



রাষ্ট্রপতি মোঃ আবদুল হামিদ এর সাথে ২৪ জুন সোমবার বঙ্গভবনে ইস্ট ওয়েস্ট ইউনিভার্সিটির সভাপতি ড. মোহাম্মদ ফরাসউদ্দিন এর নেতৃত্বে প্রতিনিধিদল সাক্ষাৎ করেন।-পিআইডি

EWU Delegates met the Chancellor and President

President, Board of Trustees and Founder Vice Chancellor Dr. Mohammed Farashuddin, Member, Board of Trustees Dr. Rafiqul Huda Chaudhury and Vice Chancellor Professor Ahmed Shafee called on His Excellency Chancellor of EWU and President Mr. Md. Abdul Hamid on 24 June 2013 at Bangabhaban at 4.00 p.m.

EDITORIAL

Like other semesters, we saw a flurry of activities taking place on our campus this semester. Mentionable of them are CRT's research workshops, Economics and English Departments' seminars and some fairs& exhibitions organized by our clubs. We also saw some of our faculty members attaining rare feats in their fields of research. Dr. Basanta Kumar Barman, Associate Professor & Chair of Economics Department, for example, was honored with the 'UGC Award-2011' for his outstanding research on paddy production. Dr. Sardana Islam from the Department of Business Administration, on the other hand, in addition to earning her Ph.D from La Trobe University achieved a leadership award from the same university. We congratulate both of them!

We would like to end our editorial with a sad note.

Ms. Iffat Sharmin, Senior Lecturer of the Department of English, died prematurely on July the 15th this year. We express our deep condolence to her family, friends and relatives.

We wish you all the best for Fall-2013.

Editor



EWU Newsletter

VOL XIII • ISSUE II • SUMMER 2013

BoT Member's Views
Mr. S M Nousher Ali



1. What do you think about the current functioning of East West University?

East West University was established in 1996 by a group of 15 people mostly educationist, public servants, social workers and UN professionals. Initially the university started with 20 students and 6 teachers in a rented multistoried building at Mohakhali C/A. University started with BBA as the only course of study. In course of time the students number increased with increase of subjects such as EEE, Pharmacy, CSE, ETE, ICE, GEB, English, Economics, Statistics, Sociology etc. In the last four years the number of students increased in the geometrical proportion and currently number of students is more than 8500. Number of teachers also increased. Currently the number of full time faculty member is 200 and part time faculty member is 110.

The expanded requirement of space was met by 07 nos of adjacent high-rise building with 164,116 Sft floor area in the same location of Mohakhali since it was impossible to accommodate the increasing demand of students.

Continued to page-2

19 bighas of land at Vadam, Ashulia was purchased for constructing permanent Campus. Since the location is little far from the centre of the city another 7.5 bighas of land was purchased at Jahurul Islam City, Aftabnagar and a well planned eye catching 9 storied building with about 450000 sft area has been built and the campus was shifted in 2012 to its own premises for housing the presently more than 8 thousand students. At the start the accommodation facility was found to be inadequate. To meet the increased demand of students BOT has decided to purchase of another piece of 6 bigha land nearby for further construction of a second campus as to house 2000 students with all necessary facilities including library, laboratory and play ground. The university was established for middle class people having reasonable tuition fees. BOT is also giving highest priority of recruiting highly qualified faculty and competent staff members and admitting students through written and oral tests. Currently the university can accommodate about 15-20% students in view of high demand of students to get admission in this top most university of the country at the moment. The university provides Merit scholarships, Medha Lalon fund scholarships, Freedom Fighter Scholarship, Divisional Quota and generous financial assistance. Last year EWU has given more than taka 4 crore worth of scholarship and financial assistance for the students.

Under the able guidance of BOT members and dedicated highly qualified faculty and staff members EWU has come to be recognized as one of the top ranking university in respect of education and research. For this purpose the EWU has set up a Centre for Research and Training (CRT).

2. How would you like to see the University in the next ten years?

I hope the university will achieve further qualitative improvement in education and research and training by offering more courses in subjects relevant to the society and the country.

For the purpose we need more space and accommodation that can be provided in our new campus. So the BOT is trying to purchase 6 bighas of land adjacent to our own permanent campus for expansion of class rooms and library and other facilities including play ground. Board of Trustees already decided to open Department of Law. BOT has already decided to open Medical and Nursing Institute with hostel and hospital facility at Vadam, Ashulia.

3. How do you advise your students to make use of their time? EWU students are hopefully aware that the university has contributed significantly in raising the standard of education in the country reducing the number of students going abroad for higher studies at the expense of the country's hard earned foreign currency. Founding fathers envisages to diversify curriculum and update programmes, faculty and increasing resources and logistics support.

When the proposed expansion by constructing the adjacent 2nd campus the university will provide state of the art facility to students, faculties and administration that are essential component for a place of higher education coupling with global standard.

University education is the best investment which generates enhanced career and enriched quality of life. Only those students who takes charge will be able to survive and succeed.

I want our students of EWU to work hard with dedication to pursue their higher education through one of the best private university having highest standard of education, efficient management, excellent and highly qualified / experienced faculty members and highly qualified and competent members of Board of Trustees.

Besides curriculum activities the students should also conduct extracurricular activities / programs by joining different students club like Cultural Club, Debating Club, Sports Club, Creative Marketing Club etc. They should be all rounder to face the challenges of the globalized economy.

Congratulations to

Dr. Mohammed Farashuddin

President of Board of Trustees and Founder Vice Chancellor

East West University

Business and Applied
Sciences Academy of
North America



International
Conference 2013
New York, NY USA

The Business and Applied Sciences Academy of North America
presents on this day, the 16th of August, this certificate
to officially recognize

Dr. Mohammed Farashuddin

for outstanding Key Note Address
at the 2013 BAASANA International Conference,
held at New York City, NY, USA

M. Rubul amin

President, BAASANA

FACULTY UPDATE

Department of Business Administration

Publications

Dr. Tanbir Ahmed Chowdhury and Mr. Enayat Kiyoum. (2013) "Performance Evaluation of Selected Pharmaceuticals Companies Enlisted in Dhaka Stock Exchange", *The Indian Journal of Economics*, No.370, Part III, Vol. XIII, ISSN 0019-5170, January 2013, University of Allahabad, India.

Dr. Tanbir Ahmed Chowdhury and Kashfia Ahmed. (2013) "Measuring Customers Satisfaction in Nationalized Commercial Banks and Private Commercial Banks of Bangladesh Through SERVQUAL Model", *International Review of Business and Social Sciences*, Vol.2, No. 4, March 2013(11-22)ISSN 2226-4124.

Kohinoor Biswas, M. Sayeed Alam and Farhan Faruqui. (2013) "Challenges for Roadside Food Vendors be Turned into Brands: A Case from Dhaka", *International Journal in Management and social Science*, Issue 01, Vol 01, May 2013 ISSN : 2321-1784

Mohammad Masudur Rahman (2013) "Performance Analysis of Active Network Service Composition", *International Organization of Scientific Research Journal of Engineering (IOSRJEN)*, Vol. 3, Issue 7, pp. 34-42

Md.Ziaul Haque, Muhammad Badruzzaman Bhuyian & Md.kamrul Hasan (2012), "Prospective Strategies for ICT Use in Tourism Sector of Bangladesh" *Journal of the Institute of Cost and Management Accountants of Bangladesh*. Volume XL, No. 6, November-December, pp.37-43.

Shakib Hossain, Nurul Mohammad Zayed, Abu Zafar Ahmed Mukul (2013) "Regional Integration and determine the vulnerability of climate changes in agriculture and food security in South-Asia" *European Journal of Business and Social Science*, Vol-2, No 2, pp- 30-45, May 2013

Shakib Hossain, Tonmoy Toufic Choudhury, Md Mamoon AL Bashir (2013) "An Integration of D-8 countries with the focus of competitiveness, opulence and economic accretion via the advancement of SMEs: Bangladesh perspective and scope of cooperation" *European Journal of Business and Management*, Vol-5, No.13, pp- 45-54, 2013

Shakib Hossain, Abu Zafar Ahmed Mukul, Md. Abdulla AL Mamun, Sajeeb Saha (2013) "An explorative treatment of idiosyncratic supposition of management values in banking sector in light of Hofstede philosophy" *European Journal of Business and Management*, Vol-5, No.10, pp- 01-16

Abu Zafar Ahmed Mukul, Shah Johir Rayhan, Shakib Hossain (2013) "Contemplative Scrutiny of the Adequacy of Herzberg Motivation-Hygiene Theory: A verdict of Job Satisfaction in the Mid Level Manager in Telecommunication Industry" *International Journal of Research in Commerce, IT and Management*, Vol No. 3, No.1, pp- 21-28, January

Md. Shoe-Ur-Rahman, Shakib Hossain (2013) " Education in Emergency: A Climate Change adaptation agendum towards the socio-economic propagation of Bangladesh" *Analele Universitatiiid in Oradea- Seria Geografie* ISSN1221-1273 No. 1/2013 June, pp. 55-61

Ph D. Conferred

Ms. Sardana Islam Khan has been awarded Ph. D from La Trobe University, Australia in May 2013. Her thesis, titled 'High Performance Work Systems in the Context of the Banking Sector in Bangladesh' under the supervision of Prof. Timothy Bartram and Prof. Peter Dowling, Faculty of Business, Economics and Law, La Trobe University.

