

# NEWSLETTER

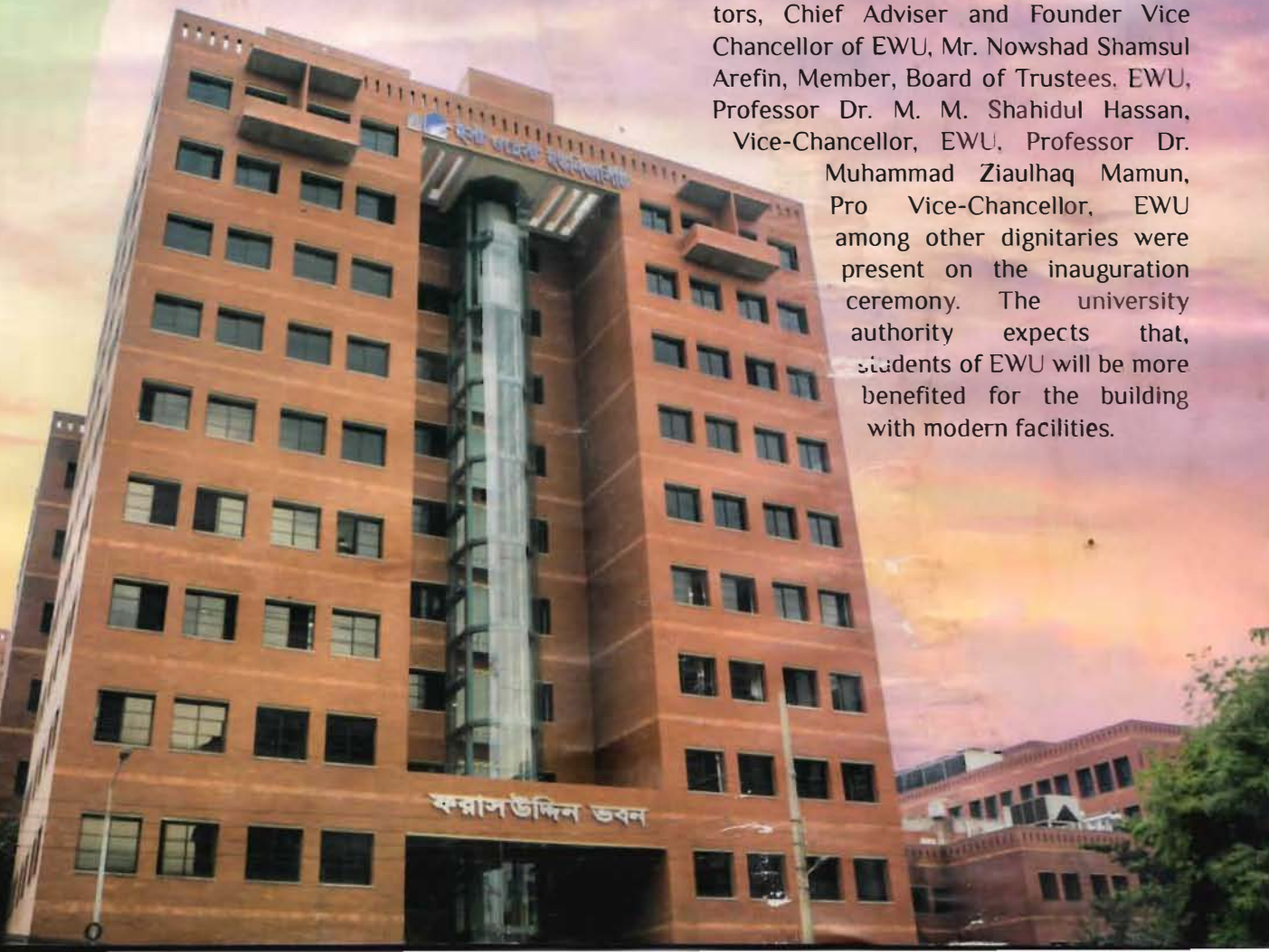
VOL-III ISSUE-XXII FALL-2022

## EWU Opened Its New Academic Building 'Farashuddin Bhaban'

The inauguration of its newly constructed ten-stored academic building, "Farashuddin Bhaban" at East West University (EWU) was held on 29 September 2022 at EWU Campus, at Aftabnagar, Dhaka. The building accommodated 20 classrooms, two research lab rooms, two training rooms,

nine faculty members rooms, seven office rooms and one conference room. It has been operated with the facilities of central air conditioning system and automatic fire alarm system.

Professor Dr. Mohammed Farashuddin, Founder President of the Board of Directors, Chief Adviser and Founder Vice Chancellor of EWU, Mr. Nowshad Shamsul Arefin, Member, Board of Trustees, EWU, Professor Dr. M. M. Shahidul Hassan, Vice-Chancellor, EWU, Professor Dr. Muhammad Ziaulhaq Mamun, Pro Vice-Chancellor, EWU among other dignitaries were present on the inauguration ceremony. The university authority expects that, students of EWU will be more benefited for the building with modern facilities.



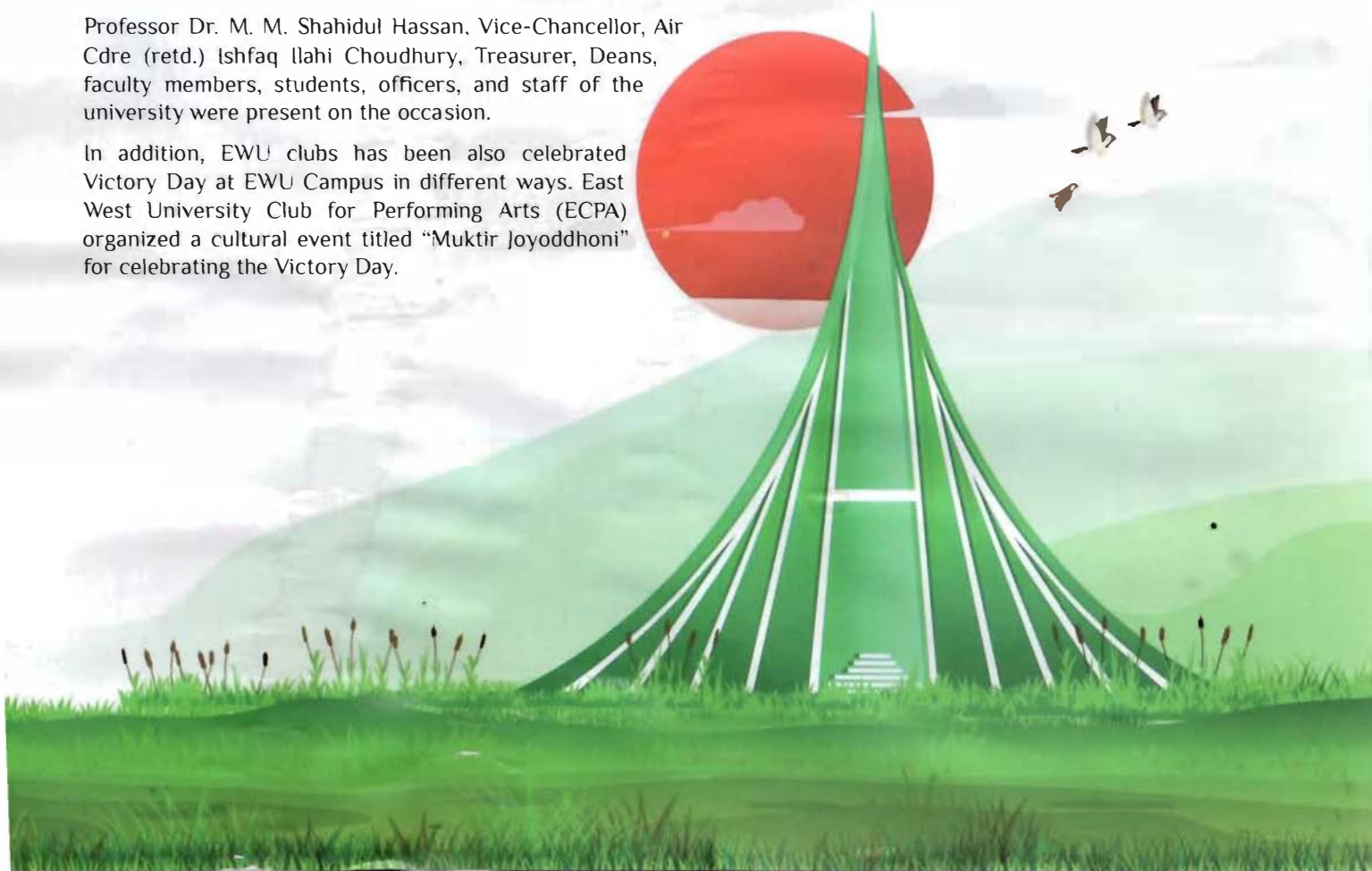


## EWU Celebrates the National Victory Day

**E**ast West University (EWU) celebrated the 52<sup>nd</sup> National Victory Day of Bangladesh. EWU family paid homage and tribute to the valiant freedom fighters and millions of martyrs, who shed their lives for making Bangladesh a free nation. The National Flag was hoisted in the front of EWU 'Shaheed Minar' premises at 6:34 a.m. A special "Munajat" was offered for peace and prosperity of the country on 16 December 2022 morning at EWU Campus, Aftabnagar, Dhaka.

Professor Dr. M. M. Shahidul Hassan, Vice-Chancellor, Air Cdre (retd.) Ishfaq Ilahi Choudhury, Treasurer, Deans, faculty members, students, officers, and staff of the university were present on the occasion.

In addition, EWU clubs has been also celebrated Victory Day at EWU Campus in different ways. East West University Club for Performing Arts (ECPA) organized a cultural event titled "Muktir Joyoddhoni" for celebrating the Victory Day.



# A Permanent Socio-Psyche Counselling Center Inaugurated at EWU

East West University (EWU) inaugurated a permanent socio-psyche counselling centre under the department of students welfare on Sunday, 02 October 2022. Professor Dr. M. M. Shahidul Hassan, Vice-Chancellor of EWU inaugurated the centre; Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor of EWU and other dignitaries were also present.

The center will help students to deal with negative thoughts, maladaptive behaviour, financial

crisis, low self-esteem academic or educational pressures, poor communication skills, relationship crisis, etc.

The socio-psyche counselling centre will help to eliminate negative thoughts and adapt new strategies to lead a balanced life to manage anxiety, depression, anger, stress, and other mental health conditions, and to enhance their self-confidence and eliminate their social phobia. Besides, it will help them in making operational decisions both in personal and academic contexts.



## East West University Arranges a Training Program for Non-Teaching Officials



East West University (EWU) arranged an orientation training on professional development for the Non-Teaching Officials from 21 November to 08 December 2022 at the S.M. Nusher Ali Lecture Gallery of the University. The program was organized by the HR and Logistics Department of the university. The 13-day-long training program was arranged as per the advice of Professor

Dr. Mohammed Farashuddin, Chief Adviser, EWU. designed and guided by Mr. A.Z.M. Shafiqul Alam, the former treasurer of the University. The program was inaugurated by Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor, EWU. The training program successfully ended on 08 December 2022 with a certificate awarding the ceremony awarded by Professor Dr. M.M. Shahidul Hassan,

Vice Chancellor of the university. Air Cadre (Retd.) Ishfaq Ilahi Choudhury, Treasurer, EWU, Director of Finance, Chief of HR and Logistics, Chief Engineer, Controller of Examinations delivered their valuable speeches to the participants throughout the training programs.



# EAST WEST UNIVERSITY LIBRARY

## A Gateway to Knowledge

### EWU Library Observed International Open Access Week 2022

East West University Library observed International Open Access Week from 24-30 October 2022. On its fifteenth year. Open Access advocates to engage their communities with Open Access, to share knowledge and skill and to encourage wider participation.

The theme of Open Access Week 2022 is “Open for Climate Justice”. This year’s theme seeks to encourage connection and collaboration among the climate movement and the international open community. EWU Library celebrated this week from 24-30 October 2022 with the following series of programs:

- Awareness building campaign on “Open Access Publishing Practices” among university community through East West University Library website as well as social media tools of East West University.
- Exchange of information about the essential benefits of using “Open Educational Resources” with the EWU faculty members through email and EWU Library social media tools.
- A Seminar on “Open Access to scholarly resources in higher education on the occasion of International Open Access Week 2022” for the students and faculty members of East West University held on 7<sup>th</sup> November 2022.

Besides around 400 students participated in a quiz; among them top 12 participants were given prizes. Air Commodore

(Retd.) Ishfaq Ilahi Choudhury, treasurer, East West University was present as the Chief Guest. The Keynote Speaker was Dr. Md. Rohnuzzaman, Professor, Dept. of Information Science and Library Management, University of Dhaka. Ms. Saifa Haque, Sr. Lecturer, Dept. of English delivered her speech on open educational resources.

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies & Librarian (In-charge) East West University was the Chair of this event.

### Cambridge-Higher Education: Trial Access

EWU Library arranged trial access of Higher Education from Cambridge University Press for its users which expired on 31 December 2022. Higher Education from Cambridge University Press offers the highest quality content and resources for leading authors, instructors and students, Their textbooks cover many subjects across Science, Engineering, Mathematics, Medicine and Nursing, the Humanities, and the Social Sciences. The EWU community can get access to this collection from EWU Campus network.

### Trial Access of ACM Digital Library

EWU Library arranged trial access of ACM Digital Library which expired on 15<sup>th</sup> October 2022. The ACM (Association for Computing Machinery) Digital Library is the most comprehensive collection of full-text articles and bibliographic records covering the fields of computing and information technology. It is a research, discovery and

networking platform containing:

- The full-text collection of all ACM publications, including journals, conference proceedings, technical magazines, newsletters and books.
- A collection of curated and hosted full-text publications from select publishers.
- The ACM Guide to Computing Literature, a comprehensive bibliographic database focused exclusively on the field of computing.

## Trial Access of Wiley e-library of textbooks Library

EWU Library arranged trial access of Wiley's e-Library of textbooks for its users in November 2022. This collection contains more than three thousand eBooks covering many subjects like Engineering, Management, Humanities, and Science.

## Online Course Completion

1. **Md. Shawkat Ali**, Assistant Librarian, East west University, has participated in the following online courses:
  - "IEEE Authorship and Open Access Symposium: Tips and Best Practices to Get Published from IEEE Editors" organized by The IEEE Xplore Team.
  - "What's New @ IEEE for Libraries: Solutions for Driving Innovation Forward" from 19 October 2022, organized by The IEEE Xplore Team.
  - "IEEE Tech Talk: The Future of Electric Transportation-Targets, Plans, and Actions" from 19 October 2022, organized by The IEEE Xplore Team.
  - "Creating a good research data management plan" organized by ELSEVIER on 15 September 2022.
  - "How to submit and publish an OA article" organized by ELSEVIER on 15 December 2022.
2. **Mr. Tahur Ahmed**, Assistant Librarian, East West University has successfully completed the following courses organized by Public Library Association, USA and American Library Association (ALA), USA, ELSEVIER Researcher Academy, Texas State Library and Archive Commission, USA and Clarivate from 13 November 2022 to 14 December 2022:
  - "Understand Your Library's Community Better with Census Data"
  - "Introducing: Strategic Planning for Public Libraries"
  - "LTC: Facilitation Skills for Small and Rural Libraries"
  - "Fundamentals of Open Access"
  - "How to Submit and Publish an Open Access Article"
  - "Cost of Publishing Open Access: How and Why?"

- "Introduction to Copyright & Fair Use"
  - "Writing Good Press Releases and Working with the Media"
  - "EndNote 20 Essentials (Windows)"
3. **Mr. M. Abdul Gani**, Assistant Librarian, East west University has participated in the following online courses:
    - "Fundamentals of Open Access" (from 10 December 2022 to 13 December 2022) organized by ELSEVIER Researcher Academy.
    - "How to Submit and Publish an Open Access Article" (from 10 December 2022 to 13 December 2022) organized by ELSEVIER Researcher Academy.
    - "Cost of Publishing Open Access: How and Why?" (from 10 December 2022 to 13 December 2022) organized by ELSEVIER Researcher Academy.
  4. **Mr. Md. Abdul Latif**, Library Circulation Officer, East West University has completed the following courses and attended a webinar between September and December 2022:
    - "Preprints: A New Way to Publish Your Research Results" organized by Elsevier on 28 September 2022
    - Successfully completed a free online course on "Front End Development - CSS" in November 2022 organized by Great Learning Academy.
    - "Introduction to ORCID Webinar & ORCID Memberships" organized by ORCID on 24 November 2022
    - "Core Web Vitals: Improving the End User Experience of Drupal -- a Google + Tag1 Consulting collaboration" organized by Drupal Association, USA on 30 November 2022
    - "IFLA-ILA South Asian Libraries and UN Sustainable Development Goals Webinar" organized by International Federation of Library Associations and Institutions (IFLA) on 03 December 2022
    - "Introducing ProQuest Dissertations & Theses Global" organized R4L Trainers on 05 December 2022
    - "Lifelong Learning in Higher Education" organized by Emerald Publishing on 07 December 2022

## Webinar Participation

**Mr. Tahur Ahmed**, Assistant Librarian, East west University, participated the webinar on "Engaging in LIS Practice: Impact of COVID-19 on Research, Training, and Mentorship" organized by American Library Association (ALA) on 07 December 2022.

## Conference Participation

**Mr. Tahur Ahmed**, Assistant Librarian, East west University,

participated in the following conferences:

- 18<sup>th</sup> Congress of Southeast Asian Librarians under the theme “Libraries United- rising to the challenge” (29-30 November, 2022) in Phnom Penh, Cambodia.
- ICSTI (The International Council for Scientific and Technical Information) Annual Conference (01 December 2022) entitled “Global Progress in Open Science Implementation” organized by Japan Science & Technology Agency.

## Program Participation

Mr. Mohammed Motiur Rahman, Deputy Librarian (Jr.), East west University, participated the “23<sup>rd</sup> Meeting of the Coordinating Committee of the LiCoB” on 29 November 2022 at Bangladesh Academy of Sciences (BAS), Agargaon, Dhaka-1207.

Mr. Md. Shawkat Ali, Assistant Librarian, Mr. Tahur Ahmed, Assistant Librarian, Mr. M. Abdul Gani, Assistant Librarian, Mr. Md. Abdul Latif, Library Circulation Officer, Mr. Md. Ershadul Haque, Library Circulation Officer participated 14<sup>th</sup> general meeting of Library Association of Bangladesh (LAB) held on 28 October 2022 at the Institution of Engineers, Bangladesh (IEB), Dhaka.

## Library Visit

Ms. Susan Maree Vize, Officer-in-Charge of the UNESCO Dhaka Office visited EWU library on October 31, 2022.

Dr Norimah Md Dali, Professor, Department. of Kulliyah of Architecture and Environmental Design, International Islamic University, Malaysia visited EWU library on 18 December 2022.

# Executive Development Center (EDC)

## Graduate Diploma in Leather and Footwear Management (GDLFM) Program Activities

### 4th Lecture Series, Tranche 3



EDC-SEIP, EWU arranged the fourth Lecture Series (LF22-3) for the GDLFM program. The program was held S. M. Nousher Ali Lecture Gallery of EWU on at 12 November 2022, hoping to increase industry-academia collaboration, exchanging knowledge for sharing the first-hand experiences, and ensuring the updated cutting-edge course contents for the trainees.

Keynote speaker, Mr. Mohammad Mazharul Islam, Senior Director of Manufacturing, Advance Manufacturing Group, delivered a lecture on ‘Managing the DISRUPTION and Reshaping the Supply chain’. A large group of students, faculties and industry experts were present in the program.

### Study Tour, GDLFM



EDC-SEIP, EWU organized study tours for the students of Batch 6, 7, 8 and 9. The students visited six leading industries and one training center in Bangladesh: Picard Bangladesh Limited (November 4, 2022), Apex Footwear Limited (November 5, 2022), Blue Ocean Footwear Limited (November 05, 2022), Leatherex Footwear Industries Limited (November 5, 2022), Centre of Excellence for Leather Skill Bangladesh Limited (COEL) (26 November 2022), Bay Tanneries Unit -2 Limited (17 December 2022) and Intertek Bangladesh (23 December 2022). In these tours, seventy-eight trainees participated.

