became the runner up.

## East West University Welcomes Its Freshers

A reception was organized by the Department of English and East West University Poetry and Drama Club welcomed the freshers of the English Department on the 2nd of February. The occasion was graced by the presence of the Honorable Vice Chancellor, Dr. Mohammed Sharif, the Chairperson of the English Department, Dr. Shahriar Haque, the Honorary Adviser to the Department, Dr. Fakrul Alam, Chairpersons of various departments and other faculty members.



## East West University Launches MA in ELT Program

East West University launched its MA in ELT program on Tuesday, 31 March 2009 in an auditorium of the university. The program began with the introductory speech of the Chairperson of the English Department, Dr. Muhammed Shahriar Haque. It was followed by the speeches of the Honorable Vice Chancellor, Professor Md. Sharif, Dr. Arifa Rahman, ex-president BELTA, Mr. Ershad Khandker, Managing Editor, New Age, Dr. Fakrul Alam, Professor, Department of English of Dhaka University and Honorary Advisor of the Department of English of East West University and Mr. Harunur Rashid Khan, Assistant Professor, Department of English, East West University, and Vice President of BELTA.



## Department of English Celebrates Akhteruzzaman Elias's 66th Birth Anniversary

Department of English, East West University celebrated Akhteruzzaman Elias's 66th Birth Anniversary on 3 March 2009 at 5:00 p.m. at the University auditorium. There was a discussion program on "Akhteruzzaman Elias's Chilekothar Sepai: A Manifesto of the Political Struggle of the Masses". Mr. Zahid Akter, Assistant Professor, Department of English, East West University presented a paper in the program. Professor Anu Muhammad, Chairman, Department of Economics, Jahangirnagar University, Dr. Piash Karim, Associate Professor, Department of Economics, BRAC University and Mr. Hasan Al-Zayed, Senior Lecturer, Department of English, East West University, were the discussants and Dr. Fakrul Alam, Professor & Advisor, Department of English, East West University, chaired the program.

## Graduate Orientation for Spring 2009

The Orientation Program for Freshers of Spring 2009 session of East West University was held in the auditorium of the University on 15 January 2009 at 6:00pm. Mr. Shelley A. Mubdi, President (Acting), Board of Directors, EWU, was present as the Chief Guest in the



program. Professor Dr. Mohammed Sharif, Vice Chancellor of East West University chaired the program. Among others, Colonel Shah Murtoza Ali (Retd.), Registrar EWU, Professor Dr. M. Ruhul Amin, Dean, Faculty of Sciences and Engineering, Professor Dr. Nazrul Islam, Coordinator, Graduate Studies (MBA, EMBA & MBM), Department Business Administration, Professor Dr. Tanbir Ahmed Chowdhury, Dean, Faculty of Business and Economics, and Chairperson, Department of Business Administration, were present in the orientation. Dr. Nazrul Islam, Coordinator, Graduate Studies welcomed new students and delivered the vote of thanks. Md. Kayedul Islam, Promotional Manager, EWU MBA Club welcomed newly enrolled students and invited them to join the club.



## Orientation Program of CCNA 1st Batch in EWU

An orientation program for the 1st Batch CCNA students was held at 30th January 2009 at the Cisco Lab, Foundation Building of EWU. This is the first batch of CCNA Exploration students of EWU.



In the program, Professor M. Ruhul Amin, the Dean, Faculty of Science and Engineering, Dr. M Mofazzal Hossain, Chairperson & Associate Professor, ECE Dept., Dr. M Ameer Ali, Assistant Professor, ECE Dept. & LMC, EWU Cisco Local Academy, Mr. Nadir Bin Ali, LMC, Daffodil University Cisco Local Academy, Mr. M Asif Hossain, Lecturer, ECE Dept & CCNA Academy Instructor, EWU and newcomers to the

program were present. Mr. Asif presented a short presentation on CCNA. Professor M R Amin and Dr. M Mofazzal Hossain welcomed the newcomers. Dr. M Ameer Ali talked about the demand for CCNA graduates. Mr. Nadir Bin Ali emphasized the course curriculum and the way of studying CCNA in his brief speech. Finally, the newcomers introduced themselves.

EWU started its CCNA program with Cisco's full-featured latest lab equipments and a state-of-art lab room. This is another milestone for EWU in its bid to live up to its motto "Excellence in Education".

The admission for the 2nd batch is going on. Classes of the 2nd batch will start in the first week of March 2009. For any further information you can log on to <http://www.ewubd.edu/exweb/cisco> or contact the Admissions Office of EWU.

## Training on Personal Website Management

A training session on personal web management for East West University faculty members was arranged on 8th March 2009 at 5.00 pm. The training session was inaugurated by Prof. Anisul Haque, Chairperson, EEE and Committee for the Design and Management of the EWU webpage, and conducted by Samdad Tanveer, Systems Manager, EWU. Another training session will be held later. If any complexity arises while managing the personal page faculty members can contact the ICS Department.

## EWU Faculty Members Win 2nd Prize in the 3rd Int'l Conference on Management Research

A paper titled "Challenges in Women Owned Small and Medium Sized Retail Business: Perspective of Globalization"(2009), jointly written by M. Sayeed Alam, Kohinoor Biswas and Farhan Faruqui, was presented at the 3rd International Conference on Management Research, Bharathidasan Institute of Management, Bharathidasan University, Trichi, India. Ms Kohinoor Biswas, Senior Lecturer of the department presented the paper on behalf of the other authors.



This paper was awarded the 2nd prize out of 100 papers presented in the two-day long conference attended by business studies faculty members from within India and eight other nations. The foreign participants were from UK, France, Iran, UAE, Bahrain, Taiwan, Nepal and Bangladesh. Our congratulations to the winners for their remarkable achievement.

It may be mentioned here that BIM (Bharathidasan Institute of Management) was ranked in the 'A' category of Business Schools by the All India B-School Ranking 2007-2008.

## Talk Session on "Water Security in South Asia: Environmental Perspectives"

A Talk Session on "Water Security in South Asia: Environmental Perspectives" was organized by the East West University Center for Research and Training on 4 February 2009 at the Auditorium room (10th Floor) at 3pm. The speaker was Dr. Saleem H. Ali, Associate Professor of Environmental Policy and Planning, Rubenstein School of Environment and Natural Resources, University of Vermont, Burlington, USA. Dr. Ali is the author of *Mining, the Environment and Indigenous Conflicts*. Professor Mohammed Sharif, Honorable Vice-Chancellor of the University, inaugurated the session and introduced the speaker to the audience. About one hundred people attended the session.

## Presentation Session on "The Growth, Transformation, and Governance of The Advertising Industry in Bangladesh during 1971-2005 Period"

A Presentation session on "The Growth, Transformation, and Governance of The Advertising Industry in Bangladesh during 1971-2005 Period" was arranged by the Center for Research and Training (CRT) on 9 February 2009 at the Conference room at 2:00 p.m. The research was conducted and prepared by Mr. S.S.M Sadrul Huda, Assistant Professor, Department of Business Administration. It was funded by CRT and moderated by Dr. Bijoy P. Barua, Executive Director, CRT and Chairperson & Associate Professor, Social Sciences. Dr. Mohammed Sharif, Honorable Vice Chancellor, East West University, inaugurated the session and gave the welcome speech. Mr. S.S. M Sadrul Huda briefly presented his research findings. After his presentation Dr. Md. Humayun Kabir Chowdhury, Professor, Department of Business Administration, reflected critically on the findings. Afterwards an open discussion took place. About 15 people attended the session, including faculty members and students of the university.

## Pahela Baishakh Celebration at EWU



The students of EWU organized a colorful program at EWU campus on 14 April 2009 to usher in Bengali New Year 1416. EWUSS and EPDC arranged a cultural program on the occasion at the university auditorium from 10:00 a.m. onwards. The event was enlivened by stalls set up by EWU Social and Environment Club, EWU Rotaract Club and EWU Electronics Club.



.....Shuvo Noboborsho!!!

## Second Int'l Conference of the Global Business and Management Forum (GBMF), USA

The second International Conference of the Global Business and Management Forum (GBMF) will be organized jointly by GBMF, USA and Department of Finance, University of Dhaka, Bangladesh on 22-23 December 2009 at Dhaka University Senate Hall, Dhaka University Campus. It may be mentioned here that Dr. Nazrul Islam, Professor & Coordinator, Graduate Studies, Department of Business Administration, East

West University is a member of the Organizing Committee of the conference. Professor Islam is also the General Secretary of the Global Business and Management Forum.

For submission of papers, please contact:  
Dr. Mahmood Osman Imam  
Professor & Chairman  
Department of Finance, University of Dhaka  
Dhaka 1000, Bangladesh.  
Tel: 880-2-9661920-73 Ext. 8010  
Email: mahmood4707@hotmail.com  
Website: dufinance.ac.bd

## Seminars and Workshops

Mr. Upal Mahfuz, Lecturer, Computer Engineering Department, Prince of Songkla University, Thailand, gave a talk on "Satellite-based Positioning and Navigation with GNSS" on 21 January, 2009 at East West University auditorium. The talk covered important and fundamental concepts of the satellite-based positioning and navigation with Global Navigation Satellite Systems (GNSS), e.g. Global Positioning System (GPS). Applications of GNSS and current research trends in this area were also discussed. The talk was attended by around 50 faculty members and students of the university.

The EEE department organized a workshop for third and fourth year students of the department on "Preparing for Graduate Studies in a Foreign Country" on March 31, 2009. The workshop was conducted by Dr. Md. Ishfaqur Raza, Dr. Md. Ghulam Rahman, Dr. Khairul Alam and Mr. Emamul Ahsan. Around 30 students attended the workshop. Opportunities and requirements for graduate studies in foreign countries across the globe with emphasis on availing funding and scholarships were discussed in the workshop. The students were advised on how to prepare for exams such as GRE, TOEFL and IELTS, produce documents, such as CVs and statements of purpose and communicate with universities and faculty members. Queries of the students were also answered in this interactive workshop.

