



## Professor Shams Rahman is the New Vice-Chancellor of East West University

Prof. Rahman was recognized as one of the world's top 2% scholars twice consecutively in 2021 and 2022. At present, he is a professor in the Department of Supply Chain Management at RMIT University, Melbourne, Australia and an international expert in the field of Supply Chain Management. He has published more than 250 research papers in various international reputed journals, conferences and book chapters. He is the Associate Editor of the International Journal of Information Systems and Supply Chain Management. In addition, he is also a member of 15 international journals editorial board. Professor Rahman has been awarded by various renowned institutions at home and abroad in recognition of his academic and research work. He was involved in teaching and research work including at the University of Sydney, Australia and several universities in UK and USA.

Professor Dr. Shams Rahman joined as the new Vice-Chancellor (VC) of East West University (EWU) on 25 November 2023. The Honourable Chancellor of the University, His Excellency the President of the People's Republic of Bangladesh Mohammed Shahabuddin appointed him as Vice-Chancellor for four years. The Board of Trustees of EWU welcomed the new VC Prof. Shams Rahman at the Board room of EWU on 29 November 2023.

During his academic career, Prof. Shams obtained his PhD degree from the University of Exeter, UK, under the Commonwealth Scholarship. Besides, he obtained the degree of 'Master of Science in Mechanical Engineering' from the Belarus Institute of Technology and 'Master of Engineering in Industrial Engineering and Management' from the Asian Institute of Technology (AIT) in Thailand. He completed SSC and HSC from Mirzapur Cadet College.



## Professor Dr. Mohammad Ashik Mosaddik Joined as the New Pro-Vice Chancellor of East West University

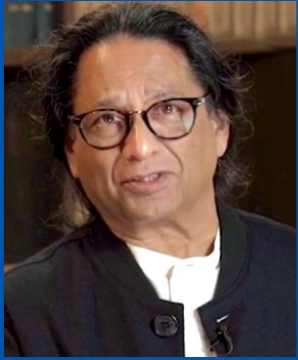
Professor Dr. Ashik Mosaddik joined as the new Pro-Vice Chancellor of East West University (EWU) on 04 December 2023. The Honourable Chancellor of the University, His Excellency the President of the People's Republic of Bangladesh, appointed him as Pro Vice Chancellor for four years. The Board of Trustees of EWU welcomed Professor Dr. Ashik Mosaddik at the Board Room of EWU on 31 December 2023.

Professor Dr. Ashik Mosaddik previously served as Pro-Vice Chancellor of Varendra University, Rajshahi. Prof. Mosaddik was a first-batch student of the Department of Pharmacy at Rajshahi University (RU). He completed his B. Pharm in 1993 and M. Pharm in 1994. Afterwards, Dr. Mosaddik joined the Department of Pharmacy of RU as a lecturer in 1998.

Prof. Dr. Ashik received his PhD from Southern Cross University, Australia. Later he completed his postdoctoral

research in South Korea from 2008 to 2010. Meanwhile, Professor Dr. Ashik served as the Chairman of the Department of Pharmacy at BRAC University from 2011-2012. Besides he was a Research Professor in the Department of Clinical Pharmacy at the University of Dammam, Saudi Arabia from 2017 to 2019.

In 2011, he received the 'Young Scientist Gold Medal' for his research contribution from 'Developing Countries and Bangladesh Science Academy'. He has already published over 150 research articles in international journals as an expert in 'Natural Products' and 'Nano Medicine'. 'Elsevier Science' and 'Academic Press' published his three books. Stanford University and Elsevier Science recognised Prof. Mosaddik as one of the world's top 2% scientists consecutively from 2020 to 2023. He is also the Chairman of the Pharmacy Affairs Committee in Bangladesh Accreditation Council.



## Welcome to East West University!

### Dear Students and Guardians

We are delighted to welcome you to East West University (EWU), a center of excellence for higher education. East West University is dedicated to providing its graduates with the necessary skills and knowledge to succeed in their professional careers, both domestically and internationally. The university's primary objective is to foster innovative and critical thinking among its students, empowering them to capitalize on emerging opportunities.

We are thrilled to inform you that EWU has achieved impressive rankings in two global university indexes. In the AD Scientific Index 2024, EWU was ranked 2nd among 93 private universities in Bangladesh, 7<sup>th</sup> among all universities in Bangladesh, and 382<sup>nd</sup> among 8,038 private universities worldwide. Concurrently, in the QS World University Rankings 2024, EWU has attained a highly prestigious position among the top global universities. We are proud to be one of the seven private universities from Bangladesh to have made it to this list.

EWU ensures that its students receive high-quality education, preparing them for a purposeful life, personally, professionally, and socially. We believe that by choosing East West University, you have made a wise decision as we provide a range of opportunities and facilities to enhance your skills and knowledge. Some of these are listed below:

- high-quality postsecondary education.
- scholarship for meritorious students.
- financial support for students with significant academic performance.
- highly qualified faculty members with degrees from foreign universities and institutions.
- student clubs that provide opportunities for personal growth and skill development.
- Institutional Quality Assurance Cell (IQAC) that ensures an outcome-based teaching-learning environment.
- Center for Research and Training (CRT) that is dedicated to providing research opportunities for students and academics.
- Career Counseling Center (CCC) that manages students' internship and their placement after graduation.
- a well-equipped library with various resources including 31,300 books and 1,20,000 e-books.
- a well-decorated canteen that provides quality food at a reasonable price.
- a medical center with doctors and nurses, which offers professional health services to students.
- a Student Counseling Center with two counselors who provide mental health guidance to students.

Best wishes for all that's to come!

Sincerely,

**Professor Dr Shams Rahman**

Vice Chancellor

East West University

MESSAGE





## East West University Celebrates the National Victory Day of Bangladesh



East West University (EWU) celebrated Bangladesh's 53<sup>rd</sup> National Victory Day. EWU family paid homage and tribute to the brave freedom fighters and millions of Martyrs, who shed their lives for making Bangladesh a free nation. The National Flag was hoisted in the front of EWU 'Shaheed Minar' premises at 6:34 a.m. A special "Munajat" was offered for the peace and prosperity of the country on 16 December 2023 morning at EWU Campus, Aftabnagar, Dhaka.

Professor Dr. Shams Rahman, Vice-Chancellor of EWU, addressed the EWU community in a short speech. On the occasion, he said that Victory Day is a deeply significant occasion for Bangladesh and its citizens because we have achieved it after lots of sacrifices. He also mentioned that if nations have a glorious past, they will have also a glorious future. Professor Shams thanked everyone who joined the program in the early morning.

Mr. Nowshad Shamsul Arefin, Member, Board of Trustees, EWU, Professor Dr. Ashik Mosaddik, Pro-Vice Chancellor, Air Cdre (retd.) Ishfaq Ilahi Choudhury, Treasurer, Deans, Faculty Members, Students, Officers, and University Staff were present on the occasion.





## Meetings and Visits

### Meeting with the Chairman (acting) of the University Grant Commission (UGC)

Professor Shams Rahman, Vice Chancellor, and Professor Ashik Mosaddik, Pro-Vice Chancellor, East West University met Professor Dr. Muhammed Alamgir, Chairman (acting) of the University Grant Commission (UGC) at the Agargaon office in Dhaka on December 24, 2023. They discussed UGC regulations for universities, the contribution of VC and Pro-VC in UGC's plan for higher education, and the national ranking system. EWU seeks guidance and cooperation from UGC and invites them to visit the campus.

### Meeting with the Education Secretary, Ministry of Education



Professor Shams Rahman, Vice Chancellor, and Professor Ashik Mosaddik, Pro-Vice Chancellor, East West University met Education Secretary Suleman Khan at his office on December 26 and invited him to visit EWU. During the visit, EWU also presents desk calendars and souvenirs to other officials at the Ministry.

### Visit to Rajshahi University and Varendra University

Professor Ashiq Mosaddik, Pro-VC, East West University had a courtesy meeting with Professor Golam Sabbir Sattar,

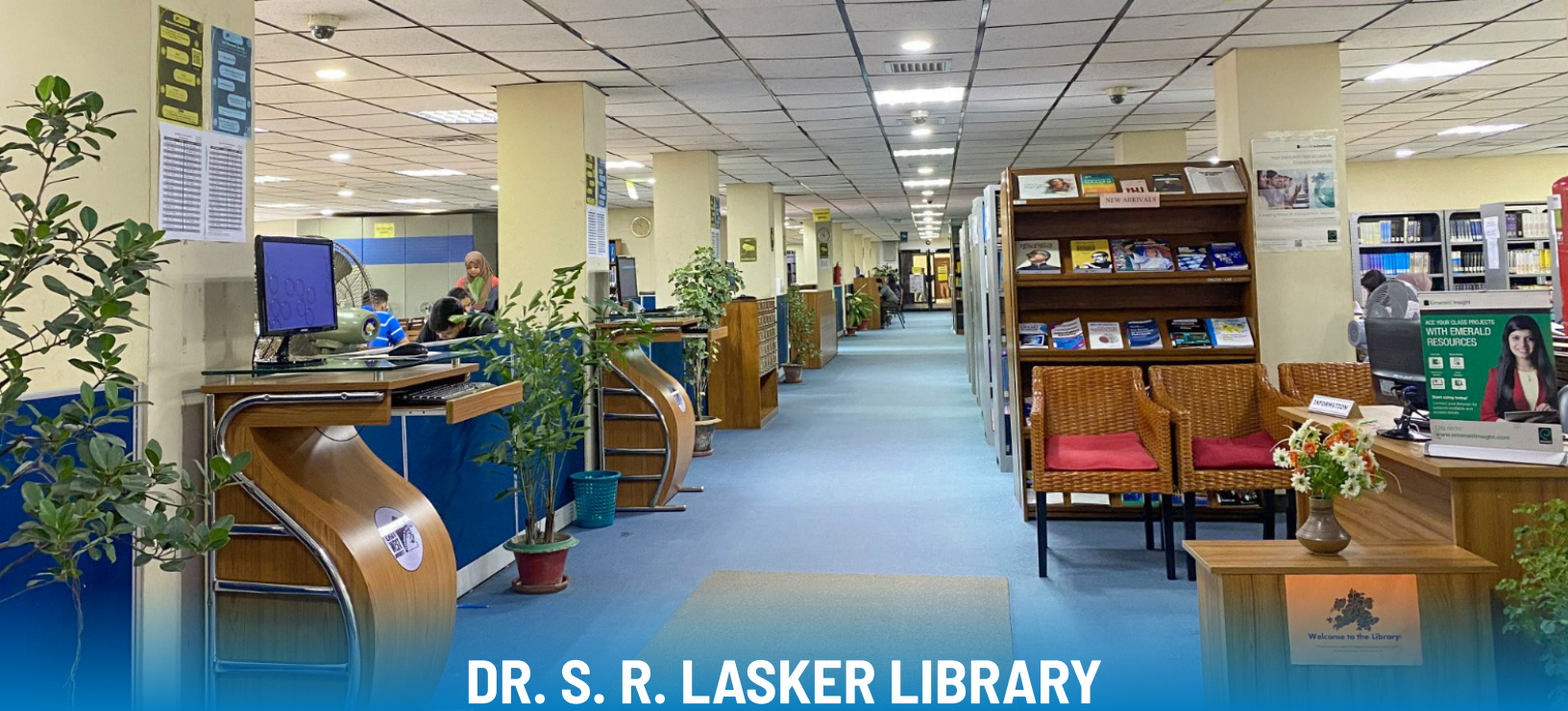
Vice-Chancellor of Rajshahi University (RU) on December 21 at Rajshahi University. They discussed cooperation in related fields including education and research activities of both universities during this meeting. Professor Ashik Mosaddik was a senior faculty member and act as chairman in the Department of Pharmacy (RU) before taking charge as the Vice-Chancellor of East West University. Professor Mosaddik also visited Vice Chancellor Professor Dr. Anando Kumar Saha of Varendra University on the same day.