### Course Evaluation and Curriculum Review (Phase I), Tranche 3



EDC, EWU, arranged a discussion session on Course Evaluation and Curriculum Review (Phase I), on Monday, 21 November 2022 at Razia Samad Lecture Gallery, East West University. This session was held for reviewing the existing curriculum, participant’s learning outcomes and the overall impact of program in terms of job creation and enhancing skills.

Dr. Md. Sanwar Jahan Bhuiyan, Joint Secretary and DEPD (Private-1), SEIP, Finance Division, MoF was present as The

special guest, Mr. Md. Golam Shahnewaz, Vice President - Footwear and Products Division, Concord Ventures Group, Ms. Rasheda Khanam, AGM- HR, Picard Bangladesh Limited, Mr. Md. Kayum Ali Shikder, DGM, Bay Emporium Limited, Mst. Rezbina Begum, Owner, Peoples Leather Industries, Mr. Kamallesh Chowdhury, Senior Manager,

Merchandising, Bata Shoe (Co) Bangladesh Limited were also present as industry experts. The program was chaired by Professor Dr. Tanbir Ahmed Chowdhury, Director, EDC, Professor, DBA, EWU. A significant number of faculties, EDC members and trainees who have completed their graduate diploma were also present.

## East West University Center for Research and Training (EWUCRT)

The primary objective of the East West University Center for Research and Training (EWUCRT) is to create knowledge through academic and applied research, and to disseminate acquired knowledge through training, seminar, and publication. The following are the updates of EWUCRT from September-December 2022:

### Call for Research Proposal

The time for submitting research proposals for EWUCRT's 15<sup>th</sup> Internal Funding Round was extended to 31 December 2022. Such grants are aimed at nurturing and sustaining a vibrant research community at EWU by engaging academics and researchers from all faculties/fields.

### Research Grant

During the Fall 2022 semester, EWUCRT released a research grant for the following research proposal: *Numerical analysis and experimental study of various cleaning intervention strategies for soiling affected solar panels to maximize revenue* by Dr. M. Ryyan Khan, Associate Professor, Department of Electrical and Electronic Engineering, East West University, Bangladesh.

### Research Report

The following research report is in the process of being printed:

*"Men, Masculinity, and Suicide in Jhenaidah District"* by Dr. Anisur Rahman Khan, Associate Professor, Department of Sociology, East West University.

Moreover, a research project has been completed during Fall the 2022:

*Understanding Challenges and Coping Strategies of University Students in Dhaka City During COVID-19: Through a Social Capital Lens* by Dr. Mumita Tanjeela, Assistant Professor, Mr. Masum Billah, Senior Lecturer, Department of Sociology, East West University, and Dr. Shannon Rutherford, Senior Lecturer, School of Medicine, Faculty of Griffith Health Schools, Griffith University, Australia.

### Research Publication

#### International Publication

A research paper produced from EWUCRT funded

research project titled *"Screening and characterization of L-asparaginase producing bacteria from the soil in and around Dhaka City, Bangladesh"* by Dr. Mohiuddin Kabir et al., Department of Genetic Engineering and Biotechnology, East West University, was published in the *Journal of Advances in Microbiology* on 31 October 2022.

### Journals

*East West Journal of Business and Social Studies (EWJBSS)* ISSN (Print 2074-5443), ISSN (Online 2790-248X), Vol. 8, 2019-2020 was published in November 2022. Please see the link below for details:

Moreover, in response to 'Call for Papers' from the *East West Journal of Business and Social Studies (EWJBSS)*, Vol. 9 - 11, 2023, and *East West Journal of Humanities (EWJH)* Vol. 9 - 12, 2023, the former received 7 research papers while the later received 27. All these papers are going through the review process.

### Abstracts of Published Papers

The Abstracts of Published Papers is an annual publication of East West University Center for Research and Training (EWUCRT) with the objective to keep an official log of academic publications of the faculty members of East West University. Volume 16, 2021 is in the process of being printed.

### Seminars

In order to disseminate knowledge in academia, EWUCRT organized the following seminars:



Dr. M. Ryyan Khan, is presenting his research proposal *"Cleaning Intervention Strategies under Practical*

*Environmental and Logistical Scenarios to Maximize Revenue of Soiling Affected Solar Panel Arrays*” by Dr. M. Ryyan Khan, Associate Professor, Department of Electrical and Electronic Engineering, East West University and Dr. Redwan N. Sajjad, Associate Professor, Department of Nanomaterials and Ceramic Engineering, Bangladesh University of Engineering and Technology (BUET) was held on 02 October 2022;

*“Understanding Challenges and Coping Strategies of University Students in Dhaka City During COVID-19: Through a Social Capital Lens”* by Dr. Mumita Tanjeela, Assistant Professor, Mr. Masum Billah, Senior Lecturer, Department of Sociology, East West University and Dr. Shannon Rutherford, Senior Lecturer, School of Medicine, Faculty of Griffith Health Schools, Griffith University, Australia. was held on 10 November 2022.



Dr. Mohammad Masudur Rahman. is presenting his team's research proposal

*“The Role of Digital Literacy and Culture Specific Communication Skills among Expatriate Bangladeshi Domestic Workers”* by Dr. Mohammad Masudur Rahman, Senior Lecturer, Department of Business

Administration, East West University, Dr. Sabreena Ahmed, Assistant Professor, Department of English and Humanities, BRAC School of Humanities and Social Sciences, BRAC University and Ms. Sharaban Tohura, Senior Specialist: Soft Skills, BRAC Skills Development Programme, was held on 08 December 2022.

### **Meeting of East West University Research, Ethical Committee (EWUREC)**

East West University Center for Research and Training organized the 13<sup>th</sup> and 14<sup>th</sup> EWUREC meetings for the ethical clearance of the following research proposals:

Numerical analysis and experimental study of various cleaning intervention strategies for soiling affected solar panels to maximize revenue



Members of East West University Research Ethical Committee (EWUREC)

Comparative Pharmacological study of the oleanane triterpenoids from terminalia arjuna in non-alcoholic steatohepatitis.

## **EDITORIAL**

The new academic building ‘Farashuddin Bhaban’ at East West University signifies not only the commitment of the EWU Family to contribute to the development of the education sector of the country but also the reputation of EWU as one of the top universities in Bangladesh. EWU always takes pride in having a busy calendar of activities. To begin with, among the plethora of activities during the last four months, EWU has celebrated the National Victory Day through organizing a grand celebration in front of EWU ‘Shahid Minar’.

EWU is glad to provide its family members with continuous support. East West University Library is playing a key role by introducing updated digital platforms in both learning and teaching. Together with East West University Center for Research and Training (EWUCRT) and Executive Development Center (EDC), all departments are concerned about the continuous performance of researchers at EWU. The number of conferences, seminars, workshops, and research papers of not only the faculty members but also the students highlight the mission and vision of the university. Their list of achievements highlights a healthy and research-friendly environment at EWU. Besides, all clubs along with the Career Counseling Center (CCC) at the Department of Students’ Welfare at EWU had a busy schedule of different events and programs to impart proper knowledge and skills to the students.

To conclude, as part of their concern not only about the students’ academic health but also about their mental well-being, EWU has established a permanent socio-psyche counselling center so that their students can fight well against the negative aspects of life. And, that’s just how East West University has become more than a so-called graduate-producing machine!





# FACULTY UPDATES

## Department of PHARMACY

### Conference Proceedings

Afsari, A.L.M., Nova T.T., Rashid, P.T., Ahmed, N. (2022). In silico study of a number of natural products as potential dihydrofolate reductase inhibitors. Proceedings of International Conference on Drug Discovery and Development at Independent University, Dhaka, Bangladesh.

Hoque, N., Afroz, F., Hasan, C.M., Rana, M.S., Sohrab, M.H. (2022). Isolation, characterization and cytotoxicity of the compounds isolated from an endophyte *Fusarium* sp. associated with the plant *Dracaena spicata* Roxb. Proceedings of BCSIR Congress, 01-03 December, Dhaka, Bangladesh.

Mou, N. J., Honey, u., Ane, T.A., Mia, M. M., Tithi, N. S., Hoque, N. (2022). Prevalence of Depression in Students & Service Holders across Different Areas of Bangladesh during COVID-19 pandemic. Proceedings of BCSIR Congress, 01-03 December, Dhaka, Bangladesh.

Nasrin, N., Tithi, NS., Khatun, F., Topa, AF., Islam, S. (2022). Prevalence of multi-drug resistant respiratory pathogens isolated from nasopharynx of asymptomatic school children in Dhaka city, Bangladesh. Proceedings of BCSIR Congress-2022, Dhaka, Bangladesh.

### Seminar and Programs

#### Celebration of World Pharmacists Day-2022

World Pharmacists Day 2022: "Pharmacy united in action for a healthier world" aimed to showcase the positive impact of pharmacy on health around the world and to further strengthen solidarity among the professions. The

celebration began with a cheerful rally in the campus with the kind presence of honorable Professor Dr. Mohammed Farashuddin, Chief Advisor, EWU and Professor Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor, EWU along with Professor Sufia Islam, Chairperson, Department of Pharmacy, EWU, and faculty members.



World Pharmacists Day Rally

#### Poster Competition and Seminar for Celebration of World Pharmacists Day-2022

The festivity started early on EWU premises with a colorful rally followed by a cake cutting ceremony. A day long poster presentation competition based on this year's theme "Pharmacy united in action for a healthier world" and a seminar in the afternoon. The speakers were Mr. Mizanur Rahman, Executive Director, Operations, Square Pharmaceuticals Ltd. and Mr. Ikhtiar Hossain, Executive Director, Technical, Eskayef Pharmaceuticals Ltd. Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor, EWU was present as the chief guest.



*Celebration of World Pharmacists Day*

### Seminar with Healthcare Pharmaceuticals Ltd.



*Career Oriented Seminar Joined by Healthcare Pharmaceuticals Ltd.*

To emphasize the importance of industry-academia relationship, Healthcare Pharmaceuticals Ltd. approached Department of Pharmacy, EWU for a career seminar titled "Industry & Academia Collaboration: HPL & EWU" Mr. Mohammad Shamim Ferdous, General Manager, Human Resource Department, Healthcare Pharmaceuticals Ltd., along with his associates conducted the seminar and discussed several prospects of future as a pharmacist in their esteemed organization.

### 2nd Session of Journal Club

The 2nd session of the Journal Club of the Department of Pharmacy, East West University was held successfully on October 27, 2022. Informative and interesting articles were presented by two of the M. Pharm students. Ananya Chowdhury shared her article titled "Terminalia arjuna supplementation ameliorates high fat diet-induced oxidative stress in nephrotoxic rats." Asia Akter Nishat shared her findings under the title "Polymerase chain reaction is superior to serology for the diagnosis of acute *Mycoplasma pneumoniae* infection and reveals a high rate of persistent infection"



*Seminar Arranged by Journal Club*

### Visit to the Pharmaceutical Plant of Eskayef Pharmaceutical Ltd.



*Industrial Visit of the 7th Semester Students*

7th semester students from The Department of Pharmacy, East West University had an amazing opportunity to visit the pharmaceutical plant of Eskayef Pharmaceuticals Ltd. on 1st December 2022. Such opportunities help students to correlate their education with the actual establishment and to have a real insight into work procedures in pharmaceutical industries.

### Teacher Student Get-Together

To celebrate the Completion of the four-year journey of B.Pharm this invaluable occasion, students of the outgoing batch of the Department of Pharmacy, East West University, organized a stunning Teacher-Student get-together on 15 December 2022.



*Teacher Student Get-Together*

### Arrangement of "Pharma Queen" by Female Students of Department of Pharmacy

Extracurricular activities are essential for students. Department of Pharmacy, East West University always welcomes such opportunities. Considering that, the female students arranged an amazing program titled "Pharma Queens" on 8th December 2022. It was a great fun-filled arrangement with various indoor games, puzzles, and impromptu speeches for both students and faculty members.



*Pharma-queen Program*

## Simulation Session

As a part of extra-curricular activities, Department of Pharmacy, completed the weekly sessions on the use of ADMET and molecular docking tools for Fall 2022. Students of seventh semester took part in these sessions. The key focus of these sessions was to provide knowledge of computational techniques and to develop skills through hands-on experience.



*Training Session on Molecular Docking:*

## Best Poster Award at the 5th Young Scientist Congress

Department of Pharmacy, East West University congratulated their M.Pharm. students Rabeya Akter Laboni and Sultana Razia along with Dr. Chowdhury Faiz Hossain and Dr. Mst. Rejina Afrin on receiving the best poster award at the 5th Young Scientist Congress organized by the Bangladesh Academy of Sciences on 29th November 2022. The presented research project titled “Evaluation

of hypoglycemic and antihyperlipidemic effects of crude methanol extract and its ethyl acetate fraction of Terminalia bellirica fruits in fructose-induced Type 2 diabetes Mice” was conducted as part of the M.Pharm students.



*Best Poster Award Reception*

## Achievement

Dr. Shamsun Nahar Khan, Professor, Department of Pharmacy, was invited as an invited speaker in the International Conference on Environmental Protection for Sustainable Development (ICEPSD-2022), held on 2-4 September 2022 at University of Dhaka, Bangladesh. Her lecture was entitled “Clinical Manifestation of COVID-19 Positive Confirmed Cases, Associated Comorbidity Factors and Sociodemographic in Bangladesh”. Her talk had emphasis on the “Long Covid” and its current scenario in Bangladesh.



## Department of INFORMATION STUDIES

### Faculty Activities

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University was invited as Special Guest to attend the closing ceremony of international training programme on the Research4life Master Trainer Course—Bangladesh (Blended approach) on 27 September 2022.

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University was invited as an Invited Speaker at International Seminar on New and Innovative Library & Information Services on 10 October 2022 organized by Galgotias University in association with SLA Asia Community, Special Libraries Association, USA. Her speech was on “How Academic Libraries Support

Entrepreneurs: Possibilities and Challenges” The seminar took place at Uttar Pradesh, India.

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University was invited to deliver her welcome speech as Secretary General (Honorary) at a webinar on “The Role of Civil Society Organizations in Nurturing Trust through Media and Information Literacy (MIL)” organized by Bangladesh Institute for Information Literacy and Sustainable Development (BIILSD), Dhaka, Bangladesh on 29 October 2022.

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University was invited by the International Federation of Library Associations and Institutions (IFLA) to attend a workshop as well as a meeting of Regional Division Committee for Asia-Oceania which took place on 14-16 November 2022 in Bangkok, Thailand organized by IFLA and hosted by the National Library of Thailand. The IFLA Asia-Oceania Regional Division covers all countries in the Asia-Oceania region, including Central, East, South and South-East Asia, and Oceania. Around 50 library and information science professionals attended this workshop.

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University was invited as Invited Speaker at 16th International Conference on Webometrics, Informetrics, and Scientometrics (WIS) organised jointly by COLLNET, Society for Library Professionals and Special Libraries Association, Asia Community and co-hosted by Office of Academic Resources (OAR), Chulalongkorn University, Bangkok, Thailand and Thai Library Association, Thailand it took place on 10-12 November 2022. At this conference, she talked about “Digital Repositories Development: Bangladesh Context”.

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University worked as a member to organize an international webinar on “The South Asian Libraries and UN Sustainable Development Goals (UN SDGs)” on 03 December 2022. As part of the IFLA RDC-Asia Oceania Action plan on UN Sustainable Development Goals, the South Asia Working Group is headed by Dr Debal Kar (India) with Dr Dilara Begum (Bangladesh), Md. Al Mamun (Bangladesh) and Ms. Premila Gamage (Sri Lanka).

Dr. Dilara Begum attended an online training program on Access to Emerald e-journals on 06 December 2022.

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University was invited as a Guest

Speaker at 11th International Summit of the Book & Western Balkans Information and Media Literacy Conference (WBIMLC) on 09 December 2022. Her speech title was “Importance of Information Literacy to Support Open Access Movement: Academic Library Perspective”.

Dr. Dilara Begum was invited as a resource person by Bangladesh National Scientific & Technical Documentation Centre to talk about the digital libraries activities in Bangladesh for the participants of internship course on information science and library management at BANSDOC, Sher-e-Bangla Nagar, Dhaka-1207, Bangladesh, its took place on 13 December 2022.

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies East West University, Dhaka, Bangladesh was awarded Creative Commons Certificate for GLAM (<https://certificates.creativecommons.org/>) offered by Creative Commons (<https://creativecommons.org/>). The CC Certificate for GLAM is a professional development training for institutions and community members engaged in cultural or documentary heritage.

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies and Librarian (In-Charge), East West University was invited as an Invited Speaker at online programme “Celebrating Library Networking Day” on the occasion of 81st Birth Anniversary of Dr H K Kaul on 21 December 2022 organized by DELNET-Developing Library Network, New Delhi, India. She talked about “The Libraries and the Sustainable Development Goals: Growing Role of LIS Professionals”.

Md. Hasinul Elahi, Senior Lecturer, Department of Information Studies was invited to contribute a research paper to an upcoming special issue entitled “The Pandemic’s Impact on the Academic Library: Adapting to the New Normal” from The Journal of Academic Librarianship, a journal published by Elsevier.

Md. Hasinul Elahi, Senior Lecturer, Department of Information Studies, East West University presented a research paper at the 16th International Conference on Webometrics, Informetrics, and Scientometrics held at Bangkok, Dhaka on 10-11 November 2022.

Md. Hasinul Elahi, Senior Lecturer and Abdur Rahaman Sumon, Lecturer, Department of Information Studies, East West University participated in the International Summit of the Book 2022 and Western Balkan Information and Media Literacy Conference on 09 December 2022 as participants.

## Publication

Elahi, M. H. & Sumon, A. R. (2022). **Keyword-based Automated Selective Dissemination of Information and Resources System for special libraries in Bangladesh.**

In P. Babbar, P. K. Jain, B. Markscheffel, D. C. Kar & R. Sangchantr (Eds.), *16th International Conference on Webometrics, Informetrics, and Scientometrics (WIS)* (pp. 471-477). Bangkok: COLLNET, Society for Library Professionals and Special Libraries Association, Asia Community.

## Research Seminar



Department of Information Studies, East West University organized a Research Seminar titled “Library services in academic and special information institutions, competencies of information professionals, enrollment in LIS program, e-resource and social media usage” on 16 October 2022. Students from the Department of Information Studies, East West University who engaged the Internship program & research monograph in Summer 22 for the partial fulfillment of the BSS degree presented their work and answered the questions of audiences.

## Celebration of Global Media and Information Literacy Week, 2022



The eleventh Global Media and Information Literacy Week took place from 24 to 31 October 2022, and it was hosted by Nigeria under the theme “Nurturing trust: A Media and Information Literacy Imperative”. Department of Information Studies, East west University is the first university among the public and private who is

celebrating this since 2017 . Professor Dr. Mohammed Farashuddin, Chief Adviser, Founder Vice Chancellor. East West University and Former Governor, Bangladesh Bank inaugurated the Global MILL Week 2022 through cutting a ribbon and cake. Honorable Pro-Vice Chancellor. Deans of Faculty of Liberal Arts and Social Sciences and Faculty of Business and Economics, Treasurer, Chairperson. faculty members, Students, Admin staffs from different departments were also present.



Department of Information Studies, East West University under took a series of program to celebrate the Global MIL Week 2022. On 27th October 2022, the department organized a quiz competition. Students from different departments of East West University participated at the quiz competition. Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies, East West University moderated the quiz competition and others faculty members of the department were also present. top three winners received crests and certificates.