Leadership Award

Dr. Sardana Islam Khan received Gold La Trobe Leadership Award from the Pro Vice Chancellor, La Trobe University for community contribution and significant voluntary work in February, 2013. She also achieved prestigious Australian Leadership Award (ALA) in 2009.

Recently Promoted Faculty Members

Ms. Sardana Islam Khan, Mr. Md. Al-Mamun, Mr. Md. Farhan Faruqui, Ms. Saadia Shabnam, Ms. Kashfia Ahmed, Mr. Md Anamul Hoque have been recently promoted to the rank of Assistant Professor.

Ms Mashruha Zabeen, Mr. Md. Mahbulul Haque Khan, Mr. Md. Sajjad Hossain, Ms. Fatema-Tuz-Johora, and Ms. Silvia Akter have been recently promoted to the rank of Senior Lecturer.

Newly Appointed Faculty Members

Mr. S M Arifuzzaman has been appointed as Senior Lecturer and Ms. Farzana Akter as Lecturer in Summer 2013 in the Dept .of Business Administration.

Department of Economics

Publication

1. Basanta Kumar Barmon, Kondo Takumi and Mohammad Amzad Hossain (2013), "Sustainable Integrated Agricultural Farming System in Bangladesh: An Empirical Evidence of Rice-prawn Gher Farming System", *The Review of Agricultural Economics*, Vol. 68, pp. 137-1150.

UGC Award

Dr. Basanta Kumar Barmon, Associate Professor and Chairperson, Department of Economics has been honored with the "UGC Award-2011" for his research on "Rice-prawn Farming System: Impacts on Soil Quality and Land Productivity of Modern Variety Paddy Production in Bangladesh." A grand award ceremony was held on 4 April, 2013 at University Grants Commission auditorium. Honorable Education Minister Md. Nurul Islam, M.P., Secretary of Education Ministry, Dr. Kamal Abdul Naser Chowdhury, Chairman, University Grants Commission, Dr. A.K. Azad Chowdhury (State Minister), a large number of distinguished Vice Chancellor, Pro-Vice Chancellor and professors of public and private universities, prominent scientists and researchers of research organizations, and members of elite societies were present in the occasion.

New Award Leader

Imrana Sharmin, senior lecturer of the Department of Economics, has been nominated as the new Award Leader from East West University to work for youth development, being a part of an international Organization "The Duke of Edinburgh's Award Foundation, Bangladesh" along with three faculties from the Department of Business Administration. This Award Leader Training programme was held at Sheikh Hasina National Youth Centre, Savar from June 21- 22, 2013.



Seminar

The Department of Economics of East West University organized a seminar on "Structure and Transformation of Rural Economy in Bangladesh" on 12th June 2013 in the campus at Aftabnagar. Barrister M. Amir-ul Islam, Former Vice Chairman, Bangladesh Bar Council graced the occasion as the chief guest and Professor Dr. Ahmed Shafee, Vice Chancellor, East West University was present as a special guest. Professor Dr. Mohammed Farashuddin, Founder Vice Chancellor, East West University, presided over the seminar. Coordinated by Dr. Basanta Kumar Barmon, Chairperson, Department of Economics. Professor Dr. M.A. Sattar Mandal, Member, Agriculture, Water Resources & Rural Institutions Division of the Bangladesh Planning Commission, presented the structural realities of rural Bangladesh and how was the transformation helping a dynamic economy.

Workshop

Muntasir Chaudhury, Senior Lecturer of Department of Economics, attended the 9th four week long Refresher Training Program for the University Teachers from the South Asian Countries, from May 20 - June 14, 2013, on 'Public Economics' organized by 'National Institute of Public Finance and Policy (NIPFP)' in New Delhi, India. This is an exhaustive training program on Public Economics lectured by top academicians as well as policy makers, giving a thorough in-depth comprehensive view of this important field of national governance.

Field Trip to Manikgonj

The Economics Department of East West University arranged a field trip to Shingaire upazilla in Manikgonj district for the students of Research Methodology (ECO 490) as per the course requirement. The trip was held on 22nd June, 2013. There were 27 students, one faculty member and two staff members who took part in this field trip. The main objective of this trip was to give practical knowledge to the students about data collection with the use of a comprehensive questionnaire.

Each student collected data on "*An Economic Analysis of Labor Demand and Household Income for Modern Variety (MV) Paddy Farmers in Bangladesh*". The objective of the trip was successfully fulfilled as all the students went door to door and field to field to collect data from the farmers by convincing them properly.

Iftar Party

The students of the Department of Economics organized an Iftar party on 24 July, 2013, in their own department. The party was also attended by a large number of faculty members along with non academic staffs from the Department of Economics. More than 100 students from the department were present in the event.

New Faculty Members Appointed

The following faculty members have been recruited in the Department of Economics in the Summer 2013.

1. Dr. Mudabber Ahmed, Professor
2. Ms. Farzana Islam, Lecturer
3. Mir Tanzim Nur Angkur, Lecturer

Department of English

A condolence meeting in the memory of IffatSharmin was held by the Department of English on 20th July at 2 pm in the afternoon in the faculty lounge. IffatSharmin, who passed away on 15th of July this year, was a Senior Lecturer and one of the promising teachers in the Department. She had been suffering from a rare disease known as Systemic lupuserythematosus (SLE) for the last two years. The honorable Vice Chancellor of East West University attended the condolence meeting along with the deceased's husband and her departmental colleagues. Faculty members and students from other departments also attended the meeting.

Zahid Akter, Assistant Professor & Chair of the Department was invited by the School of Liberal Arts and Social Sciences of Independent University, Bangladesh (IUB) as a panel discussant to attend a presentation of a research project on language endangerment on June 27, 2013.

Harunur Rashid Khan, Assistant of the Department, presented a paper titled 'English in the Undergraduate Level Admission Test: Some Observations' in a national level Advocacy Program under the theme of *Current Status of English Language Assessment in Bangladesh* jointly organized by BELTA and American Center on 5-6 July 2013 at BRAC Center, Dhaka.

Mr. Khan has recently been elected as one of the executive committee members for BELTA 2013-2014. Peer Support Review (PSR) activities took place in Colombo, Sri Lanka during (5-9 September 2012) the 7th International Conference of Sri Lankan English Teacher Association (SLELTA). On behalf of BELTA, Harunur Rashid Khan joined this Conference as a part of PSR team which consisted of 10 other Teacher Association representatives from NELTA (Nepal), AINET (India), SPELTA (Pakistan), AgerELTA (Iran). Apart from presenting the PSR report during the conference, Mr Khan took part in a panel discussion focusing on 'Challenges of ELT in Bangladesh'.

News

Zahid Akter, Assistant Professor & Chair will leave for the University of Oregon, USA to pursue his PhD in Linguistics. Eventually, he will write his dissertation on a small, endangered language spoken in the Chittagong Hill Tracts.

Mian M. Nawshad Kabir joined the Department as Senior Lecturer.

Department of Computer Science and Engineering

New Appointment

Mohammad Kamrul Islam joined the Department of Computer Science and Engineering as a Lecturer on May, 2013.

Promotion

Dr. Md. Nawab Yousuf Ali has been promoted to Associate Professor position effective from July 29, 2013.

Dr. Shamim Hasnat Ripon has been promoted to Associated Professor position effective from July 29, 2013.

Dr. Syed Murtuza Baker has been promoted to Assistant Professor position effective from July 29, 2013.

K. M. Imtiaz-Ud-Din has been promoted to Senior Lecturer position effective from July 29, 2013.

Publications:

Hasin Al Rabat Chowdhury, Tasneem Farhat and **Mozammel H. A. Khan**, **Memetic Algorithm to solve Graph Coloring Problem**, International Journal of Computer Theory and Engineering, Vol. 5, No. 6

Shamim Ripon, Moshir Mahamud Piash, Sheikh Md. Alam Hossain and Md. Salah Uddin, **Semantic Web Based Analysis of Product Line Variant Model**, International Journal of Computer and Electrical Engineering (IJCEE), Vol. 6, No. 1, February 2014, IACSIT Press, ISSN: 1793-8163.