### Other Professional Activities



Ms. Shahla Sharmin, Assistant Registrar (Jr.), Office of the Pro-Vice Chancellor, EWU participated in a six-week long training program titled Policy Analysis Course, Batch-8 organized by the Bangladesh Institute of Governance and Management (BIGM) under the Skills Employment Investment Program (SEIP) project of the Ministry of Finance, Bangladesh and, after successful completion of the training program, she secured 4<sup>th</sup> Position in her batch among 35 candidates and was selected for Policy Analysis Course: Singapore Component (Run-2) in Lee Kuan Yew School of Public Policy (LKYSPP), National University of Singapore (NUS) from February 19- March 03, 2023, After returning from the program she attended the Lesson Learnt Workshop of Policy Analysis Course: Singapore Component in SEIP office on December 1, 2023.





# DR. S. R. LASKER LIBRARY

*A Gateway to Knowledge*

## Library Hours

Sunday to Thursday : 8:30 am – 10.00 pm  
 Friday : 8:30 am – 5:00 pm  
 (1:00 pm-2:00 pm Jumma prayer  
 break)  
 Saturday : 5:00 pm – 10:00 pm

## Library Facilities

- Borrowing Facilities
- Photocopy Service
- Reference Management Services

- Wi-Fi service
- WhatsApp: Instant Reference Service
- Subscribed Print Journals Service
- Article Request Service
- Institutional Repository
- Corporate Membership
- Pigeonhole Facilities
- Department Wise Resource Portal
- Remote Access Services to E-Resources Wiley Online Library

## Dr. S. R. Lasker Library and COLLNET: 17<sup>th</sup> International Conference on WIS and 22<sup>nd</sup> COLLNET Meeting



Dr. S. R. Lasker Library, EWU hosted the 17<sup>th</sup> International Conference on Webometrics, Informetrics and Scientometrics (WIS) and the 22<sup>nd</sup> COLLNET Meeting on 08-

10 December 2023 in a hybrid format. The conference was organized by COLLNET and partnered by SLP and SLA. Around 300 individuals from the USA, France, Belgium, China, Japan, India, and other nations attended the conference. 49 papers were presented across one plenary and six parallel sessions, incorporating three keynotes, invited contributions, and a wealth of research papers. These presentations covered a spectrum of topics within bibliometrics, scientometrics, webometrics, informetrics, altmetrics and so on. Syed Manzur Elahi, Honorable Chairperson, Board of Trustees, EWU and Chairman, Apex Group and Former Adviser, Caretaker Government inaugurated the conference as the Chief Guest and Professor Shams Rahman, Honorable Vice Chancellor, EWU welcomed the participants, highlighting the conference's significance. Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies & Librarian (In-Charge), the conference chair, mentioned that such gatherings provide a vital platform for knowledge managers, policymakers, academicians, and



civil society think tanks to come together. This union fosters the sharing of expertise and groundbreaking ideas, which is essential for enhancing our comprehension and evaluation of the impact and evolution of knowledge, research, and information distribution in today's digital era.

## Dr. S. R. Lasker Library Celebrates Different Occasions

Dr. S. R. Lasker Library, East West University celebrated International Open Access Week from 23-29 October 2023. In line with the global movement's 17th year, the library organized a week-long engagement with the university community.



This initiative successfully engaged more than 500 students and faculty members fostering a deeper understanding and appreciation for open access within the university community. It is worth mentioning that our previous activities were featured in this year's graphics by SPARC, which is available at: <https://www.openaccessweek.org/> attributions.

Dr. S. R. Lasker Library's in collaboration with the Department of Information Studies, commemorated "International Day of Peace 2023" on 21 September 2023, raising awareness within our university community about the vital role of peace in our existence. Last but not the least, Dr. S. R.

Lasker Library also celebrated international Literacy Day on September 8, 2023.

## New Services

### Generative AI Tools and Resources Page

Students and academics increasingly depend on technology like Generative AI, a branch of AI that produces various outputs like text and graphics using machine learning. It enhances learning by integrating active components of knowledge acquisition. Dr. S. R. Lasker Library has developed a resource page to guide the ethical, creative, and critical use of generative AI tools in academic research. This page serves as a comprehensive hub for generative AI information, incorporating various renowned university library guides.

### SciSpace: An AI-Powered Literature Review Tool for Researchers

Dr. S. R. Lasker Library has started to use the SciSpace Literature Review, an AI-powered tool designed to help researchers efficiently analyze research papers. This tool, launched in 2022 by SciSpace in Bengaluru, India, provides concise summaries, related paper recommendations, and a comprehensive overview of various studies. It supports multi-language literature reviews and offers organizational features. For guidance on using SciSpace, patrons can contact Shaharima Parvin, Senior Assistant Librarian at the library, to schedule an online appointment.

## Achievement

Md. Sariful Islam, Library Circulation Officer, has successfully completed his "Master of Social Science" (MSS) in Information Science and Library Management from University of Rajshahi (RU). He secured the second position in his class with first-class honors.



# FACULTY UPDATE



Department of

**BUSINESS ADMINISTRATION**

Exemption Accreditation

Think Ahead

ACCA

This is to certify that

**East West University**

**Bachelor of Business Administration (BBA) in Accounting**

is an

ACCA Accredited Programme

Valid from: 01 January 2024  
Valid until: 31 December 2028

A handwritten signature in black ink.

Ann Lamb  
Director – Professional Qualifications

Association of Chartered Certified Accountants

This certificate remains the property of ACCA and must not in any circumstances be copied, altered or otherwise defaced.  
ACCA retains the right to demand the return of this certificate at any time and without giving reason.

## Bachelor of Business Administration (BBA) in Accounting of East West University is an ACCA Accredited Programme

### ACCA

Association of Chartered Certified Accountants (ACCA) is a global professional accounting body offering the Chartered Certified Accountant qualification headquartered in London with principal administrative office in Glasgow. It is one of the five professional accounting organizations in the United Kingdom received Royal Charter. Outside UK, ACCA extended its operation with a thriving global community of 233,000 members and 536,000 future members across 178 countries.

### ACCA Accredited Bachelor of Business Administration (BBA) in Accounting of East West University

The Department of Business Administration of East West University has signed a Memorandum of Understanding (MoU) with ACCA on 08 September 2022. Accounting Discipline of East West University has been cooperating



with ACCA Global for about two years to get the curriculum accredited by ACCA Global. After a rigorous process of evaluation covering the curriculum, teaching-learning and assessment methods, ACCA Global is being persuaded resulting the issuance of the accreditation certificate recognizing BBA in Accounting of East West University for five years (2024-2028). East West University graduates in Accounting will get waivers of six papers out of thirteen papers (46.15%) to become a member of ACCA which opens the door of accounting graduates in global market.

It is important to note that BBA in Accounting of East West University received similar recognition from professional bodies of Bangladesh (e.g., The Institute of Chartered Accountants of Bangladesh, The Institute of Cost and Management Accountants of Bangladesh, Institute of Chartered Secretaries of Bangladesh, and Bangladesh Institute of Capital Market) as well.

## Achievements

### **Professor Tanbir Ahmed Chowdhury Participated in a Professional Development Training Program on the Retrospect and Prospect of University-Industry Linkage in China**

Dr. Tanbir Ahmed Chowdhury, Director of the Executive Development Center (EDC) & Professor in the Department of Business Administration at EWU, participated in the Professional Development Training Program during December 17-22, 2023 on the Retrospect and Prospect of University-Industry Linkage in China. This activity was made possible through a knowledge partnership between the Skills for Employment Investment Program (SEIP),

Ministry of Finance, Government of Bangladesh, the Asian Development Bank (ADB), and Peking University, China, aiming to collaborate on sharing good practices and lessons learned in promoting learning, developing skills, and fostering innovation in the Asian Region and beyond.

### **Professor Dr. Tanbir Ahmed: Ph.D Examiner**

As an external Ph.D examiner Professor Dr. Tanbir Ahmed Chowdhury evaluated a Ph.D Thesis entitled "*Economic Empowerment of Rural Women through Training by Development of Women and Children in Rural Areas (DWCRA) in APCRDA (Andhra Pradesh Capital Region Development Authority)*" of Ms. V. Anusha, [Regd. No: 13351031], K L Business School, K L- University, India.

## Departmental Activities

### **Seminars**

Department of Business Administration organized a seminar for the students on 07 September, 2023 at 11:50 am in the S. M. Nousher Ali Lecture Gallery. Dr. Rajesh Khajuria, Professor Emeritus, FPT University, Vietnam and Commissioner & Board Member, Accreditation Council for Business Schools and Programs (ACBSP), USA conducted the seminar. The title of the seminar was "21<sup>st</sup> Century Skills for Business Graduates in Bangladesh".