The Department of Information Studies at East West University organized a closing seminar on October 31, 2022, to conclude the week-long celebration of Global MIL Week 2022. The closing seminar focused on “Nurturing trust: A Media and Information Literacy Imperative” Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor of East West University, attended the seminar as the chief guest. The importance of the conference was enhanced by the of dignitaries present including Dr. Kazi Mostak Gausulm Hoq. Professor of Information Science and Library Management at the University of Dhaka, as Keynote Speaker. Ms. Susan Maree Vize, Officer-in-Charge of the UNESCO Dhaka

Office, as Special Guest, and Sanjay K. Bihani, Second Secretary (LIO) of the High Commission of India also as Special Guest. Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies, East West University chaired the seminar. Treasurer, faculty members, information professionals, administrative officers, and students were present at the closing seminar.

## Field Trip 2022

Department of Information Studies, East West University organized two days and three-nights long field trip from 22nd December to 24th December 2022 in Khagrachari, Sajek Valley. The main purpose of the field trip was to conduct research on “Information Seeking Behavior of Ethnic Minority Population in Bangladesh amid COVID-19”. Around 35 students of the department were assigned to collect data and conduct survey. The students were guided by the Chairperson Dr. Dilara Begum and others faculty members of the department.

## Activities of Information Club

### 3<sup>rd</sup> Bangladesh General Knowledge Olympiad 2022

East West University Information Club organized 3<sup>rd</sup> Bangladesh General Knowledge Olympiad 2022 jointly with Youthpreneur Network on 04 November 2022. Around 300 Participants did the registration for the event from all over Bangladesh. Participants are categorized into five levels: Primary (Class 01–05), Junior (Class 06–08), Secondary (Class 09–10), Higher Secondary (Class 11–12), and Senior (University levels). There were four phases of the General Knowledge Olympiad. At each phase, participants had to complete a 250-point exam. During the

exam, the Chairperson and Associate Professor Dr. Dilara Begum, faculty members, an administrative official from the Department of Information Studies, and the moderator of the Information Club, Abdur Rahman Sumon, were also present.

## Prize Giving Ceremony of 3<sup>rd</sup> Bangladesh General Knowledge Olympiad

The 3<sup>rd</sup> Bangladesh General Knowledge Olympiad, which was hosted by the East West University Information Club and Youthpreneur Network, had its prize giving ceremony on December 2, 2022, on the East West University campus. On November 4, 2022, the contest took place on the same grounds. Out of the five levels of competition, 50 winners are recognized. They received medals and certificates in appreciation from the prize giving ceremony. The chief guest of the award ceremony was venerated Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor of East West University, but he was unfortunately unable to participate in the event. Honorable Dr. Farzana Akhter, Dean of the Faculty of Liberal Arts and Social Sciences, attended the event on his behalf. The distinguished Chairperson and Associate Professor Dr. Dilara Begum chaired the program. The moderator of the Information Club, Abdur Rahman Sumon and Khandaker Abdullah Al Tahmid, President, Youthpreneur Network were present as special guests. Along with the guests, winners, and winners’ parents, the program included participation from faculty, administrative staff, students from the Department of Information Studies, members of the information club, general members, and volunteers from Youthpreneur Network. Youthpreneur Network and Information Club volunteers received awards and certificates as well.

# Department of ELECTRICAL AND ELECTRONIC ENGINEERING

## Faculty Member’s Achievements

### Prof. Dr. Anisul Haque Professor

#### Invited Talks

- Presented an IEEE Distinguished Lecture on *Journey of the Transistor* organized by IEEE Electron Devices Society, Bangladesh Chapter, to celebrate the 75th Birth Anniversary of Transistor. BUET, Dhaka, 19 December 2022.
- Presented an invited talk on *Bifacial PV: New Opportunities for Solar Farms* at the IEEE Electron Devices Society Mini-Colloquium organized by IEEE

*Electron Devices Society, Uttar Pradesh (UP) Chapter, IIT Kanpur, India, 16 December, 2022.*

- Presented a plenary talk on *Bifacial PV: New Opportunities for Solar Farms*, 2022 IEEE EDKCON, The Vedic Village Spa Resort, Kolkata, India, 27 November, 2022.

### Khairul Alam, PhD Professor

#### Activities

- Khairul Alam served as editor of IEEE transactions on electron devices.
- Khairul Alam served as chair of sectoral committee of BAETE, IEB.

- Khairul Alam served as a reviewer of applied surface science advances.

**Dr. Halima Begum**  
Assistant Professor

**Publication List**

Halima Begum, Md. Arafat Hossain, “Design and Comparison of Vehicle Mounted Wind Turbines”, *International Journal of Emerging Trends in Engineering Research*, Vol. 11, No. 1 (accepted).

**Dr. Farhana Parveen**  
Assistant Professor

**Activities**

- Farhana Parveen started working as a peer reviewer for the following MDPI journals: *Electronics*, *Sensors*.
- Farhana Parveen served as a virtual judge for the “UCF Fall 2022 College of Engineering Senior Design Showcase”.

**Departmental Activity List**

**Report on “EEE Capstone Project Show 2022”**  
Organized by Department of EEE

The department of Electrical and Electronic Engineering (EEE) of East West University (EWU) organized a ‘Capstone Project Show’ displaying the final year design projects of students. The show was held on 17 November, Thursday at EWU Campus, Aftabnagar, Dhaka. Students presented new projects and strategies to solve real-life problems. The Best Project was selected by a judging panel consisting of members from academia and the industry. The best innovation project team find a way to get electric power by converting the fuel consumed by vehicles from road speed breakers.



The Chief Guest at the certificate distribution ceremony was Prof. Dr. Mohammed Farashuddin. Chief Adviser of EWU and a former Governor of the Bangladesh Bank. In his short speech, He expressed that these innovations of the students will be practically useful in dealing with various crises in Bangladesh in coming days. He also assured the necessary financial allocations so that the students of EWU can organize more such projects. Professor Dr. M. M. Shahidul Hassan, Vice-Chancellor of EWU and Dr. Mohammad Ryan Khan, Chairperson of EEE department also spoke on the program. Professor Dr. Mohammad Ziaulhaque Mamun, Pro-Vice Chancellor along with Air Cdre (Retd.) Ishfaq Illahi Choudhury the Treasurer of the university and teachers and students of the Electrical and Electronic Engineering department were also present on the occasion.

**Report on the Study Tour to Haripur 412MW Combined Cycle Power Plant**  
Organized by Department of EEE

An industrial tour has been successfully arranged by the dept. of EEE, East West University on 18th December 2022 at Haripur 412 MW Combined Cycle Power Plant. This tour was arranged for the students of the courses EEE441 (Power Station) and EEE442 (Switchgear and Protective Relays).



Haripur 412 MW Combined Cycle Power Plant is situated on the east bank of the Sitalakhya River in Bandar, Narayanganj, Bangladesh. Haripur power plant is owned by Electricity Generation Company of Bangladesh (EGCB). It is a Combined Cycle Gas Turbine (CCGT) power plant, one of the largest power plants in Bangladesh which use gas and steam turbine together.

On arrival at the site, the participants and the faculty members were welcomed and briefed by Mr. Md. Kamruzzaman, Chief Engineer, Haripur 412 MW combined-cycle power plant. Later the participants were divided into four groups, each led by an assistant engineer. The instructors thoroughly guided the participants on the

working principles of a gas turbine, steam turbine, step-up generator, cooling system, water-cooled generator, compressor, safety feature and water purification system respectively. They also guided the students to the Central Control Room (CCR) and presented a brief demonstration on how the entire power plant is controlled through computer-controlled system architecture. In total 45 students participated in the industrial tour under the supervision of two faculty members Fakir Mashuque Alamgir, Assistant Professor, Dept. of EEE, EWU and Md Rafiul Abdussami, Senior Lecturer, Dept. of EEE, EWU.

## Club Activity List

### IESB Student Activity Report for the semester Fall 2022 Event Report of IEEE DAY 2022

On October 27, 2022, IEEE East West University Student Branch had a spectacular IEEE Day celebration. Following the corona epidemic, IEEE EWU SB and IEEE Computer Society Student Branch Chapter hosted their first offline IEEE Day Celebration event.

The Chief Guest of this day was **Dr. Muhammad Ziaulhaq Mamun**, the Pro-Vice Chancellor of East West University. **Abdul Mubin Ahmed**, Senior Director of Engineering, Ulkasemi Private Limited; **Mozammel Haque**, Executive Vice President; Head of Department, Software Research & Engineering, Product & Technology, Bkash Limited; and **Sabila Enun**, Entrepreneur, Tech Enthusiast, Experienced in ICT4D, Campaigner for Women's Empowerment, & Management Professional were among the special guests at this event. Branch counselor of IEEE EWU SB **Md. Rafiul Abdussami**, Senior Lecturer, Department of Electrical & Electronic Engineering, advisor of IEEE EWU SB WIE Affinity group **Nusrat Jahan Ananna**, lecturer, Department of Electrical & Electronic Engineering, advisor of IEEE CS SBC of EWU **Dr. Maheen Islam**, Associate Professor, Department of Computer Science & Engineering, **Dr. Mohammed Ryyan Khan**, Chairperson, Associate Professor, Department of Electrical and Electronic Engineering,



**Dr. Taskeed Jabid**, Chairperson, Associate Professor,

Department of Computer Science & Engineering and **Dr. Anisul Haque**, Professor, Department of Electrical and Electronic Engineering were also present there.

The event took place at East West University's Razia Samad Lecture Gallery shared their daily experiences, which served as a great source of motivation for the new entrepreneurs. From the photo booth to the gallery area, every aspect of the decoration for this event was exquisitely planned. The guests' wonderful motivating speeches and sharing of their own stories at the event's opening were truly amazing. The events arranged for the pupils included the Rubik's Cube Challenge, a chess competition, and a programming competition. There was prize money and gifts for all winners. **Md Rafiul Abdussami**, honorable branch counselor, presented gifts, crests, and prize money to the winners in the prize-giving ceremony.

### Event Report for "UI/UX Design with Creative IT Institute"

IEEE Women in Engineering East West University Student Branch Affinity Group organized a Seminar titled "UI/UX Design with Creative IT Institute" on 11th December, 2022. The event was an offline event held at East West University. The IEEE EWUSB branch counselor, Md. Rafiul Abdussami was present at this event. The keynote speakers were Mohammad Ullah Rocky (Sr. Faculty, Creative IT Institute), and Md. Ashiqur Rahman (Sr. Manager, Business Development, Creative Business Group). Kazi Hamim (Executive, Business Development, Creative IT Institute).



First, the host invited the main speaker Mohammad Ullah Rocky to start the presentation. He share various experiences that can spark interest in various aspects of UI/US design among the audience. Kazi Hamim then talked about the benefits of UI/US design training that Creative IT Institute can provide through video clips. The next speaker was Kazi Hamim who gave a detailed presentation on the



fundamentals of UI/UX design. He talked about some of the programs offered to freshers to enhance their soft skills.

## Event Report for the Workshop on "Image Processing"

IEEE Computer Society Student Branch Chapter of EWU organized a day long workshop on Image Processing on 17th December. The keynote speaker was Dr. Ahmed Wasif Reza (Associate Professor, Department of Computer Science and Engineering; Additional Director, Institutional Quality Assurance Cell, East West University). This event was very interactive for the students of engineering. There were almost 40 participants.



## East West University Electronics Club Report on Workshop on "Pspice Simulation for Engineering Students"

The workshop was held on 13-14 October 2022. The workshop was conducted by M. Saddam Hossain Khan, a senior lecturer of the CSE department and also the Moderator of East West University Electronics Club.

In the workshop around 70 participants were present and the workshop was held in the VLSI lab. Among the participants, there were students from the EEE department and CSE department. The workshop was highly interactive and informative.



## Report on Member Recruitment for Fall-2022 Semester

East West University Electronics Club recruited new members for Fall-2022 semester. For this purpose, a registration booth was held on the 13th and 14th of November from 9 am to 4.30 pm on university ground. The existing members along with some volunteers worked on the booth to register and introduce the club to the interested ones. Students from the different departments showed their interest. The students who filled up the form were mostly from EEE and CSE departments. A total of 42 members were recruited.

After the recruitment process, all the members were welcomed through a general meeting that took place on 22nd November 2022 (Tuesday) at 3.00 pm. The agenda of the meeting was an orientation program for new members and a discussion on upcoming events. About 50 participants were present including the panel and sub-panel members, new and old general members, and the moderators of the club. The new moderator Mr. Kamanashis Saha, lecturer of EEE department, was introduced and welcomed with a bouquet by the present moderator M. Saddam Hossain Khan, senior lecturer of CSE department. Both the moderators shared their valuable opinion and expressed their wishes for the club. The meeting came to an end with good feedback from all the members.



# Department of ENGLISH

## Publications

Akhter, Farzana. "Revisiting Manhattan Music in the Time of COVID-19: Body Politics, Anti-Asian Racism and Negotiation of Ethnic Identity." *Journal of Intercultural Studies*, vol. 43, issue 6, 2022, pp 704-721. DOI: 10.1080/07256868.2022.2128082.

Akhter, Farzana. "Moving Beyond Victimhood: Female Agency in Bangladeshi War Movies." *In the Cross Fire of History: Women's War Resistance Discourse in the Global South* edited by Lava Asaad and Fayeza Hasanat, 2022, Pp 40-52, NJ: Rutgers University Press. ISBN 9781978830226.

Roshid, M. M., Sultana, S., Kabir, M. M. N., **Jahan, A.**, Khan, R., & Haider, M. Z. (2022). Equity, fairness, and social justice in teaching and learning in higher education during the COVID-19 pandemic, *Asia Pacific Journal of Education*.

Shanta, S. A. (2022). Student performance evaluation between offline and online pedagogy: A critical analysis with possible suggestions : Offline and Online Pedagogy. *Journal of Management Info*, 8(4), 231 - 252.

Abir, Shazed Ul Hoq Khan. "'Integrative' or 'Instrumental'?: Motivation that works closely during the adolescence days of Female English Language Learners of Different Universities of Bangladesh". *The Journal of English Language Teaching, Literature, and Linguistics*, vol.4, issue 2, 2022, pp 89 – 97.

Mahmud, S. S., & Islam, N. N. (2022). Project Based Learning for Developing Learner Autonomy: University Level English Language Courses. *IJOTL-TL: Indonesian Journal of Language Teaching and Linguistics*, 7(2), 149-166

## Book Chapter

Ahsanuzzaman, A., Arusha, A.R. (September, 2022). Teacher Student Relationship Through Generations. *Dhaka University's English Department: Centenary Perspectives*. Dhaka: University of Dhaka.

## Conference Paper Presentation

Israt Jahan, an Assistant Professor of Department of English, East West University presented a paper virtually on "Appropriating the Past': A Critical Reading of "The Chess Player" and The Chess Player" at the 6th International Conference on Linguistics, Literature and Culture (ICLLIC 2022) held virtually on December 1 and 2, 2022.

Islam, A. Affective Ecofeminism in Indigenous Female Poets' Poetry in Bangladesh. In international conference on *Ruptures and Resilience: English Studies in the Now* organized by North South University on November 4-5, 2022.

Shenjutee, M.H.K. "Gendering Diasporic Rootlessness and Melancholia: A Comparative analysis of the female protagonists of *The Shadow Lines* and *Palabar Poth Nei [No Escape Route]*." In international conference on *Ruptures and Resilience: English Studies in the Now* organized by North South University on November 4-5, 2022.

## Awards:

Ms. Rohini Zakaria Oishee, Lecturer, has received the Dean's award, 2022 for M.A. (Literature) result.

Ms. Moumita Haque Shenjutee, Lecturer, has received the Dean's award, 2022, for B.A. result.

The Dean's Award was held at Nabab Nawab Ali Chowdhury Senate Bhaban of the Dhaka University, on 27th December, 2022.

## Professional Development Workshop

### Sustainable Teaching: Engagement Beyond Classroom Walls

A professional Development Workshop was organized in association with BELTA and the American Centre for English language practitioners at the Department of English on 17th November 2022. The workshop was inaugurated by the Pro-Vice Chancellor of East West University, Prof. Dr. Ziaulhaq Mamun. Dr. Wendy Ashby conducted the session for three hours. Altogether 33 participants from three different universities participated in the workshop. The prime focus of the workshop was blended learning and flipped lesson planning with authentic materials. It was an interactive session where the participants could share their ideas and views. The workshop also included the positive and negative practices in language classrooms to raise awareness among the participants.

## Seminar Series

Abu Saleh Mohammad Rafi, PhD, a Critical Applied Linguist. James Cook University, Australia, and an Adjunct Faculty of the Department of English, East West University. gave a seminar series lecture titled "এরা কী English department এ পড়ে! কিছুই পারেনা': Traditional ELT Approaches versus Translanguaging Pedagogies: Student Opinions" on 23 November 2022.

Mohammad Shams Ud Duha, a doctoral student in Learning Design and Technology. Purdue University, USA and a faculty member (on leave) of BRAC Institute of Languages. presented a talk on "Mixed Method Research in English Language Teaching" on 15 December 2022.

## Writing Center

### Words' Carnival 2.0 Organized by The Writing Center

The Writing Center organized Words' Carnival 2.0 on 23 November 2022 where students from various departments participated. The purpose of the contest was to encourage the students to test their skills in the English language and motivate them to participate in co-curricular activities.

Dr. Farzana Akhter, the Dean of the Faculty of Liberal Arts and Social Sciences and the advisor of the Writing Center encouraged the participants to take part in the competition and exhibit their competence in the field.

The contest was held under the supervision of the four coordinators of The Writing Centre – Ms. Farzana Sharmin Pamela Islam, Ms. Naushin Nazifa Islam, Ms. Shahnaz Ameer, and Ms. Rohini Zakaria Oishee. The participants received gifts and the first, second and third place holders were awarded certificates and prizes.

### Inauguration of Creative Arts Society, Department of English



Creative Arts Society first made its journey on October 27, 2022. The goal of this platform is to nurture students' creativity and give them an outlet to realize their potential. Just as the river of Coleridge's Kubla Khan symbolizes the power of imagination, Creative Arts Society wants to impress upon the students the limitless possibilities of human creativity. The participants can share any creative pursuits they want, which can range from creative writing, painting, singing, acting, embroidery, music, photography, and so on. It aims to arrange regular meetings to bring together students and faculty members to share and discuss their work.

Creative Arts Society successfully held its second session on December 22, 2022. Students from different semesters joined the session and enthusiastically shared their creative and artistic creations. They displayed great versatility by reciting original poems, presenting their embroidery work, and showing their commendable acting skills. In addition, students along with the coordinators of Creative Arts Society, engaged in a constructive discussion and commented on each other's creative works.

### EWU Bags The Championship Trophy at The 8th Inter-University Student Conference and Cultural Competition



The Department of English, East West University has won the cultural segment of the 8th Inter-University Student Conference and Cultural Competition 2022 organized by ULAB. A total of nine universities participated in the competition and EWU bagged the championship trophy defeating DU, AIUB, NSU, ULAB, SUST, CU, SUB and UITS. Based on the theme of "Facets and Faces of Conflict", the students of EWU staged a play titled *The Corporate Graveyard*. The cast included Sumaiya Farhana, Asiful Hasan Joy, Inan Al Banna, Sumiya Haque Titly, Alif Islam, Jenin Hossain Elham, Tanvir Hossain Osama, Kaniz Fatema Tisha, Md. Khairul Imam and Tarek Aziz Leyon. The team was mentored by faculty members, Shahnaz Ameer, Shabab Tahsin, Rohini Zakaria Oishee and Anowara Rayhan Arusha. East West University has become a champion in the same competition for the second time after six years.

### EWU Student, Tanjila Hossen, Wins The Best Presenter Award at AIUB Student Conference



Students from the Department of English, East West University attended and presented their research papers at "Discover English 2022: Student Conference on English Language and Literature" organized by American International University-Bangladesh (AIUB), in collaboration with TESOL Society of Bangladesh on 8 December 2022 at AIUB Campus. Tanjila Hossen, a student of MA in ELT, East West University received the "Best Presenter Award" for her paper "Analysis of Brave Movie

in the Light of Language and Culture". Apart from Tanjila, two graduate students, Faria Rahman and Nijhum Dhar, and three undergraduate students, Raisa Nuzhat, Sumayia Bintee Amin and Maisha Sadia, also presented their papers at the conference.