## Seminar on "Image Enhancement Using Histogram Equalization"

Computer Science and Engineering Department and Computer Programming Club jointly organized a seminar on "Image Enhancement Using Histogram Equalization" on 22nd March, 2009 in the Auditorium of East West University. Dr. Md. Abdullah Al Wadud, Faculty Member of Hankuk University of Foreign Studies, South Korea, was the speaker of the seminar. Dr. Wadud explained how histogram equalization techniques can be used to improve the quality of an image.



## Seminar on “Open Source Educational Search Engine: How Can You Contribute?”

The Computer Science and Engineering Department and Computer Programming Club jointly organized a seminar on “Open Source Educational Search Engine: How Can You Contribute?” on 31st March, 2009 in the Auditorium of East West University. Mr. Rossi Kamal from the University of Dhaka, a team member of the “Open Source Educational Search Engine (OSESE)” gave a presentation on the project. He discussed the current activities and prospects of the project. A group of students from East West University is participating in this project and assisting in carrying out the research goals of the project.



## Seminar on “Get to Know the Professional World of Software Industry”

Computer Science and Engineering Department and Computer Programming Club jointly organized a seminar on “Get to Know the Professional World of Software Industry” on 5th April, 2009 in the Auditorium of East West University. The speaker of the seminar was Ms. Ipshtita Sarker, Software Consultant, Escenic, Norway. She presented her views on recent trends and practices in the software industry. She also shared her experiences of workings of the software world. She also provided advices and tips which can be very helpful for EWU students can make them successful in the professional world.



## Honor Accorded to the Minister

The Department of Social Sciences honored the State Minister for Foreign Affairs, Dr. Hasan Mahmud, a former faculty member of the department on March 23, 2009. A discussion session was arranged by department to show its respect to the honorable Minister. Dr. Mahmud urged students to devote their time to education to contribute to the nation’s socio-economic development. Mr. Jalaluddin Ahmed, Honorable President, Board of Directors, Professor Mohammed Sharif, Honorable Vice Chancellor, Dr. Md. Kamrul Hasan, Pro-Vice Chancellor, Professor Fazlur Rashid Khan, Dr. Bijoy P. Barua, Associate Professor and the Chairperson, Department of Social Sciences, also spoke on the occasion. A crest was presented to Dr. Hasan Mahmud by Mr. Jalaluddin Ahmed on behalf of the department as a token of appreciation.



## Blood Donation Program at East West University

The Medical Center of East West University in collaboration with Bangladesh Thalassemia Hospital organized a voluntary Blood donation program on 5th February 2009 at the ground floor of the Foundation Building. The program is aimed at raising student awareness about the need for regular blood donation and for encouraging new and re-energizing current donors.

Mr. Jalaluddin Ahmed, President, Board of Directors, East West University, inaugurated the program, and Dr. Mohammed Sharif, Vice Chancellor, East West University, was also present in the program.



The Environmental and Social Club and the Rotaract Club of the University provided volunteers for the program. Students, faculty members and staff came forward to donate blood voluntarily.



## Conversation Club Organizes Workshop on Pronunciation

The English Conversation Club of East West University organized a one-hour workshop on pronunciation on Sunday, 8 March 2009 at 2:00 p.m. conducted by Dr. Md. Shahriar Haque, Chairperson, Department of English, East West University. Students from all department took part in this workshop to learn more about English pronunciation.



At 2:00 p.m. the auditorium was filled with tired, hungry and yet enthusiastic students who were seated surrounding Dr. Shahriar Haque. As time went by, they became encouraged his patient and soft nature. Throughout the workshop, Dr. Shahriar Haque kept everyone involved in the topic. He taught students few tricks of pronunciation and a few sounds which are not familiar to everyone. His witty style of speaking and teaching captured everyone's attention and soon all those present started to participate eagerly. He gave students a few papers consisting of lists of words difficult and confusing to pronounce. He mentioned that many people even pronounce the word "pronunciation" wrongly. Finally, he gave out some tasks, including

tongue twisters. One of the students present solved the task successfully and won a prize for his work.

The moderator of the workshop Sonia Sharmin, Lecturer, Department of English, organized the event successfully. In the end, everyone was given light refreshments which were welcomed by students who had forgotten about their rumbling stomachs while attending the workshop!

## The EWU Library: a Centre for Nurturing Excellence

Possessing a secure, controlled environment for the protection of its collections and the budget needed to acquire treasures, the East West University library offers its users a wide range of information and enquiry services with the help of state-of-the-art technologies. The Library's mission is to enable and enrich the teaching, learning and research endeavors of the University by delivering flexible access to relevant information resources and by providing quality services and facilities. To meet these needs the library provides access to an extensive range of information resources both electronically and in print. The vision of the EWU library is to provide the University's teaching and learning community with ample support to enable them to make a more direct contribution to the educational mission of EWU. The library remains open seven days in a week, something unique in all public and private universities of Bangladesh.

**Accommodation:** The Library can accommodate over 250 students at a time in its well-furnished reading rooms. On an average 2,000 students use it and 800 students carry out transactions per day. It is located on the 2nd, 3rd and 4th floor of the Foundation Building and consist of approximately 11,000 square feet. Each floor is organized in terms of study space, special corners, stack areas, maps and journal area, photocopy corner, database search corner, library administration, processing section, procurement section, a user friendly newspaper display section, a large circulation desk, a convenient communication system, etc. In the ground floor there is a large pigeonhole area for keeping personal belongings that can accommodate about 450 bags at a time. There is also a "new arrivals" display board in the ground floor of the same building.

Types of collections

- |                            |                            |
|----------------------------|----------------------------|
| i) General Books           | ii) Periodicals            |
| iii) Text Books            | iv) Magazines, Newsletters |
| v) Related Reference Books | vi) Dissertations          |
| vii) Pure Reference Books  | viii) Reports              |
| ix) CD/DVD-ROM's           | x) Audio Cassettes         |
| xi) Journals               | xii) Maps                  |
| xiii) On-line journals     | xiv) Daily Newspapers      |

**Arrangement of Library Materials:** Books are arranged on the shelves subject-wise in numerical order and are classified according to the Dewey Decimal Classification (DDC) scheme so that items on the same or related subjects can be found together. The Sears list of Subject Headings (SSH) and Library of Congress Subject Headings (LCSH) are used to determine subjects. Books that are catalogued according to the *Anglo-American Cataloguing Rules 2nd Edition (AACR-2)* and Bibliographical data is entered directly into the database using the library's own MIS.

Library collection at a glance:

Types	Quantity (As on April 2009)
Books	: 22,289 copies
Local journals/ Periodicals/ Magazines	: 143 titles
Foreign Journals	: 19 titles
Report/Thesis	: 255 titles
CD-ROMs	: 1282 copies
Audio Cassettes	: 137 copies
Online journals	: + 10,000 titles
National Newspapers	: 16 titles
Maps (Large size)	: 6 copies

**Library Automation:** The Library is completely automated and uses its own library management software. The software includes processing, circulation based on barcodes and search as well as other useful features. This Library web site (<http://lib.ewubd.edu>) is designed to provide online reservation, library collections search, rules and regulations of using library, user guide etc. Users can make bibliographies directly from the library catalogue. At the same time, users can check their own status regarding library materials borrowed and can take a printout of that record. Faculty members can place new library materials requisition available on the web site.

**E-Resources:** The library provides users the opportunity to access several full texts e-resources. Over 10,000 titled journal can be directly searched from the EWU computer network. The library is a member of the Bangladesh INASP-PERI Consortium (BIPC) for getting access to full text articles, abstracts, and bibliographical information of online journals of different publishers in different disciplines through Bangladesh Academy of Sciences (BAS). Currently, the library provides access to 33 on line journal databases through the consortium. Some of these are Wiley Blackwell, Springer, EBSCO Host, Project Muse, American Institute of Physics, American Chemical Society, etc.

In addition, users are able to use these facilities to search and browse research publications and access to the following international on-line journals databases:

1. AGORA (Access to Global Online Research in Agriculture)
2. *Harvard Business Review*
3. HINARI (The Health Internet Work Access to the Research Initiative)
4. IEEE (Institute of Electrical and Electronics Engineers)
5. JSTOR, Business Collection
6. JSTOR, Language & Literature Collection
7. OARE (Online Access to Research in the Environment)



8. OUP (Oxford University Press)
9. TESOL (Teachers of English to Speakers of Others Languages)

User can access these online journals through the East West University domain.

**Newspapers Clippings:** This service has been redesigned recently to provide more effective services to users covering wide areas. The library provides news-clipping services in the following subjects on a regular basis:

- \* Agriculture
- \* Information Science & Library Management
- \* Biography
- \* Marketing
- \* Business Affairs
- \* NGO Affairs
- \* Commercial Law
- \* Pharmacy
- \* EWU Affairs
- \* Population & Census
- \* Economics
- \* Power & Energy
- \* Education (General)
- \* Publication/Articles of EWU Faculty/Staff
- \* English Literature
- \* Rural Development
- \* Financial Management
- \* Social Problems & Development
- \* Environment & Natural Resources
- \* United Nations Offices
- \* Human Rights (Civil & Political Rights)
- \* University Education
- \* Information & Communication Technology (ICT)
- \* Women's Affairs

**Corporate Membership:** EWU Library is a corporate Member of the British Council, Dhaka, and Archer K. Blood Library (American Information Center), Dhaka. Membership facilities like borrowing books, CD/DVD-ROM training videos, photocopying service, reference service, Internet accesses and access to online journals are available in the respective premises. To avail these services, users of EWU should contact the library first.