Mijanur Rahman and **Shamim Ripon**, **Elicitation and Modeling Non-Functional Requirements Functional Requirements - A POS Study Case**, International Journal of Future Computer and Communication IJFCC 2013, Vol.2(5):485-489 ISSN: 2010-3751.

Shamim Ripon, Sk. Jahir Hossain, Keya Azad, and Mehidee Hassan, **Formal Modeling of Product-Line Variant Requirements**, International Journal of Computer and Communication Engineering, vol. 2, no. 1, pp. 71-74, 2013.

Md. Shamsujjoha, Hafiz Md. Hasan Babu, Lafifa Jamal, **"Design of a compact reversible fault tolerant field programmable gate array: A novel approach in reversible logic synthesis"**, Microelectronics Journal, ELSEVIER, vol: 44, pp:519-537, Jun:2013

I. M. Kamrul, I.A.I. Ouédraogo, E. Oki, "S-FIR: Smart Failure Insensitive Routing to Enhance Resource Utilization and Robustness", IET Networks, vol. 2, No. 2, June 2013, pp-45-52

R.S. Ranaweera, **I. M. Kamrul**, and E. Oki, "Preventive Start-time Optimization of OSPF Link Weights for Hose Model", IET Networks, accepted on August, 2013.

Conference:

Shamim Ripon, Moshir Mahamud Piash, Sheikh Md. Alam Hossain and Md. Salah Uddin, **Semantic Web Based Analysis of Product Line Variant Model**, 2013 2nd International Conference on Computer Technology and Science (ICCTS 2013), August 3-4, Dubai, UAE.

Shamim Ripon, Sk. Jahir Hossain and Touhid Bhuiyan, **Logic-Based Analysis of Product Line Variant Model**, Second International Conference on Recent Trends in Communication Engineering and Network Technologies - CENT 2013, Dubai, UAE

Shamim Ripon and Sk. Jahir Hossain, **A Systematic Management of Software Product Line Variants**, Third International Conference on Computer Science, Engineering and Applications (ICCSEA-2013), Delhi, India.

Seminars:

Department of Computer Science and Engineering has been organizing series of seminars on different topics related to Computers and its application.



The guest speaker giving the talk

1. Seminar on "The Potentialities in the IT Industry"

Seminar titled "The Potentialities in the IT Industry" was organized on 22nd of May, 2013. Mr. Alex Sadri, Former Senior Project Manager & Trainer, HP Enterprise services, London, UK was the guest speaker in the seminar. Dr. Md. Nawab Yousuf Ali, Chairperson, Dept. of Computer Science and Engineering, Dr. Syed Murtuza Baker and other faculty members of the CSE department were present in the seminar.

2. Workshop on Google I/O and HTML 5

The Department of Computer Science and Engineering in association with the Google Developer Group (GDG) organized a workshop on 6th June, 2013 on Google I/O and HTML 5 at EWU campus. Around fifty students from different departments of the university attended the workshop..

3. Seminar on MSP recruitment and Internship opportunity at Microsoft Bangladesh

On 23 June, 2013 Microsoft Bangladesh arranged a seminar to explain the recruitment process of Microsoft Student Partnership program and the opportunities for internship in their real life projects. As a follow up of the seminar, students applied online for this MSP program recruitment process.

Free account Microsoft Dream-Spark

In accordance to the MOU signed with Microsoft Inc., The department of Computer Science and engineering is registering Faculties of Science and Engineering with free Dream-Spark account. This semester, in total 158 students and faculties has registered. With this Dream-spark account, a user can get free access to various Microsoft products like Windows 8, Windows 7, Microsoft vision etc.

Collaboration with Oracle Inc.

Department of Computer Science and Engineering became a member institution of Oracle Academy. As an Oracle Academy member institution, the department will be able participate free of cost in their Advanced Computer Science Program. This will enhance the department with Oracle technologies used by businesses and governments globally. This program offers access to world-class database software, Java development.

Study tour

Department of CSE arranged a study tour from June 26 to June 29 to visit the "Beach Sand Minerals Exploitation Centre, Cox's Bazar" which is a center under Bangladesh Atomic Energy commission. This visit was instrumental for the students where they learnt in detail the automation system of one of our nation's key installation.

Department of Electronics & Communications Engineering

List of Journal Publications:

1. Md. Zaidur Rahman , A.S.A.Noor and Md. Bazlar Rahman, "*0-Modular Nearlattices*", Annals of Pure and Applied Mathematics, Vol. 3, No. 2, 2013, 100-107.
2. A.S.A.Noor and Md. Zaidur Rahman, "*On Glivenko Congruence of a 0-Distributive Nearlattices*", Annals of Pure and Applied Mathematics, Vol. 3, No. 2, 2013, 108-112.
3. Md. Zaidur Rahman and A.S.A.Noor, " *α -ideals in a 0-Distributive Nearlattice*", Annals of Pure and Applied Mathematics, Vol. 3, No. 2, 2013, 113-118.

New Appointment:

ECE department has appointed **Ms. Ummayy Habiba** as Lecturer. She has completed her Masters in Telecommunication Engineering from EWU. She has achieved gold medal for outstanding result in the Masters program.

Newborn:

Mustafa M Hussain, Assistant Professor, Department of ECE and Barrister Susmita Rahman have been blessed with a daughter named Amelia Hussain.

ECE Graduate Society:

Graduates of ECE department have formed a graduate society or alumni association named EWU **ECEGS** (EWU ECE Graduate Society) exclusively for the students of the ECE department. ECEGS has been formed for the betterment of the ECE department hence for the EWU. It will help the ongoing students to keep communicate with the graduates who are involved with corporate worlds, as a result the current students will be

helped to get suitable job in different organizations. On this Ramadan, they arranged an Iftar party for the faculty members, current students and the alumni. Department chairperson Professor Dr. A.S.A.Noor along with other faculty members was present on the event. He also gave speech and announced the name of the committee.

EWU ECEGS also arranged an Alumni night in the restaurant 'Baton Rouge' followed by a buffet dinner. Almost all the faculty members and graduates of ECE department participated on the event.

ECE Iftar Party:

Current students of ECE department arranged an Iftar party on the month of Ramadan. Around hundred students and faculty members joined the party.

Department of Electrical And Electronic Engineering

Dr. Khwaja M. Rahman, Technical Lead of the Electromagnetic Machine Design Group of the General Motors (GM) Global Electrification division, USA delivering a talk on "An Insight into Chevrolet Volt - Extended Range Electric Vehicle."

Achievements and professional activities of the faculty members

Prof. Anisul Haque has presented an invited talk on *High-Mobility Semiconductor MOSFETs for Beyond the Silicon CMOS Technology*, at the IEEE Bangladesh Section Student/Gold/WIE Congress. The presentation was organized under the Distinguished Lecturer Program of IEEE and was held in BUET on 21 June, 2013.

Prof. Anisul Haque has joined the Scientific Committee of the *International Semiconductor Science and Technology Conference* as a member to be held in Istanbul, Turkey on 13 - 15 January, 2014.

Publications

U. Sikder and **Anisul Haque**, "Optimization of idealized quantum dot intermediate band solar cells considering spatial variation of generation rates," *IEEE Access*, Vol. 1, pp. 363-370, 2013.

A. Azim, "Computational Performances of OFDM Using Different FFT Algorithms," *Int'l Journal of Communications, Network and System Sciences (IJCNS)*, Vol. 6 No. 7, 2013, pp. 346-350. doi: 10.4236/ijcns.2013.67037.

Department of Pharmacy

New Assignments:

Professor Dr. Chowdhury Faiz Hossain has been appointed as Chairperson for the 2nd term of the Department of Pharmacy on June 24, 2013 and Professor Dr. Muniruddin Ahmed has been appointed as the Advisor of the Department of Pharmacy on May 15, 2013.

New Appointments:

Mohammad Faisal Bin Karim and Ms. Dewan Taslima Akhter has joined the Department as Lecturer. Mr. Shofiqul Islam has joined the Department.

Promotions:

Dr. Shamsun Nahar Khan has been promoted to Associate Professor, Ms. Farhana Rizwan has been promoted to Assistant Professor, Ms. Farjana Khatun and Mr. Mahbulul Hoque Shihan have been promoted to Senior Lecturer positions. Mr. Ajoy Roy and Mrs. Sipra Biswas has been promoted to Senior Lab Officer.