### Language Pedagogy in New Contexts: A 2-Day Hybrid Conference

The Department of English, East West University arranged a conference on "Language Pedagogy in New Contexts" in collaboration with Bangladesh English Language Teachers' Association (BELTA) October 28-29, 2022 at the university premises. The chief facilitator was Professor Dr. Patrick Dougherty from Akita International University, Japan. The university also hosted this teacher development program earlier in 2011. This was a hybrid two-day event and the virtual sessions were conducted via zoom by five resource persons from Japan. Fifty-two participants from different schools, colleges, and universities participated in the event. Dr. Akhter Jahan, Chairperson and Associate Professor, Department of English, East West University was invited as one of the panelists at that conference.



### Club Activities

#### EWU Sports Club

Throughout the semester of Fall 2022, the East West University Sports Club organized a variety of events for the students of East West University. Here are some highlights from some of the most notable events.

#### Bangabandhu 3rd Inter-University Sports Championship: Badminton

The Badminton section of the Bangabandhu 3rd Inter-University Sports Championship lasted from September 25th to October 1st. This event took place on the East West University campus, and it was organized by the East West University Sports Club. This event included participation from 125 universities in total. The five divisions that were played in the badminton section were Women's Single, Women's Double, Boys Single, Boys Double, and Mixed Double. East West University competed in every division and took home a silver medal in the girl's double and a bronze medal in the mixed double. The honorable mayor of Dhaka North City Corporation, Atiqul Islam, and Mr. Shah Alam Shardar, the General Secretary of the

Bangladesh Badminton Federation, attended the final day of the tournament and presented prizes to the winners of different segments in the award-giving ceremony.



#### EWU Girls Karate Training Camp

East West University Sports Club hosted the EWU Girls Karate Training Camp for the first time. In today's world, girls confront a diverse range of crimes and harassment. Initiatives to teach them the art of defense were undertaken to assist them in protecting themselves. The training sessions took place on the East West University campus on November 23rd and 29th. The presence of the sensei and enthusiastic participants made the training sessions enjoyable, energetic, and memorable. On December 12, a prize-giving ceremony was held at the S.M. Nowsher Ali Lecture Gallery to honor the participants for their outstanding efforts.

#### EWUSC School of Karate

East West University Sports Club has created a platform named "EWUSC School of Karate" to teach martial arts on the university campus. With an aim to increase extracurricular activities at the university, it has been made open to all students, faculty members, and administrative members. The classes will take place in two different slots every Monday and Wednesday, from 7:00 a.m. to 8:20 a.m. and from 8:40 a.m. to 10:00 a.m. The school already has more than 70 students. Both male and female students can join the school to learn martial arts. EWUSC is really hopeful that the school will have a positive impact on the development of physical and mental health among the students of East West University.



- Bangladesh in Green IT". International Conference on Intelligent Computing & Optimization, pp. 351–360, published in Springer Nature - Lecture Notes in Networks and Systems book series (LNNS, volume 569), October 2022. DOI: 10.1007/978-3-031-19958-5\_33. [Book Chapter] (SCOPUS-Cited Publication).
- Maimuna Akter Liza, Alfe Suny, Ryan Mohammad Bin Shahjahan, Ahmed Wasif Reza and Mohammad Shamsul Arefin, "Minimizing E-Waste Through Improved Virtualization, International Conference on Intelligent Computing & Optimization", pp. 1038–1048, published in Springer Nature - Lecture Notes in Networks and Systems book series (LNNS, volume 569), October 2022. DOI: 10.1007/978-3-031-19958-5\_97. [Book Chapter] (SCOPUS-Cited Publication).
  - Sinthia Sarkar Ananna, Nishat Sultana Supty, Iffat Jahan Shorna, Ahmed Wasif Reza and Mohammad Shamsul Arefin, "A Policy Framework for Improving E-Waste Management in Bangladesh", International Conference on Intelligent Computing & Optimization, pp. 1016–1026, published in Springer Nature - Lecture Notes in Networks and Systems book series (LNNS, volume 569), October 2022. DOI: 10.1007/978-3-031-19958-5\_95. [Book Chapter] (SCOPUS-Cited Publication).
  - Plabon Banik, Md. Sabik Alam Rahat, Md. Abid Hasan Rafe, Ahmed Wasif Reza and Mohammad Shamsul Arefin, "Developing an Energy Cost Calculator for Solar, International Conference on Intelligent Computing & Optimization", pp. 789–799, published in Springer Nature - Lecture Notes in Networks and Systems book series (LNNS, volume 569), October 2022. DOI: 10.1007/978-3-031-19958-5\_75. [Book Chapter] (SCOPUS-Cited Publication).
  - Sumona Yeasmin, Nazia Afrin, Kashfia Saif, Ahmed Wasif Reza and Mohammad Shamsul Arefin, "Towards Building a Sustainable System of Data Center Cooling and Power Management Utilizing Renewable Energy", International Conference on Intelligent Computing & Optimization, pp. 708–720, published in Springer Nature - Lecture Notes in Networks and Systems book series (LNNS, volume 569), October 2022. DOI: 10.1007/978-3-031-19958-5\_67. [Book Chapter] (SCOPUS-Cited Publication).
  - Meharaj-UI Mahmud, Md. Saif Laskar, Mehrab Arafin, Md. Sajeeb Molla, Ahmed Wasif Reza and Mohammad Shamsul Arefin, "Improved Virtualization to Reduce e-Waste in Green Computing", International Conference on Intelligent Computing & Optimization, pp. 373–385, published in Springer Nature - Lecture Notes in Networks and Systems book series (LNNS, volume 569), October 2022. DOI: 10.1007/978-3-031-19958-5\_35. [Book Chapter] (SCOPUS-Cited Publication).
  - Mobassir Ahsan, Mahfuza Yousuf, Md. Saifur Rahman, Farhana Islam Proma, Omar Tawhid Imam, Ahmed Wasif Reza and Mohammad Shamsul Arefin, "Developing a Tool to Classify Different Types of Fruits Using Deep Learning and VGG16", International Conference on Intelligent Computing & Optimization, pp. 648–659, published in Springer Nature - Lecture Notes in Networks and Systems book series (LNNS, volume 569), October 2022. DOI: 10.1007/978-3-031-19958-5\_61. [Book Chapter] (SCOPUS-Cited Publication).
  - Mobassir Ahsan, Mahfuza Yousuf, Md. Saifur Rahman, Farhana Islam Proma, Ahmed Wasif Reza and Mohammad Shamsul Arefin, "Designing a Sustainable E-Waste Management Framework for Bangladesh", International Conference on Intelligent Computing & Optimization, pp. 1108–1122, published in Springer Nature - Lecture Notes in Networks and Systems book series (LNNS, volume 569), October 2022. DOI: 10.1007/978-3-031-19958-5\_104. [Book Chapter] (SCOPUS-Cited Publication).
  - Md. Ashikur Rahman, Samir Asif, Md. Shahtab Hossain, Tawfiqul Alam, Ahmed Wasif Reza and Mohammad Shamsul Arefin, A Sustainable Approach to Reduce Power Consumption and Harmful Effects of Cellular Base Stations, International Conference on Intelligent Computing & Optimization, pp. 695–707, published in Springer Nature - Lecture Notes in Networks and Systems book series (LNNS, volume 569), October 2022. DOI: 10.1007/978-3-031-19958-5\_66. [Book Chapter] (SCOPUS-Cited Publication).
  - Muktadir Mukto, Md. Maiyaz Al Mahmud, Md. Ahsan Ahmed, Ikramul Haque, Ahmed Wasif Reza and Mohammad Shamsul Arefin, "A Sustainable Approach between Satellite and Traditional Broadband Transmission Technologies Based on Green IT", International Conference on Intelligent Computing & Optimization, pp. 275–289, published in Springer Nature - Lecture Notes in Networks and Systems book series (LNNS, volume 569), October 2022. DOI: 10.1007/978-3-031-19958-5\_26. [Book Chapter] (SCOPUS-Cited Publication).
  - Sumona Yeasmin, Nazia Afrin, Kashfia Saif, Omar Tawhid Imam, Ahmed Wasif Reza and Mohammad Shamsul Arefin, "Image Classification for Identifying Social Gathering Types, International Conference on Intelligent Computing & Optimization", pp. 98–110, published in Springer Nature - Lecture Notes in Networks and Systems

book series (LNNS, volume 569), October 2022. DOI: 10.1007/978-3-031-19958-5\_10. [Book Chapter] (SCOPUS-Cited Publication).

- Ahmed Farhan, Bijoy Basak, Simonta Chakraborty, Tumpa Karmokar, Ahmed Wasif Reza and Mohammad Shamsul Arefin, "Sustainable and Profitable IT Infrastructure of Bangladesh Using Green IT", International Conference on Intelligent Computing & Optimization, pp. 185–199, published in Springer Nature - Lecture Notes in Networks and Systems book series (LNNS, volume 569), October 2022. DOI: 10.1007/978-3-031-19958-5\_18. [Book Chapter] (SCOPUS-Cited Publication).
- Shahriar Alam Niloy, Tahmid Shahriar Bhuiyan, Faria Islam Leha, Shahriar Imon, Musharrat Khan, "Machine Learning Based Recognition of Bangla Handwritten Characters", In Proc. 4th International Conference on Inventive Research in Computing Applications (ICIRCA 2022), 21-23 September 2022, Coimbatore, India.
- Kawser Rashid, Md. Ashraful Islam, Rakib Ali Tanzin, Md. Lutfullahil Labib, Musharrat Khan, "Heart Disease Prediction Using Interquartile Range Preprocessing and Hypertuned Machine Learning", In Proc. 4th International Conference on Inventive Research in Computing Applications (ICIRCA 2022), 21-23 September 2022, Coimbatore, India.

## Best Paper Award

Awards received by **Dr. Ahmed Wasif Reza, Associate Professor, Department of CSE**

Paper titled "Trade-offs of Improper E-waste Recycling: An Empirical Study" received the prestigious "Best Paper Award" in the International Conference on Machine Intelligence and Emerging Technologies 2022 (MIET 2022), September 2022.

Paper titled "Minimizing E-Waste Through Improved Virtualization" received the prestigious "Top Ten Elected Paper Award Winner" in the International Conference on Intelligent Computing & Optimization 2022 (ICO-2022), October 2022.

Contributions by **Dr. Ahmed Wasif Reza, Associate Professor, Department of CSE**

- Guest Associate Editor role with Frontiers in Communications and Networks, September 2022
- Appointed as Expert for OBE Curriculum of Department of CSE, Feni University, September 2022.
- Appointed as "External Reviewer" for promotion of faculty member by the Gulf College, Oman, October 2022.
- Keynote Speaker for attending a day long program

at the Department of Computer Science & Engineering, Daffodil International University, October 2022.

- Session Chair, International Conference on Machine Intelligence and Emerging Technologies 2022 (MIET 2022), September 2022.
- Resource Person, conducted a workshop on "Image Processing", arranged by the IEEE Computer Society Student Branch Chapter of East West University, in December 2022.

## Robotics Club

### Metaverse Mania SparkAR Creators' Day:

#### Day:

"METAVERSE MANIA: SparkAR Creators' Day," which took place on September 7 and 8, 2022, was organized by the East West University Robotics Club. The EWURC members had a good opportunity to dedicate time to learning about AR technology camera effects for META. SparkAR is an AR (Augmented Reality) development toolkit by Meta (previously Facebook) to create and publish augmented reality camera effects for Facebook and Instagram.



METAVERSE MANIA SparkAR Creators' Day

For the very first time, in association with Preneur Lab and Facebook Developer Circle Dhaka, East West University Robotics Club arranged this event where the aim of this program is to organize compelling workshops on graphics designing, creating Spark AR filters, and becoming a pro SparkAR developer among university students. The sessions on SparkER helped the students in learning and applying them in real life. At the end of the workshop the club moderator, **Md Al-Imran**, Lecturer, Department of Computer Science & Engineering sir, visited and motivated members to utilize this knowledge in various ways.

## Robotics & Internet Of Things (IoT)

East West University Robotics Club (EWURC) successfully arranged a workshop on "ROBOTICS & INTERNET OF THINGS (IoT)" in association with Robo Tech Valley, where the beginners got the opportunity to develop their Robo-skill. The workshop held on the 21st and 28th of October 2022. As the seats were limited, only 45 participants were able to register for this productive workshop. The instructor of this workshop was **Mr. A S M Ahsanul Sarkar Akib**

(CEO, Robo Tech Valley). On the first day of the session, the students learned about the mechanism of Arduino and basic Robo-soccer. The students themselves tried to build their robo soccer using 3d printed Chassis, motor, motor drive, Bluetooth, and Arduino, and finally operated it with smartphones via Bluetooth. At the end of the day-1 session, a little competition was arranged among all the teams.



ROBOTICS & INTERNET of THINGS (IoT) Day

In day-2 session, the students tried to update their robo soccer and do coding for controlling the Robo-soccer with voice commands. By accomplishing this workshop, students were able to learn and build Robo-soccer, Voice controlling robots. Students themselves built robots, learned about Arduino, and did the coding on their own.

### Bit Arena 2022

Team Cytron composed of Matthews Ankon Baroi, Md. Asad Chowdhury Dipu, Md. Mizanur Rahman Riad Khan and Iftekhar Alam Sarker competed in the Robo Soccer segment of the NSU Bit Arena 2022, successfully defeating teams from other private universities to win the qualifier rounds against the opponents from North South University (NSU). The team fought its way to the quarter finals stage of this event and gained knowledge on how to improve the next version of their bots.



Bit Arena 2022 day

### Itechexpo Iubat 2022

A team composed of Md. Salauddin Sakib, Md. Asad Chowdhury Dipu and Md. Mizanur Rahman Riad Khan from East West University Robotics Club (EWURC) has

become the **champion in the competition** of ITechExpo IUBAT 2022 at the segment of *Project showcasing for Seniors* which was presented by *Astonafa and Reliant Energy & Safety Technology Ltd.* in association with *Techfest IIT Bombay*. The competition was held on November 22-23, 2022, at the International University of Business Agriculture and Technology (IUBAT).

The project on display was **O-Zone**, an innovative fume purification system that separates toxic substances from exhaust and deposits them inside the device, which can then be recycled and turned into useful products.



ITECHEXPO IUBAT 2022 day

**O-Zone:** It's a toxic fume-purifying device. Pollution emitted from exhaust pipes of vehicles such as hydrocarbon, carbon monoxide, carbon dioxide, carbon oxide, nitrogen oxide, sulfur oxide, lead, and unburnt hydrocarbon is captured by the device when it is installed in the exhaust pipe of vehicles. The device separates the toxic substances contained in the smoke and deposits substances inside the device. When the device gets full of dust it notifies the user to clean the device and reuse it. After cleaning, the device can be reused for more than six years. By doing this, pollution will not mix with the environment and on the other hand, the user will benefit economically. First this device was invented by Md. Salauddin Sakib in 2019 and he received patent certification.

The competition was segmented into six portions, for six different project demonstration phases. Top public and private universities of all over Bangladesh have participated in that competition. Finally, the O-Zone team won the championship and became the Champion of Bangladesh in that segment.

### EEE Day 2022

The team O:ZONE consisting of Md. Salauddin Sakib, Hossain Mohammad Latif from East West University Robotics Club (EWURC) have won the "EEE Day 2022" competition powered by ISLAMIC BANK BANGLADESH LTD and TERNARY MART. The EEE association of Noakhali Science and Technology University organized the competition on 11th & 12th Dec 2022 at their campus.



EEE Day 2022 Day

The competition was segmented into 8 portions and there was tremendous competition among the teams from private and public universities in Bangladesh. Team O-Zone won the competition on the project showcasing portion and became the Champion in that segment.

The East West University Robotics Club (EWURC) always encourages its members to be creative and engage in many competitions, and it also helps them by providing ideas and

assistance to succeed in these events, in keeping with the club's mission.

### TRACTION: OmniVerse

Team Cytron and Team Abacus from East West University Robotics Club composed of Matthews Ankon Baroi, Md. Asad Chowdhury Dipu, Md. Mizanur Rahman Riad Khan and Iftekhar Alam Sarker participated in the Robo Soccer segment of TRACTION: OmniVerse at BRACU. The team fought fiercely against its opponents and gained knowledge on improvements for the next version of the bot.



TRACTION: OmniVerse Day

## Department of GENETIC ENGINEERING AND BIOTECHNOLOGY

### Activities of Respected Faculty Members

#### Conference Papers

- Suraia Nusrin, Asaduzzaman Asad, Md Abu Jaher Nayeem, Bitali Islam, Ruma Begum, Shah Nayeem Faruque, Shoma Hayat, Zahirul Islam. Genomic diversity and resistome profiling of multi-drug resistant *Salmonella enterica* subsp. *enterica* isolated in Bangladesh. Oral presentation in the Genomics and Infectious Diseases session of International Congress on Infectious Diseases 2022 (ISID 2022). Nov 17-20, 2022, Kuala Lumpur, Malaysia.
- Hossain M, Jesmine, Nusrin S, Mahub MM. Effect of pH on Growth of Microorganisms from Landfill Sites Near Dhaka City Using Commonly Used Plastic as Sole Organic Carbon Source. 2022 October 16 (poster presentation). National Seminar on Biotechnology for Sustainable Development Goals-2022, Jagannath University, Bangladesh.
- ishee T, Rahman A, Jesmine, Nusrin S, Mahub MM. Isolation of Plastic Utilizing Microorganisms from Aminbazar and Matuail Landfill. 2022 October 16 (poster presentation). National Seminar on Biotechnology for Sustainable Development Goals-2022, Jagannath University, Bangladesh.

### Achievement

Assistant Professor and Chairperson Dr. Suraia Nusrin and Assistant Professor, Dr. Murshida Mahub, has received a research grant under special allocations (Interdisciplinary group) from the Ministry of Science and Technology (MoST), Bangladesh in the financial year 2022-2023. The title of the project is "Analysis of the effects of food and water borne carcinogens on the cancer patients of Bangladesh".

### Departmental Activities

#### Seminar on Autism Spectrum Disorder: Updates of Etiology, Early Detection and Management

A scientific seminar entitled "Autism Spectrum Disorder: Updates of Etiology, Early Detection and Management" was organized by Department of Genetic Engineering and Biotechnology, East West University on 27th October, 2022.

Dr. Kanij Fatema was the honorable speaker who enlightened us with her research. She is currently working as Associate Professor and Deputy Director, Department of Pediatric Neurology, IPNA, Bangabandhu Sheikh Mujib Medical University, Dhaka. Dr. Kanij delivered her speech on Autism Spectrum Disorder (ASD) which is currently one of most prevalent neurodevelopmental diseases



in Bangladesh. In the seminar, the highlights of autism diagnosis, genetic basis and management was discussed.

## Student Activities

### Biology Based Quiz Competition BIO-QUIZ

The students of the Department of Genetic Engineering and Biotechnology organized a biology based quiz competition entitled “Bio-Quiz” on 20th December, 2022. Mohammad Uzzal Hossain, MS, University of Oxford currently working as Scientific Officer and Divisional In-Charge, Bioinformatics Division, National Institute of Biotechnology was invited on the occasion as a special guest. Our special guest focused on the prospects of Bioinformatics in biotechnology and

higher education. Top 20 participants were awarded with certificates. The champion and the runner up group were awarded with exciting prizes.

## Conference Papers

Ananya SK, Saha A. Computational analysis for identifying therapeutic targets of captopril in bladder cancer. 2022 December 22 (poster presentation). 1st National Conference on Cancer Research 2022, University of Dhaka, Bangladesh.