Department of Business Administration organized two guest lecture sessions for the students of the course "Decision Support Systems (MIS415)" on 15 and 22 October, 2023. Muhammad Asad Uz Zaman, Manager, Trade Solution and Business Intelligence, S. C. Johnson Products Pvt. Ltd. was the speaker at these sessions. The topic of both the lecture sessions was "Uses of Power BI and Application in Business".





Mr. Zaman generously shared personal experiences and showed the students how to make decisions in the business world using Power BI software.

On 19 October 2023, the Department of Business Administration organized a Freshers' Seminar titled 'Thinking Future' for the Fall - 2023 fresher students. The Freshers were divided into two groups and the program was held in two sessions. A. M. Anisur Rahaman, Head of Technology Strategy and Transformation, Technology Division, Grameenphone and Md. Ishfaqur Rahman, Talent Acquisition Senior Specialist, Human Resources, Banglalink were the speakers. They emphasized the significance of students keeping a positive attitude. They must have both their hard and soft skills to be successful in business.

### Team "Singara" has Won the 2nd Runner-Up Position in Marketing Case Competition



A team from Department of Business Administration, East West University named "Singara" has won the 2<sup>nd</sup> runner-up position in "Idea Hunters 3.0" final marketing case competition. University of Liberal Arts Bangladesh (ULAB) Digital Marketing Club has organized the competition. Team "Singara" has won tk. 20,000/- as prize money. Ayman Sadik, CEO and Founder of 10 Minute School was the chief guest of the grand finale.

### Study Tours

### Study Tours at Fresh Edible Oil Manufacturing Plant (Meghna Group of Industries, Narayanganj),

Department of Business Administration of East West University recently arranged a study tour as part of the Strategic Management (MGT 480) course. On August 24 and 26, 2023 total of 214 students and 16 faculty members visited the Fresh Edible Oil Manufacturing Plant which is the sister concern of Meghna Group of Industries (MGI) located in Narayanganj - one of the largest and most modern factories in Bangladesh. The tour of the Fresh Edible Oil Manufacturing Plant enabled the students to see the industrial activities and management of a large workforce working at different segments of factories.

### Study Tours at PRAN Industrial Park, Narsingdi

Department of Business Administration, East-West University, arranged a study tour as a part of the course Strategic Management (MGT 480). A total of 207 students visited the PRAN Industrial Park (PIP) located in Palash, Ghorashal, on December 2, 2023. Narsingdi it is one of the largest and most modern factories in South Asia on 2<sup>nd</sup> December, 2023. The tour to PIP enabled the students to see the industrial activities and management of more than 33,000 workers working at different factories. They were accompanied by 15 faculty members of the department.

The students were warmly welcomed and briefed about PIP by the company management and officials through an introductory session followed by a physical visit to the different production facilities at PIP such as PRAN dairy processing units, chocolate production units, and bubble gum processing units. Through this visit, students were able to get practical experience with different types of production systems namely- automated and semi-automated mass production systems, assembly lines, automated packaging, etc. and different aspects of the real-life workplaces, work methods, employment practices, and so on.





# MBA,EMBA Programs

## Workshop on “CV writing and interview mastery”



The EWU MBA Club organized a workshop on “CV writing and interview mastery” on 9 December 2023 at the Lecture Gallery (Room 550). This profound, illuminating, and fruitful session was conducted by Ms. Afsana Ferdoush, Head of

Human Resources at New Zealand Dairy. The interactive session shed light on pertinent recruitment topics including key interview skills, preparations, strategies of responses body language and CV writing tips and techniques and work life lessons. The participants were given certificates for active participation and attendance. In the end, the President of MBA Club Swagata Saha thanked all guests for participation and had committed to organizing these types of elating events in the future.

## Formation of new cohort of East West University MBA Club Executive Committee 2023-2024.

The new cohort of East West University MBA Club Executive Committee 2023-2024 has been formed on 16 October 2023 with Swagata Saha as President, Habibur Hoque Mehedi as Vice-president, Osama Mosharraf Zoheb as General Secretary, Dewan Azmain Sami as Event Coordinator.



Department of

CIVIL ENGINEERING

## Achievements

Dr. Sadik Rahman (Assistant Professor, Civil Engineering Department) received the following two prestigious awards jointly with collaborative teams:

1. Co-Recipient: National Research Award 2023 in the field of Environmental and biological Resource Sector; Presented by Ministry of Higher Education, Research and Innovation, Sultanate of Oman. Dated: 4 December 2023.
2. Team “Scanner” secured the Winning place (1<sup>st</sup>) among 149 teams in the Beah-tech Challenge program (2022) for making a mobile application that uses artificial intelligence to automate the detection and reporting of waste accumulation. The program was jointly organized by the Omani Environmental Services Holding “Be’ah” and the Engineering Village, Oman. Dated: 25<sup>th</sup> September 2023

## Departmental Activities

### Field Trips and Surveys

### Summer 2023 Field Visit to the Akij Ready Mix Concrete (ARMC)



On September 6, 2023, a half-day field trip was organized for the civil engineering students of EWU to visit the Akij Ready Mix Concrete (ARMC) facility situated in Tongji, Dhaka. The

students were graciously received by Eng. Rubel Mazumdar, the plant manager, and his team upon their arrival. The primary aim of this visit was to elucidate the technical intricacies involved in the preparation, quality assurance, and delivery processes of ready-mix concrete (RMC).

The session commenced with an in-depth presentation by the engineering division, highlighting the technical specifications, quality standards, and fundamental knowledge pertinent to the materials required for the formulation of any RMC batch. Subsequently, students were provided practical demonstrations on the operation and regulation of mix designs within the RMC processing control room. Following this, discussions revolved around the challenges associated with RMC transportation and effective troubleshooting strategies. The visit culminated at the Quality Control (QC) laboratory, where students observed firsthand the quality testing procedures and ongoing research initiatives aimed at upholding the optimal quality of RMC. This emphasis on quality assurance is aimed at ensuring that clients receive the highest quality concrete on-site. The enthusiastic support and warm reception extended by the entire technical staff of ARMC throughout the visit were highly appreciated and valued by the attending students.

### **Fall 2023 Field Visit to the Mmc Azimpur Project**

The students of the Civil Engineering Department at East West University undertook a comprehensive daylong field excursion to the MMC Azimpur Project, located in Azimpur, Dhaka, on December 9, 2023. This visit served as an immersive learning experience, focusing on various facets intrinsic to commercial construction projects. The

discussions with the project director centered around the project's essence, objectives, challenges encountered, ongoing initiatives, and the progress achieved thus far. The session encompassed a detailed elucidation of engineering drawings, progress reports, inventory management, and the intricacies of the billing system.

### **Field Survey of Fall 2023 Semester in Vadam, Ashulia, Gazipur**



The Department of Civil Engineering at East West University orchestrated a field survey in Vadam, Ashulia on 9<sup>th</sup> December 2023. for the students enrolled in the "Surveying and Introduction to GIS" course (CE103).

During the survey, students actively engaged in practical surveying tasks, fostering invaluable experiences aimed at enhancing their comprehension of real-world surveying challenges. These hands-on encounters are expected to significantly contribute to the students' adeptness by clarifying their concepts regarding surveying problems.



## Achievements



Dr. Farzana Akhter, an Associate Professor in the Department of English and Dean of the Faculty of Liberal Arts and Social Sciences, has received Publication Reward from the East West University authority in recognition of her research work. She has recently published two research articles in Q1 journals. One of her articles, titled "Forever

Displaced: Religion, Nationalism and Problematic Belonging of Biharis in Ruby Zaman's *Invisible Lines*," has been published in *SARE: Southeast Asian Review of English*. The other article, titled "Embracing Otherness: The Role of Nostalgia in Bicultural Identity Formation in *How the Garcia Girls Lost Their Accents*, *Dreaming in Cuban*, and *An American Brat*" has appeared in *English Studies: A Journal of English Language and Literatures*.



Dr. Md. Abu Shahid Abdullah, Assistant Professor, Department of English, received Publication Reward from EWU authority for his article "Post-Nuclear Explosion Crisis and Survival in Do Androids Dream of Electric Sheep?" published in *Forum for World Literature Studies*, a Q1 journal.

World Literature Studies, a Q1 journal.

## Departmental Activities

### Seminar



## EWU Department of English Seminar Series

Ms. Israt Jahan, who is an Assistant Professor in the Department of English, East West University, gave a seminar series lecture on "Understanding Past through the Lens of Present: Memory and Flashback in Ganguli's Bishorjon and Bijoya", on 26<sup>th</sup> October, 2023.

## Students Activities

### Budding Researchers of the Department of English, Ewu at "Discover English 2023"



Students from the Department of English, East West University attended and presented their research papers at "Discover English 2023: Student Conference on English Language and Literature" organized by American International University-Bangladesh (AIUB), in collaboration with TESOL Society of Bangladesh on 18 November 2023 at AIUB Campus. A total of 128 research papers from students at the BA, MA, MPhil, and PhD levels in the disciplines of English Language and Literature from 30 public and private universities across Bangladesh were presented at this day-long conference. Tanjila Hossen, a student of MA in ELT, East West University received the "Best Presenter Award" for her paper "Assessment Rubrics: Tools to Evaluate Teaching Practicum Course of the Department of English". Apart from her, another student from MA in TESOL, Raisa Nuzhat presented a paper titled- "The Unseen Influence of Social Media in English Language Learning at Tertiary Level". Besides, the papers of the students from MA in English- Mohammad Yasin, Faria Rahman Mou, Aditya Bhowmic, and Afnan Binte Helal were also selected for





presentation. Moreover, some undergraduate students, Nahida Jannat Oishe, Miftahul Jannat Maliha, Samia Afroza, Mohammed Nur-A Amanat, and Faysal Ebne Zaman Rupok also presented their papers at the conference.

### English Department Students Presented Papers at a National Symposium Arranged by ULAB

Students of the Department of English, EWU presented their research papers at the “National Symposium: English Connects,” organized by the Department of English and Humanities, University of Liberal Arts Bangladesh (ULAB) on 8 December 2023 at ULAB permanent campus. The conference served as a platform for both teachers and students featuring a diverse range of research papers. Faculty members, undergraduate students, and graduate students of the department of English, East West University

participated and presented their papers at the day-long event that brought together students and educators from various public and private universities across Bangladesh.