Study Leave:

Study leave has granted to Dr. Sufia Islam, Associate Professor, to participate in a project of investigating cardiovascular protective effect of natural health products in Dalhousie University, Halifax, Nova Scotia, Canada. Study leaves have also granted to Mr. Kh. Tanvir Ahmed, Senior Lecturer, and Mr. Arindom Pal, Lecturer, to pursue their Ph.D in Duquesne University, Pennsylvania and South Dakota State University, USA, respectively.

Newborn:

Mrs. Rajia Sultana, Senior Lab Officer, has been blessed with a baby boy.

Conference/Workshop:

Prof. Dr. Chowdhury Faiz Hosain has attended a series of 12 (twelve) Government of British Columbia funded workshops on "Skills Development" organized by MOSAIC center of WorkBC at Vancouver, British Columbia, Canada, from February to April, 2013.

Dr. Shamsun Nahar Khan, Associate Professor, has been nominated by the Ministry of Foreign Affairs of Government of Bangladesh to participate in the "19th Conference of the Islamic Academy of Sciences" on 6 May, 2013 at Pan Pacific Sonargaon, Dhaka, which was patronized by Honorable Prime Minister Sheikh Hasina. Dr. Khan actively reviewed and voted for the "Dhaka Declaration 2013" declared by the Islamic Academy of Sciences.



Dr. Khan with Prof. Dr. Peter Sundin (Program director; International Science Program, ISP), Uppsala, Sweden.

Dr. Khan also presented a paper entitled "Role of 7SK snRNA in HIV1 Replication: Future Drug Designing" in the "International Conference on Biotechnology" on 25 May, 2013 at The Westin Dhaka.

Mr. Mohammad Kawsar Sharif Siam, Lecturer, has attended the 66th World Health Assembly organized by the WHO from May 21 - 28, 2013 at WHO headquarter in Geneva, Switzerland. There he along with his team proposed an intervention on "S/S/F - L/F/C medication" in front of a the health care experts and the policy makers from all over the world.

Publications:

Roy, S. C. S., Jalil, M. A., Tithi, N. S., Saha, S. K., Raihan, S. Z., Chanda, U. K., Ghosh, C. K., & Bachar, S. C. (2013). Comparative toxicity assessment between generic salbutamol sulphate inhaler containing hydrofluoroalkane and Ventolin Evohaler. *Open Journal of Preventive Medicine*, 3(3), 275-279.

Saha, R.K., Siddiqui, N.N., Roy, P., Howlader, M.A., Apu, A.S. (2013). Comparative pharmacological and phytochemical studies of the dried and fresh green tea leaves grown in Bangladesh. *Pharmacology On Line*, 1, 144-154.

Department of Social Relations

Seminar on Neoliberal Globalization and Higher Education in Bangladesh



" The Department of Social Relations of East West University organized an in-house seminar entitled, Neoliberal Globalization And Higher Education In Bangladesh on 20 June 2013. Professor Ehsanul Haque, Department of International Relations, University of Dhaka and Ms. Touhida Tasnima, Assistant Professor, Department of Social Relations, East West University presented the keynote paper in the seminar. Presenters in their paper focused on changes and transformations in higher education policies, operations, and institutions in Bangladesh that have been triggered by neoliberal globalization's imperatives, trajectories, and conditions. The seminar was attended, among others, by Dr. Bijoy P. Barua, Professor and Chairperson of the department of Social Relations,

Dr. Muhammed Shahriar Haque, Associate Professor and Dean, Faculty of Liberal Arts and Social Sciences, Dr. Lutfun Nahar, Assistant Professor of DSS and other faculties of BBA and DSR departments and the students of EWU.

Conference

"Abstract of the study entitled *"Governmental Organizations and Non-governmental Organizations Involvement in Managing Drinking Water: A Study from Disaster Affected Coastal Rural Area of Bangladesh"* by Md. Ekhtekharul Islam, Lecturer, Department of Social Relations, East West University has been accepted for virtual presentation in the Sixth Global Studies Conference 2013.

Department of Genetic Engineering & Biotechnology Seminar



Md. Sayeem, Chairperson Dr. Organ, Dr. Rahman, Tasnim Ahmed

Dr. Md. Sazzadur Rahman, Senior Scientific Officer of the world renowned Bangladesh Rice Research Institute (BRRI), initiated the new Genetic Engineering and Biotechnology seminar series on July 31. His talk: "Rice Research and Food Security in Bangladesh: Development of Salt and Heat Tolerant Rice" was well attended and well received. It was especially gratifying that the talk combined a sense of a nationally important project, rigorous molecular genetics and the friendly, professional manner of a man who enjoys teaching. In fact, it was difficult to finish the question period after that talk because there were so many questions from the students. Finally, the question period was brought to a close so that refreshments could be given. It was agreed by all that the GEB department seminar series has gotten off to a great start.

Field Trip:



The GEB Department in front of the National Botanical Garden on its field trip

The department made its first two field trips. First, mostly for fun, we enjoyed a guided tour of the National Botanical Garden and were able to tour both the orchid house and the wonderful cactus house exhibit. Additionally, we traveled to Gazipur for guided tours of the Butterfly Research Center.

The Butterfly Center was especially important because we received a very in depth scientific review from several PhD. Level scientists on the significance and findings of this center. The department was especially honored that our visit included a talk and long visit by Dr. Abul Bashar, Professor of Zoology at the University of Dhaka and the founding scientist of the Butterfly Research Center.



A butterfly of the Butterfly Research Center.

East West University Center for Research and Training (EWUCRT)

The primary objective of the center is to create knowledge through academic and applied research and to disseminate acquired knowledge through training and publication. The Center has the following updates on research proposals and seminars:

Research Publications

Monograph

Dr. Rafiqul Huda Chaudhury, Chairperson, East West University Center for Research and Training, co-authored a monograph on, **Genderizing the Census: Strategic approaches to capturing gender realities of a population**, with Dr. Meena Acharya. The monograph was published by United Nations Population Fund in July 2013.

Working Paper

The Center published Working Paper No.7 entitled "Practices of TQM in the Garment Sector of Bangladesh-An Empirical Investigation" by Ms. Farhana Ferdousi, Assistant Professor and Ms. Saadia Shabnam, Senior Lecturer, Department of Business administration, EWU on August 20, 2013.

Research Proposals

The following four research proposals were received by the Center in response to the call for Research Proposal Round -7:

1. "Susceptible Factors of Type-2: Diabetes in a Population of Bangladesh" by

Afsana-Al-Sharmin and Dr. M. Moslehuddin Ahmed, Department of Applied Statistics, EWU; Helal Uddin Ahmed and Ms. Munima Haque, Southeast University and Parvin Akter Khanam, Department of Epidemiology & Biostatistics, BIRDEM

2. "Plagiarism Policies in Bangladeshi Universities: A Critical Perspective" by

Dr. Muhammed Shahriar Haque, Department of English, EWU

3. "Higher Dependency on Domestic Borrowings: Key Challenges for the Target Economic Growth and Debt Management in Bangladesh" by Saiyeeda Saniya Munim, Biplob Kumar Nandi and Gazi Quamrul Hasan, Department of Economics, EWU

4. "Does Fiscal Policy and Composition of Expenditure Matter for Economic Growth? A Panel Analysis for South-East Asian countries" by Biplob Kumar Nandi, Quamrul Hasan, and Mir Tanzem Nur Angkur, Department of Economics, EWU

The proposals are at different stages of review by the referees and revision by authors.

Research Seminars

The center organized two seminars mentioned below:

1. Topic: *Presence of Pathogenic Organisms in Food Samples Collected from Fixed and Mobile Food Vendors around the Old & New Campuses of East West University* by Sufia Islam, Farhana Rizwan, Nishat Nasrin, and Muniruddin Ahmed, Dept. of Pharmacy, EWU and Lutfun Nahar, Department of Social Relations, EWU.

2. Topic: *A Time Series Approaches to Tax Revenue Forecasting: A Case Study of Tax System in Bangladesh* by Biplob Kumar Nandi, Muntasir Choudhury, and Gazi Quamrul Hasan, Department of Economics, EWU

Training Workshop and Orientation Program

East West University Center for Research and Training (EWUCRT) is organizing a seven-week training workshop on research methods from August 22, 2013 to October 05, 2013 in order to develop research capacity and skills of faculty members.

The program has been designed to develop research skills in terms of identifying a researchable problem, literature review, research ethics, theoretical framework, data collection and analysis.

The Center also organized the Orientation Program for new faculty members of East West University. The objective of the orientation ceremony was to acquaint the new faculty members with academic goals, achievements and practices of the university and to provide them with tips for most productive and pragmatic methods of teaching.