## Achievements

Sal Sabila won the prize of 1st runner up in “6th National Science Fiesta 22” organized by Rajshahi University Science Club

# Department of MATHEMATICAL AND PHYSICAL SCIENCES

## Journal Publications

- S. Yeasmin, Zahurul Islam, A.K. Azad, Eare M. Morshed Alam, M.M. Rahman, M.F. Karim, “Thermal performance of a hollow cylinder with low conductive materials in a lid-driven square cavity with partially cooled vertical wall”, *Journal of Thermal Science and Engineering Progress*, 35 (2022) 101454, 1-13. (Indexed in: Scopus, ISSN: 2451-9049, Publisher: Elsevier, Impact factor: 4.56).
- Rana S., Adamu, MM, Elgohari H (2022). A New Approach of Using the Goldfeld-Quandt Test of Heteroscedasticity for Multiple Linear Regression, *International Journal of Agricultural and Statistical Sciences*, Vol. 18 (2), pp. 697-703.
- **Thamina Acter**, Seulgidaun Lee, Nizam Uddin. Kamarum Monira Mow, Sunghwan Kim. “Characterization of petroleum-related natural organic matter by ultrahigh-resolution mass spectrometry” *Bulletin of the Korean Chemical Society*, accepted on December 14, 2022.
- **A. Hossain** and S. F., Ahmmed, “A Numerical Study on the Transition Characteristics of an Inverse Micro-Scale Diffusion Flame to Micro-Scale Premixed Flame under Heat Recirculation Conditions”, *Khulna Univ. Stud.*, pp. 917-924, Dec. 2022.
- **A. K. M. Nazimuddin** and Md. Showkat Ali, “Slow Invariant Manifold Analysis in a Mitotic Model of Frog Eggs via Flow Curvature Method”, *International Journal of Mathematical Sciences and Computing (IJMSC)*, Vol.8, No.4, pp.41-48, 2022. DOI: 10.5815/ijmsc.2022.04.04.

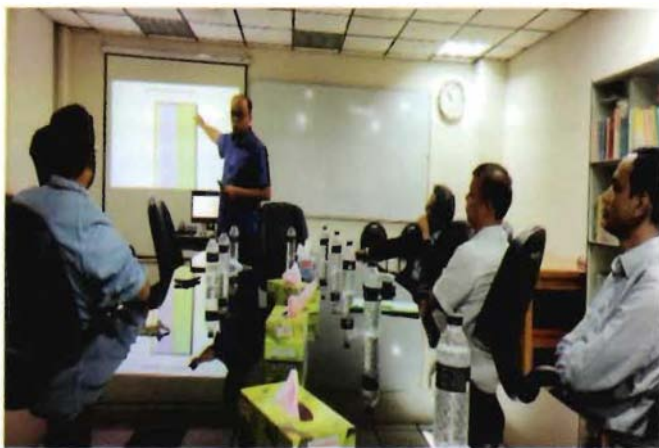
## Book Chapters

N.S. Lopa, B.N. Bhadra, N.A. Khan, S. Zhuykov, M.M. Rahman, Chapter: KOH/NaOH-Activated Carbon, Book Title: Biomass-Based Supercapacitors”, Publisher: Wiley, 2022. (Accepted).

## Seminars

**Dr. Fazlul Karim**, Associate Professor, EWU, delivered lecture-1 on “Heat and Mass Transfer Modelling” on October 27, 2022.

**Dr. Fazlul Karim**, Associate Professor, EWU, delivered lecture-2 on “Heat and Mass Transfer Modelling” on November 17, 2022.



Dr. Fazlul Karim is delivering a lecture

# Department of SOCIAL RELATIONS

## Departmental Activities

### Seminars

- Md Sohel Rana and Md. Mobarak Hossain Khan. Contribution of Sociodemographic Determinants in Explaining the Nutritional Gap Between the Richest-Poorest Women of Bangladesh: A Decomposition Approach. PLoS ONE 17(9): e0273833. <https://doi.org/10.1371/journal.pone.0273833>
- Md. Mobarak Hossain Khan. Covid-19: Epidemiology, Challenges and Strategies in the Context of Bangladesh. Jahangirnagar University Journal of Statistical Studies 2022; 36: 97- 120.
- Md. Mobarak Hossain Khan. Covid-19 in Bangladesh as an Example of the World Region South Asia. In: Alexander Krämer and Michael Medzech (ed): Covid-19 pandisziplinär-Gesundheitswissenschaftliche, soziopolitische und philosophische Hintergründe. Springer Fachmedien Wiesbaden GmbH, Abraham-Lincoln-Str. 46, 65189 Wiesbaden, Germany 2022
- Shuvo, N. A., & Mondal, M. S. H. (2022). Factors associated with intention to take COVID-19 vaccine among university students in Bangladesh. Clinical and Experimental Vaccine Research, 11(3), 274-284.
- Hossain, M. A., Sultana, S., & Siddiqui, M. R. (2022). Effects of the Nature of Urban Development on Land Surface Temperature (LST) at the Neighbourhood Scale in Dhaka City, Bangladesh. Environment and Urbanization ASIA, 13(2), 284-303.

### Department of Social Relations organized seminar to observe “Breast Cancer Awareness Month, October 2022”



Department of Social Relation organized Seminar to observe “Breast Cancer Awareness Month, October 2022”

The Department of Social Relations observed ‘Breast

Cancer Awareness Month, October 2022’, through organizing a Seminar on October 30, 2022. Professor Dr. Md. Mobarak Hossain Khan, Chairperson, Department of Social Relations, East West University chaired the seminar and gave introductory speech. Dr. Marzia Zaman Sultana, Senior Lecturer, Department of Social Relations, East West University was the speaker of the seminar.

### Department of Social Relations organizes seminar celebrating World Mental Health Day 2022

The Department of Social Relations held a seminar on October 24, 2022, to celebrate World Mental Health Day with the theme “Make Mental Health and Wellbeing for All a Global Priority.”



Department of Social Relations organizes seminar celebrating World Mental Health Day 2022

To facilitate the seminar, Professor Dr. Mohammed Farashuddin, Chief Adviser and founder Vice Chancellor, East West University; was the Chief Guest of the event. The guest speaker was Dr. Mahjabeen Haque, Professor, Department of Educational and Counselling Psychology, University of Dhaka. Professor Dr. Md. Mobarak Hossain Khan, Chairperson, Department of Social Relations, presided over the event as Program Chair; Ms. Rubayat Kabir, Senior Lecturer, Department of Social Relations, was among the other distinguished speakers at the seminar.

### Department of social relations organized seminar on Class Etiquette



Department of social relations organized seminar on class etiquette

The Department of Social Relations organized a seminar on “Class Etiquette” in the Razia Samad Lecture Gallery on October 10, 2022. The seminar was on what to do and what not to do in the classroom, The talk was delivered by Rubayat Kabir, a Senior Lecturer in the Department of Social Relations at East West University.

## Other Departmental Activities

### Department of Social Relations celebrated World AIDS Day 2022



Department of Social Relations celebrated World AIDS Day 2022

On 1st December 2022, Department of Social Relations (DSR), East West University celebrated ‘World AIDS Day 2022’ by organizing a poster presentation on HIV/AIDS. Supervised by the course instructor Dr. Marzia Zaman Sultana, Senior Lecturer of DSR, the students of “POP201: Health Challenges of Adolescents and Youths” prepared

few posters related to pathogenesis, risk factors, signs and symptoms, prevention and treatment of AIDS and showcased them in the department. The Chairperson Prof. Dr. Md. Mobarak Hossain Khan visited the poster presentation site and encouraged the students for their initiatives.

## Study Tour

A study tour was organized by the student of the course GEN 226, (Emergence of Bangladesh of the Department of Social Relations) on 26 November, 2022. Faculty members of the department and the course students visited Habiganj, Shatchori National Park & Teliapara Tea Garden and the historical Teliapara meeting place in remembrance of the 1971 martyrs. This place has a precious historical value as Muhammad Ataul Ghani Osmani (Bangabir) first divided Bangladesh in four sectors at that place for the liberation war which led to the independence of Bangladesh on 4 April, 1971.



Study tour by the Department of Social Relations

## Department of SOCIOLOGY

### Book/Journal Publications

Khan, A. R., Dlamini, S. & Ratele, K. (2022). Social meanings of attempted suicide of men in Bangladesh, *Fudan Journal for Humanities and Social Sciences*. <https://doi.org/10.1007/s40647-022-00355-9> [Scopus and Springer Journal, Published online September 14, 2022]

Khan, A. R., Uddin, H., Shimul, A. K. and Billah, M. (2022) Coronavirus (COVID-19) crisis and suicide in Bangladesh: Some explanations through Durkheim’s Sociology of Suicide, *Journal of Community Positive Practices*, (3): 3-17. <https://doi.org/10.35782/JCPP.2022.3.01>. [Scopus Journal, Published online September 30, 2022]

Tanjeela, M. (2022): Understanding the struggles of Bangladeshi women in coping with climate change through a gender analysis. *Gender, Technology and Development*, Routledge, Taylor & Francis Group. DOI: 10.1080/09718524.2022.2144101

Khanom, S. Tanjeela, M. & Rutherford, S. (2022) Climate-induced migrant’s hopeful journey toward security: Pushing the boundaries of gendered vulnerability and adaptability in Bangladesh. *Frontiers in Climate*. 4:922504. DOI: 10.3389/fclim.2022.922504

Arafat, S. M. Y., Hussain, F., Zaman, M. S., Tabassum, T., Islam, M. K., Shormi, F. R., Khan, A. R., Islam, M. R., Redwan, A. S. M., Giasuddin, N. A., Mubashir, A., & Khan, M. A. S. (2022). Thwarted belongingness, perceived burdensomeness, and acquired capability for suicide among university students of Bangladesh: Scales validation and status assessment. *Frontiers in psychiatry*, 13, 1025976. <https://doi.org/10.3389/fpsyt.2022.1025976> [Impact factor 5.43, ISI & Scopus Journal, Published online Oct 14, 2022].

### Conference Presentation

Hussain, R. (2022). Marginalization of the Informal sector workers in the era of information economic system from the

lens of recruiters: A case of Dhaka city, Bangladesh. Hong Kong Sociological Association 23rd Annual Conference, Lingnan University, Hong Kong. December 3, 2022.

## Professional Training

Mr. Rasel Hussain, Senior Lecturer of the Department of Sociology, East West University and HKPF Ph.D. fellow at Lingnan University, Hong Kong took professional training on “Supporting Learning and Teaching” from SLT@LU Teaching and Learning Centre (TLC), Lingnan University, Hong Kong & Staff and Education Development Association (SEDA), UK. September 2022- December 2022.

## Talk

Dr. Anisur Rahman Khan, Associate Professor, Department of Sociology, East West University delivered a live talk on 10 September 2022 on “Current suicide situation in Bangladesh” organized by Mind Shaper-A Mental Health Wellbeing Platform

## Workshop to Promote Child Rights to Prevent Sexual Abuse and Exploitation



Centre for Women and Children Studies (CWCS) organized the 3rd Stakeholder Meeting to Promote Child Rights of Sexually Abused, Exploited, and Trafficked Children with Students and Faculty Members at the East West University Seminar Room on 27th October 2022. About 34 students and 5 faculty members attended the meeting from East West University.

Prof. Ishrat Shamim, President, of CWCS chaired the meeting and welcomed the participants and guests. At the Stakeholder meeting, there were 3 guest speakers namely Ana Lucila Sandoval Orozco, Senior Researcher in GASS, Universidad Complutense de Madrid, Spain gave an Overview of HEROES' project; Zoe Colpaert, HEROES/ Europe Program Manager, International Center for Missing and Exploited Children; Alexandria, USA highlighted the Global fight against online child exploitation; and Dr. Mumita Tanjeela, Assistant Professor, Department of Sociology

East West University, Dhaka presented an Overview of the Situation of Child Exploitation and Trafficking in Bangladesh.

## A Field Trip to the Liberation War Museum



A day-long field trip was arranged for the students of SOC 101 (Introduction to Sociology) and SOC 102 (Introduction to Anthropology) at the Liberation War Museum, Sher-e-Bangla Nagar Civic Centre, Agargaon, Dhaka.



During the visit to the Liberation war Museum, the students of SOC 101 (Introduction to Sociology), SOC 102 (Introduction to Anthropology), and SOC 106 (Historical Sociology) got the opportunity to know the valiant struggle of the Bengali people for democratic and national rights.

Students of these courses not only learned patriotic consciousness but also got the enthusiasm for being a good citizen in a welfare society.

## Field Trip to Alam Khan-Tahurun Nesa Foundation

A day-long field trip was arranged for the students of SOC 304 (Sociology of Environment) / and SOC 305 (Medical

Sociology) at the Srinagar, Munshiganj. During the visit, the students of SOC 304 (Sociology of Environment) got the opportunity to know about the new urbanization process, the impact of industrialization on the ecosystem of Arial Beel and local people's lives and livelihood, and the health services.



**Field Trip to Padma (North) Police Station, Padma Bridge, and Mausoleum of the Father of the Nation Bangabandhu Sheikh Mujibur Rahman**



A day-long field trip was arranged for the students of Criminology (SOC313) at the Padma (North) Police Station, Padma Bridge, and Mausoleum of the Father of the Nation Bangabandhu Sheikh Mujibur Rahman on 02 September 2022.

During the visit, students got the opportunity to have a face-to-face conversation with the Officer in Charge (OC) of Padma (North) Police Station. and learned about different

types of criminal activities in Munshiganj district.

## Annual Picnic-2022

“The Annual Picnic-2022 was organized by the Department of sociology, East west University on 17th December, at Hazari resort, Gazipur. This picnic was full of fun activities and a lot more. It was a beautiful union of students and faculty members in a charming environment.



## Parent Meeting Fall 2022



Department of Sociology organized parent meetings for the newly admitted students for Fall 2022. The program was held at the S.M. Nousher Ali Lecture Gallery on December 19, 2022. The Chairperson of the Department, Professor Dr. Fouzia Mannan, discussed the university policies and requested the cooperation of guardians to ensure a bright future for the apprentices. In the final session, the most significant part of the program, the guardians started to share their expectations from the faculty members and suggested their views for the betterment of the students.

## Department of

## LAW

### Journal Article

Bepari. M.. In Search of the Protection of Minority Rights in Bangladesh: Laws, Fallacy and Reality in “Yearbook on Human Rights and Bangladesh: Leadership in Prospect”, (ed) Rahman, Dr. Mizanur, 21st Human Rights Summer School, Empowerment through Law of the Common People (ELCOP). Vol. XXI, (15 December. 2022), Dhaka. ISBN: 978-

984-35- 3520-7, pp. 115-134.

Rahaman N., “Right to Life: Existing Laws and Practices in Bangladesh”, Yearbook on Human Rights and Bangladesh: Leadership in Prospect, 21st Human Rights Summer School. Empowerment through Law of the Common People, Vol. XXI, (15 December, 2022) ISBN: 978-984-35-3520-7.

## Book Chapter

Ali Mashraf and Tahseen Lubaba, 'Public Interest Litigation and the Constitution of Bangladesh: Past, Present and Future' in M Rafiqul Islam and Muhammad Ekramul Haque (eds), *The Constitutional Law of Bangladesh: Progression and Transformation at Its 50<sup>th</sup> Anniversary* (Springer Australia 2022) (forthcoming).

## Conference Paper

- Farhin, Nabila, "Disability Considerations in Disaster Risk Information Dissemination in Bangladesh", presented a conference paper in the 7th International Conference on Local Government, November 18-19, 2022, Phuket, Thailand (online).
- Farhin, Nabila and Rahman, Nadia, "Sexual and Reproductive Rights of Persons with Disabilities: A Critical Analysis in the Context of Disasters", presented in INSEARCH 2022: 8th International Integrative Research Conference on Governance in Society, Business and Environment, 29-30 December, 2022, Cumilla, Bangladesh

## Training Session

- Nadia Rahaman, Lecturer, Department of Law, conducted a training session on "Street Law on Mental Health and Human Rights", organized by iProbono, at Head Office, ELCOP, on November 10, 2022.
- Nadia Rahaman, Lecturer, Department of Law, conducted a training session on "Immediate Support Mechanism for Victims of Gender Based Violence, Right to Information and Legal Aid for Transgender Communities", organized by JUSTICIA, at Manusher Jonno Foundation on December 17, 2022.
- Nadia Rahaman, Lecturer, Department of Law, conducted training sessions as Resident Instructor in the 21st Human Rights Summer School (HRSS) on Human Rights and Bangladesh: Leadership in Prospect, organized by Empowerment through Law of the Common People (ELCOP), from 17 to 27 December 2022.

## Webinar

Mr. Ali Mashraf, Lecturer, Department of Law participated in a webinar titled "Youth's Thoughts on the Constitution of Bangladesh" on 4 November 2022 and was a discussant on "Crafting innovative remedies under the Constitution for violation of fundamental 'rights': Current practices and future trajectories" (check comments by Mr. Ali Mashraf, Map of Justice <<https://www.facebook.com/100079907985897/videos/1789671361385038>>)

## Lecture Session



Department of Law, East West University organized a lecture titled "Exploring Criminal Trial beyond Classroom" on 4th September, 2022. Mr. Sk. Muzahidul Islam, Judicial Magistrate, Chief Judicial Magistrate Court, Dhaka was the resource person. The lecture focused on various aspects of a criminal in order to picture the practical aspects in the minds of the students. More than 80 students attended the lecture session. Mr. Sk. Md. Habibullah, Senior Lecturer, Department of Law delivered the opening and concluding remarks.



Department of Law, East West University organized another lecture titled "Exploring Pre-trial Stage of a Criminal Proceeding" on 19th December, 2022. Mr. Sk. Muzahidul Islam, Judicial Magistrate, Chief Judicial Magistrate Court, Dhaka was the resource person. The lecture focused on the functions of the executive and judiciary during pre-trial stage to enlighten the students about the practical aspects. More than 80 students attended the lecture session. Mr. Sk. Md. Habibullah, Senior Lecturer, Department of Law delivered the opening and concluding remarks.



Department of Law organized a special law lecture on "The Code of Civil Procedure: Theory and Practice" delivered by Mr. Rahul Dey, Assistant Judge, Bogura District Court, on 21st December, 2022. Students of LAW409: Trial and Advocacy Training (Civil) attended the lecture.

## Moot Court

A team from the Department of Law, East West University participated in the National rounds of the 13th Henry Dunant Memorial Moot Court Competition. The competition was organized by the International Committee of the Red Cross (ICRC) jointly with the Independent University, Bangladesh (IUB). 27 teams from 27 different universities across Bangladesh participated in the competition. The competition was held on 22nd-24th August 2022 at Independent University, Bangladesh (IUB). The participants from EWU were Nur Islam Sardar Emon, Mir Mohammad Mohi Uddin Rafi and Tanzila Islam. Shamshad Bashar, Lecturer, Department of Law, East West University accompanied the team as a Coach.

As part of its regular activity, the Moot Court Committee, comprising Nadia Rahaman, Shamshad Bashar, Ali Mashraf, and Farzana Rifat Siddique, Lecturers of the Department of Law, held monthly tryouts to select teams to represent East West University in prestigious national and international moot court competitions. The Committee selected three teams in September, October, and November to represent the University in the 13th Henry Dunant Memorial Moot Court Competition 2022, Bangladesh National Rounds, the 7th Bangladesh Qualifying Rounds of the 2023 Philip C. Jessup International Law Moot Court Competition, and the Professor N.R. Madhava Menon Mooting Competition 2023 respectively.

Department of Law, East West University organized the 3rd Intra-Department Moot Court Competition, 2022 from 25th to 27th November, 2022. A total of 12 teams from different semesters participated in this competition. The guest was Dr. Khaled Hamid Chowdhury, Bar-at-Law, Advocate, Supreme Court of Bangladesh, and Head of Laws in London College of Legal Studies (South).



After two days of intense mooting, a team comprising Saima Haque Nisa, Aysha Rahmat, and Mahmudul Hasan achieved the Champion trophy, and a team of Tanzila Islam, Marufa Oyahid and Rahanuma Nubain Urmi became the

Runners-up and won the Best Memorial Award. Sabbir Ahmmad and Musaddik Ahmed consecutively earned the badge of The Best Advocate and The Best Researcher Awards.

Mr. Justice Ahmed Sohel, Honorable Judge, High Court Division, Supreme of Bangladesh, graced the closing ceremony as the Guest of Honor and handed over the awards to the participants.