## Statistical information of library activities during spring semester 2009

Library membership for new students	:	446	persons
Renewal of membership for old students	:	1,123	persons
Library membership for faculty members	:	135	persons
Library membership for teaching assistants	:	19	persons
Library materials checked out	:	9,348	copies
Library materials checked in	:	8,787	copies
Library materials to be returned	:	561	copies
Photocopy services provided	:	12,251	pages
Library clearances given	:	1,127	persons
Library materials procured	:	270	copies
Subscribed Journals & Magazines (local)	:	123	titles



**Photocopy Services:** All library users may request the Library to photocopy materials from the collection. It can help library users (i.e. teacher, student and staff) by photocopying library materials quickly and easily for research, teaching and study needs. The photocopy service is staffed from 8:30 am to 5:00 pm through Sunday to Thursday. However, on Fridays, Saturday and after 5:00 pm of each working day, the same services are made available from the university graduate building photocopy center.

**Library Personnel:** To meet the growing need of users, the EWU library has a good number of professional, trained, experienced, and dedicated full time library personnel. In the EWU library, competitiveness, leadership, innovation capabilities, and the latest technological awareness are the ingredients of the professionally trained personnel. A team, consisting of young and dynamic professionals, has positioned the library as one of the best university libraries in the country. They attend meetings, seminars both at the national and international level, write research articles and newspaper write-up to keep themselves au courant.

### Library Hours:

Sunday to Thursday	:	8:30 am – 10.00 pm (without any break)
Friday	:	8:30 am – 5:30 pm (break for Jummah prayer and lunch from 1:00 pm – 3:00 pm)
Saturday	:	5:00 pm to 10:00 pm

*The EWU library remains closed on government holidays and as per academic calendar*

### EWU Library at a Glance:

Location : Foundation Building

### Ground Floor:

- Pigeon-hole area (Capacity 450)  
To enable students to deposit their personal materials before entering the Library.



## 2nd Floor (Reserve Section)

- Processing Section
- E-Resources Section
- Text and Related Reference Book Collections
- Reference Service Desk
- Online Journal & Library Database Search Corner
- Photocopy Corner
- Study Space :125 seats

## 3rd floor (Circulation Section)

- Acquisition Section
- Circulation Section (Lending facilities)
- Issuance and renew of Library Card
- Issuance Library Clearance
- Text and Related Reference Book Collections
- Online Journal & Library Database Search Corner
- Study Space : 36 seats

## 4th floor (Reference Section)

- Periodicals and Journals
- Magazines and Daily Newspapers
- Reference Book Collections  
*Encyclopedia Britannica, Banglapeadia*, Statistical Reports, Dissertation Reports, Yearbooks, etc.
- Online Journal & Library Database Search Corner
- Newspaper Clippings Service
- Library Administration
- Study Space: 92 seats.

## ROTASIA

Ms. Dilara Begum, Joint Librarian, attended South East Asian Rotaract Conference ROTASIA 2009 as a resource person in the session "Key of Success" on 6 March 2009. Participants came from South East Asia to attend this conference.

## Picnic

A delightful picnic was organized at Vulta, Rupgonj on 21 February 2009 by library personnel. Different types of games, an exciting raffle draw, and other enjoyable events were arranged for the library staff.

## Library Associations

Ms. Dilara Begum, Joint Librarian, was elected Executive Committee Member of the Library Association of Bangladesh (LAB). The election was held on 11 April 2009. She will act as Woman Affairs Secretary of LAB.

## Library Visit

A team consisting of 25 students of the Master's program under the guidance of a faculty member from the Dept. of Information Science and Library Management, University of Dhaka, visited the EWU Library on 23 April 2009. Their particular mission was to be acquainted with the modern library management system, automation system, overall library activities and the library automation software of EWU.

## Training

Mr. A. I. M. Jakaria Rahman, Assistant Librarian, has successfully participated in an International Training Program about information namely "Scientific and Technological Information Management in Universities and Libraries: an Active Training Environment 2008" with full scholarship provided by the Belgium government. Vrije University of Brussels, University of Antwerpen and Katholieke University of Leuven conducted the program from 29 September to 24 December 2008. Later, he shared his training experiences with other library colleagues.

Mr. Ahasan Habib, Ms. Jannatul Ferdous, Ms. Gloria Das, Library Circulation Officer and Ms. Shahin Akhter, Department Secretary attended the Management training seminar "Customer Care Excellence" held on 15 January 2009, organized by the British Council, Dhaka.

Mr. Mohammed Motiur Rahman, Assistant Librarian and Mr. Md. Nasir Uddin, Assistant Librarian (Electronic Resources) attended the two-day training program organized by Bangladesh INASP-PERI Consortium (BIPC) on "Use and Administration of e-Resources" held at BRAC University during 12-13 January 2009. Later, Mr. Nasir shared his knowledge of the training program with EWU Library staff members.

Md. Nasir Uddin, Assistant Librarian (Electronic Resources) attended a two-day training session on KOHA, open source software, developed by Katipo Communications, New Zealand, held at BRAC University on 14-15 March 2009. Later, he conducted an in-house training for EWU staff members with the help of a slide presentation.

Mr. Md. Nasir Uddin, Assistant Librarian (Electronic Resources), Mr. Nazmul Islam and Ms. Asfia Begum, Library Circulation Officer attended a Management training seminar titled "Wining presentation" held on 17 March 2009, organized by the British Council, Dhaka.

## Publications:

Rahman, A. I. M. Jakaria, Muhammad Mezbah-ul-Islam and Momena Khatun. (2008). "Library Education in Bangladesh: Strengths, Problems", and Suggestions. *Library Philosophy and Practice* (E-Journal).

Rahman, A. I. M. Jakaria (et. Al.) (2009). "The Web of Knowledge versus Google Scholar: Presence of non-Western countries". *International Society for Scientometrics and Infometrics Newsletter*, No. 5, Issue 1, 2009.

Rahman, A. I. M. Jakaria and Muhammad Mezbah-ul-Islam (2009). "Impact of ICT on the Management and functions of academic libraries a general review". In: *Information Technology for Library and Information Centre* ed. Md. Golam Mostafa, Library & Information Science Series; No. 5, p. 171-192.

Nazmul Islam, Md. & Anowarul Haque, Md. Shahjada Masud (2009). "The Role of Library in Rebuilding the Modern Society" in *Social Development* ed. By Muhammad Saadat Ali. p. 177-183 (Bengali Version)

Nazmul Islam, Md. (2009). "Information & Communication Technology (ICT) based activities in the libraries: An empirical study on some selected Academic & Special Libraries of Bangladesh". In: *Information Technology for Library and Information Centre* ed. Md. Golam Mostafa, Library & Information Science Series; No. 5, p. 73-140.

Nazmul Islam, Md & Mamdudur Rahman, Md (2007). "Constraints to implement ICT based activities in some selected academic & Special Libraries of Bangladesh: An Overview". *The Eastern Librarian*, Vol. 21, No. 1 & 2, p. 63-71. (Published in 2009)

Md. Ahasan Habib. "Library Services Need Rapid Changes in Bangladesh". *The Financial Express*, 15 March 2009, Page no.13.



## Career Counseling Center

### International Mother Language Day 2009

EWU paid tribute to the martyrs of the mother language movement on 21 February 2009 (International Mother Language Day 2009). A group of faculty members, employees and students went to Central Shaheed Minar from EWU campus. In the early morning, Mr. Jalaluddin Ahmed, President, Board of Director, Colonel Shah Murtoza Ali (Retd.), Registrar, Mr. S I Nusrat A Chaudhury, Associate Professor, Head of Career Counseling Center, Mr. Omar Faruq, Assistant Professor, Deputy Director of Career Counseling Center, Mr. Kamrul Hasan, Assistant Professor and other faculty members, a group of students, officers and staffs joined the "Provat Ferry" and placed floral wreath at "Central Shaheed Minar" to pay homage to the martyrs who sacrificed their lives for their mother tongue.



### Corporate Presentation on "Graduate Careers" by Standard Chartered Bank

Standard Chartered Bank conducted a seminar on 'Graduate Career' on Tuesday, 31 March 2009 at East West University Auditorium. The Vice Chancellor, Dr. Mohammed Sharif, inaugurated the seminar and delivered his welcome speech. At the beginning of the session, the CEO of Standard Chartered Bank, Bangladesh, Mr. Osman Morad gave a brief overview of the bank.

Mr. Arshadul Hasan, Chief Information Officer, Mr. Sandeep Mookharjea, Head of Human Resources, and Ms. Sharmin Sultan, Manager Re-sourcing Human Resources, and other corporate personnels were present in the seminar. Faculty members of different departments were also present in the event.

Mr. Mookharjea talked about their recruitment process and their recruitment functions. The key issues of this seminar were StanChart Corporate goals, career prospects and recruitment procedures. A question and answer session followed the seminar.

The seminar was chaired by Mr. S I Nusrat A Chaudhury, Associate Professor of Business Administration and Head of Career Counseling Center. Mr. Omar Faruq, Assistant Professor of Business Administration and Deputy Director of Career Counseling Center introduced all officials to the audience. More than 250 students attended the seminar.



### BRAC Bank Campus Recruitment

BRAC Bank Limited made a presentation on "Management Trainee Officer Recruitment" on Sunday, 22 March 2009 at East West University Auditorium. Mr. Hasan Zamil, Manager, Policy and Process, Human Resources, BRAC Bank Limited, conducted the seminar. He gave a brief overview of BRAC Bank and talked about their recruitment process and their recruitment functions. A group of BRAC Bank Management Trainee Officers also attended. They talked about their experience at BRAC Bank. Graduates and graduating student were present in the seminar. After the seminar bank officials collected résumés from graduates and then the graduates/students participated in a question and answer session.