The inauguration ceremony of the Training Workshop and the Orientation Program for New Faculty Members of East West University was held on Thursday, 22 August 2013 at 5 pm in the Faculty Lounge of EWU with **Dr. Rafiqul Huda Chaudhury**, Member, Board of Trustees and Chairperson, Center for Research and Training, East West University, in the chair. Dr. Mohammed Farashuddin, President, Board of Trustees and Founder Vice Chancellor, East West University addressed the new faculty as the chief guest, while Dr. Shelly A. Mubdi, Member, Board of Trustees, East West University and Professor Ahmed Shafee, Vice Chancellor, East West University were present as special guests. **Mr. Harunur Rashid Khan**, Assistant Professor, Department of English, East West University spoke on the topic 'Excellence in Education and Available Teaching and Research Facilities at EWU'. Participants in the training workshop program, faculty members, officers and staffs of EWU attended the program.

Call for Papers for Journals, Vol. 4, 2013

The East West University Center for Research and Training (EWUCRT) invited papers for its fourth issues of both East West Journal of Business and Social Studies & East West Journal of Humanities.

Call for Abstracts of Published Research Papers-2012

The Center for Research and Training (CRT) will print the abstracts of research papers, journal articles, conference papers and chapters in edited books published by faculty members of the University.



East West University Creative Marketing Club (EWUCMC)

Summer 2013 was a fruitful semester for Creative Marketing Club (CMC), one of the leading clubs of this university. In this semester it has arranged three major events under its flag. At first on June 2, 2013 it has arranged a 'Seminar on Brand Management' where the guest speaker was the Senior Brand Manager of Reckit Benkiser. Then on June 4, 2013 it has arranged a remarkable 'Intra Marketing Case Competition'. After a tough competition among seven teams, two teams were sent to renowned business case competition 'Brandwitz', organized by IBA Communication Club (IBACC), by judge Md. Sajjad Hossain & Md. Anamul Hoque. Among those two teams, Team Arrow made the final round where they got 4th position. The last program was a 'Intra Business School Marketing Competition' named 'Bizbuzz'. This was a two round completion. One round has been completed on July 29, 2013 and another has been postponed to next semester due to unavoidable circumstances. With these CMC has also arranged five weekly communication sessions in this semester. All the programs were appreciated and participated by general students and members.



Executive Committee

1. President : Shafkat Ahmed Chowdhury
2. Vice President : Naima Islam
3. Assistant Vice President : Morshed Alam Shuva
4. General Secretary : Ishtique Labeeb
5. Treasurer : Tabsir Kabir

Study tour:

To introduce the students to practical job life, to enhance their knowledge and to resurrect them from their busy student life EWUBC arranges a study tour. This time there wasn't a deviation & for that EWUBC aspired a tour to one of the largest tea garden of Bangladesh, "Finlay Tea Garden" at Sylhet. On 24th May it started for "Tour to Finlay Tea Factory" at Srimongal. The state manager himself was ready there to greet us all. He escorted us the whole way to the factory through their tea garden. In the factory the production manager showed everything about producing tea from leaf. They showed how they collect leaves, vapor them to decrease the moisture to around 70 percent, making them crumb, pulverizing the crumb, changing the color of crumbs and getting the tea packaged. At the end of the day all of us tasted the tea at the factory canteen. EWUBC ended its tour by visiting holy shrine (mazar) of Hazrat Shah-Jalal (R.) and Hazrat Shah-Paran (R.).



East West University Sports Club

The scorching heat of summer and the Holy month of Ramadan didn't stop East West University Sports Club from organizing few very important sporting events.



The semester started off with the Intra EWU Basketball Tournament 2013 which was held at East West University campus. It was a 3 on 3, half-court basketball tournament where a total of nine (9) Boys' and, for the very first time, two (2) Girls' team participated. Through this tournament, the goal was to formulate one boys' team and one girls' team, who would represent the University at the Inter level.

In the boys' tournament, "The Backbenchers" became the champions, defeating "Adomjian". In the girls' tournament, team "Wizards", consisting of Shahnaz Masuma, Zakia Parvin and Nabila Islam defeated the "Black Swans". All the prizes were distributed by the Honorable Chairman, Department of Business Administration, Dr. Tanbir Ahmed Chowdhury. A special prize was given to Joy Clive Patrick D. Costa, for outstanding performances throughout last year on the field of basketball.



The next event on the agenda was the 1st Intra EWU Table Tennis Tournament 2013. The tournament was a first of its kind at the University, where 32 players for singles, 16 teams for doubles and 5 faculty members participated. In the singles final, Nayeemul Bari defeated Md. Mohitul Haque. Nayeemul Bari also seized the Doubles title, teaming up with Anwarul Kabir Mridha and defeating Md. Nafis Showkat & Ehtesham Ahmed. In the Faculty's tournament, S.M. Arifuzzaman from the Department of Business Administration won the title by finishing top of the 5 player league table.

It was indeed a thrilling semester where a couple of new talents emerged in the field of Basketball and Table Tennis. The vision of Club Moderators, ASM Ashif and Biplob Kumar Nandi, the hard work by club executives, members and finally the sincere & tireless performance by all the players all together, is gradually turning East West University as one of the powerhouses of sports at university level.



East West University Photography Club

East West University Photography Club (EWUPC) was established in September 2000. This club is working to make students more aware of different dimensions of photography, which relates pleasure and professionalism. The club motivates students to learn and share new ideas and techniques with fellows with similar interest and imaginative power through photography. East West University Photography Club has arranged and participated in several national and international exhibitions and won prizes in different categories.

National Field trip to Cox's bazar:

EWU PC members went to Cox's Bazar for national field trip on June 2013. They stayed there for 4 days and took photographs of the natural beauty of Cox's bazar.

Executive Committee:

President	: Istiak Karim
Vice President (Direction)	: Ahmed Raihan Amin
Vice President (Photography)	: Fabia Nishat
General Secretary	: Khadiza Rahman
Treasurer	: Zinina Zulfikar Bristy
Public Relation	: Shahriar Saif Khan

visited the University premises, on invitation from EWU SC. Dhaka Gladiators had 3 foreign players in their ranks, including ex-NBA player, Jerome James who also played for famous teams like New York Knicks and Chicago Bulls. The team spent time with our students, few faculty members and also had a talk with our Honorable Vice Chancellor. They were also given a tour of our university after which they played "ball" and showed some skills to our students at our basketball court. For the first time, such a sporting team came to visit our university and the enthusiasm amongst the students was unquestionable.

East West University Business Club (EWUBC):

Raising Entrepreneurship & leadership among students is the motto of EWUBC. Every semester it organizes workshop, training session & arranges study tour. This semester Business Club arranged a study tour to “*Finlay Tea Garden*”, two day seminar on “*Developing A Business Plan*” & two day workshop on “*Advanced MS Excel*”.



Study tour:

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Course on Developing Business Plan:

On 14th & 15th June, 2013 EWUBC gave the students the grand opportunity to become sophisticated on developing business plan. For this it brought the trainer Reazuddin Mosharaf who is the founder &

CEO of Windmill organization. This wasn't an ordinary course on business planning rather this course is internationally recognized & conducted by an organization of **World Bank** named **IFC (International Finance Corporation)**. The selected 30 students had hands of experience through 14 hours



of training. After the session the participated students were provided the certificate of participation & their CV were uploaded on IFC data base.



Workshop on Advanced MS Excel:

In corporate life the advanced knowledge of MS Excel is a basic requirement. Through CSE & MIS courses students get the fundamental understanding of Excel. So for the advanced knowledge on MS Excel EWUBC brought Md. Sharif Bin Mohiuddin who is the Specialist, HR Business Partner of “*Robi Axiata Limited*”. The workshop was held on 21st & 22nd June, 2013 & on the very last day the selected students were provided the certificate of participation.

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Right now EWUBC is working on Inter- university competition. These successes wouldn't come without the help of our highly esteemed moderators Kashfia Ahmed and Md. Sajjad Hossain. EWUBC would like to thank all the members and moderators for their co-operation.

Executive Committee

President : Huzzatul Murshed
Vice-president : Mahmud Hossain
General Secretary : Zayed Mohammad Johny
Treasure : Md Muttashin Billah
Event Coordinator : Sajid Ibne Salim



Rotaract Club of East West University

Rotaract Club of East West University (RCEWU) has been flourishing in social activities due to indomitable effort of all executives and members, who are very fanatical and compassionate toward societal development. From May to August 2013, the club has taken different initiatives and arranged programs for welfare of human being. A brief description has been given below:

1. Blood Donation Camp:

On June 2nd, 2013, RCEWU arranged a "Blood Donation Camp" in association with "Thalassemia Foundation" at ground floor (C- Block, Student Zone). 74 bags of blood was donated at the camp, thus expressing students' benevolence toward Thalassemia affected people.