## Career Festival

Mr. Ali Mashraf, Lecturer, Department of Law accompanied 10 students of the Department of Law, East West University, to the Law Career Festival 2022 organized by the Faculty of Law, University of Dhaka, on 5 November 2022. The objective of the festival was to provide a platform for young law students to seek guidance from eminent legal professionals engaged in various fields, including judiciary, bar, corporate houses, academia, financial institutions, NGOs, INGOs, and UN organizations, among others to enrich their career prospects.



## Workshop



Department of Law, East West University (EWU) in collaboration with BYLCx organized a workshop titled "Introduction to Resume Writing" on 14th December 2022. The workshop was graced by two resource persons, namely, Mr. Anowar Sadat, Deputy Manager, BYLCx and Mr. Mesbah Uddin Hasib, Faculty, BYLCx. A total number of 80 students from the Department actively participated in this workshop.

# Department of CIVIL ENGINEERING

## List of Publications

- Talukder, M.K., and Haque, M.N. (2022) Experimental investigation of flexural capacity and deflection of low strength RCC beam strengthened with flexural steels and steel shear key. Asian Journal of Civil Engineering. Springer Nature Switzerland,
- Md. Naimul Haque & Md. Basir Zisan (2022) Aerodynamic Performance of Square Cylinder with Vertical Plates: Effects of Side Ratio. Proceedings of the 6th International Conference on Advances in Civil Engineering (ICACE- 2022), December 21-23, 2022, CUET, Chittagong, Bangladesh.
- Shamma Afroz, Md Sumon Reza, M. R. Amin, Juntakan Taweekun , Abul K. Azad; "Progress in Nanomaterials Fabrication and their Prospects in Artificial Intelligence towards Solid Oxide Fuel Cells: A Review"; International Journal of Hydrogen Energy (Q1, Elsevier), November 2022 (Accepted)
- Lukman Ahmed Omeiza, Abdalla M. Abdalla, Bo Wei, Anitha Dhanasekaran, Yathavan Subramanian, Shamma Afroz, Md Sumon Reza. Saifullah Abu Bakar and Abul Kalam Azad "Nanostructured Electrocatalysts for Advanced Applications in Fuel Cells"; Energies (Q1, MDPI), December 2022 (Accepted)



Seminar held at Civil Engineering Dept. om Fall 2022 seemster

## Field Survey

### Field Survey (Fall 2022) in Vadam, Ashulia, Gazipur.

The Department of Civil Engineering, East West University organized two days field survey (23-11-2022 and 14-12-2022) for the Civil Engineering students (Fall 2022) for their Surveying and Introduction to GIS course to Vadam, Ashulia. One faculty member and three lab officers participated in the field survey to guide the students. The students acquired practical knowledge from this field survey which will help them to understand the real experience of field work.



Field Survey held at Vadam, Gazipur in Fall 2022 Semester

## Seminar

### Seminar on "Etabs and Staad.pro Software for Civil Engineering Students

The Department of Civil Engineering of East West University arranged a seminar on "ETABS and STAAD.Pro Software for Civil Engineering Students" on 24th November 2022. Engineer Rajendra Prasad Nalluri, Head of Technical & Operations at Cloud Campus, Chennai, Tamil Nadu, India was the key speaker of the seminar.

# Department of BUSINESS ADMINISTRATION

## Publication

- Hossain, N. and Samina. Q. S., 2022. Factors influencing capital structure decision of small firms in Bangladesh: An Empirical Evidence. International Journal of Business and Data Analytics. Inderscience Publishers. Vol 2, No. 2, pp155-170.
- Khan, S. I., Afroz, R., & Zaman, L. (2022). Inclusive climate and the performance of employees from Muslim diaspora in the Western organizations. Asian Academy of Management Journal, 27(2), 135–161.
- Islam, M.R., Haque, M.Z., and Moutushi, R.H. (2022) "Earnings quality and financial flexibility: A



moderating role of corporate governance” Cogent Business and Management, Vol.9, Issue No.1 Taylor and Francis (Scopus, ESCI).

- Haque, M.Z., Islam, M.S., Deb, S.K., and Islam, M.R. (2022) “Strategic Value of Online Social Networks (OSNs) in supply chain networks during COVID-19” Cogent Business and Management, Vol.9.
- Kamal J.B. & Hassan, M.K. 2022. Asymmetric connectedness between cryptocurrency environment attention index and green assets. Journal of Economic Asymmetries, Volume 25.
- Kamal J.B. Wohar, M. & Kamal, K.B. 2022. On the Potential Hedging Instruments against Central Bank Digital Currency Uncertainty and Attention Indices. Forthcoming. Asian Economics Letters.
- Kamal, J.B. & Hossain, AA. 2022. An investigation of the effects of external shocks on the Bangladesh economy: An application of the GVAR modeling approach. Journal of Developing Areas. 56(2).
- Rahman, M. M., & Ahmed, M.N. (2022). A Conceptual Model for Cloud Computing Adoption by Bangladeshi SMEs Focused on Small Electronic Home Appliances. BUFT Journal of Business & Economics (BJBE), ISSN 2664-9942 (Print), Vol-3, page: 205-2018.
- Sattar, M., Biswas, P.K., & Roberts, H. (2022) “Board gender diversity and firm risk in UK private firms”, Global Finance Journal, Elsevier Publishing, (2022), Vol. ahead-of-print No. ahead-of-print.
- Uddin, M. H., Akter, S., Mollah, S., & Al Mahi, M. (2022). Differences in bank and microfinance business models: An analysis of the loan monitoring systems and funding sources. Journal of International Financial Markets, Institutions, and Money, 80, 101644.
- Mohammed, N.F., Mahmud, R., Md. Shafiqul Islam, and Mohamed, N. (2022), “Towards achieving SDGs through integrated reporting in Malaysian public universities” International Journal of Sustainability in Higher Education, Vol. ahead-of-print No. ahead-of-print.

## Conference

- Sayeed Alam, Salma Akter (Presenting author), “Planning for Future Expansion or Maintaining the status quo: the 22-year Odyssey of Spondon diagnostic”, 3rd International Conference on “The Role of Innovation, Entrepreneurship, and Management for Sustainable Development (ICRIEMSD-2022) School of Management, OP Jindal University, Raigarh, Chhattisgarh, India (2022).
- Salma Akter (Presenting author), Sayeed Alam

“United IT Solutions Ltd.: How to revive business in the new business challenges?”, 2nd PRITAM SINGH MEMORIAL (PRISM) Conference Indian Institute of Management, Nagpur, India (IIMN) (2022).

- Mahnoor Sattar (Presenting author), Pallab Kumar Biswas, Helen Roberts, “Board Gender Diversity and Capital Structure in Private Firms: Evidentiary Diagnostic from the UK”, 12th Financial Markets and Corporate Governance Conference (FMCG), Monash University, Australia, (2022).
- Uddin, M. H., Akter, S., Boubaker, S., & Al Mahi, M. (2022). Why do microfinance institutions charge high interest rates? Empirical findings and policy perspectives. International Society for the Advancement of Financial Economics (ISAFE), Ho Chi Minh University of Banking, Vietnam, 05-06 December 2022. [Online]

## Achievement And Honour

1. Professor Dr. Tanbir Ahmed Chowdhury in the AD scientific index 2023.

### Business & Management \* :

- Best scientist in the university
- Best scientist in Bangladesh
- Best scientist in the Region, and
- Top 2% of scientist is among the world’s the specified rank

### Business Administration \*

### Finance|Banking|Capital Markets |SME|;

- Best scientist in the university
- Best scientist in Bangladesh
- Best Scientist in the Region, and
- Top 2% of scientist is among the world’s the specified rank Link : <https://www.adscientificindex.com/scientist/tanbir-ahmed-chowdhury/408490>

2. Professor Dr. Tanbir Ahmed Chowdhury evaluated a Ph.D. Thesis entitled “Synergy between HR analytics, Talent Management and Employee Performance in select retail outlets in Bangalore: A multiple moderated mediation model” by Ms. Venkata Naga Manjula. P, Reg. No. 13351026, KL University, Hyderabad, India, 2022.
3. Mr. Md. Shafiqul Islam, Lecturer of the Department of Business Administration, was awarded with the prestigious Al-Maruf Khan Gold Medal for Academic Excellence – 2018 for securing the highest CGPA in the M.B.A examination of 2018 from the Department of Accounting & Information Systems, University of Dhaka. The honorable President of Bangladesh and Chancellor of the University of Dhaka, Mr. Mohammad Abdul Hamid has been awarded the gold medal on the 53rd

Convocation of the University of Dhaka on 19th November 2022.



*Mr. Md. Shafiqul Islam, Lecturer of Department of Business Administration receiving gold medal from the Honorable President of the Peoples Republic of Bangladesh*

### Fresher's Reception at The Department of Business Administration. Fall- 2022

The Department of Business Administration welcome the fresher of the Fall – 2022 semester. This program was held on 29 September 2022 with a view to welcoming new students and letting them know about the departmental facilities, faculty members, the academic system, and rules and regulations. Faculty members of the department were present in the program.



*Fresher's reception was chaired by Prof. Dr. Tanbir Ahmed Chowdhury, Chairperson (Acting) of the Department of Business Administration.*

### Research Seminar



The Department of Business Administration organized a seminar on 'Teaching and Research Strategies' on 30 August

2022. Professor Dr. Rahat Munir, Head of the Department of Accounting and Corporate Governance, Macquarie University, Australia conducted the session. Professor Dr. Syed Ferhat Anwar, Academic Adviser; Professor Dr. A. K. Enamul Haque, Dean, Faculty of Business and Economics; Dr. Farhana Ferdousi, Chairperson, Department of Business Administration and other Faculty members of the department were present in the seminar.

### Department of Business Administration of Ewu and Acca, Uk Signed an Mou

The Department of Business Administration of East West University has signed a Memorandum of Understanding (MoU) with the Association of Chartered Certified Accountants (ACCA), UK, on 08 September 2022 at the BBA Seminar Room of the university.

The MoU was signed by Prof. Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor, of East West University, and Ms. Prawma Tapashi Khan, Country Manager, of ACCA Bangladesh. Among others, Prof. Dr. Anup Chowdhury and Dr. Farhana Ferdousi, Chairperson, DBA were also present at the occasion.



*The MoU is sign by Prof. Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor, East West University, and Ms. Prawma Tapashi Khan, Country Manager, ACCA Bangladesh.*

### Seminar with Unilever Consumer Care Ltd.

The Department of Business Administration organized a seminar with Unilever Consumer Care Ltd. on 19 October 2022 in S.M. Nousher Ali Lecture Gallery (Room No. 126). KSM Minhaj, CEO and Managing Director of Unilever Consumer Care Ltd., was present at the seminar along with other guests.



*Mr. KSM Minhaj, CEO and Managing Director, Unilever Consumer Care Ltd conducted the session.*

## DBA, EWU sas Successfully Organized the Fourth Session of the Research InFocus




**Board Gender Diversity and Capital Structure in Private Firms: Evidence from the UK**

**Paper Presenter**  
Dr. Mahnoor Sattar

Senior Lecturer  
Department of Business Administration  
East West University  
Area of Specialization: Finance

Thursday  
October 20, 2022  
11:50 AM

Department of Business Administration, East West University organized the fourth session of the Research InFocus on 20 October 2022. A research paper titled “Board Gender Diversity and Capital Structure in Private Firms: Evidence from the UK” was presented in this session by Dr. Mahnoor Sattar, Senior Lecturer, Department of Business Administration.

## Department of Business Administration of EWU And Bicm Signed an MoU

The Department of Business Administration of East West University signed a Memorandum of Understanding (MoU) with Bangladesh Institute of Capital Market (BICM) on 03 November 2022. The MoU was signed by Prof. Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor, of East West University, and Prof. Dr. Mahmud Akter, Executive President, of BICM. Among others, Prof. Dr. Anup Chowdhury and Dr. Farhana Ferdousi, Chairperson, DBA were also present at the occasion.



## Freshers' Seminar Fall 2022

The Department of Business Administration organized a Freshers' Seminar for the students of Fall 2022 on Thursday, November 24. Academic Advisor of East West University Professor Dr. Syed Ferhat Anwar and Dr. Farhana Ferdousi, Chairperson and Associate Professor of the Business Administration Department encouraged students to set their future goals from the very beginning and prepare accordingly.



Academic Advisor Professor Dr. Syed Ferhat Anwar advised on how to set the students future goals.

## Lecture Sessions with Guest Speaker

The Department of Business Administration organized a guest lecture session for the students of the Finance discipline on 28 November 2022. Mr. Khaled Bin Kamal, Chief Enterprise Risk Officer (Head of Risks Management) of Brac Bank Limited was the presenter. who discussed “Risk Management in Commercial Banks”.



Mr. Khaled Bin Kamal, Chief Enterprise Risk Officer (Head of Risks Management) of Brac Bank Limited delivered the lecture.

## EXPERT INVITATION PROGRAM ON 'SERVICE MARKETING

To facilitate the future journey of the students of the Marketing discipline, an astounding session was organized by the Department of Business Administration on 28 November 2022.



Mr. Subhashish Bhowmik, Country Director of ATEC Australia International Limited conducted the session.

## SESSION FOR FOURTH-YEAR STUDENTS

The Department of Business Administration organized a

seminar for the fourth-year students on 'how to prepare for a future career' on 1 December 2022. East West University's Academic Adviser, Professor Dr. Syed Ferhat Anwar, encouraged the students to identify their strengths and weaknesses to prepare for the corporate world.



## EXPERT INVITATION PROGRAM ON LEADERSHIP



The Department of Business Administration organized a session titled "Learn from Leaders" on 14 December 2022. Bitopi Das Chowdhury, Head of Corporate Affairs, Standard Chartered Bank, Bangladesh conducted the session.

## Department of ELECTRONICS AND COMMUNICATIONS ENGINEERING

### Publications

#### Journal Papers

- Abdallah Abdellatif, Hamza Mubarak, Shameem Ahmad, Tofael Ahmed, G.M. Shafiullah, Ahmad Hammoudeh, Hamdan Abdellatef, M. M. Rahman and Hassan Muwafaq Ghani, "Forecasting Photovoltaic Power Generation with a Stacking Ensemble Model", MDPI Open Access Journal, Sustainability 2022, 14, 11083, (5 September 2022), IF-3.889(2022), <https://doi.org/10.3390/su141711083>, Scopus indexed.
- Sharad Hasan, Sarwar Jahan, Md. Imdadul Islam, "Disease detection of apple leaf with the combination of color segmentation and modified DWT", Journal of King Saud University –Computer and Information Sciences (JKSUCIS), vol. 34, no. 09, pp. 7212-7224, 01 October 2022.

### Conference Proceedings

Faiaz Rahman, Rafee Tanna, Umme Habiba, Rizwan Shaikh, Zahidur Rahman and Hafiz Imtiaz, "Cyber Threat Detection Using Machine Learning Algorithms on Heterogeneous MiniVHS-22 Dataset", International Conference on Computer and Information Technology (ICCI'22), 17-19 December 2022, Bangladesh.

### Departmental Activities

The Department of ECE arranged a study tour to the Agrabad BTCL Exchange, Chittagong on 17 November 2022. Three faculty members and 73 students participated in the tour. As BTCL is one of the major telecommunications companies in Bangladesh, the tour provided the students with valuable information about the telecommunications engineering sector of our country. The students attended a discussion session about the services provided by BTCL and the activities performed at the BTCL exchange at Agrabad, Chittagong. The staffs at the BTCL exchange demonstrated the available facilities to the students as well.



# Department of ECONOMICS

## Departmental Activities

### Journal Publications

Bari, E and Haque, SE. 2022. Legal and Illicit Sand Mining Practice in Bangladesh: Exploring Supply Chain and its Value. *Journal of Illicit Economies and Development*, 4(1), pp. 44–57. DOI:

### Newspaper Articles

- Haque, A. K. E. (2022, November 22). *There is no rationale for bulk power price hike*. The Daily Star.
- BonikBarta. সম্পাদকীয়. সৈয়দ আবুল বাশার, “ব্যাংকিংয়ে নৈতিক বিপত্তির সমস্যা কাটিয়ে ওঠা কি অসম্ভব?”.
- BonikBarta.W. এ কে এনামুল হক “জ্বালানি তেল, বৈদেশিক মুদ্রা ও আমাদের নীতিমালা.”

## Research Conference

### East West University organizes Research Conclave 2022



The Department of Economics, East West University organized its second research conference, “Research Conclave 2022” on 21<sup>st</sup> and 22<sup>nd</sup> December, 2022 in hybrid mode. The inaugural session was held on 21<sup>st</sup> December at the SM Nousher Ali Lecture Gallery with inaugural speech being delivered by Professor Dr. M.M. Shahidul Hassan, Vice Chancellor, East West University. Following the welcome speech of Dr. Biva Arani Mallik, Assistant Professor and Chairperson, Department of Economics, a panel discussion was held on “Drivers of Economic Development in Bangladesh”.

With Professor Dr. A. K. Enamul Haque, Dean, Faculty

of Business and Economics, East West University as the Moderator of the session, the keynote speakers were Professor Wahiduddin Mahmud, Former Member of the Caretaker Government of Bangladesh and Chairman of the Economic Research Group (ERG), Professor Mustafizur Rahman, Distinguished Fellow, Centre for Policy Dialogue (CPD), and Dr. Sajjad Zohir, Executive Director, Economic Research Group (ERG).

Dr. Atonu Rabbani, Professor, Mushtaque Chowdhury Chair in Health and Poverty, BRAC James P Grant School of Public Health, Dr. Nazneen Ahmed, Country Economist of The United Nations Development Programme (UNDP), Dr. Abul H.M.G. Azam, Professor-cum-Advisor, Department of Business Administration, East West University, Dr. Mohammad Abdur Razzaque, Chairman, Research and Policy Integration for Development (RAPID) and Executive Director, Policy Research Institute of Bangladesh (PRI) graced the conclave with their presence and conducted their respective sessions as Chairs.

The conclave ended on 22<sup>nd</sup> December by a Plenary Session on “The Economic Value of Life” by Professor Dr. S. Madheswaran, Centre for Economic Studies and Policy Institute for Social and Economic Change, Bangalore, India. The concluding remarks was delivered by Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor, East West University. In addition to participants from EWU, students from other universities also presented their paper in the conference.

### Public Lecture Sessions with Guest Speakers in EWU

**Public lecture on “The Role of Nature in Economic Development” held at the Department of Economics, East West University**

On 11<sup>th</sup> December 2022, Department of Economics, East West University organized a public lecture titled “The Role of Nature in Economic Development” by renowned economist Sir Partha Dasgupta, Frank Ramsey Emeritus Professor of Economics at the University of Cambridge. Sir Partha Dasgupta’s body of work on Economics of Poverty and Nutrition, Environmental Economics, Economic Measurement and Economics of Knowledge has received global acclaim and international accolades. This initiative was undertaken by Professor A. K. Enamul Haque, Dean, Faculty of Business and Economics, East West University. The lecture was graced by Professor Dr. Syed Ferhat Anwar

Academic Adviser; East West University and Professor Dr. Abul H. M. G. Azam, Professor-cum-Adviser; Department of Business Administration, East West University.

Sir Partha Dasgupta addressed the importance of keeping a balance between nature and global production and how crucial it is to measure the regulatory and maintenance services of natural ecosystem.



### Economics Brown-bag Seminar

On Thursday, 17th November 2022, Mohammad Mozammel Hossain, Deputy Director, Bangladesh Bank presented his paper titled “The Impact of Exchange Rate Volatility on Foreign Direct Investment: Empirical Evidence from Low and Middle Income Countries” in the Brown-bag seminar series of the Department of Economics, East West University. Both the Faculty Members and students has partaken in the seminar.

### Department of Economics arranged Fresher's orientation program for Summer 2022 semester

The departmental orientation program for newly admitted students for the Fall 2022 was held on Thursday, September 29, 2022. The purpose of the program was to welcome new students and introduce them to the department and the faculty members.