### Team Udayan from English Department Secures Runner-Up Position in Inter Department Debate Championship 2023

The English department’s “Team Udayan” led by the dynamic trio of MD Khairul Imam, Moumita Binta Mozid, and Ismaiel Al Sifat, emerged as the runners-up in the much-anticipated Inter-Department Debate Championship 2023, organized by the East West University Debating Club. The event took place on the 13th & 14th of October. Their performance throughout the competition drew the admiration of the judges and fellow participants.





### Achievements

Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies, East West University, one of the most active researchers from East West University, was invited as "Invited Speakers" by a number of national and international organizations and institutions including Universitas Islam Negeri (Indonesia), the Centro Cultural Universitario Tlatelolco (Mexico), Bangladesh National Scientific Technical Documentation Center (Dhaka), and the International Federation of Library Associations and Institutions (IFLA) in The Hague, The Netherlands.

Dr. Dilara Begum was honored with the 'LIFETIME ACHIEVEMENT AWARD 2023' by COLLNET, Society for Library Professionals (SLP) and Special Libraries Association (SLA), Asia Community for her outstanding contribution

in research, collaboration, and library development for more than 25 years. The award was conferred at the 17<sup>th</sup> International Conference on Webometrics, Informetrics, and Scientometrics (WIS) and the 22<sup>nd</sup> COLLNET Meeting 2023 held at East West University, Dhaka, Bangladesh during December 8-10, 2023.

Dr. Dilara Begum, has been selected as the Management Board Member of Press Institute Bangladesh (PIB) [<https://pib.gov.bd/site/page/49188687-4ce6-4052-99b9-6c77f128f4ea/->]. The Press Institute Bangladesh (PIB) is an autonomous organization under the Ministry of Information and Broadcasting. The Press Institute Bangladesh (PIB) was first conceptualized by the Government of Bangladesh led by the Father of the Nation Bangabandhu Sheikh Mujibur Rahman in 1974.



## Departmental Activities

### Department of Information Studies arranged Study Tour-2023

Department of Information Studies, East West University arranged a four-day study tour from 8 to 11 November 2023 in Darjeeling, India. The main purpose of the study tour was to conduct a survey on "The Information Seeking Behavior of the Rongpa People in Darjeeling". Around 20 participants including the students and faculty members participated in the tour. Students of the department were assigned to collect data and conducted a survey on the Rongpa People of Darjeeling. They conducted interviews with people at different locations and were successful in collecting sufficient data that will be used for the research purpose. The survey was guided by the Chairperson of the department Dr. Dilara Begum.



### Department of Information Studies and UNESCO Jointly Commemorating Global Media and Information Literacy Week 2023



The inaugural ceremony of the Global Media and Information Literacy (MIL) Week 2023 was held on 26 October 2023 at East West University. Department of Information Studies, East West University and UNESCO (Dhaka Office) jointly organized and celebrated this year's Global MIL Week. Dr. Muhammad Ziaulhaq Mamun, former Vice Chancellor (in-charge), East West University, Ms. Huhua Fan, Chief of Education, UNESCO Dhaka Office, and Dr. Dilara Begum, Associate Professor and Chairperson, Department of Information Studies graced the occasion with their presence.

## Student Activities

### Cultural Program at the Inaugural Ceremony of COLLNET 2023

Students from the Department of Information Studies along with ECPA of East West University coordinated the cultural event at the inaugural ceremony of 17th International Conference on Webometrics, Informetrics and Scientometrics (WIS) & 22nd COLLNET Meeting 2023 where the students did mesmerizing performance. The Chief Guest, Inaugural Keynote Speaker, Special Guest, Invited Speakers and participants from different countries were present at the event.



## Success Stories of Alumni

### Students from the Department of Information Studies at Foreign Universities

Ruchira Tabassum, one of our alumni, is enrolled in MSc in Information Systems program at the University of Sheffield. Ashik Refat from the Department of Information Studies (EWU) is studying at the Department of Library and Information Science, University of Malaya, Malaysia. Farjana Akter Nishi has joined the University of Hertfordshire, UK to pursue an MSc in Information Systems Management.

### Paper Presentation at International Conference

Three of our alumni, Shahanaz Akter Mim, Jarin Anjum Mim, and Mahbub E Shobhane, presented papers at the 17th International Conference on Webometrics, Informetrics and Scientometrics (WIS) held on December 8-10, 2023, organized by COLLNET in collaboration with the Society for Library Professionals (SLP), Asian Community, Special Libraries Association (SLA), and Dr. S. R. Lasker Library, East West University.



## Other Success Stories

Shahelee Barua Momo from the Department of Information Studies (EWU) successfully completed a six-month internship program at UNESCO Dhaka Office. Md. Tanzilur Rahman, an alumnus, joined as Officer (Library In-

Charge) at Canadian University of Bangladesh. Mahbub E Shobhane, Research Assistant, Center for Research and Training, East West University, and an alumnus, Department of Information Studies, has been awarded to attend the ASIS&T SIG symposium to present his research work.



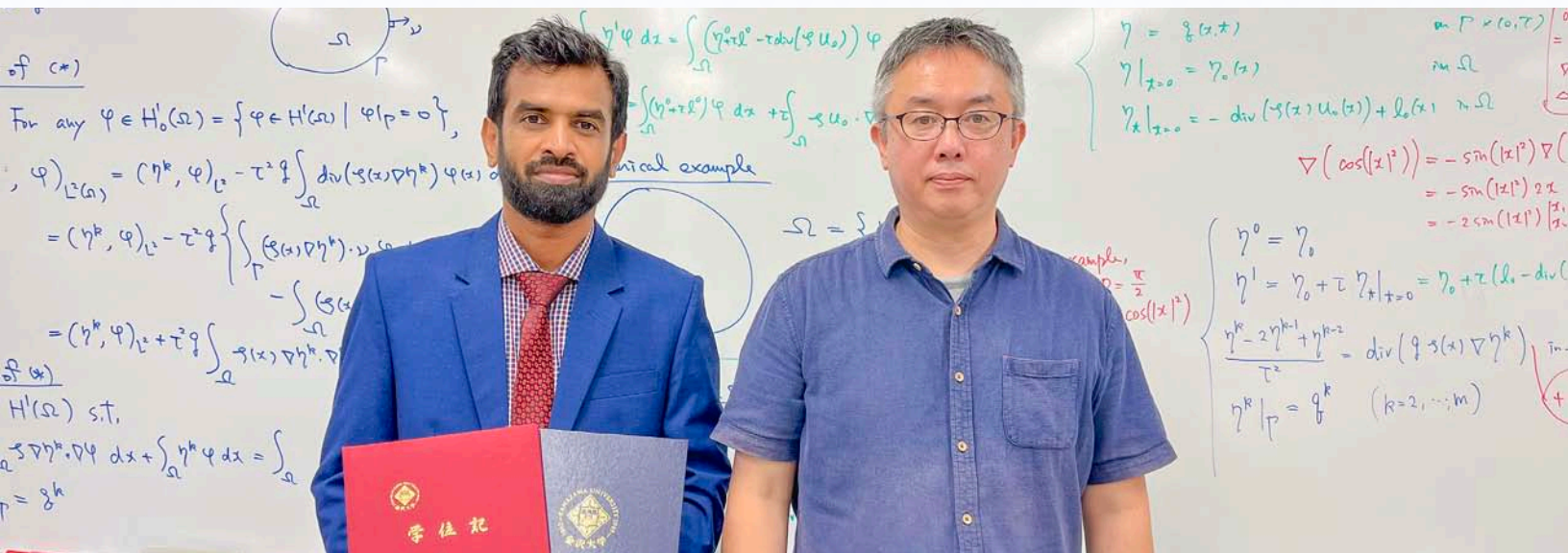
## MATHEMATICAL AND PHYSICAL SCIENCES

### Achievement

#### Review Activities by Dr. Thamina Acter and Dr. Akter Hossain

Both Dr. Thamina Akter and Dr. Akter Hossain from the Department of Mathematical and Physical Sciences have reviewed a number of research papers for reputed Scopus-indexed journals including Energy & Fuels, Physics of Fluids, and Journal of Marine Science and Engineering.

Mr. Md. Sahidul Islam, Senior lecturer, Department of Mathematical and Physical Sciences, East West University, received his PhD degree in Mathematics from Kanazawa University, Japan in September 2023. His PhD thesis title was "Smoluchowski Coagulation Equation and Mass Conservation Property". His Ph.D. supervisor was Professor Masato Kimura.



### Departmental Activities

#### Seminar

1. Professor Dr. Md. Fazlul Karim presented an invited talk in the "1st National Conference on Advances in Science and Technology", Organized by Faculty of Science, BUET, 7-8 December 2023.

Title: Numerical Computation of Some Aspects of 26 December 2004 Tsunami Along the west coast of Thailand and Peninsular Malaysia Using a Cartesian Coordinate Shallow Water Model.

## Achievements

### Professor Dr. Sufia Islam: Topic Editor, "Best Oral Presenter" and UGC Representative at UAP's QAC

Professor Sufia Islam has been appointed as a Topic Editor for a pivotal initiative addressing Antimicrobial Resistance (AMR) in Southeast Asia for "Frontiers in Tropical Diseases". With infectious diseases and bacterial drug-resistance on the rise, Professor Islam's expertise will be instrumental in AMR initiatives.

Professor Dr. Sufia Islam from East West University's Pharmacy Department clinched the "Best Oral Presenter Award" in Life Sciences at the Monash International Health Science and Technology Conference in Kuala Lumpur, Malaysia, held from October 25th to 26th, 2023. Her presentation, entitled "Multidrug resistance isolates of Staphylococcus aureus in young children of Dhaka, Bangladesh," was spearheaded by a team including Ms. Nishat Nasrin, Ms. Nigar Sultana Tithi, and Dr. Farjana Khatun. The study funded by East West University Center for Research and Training (EWUCRT) highlights crucial findings in combating drug resistance.



Professor Dr. Sufia Islam, as per the Institutional Quality Assurance Cell (IQAC) organogram of the University Grants Commission (UGC), is now designated as the UGC representative in the Quality Assurance Committee (QAC) of the University of Asia Pacific for next three years.