2. A seminar on Thelassemia at Dhaka University:

On 11th May, 2013, "Thelassemia Awareness Group" (TAG), a club of Dhaka University, arranged an open seminar on Thelassemia Awareness and five members from RCEWU attended the seminar.

3. RCEWU arranged a seminar on "Thelassemia" at East West University:



RCEWU arranged a seminar on "Thelassemia" disease to create awareness among all EWU students about the perilous effects of the disease. Moderator of RCEWU Ms. Imrana Sharmin, Dr. Abdur Rahim, Founder of Thelassemia Foundation, Professor Dr. Shah Monir Hossain, Senior Advisor, FAO, Former Director General and Directorate General of Health service were present in the seminar. Participation of students were really appreciable. RCEWU also invited Thelassemia victims to the seminar to share their life experiences.

4. 7th charter day of RCEWU:

On 30th June, 2013 RCEWU celebrated their 7th Chartered Day. The celebration was overwhelming as many students came together with ecstasy. RCEWU moderator Ms. Imrana Sharmin and all executives, sub-committee directors, deputies and all volunteers were present in the occasion.

5. Iftar with underprivileged children:

On 30th July, 2013, RCEWU arranged an Iftar party with the unprivileged children at the University campus.

Executive Committee:

President	: Oliva Biswas
Vice-President	: Tareque Aziz
General Secretary	: Najmus Sakib Khan
Joint Secretary	: Faisal Hossain
Treasurer	: Shovon Saha



EWU Electronics Club

The motto of this club is to "Explore Electronics and Explode ideas".

List of Activities:

EWU Electronics Club organized a daylong seminar and workshop on May 1, 2013. The resource organization was Pilabs Bangladesh Ltd. The event consisted of a seminar from 10:30am to 1:30pm and then a hands-on workshop on robot-making from 2:00pm-5:00pm. A total of 200 students from different engineering departments participated in the event. To make the event more interactive engineers from Pilabs Bangladesh Ltd. asked students to submit in writing an engineering realistic problem, the probable solution to that probable and the probable engineering tools required to solve the problem.

At the end of the day Pilabs announced top 3 ideas which were judged by their engineers and a special programmer award. EEE department students Kowshik Baral, Syed Abrar Rafid and Asrarul Haque secured the first 3 positions respectively. Another EEE student Mehazabeen Mehedi received the special programmer award.



This event was followed by a closing ceremony. The Chief Guest of the event was Dr. Mohammed Farashuddin, President, Board of Trustees and Founder Vice Chancellor, East West University. The event was held along with Post-NEPEC2013 celebration. Dr. Farashuddin distributed special recognition awards among students who led NEPEC2013. The event was followed by a small cultural program organized by members of the EWU Electronics Club.

As a part of celebrating Technology Week EWU Electronics Club organized 4-daylong events on March 24, March 25, April 3 and April 4, 2013. The first 2 days were completed with 2 workshops on the engineering software MATLAB and Microcontroller where a total of 30 and 28 students participated respectively. MATLAB workshop was conducted by Dr. Halima Begum, Assistant Professor, Department of EEE, EWU and Microcontroller workshop was held by Mr. Rizvi Ahmed, Research Lecturer, Department of EEE, EWU. The students who participated earned certificates. On day-2 a seminar entitled "Electrical Engineers :: Why? ... Innovate, Adapt or Die!" was held where a total of 40 students were present as audience. Among the audience the crowd was proud to have Dr. Anisul Haque, Professor, Department of EEE, EWU and Ms. Sohana Tanzeem, Lecturer, Department of EEE, EWU. The honorable speaker of the event was Mr. Fokhruz Zaman, Director, Millennium Information Solution Limited.

On day-3 Intra-university Circuit Construction Competition was held where 1 total of 14 teams participated. Each group has 2 members.

The honorable judges of the event were Dr. Muhammed Mazharul Islam, Assistant Professor, Department of EEE, EWU, Mr. Anwarul Azim Lecturer, Department of EEE, EWU and Ms. Mariam Binte Salim, Lecturer, Department of EEE, EWU. The 1st prize winners are Jannate Bulbul and Mohammed Merajul Islam of the EEE department.



East West University Club for Performing Arts (ECPA)

It's been another successful semester for East West University Club for Performing Arts (ECPA) as it managed to keep up the good work it has been doing for the couple of years.

ECPA started its journey for the summer '13 by recruiting new members for the club and for the first time in it's history the club started to take interviews and audition for member recruitment. The interview session was designed by some well known people of the club, specially who have worked their way through to the top. 250 students applied for various category like, Vocal, Instruments, Drama, Anchoring and Organizing among them only 50 students were selected primarily and the rest of the student were kept in the waiting list.

In the month June ECPA has performed in an outside program named EWU Dugout Bonanza organized by 7teen events. The program was held in the Dhaka University Gymnasium, Where ECPA has exhibited a traditional dance show, which is called the 'Putul Nach' after the dance the musicians have performed some of the well known track and ECPA has also exhibited the official portfolio of ECPA.



And on 18th august East West University Club for Performing Arts (ECPA) organized a drama and folk song evening called "Shikorer Tane" Where the performers of ECPA showed a brilliant performance in the Drama named 'Mora' written by Srikanto Chattopaddhay. After the drama show the musicians presented a folk song evening where they performed some famous folk song with accoustic instruments. The faculty members who were present there appreciated the effort of the performers and the organizers. Moreover, ECPA has launched it's own website where members can find out updated news and club joining criteria. "www.ecpabd.org" has been launched by the moderators of ECPA and faculty members.

Executive Committee:

President : Asad Uz Zaman
 Vice President : Md. Samiul Ahsan
 General Secretary : Kudrot-E-Kibria



Agro-Industrialization Club

Agro-Industrialization Club has been established with the purpose of giving practical experiences in agro-industrial sector to the students of East West University. EWUAIC always aspires to perform club activities in a way that is helpful for the members.

EWU Agro-Industrialization Club:

1. A factory visit was held by the AIC for "Enhancing Knowledge on Bangladeshi Agro Industries" at Abdul Monem Sugar Refinery on 29th June, 2013 in Protap Nagar, Sonargaon, Naryanganj for getting practical knowledge on green marketing, production & maintaining process, delivery system, supply chain as well as demonstrating opportunities and sharing practical ideas with the experts of the company. The two honorable Moderators, three honorable guest faculties and thirty members of EWU Agro-Industrialization Club have participated in this event.

Last but not the least the Executive members of the Pharmacy club made all the arrangements tirelessly to make a successful training. The training program was closed by giving away the certificate of attendance to all the students by Mr. Abu Nayeem Saifur Rahman and Ms. Farhana Rizwan.

Executive Committee:

- President : Tasmi Akhter
- Vice President : Mahmudul Hasan Tushar
- General Secretary : Md. Kamruzzaman
- Treasurer : Munira Tasnim Karim
- Event Coordinator : Md. Al - Hafiz
- Media Coordinator : Mohammad Arafat Siddique



EWU COMPUTER PROGRAMMING CLUB

East West University Computer Programming Club upholds the motto of providing information and knowledge of latest technologies and concepts regarding computer among students and nurturing them to advance their knowledge in computer programming. The club held some important seminars and events this semester which were very helpful for the students to enhance their technological knowledge and develop their concepts.

Club Activities:

" Seminar on "Cmputer programming and its application"
EWU Computer Programming Club organized a seminar on "Computer programming and its application" followed by a quiz competition on analytical ability on May 28, 2013 at East West University campus. Faculty members of the CSE department explained the importance of Computer programming as well as its different applications on the real world paradigm in that seminar.

" Training Program for the Computer Programmers
Our programming teams have performed well in the regional contests held so far. To achieve that, EWU Computer Programming Club has always arranged training programs to groom the contestants up to their potential. Starting from the beginning of each semester, the club organizes a semester long training program for the computer programmers. Every Friday a programming training class was arranged for juniors and every Sunday a programming class was taken for seniors.

"Programming Contest Titled "Intra University Programming Contest"

Each semester an Intra University Programming Contest is organized for all the students of East West University. The basic purpose of these contests was to identify the potential programmers of this university. This was a good opportunity for the interested programmers to prove their skills, so that they could be trained to compete in the Inter University contests in future.

Study Tour

EWU programming club organized a study tour from June 26 to June 29 to visit the "Beach Sand Minerals Exploitation Centre, Cox's Bazar" which is a center under Bangladesh Atomic Energy commission. This visit was instrumental for the students where they learnt in detail the automation system of one of our nation's key installation. Before this tour, students had an idea about the theoretical aspects of automating such a big system, but this visit gave them hands on experience.