### Youth Lifestyle Fair

STEP (Students Enabling Project) organized a two-day long "Youth Lifestyle Fair" at East West University on 1 & 2 April 2009. CityCell, ACER, S@ifurs and Chakri.com participated in the event. Associate Professor, BA & Head, Career Counseling Center, Mr. S I Nusrat A Chaudhury on April 1, 2009 inaugurated this event by cutting the ribbons. Mr. Aneek Intesar Ahmed, CEO, Chakri.com, and Mr. Omar Faruq, Assistant Professor, BA & Deputy Director, Career Counseling Center, were also present in the inaugural session. Later, they visited the stalls along with the graduates and graduating students.

### EWUian in Grameenphone

Grameenphone and Career Counseling Center of East West University jointly organized an interactive session on "EWUian in GP" "Together We Were, Together We Are" on 7 February 2009 at the University auditorium.

President, Board of Directors, EWU Mr. Jalaluddin Ahmed was Chief Guest, Vice Chancellor, Dr. Mohammed Sharif was Program Chair, and Mr. M Lutfor Rahman, Deputy Director & Head of IT, Technology Division, Grameenphone, was Special Guest.

Mr. M Lutfor Rahman and other Managers shared their memories of EWU with all. 130 employees of Grameenphone participated in this event. There was a cultural program to enliven proceedings.

Dr. Tanbir Ahmed Chowdhury, Professor and Chairperson, Department of Business Administration, Mr. S I Nusrat A Chaudhury, Head, Career Counseling Center and Mr. Omar Faruq, Deputy Director, Career Counseling Center, were also present in the event.

### Jobs-ICT.com

Mr. Talal Redwan Babar, Manager, Commucation & Public Relations, JOBS-ICT Private Limited (JIPL), an HR consultancy and recruitment agency, gave a presentation to raise awareness concerning career management in the multimedia room.



### The 12 Secrets of Success

Chittagong Skills Development Centre (CSDC) conducted a training session on "The 12 Secrets of Success" on 12 March 2009 at 1:30 p.m. This training was designed as an introductory walkthrough of work-place best practices to prepare new employees for successful careers.



### Postgraduate Study in UK

Dr. Maggie Cooper, Director, International Student Recruitment, City University, London gave a presentation for students applying for postgraduate study in the UK and held an interactive session at EWU on 18 February 2009.



### **London South Bank University & British Council**

Mr. Alexander Ingolo, International Officer, London South Bank University, UK conducted a seminar regarding higher education in the UK for undergraduate & postgraduate level students on Saturday 7 March at 1.00pm. There was a Q/A session.

### **British Council**

British Council officials conducted a seminar regarding services it offers for students interested to study in the UK on 9 February 2009 at 3 p.m. at EWU Auditorium. They also discussed about the Education Centre, resources available in the centre regarding UK Education and Qualifications, BC placement service-PASS (Professional Advisory Service for Students) and provided information about upcoming Education UK Exhibition 2009. The discussions were followed by a Question-Answer session.

### **Seminar on Journalism**

Youth Express (Bdnews24.com) conducted a seminar on Journalism on 24 March 2009 at EWU campus.



### **Seminar on Importance of Business Contract**

Career Counseling Center and EWU Business Club organized a seminar on important issues and challenges of business contracts on 5 March 2009. The seminar was conducted by Mr. Mohammed Abdur Razzak, Senior Lecturer of EWU.

### **Meetings**

Career Counseling Center arranged some meetings in the CCC conference room with the following personnels and organizations. Mr. S I Nusrat A Chaudhury, Head and Deputy Director, CCC, Mr. Omar Faruq met with:

Mr. Md. Shamiul Islam, HR Associate, Mr. Talal Redwan Babar, Manager, Communication & PR, ICT-JOBS on 10 February 2009.

Ms. Tatiana Pavlosky, ICT-JOBS Private Limited on 28 January 2009

### **Promotional Activities**

The following renowned organizations visited EWU campus for events/promotional activities –

General Pharmaceuticals Ltd., (free dental check-up for student), STEPS

### **Special Thanks**

A significant number of EWU students got job in the following renowned organizations in Summer 2008. On behalf of EWU, we congratulate our graduates for such a good start to their careers.

Avery Dennison + PAXAR Bangladesh Ltd  
Banglalink  
British American Tobacco Bangladesh  
BRAC Bank Limited  
Eastern Bank Limited  
Grameen Phone Ltd.  
HSBC  
Lanka Bangla Finance Ltd  
LankaBangla Securities Ltd.  
Pacific Bangladesh Telecom Limited (CITYCELL)  
Standard Chartered Bank  
TM International Bangladesh Limited, AKTEL  
CUE Communications  
AirAsia  
RanksTel

CCC conveys heartfelt thanks to the administration of the following organizations for providing Internship to students of EWU.

Al Arafah Islami Bank Limited  
BRAC Bank Limited  
British American Tobacco Bangladesh  
Citibank N.A  
Consumark  
GlaxoSmithKline Bangladesh Limited  
Grameenphone  
HSBC  
IFIC Bank Limited  
Prime Bank Limited  
Rahimafrooz Limited  
Times International  
Trust Bank Limited

CCC is grateful to those organizations that periodically provide internships/jobs for our graduates and students.



## Faculty Update

### Department of Business Administration

#### Articles

Tanbir Ahmed Chowdhury and Kashfia Ahmed, "Performance Evaluation of Selected Private Commercial Banks of Bangladesh", *International Journal of Business and Management*, Canadian Center of Science and Education, Vol.4, No.4, April, 2009

Salma Karim & Mahmud Zubayer, "Impact of Technology in Modern Education with Special Emphasis on Open and Distance Learning: SWOT Analysis as Perceived by the Stakeholders" *Indian Journal of Open Learning*, 2008, 17(3), 213-224, ISSN 0971-2690, Printed in India, © Indira Gandhi National Open University.

Alam, Md. Mahmudul and Uddin, Md Gazi Salah (2009), "Relationship between Interest Rate and Stock Price: Empirical Evidence from Panel Data", *International Journal of Business and Management*, Vol., 4, No. 3, March, pp.43-51, ISSN 1833-3850.

Alam, Md. Mahmudul and Uddin, Md. Gazi Salah and Taufique, Khan Md. Raziuddin (2009) "Import Inflows of Bangladesh: the Gravity Model Approach", *International Journal of Economics and Finance*, Vol. 1, No. 1, February, pp. 132-140, ISSN 1916-971X.

#### Book Chapters

M. Sayeed Alam, Kohinoor Biswas, Farhan Faruqi (2009), "Challenges in Women Owned Small and Medium Sized Retail Business: Perspective of Globalization", *Contemporary Issues in Management Research*, Centre for Contemporary Management Research, Bharathidasan Institute of Management, Bharathidasan University, Excel Books, Trichi, India. pp: 169-79, ISBN 978-81-7446-713-3.

Md. Wahidul Habib and Md. Gazi Salah Uddin (2008), "Consumers' Perceptions and Awareness Towards Consumer Rights: A Study on Dhaka City", In Er. R. P. C. S. Rajaram, Dr. M. Jeyakumaran, K. Durai and Er. S. Yavanarani(eds.), *Consumer Protection and Welfare*, Kalasalingam University, Snam's Book House Private Limited, Chennai, India, pp.1-4, ISBN 9-788190-667128.

#### Conference Papers

Tanbir Ahmed Chowdhury (2009), "An Appraisal of Nationalized Commercial Banks (NCBs) of Bangladesh". 10th South Asian Management Forum, *Change and Continuity: Management Prospects and Challenges*, Association of Management Development Institutions in South Asia(AMDISA), April 9th to 10th, 2009, Royal Institute of Management, Thimphu, Bhutan, pp.294-301, ISBN 978-99936-626-1-7.

Saadia Shabnam, Kohinoor Biswas (2009), "Export Potential of Bangladesh Pharmaceutical Industry: Situational Analysis Using TOWS Matrix", *Market and Ethics*, Association for Management Development in Bangladesh (AMDIB), March 28, Institute of Business Administration (IBA), Dhaka, Bangladesh.

Farhan Faruqi, M. Sayeed Alam, Kohinoor Biswas (2008), "Gender and Small Business: Entrepreneurship Experiences from Women Entrepreneurs of Dhaka", 2nd International Conference on Statistical Sciences, *Recent Development of Statistical Sciences*, December 26-27, Carlton University of

Canada and North South University, Dhaka, Bangladesh. pp:377-81, ISBN: 984-300-002873-0

Md. Wahidul Habib, Abdullah Ifikhar and Sharmin Ahmed (2009), "Factors Motivating Consumers Buying Behavior Towards Bottled Water in Bangladesh: A Multivariate Analysis", 10th South Asian Management Forum, *Change and Continuity: Management Prospects and Challenges*, Association of Management Development Institutions in South Asia (AMDISA), April 9th to 10th, 2009, Royal Institute of Management, Thimphu, Bhutan, pp.294-301, ISBN 978-99936-626-1-7.

Md. Wahidul Habib, Bipul Malakar and Abdullah Ifikhar (2008), "An Econometric Analysis of Revenue Expenditure in Health and Family Welfare Sector in Bangladesh", International Conference on *Recent Development in Statistical Sciences (ICSS)* 2008, North South University, Bangladesh and Carleton University, Canada, 26th to 27th December, Dhaka, pp.331-333, ISBN 984-300-002873-0.

### Department of English

Professor Fakrul Alam, Advisor, Department of English, has been made a member of the 16-member Education Commission formed by the Government of Bangladesh in April 2009. The task of the Commission is to make recommendations so that the Education Policy drafted in 2000 can be implemented successfully.

