



# Preparing Students to Face the Future

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As a student of business administration, majoring in Management Information Systems, I always wanted to join different software exhibitions. It was an area of interest since I started my journey with Information Systems. I never wanted to confine myself with the idea of classroom lectures. Graduating from Dhaka University, I applied for a faculty position in the private sector. I always invited students to join such events with me. Some took it seriously and others did not bother to join. I personally insisted and involved presentation, assignments and exams based on those events to encourage them more to study practical implementation.

Before COVID 19, I used to visit software exhibitions on a regular basis such as BASIS soft expo or Digital World. After that, this year we visited BASIS SOFT expo after a very long time in 2023. Initially it was difficult to manage 93 students all together in one day because of the commuting issue. So, I instructed them to join as they wished. I personally made a visit on Friday riding on Uber and buses provided by BASIS Soft expo. It was organized at Bangabandhu Bangladesh-China Friendship Exhibition Center (BBCFEC) which is in Purbachal. It was a bit confusing for everyone how to reach that destination but thanks to BASIS for taking such responsibility to organize the transport from Kuril to Purbchal exhibition center.

When I entered the destination with 2 of my students, the volunteer gave us an ID card instantly from the registration booth. The huge place and arrangements took our attention and interest. We entered the building and there were several digital banners, logos and mascots. Visitors were roaming around, mak-

ing vlogs and taking photos. 2 huge hall rooms and several seminars were arranged to give it a proper justification. You could talk with associates, directors in the stalls, you could listen to the upcoming projects in the seminars.

We attended more than 50 stalls giving our attention to the exhibitors. I was there with my 15 students. I made different groups and gave them time frames to finish it on time. We could not move our feet after exploring it for 5 hours continuously. All of my students were very tired and exhausted at the same time they were excited and happy. I took the responsibility to go back home safely with all of them.

After coming back to the campus, I asked them what have you learnt and you have to give me feedback on it.

The senior section among 3 sections took the responsibility to organize an event to inform other students about it. We fixed the date taking the permission of the department chairperson and administration. We connected with four organizations among ten best selections of the students. Those were ADN Dignet, Next IT, Medina Tech LTD. and Beetles cyber security. Among the four companies, all of them agreed to join the event. Students were very excited and among them, two of them took the responsibility to create scheduling, making pre-shoot of the event (campaigning).

After that, some other students joined to take responsibilities like making content of the event, banner designing, writing invitation letters, contacting the resource persons about the objectives of the event.

In the event, 4 resource persons were present as speakers from well-known IT compa-

nies. They are Syed Soheal Reza, CEO, ADN Digi Net LTD; Mrityunjoy Das, Director, Next IT; Medina Ali, Medina Tech Limited (Dr Chashi) and Atif Ahmed Akkhor, Executive Director, Medina Tech LTD.

They discussed their services which basically had contributed to learning about the usage of business and technology.

Syed Soheal Reza, the chief executive of "ADN Dignet" has discussed their flagship product, which is Roboket, which basically helps to acquire and retain customers through AI. He discussed how technology is shaping the world of business and what the role of future business leaders to perform to survive.

Mrityunjoy Das, Director, Next IT, introduced the students with "smart interactive restaurant table" which is a perfect example of "future restaurant table". From the speakers, students obtained to identify how the future restaurant ERP, cash transaction and other official works are going to happen in future. How a table can run orders, cash and interactions of an entire restaurant. The team is also working with a concept, "Director's table".

The students participated in the quizzes with excitement. Out of many students, 10 enthusiastic students won exciting prizes for their remarkable responses. Many students are not aware why they need to choose IT in Business? Definitely, every business in the world will go for online marketplace and services in near future. It has changed the world and it will bring many more improvements.

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