Participants of the study tour

Executive Committee:

- President : Pronaya Prosun Das
- Vice President : Sohan Ahmed
- General Secretary : Tarjia Alam Nisha
- Public Relation Secretary : Musfiqur Rahman
- Event Coordinator : Yasir Taher
- Organizing Member : Ruhul Amin,
Yasin Muhammad Nur



MBA Club

Contribution to Rana Plaza Victims
East West University MBA Club rose to the humanitarian call and launched a fund raising campaign to help the victims of Savar Rana Plaza tragedy.



The Executive Committee raised Taka 19,500 and on 8 June, 2013 the money was handed over to Dr. Md. Enamur Rahman, Chairman of Enam Medical College & Hospital, Savar. The fund will be utilized to help families, who have lost members, as well as those who became physically disabled in this worst garment tragedy of Bangladesh,

Visit to Akij Food & Beverage Limited

Students from Graduate Studies (MBA/EMBA/MBM Programs) paid a visit to Akij Food and Beverage Limited (AFBL) Plant located at Dhamrai on 22 June, 2013. The objective of the visit was to expose business students to the technology of an assembly-line mass production system, management and marketing aspects of soft drinks and enhance knowledge of real operations. Three senior managers of AFBL welcome the students. After a short briefing about the plant, the students were divided into three groups, each guided by a plant personnel, to show them the various sections of the plant. The plant produces four different kinds of drinks, one brand of mineral water and two types of potato chips. Apart from learning, the trip provided the graduate students to socialize and spend the day in merriment.



Seminar on Job-Stress in Organization



A Seminar on Job-Stress in Organization was organized by MBA Club on 29 June, 2013 at the Teachers' Lounge. Dr. Nasreen Wadud, Professor, Department of Psychology, University of Dhaka and Adjunct Faculty of East West University was the key speaker. In her speech, Professor Nasreen Wadud talked in detail about the rising level of stress among professional managers in modern organizations. Faced with fierce competitive challenges in the market and the incessant call for productivity enhancement, today's managers are faced with tremendous work pressure and too many deadlines causing stress. She also outlined the various ways of relieving stress and the need for effective stress management. Professor Ahmed Shafee, the honorable Vice Chancellor graced the seminar as chief guest. He congratulated the initiative and stressed upon holding seminars and talks on various important issues on a regular basis. Dr. Nargis Akhter, Corodinator, Graduate Studies, delivered the welcome address.

Barshabaran

To welcome Barsha, the season of Bengal, MBA Club organized a cultural function at the MBA Lounge on 5 July, 2013. Artists performed songs, poetry recitation, dance and staged a short drama in front of a bemused audience. The performers were all students of EWU. This musical evening brought back the age-old tradition of eternal Bengal and rekindled the spirit of our gratitude to nature. With songs rendered in praise of rain, poems recited unfurling the beauty of nature, dance recreated the melodies of raindrop the evening became memorable with a fine performance of our own artists. The enthusiastic participation of the audience gave it a resounding success.



2. An executive meeting of EWUAIC was held on 31st July, 2013 where the executive members shared their ideas about the activities of the upcoming semester with the honorable Moderators of EWU Agro-Industrialization Club.

The EWU Agro-Industrialization Club is planning to form and run under a new executive committee from the next semester.



Pharmacy Club

The Pharmacy Club of East West University has been working to highlight the different fields of Pharmacy. The club organizes seminars and other formal and informal interactive programs for the dissemination of Advanced Knowledge in different areas of Pharmacy. The club provides Pharmacy students an opportunity to meet each other as well as faculty & professional pharmacists.



East West University Pharmacy club had organized a day long exclusive training program on Good Manufacturing Practice (GMP) for the last semester students of the department from 27-28th June, 2013. This specially designed GMP Training Program consisted of 4 modules per day comprising of Regulatory Compliance and a GMP topic was held. The training session was organized for 60 Students (divided in 2 groups). The training was arranged by the TruTech Pvt Ltd., a sister concern of Asia Pacific Consultants Pty Ltd. Australia.

The program was opened by Ms. Farhana Rizwan, moderator of Pharmacy club. The resource persons of the training program were Mr. Abu Nayeem Saifur Rahman, Director, (South Asia), Asia Pacific Consultants Pty Ltd. Australia, Mr. Mohammad Rafiqul Islam, Managing Director of Global Strategy Exchange and former CEO of RAK Pharmaceuticals Limited, Mrs. Shayama Sharmin Rahman, validation expert of Asia Pacific Consultants Pty Ltd., and Coordinator, Validation and Quality Compliance of General Pharmaceuticals Ltd, Bangladesh, Md. Zakaria Hossain, Quality Assurance Manager, UniMed & UniHealth Manufacturers Limited, Soomna Lohani, Sr. Manager of Quality, Beximco Pharmaceuticals Limited, Dhaka, Bangladesh and Mr. Chowdhury Zaki Ibne Farid, QA Manager, PPF of Renata Limited.

The training outline of the session were: Module 1: Introduction to Good Manufacturing Practice (GMP), GLP and HACCP - [Outline of GMP, GLP & HACCP (as required) including: General principles, Key Elements and application]; Module 2: Regulatory Compliance (FDA, MHRA, TGA, GAMP, ISO), [Outline of regulatory compliance; Key features of the relative standards; Application of the standards; How to be "Audit Ready"]; Module 3: Quality Systems Design and Implementation [Outline of Quality system, Key elements of a Quality system, How to design & manage a Quality system, SOP writing and Key Quality indicators]; Module 4: GMP/GLP Housekeeping; Key elements of GMP /GLP housekeeping, Housekeeping evaluation & implementation, Maintaining an appropriate standards, Status Labeling, Contamination control etc.

Knowledge regarding Good manufacturing practices will help the students a lot in pursuing career in pharmaceutical field. Prof. Chowdhury Faiz Hossain, The Chairperson and Prof. Muniruddin Ahmed, Advisor of the department of Pharmacy were present during the daylong programme. Ms. Nishat Nasrin, Ms. Nazia Hoque and Ms. Nigar Sultana, the faculty members of the department were also involved in organizing the program.

MBA CLUB Executive Committee

President	: Fazle Kaiser
Vice-President	: Farana Ferdous Karim
General Secretary	: Md. Iqbal Nur
Treasurer	: Md. Habil Uddin
Coordinator	: Shamima Shamsi Ara Tazin
Moderator (Acting)	: Engr. Kamrul Hassan



East West University Telecommunications Club Limited Signals, Unlimited Ideas

English Conversation Club

Club Activities:

During Summer semester this year the club has organized its regular chat session on Tuesdays. The students participating in the chat session have had the opportunity to speak on various topics chosen by the moderators. In addition to the regular chat session, the club has also organized a cultural exchange program titled "Dialogue between Cultures". The program was organized to create opportunity for our students to have an open discussion with American students who came to visit East West University.

Environmental and Social Club

1. Eid for ALL: EWU ESC has organized its regular annual program "Eid For ALL" for sharing happiness of Eid with disadvantaged people. As part of this program, EWU ESC is planning to present 'Token Gifts' for the Sixth year to all the support staff of the university on the occasion of Eid Ul Fitr on July 30, 2013. Prof. Dr. Ahmed Shafee, Vice Chancellor, EWU distributed the gifts. Among others, MR. SSM Sadrul Huda, Moderator, EWU ESC and Assistant Professor, Business Administration present on the occasion.



East West University Telecommunications Club (EWUTC), one of the most active clubs of East West University (EWU), organized some successful programs in summer semester.

01. 7th anniversary of EWUTC, (17 April 2013)

The East West University Telecommunications Club (EWUTC) was formed by a group of enthusiastic students in early 2006 (14 April). The objective of the club is to disseminate telecommunication related ideas among the students. EWUTC is rapidly making an impression within the University as one of its most active student run clubs.



02. Workshop on Basic Linux System, (20 May 2013)

East West University Telecommunications Club (EWUTC) organized a workshop on Linux System on May 20, 2013. Around 40 students attend the workshop and got basic knowledge about Linux System which will help them to be a good network specialist.

The key speaker of the workshop was K.A.M Luthfullah, Head of IT, Edison Group.

03. Intra University Telco Warfare-2013, (14 & 15 June 2013)

East West University Telecommunications Club (EWUTC) organized a contest for the students of East West University

(EWU). In this contest there were three sections:

1. Senior Telechamp: Students of ECE Department (3rd year to 4th year) participated in this section.
2. Junior Telechamp: Students of ECE Department (1st year to 2nd year) participated in this section.
3. Tele War: Students of All Departments (1st year to 4th year) participated in this section.