### Dr. Rezina Afrin: Invited as Keynote Speaker by FSTN Exploration Foundation

In an illustrious virtual event, the FSTN Exploration Foundation welcomed esteemed delegates including Dr. Rezina Afrin as keynote speaker to commemorate National Nutrition Month 2023. Acknowledging the invaluable contributions, Dr. Souvik Tewari, CEO, was lauded for his unwavering support. Dr. Swati Nakhale, Director, received praise for propelling achievements to new heights. Dr. John David, Vice Chancellor, was recognized for providing invaluable guidance. Ms. Ishani Ganguly, Academic Coordinator, was commended for her steadfast commitment since inception.



Dr. Afrin is also conducting collaborative research with the Department of Pharmacology and Therapeutic, Faculty of Medicine, University of Indonesia, Indonesia.

### Research Grant

Dr. Nazia Hoque received Research Grant as the Principal Investigator (PI) for a project entitled "Phytochemical and pharmacological analysis of secondary metabolites of



endophytic fungi associated with few medicinal plants of Bangladesh" (Reference no: EWUCRT(RP)-15(5/1)-6/2022) in 2023 from East West University Center for Research and Training (EWUCRT).

### **Dr. Farhana Rizwan: Collaborative Research with BRiCM**

Collaborative Research Agreement has been done between Bangladesh Reference Institute for Chemical Measurements (BRiCM), and Dr. Farhana Rizwan, Associate Professor of Department of Pharmacy, East West University (EWU).

### **BSMMU and EWU jointly launched a trial assessing Terminalia arjuna bark for treating fatty liver disease:**

The Interventional Hepatology Division at Bangabandhu Sheikh Mujib Medical University (BSMMU) organized the seminar "Repurposing our Herbal Heritage" on November 7, 2023, held at the Super Specialized Hospital conference room. Presenting initial findings from ongoing Kalmegh (*Andrographis paniculata*) clinical trials, Professor Dr. Sharfuddin Ahmed, BSMMU's Vice Chancellor, inaugurated

three new trials on Arjun (*Terminalia arjuna*), Milk thistle (*Silybum marianum*) for fatty liver, and Amlaki (*Phyllanthus emblica*) for hepatocellular carcinoma, distributing medicines to select patients. East West University's Professor Dr. Chowdhury Faiz Hossain and Dr. Mst. Rejina Afrin is conducting toxicology studies on Arjun and Kalmegh. Dr. Mamun Al Mahtab Shwapnil led the seminar, hosting Dr. Sheikh Muhammad Fazle Akbar and attendees from various departments.

### **Distinguished Participation at NASVAC - Smart Drug for Smart Bangladesh STEMCON 2023**

Prof. Dr. Chowdhury Faiz Hossain and Dr. Mst. Rejina Afrin had the honor of serving as Session Chairs for two significant scientific sessions at this esteemed conference on 22 November 2023 at Super Specialized Hospital, Bangabandhu Sheikh Mujib Medical University, Dhaka. Their expertise and contributions undoubtedly added immense value to the event, enriching discussions and insights into the field of stem cell research and regenerative medicine.



## Departmental Activities

### Celebrations

#### Celebration of World AIDS Day 2023

World AIDS Day 2023 was celebrated on December 1 around the world like every year with the theme “Let Communities Lead” to reflect on the progress made to date, raise awareness about the challenges that remain to achieve the goals of ending AIDS by 2030 and mobilize all stakeholders to jointly redouble efforts to ensure the success of the HIV response. Likewise, the Department of Social Relations of East West University also observed the day by arranging a poster presentation on different topics of HIV and AIDS. Supervised by Dr. Marzia Zaman Sultana, Senior Lecturer of the department, the students of POP201: Health Challenges of Adolescents and Youths, presented the posters on December 1, 2023, to create awareness on the issue and was highly appreciated by all.



#### Celebration of World Mental Health Day 2023



On ‘World Mental Health Day 2023’ a seminar organized by

the Department of Social Relations (DSR) on the theme “Mental health is a universal human right. The program was chaired by Prof. Dr. Md. Mobarak Hossain Khan, Chairperson, DSR, EWU. In addition, Rubayat Kabir, Senior Lecturer, from DSR and Md. Mahmudul Hasan, Lecturer from the same department, participated in the event as speakers.

### Students’ Activities

#### Poster Presentation

Students of the Population and Public Health Science (PPHS) from the Department of Social Relations (DSR), EWU presented posters at the 9th International Public Health Conference (Hybrid) 2023. The conference was organized by the Public Health Foundation Bangladesh (PHFBD) and took place on 17 – 18 November 2023 at the Bangladesh Medical Research Council Auditorium, Dhaka, Bangladesh. Sarika Kifayat Islam, Sajidul Haque, and Sabrina Shamshul under the supervision of Md Rezwan Siddiqui, Senior Lecturer, DSR presented poster on “Connection between daily commutes and stress among students”. Sabiha Binta Siraj under the supervision of Professor Dr Md Mobarak Hossain Khan, Chairperson, DSR presented poster on “Self-reported loneliness among university students in Bangladesh: prevalence, determinants and public health strategies.”





## Achievements

### Professor Dr. Fouzia Mannan as Invited Speaker at the ICSSR-sponsored International Conference

Professor Dr. Fouzia Mannan was invited to deliver a plenary address at the ICSSR-sponsored International Conference titled "Gender Issues and Women's Rights: Exploring Women's Voices and Experiences in South Asia" on 6th and 7th December 2023 is being jointly organized by the Department of Economics, Women's Cell and IQAC Chanchal Colleague under Gour Banga University in collaboration with the Centre for Women's Studies, Raiganj University, West Bengal, India. In her speech on 'Changing Lives of Rural Women: Hope and Despair in South Asia,' Prof. Mannan

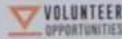
argued that villages have been changing dramatically over the last few decades. Rural women have been experiencing new challenges in the process of transformative economic and cultural changes due to globalization that demonstrate their hope as well as despair in Bangladesh and India.

### Dr. Mumita Tanjeela's Book Proposal: Contract Signed

Dr. Mumita Tanjeela, Associate Professor, Department of Sociology, signed the contract of a book proposal titled "Bridging the Climate Divide: Women's Inspiring Journey in Bangladesh" with Common Ground Research Networks, the University of Illinois Research Park, 2001 South First St, Suite 201 L, Champaign, IL 61820 USA on November 9, 2023.

5 December, 2023

Nabab Nawab Ali Chowdhury Senate Bhaban  
Dhaka University



## Departmental Activities

### Alumni Formation Meeting

On October 6, East West University's Department of Sociology hosted a successful alumni formation gathering, bringing together graduates from various batches to build community and connection among former students. The meeting began with a warm greeting from the Chairperson and faculty members, who expressed joy at seeing familiar

faces and sharing recollections. The gathering allowed graduates to share their experiences and accomplishments since graduating from East West University. One of the event's primary goals was to build an alumni association to serve as a venue for continuous connection, collaboration, and mentorship. The success of the alumni formation gathering illustrates East West University's strong feeling of community among its graduates.

## Success Stories of Alumnus Students



Tasneem Mahfuz, was a student of the Department of Sociology, To pursue higher degree, she went to Sweden back in 2019. After completing her Masters in International Affairs from Linnaeus University, she joined Oxfam Sweden as Senior Fundraiser. Exploring Scandic NGO culture, she joined recently Northvolt Sweden as Manufacturing Associates; As it is Europe's one of the largest multinational battery production company.



Zulfa Kamal is currently working at the Institute for Policy, Advocacy, and Governance (IPAG) as an Executive for Project Management and Communications. IPAG is a not-for-profit international think tank with offices across Bangladesh, India, Australia, Austria, Mauritius, and UAE.



After completion of BSS in Sociology, Md. Irfan Hossain went to Nepal, and now Currently, he is assigned as the Country Manager of Brandmyth Digital Nepal.



Former student of the Department of Sociology, Sanchari Rehman is currently working at BRAC as an officer under the BRAC Skills Development Programme. BRAC is an international development organization founded in Bangladesh in 1972 that partners with over 100 million people living with inequality and poverty to create opportunities to realize human potential. BRAC is present in all 64 districts of Bangladesh. It has operations in 11 countries of the world. Alumnus studying abroad at our student of the Department of Sociology, East West University.



MD. Minhajul Abedin Bhuyan , Currently residing in Japan, started working for World Face Japan International company.



Rafique Mia Linkon has proceeded to study MA in Development studies at, the University of Passau, Germany. The University of Passau, is a renowned academic and research institution in the centre of Europe, with a strong reputation for research output, an outstanding study environment, and a close association with an international network of partners international platform.





Montasir Fahad has recently finished his Masters in Nordic Master in Social Work and Welfare from the University of Stavanger, Norway and Aalborg University, Denmark with a NOSWEL scholarship and Erasmus Plus scholarship.



Sifat Ul Islam, one of the meritorious students of the Department of Sociology is currently residing in India and doing his Ph.D. in Sociology at South Asian University, which is located in New Delhi. South Asian University is a unique International University blended with the cultural diversity established by the eight-member nations of the South Asian Association for Regional Cooperation (SAARC) viz. Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, and Sri Lanka.



Jannatul Ferdous Arowa was awarded summa cum laude on completion of BSS in Sociology from East West University. She did intern in Good Neighbour Bangladesh at monitor & evaluation department. Currently she is doing her MA in Sociology at South Asian University, New Delhi, with SJS (SAARC India Silver Jubilee scholarship).

## Students Received Scholarships



Jobeda Aktar Rini, 2020-1-33-024, holding CGPA: 3.74, awarded Medha lalon scholarship on Spring 2023.



Ibtida Ilhan Itisa ID: 2022-3-33-039 holding CGPA: 3.88 awarded Medha Lalon Fund Scholarship (Deans List) Student on Fall 2023.



Zannatul Ferdous Dana 2020-1-33-021, holding CGPA: 3.61, awarded Medha Lalon Scholarship on Spring 2023.