### Faculty Excursion: Department of Economics

The faculty members of the Department of Economics, East West University went for 2 days trip to Kuakat on 23rd December 2022. During the tour, the faculties explored the livelihood of the local communities of Kuakata. Professor A. K. Enamul Haque, Dean, Faculty of Business and Economics, East West University, Professor Dr. S. Madheswaran, Centre for Economic Studies and Policy, Institute for Social and Economic Change, Bangalore, India, Dr. Abul H.M.G. Azam, Professor-cum-Advisor, Department of Business Administration, East West University and Professor Dr. Bijoy P. Barua, Adjunct Professor, Department of Economics also graced the tour with their presence.

### Faculty Achievements

Estiaque Bari, Senior Lecturer, Department of Economics, East West University attended a meet and greet session organized by the Embassy of France with Nobel Laureate Economist Jean Tirole alongside few selected young economists from Bangladesh.

Asiya Siddica, Senior Lecturer, Department of Economics, East West University has started working as consultant in one of the projects named “Ashshash: Men and Women who have escaped from trafficking” in Bangladesh in November, 2022. The project is led by Dr. A.K. Enamul Haque, professor, Department of Economics, EWU and Dr. Tanvir Hussain, Associate Professor, Department of Economics, EWU. It is funded research by SDC (Swiss Agency for Development and Corporation) and implemented by Winrock International. It is survey-based research to access the impact of reintegration support to the survivors of trafficking in Bangladesh.



## Club activities

### Basic Excel

“Basic Excel” was organized by the Department of Economics at East West University on 18th November 2022. The East West University Economics Club facilitated it. The event solely focused on teaching the freshers of economics department the fundamentals of Microsoft Excel. In order to help the students get acquainted with this essential tool, the event is organized every semester for newly admitted students. A total of 82 students took part in the training session. The main instructor of the event was Sayeeda Jahan, Lecturer, Department of Economics. Along with the main instructor, there were four assistant instructors.



### “The Role of Nature in Economic Development” organized by the Department of Economics, East West University



“The Role of Nature in Economic Development” was organized by the Department of Economics at East West University on 11th December 2022. It was facilitated by the East West University Economics Club. The event focused on the significance of the economics of biodiversity. The speaker of the seminar was Sir Partha Sarathi Dasgupta, the Frank Ramsey Professor Emeritus of Economics at the University of Cambridge, United Kingdom, and a Fellow

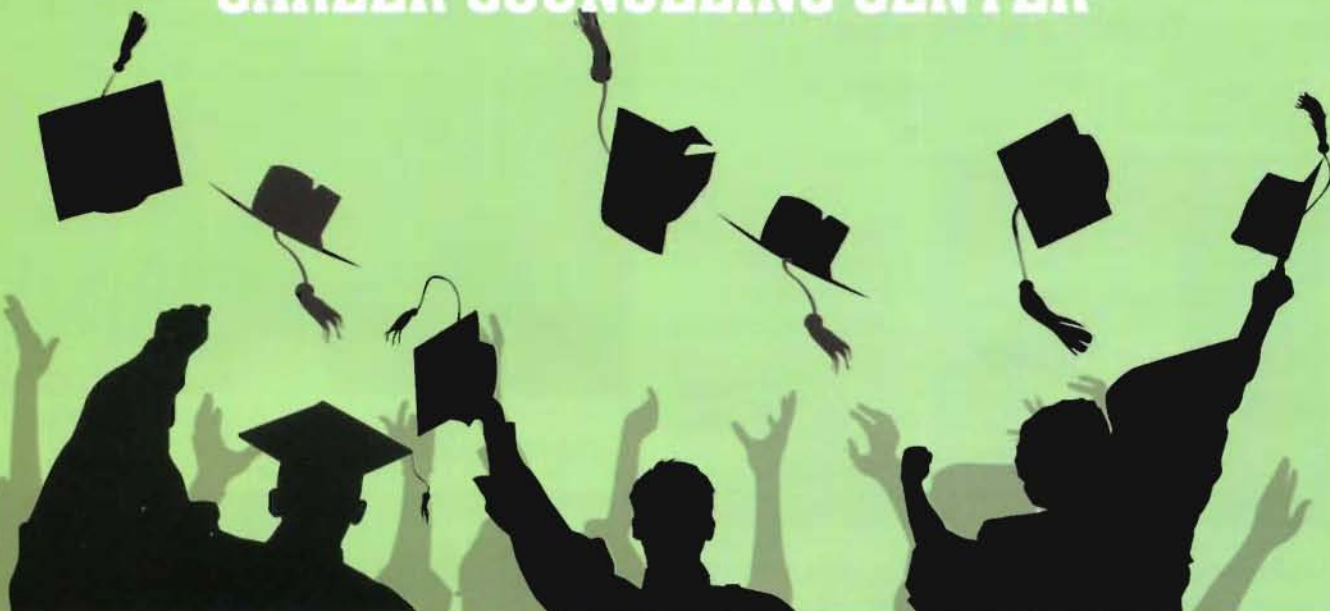
of St John’s College, Cambridge. The Dean of the Faculty of Business and Economics, Dr. A. K Enamul Haque, chairperson of the Department of Economics, Dr. Biva Arani Mallik along with many other faculty members and the moderators of East West University Economics Club were present.

### East West Economics Research Conclave 2022

East West Economics Research Conclave 2022 was organized by the Department of Economics at East West University on 21st and 22nd December 2022. It was powered by the East West University Economics Club. The event focused on creating a platform for young economists to present their papers and get constructive feedback on them. The four sessions of the program focused on: Environment and Economy, Gender and Health, Contemporary Issues in Education, Job Market, and Covid 19 and Macroeconomics. Issues: Growth, Development, and Migration. A total of 21 presenters from all around the country and the world presented their papers through a hybrid system in the conclave. The conclave was attended by all the faculty members of the Department of Economics including the dean of the Faculty of Business and Economics, Dr. A. K Enamul Haque; the chairperson of the Department of Economics, Dr. Biva Arani Mallik. Along with other faculty members from other departments and the Vice-Chancellor of East West University, Dr. Muhamad Ziaulhaq Mamun also attended the event. Many renowned and notable scholars and economists were present at the event as discussants and session chairs. At the end of the event, Dr. S Madheswaran, Center for Economic Studies and Policy, Institute for Social and Economic Change gave his speech at the event as the speaker of the plenary session. There was room for open discussion, constructive feedback, plenary sessions, etc. It was a great platform for the youth to showcase their work to a few of the most notable individuals in the country.



# DEPARTMENT OF STUDENTS' WELFARE CAREER COUNSELING CENTER



## Training Programs

### Ice-breaking sessions



Career Counseling Center organized Ice-breaking sessions for the newly enrolled students of the Fall 2022 on 10-13 October 2022. A total of 13 sessions of IBS were held to help the new students at East West University to develop their soft skills. In addition, the students were given important advice regarding setting goals, time management, study habits, maintaining CGPA, and co-curricular activities. Mr. Ahmed W Bari, Life Coach, VP & Dean, Workplace Skills Development Academy New Zealand, was the speaker at the event. Around 800 students participated in the sessions in total.

### Interview Skills and CV writing Workshops

Career Counseling Center of EWU in association with Wadhvani Foundation organized an Interview Skills and CV writing workshop on September 8, 2022. The workshop

was to prepare an impressive CV and development of interview skills for the job sector.

### English Presentation, Writing, and Communication Program

Career Counseling Center organizes soft skill development courses every semester for students of EWU. As a part of this campaign, CCC started the following English courses 1) Foundation English Grammar and Writing (Batch-01), 2) Implementing Basic English in Communication (Batch-02). Ms. Mahajabeen Bashar, and Ms. Nazia Nusrat Shamma, are conducting classes in two different slots. These pilot courses started on 14 November 2022 and ended on 29 December 2022.

### EEE CV Writing Session





Career Counseling Center is going to organize a CV Writing Workshop for EEE students of EWU on 19 December 2022. Mr. Niaz Ahmed, CV Engineer & CEO, of Corporate Ask, conducted the workshop.

## Campus Recruitment Program

### Campus Recruitment Program by Dhaka Bank Limited



Dhaka Bank Limited in association with Career Counseling Center East West University organized a campus recruitment session to recruit Trainee Officers from EWU graduates on 25 October 2022. The interview session of 25 candidates was held in the CCC conference room.

## Seminar/Workshop

### Road to Leadership



Career Counseling Center organized a "Road to Leadership" program on 17 October 2022. Mr. Quazi Mohammad Shahed, Co-Founder & Partner ZUNOKS Consulting conducted the program. In this program, he shared the career journey of three Bangladeshi CEOs of renowned organizations such as BAT Bangladesh, Unilever Bangladesh, and Grameenphone.

## Digital Marketing Program by ada

EWU Career Counseling Center and ADA, a data and artificial intelligence company, organized a session on

Digital Marketing on 16 November 2022. The session was conducted by Mr. Abu Syeed, Digital Media & Khoundker Zahid, Data & Analytics, Mr. Sh Brand & Communication, Mr. Waresur Rahm Engagement Solution, Mr. Evans Gomes, and Hossain, Life at ADA, ADA Asia Bangladesh.



## Career Talk by Upay



Upay with the Career Counseling Center of EWU organized a "Career Talk and Mentorship" session on 20 December 2022. The program was conducted by Ziaur Rahman, Chief Strategy Officer, and Arpon Saha, Head of Acquisition & Employer Branding, HR.

## BYLC CareerX

Bangladesh Youth Leadership Center (BYLC) in collaboration with East West University organized a two-day long session for the students of the 3rd year of East West University on October 28-29, 2022. In this session, students learned about communication, leadership development, project management and tracking data.

## Career Prospect of Pharmacy students

Healthcare Pharmaceuticals Ltd. and the Department of Pharmacy, EWU in association with the Career Counseling Center organized a seminar on "Industry and Academia Collaboration" on 10 November. Mr. Mohammad Ferdous, General Manager-HRD, and his team presented the

Ms. Rubaiya Rahman, Sr. Executive-HR, and Mr. Alamin Shohan, Executive, HR of Healthcare Pharmaceuticals Ltd. conducted the session.



## Corporate Visits and Meetings

DSW & CCC sat for several meetings with different companies. The purpose of those meetings was to build a relationship with them for creating opportunities for job placement, internship, higher studies abroad, training programs, seminars, and workshops.

## Companies where EWU Graduates are Working.

Axiata Digital Bangladesh (Private) Ltd., Bangladesh Mohila Parishad, Bangladesh Youth Leadership Center (BYLC), Bengal Meat Processing Industries Ltd., BRAC Bank Ltd., B-Trac Technologies Ltd., Corporate Ask, Creative Soft Technology, DBL Group, Dhaka Bank Ltd., DHL Bangladesh, Ding, Dot 5 Pvt. Ltd., dun & bradstreet, enroute management consulting, Escorp Apparels Ltd., FedEx Trade Networks, FinSource Limited, Gazi Satellite Television Limited, Global Freight Ltd., Golden Harvest FinTech Ltd., GoZayaan, Healthcare Pharmaceutical Ltd., Innovision Consulting Pvt Ltd., Kamaphuli, LabAid Cancer Hospital and Super Speciality Centre, Lala Move, Metlife Bangladesh, MindShaper, Multidrive Services Ltd., Nextdecade, Parkway Healthcare, Popular Pharmaceutical Ltd., Power Ride Services Ltd. (Amar Taka), Prime Bank Ltd., R.S. Corporation, Rancon Motor Bikes Limited, Reckitt Benckiser (Bangladesh) PLC, REVE Systems, Robi Axiata, Solvers, Transcom Beverages Ltd., UCB Fintech Company Ltd., Unilever Bangladesh, United Commercial Bank Ltd., Upay, Wadhvani Foundation and ZUNOKS.

## Job & Internship Placement

CCC conveys heartfelt thanks to the authorities of the following organizations for providing internships and jobs to the students and graduates of EWU:

A. Qasem & Co. Chartered Accountants, ACI Limited, Akij Resources Limited, ANTT Robotics Ltd, Apex Footwear Limited, Augmedix Bangladesh, Avery Dennison, Aviva Finance Ltd., Bangladesh Angels, Banglalink Digital Communication Limited, Bdjobs.com, Believe Pvt. Ltd., Berger Paints BD Ltd., bKash Limited, Bproperty.com, BRAC IT Services, BRACNET, British American Tobacco, BUBT, Cumilla Judge Court, Data Path.Ltd, Dekko Legacy Group, Dhaka Judge Court, Dhaka University, Digital Network Communications, Dynamic Solution Innovators, Edecor Ltd, Elite Movers Education EZ Wage, Fareast International University, Fashol, Fitback, Freelancer, Greenleaf School, Grey Group, Huawei Technologies, ICAB, IDP EDUCATION, Interspeed Marketing Solutions Limited, Ispahani Agro Ltd., J sisters, Jahangirnagar UNIVERSITY, MBA Bangladesh (Mediacom Beyond Advertising), Meghna Group of Industries, Multisoft, New Way Consultancy, Next Ventures, Niloy Motors Ltd (Hero motor corp.), NZ Group (NAZ Bangladesh), Pathao Ltd, Quantanite, RAK Ceramics (Bangladesh) Limited, Redx logistics LTD., Robi Axiata Limited, Samsung R&D Institute Bangladesh, SAMTA Ltd.. SB Atelier, Shanta Holdings Limited, Sheba Platform Limited, Shopup, Smart Technologies Bd Ltd, SQ Group, Steadfast International Services, Stitchworks Software Pvt Ltd., Summit Communications Ltd. Teach For Bangladesh, ULTRA-X BD LIMITED, US-Bangla Group, Well Group, Wise and Wordsopen.

## Internship Placement

A. Kashem & Co. Ltd., AkerDeal.com, Al-Arafah Islami Bank, Ami Probashi, Antopolis, Arla Foods Bangladesh Limited, Bangladesh Finance And Investment Company Limited, Banglalink, Bank Asia Ltd., Bengal Adhesive & Chemical Products Limited, Biman Bangladesh Airlines Ltd, BRACNet Limited, Butterfly Marketing Limited, Concord Entertainment Company Ltd, Danish Condensed Milk Bangladesh Limited, Datapath, Dhaka Bank Ltd., Dhaka Stock Exchange Ltd., FCB Bitopi, First Security Islami Bank Limited, Haji Ahmed Brothers Securities Limited, IPDC Finance Ltd., Islami Bank Bangladesh Ltd., Jamuna Bank Ltd., Janata Bank, Kazi Farms Group, M.R. Electronics, Managewell HR Services Limited, Mercantile Bank Limited, Milvik Bangladesh Limited, Munshi HR Solutions Limited, Nasah Companies Ltd., NRBC Bank Ltd., Paperfly, Parkway Healthcare, Pathao Ltd., Premier Bank Limited, Pubali Bank Limited, Pubali Bank Ltd., SAG Fashion Ltd., Shahjalal Islami Bank Ltd., Sheba Platform Limited, Shimahin Limited, South Bangla Agriculture Commerce Bank Ltd., Standard Chartered Bank, The City Bank Ltd., The Mark Standard Limited, Unicorn Distribution Ltd. and Woori Bank Ltd.

# CLUBS ACTIVITIES



## Agro Industrialization Club

### Brandology Vol 1.0



Brandology Vol 1.0, a session on “Branding in the era of Hybrid Marketing” was organized by East West University Agro Industrialization Club on 4th September, 2022. Mr. Piyas Das, Assistant Manager (Digital Media), PRAN-RFL Group was the chief guest of the workshop. The moderator of the club, Estiaque Bari, Senior Lecturer, Department of Economics was also present in the workshop. Overall, the main objective of the session was to create a wonderful environment of learning for the students elaborating how branding works on hybrid marketing.

### “Industrial Visit” on Pran-RFL Industrial Park

East West University Agro Industrialization Club has organized an “Industrial Visit” for its students on November 26, 2022 at PRAN-RFL Industrial Park, Ghorashal, Narsingdi. Students got the opportunity to learn about the process of manufacturing, processing, packaging, freezing.



### Workshop” on “Pronunciation & Presentation”

East West University Agro Industrialization Club organized a “Workshop” on “Pronunciation & Presentation” in a collaboration with “TESOL Bangladesh” for its members on December 1, 2022. Along with the Executive members, and all the other members of the club participated in this workshop under the supervision of honorable faculty member Estiaque Bari, Senior Lecturer, Department of Economics.



## Business Club

### Basic PowerPoint 2022

East West University Business Club organized a skill development Workshop on “Basic PowerPoint 2022” on 26 August, 2022. The Keynote Speaker was Salman Sadik, 10 Minute School. Course Instructor, Sadman Sadik shared information about skill development, PowerPoint hacks, basic knowledge and life hacks etc.

## Victory Day Intra University AutoCAD Competition



East West University Computer Programming Club successfully organized a competition on AutoCAD entitled “Victory Day Intra University AutoCAD Competition” on December 17, 2022. Almost 100 students participated in this competition.



## Creative Marketing Club

### The Big Game

East West University Creative Marketing Club organized an amazing session on December 13, 2022 entitled “The - Big - Game” conducted by Nahid Hassan Khan, Advisor, DSW and Head of CCC, East West University. The keynote speaker of the session was Ahmad Ferdous Md. Asif, Chief Executive Officer of Bengal Meat Processing Industry Limited. Four guests in that session were Shejuti Islam, Assistant Manager - Category; Syeda Yamila Yousuf, Manager-Talent Acquisition & Training; Md. Maruf Hasan, Assistant Manager – Brand & Communications and Tahsina Moyeen, Sr. Product Executive.



## Club For Performing Arts

### Inter University Music fest organized by BUET

On 12 December, Murchona BUET organized an event

entitled “Inter University Music fest”. It was a festival held in front of Dr. Jamilur Reza Choudhury Engineering Building.



### মুক্তির জয়ধ্বনি

East West University Club for Performing Arts organized a program on December 16, 2022 named “মুক্তির জয়ধ্বনি”. The program started with the National Anthem and remembered the sacrifice of freedom fighters during the Liberation War. Then the audience had the opportunity to hear a few words from the Treasurer (EWU) and the Moderator of the club.



### Seminar on “Music and Fine Arts”



East West University Club for Performing Arts organized a seminar on "Music and Fine Arts" on 23rd December 2022. The seminar was conducted music director, composer, and singer Ibrar Tipu.



## Debating Club

### শহীদ ড. শামসুজ্জোহা স্মারক ৬ষ্ঠ গোল্ড বাংলাদেশ জাতীয় বিতর্ক উৎসব ২০২২

East West University Debating Club recently participated in the "শহীদ ড. শামসুজ্জোহা স্মারক ৬ষ্ঠ গোল্ড বাংলাদেশ জাতীয় বিতর্ক উৎসব ২০২২" organized by Group of liberal Debaters. Rajshahi University on September 2-3, 2022. Two teams from East West University Debating Club participated in this tournament. Of the two teams, EWUDC Grey, made up of Nahid Nurshad, Faishal Rahman and Maruf Hasan Prince, ranked 5<sup>th</sup>. EWUDC Black, made up of Nabil Khan, Moshir Rahman and Mehedi Hasan, ranked 9<sup>th</sup>. Jannatun Bari Jummah became the best independent adjudicator of the tournament.



### DIU Open Round Robin



East West University Debating Club recently participated in the two-day long British Parliamentary debating competition hosted by Daffodil International University Debating Club titled "DIUDC Open Round Robin" on September 2-3, 2022. A total of 24 teams participated in this tournament of which 2 teams were from East West University. Out of the two teams, EWUDC Olive consisting of Nayemur Rahman and Rafi Ahmed achieved 5th rank with 14 points and EWUDC Grey consisting of Tanvir Siam Joy and Faisal Ahmed Rudro ranked 8th with 12 points in 9 rigorous debate rounds.

### RMPD 2022

East West University Debating Club recently participated in the Dr. Rajendra Prasad Memorial Parliamentary Debate 2022 organized by the University of Calcutta on September 3-4, 2022. Team EWUDC Olive having Rashedul Islam Papon, Nayemur Rahman and Tanvir Shiyam Joy fought against 60 teams and ranked 7th among novice category teams. Along with that, Isabela Mumu Rozario from EWUDC was the second-best institutional adjudicator of this tournament.