#### Seminar Series Presentations

Professor Fakrul Alam, Advisor, Department of English presented a paper titled "Some Qualities of Permanence": Tagore's English Prose at East West University Auditorium on 12 April 2009 as part of the regular seminar series organized by the Dept. of English.

Zahid Akter, Assistant Professor, presented a paper titled "Indigenes in the Postcolonial Moment" at an international conference on "Nomadic Communities in the Postcolonial World: Culture-Expression-Rights" organized by Bhasha Research and Publication Center, India & The Association for Commonwealth Literature and Language Studies held at Advasi Academy, Tejgadh, Baroda, India from Jan. 04 to Jan 07, 2009.

He also presented a paper titled "Akhteruzzaman Elias' Chilekothar Sepai: A Manifesto of the Political Struggle of the Masses" at East West University Auditorium on 3 March 2009 as part of the regular seminar series organized by the Dept. of English.

Sonia Sharmin, Lecturer, presented a paper titled "Resistance of Achebe's Heroes Okonkwo and Obi Okonkwo: Defeated in the Flux of Nigerian Society?" at the East West University Auditorium on 10 February 2009 as part of regular seminar series organized by the Dept. of English.

#### Publications

Professor Fakrul Alam, Advisor, Department of English, "The Last Romantic, the First Modern". In *Essays on Jibananda Das*. Ed. Faizul Latif Chowdhury, Dhaka: Pathak Samabesh, 2009: 109-116.

Professor Fakrul Alam, Advisor, Department of English "Imperial Entanglements and Literature in English", *Asiatic: IJUM Journal of English Department*, 2:1 (2008) <http://asiatic.ium.edu.my>

Sonia Sharmin, Lecturer "A Window to the Way of the World: Naipaul's Women in a Multi-Ethnic Society"



co-authored with Nahid Kaiser. *Harvest: Jahangirnagar Studies in Literature and Language*, Vol 23, 2008. ISSN 1729-8326

Sonia Sharmin, Lecturer "Shakespearean Influence on *Moby Dick*" in *Stamford Journal of English* (Vol. 4)

Ms. Zahida Sharmin "Exchange and Forgiveness in 'The Unconquered' and *The Kite Runner*" published in the *Stamford Journal of English*, Volume 4, Stamford University Bangladesh, Summer 2008, ISSN No: 18189512.

#### Conference Papers

Faria Tofail, Senior Lecturer, "Are ELT Teachers Turning into ELT Technicians?" Presented at First Phillipino Conference by British Council.

Hasan Al Zayed presented two papers- "Techno-capitalist Imperialism in the Age of Globalization" and "Democracy in the 21st Century: What Lincoln and Marx Can Teach Us but We Are Not Ready to Learn" -in the 2nd International Conference entitled "Democracy, the New World Order and English Studies" organized by the Department of English, East West University on 12-13 Dec. 2008.

### Department of EEE

#### Publications

M. K. Ashraf, A. I. Khan, and Anisul Haque, "Wave function penetration effects on ballistic drain current in double gate MOSFETs fabricated on (100) and (110) silicon surfaces," *Solid-State Electronics*, in press, 2009.

A. I. Khan, M. K. Ashraf, and Anisul Haque, "Wave function penetration effects on ballistic drain current modeling and MOSFET scaling," *Journal of Applied Physics*, Vol. 105, No. 6, pp. 064505(1-5), 2009.

Khairul Alam, "Transport and performance of a zero-Schottky barrier and doped contacts graphene nanoribbon transistors," *Semiconductor Science and Technology*, vol. 24, pp. 015007(1-8), 2009.

R. N. Sajjad and Khairul Alam, "Electronic properties of a strained <100> silicon nanowire," *Journal of Applied Physics*, vol. 105, pp. 044307(1-6), 2009.

R. N. Sajjad, Khairul Alam, and Q. D. M. Khosru, "Parametrization of a silicon nanowire effective mass model from  $sp^3d^5s$  orbital basis calculations," *Semiconductor Science and Technology*, vol. 24, pp. 045023(1-8), 2009.

Salahuddin Raju, S. M. Salahuddin, and Md. Ishfaqur Raza, "Reflection Cancellation from High Speed Transmission Line", in the Proceedings of *Progress in Electromagnetics Research Symposium*, (PIERS) Beijing, China, 23-27 March, 2009.

Arnab Roy, Sushanta Paul, A. S. M. Shamsuzzaman, and Md Ishfaqur Raza, "Design of an Optimum Antenna System for Maximum Power Transfer Using Statistical Design of Experiment Approach", in the Proceedings of *Progress in Electromagnetics Research Symposium*, (PIERS) Beijing, China, 23-27 March, 2009.

Avijit Hira, Shaik Ashraf Hossain, and Md Ishfaqur Raza, "Interpolation Techniques to Improve RIO Boundary Detection", in the Proceedings of *Progress in Electromagnetics Research Symposium*, (PIERS) Beijing, China, 23-27 March, 2009.

#### Other activities

Prof. Anisul Haque served as a peer reviewer for IEEE Transactions on Electron Devices.

Dr. Khairul Alam served as a peer reviewer for IEEE Transactions on Nanotechnology.

### Department of CSE

#### Publication

"Morphological Analysis of Bangla Words for Universal Networking Language", Md. Nawab Yousuf Ali, Jugal Krishna Das, S. M. Abdullah Al-Mamun, Abu Mohammad Nurannabi, Third International Conference on Digital Information Management (ICDIM2008), 13-16 November 2008, University of East London, London, UK.

#### Service

Prof. Mozammel Huq Azad Khan served as a reviewer for "International Journal of Systems Science" published by Taylor & Francis.

### Department of Economics

#### Publications

Basanta Kumar Barmon, Assistant Professor, Department of Economics (2009). "Technological Progress and Modern Variety of (MV) Paddy Production: A Comparison of Rice-Prawn Farming and Year-Round Paddy Farming System in Bangladesh", *Bangladesh Research Publications Journal*, Vol. 2 Issue 1 pp. 281-297.

Basanta Kumar Barmon, T. Kondo, J. Yamaguchi, F. Osanami (2008). "Technological change, soil quality and land productivity: evidence from the rice-prawn gher farming system in Bangladesh" *Journal of Rural Economics*. The Agricultural Economics Society of Japan, pp-502-508.

### Department of Pharmacy

#### Publications

Mohammad Jobayer Chisti, Tahmeed Ahmed, Abu Syed Golam Faruque, Shuvra Saha, Mohammed Abdus Salam, Sufia Islam, "Factors associated with sclerema in infants with diarrhoeal disease: a matched case-control study", *Acta Paediatrica*, 10/1111/1651-2227, 2008.

M. J. Chisti, S. Saha, C. N. Roy, T. Ahmed, A. S. G. Faruque, M. A. Salam & S. Islam\*, "Predictors of mortality in infants with sclerema presenting to the Centre for Diarrhoeal Disease, Dhaka", *Annals of Tropical Paediatrics*, 29/45-50, 2008.

#### Conference Papers

Shamsun Nahar Khan, "Three Dimensional Quantitative Structure-Activity Relationship (3D-QSAR) Studies on  $\alpha$ -Glucosidase Inhibitors" Bangladesh Chemical Congress 2008 (BFCC 2008), 31st Annual Conference of Bangladesh Chemical Society, 30 January -01 February, 2009, Dhaka, Bangladesh.

Farhana Rizwan, Affifah Mustafa Mim, Amna Rasul, Rashidul Haque, Abdullah Siddique, Mehedi Aziz Sarker, and Sufia Islam, "In-vitro Sensitivity of Secnidazole and Tinidazole Oral Preparations Against *Entamoeba histolytica*", 12th Annual Scientific Conference (ASCON XII), 145, 2009.

#### Celebrating the Spirit of Womanhood

International Women's Day was observed in the Department of Pharmacy with an objective for fulfilling the women's rights, equality and awareness on 9 March 2009.

## Department of Social Sciences

### Publications

Dr. Bijoy Barua's research article, "Non-formal Education, Economic Growth and Development: Challenges for Rural Buddhist Communities in Bangladesh" has been published as a chapter in the book, *Global Perspectives on Adult Education* (Palgrave Macmillan, New York, 2009).

Ehsanul Haque, Adjunct Faculty, Department of Social Sciences, published a research article entitled "Re-thinking Conflict as a Poverty Multiplier in Fragile States", in L.J. Fredericks and Sulochana Nair (eds.), *Proceedings of the International Conference on Poverty and Distribution Amidst Diversity: Options and Challenges for Development* (Kuala Lumpur: The Centre for Poverty and Development Studies, University of Malaya, 2008).

A research article authored by Dr. Sudhangshu Sekhar Roy, Assistant Professor, Department of Social Sciences, entitled "Flow of Information from foreign news agencies to two leading English dailies of Bangladesh: A comparative study" has been published in *Communica*, a journal of Communication and Media of Bangladesh Centre for Development, Journalism and Communication (BCDJC) in its Vol. 01, Issue 02, March- April 2009.

Dr. Sudhangshu Sekhar Roy's "Vested (Enemy) Property Act- An Issue of India and Pakistan: Sufferers are the Hindus of Bangladesh" has been officially accepted as a chapter for inclusion in a book 'Discourse of Peace and Violence in South Asian Culture and Literature' to be published soon by Author Press of New Delhi.

With the financial support of EWUCRT, Rayyan Hassan, Lecturer, has been conducting research for a study entitled 'Environmental Adaptation of Rakhaine Communities in the South East Coast of Bangladesh'. The field investigation is being conducted in Harbangh and Sofuldondi areas of Cox's Bazaar District currently.

### Achievement

Ms. Touhida Tasnima, Senior Lecturer, Department of Social Sciences, completed her Masters (September 2007-December 2008) in Development Studies under The Netherlands Fellowship Program (NFP). As part of this Masters Program, she carried out research on private higher education in Bangladesh. The title of this paper was "Determinants of quality in higher education? Bangladesh perspective through private universities".