## Achievement



## Board of Accreditation for Engineering and Technical Education, Bangladesh

## Certificate

*This is to certify that the Bachelor of Science in Electrical and Electronic Engineering (BSc in EEE) degree program (daytime) of East West University (EWU), A/2, Jahurul Islam Ave, Dhaka 1212, Bangladesh has been reviewed by the Board of Accreditation for Engineering and Technical Education as per BAETE Manual (Version 2.1, 2022). The Board therefore accredits this program with all the privileges attached to it for a period of four years with effect from 30 September 2023.*

Professor Kazi Bayzid Kabir  
Member-Secretary, BAETE  
No. 0023/2023

Institution of Engineers, Bangladesh (IEB)  
Headquarters, Ramna, Dhaka, Bangladesh

Professor AFM Saiful Amin  
Chairman, BAETE

### The Board of Accreditation for Engineering and Technical Education (Baete) Has Accredited the B.SC. in CSE of EWU

The B.Sc. in EEE program at East West University (EWU) has been officially renewed and accredited by the Board of Accreditation for Engineering and Technical Education (BAETE) for a period of four years, commencing from July 01, 2022.

- [1] EEE-EWU started an industry-standard short course on VLSI design in collaboration with Ulkasemi. We hope to expand the collaboration in future with joint works and advanced short courses to better prepare the VLSI design workforce of Bangladesh.
- [2] The accreditation of BSc of the Department of Electrical and Electronic Engineering (EEE) at East West University (EWU) has been renewed by BAETE for four years (under BAETE manual v2.1). EEE is the oldest standing BAETE accredited program

at EWU (accredited since 2010) and one of the earliest adopters of the Outcome Based Education (OBE) system in the country.

- [3] 'Ulterior Engineering' started recruiting EWU-campus ambassadors.

### Departmental Activities

#### Workshop on Frontend Development with React

On 11th December, the collaborative effort between IEEE East-West University and Creative IT resulted in a highly anticipated workshop aimed at enhancing participants' front-end development skills. The event featured industry expert Mr. Rayan Hossain from Creative IT, offering a comprehensive dive into advanced front-end technologies with a particular focus on React.js and other pertinent aspects of modern web development.

Mr. Rayan Hossain commenced the workshop by elucidating the fundamental concepts and components of React.js. Attendees were guided through a structured explanation



of React's core principles, including the Virtual DOM, components, props, and state. This foundational session laid the groundwork for a deeper understanding of React's role in contemporary web development.



The workshop proceeded to hands-on sessions where participants learned practical techniques for crafting dynamic and responsive user interfaces. Mr. Hossain shared insights into best practices for creating engaging UI elements using React, emphasizing responsiveness and interactivity.

The workshop's segment on testing and debugging was immensely beneficial. Mr. Hossain imparted valuable knowledge on writing clean, error-free code and demonstrated various testing methodologies and debugging tools. Attendees gained practical skills to enhance the reliability and efficiency of their codebase.

Throughout the workshop, Mr. Rayan Hossain shared industry insights, tips, and practical examples that enriched the learning experience. The interactive nature of the sessions allowed participants to engage in discussions, seek clarification, and receive personalized guidance, fostering a conducive learning environment.

The collaboration between IEEE East-West University and Creative IT resulted in a highly successful workshop that provided attendees with a comprehensive understanding of advanced front-end development techniques. The in-depth coverage of React.js fundamentals, UI interactivity, state management, testing, debugging, and expert insights empowered participants to enhance their skill set and capabilities in modern web development.

## Students' Activities

The Department of EEE, East West University students organized the Intra EEE department football tournament 2023 on October 13, 2023, where 16 teams participated in the event.

## Student/Alumni Achievements

- [1] Our Alumni, Dr. Shaimum Shahriar joins Troy University (Alabama, USA) as an Assistant Professor

of Electronics Engineering Technology from Fall 2023.

- [2] Our alumni Md Sojib Ahmed is going to start his PhD as a fully funded Research Assistant from January 2024 at Colorado State University, USA.
- [3] Our alumni, Md. Mehidi Hasan joins RENCO Spark Power Generation Company as the Shift In-charge of their 110 MW Power plant in Vlore, Albania.
- [4] Md Sakib Ullah Sourav started his PhD in Information and System Engineering at Concordia University, Canada from Fall 2023. He has been granted Gina Cody School of Engineering and Computer Science Graduate Scholarship along with research assistantship.
- [5] Syed Mostasim Hasnain Saif gets admitted to the Master's in Global Smart City program of Sungkyunkwan University, South Korea with research assistantship and full scholarship. He started in Fall 2023.
- [6] "East West University" has emerged victorious at the prestigious "TechSpark 2.0" event organized by IEEE CUET WIE Affinity Groups, in collaboration with IEEE CUET Student Branch. The students from the Department of Electrical and Electronics Engineering clinched the top spot in the "Project Showcasing" segment with their project - "O-ZONE." Team O-Zone consisted of Md. Salauddin Sakib, Mohammad Latif Hossain, and Shahanul Islam
- [7] The student team ("ARGUMASTERS") from EEE Department takes victory of at the EWUDC Intra-Department Debate Competition. Against competition from 15 outstanding teams, "ARGUMASTERS" emerged triumphant. The winning team is made up of freshers: Saiful Islam Bayzid, Jishan Alam, and Nafisa Anjum Tasnuba.



IEEE Student Branch

## Seminar on "AI CONNECT BANGLADESH SUMMIT 2023" Seminar

On October 18th, AI Connect Bangladesh sponsored a Seminar on AI CONNECT BANGLADESH SUMMIT 2023, which was organised by IEEE EWU SB. The Seminar was held at East West University. The program was open to all the students of EWU and approximately 80 people were in attendance during the seminar. Distinguished guests gracing the event included Dr. Mohammad Ryyan Khan, Honourable Chairperson and Associate Professor of the Department of Electrical and Electronic Engineering, Assistant Professor and branch counselor Fakir Mashuque Alamgir.



The founder of CONNECT AI Bangladesh was there to officially start off the summit, through a PowerPoint presentation, they demonstrated various applications

of artificial intelligence (AI), how people misunderstand technology, how AI can boost Bangladesh's economy, and how AI can improve productivity across a range of industries, including face recognition and agriculture. They also covered the challenging job market in this context.

The goal of this seminar was to esteem two-day AI Connect Bangladesh Summit, which is slated for November 5 and 6, is to examine the wide range of uses of artificial intelligence across different industries. Throughout the days, attendees of the summit may select from a range of sessions to deliberate on subjects and formulate suggestions. There are eight workshops and sessions as well as eighteen activities. Microsoft resource people and professionals from the AI industry will lead all of the training and sessions. The location of this is Daffodil Plaza in Sobhanbag, Dhanmondi, Dhaka. The IEEE EWU SB volunteers put up a great effort to ensure the program ran well, they were active while carrying out their designated tasks. Thanks to everyone's collaboration, the seminar was a success.



## Achievements

Dr. Suraia Nusrin and Dr. Murshida Mahbub Received A Research Grant from the Ministry of Science and Technology



Principal investigator  
Suraia Nusrin, PhD  
Associate Professor and Chairperson  
Department of Genetic Engineering and  
Biotechnology



Co-investigator  
Mst Murshida Mahbub, PhD  
Assistant Professor  
Department of Genetic Engineering and  
Biotechnology

Dr. Suraia Nusrin, Associate Professor and Chairperson GEB, as the principal investigator and Dr. Murshida Mahbub, Assistant Professor, GEB, as the associate investigator, have received a research grant of Taka 3.5 lac under special allocations (Interdisciplinary group) from the Ministry of Science and Technology (MoST), Govt. of Bangladesh, in the financial year 2023-2024. They had also received a grant of Taka 3 lac from the same source in the financial year 2022-2023. The title of the project is "Analysis of the effects of food and water borne carcinogens on the cancer patients of Bangladesh".

## Departmental Activities

### Seminar

#### Seminar on "Synthesis and Cloning of Long Repeat Sequences Using Single-Stranded Circular DNA"

Department of Genetic Engineering and Biotechnology at East West University hosted a seminar on 'Synthesis and Cloning of Long Repeat Sequences Using Single-Stranded Circular DNA' on Saturday, 18th November 2023. Dr. Afsana Bhuiyan, an Assistant Professor in the Department of Genetic Engineering and Biotechnology of East West University, shared her profound expertise on the matter.



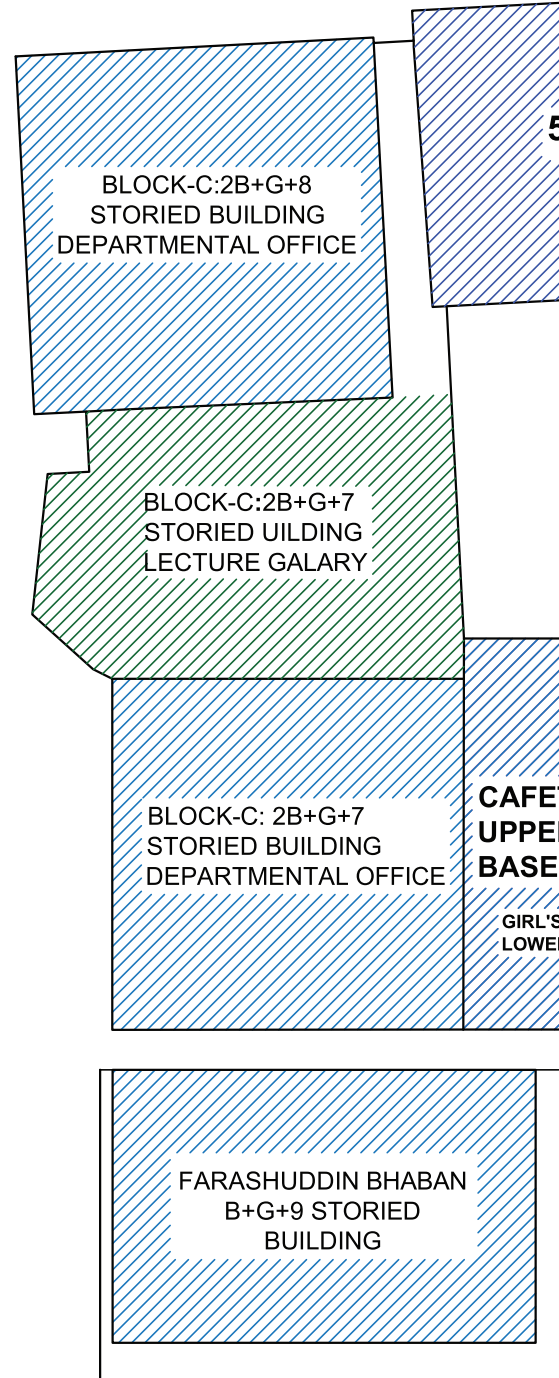
## Students' Activities

### Seminar on "Unlocking Doors: Higher Studies and Career Prospects for Biotechnologists"

The Biotech Club's seminar on "Unlocking Doors: Higher Studies and Career Prospects for Biotechnologists" was a resounding success on 23<sup>rd</sup> December, 2023. Distinguished speakers, Dr. A D A Shahinuzzaman, and Afrin Sultana Chowdhury shared valuable insights into on job prospects in Bangladesh and higher study opportunities in abroad, respectively. The event attracted a diverse audience, fostering engaging discussions among students, faculty, and professionals keen on biotechnology careers. The Biotech Club expresses gratitude to the speakers and participants, envisioning future events to further explore and promote opportunities in this dynamic field.