## EWUDC OLIVE



### ১৩ তম জাতীয় বিজ্ঞান বিতর্ক উৎসব ২০২২





Team EWUDC consisting of Ayez Bin Faruque, Nayemur Rahman and Tanvir Siyam Joy became the Runner-up at “জাতীয় আন্তঃবিশ্ববিদ্যালয় নবায়নযোগ্য শক্তি বিতর্ক প্রতিযোগিতা ২০২২” organized by Debate For Humanity-DFH and Southeast Debate Club on 4-5 November, 2022.

### BRAC INTER Club 2.0



East West University Debating Club participated in a two-day long British Parliamentary debating competition hosted by BRAC University Debating Club titled “BRAC INTER Club 2.0” on 18th-19th November, 2022. The Team from EWUDC consisting of Tanvir Ahmed Joy and Faysal Ahmed Rudro ranked 8<sup>th</sup> position with 10 points.

### DNC-JUDO National Debate Festival 2022

“DNC-JUDO National Debate Festival 2022” was held on November 25-30, 2022 at Salim Al Din Muktamanch of Jahangirnagar University where two teams from EWUDC represented East West University. By scoring 1068 speaker points, Ayez Bin Farukh, Naymur Rahman and Atique Haque carried the team. EWUDC Spades, to 18<sup>th</sup> position out of 34.

### BUETDC 11th Nationals

East West University Debating Club participated in the national debate platform called “BUETDC 11th Nationals” organized by BUET Debating Society on December 2-12, 2022. Team EWUDC made up of Tanvir Islam Joy and Hasan Khan, ranked 10th in the novice tab round. In the Bangla segment Team EWUDC Spades consist of Ritu Akter, Hasan Khan and Nahid Chowdhury broke 3 rounds.



### ‘Victory Day Exhibition Debate-2022’ to celebrate victory day.



To commemorate the day with great honor, East West University Debating Club organized the “Victory Day Exhibition Debate 2022” on 16 December, 2022. The alumnus of the East West University Debating Club took part in this debate on “This Parliament does not support the determination of history by the State”.



### Economics Club

### IELTS Made Easy with SH Jay



“IELTS Made Easy with SH Jay” was an event organized by East West University Economics Club on 30 October 2022. The event solely focused on the significance of IELTS in terms of studying abroad and easy ways to achieve the best result in it. The guest speaker of the seminar was SH Jay who has been working as an English instructor for the last 12 years with many institutions.

### “50+ Years of Economy: Festivities, Culture, & Sports”

To celebrate the occasion of 50+ years of economy in Bangladesh, East West University Economics Club has organized an Inter-University wall magazine competition named “50+ Years of Economy: Festivities, Culture, &

Professional were among the special guests at this event.



### UI/UX Design with Creative IT Institute



The event was an offline event held at East West University on December 11, 2022. The IEEE EWUSB branch counselor, Md. Rafiul Abdussami and many others were present at this event. The keynote speakers were Mohammad Ullah Rocky (Sr. Faculty, Creative IT Institute), and Md. Ashiqur Rahman (Sr. Manager, Business Development, Creative Business Group). Kazi Hamim (Executive, Business Development, Creative IT Institute).

### Workshop on "Image Processing"



IEEE Computer Society Student Branch Chapter of EWU organized a day long workshop on Image Processing

on 17th December. The keynote speaker was Dr. Ahmed Wasif Reza Associate Professor, Department of Computer Science and Engineering; Additional Director, Institutional Quality Assurance Cell, East West University. There were almost 40 participants from Electrical, Electronics and Communications Engineering, Computer Science and Engineering.



### Investment and Finance Club

### "The Pitchers" - an inter-university Pitch Deck based Training and Competition

East West University Investment & Finance Club organized a national event "The Pitchers" - an inter-university Pitch Deck based Training and Competition" with the tagline: 'Shape Your Ideas', sponsored by MASBA-Elite Business Club and powered by Humayra: Online Wedding Market. The event was designed with 3 workshops and 3 competitive rounds to train the participants and find out the best startup ideas from them. Throughout the Ending Ceremony, Chair and Special Guest were respectively Sami Ahmed, (CEO, Startup Bangladesh Limited), Professor A. K. Enamul Haque (Dean, Faculty of Business and Economics East West University), Dr. Tanbir Ahmed Chowdhury (Professor, Department of Business Administration, East West University) and Masba Ahmed (Founder & CEO Masba Elite Business Club).



### Career Guideline for Corporate World

East West University Investment and Finance Club arranged a seminar on "Career Guideline for Corporate World" on 23rd of November, 2022 powered by NCC Bank Ltd. The purpose of the seminar was to clear the confusion of the students regarding choosing their career and prepare them to face the challenges in the job market. The HR Division of NCC Bank was present during the session. In the very beginning, Mr. Syed Hasnain Mamun, Senior Vice President



& Head of HRD of NCC Bank Ltd., shared his valuable insights and experience with the audience.



University. The President of EWUMUNC also went there with the team as an esteemed executive board member. The team had great success as two of the delegates got awards and one of the delegates got verbally recognized.



### Corporate Visit at IDLC Securities Limited



### North South University International Model United Nations Conference 2022

Four Delegates from East west University Model UN Club participated in North South University International Model United Nations Conference 2022 arranged by North South University on November 24-27, 2022. Almost 300 delegates from different reputed colleges and universities participated in this competition. The conference consisted of nine committees which were UNSC, UNHRC, DISEC, ECOFIN, UNCSW, WHO, SARC, UNNA & National Parliament.

East West University Investment and Finance Club completed their 8th corporate visit at IDLC Securities Ltd. on 21st December 2022. The objective of the corporate visit was to provide the students a real-life experience of corporate life and in-depth knowledge of the capital market. The session was conducted by Mr. Tanay Kumar Roy, Head of Equity Research and Mr. Iqbal Hassan Chowdhury, Senior Executive Officer at IDLC Securities Ltd. He gave speech about the stock market, how it works and why the market price fluctuates.



### Model United Nations Club

### Game of Diplomacy 2022

### HSTU International Model United Nations 2022



HSTU Model United Nations Association organized HSTU International Model United Nations 2022 at Hajee Mohammad Danesh Science & Technology University on 27-29 October 2022. A team of 5 delegates from East West University went to attend this conference at Dinajpur. Zahid Hasan was the Head of Delegation from East West

Six Delegates from East west University Model UN Club participated in "Game of Diplomacy 2022" on November

18-19, 2022 arranged by Comilla University Model United Nations Association. The conference consisted of six committees which were UNSC, UNHRC, IMF, FIFA, IP & National Parliament. Nur Islam Sardar Emon and Aminul Islam Hasib got Verbal Mention from FIFA, Mahrab Mahmud got Verbal Mention from FIFA and Owahid Bin Mahmud got Standing Ovation from National Parliament.



## Robotics Club

### Kickstart To Robotics 2.0 - Level 1

East West University Robotics Club (EWURC) successfully arranged a workshop on “Kickstart to Robotics 2.0 - Level 1” for beginners. Students came to know about different modules in robotics. The session was held on 26-27 August, 2022. The main objective of the workshop was to inspire the participants to believe in bringing their robotics, coding, and electronics ideas into reality.



### ROBOTICS & INTERNET of THINGS (IoT)



East West University Robotics Club (EWURC) successfully arranged a workshop on “ROBOTICS & INTERNET of THINGS (IoT)” in association with Robo Tech Valley on October 21 and 28, 2022, where the beginners got the opportunity to develop their Robo-skill. The instructor of this workshop was Mr. A S M Ahsanul Sarkar Akib (CEO,

Robo Tech Valley). On the first day of the session, students learned about the mechanism of Arduino and Robo-soccer. In the second session, the students tried to update their Robo-soccer and do coding for controlling Robo soccer with voice commands.

### ITECHEXPO IUBAT 2022

A team comprising of Md. Salauddin Sakib, Md. Asad Chowdhury Dipu and Md. Mizanur Rahman Riad Khan from East West University Robotics Club (EWURC) has become the Champion in the competition of ITechExpo IUBAT 2022 on November 22-23, 2022. The project on display was O-Zone, an innovative fume purification system that separates toxic substances from exhaust and deposits them inside the device, which can then be recycled and turned into useful products.



### TRACTION: OmniVerse



Team Cytron and Team Abacus from East West University Robotics Club consisting of Matthews Ankon Baroi, Md. Asad Chowdhury Dipu, Md. Mizanur Rahman Riad Khan and Iftekhar Alam Sarker participated in the Robo Soccer segment of TRACTION: OmniVerse at BRACU on December 14-17, 2022.

### EEE DAY 2022 organized by Noakhali Science and Technology University

The team O-ZONE consisting of Md. Salauddin Sakib

Hossain Mohammad Latif from East West University Robotics Club (EWURC) has won the “EEE Day 2022” competition powered by ISLAMI BANK BANGLADESH LTD and TERNARY MART. The EEE association of Noakhali Science and Technology University organized the competition on 11-12 December 2022 at their campus. Team O-Zone won the competition on the project showcasing portion and became the Champion in that segment.



Kushal, Lead Psychiatrist and Managing Director of Life Spring Limited and Dr. Sabbir Hasan Likhon, former radio broadcaster of 89.6 FM, Dentist, TV Actor and Anchor was the guest speaker of this seminar.



### Breast Cancer Awareness Campaign



Breast Cancer Awareness Campaign was a daylong seminar arranged on November 2, 2022 by the Rotaract club of East West University. The keynote speaker of the seminar was Professor Dr. MD Habibullah Talukdar, Head, Department of Cancer Epidemiology, National Institute of Cancer Research and Hospital; Founder and Chief Coordinator, Bangladesh Breast Cancer Awareness Forum. Two guest speakers in the seminar. Dr. Modhura Chowdhury, Manager Healthcare Services BRAC were Mosarrat Jahan Saurabh, Chairperson at Community Oncology Centre Trust.

### Winter Smile Fair



On December 19, 2022. the university’s Pro-Vice Chancellor Dr Muhammad Ziaulhaq Mamun and CCC Adviser Nahid



### Rotaract Club

### Canvas 2.0



Rotaract Club of East West University organized a four-day long workshop on graphics designing named ‘RACEWU Canvas 2.0’. It started on 25th August and came to an end on 29th August where 164 participants joined the event. Participants learned about social media banner designing by the trainers MD. Mehedi Hasan Abeer and MD. Zihad. Both were Adobe Global Certified Professionals. All the participants got certificates and the best 3 among them received awards.

### Well-being of Mental Health

Well-being of Mental Health” was a seminar arranged by the Rotaract club of East West University on October 18, 2022. The keynote speaker of the seminar was Dr. Sayedul Ashraf

Hasan Khan cut the ribbon to officially launch the sixth iteration of the program. The fair section lasted until December 20th and was successfully finished with the help of the East West University students. The crowd demonstrates that all of us working together can make a significant difference in the lives of those experiencing winter hardships.



## Science Club

### 'IQ-test 2022'



EWU Science Club completed its 18 years of success in this year. To celebrate the day, they organized an event named 'IQ-test 2022' on August 16, 2022. More than 70 participants participated in the competition.

### 6th RUSC National Science FIESTA



This was a national level FIESTA held on September 24-25, 2022, where the event introduced 8 different segments and 32 universities, 64 colleges along with 50 Schools participated. EWUScC participated in 4 different segments and were able to secure 3 trophies. 78 people were awarded in 11 events including the presence of Chief guest at the event, Dr. Mala Khan (Director General, Bangladesh Reference for Chemical Measurements) and Special guests Jalal Uddin Sarkar (Dean, Faculty of Veterinary and Animal Science) Saikat Sarkar (Deputy Display Officer National Science and Technology Museum), the founding advisor of

the club, Prof. Dr. Tariqul Hasan (Department of Chemi

### ICT Olympiad Bangladesh

ICT Olympiad Bangladesh held on October 2, 2022 (ICTOB) is one of largest and most influential annual Olympiad competitions for the students from pre-school to university level in Bangladesh. It is a major event in the field of information and communications technology, covering topics such as ICT Fundamentals, Communication System and Networking, Number System and Digital Devices, Web Design and HTML, Basic Programming, and Database Management System. Students preparing for Digital Olympiad Bangladesh will gain confidence from the ideas shared here.



### Intra-University Math Olympiad

On 22 October, East West University Science Club (EWUScC) achieved great success in organizing Intra University Mathematics Olympiad (IUMO) 2022. The program started with over 100 participants. Through this competition, students got a chance to be enriched with analytical and problem-solving skills.



### Application of computational biology to face the upcoming challenges in the health sector in the health sector of Bangladesh

East West University Science Club successfully organized a seminar on "Application of computational biology to face the upcoming challenges in the health sector of Bangladesh" on December 15, 2022. This seminar was mainly for the discussion on the application of computational biology.



## Sociology Club

### Let's Talk: LIFE

“Let's Talk: “LIFE” an awareness program on Suicide Prevention was launched by East West University Sociology Club on 4 September, 2022. The 1<sup>st</sup> part of the program was an exhibition on Suicide prevention, where the WiFi zone was decorated with some posters and placards which contained some important information to prevent suicide. In the second part of the program, there was a flash mob where the club dancers and actors motivated the audience not to suicide.

### Let's Take Care of Our Mental Health



On the occasion of 'Mental Health Day', East West University Sociology Club arranged an awareness workshop on mental health “Let's Take Care of Our Mental Health” on 19 October 2022 to make the students of East West University aware of Mental Health and to inspire them on how to keep their mind healthy. Moderators of the East West University Sociology Club, Manzuma Ahsan, Lecturer at the department of Sociology and S. M. Anowarul Kayes Shimul, Senior Lecturer at the department of Sociology, gave valuable speeches on Mental Health.

### Nobanner Aobhane-1429

East West University Sociology Club arranged “Nobanner Aobhane- 1429” on the occasion of Nobanno festival.

### গণমাধ্যমে মুক্তিযুদ্ধ



East West University Sociology Club arranged an event on 18 December 2022, entitled “গণমাধ্যমে মুক্তিযুদ্ধ”. The event was held in two parts. Firstly, East West University Sociology Club showed two movies, “গেরিলা” and “আমার বন্ধু রাশেদ”. The main attraction of the event was the exhibition held in the WiFi Zone. In the exhibition the movies, books, poems, songs on the liberation war were presented through colorful posters.

### An Awareness Program “Motbinimoy Shova” on Prevention of Violence against Women and Girls

East West University Sociology Club arranged a seminar on “An awareness program on prevention of violence against women and girls” on 28 December, 2022 to make the students of East West University aware of violence against women and girls and to inspire them to find out the solution of this problem in the context of Bangladesh. In this program, East West University Sociology Club invited the following honorable persons from Bangladesh Mohila Parishod:

1. Adv. Masuda Rehana Begum Joint General Secretary Bangladesh Mahila Parishad
2. Adv. Maksuda Akter Laili, Lawyer, Bangladesh Supreme Court Bangladesh Mahila Parishad
3. Adv. Dipty Sikdar Acting Director, Legal Advocacy and Lobby Bangladesh Mahila Parishad





## Sports Club

### EWU 5K RUN

On August 26, 2022. East West University Sports Club organized the university's first ever running event 'EWU 5K RUN' sponsored by 'Prime Bank "successfully. A grand total of 200 participants including students, teachers and guests took part in this event. Moreover, leaders of different running communities were present during the race to guide the participants. Ms. Nazneen Sultana, Senior Lecturer, Department of Mathematical and Physical Sciences, East West University, acted as a race director to the event.



### EWU Crickers Cup 2022 Grand Opening



The concert was organized on September 1, 2022 for the grand opening of the EWU Crickers Cup 2022 and to celebrate the 25th anniversary of East West University Sports Club which was sponsored by Suzuki Motorbikes. The event was held at EWU Courtyard. The respected treasurer of East West University, Mr. Ishfaq Ilahi Chowdhuri was the chief guest, and the guest of honor was Mr. AKM Touhidur Rahman, COO, Suzuki Motorbikes also present in the event. The bands AvoidRafa and Nemesis performed in the event.

### EWU Crickers Cup 2022

On 3-6 September 2022, East West University Sports

Club (EWUSC) got the privilege of hosting 'EWU Crickers Cup 2022 with a magnificent opening ceremony held on September 1, 2022 at the open courtyard of EWU premises. A total number of 13 departments along with the faculty and admin team participated in that tournament. Business Administration was the Champion, and the Department of Pharmacy became Runner-up.



### Prize-giving Ceremony of Bangabandhu Inter-University Sports Championship 2022



The Badminton section of the Bangabandhu 3rd Inter-University Sports Championship lasted from September 25th to October 1st. This event took place on East West University campus, and it was organized by East West University Sports Club. This event included participation from 125 universities. The five divisions that were played in the badminton section were Women's Single, Women's Double, Boys Single, Boys Double, and Mixed Double. East West University competed in every division and took home a silver medal in the girl's double and a bronze medal in the mixed double.

### EWU Girls Karate Training Camp 2022

To empower our university female students with the necessary skill of self-defense, East West University Sports

Club organized a karate training camp. on November 23 and November 29, 2022. The classes were taken in the open space in front of the Career Counseling Center of East West University. 70 participants from various departments at East West University participated in the event. Four experienced coaches conducted both sessions. After the successful completion of the two-day training camp, the EWUSC also distributed certificates of participation to the participants.



## MBA Club

East West University MBA Club was established in 2000 to assist students in improving their managerial skills, cultivating mutually beneficial relationships between the business world and academia, and assisting students in obtaining better career opportunities in the business world.



## MBA Club organized workshop on CV writing and Interview skills

EWU MBA Club organized a workshop on “CV writing and interviewing skills” on 19 November 2022. Mr. Asif Zaman, SHRM-SCP, SPHRi, Chief Human Resources Officer at Citibank N.A. Bangladesh, was the resource person for this workshop. Around seventy students from the MBA program took part in this workshop. MBA club moderator and MBA club president were also present



## EWU MBA club visited Shabnam Vegetables Oil Industries

On December 15, 2022, East West MBA club went to Shabnam Vegetables Oil Industries Limited, a subsidiary industry of the TK group. 36 students took part in this industrial visit. MBA Club President Noor Muhammed introduced his panel and thanked TK Group for organizing this tour. Mr. Towhid, General Manager, Mohammad Shahidul Islam, Senior Deputy General Manager, Mohammed Belal Uddin Assistant General Manager and Major (Ret.) Ashik from Shabnam Vegetable Oil Industries was there during the tour and answered questions from the students.



## Telecommunication Club

## Seminar on Possibilities in Artificial Intelligence



The speaker of the seminar on September 7, 2022 was MD. Shofiu Alam who is the founder of Dosh AI and a National AI Strategist. He gave the seminar to describe our fellow members about the core details of AI like Machine Learning, Deep Learning, Reinforced Learning, Robotics, IoT, Natural Language Processing etc.

## Learning Fest 2.0



EWU Telecommunications Club arranged “Learning Fest 2.0” for all the students of East West University held on 27-31 October 2022. It was a good opportunity for the students to invest their time in learning these must-needed basic skills for the job sector. The guest speaker Sanjeeda Parvin was an alumnus who talked about basics and practices of Logo Designing, UI & UX, Web development and CV Writing.

## National Entrepreneurship Summit 2022



Team EWUTC arranged “National Entrepreneurship Summit 2022” on December 19-21, 2022. 12 teams from different universities participated. On the closing ceremony, Md. Altaf Hossain, Project Director, iDEA & Joint Secretary and Dr. Muhammad Ziaulhaq Mamun, Pro-Vice Chancellor were present as the chief guests.



# EAST WEST UNIVERSITY

🏠 A/2 Jahurul Islam Avenue, Jahurul Islam City  
Aftabnagar, Dhaka-1212, Bangladesh.

☎ 09666775577, 55046678

✉ admissions@ewubd.edu

🌐 www.ewubd.edu

Overall Supervision  
Prof. Dr. M. Ziaulhaq Mamun  
Pro-Vice Chancellor

Editor  
Ariful Islam  
Senior Lecturer  
Department of English

Deputy Editor  
SM Mohiuddin  
Public Relations Officer