### Study Tour

Department of Social Sciences arranged a daylong study tour for students of GEN 214 (Development Studies) on 21 March 2009. Students went to Sreepur, Gazipur to view development project of PLAN Bangladesh. Dr. Bijoy P. Barua, Instructor of the course, guided and arranged the tour for his students to demonstrate the concepts of the course through practical experience.

### Associations

Dr. Sudhangshu Sekhar Roy, Assistant Professor, is presently involved as a voluntary Associate Editor of *Communica*, a journal of 'Communication and Media' of Bangladesh Centre for Development, Journalism and Communication (BCDJC), a leading media institute of Bangladesh.

Rayyan Hassan is currently involved as a voluntary research advisor for Bangladesh Resource Center for Indigenous Knowledge, where he is supervising a critical review on the national adaptation plan of action for climate change NAPA. The intention of the study is to formulate a People's NAPA which will incorporate the views of local people in the different agro-ecological zones of the country. The expected paper will be finalized by July 2009.

## Appointments, Promotions & New Assignments

### Fresh Appointments

#### Faculty Members

Department of Pharmacy

Dr. Chowdhury Faiz Hossain has joined as Professor.

Ms. Nishat Nasrin has joined as Lecturer.

#### Administrative Staff Members

Wing Commander M A Gaffar (Retd.) has joined East West University as Chief of Human Resources and Logistics.

Ms. Dilara Begum joined EWU as Joint Librarian on 11 January 2009. Earlier she served in the Asian University for Woman and the British Council Library Dhaka.

#### Designation Change

The university authority changed the designation of Mr. Md. Nasir Uddin from Data Management Assistant to Assistant Librarian (Electronic Resources)

#### Academic Achievement

Md. Ahasan Habib, Library Circulation Officer, completed his MBA from EWU in fall 2008. His major area was Human Resource Management.

#### Weddings

Ms. Shaila Sharmeen, Lecturer, Dept of CSE, got married to Mr. A.K.M Mahbubur Rahman Khan, Senior Software Engineer, on 6 March 2009.

Ms. Wahisda Akhter, Library Circulation Officer, got married to Khandaker Khairul Anam Ahmed Sunny on 1 January 2009.

#### Newborns

Mr. Zakiur Rahman, Lecturer, Department of Pharmacy has been blessed with a daughter named Sumaita Zabeen Nuha.

Mr. Md. Abdul Muhit, Lecturer, Department of Pharmacy has been blessed with a son named Tansif Mubin.

Ms. Farhana Rizwan, Lecturer, department of Pharmacy has been blessed with a son named Zaheen Faraz Monjur.

# Club Update

## Cine and Photography Club

East West University Cine and Photography Club (EWPC) was established in September 2000. EWPC has been working to make students more aware of the different dimensions of photography. The club motivates students to learn and share new ideas and techniques related to photography. East West University Cine and Photography Club has arranged as well as participated in quite a few local and international photography exhibitions and competitions and has won prizes in different categories.

### Moderators

M. Sayeed Alam, Assistant Professor, DBA  
Mahmud Zubayer, Assistant Professor, DBA  
Muntasir Chawdhary, Lecturer, Dept. of Economics

### Executive Committee

President	Raihan Quadir
Vice-President	Isteaque Ahmed Tamim
General Secretary	Easel Gairik Mortuza
Treasurer	Yamin Tawseef Jahangir
Public Relation	Md. Ismail Hossain
Event Coordinators	Syed Najmus Saquib Md. Nymul Islam

### Club News

EWU Cine and Photography club organized a five-day long fourth Intra-University Photography exhibition from 20-24 January 2009 at DRIK gallery. 40 photographs taken by 12 prominent young photographers were on show. Ferdous Ismail won the First and Second prizes while Easel Murtuza received the third prize. EWU's young and promising creative artist Ferdous Ismail won the prestigious "Photographer of the Year" title.

EWU Cine and Photography club has produced a complete documentary film on EWU. The title of the documentary is "Showcase on East West University".

EWU Cine and Photography Club has prepared a documentary on "SIDR"; This documentary focuses on EWU's contribution for SIDR-affected people. The length of the documentary is 15 minutes and it is titled "Upodroto Upokulay Suborno Sokalay" (A Golden Morning on a Ravaged Coast).

EWU Cine and Photography club organized a practical course on "SPSS and Data Analysis" from 2-6 November, 2008 at the university auditorium. The course was conducted by Mr. Wahidul Habib, PhD research scholar, Department of Economics, Jadavpur University, Kolkata, India.

The Club President Raihan Kadir's design was selected for the University Convocation (2009) Brochure and Backdrop. The club is proud of his creative abilities and the recognition he has got.



## Computer Programming Club

East West University Computer Programming Club (EWUCPC) has been launched after EWU Computer Club and EWU Programming Club were merged at the beginning of Spring 2009. The EWU Computer Programming Club is living up to its motto of providing information and knowledge of latest technologies and concepts regarding computers among students and encouraging them to develop their knowledge of computer programming. The club has held some important seminars and events this semester which were very helpful for the students in increasing their technological knowledge and developing their concepts.

### Seminar on "Image enhancement using Histogram Equalization"

This was the first event held by EWUCPC in spring 2009. It was organized on 22 March 2009 in the Auditorium of East West University. The Keynote Speaker was Dr. Md. Abdullah Al Wadud, who teaches at Hankuk University of Foreign Studies, South Korea. The speaker gave a presentation on histogram equalization using some examples. This was a very useful presentation for students interested in image processing.

### Seminar on "Open Source Educational Search Engine: How can you contribute?"

This seminar was held in the Auditorium of East West University on 31 March 2009. A team member of the project "Open Source Educational Search Engine (OSESE)", Rossi Kamal from the University of Dhaka, gave an account of the project. He discussed the current activities and prospects of the project. A group of students from East West University has joined this project to carry on the research relating to the project.

### Seminar on "Get to Know the Professional World of Software Industry"

This event was held on 5th April, 2009 in the EWU Auditorium. The keynote speaker was Ipshta Sarker, Software Consultant, Escenic, Norway. Ms. Sarker presented her views on recent developments in software industry. She shared her experiences of her professional career in the software world. She also provided advice and tips which will be very helpful for students trying to succeed in the professional world.

### Intra-University Computer Programming Contest, Spring 2009

EWUCPC organizes Intra-University Computer Programming Contest every semester. This semester, the event was organized on 25 March 2009 for all students of East West University. The club also organized the Prize giving ceremony based on the result of the Contest. This was held on 9th March, 2009 in East West University Auditorium. Amongst the participants, the top six were awarded prizes. They were M. M. Rifat-Un-Nabi, Tonmoy Majumdar, Al-Muktadir, Joseph Armand Baroi, Md. Rifat Ahsan, Md. Hafizul Asad Dipo.

### Training Program

EWUCPC has always arranged training programs to groom the contestants up to their potential. As before,



this semester the training program has helped students to increase their programming skills. The Training Program was launched on 10 February 2009 and continued successfully in the rest of the semester. The contestants were trained by Shamim Hafiz, EWU alumnae, regular problem setter in the ACM site, Valladolid. There was a separate class for junior programmers, conducted by M.M. Rifat-Un-Nabi and Joseph Armand Baroi.



#### Moderators

Md. Nawab Yousuf Ali, Sr. Lecturer, Dept. of CSE  
Sazia Mahfuz, Lecturer, Dept. of CSE, EWU  
Shaila Sharmeen, Lecturer, Dept. of CSE, EWU

#### Executive Committee

S.M. Omar Faruq, President  
Rokibul Hassan Chowdhury, Vice President  
Anjon Kundu, General Secretary  
Abdullah Muhammad Zubair, Treasurer  
Md. Imtiaz Kabir, Organizing Secretary  
Mehedi Hasan, Organizing Member  
Khalid Bin Yousuf, Organizing Member

### Creative Marketing Club

Objectives: CMC stands for Creative Marketing Club which has been established for introducing its members to a wide range of marketing activities. The objective of this club is to find out latent marketing talents and update people about the marketing world which is non-traditional and dynamic in nature so that leadership in marketing will be created. This club will also work to act as the Brand Ambassador of East West University.

There will be internal and external activities. The major focus of this club is on the creative side of Marketing. That's why advertising is a major concern of this club where different kinds of creative, innovative and distinctive advertising ideas will be developed. This club will try to promote those ideas to the corporate world with an aim to establishing them in different mediums and at the same time to build excellent corporate links.



### Pharmacy Club

Objective: The Pharmacy Club's primary objective is to prepare students to meet the future needs of the pharmacy profession. The club organizes seminars and carries out other formal interactive programs for the dissemination of advanced knowledge in different areas of Pharmacy. The club also provides opportunities for pharmacy students to meet each other as well as faculty and professional pharmacists in order to promote interaction in a setting outside the classroom.

#### Activities

The Pharmacy Club is constantly involved in supporting the ailing wife of Mr. Robin De Costa, messenger of EWU, by providing medicine from Incepta Pharmaceuticals Ltd.

#### Seminar

Dr. Ahmed Mustafa, Associate Professor, Department of Biology, Purdue University delivered a lecture on January 20, 2009 for EWU faculty members. The topic of the seminar was "Tips for University Teaching".



*Celebration of International Women's Day by female colleagues of the Department of Pharmacy.*

A seminar was held on January 22, 2009 on "Aquatic Biotechnology: Pharmaceuticals from Water". The seminar featured Dr. Ahmed Mustafa, Associate Professor, Department of Biology, Purdue University, USA.