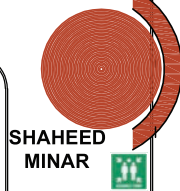
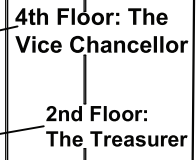
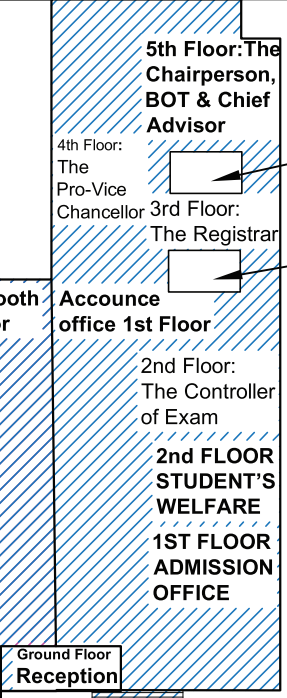
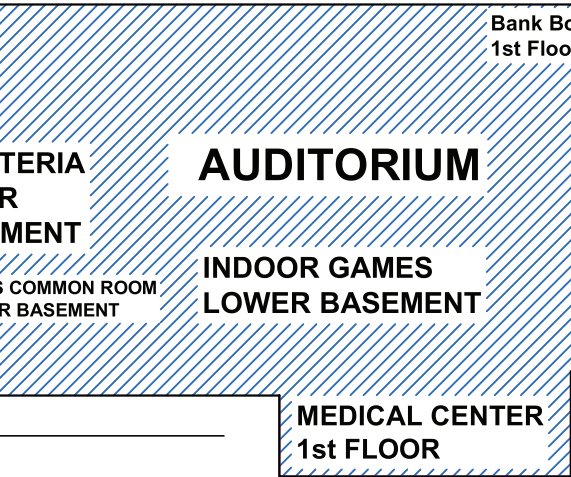
# EAST WEST UNIVERSITY MASTER PLAN







**OPEN COURTYARD**



VEHICULAR EXIT

AVENUE NO. 2

AFTABNAGAR MAIN ROAD

AFTABNAGAR MAIN ROAD

## Achievements

### EWU Faculty in “Bay of Bengal Conversation 2023 Rising Tides”



Parvez Karim Abbasi, Assistant Professor, Department of Economics, carried out the twin roles as a participant and Moderator during the session titled ‘Globalism- Separating the Ideology from the Conspiracy’ of ‘Bay of Bengal Conversation 2023 Rising Tides’, on 7<sup>th</sup> to 9<sup>th</sup> November, the largest international conference on geopolitics and international relations in Bangladesh, organized by Centre for Governance Studies (CGS). The session he moderated included Habibul Haque Khondker, Professor, Zayed University, UAE, Faris Hadrovic, Business Development and Government Relations Expert, Bosnia and Herzegovina and Xia Liping, Professor, Department of Diplomatic Studies, China Foreign Affairs University, China.

## Departmental Activities

### Seminar and Workshop

#### Seminar on “Rethinking Economics: Conversation with Wahidudding Mahmud”

Department of Economics and East West University

Economics Club hosted an event titled “Rethinking Economics: Conversation with Wahidudding Mahmud” at the Nawsher Ali Gallery. Dr. Wahiduddin Mahmud, a renowned economist, delivered a keynote speech on the market’s current state, its connection with human behavior, and insights from his book, “Markets, Morals, and Development.” The event was graced by the presence of notable figures, including Chief Advisor Professor Dr. Mohammed Farashuddin, Chairperson of the Economics Department Dr. Muntasir Chaudhury, and Dean of the Faculty of Business and Economics Professor A. K. Enamul Haque.

### Economics Brown-bag Seminar

On Thursday, October 19, Dr. Md. Abdullah Al Mashrur, Assistant Professor of the Department of Economics, East West University presented his paper titled “Effects of Anti-Open Grazing Law on Conflict: Evidence from Nigeria” in the Brown-bag seminar series of the Department of Economics, East West University.

### Students’ Achievement: Publication

Salim, Asaf Ibne and Basher, Syed Abul, Jobless Growth: Evidence from Bangladesh. Available at SSRN: <https://ssrn.com/abstract=4402542> or <http://dx.doi.org/10.2139/ssrn.4402542>





## Achievements

### Editor/Reviewer in Peer-reviewed Journals

Many faculty members from the Department of Law including Muhammad Ekramul Haque, Nabaat Tasnima Mahbub, Adity Rahman Shah, and Mohammad Pizuar Hossain have played their role as Editor and Reviewer in reputed books journals at home and abroad including International Handbook of Disaster Research (Springer, Singapore), Dhaka University Law Journal (DU), Review of European, Comparative & International Environmental Law (RECIEL), Water International, Global Journal of Comparative Law (Brill), and Human Rights Review. (Springer, Germany)

### Membership

1. Haque, Muhammad Ekramul, Member of the Advisory Body of NAPSIPAG Disaster Research Group (NDRG), a specialized body of NAPSIPAG, Network of Asia Pacific Schools and Institutes of public Administration and Governance.
2. Shah, Adity Rahman, Member of British Institute of International and Comparative Law.
3. Rahman, Nadia, Joint Secretary, Commonwealth Legal Education Association (CLEA-Asia) (Bangladesh Chapter) (<https://www.cleaasia.ac/>)

## Departmental Activities

### Workshop on Mooting And Advocacy," Hosted by East West University's Department of Law

East West University (EWU) Moot Committee comprising of Farzana Rifat Siddique, Lecturer, Nadia Rahaman, Senior Lecturer, and Md. Pizuar Hossain, Senior Lecturer successfully organized the 6<sup>th</sup> workshop on "Mooting and Advocacy" at EWU on August 26, 2023. The event was attended by 75 third- and fourth-year law students of EWU. There were three sessions in the workshop. The Certificate-Giving and Closing Ceremony of the workshop took place on September 5, 2023. Distinguished resource persons with vast mooting experience took the sessions which was significant for the students to learn the ins and outs of mooting.

### East West University Law Clinic 3.0



Department of Law organized the third edition of the Law Clinic in Fall 2023. Law clinic is a combination of teaching practical legal knowledge and skills necessary for a legal professional with a commitment to pro bono services. In Fall 2023 semester, over 16 sessions were conducted by top legal professionals of Bangladesh: judges and lawyers from the apex and subordinate judiciary. The students are also





scheduled to participate in one civil trial and one criminal trial, a street law public literacy program, a community visit, three court visits and two visits to the land and sub-registry offices, as part of their assessment.

Ali Mashraf, Lecturer, Department of Law attended the Three day-long Training Course on Arbitration organized by the Bangladesh International Arbitration Centre (BIAC).

## Students' Activities

### East West University's Department of Law Participated in 4<sup>th</sup> Jessup Workshop

Five students of the Department of Law, East West University, namely Pospita Akter Onty, K.M. Radhit Ahmed Snigdho, Aysha Rahmat, Mahmudul Hasan and Afrin Sultana Anika along with their adviser Farzana Rifat Siddique, Lecturer in Law participated in the 4<sup>th</sup> Jessup Workshop held on September 28-29, 2023 at the Nabab Nawab Ali Chowdhury Senate Bhaban, University of Dhaka organized by Jessup Bangladesh, in collaboration with Hearth Bangladesh, International Law Students Association (ILSA) and University of Dhaka. The workshop was divided into some really informative sessions. It was helpful for them to take preparation for the upcoming Jessup Competition.



### EWU Clinches Runner-Up Trophy of 14<sup>th</sup> Henry Dunant Memorial Moot Court Competition 2023

A team from the Department of Law, East West University along with the team trainer Ms. Nadia Rahaman, Senior Lecturer, Department of Law, East West University, has emerged as the Runner-Up of the 14<sup>th</sup> Henry Dunant Memorial Moot Court Competition 2023. The National Rounds was organized by the International Committee of Red Cross (ICRC) in collaboration with the Independent

University of Bangladesh (IUB). The competition took place from 5<sup>th</sup> to 7<sup>th</sup> October 2023. The EWU team made history in this oldest prestigious national moot for the first time from EWU.



### A student from the Department of Law won the Workers' Access to Justice Hackathon

The Workers' Access to Justice Hackathon, a pioneering event organized by Bangladesh Legal Aid Services And Trust (BLAST), took place on October 21, 2023, in collaboration with the Rule of Law Collaborative at the University of South Carolina. Masum Mushfik Hena, an undergraduate student from the Department of Law, was a part of the winning team, securing \$500 for their proposal on "Justice Delayed is Justice Denied: Resolving the Labor Court Crisis." Pospita Akter Onty and Sabbir Ahmed, both students from the Department of Law, were members of the second and third runner-up teams, securing \$300 and \$200, respectively. Nabila Farhin, Senior Lecturer of the Department of Law, was a mentor in the Hackathon, contributing to the pride of the Department.