East West University Debating Club

Summer 2013 could not bring about too many activities for the East West University debating club due to the political instability and unrest in the country. Despite the intense enthusiasm of our talented debaters, the club could not avail them to take part in most of the tournaments. Yet two teams from EWUDC participated in Green University National Debate Championship 2013 organized by Green University. Shatil, Swasty and Tashnif comprised of one of the teams and the other team had Mounota, Rezwana and Jarjis

Several training sessions, workshops and practice debate sessions were held throughout the semester which kept our debaters' spirits high. The sessions included discussions on British Parliamentary Format of debating, as well as the Parliamentary Debate Asian Format. The involvement of trainings on argumentations, case building and presentation also enriched the sessions. The debaters along with some new recruits participated in the practice sessions which helped to increase their debating skills further.

EWUDC announced two big events that are going to be held in the next semester, Fall 2013. One of the events is an Annual Public Speaking Competition 2013. It is expected that about more than one hundred students of East West University will be eagerly participating in this grand event.

The other striking event, EWU Debate Spree 2013, is to be held around mid October 2013. There will be three different types of tournaments taking place under this event. They are 7th National Inter-University Bangla Debate Championship, 7th National Inter-University English Debate Championship and National Inter-College Debate Championship. About one hundred teams from institutions inside and outside of Dhaka, comprising of about three hundred debaters and around one hundred adjudicators will be participating in the EWU Debate Spree. The annual publication of EWUDC, "The Voice of Dream", is expected to be published on the closing ceremony of EWU Debate Spree 2013.

President	: Sabrina Sharmin Priyanka
Vice President	: Raihatun Alam Eva
General Secretary	: Naznin Alam
Treasurer	: Annesha Haque Vuiya
Event Coordinator	: Hasan Kabir Raju
Moderator	: Kohinoor Biswas

EWU Science Club News Letter

EWU Science club organized "EWU Interuniversity Math Olympiad 2013" on May 31, 2013 at the university premises. Undergraduate students from different universities were present as the event. The competition was held from 10:00 am 1:00 pm. After the competition an open discussion session was arranged, where Rtd. Professor Dr. Munibur Rahman Chowdhury, Department of Mathematics, University of Dhaka, Professor Dr. Mohammad Kaykobad, Department of CSE, BUET, Professor Dr. Mozammel Huq Azad Khan, Department of CSE, EWU, Professor Dr. A.S.A. Noor, Chairperson, Department of ECE, EWU, Professor Dr. Faruque-Uz-Zaman Chowdhury, Head, Department of Physics, CUET, and Dr. Md. Mofazzal Hossain, Dean of FSE and Associate Professor, Department of ECE, EWU were the valuable speakers. The Examination Scripts were evaluated by the faculty members of Department of CSE, ECE and E Guest of the award giving program. Professor Kaykobad declared the name of the winners as the member of Judge Panel. Ms. Anindita Paul, Assistant Professor, Department of ECE, EWU was the convener of the organizing committee.

Result of EWU Interuniversity Math Olympiad 2013

- First** : Sultan Ahmed (BUET)
- Second** : A. K. M. Saleh Ikram (CUET)
- Third** : Sakal Roy (BUET)
- Fourth** : Naimul Arif (BUET)
- Fifth** : Sourav Kumar Ukil (CUET)
- Sixth** : Firuj Ahmed Nahid (IUBAT)
- Seventh**: Iftekharul Rupam (BUET)
- Eighth** : Md. Kamruzzaman Kamrul (BUET)
- Ninth** : Jannatul Ferdause Tumpa (BUET)
- Tenth** : Abdullah al-Shames (CUET)



IEEE Student Branch, East West University

Club Activities:

The club activities for Summer 2013 semester (from May to August 2013) are listed below.

" The student branch arranged a study tour to the factory of Epyllion Textiles at Gazipur, in June, 2013. All the members of the IEEE student branch participated in the tour. At the factory, the students visited different sections including the effluent treatment plant, the power station and also the factory floor, where they observed how different machines are controlled using programmable logic controllers (PLCs).



" In July 2013, the student branch organized a three day workshop on how to implement microcontroller based projects using Arduino, which has gained a lot of popularity recently due to its open source hardware platform and ease of use in designing electronic systems around it. The participants learned about the features of Arduino systems, how to program and configure these and how to use it to design systems. On the final day of the workshop, the participants built prototype systems of their own choice based on Arduino and showcased them.

Moderators:

Branch Counselor: Dr. Muhammed Mazharul Islam
Assistant Professor
Dept. of EEE, EWU
IEEE Member # 80447354

Moderator: Fakir Mashuque Alamgir
Lecturer,
Dept. of EEE, EWU
IEEE Member # 91175290

Executive Committee:

Chair: Farhana Akther Zannat
IEEE Member # 92489965

Vice Chair: Irfan Arafat
IEEE Member # 91158450

Treasurer: Md. Asrarul Haque
IEEE Member # 92490009

Event Coordinators:

- a) Mehedi Hasan
IEEE Member # 92489985
- b) Mehzabeen Mehedi
IEEE Member # 92561929

Career Counseling Center

Engagement Session on Internship Opportunity at Unilever

Every year Unilever Bangladesh offers an internship opportunity that comes once in a lifetime, to the students of East West University through a competition arranged by East West University's Career Counseling Center (CCC). On 16th June 2013, like previous years this prominent MNC provided the final year students, from under-graduate program and graduate program, with a privilege to compete and secure their place as an intern at Unilever Bangladesh.

Training Programs for Students

CCC has arranged Career Success Program for EWU students to help them build themselves for the real life corporate world. The training will be conducted by the well recognized trainers of Windmill Education Services Limited (WESL)-Franchise Partner of

International Finance Corporation (IFC) BE, (Member of World Bank Group). There were two workshops of three days conducted by two professional trainers.

Internship Placement:

In Summer 2013, 516 CVs of EWU graduating students have been sent to different organizations on the purpose of the internship placement. The following organizations arranged internship placement for EWU students;

Abdul Monem Ltd.; Apex Investments Ltd.; Asiatic Marketing & Communications Ltd.; Bangladesh Bank; Banglalinkgsm; Bashundhara Food & beverage; Basic Bank Ltd.; Beximco Limited (Textiles & Apparel Division); Blue Ocean Footwear Ltd.; British American Tobacco Bangladesh; The City Bank Ltd.; Eastern Bank Ltd.; Emerging Credit Rating Ltd.; EXIM Bank Ltd.; Glaxo SmithKline Bangladesh; Grameenphone Ltd.; Hongkong and Shanghai Banking Corporation Limited, HSBC; IFIC Bank Limited; Islam Group; Janata Bank Ltd.; Mercantile Bank Ltd.; Mutual Trust Bank Ltd.; National Bank Ltd.; People's Leasing and Financial Services Limited ; Prime Bank Ltd.; Robi Axiata Ltd.; Shahjalal Islami Bank Ltd.; Square Toiletries Ltd.; Standard Chartered Bank; United Commercial Bank Ltd.; ZN Consultants.

Job Placement

In Summer 2013, 1119 CVs of EWU graduates have been sent to 44 different organizations as a part of the job placement process of CCC of EWU. We appreciate the cooperation of those organizations.

Donation to the Prime Minister's Relief and Welfare Fund

On behalf of all employees of East West University Vice Chancellor Professor Ahmed Shafee handed over a cheque of Tk. 270,606/- (Taka two lakh six hundred and six) only (one day salary) to Honorable Prime Minister on 24 July 2013 to her Relief and Welfare Fund for the Savar Victims. Treasurer Professor Dr. M. Sekander Hayat Khan accompanied him.

Editor

Professor Dr. M. Mosleh-Uddin
Member, Board of Trustees
East West University

Joint Editor

Zahid Akter
Chairperson & Assistant Professor
Department of English

Assistant Editor

Shafik Waes
Deputy Registrar
East West University

Programs of East West University

Undergraduate Programs

BBA
BA in English
BSS in Economics
BSS in Sociology
B. Sc in CSE
B. Sc in ICE
B. Sc in EEE
B. Sc in ETE
Bachelor of Pharmacy
B S in Applied Statistics
B S in Genetic Engineering & Biotechnology

Graduate Programs

MBA
EMBA
MBM
MDS
MSS in Economics
MA in English
MA in ELT
MS in CSE
MS in Applied Physics & Electronics
MS in Telecommunications Engineering
Master of Population, Reproductive Health,
Gender and Development
M. Pharm in Clinical Pharmacy & Molecular Pharmacology
MS in Applied Statistics



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