*Dr. Sufia Islam, Associate Professor and Ms. Farhana Rizwan, Lecturer, Department of Pharmacy, are seen in front of their poster in the 12th Annual Scientific Conference (ASCON XII), held at Bangladesh-China Friendship Conference Centre, Dhaka, Bangladesh, 9-12 February 2009.*

### Moderators

Dr. Sufia Islam, Associate Professor, Dept. of Pharmacy  
Abu Taiab Md. Jamaluddin, Lecturer, Dept. of Pharmacy

### Executive Committee

President : Tamzid Zaman  
Vice President : Ashfaqur Rahman  
General Secretary : Md. Moidul Islam  
Treasurer : Abdullah-al-Masum

### Poetry and Drama Club

Club objective: East West University Poetry and Drama Club (EPDC) provides a platform to help students exhibit their potential. It gives them the opportunity to nurture their skills and learn the art of performance. So far it has staged 6 plays, one in English and five in Bengali. The Club started its activities 3 years ago.

#### Activities

East West University Poetry & Drama Club had a blast in Spring 2009 as the club organized six events which included four on-the-stage and two off-the-stage events.

The journey of the club in Spring 2009 started with a Fresher Reception program which was organized for newcomers of the English department. The Honorable Vice Chancellor, Professor Mohammed Sharif, attended the program as the Chief Guest. Department Adviser, Professor Dr. Fakrul Alam, Department Chair and Associate Professor, Dr. Shahriar Haque and other faculty members of the department attended the occasion. The program started with a musical slideshow which gave a glimpse of the activities organized by the department over the years. Then students from the English department participated in a cultural event which was followed by band show performed by Avenge.

The Club's next event was a rally to the "Shahid Minar" at 12 midnight on 21st February. Members of the club paid tribute to the great martyrs of our language movement. All the members waited till the early hours of the morning to pay their respect to the martyrs who sacrificed their lives for our mother tongue.



EPDC also published a "Wall Magazine" based on "21st February" and our "Victory Day". The magazine was named *Sristy Shukher Ullashe*. All the writings were collected from the students of EWU.

On 12 March 2009 the club staged a play in association

with IUB Theatre and The Source (Event Management Firm) titled "Grisho Mondolio Shorgo" – a play based on climate change. This drama was supported by IFC (International Finance Corporation), a project group of World Bank.



The highlight of the semester for the club was the program which was organized on the occasion of "Victory Day" of Bangladesh. EWU Cine & Photography Club and East West University Poetry & Drama Club joined together to celebrate the "Victory Day" of Bangladesh. A two day event was organized which included drama, songs, recitation and film show. On 25 March 2009, EPDC staged its 3rd largest production *Bangobalar Hattey* for the second time, now directed by the club's ex-president and current adviser Ashikur Rahman. The program also included songs and recitation which were performed by members of the club. The head of the Trustee Board of *Muktijudho Museum* was present there as the Chief Guest. On 29 March 2009, the second part of the program was held as EWUCPC organized a day-long film show which included *Muktir Gaan*, *Date Line Bangladesh* and *Stop Genocide*.

EPDC ended the semester with a bang on *Pohela Boishakh*. The club staged its most popular production *Khaytir Birambona* for the 5th time (Indeed it was a *Birambona*). The play was once again a hit. The club also performed songs sung by the members of the club. On the occasion of *Pohela Boishakh* the whole auditorium was decorated beautifully by members of EPDC.

#### Moderators

Farhana Zareen Bashar  
Rayan Hasan  
Farhana Rizwan

#### Executive Committee

President : Muntasir Shahriar (Dhrubo)  
Vice President : Ishtiaque Alam (Tonmoy)  
General Secretary : Ahmed Hossain (Sabbir)  
Treasurer : Sumaia Chowdhury (Sadia)  
Chief Coordinator : Asif Imran (Ruben)

### English Conversation Club

#### Objective

The objective of the East West University Conversation Club (EWUCC) is to make students fluent English speakers. This is why the club arranges conversation in groups, conversation in pairs, regular chat session, quiz shows and workshops to encourage the use of the English language among students.

When students come to this club they get a chance to express their ideas in English. Moreover, the club invites innovative ideas from students and encourage to implement them in club sessions. Apart from the regular session, the club organizes movie shows to make the activities interesting and to develop students' English skills.

In short, the club objective is to increase and strengthen the English speaking skills of club members by different activities.

### Club Activities

The Moderator of the club sat every Thursday at 12 pm in ADMN 602 for regular chat sessions in Spring 2009. Among the activities were conversations in pair, in group, and also individual meetings where interested students participated. Apart from regular chat sessions the club organized different programs like workshop and movies. The movie show on 5 February 2009 was attended by a large number of students. The workshop on 8 March, Sunday conducted by Dr. Md. Shahriar Haque, Chairperson, Department of English, East West University was very successful. Students from different departments joined this workshop to learn more and enhance their English pronunciation.

### EWU Conversation Club Celebrates its 10th Happy Birthday

East West University English Conversation Club (EWUECC) celebrated its 10th birthday by organizing a daylong program on 13 April, Monday. The program started at 11.30 a.m. and continued till the end of the day. Students from all departments were invited to join in the celebration.

The celebrations started with the cutting of a huge cake and the singing of a birthday song for the club. Professor Muhammed Sharif, Honorable Vice Chancellor, East West University, cut the cake. Then Rimon, a club member, sang a beautiful song composed by himself. Next, S I Nusrat Chowdhury, Associate Professor, Department of Business Administration, conducted an interactive workshop on "Recent Trends in Job Market". He discussed the scope of various career paths which may not be considered by students. Throughout the workshop, he interacted fully with students and asked them about their career plans.

Next, Rimon took the stage once again and sang another song while the arrangers prepared for the fun debate to begin. The fun debate on "Tom and Jerry Should Sign a Peace Agreement" was judged by Mr. Kamrul Hasan, Assistant Professor, Department of Business Administration, who is also the Moderator of EWU Debating Club. It was a parliamentary debate with a Prime Minister and a member from the government side and an opposition leader and another member from the opposition side.

After the debate, a play written by Michael Madhusudan Dutta's "Ekei Ki Bole Shobhyata?" was performed by EWU Cultural Club. The overall performance was enjoyed by the audience due to the excellent acting of the performers. After the play, Tahmina Begum, Assistant Professor of the Department of English and Farhana Farid, Senior Lecturer of the Department of English and the moderator of EWU Cultural Club, gave separate speeches and wished EWUECC on its birthday.

Next, Dr. Fakrul Alam, Professor, Dept. of English, Dhaka University and Honorary Advisor, Dept. of English, East West University came on stage and conducted a workshop titled "Thoughts on Reading and Writing". The workshop focused on various problems of students faced while writing. Dr. Alam referred to some way of practicing writing, such as diaries, translations etc.

Immediately after the workshop, Mr. Harunur Rashid Khan, Dept. of English, gave a presentation on "Presentation Skills". He discussed several important factors in making a good presentation. He advised students to be confident and not to worry if anything goes wrong. In the



end, he advised everyone to continue the activities of this club, which was initially founded by him. Mr. Khan also handed a certificate to Benzir Shaon, President of the club, who is going to finish his graduation and leave the club soon.

Finally, *Slumdog Millionaire*, which has won several Oscar Prizes this year, was shown. Many people attended the showing.

The event was planned and organized by Sonia Sharmin, Lecturer, Department of English, East West University and the moderator of the club, and also by Maruf Hassan, Arman Jahan, Najmul Huda, Sohag Saha, and Muntaka Enayet who are club executive members.

#### Moderator

Ms. Sonia Sharmin, Lecturer, Department of English

#### Executive Committee

President	S. M. Benzir Ahmed Shaon
Vice-President	Maruf Hassan
General Secretary	Muntaka Enayet
Organizing Secretary	Arman Jahan/Sohag Saha
Treasurer	Nazmul Huda

### Shangskritik Shangho

In Spring 2009, the biggest event for EWUSS was Pahela Boishakh. A "Borshoboron" program to celebrate the Bengali New Year 1416 was jointly organised by EWUSS and EPDC on 14 April 2009. The campus was adorned with alpona and traditional decorations. The New Year was ushered in with 'Esho he Boishakh, esho esho...'. President of BOD Mr. Jalaluddin Ahmed, Prof Humayun Kabir and other distinguished faculty members graced the occasion.



The traditional Boishakhi songs were followed by a performance of Rabindranath Tagore's "Khyatir Birombona" by EPDC. While the audience recovered from the hilarious comedy, the stage was set for EWUSS performers who then stormed the stage with show-stealing renditions. A large number of enthusiastic students applauded the musical performance, dance and recitation by EWUSS. Former members of EWUSS executive committees also performed on popular demand. The show came to an end with the singing of *Mela e jai re*.

Lively presence of students and teachers, dressed in colors of Boishakh, and the stalls put up by Electornics Club and Environment and Social Club made the event a success. EWUSS is grateful to Ms. Anindita Paul, Ms. Tahseen Kamal, Mr. Anisur Rahman, Mr. Nikhil Chandra Shil and Mr. Lutfor Rahman for their support.



On the occasion of the 10 year celebration of EWU Conversation Club EWUSS presented *Ekei Ki Bole Shobbhota* by Michael Modhushudhon Dutta on 13 April 2009. The play was directed by Akhteruzzaman of EWUSS. Even though it was the debut performance on stage by some of the actors the play was a big hit.

#### Moderator

Ms. Farhana Farid, Lecturer, Department of English

#### Executive Committee

President	: Shahrior Ronju
Vice President	: Razoanul Amin Talukder (Abir)
Treasurer	: Mohammad Imran
General Secretary	: Md. Mushfiqur Rahman (Sakib)

### Telecommunications Club

**Objectives :** The Club's primary goal is to help students blend the theory taught in classrooms with innovative ideas. The Club, since its inception, has organized numerous workshops and seminars as a part of its knowledge disseminating process, often presided over by eminent telecom experts of the industry. The Club has also taken students to field trips in the industry through which they have had a chance to see practical applications of whatever they come across as theories in the classroom. In addition, the club encourages its members to take part in non-academic activities such as arranging picnics and excursions that serves to provide students with a break from the continuous influx of knowledge that they are always subjected to and thus furnishes them with much-needed recreation.

#### Club Activities

##### Fresher's Reception

East West University Telecommunications Club (EWUTC), along with ECE department, organized a



reception for fresher's admitted in Spring 2009 in the university auditorium at 5 pm on 8th February, 2009. Professor Dr. Mohamed Ruhul Amin, Dean of the Faculty of Sciences and Engineering, graced the occasion as the chief guest while Professor Dr. M. Mofazzal Hossain, Chairperson of the Department of ECE, was present as the special guest. The moderators of the EWUTC, Md. Asif Hossain and Sabiha Rahman Juthy, were also present. Members of Telecommunications Club and a huge number of students along with newcomers attended the program. An exciting slide show session was held which presented activities, programs and peoples of EWUTC and ECE department. In the second session a spectacular cultural program was organized by the Telecommunications Club. The audience enjoyed the program immensely.

#### Career Prospects of Call Center in Bangladesh

EWUTC arranged a seminar on "Career Prospects of Call Center in Bangladesh" on 11th March at the EWU Auditorium. The seminar was conducted by some officials of the 'Mazand All-Helal Call Center Ltd'. In this seminar the future of Call Centers and career prospects there was discussed. The students were advised to increase their communication and spoken English skills. Students and some faculty members to different departments were present in the event. The event was supervised by Md. Asif Hossain, moderator, EWUTC, and successfully organized by the dedicated team of the EWU Telecommunications Club.

#### Field Trip to Submarine Cable Landing Station



One of the largest events of East West University, The Field Trip to the Submarine Cable Landing Station at Cox's Bazar, was successfully organized by EWUTC. The journey started from evening of 25 March 2009 and ended on the morning of 27 March 2009. 31 students of various disciplines like ECE, CSE and EEE got the opportunity to make this trip. They were acquainted with workings of the submarine cable, its landing station and equipments. The event was successfully organized by club moderators Ms. Sabiha Rahman Juthy and Mr. Md. Asif Hossain along with Dr. M Ameer Ali. EWUTC thanks the Submarine Cable Landing Station authority for their kind cooperation and also East West University for its support.

#### 3rd Year Celebration of EWUTC



Telecommunications Club celebrated its 3rd Birthday in the EWU auditorium at 5 p.m. on 19th April, 2009. Professor Dr. Mohamed Ruhul Amin, Dean of the Faculty of Sciences and Engineering, Professor Dr. M. Mofazzal Hossain, Chairperson of the Department of ECE, Professor Dr. Mohammad Ali Asgar, the moderators of the EWUTC, Md. Asif Hossain, and Sabiha Rahman Juthy were present at the program along with club members and students from different disciplines. The celebration started with the speech of the moderators. They presented a brief overview of the club and its activities in recent years to the audience. A presentation on the field trip to the Submarine Cable Landing Station was done by one of the participants. Certificates for the field trip were then distributed among participants and prizes were given to students in the following categories:

- The Best Report Writer – Md. Moshir Rahman
- Best Innovative Idea – Shoaib Ahmed
- Best Club Activist, 2008 – Biplob Ghosh Rahul

The event was successfully organized by the moderators and members of the club.

#### Moderators

Sabiha Rahman Juthy  
Md. Asif Hossain

#### Executive Committee

- President : Mohammed Zahid Sarwar
- Vice President : Biswadip Gupta
- General Secretary : Md. Shihabul Alam Muhin
- Treasurer : Md. Moshir Rahman
- Event Coordinator : Tasnuva Islam

## Environmental and Social Club

East West University Environmental and Social Club (ESC) on behalf of quantum foundation (blood collection agency) organized a blood donation program On 5 February 2009 at EWU premises. Some students willingly donated blood and inspired other students of the University to do so. Collected blood will be used for patients who are suffering from the disease called Thalassemia. Patients suffering from this disease require blood transfusion every week. We are really happy and proud to help people to stay alive by organizing this blood donation program.

East West University Environmental and Social Club (ESC) organized a ceremony on the occasion of "Paying Homage to the Language Martyr" On February 21, 2009 at Shohid Minar on Shohid Day. The program was conducted with the help of two more clubs of East West University. Some proactive and inspiring students of the EWU attended the program. On the day of the program on Saturday at 06:30 am the students and the faculty members started to gather in the university campus. They left the university campus along with the President, BOD, EWU, faculty members and 19 students at 07:30am to pay tribute to the language unforgettable martyr. On the way to Shohid Minar another 30 students joined the procession. After a three hour wait finally we got on to the Shohid Minar. Club members were really very happy and proud to be able to pay the respects to the martyrs.



East West University Environmental and Social Club (ESC) wished all women on Women's Day. Two of our members created three posters to honor women, and posted them on our three buildings.

East West University Environmental and Social Club (ESC) celebrated Independence Day on 25th March 2009. The club arranged a national flag and organized a signing program which was inaugurated by the President of East West University, Mr. Jalaluddin Ahmed, then the Vice Chancellor of EWU, Professor Mohammed Sharif, and all students of EWU at Academic Building on ground floor joined in the event. We opened our signing program at 09:00 AM to 3:00 PM.



East West University Environmental and Social Club (ESC) celebrated Bangla New Year (Pohela Boishakh) on 14th April 2009. The club setup a stall at the Administration Building. In that stall we sold traditional Bangla Instruments like Aktara, Bashi, etc. Where also offered showpieces and Pitha. On that day our University Board President Mr. Jalaluddin Ahmed, Professor Dr. Humayun Kabir Chowdhury and other faculties visited our stall. We opened our stall at 10:00 AM to

2:00 PM. Members of ESC of EWU who made those programs successful are: Md. Imran Hossain, Fardina Shams, Muhammed Shahedur Rahman, Mohammed Manirul Islam, Md. Raihan Haidar, Eram Mahfuza, Imranul Hoque, Farzana Jahan, Abid Hossain, Nishat Saif, Farzana Farid Natasha, Nazirul Islam Khan, Sadia Khanam Mishu, Rifat Abda,

#### Moderator

S. S. M. Sadrul Huda

#### Executive Committee

President : Md. Saifuddin Shaheen  
 Vice Presidents : Md. Imran Hossain  
 Muhammed Shahedur Rahman  
 Treasurer : Fardina Shams  
 General Secretary : Tahajjat Begum

### EWU Electronics Club

Objective: The motto of this club is to "Explore Electronics and Explode ideas".

#### Club activities

In Spring 2009 EWU Electronics Club organized a Freshers' Reception for all freshers of Spring 2009 on February 11, 2009. The event consisting of two parts. The first one was a Technical Talk on "Shape Your Future: Act Right Now!" The talk was delivered by Mr. T. I. M. Nurul Kabir, CEO, Spinnovation Ltd. The second part was a cultural one. The members of the EWU Electronics Club performed recitations, drama acting and drama directions. Three bands also performed PiroX, Perihelion and Mohakaal.



The club also took part in the celebration of Pohela Baishakh (the first day of Bengali year) on April 14, 2009. Club members decorated a stall on the ground floor of the Administration building. Several items like gajra (floral item), Chotpoti and Fuchka, Traditional Ornaments which represent Bengali Culture were sold the whole day.

#### Moderators

Dr. Gurudas Mandal, Assistant Professor, Dept. of ECE  
 Ms. Tahseen Kamal, Lecturer, Dept. of EEE

#### Executive Committee

President	Hossain Al-Mamun
Vice President	Zubaier Shams
General Secretary	Md. Rifat Ahsan
Event Coordinator	S.M. Tanjilul Islam
Treasurer	Syed Sharif Ahmed



### Science Club

East West University Science Club (EWUSC) always takes keen interest in mysterious scientific phenomena. Keeping that in mind, EWUSC wants to discover the potentials hidden inside the students who can really want to explore the field. To accomplish that objective, the club organized five math workshops (10th February, 2nd, 9th and 30th March, 6th April 2009) for selected students to make them prepare for the upcoming EWU Math Olympiad on 4th July 2009. Quite a few students from different departments attended the workshops. Besides, EWUSC arranged a picnic in collaboration with EWUCPC and EWUEC at Nuhash Polli on 28th February 2009 where nearly 300 students of different departments attended.

#### Moderators

Anindita Paul, Assistant Professor, Department of ECE  
 Md. Anisur Rahman, Lecturer, Department of Economics

#### Executive Committee

President	Md. Mahabubul Alam
Secretary	Sharmin Jahan
Treasurer	Md. Monirul Islim



## EWU's Academic Programs

---

### Undergraduate Programs

BBA  
B.Sc in CSC  
B.Sc in CSE  
B.Sc in ICE  
B.Sc in EEE  
B.Sc in ETE  
B.Sc in Pharmacy  
BA in English  
BSS in Economics

### Graduate Programs

Master of Business Administration  
Master of Business Administration (Executive)  
Master of Bank Management  
MS in Computer Science and Engineering  
MS in Telecommunications Engineering  
Master in Development Studies  
MA in English  
MA in English Language Teaching  
Master of Population, Reproductive Health, Gender and Development (MPRHGD)

### Editor

---

Dr. Fakrul Alam  
Professor & Advisor  
Department of English

### Assistant Editor

---

Md. Mosharrof Hussain Mridha  
Assistant Registrar  
Graduate Programs

## EAST WEST UNIVERSITY

43 Mohakhali C/A  
Dhaka-1212, Bangladesh  
Tel : 9882308, 9895472, 8811381  
Fax : 8812336  
E-mail : admissions@ewubd.edu  
URL : www.ewubd.edu