Achievements



Board of Accreditation for Engineering and Technical Education, Bangladesh

Certificate

*This is to certify that the Bachelor of Science in Computer Science and Engineering (BSc in CSE) degree program (daytime) of East West University (EWU), A/2, Jahurul Islam Ave, Dhaka 1212, Bangladesh has been reviewed by the Board of Accreditation for Engineering and Technical Education as per BAETE Manual (Version 2.1, 2022). The Board therefore accredits this program with all the privileges attached to it for a period of four years with effect from 01 July 2022.*

Professor Kazi Bayzid Kabir  
Member-Secretary, BAETE  
No. 0022/2023

Institution of Engineers, Bangladesh (IEB)  
Headquarters, Ramna, Dhaka, Bangladesh

Professor AFM Saiful Amin  
Chairman, BAETE

The Board of Accreditation for Engineering and Technical Education (Baete) Has Accredited the B.sc. In CSE Of EWU

The B.Sc. in CSE program at East West University (EWU) has been officially renewed and accredited by the Board of Accreditation for Engineering and Technical Education (BAETE) for a period of four years, commencing from July 01, 2022.

Professor Wasif's Research Profile has been on New Science Inventions

Professor Dr. Ahmed Wasif Reza from CSE Department, East West University (EWU), received an Outstanding Research Award. Professor Wasif's research profile has been in the International Research Awards on New Science Inventions under the category of «Best Researcher Award - 2023» for his remarkable contributions to Digital Health and Biomedical Engineering research. Professor Wasif got the nomination for his recent research article "Sickle cell disease classification using deep learning", published in Elsevier & Cell Press, Q1 Journal. EWU congratulated Professor Wasif on this shining award which has brightened the image of the University.





## Professor Wasif Won The Outstanding Championship Award – 2023



Professor Dr. Ahmed Wasif Reza from the Department of Computer Science and Engineering (CSE) received the "Outstanding Championship Award" from the 7th International Conference on Intelligent Computing and Optimization (ICO) 2023, held on October 26-27, 2023, in Cambodia, for his outstanding contributions to Research and

Publications. Professor Wasif was also invited as a Keynote Speaker. All his papers will be published by Springer Nature (in the book series Lecture Notes in Networks and Systems - LNSS, Switzerland), indexed by SCOPUS.

## Departmental Activities

### Seminars

#### Seminar on "ITEE FE Examination: Your Path to a Successful Career in Japan"

The Department of Computer Science and Engineering (CSE) at East West University arranged a seminar titled "ITEE FE Examination: Your Path to a Successful Career in Japan" on Wednesday, 11 October 2023. The seminar was inaugurated by the chief guest, Mr. Mohammad Mohidur Rahman Khan, Manager (Security Operation) & Incharge (CA Operation and Security), Bangladesh Computer Council (BCC), and special guest, Mr. Akihiro Shoji, JICA Expert. The Chairperson of CSE department Dr. Maheen Islam presided the seminar. Professor Dr. Nawab Yousuf Ali also closed the seminar with some motivating talks. The seminar was open to all students at East West University and was especially beneficial for those who are interested in pursuing a career in Japan after graduation. The speakers provided valuable insights into the ITEE FE Examination and the Japanese job market.

#### Seminar on "The Overview of Bioinformatics Analysis and Further Studies in the UK"

Department of Computer Science and Engineering (CSE) at East West University arranged a seminar titled "The Overview Of Bioinformatics Analysis and Further Studies in the UK" on August 27, 2023. The speaker was Syed Murtuza Baker, who is a dedicated researcher and data scientist with a passion for genomics and machine learning. He has







also served as a faculty member in the CSE department at East West University (EWU). He is also a notable alumni of East West University (EWU). This seminar explores the field of bioinformatics, emphasizing its significance in biological research and healthcare.

### Field Trips

#### Industrial Field trip to Brain Station

An industrial field trip was arranged by the department to accelerate the learning experience of the students which eventually developed a positive mindset among them. Under the supervision of Lecturer Md Al-Imran, students of CSE110 course along with some of the capstone students gained experience of solving real life problems and significance of course learning."

#### EWU CSE participates in Comilla University BRACNet Inter University Programming Contest 2023

Comilla University BRACNet Inter University Programming

Contest 2023, held at Cumilla university on September 16, 2023. It is a matter of pride that among 59 teams from universities all across the country the representative team from East west university EWU\_Hindsight, achieved remarkable results in the highly demanding competitive programming event. EWU\_Hindsight secured 22<sup>nd</sup> position among all the participating universities.s

#### EWU CSE teams participates in ICPC 2023 Asia Dhaka Regional site contest

Bangladesh University of Business & Technology (BUBT) successfully hosted the ICPC 2023 Asia Dhaka Regional site contest, which saw the participation of 224 teams from various educational institutions across the country. Among the competitors, four teams from East West University, known as EWU\_Hindsight, EWU\_Three\_Dimension, EWU\_MADLADS, and EWU\_NotAcceptedYet, emerged as successful qualifiers for the regional contest. Following the intense competition, East West University secured 9th place among all private universities.







## The Institutional Quality Assurance Cell (IQAC)

### The Institutional Quality Assurance Cell (IQAC)

The Institutional Quality Assurance Cell (IQAC) at East West University like that in other universities in Bangladesh aims at developing a mechanism for systematic reviews of study programs and ensuring quality teaching-learning, research, knowledge generation and support services standards at an acceptable level. Since 2016, IQAC is assisting in centralizing quality assurance activities at EWU. Currently, Professor Dr. Basanta Kumar Barmon is the Director of IQAC at EWU. IQAC organized the following activities from September 2023 to December 2023:

### Workshops on “Outcome-Based Education (OBE) Implementation

IQAC of EWU organized a day-long workshop on “Outcome-Based Education (OBE) Implementation in B. Sc. (Hons) in Mathematics Program” for the faculty members of the Department of Mathematical and Physical Sciences on 07 October 2023. Seventeen faculty members participated in this event. Professor Dr. Ahmed Wasif Reza, Department of Computer Science & Engineering, and Additional Director of IQAC, was the resource person. IQAC of EWU organized another day-long workshop on “Outcome- Based

Education (OBE) Implementation of Department of Genetic Engineering and Biotechnology Program” for the faculty members of the Department of Genetic Engineering and Biotechnology (GEB), on 11 November, 2023. Professor Dr. Md. Zakir Hossain Howlader, Department of Biochemistry and Molecular Biology, University of Dhaka, and Professor Dr. Ahmed Wasif Reza, Department of Computer Science and Engineering, and Additional Director of IQAC, EWU were the resource persons

### Briefing Session on Implementation of Uniform Grading System

IQAC organized a participatory briefing session on “Implementation of Uniform Grading System recommended by UGC” on 16 September 2023. Professor Dr. A. K. Enamul Haque, Dean, Faculty of Business and Economics, discussed the “Uniform Grading Policy” in brief. The former Vice Chancellor, former Pro-Vice Chancellor, Deans of Faculty of Science and Engineering, and Faculty of Liberal Arts and Social Sciences, Chairpersons of all Departments, all Faculty Members of EWU, Director, and Additional Directors of IQAC were present at the event. Prof. Dr. Basanta Kumar Barmon, Director of IQAC facilitated the program.





# CENTER FOR RESEARCH AND TRAINING (EWUCRT)

The primary objective of the East West University Center for Research and Training (EWUCRT) is to create knowledge through academic and applied research and to disseminate acquired knowledge through training, seminars, and publications. The current Chairperson of the Center is Dr. Rafiqul Huda Chaudhury, Executive Director is Dr. Muhammed Shahriar Haque and Deputy Executive Director is Dr. Md. Sohel Rana.

EWUCRT publishes the EWU Journal, a bi-annual publication of multi-disciplinary research papers following a rigorous process of strict reviews. Currently, East West Journal of Humanities (EWJH), Vol.9-12 2023 (ISSN: 2074-6628), Special issue and East West Journal of Business and Social Studies (EWJBSS), Vol. 9-11,2023 (ISSN 2074-5443), are in the process of being published. EWUCRT also publishes Working Papers, Occasional Papers and Annual Research Abstracts to publicize and to keep an official log of the academic publications of East West University faculty members.

EWUCRT awards research grants to faculty members through the East West University Research Ethical Committee (EWUREC). Most recently, EWUCRT is working to develop a dynamic, user-friendly, and informative website. Website development activities are in progress.

## Research Grant



Dr. Nazia Hoque and her team is receiving research grant from Dr. Md. Sohel Rana, Deputy Executive Director, EWUCRT

During the Fall Semester, EWUCRT released research grants for the following research proposal:

*"Phytochemical and Pharmacological Analysis of Secondary Metabolites of Endophytic Fungi associated with Few Medicinal Plants of Bangladesh"* by Dr. Nazia Hoque, Associate Professor, Dr. Sufia Islam, Professor, Ms. Nazifa Tabassum, Lecturer, Ms. Parisa Tamannur Rashid, Ms. Shahnaz Siddiqua, Senior Lecturer, Department of Pharmacy, EWU.

## Outcome of Research Grant

### 1. Research Publication

Research studies supported by EWUCRT have yielded research papers, one of which has been published in international journal during Fall semester 2023, as below:

*"Complete genome sequence of the pandrug-resistant Vibrio cholerae strain KBR06 isolated from a cholera patient in Bangladesh"* by Md. Mohiuddin Kabir, Associate Professor, Department of GEB, Md. Rayhan Imam, GEB, Zinat Farzana, Senior Lecturer, Department of GEB, Chowdhury Faiz Hossain, Professor, Department of Pharmacy, EWU, was published in American Society for Microbiology (ASM) Journal on 15 November 2023. This research paper is available at the link below: <https://journals.asm.org/doi/10.1128/mra.00577-23>

### 2. Research Report

The following research report is in the pipeline:

*"Rohingya Influx in Bangladesh: Perceptions and Attitudes of the Local Population"* by Dr. Mobarak Hossain Khan, Professor, Mr. Rezwan Siddiqui and Ms. Rubayat Kabir, Senior Lecturer, Department of Social Relations, East West University.

## Seminar

To disseminate knowledge in academia, EWUCRT organized a research seminar entitled *"Teaching Myanmar Curriculum in the World's Largest Refugee Camp: A Critical Insight"* on 07

November 2023 in EWUCRT Seminar Room. The presenter of the seminar was Dr. Muhammed Shahriar Haque, Professor, Department of English, East West University.

August 2017 until December 2023

2. To explore the teaching methodology of the Rohingya curriculum used in the Rohingya refugee camp's learning centres (LC) in Cox's Bazar and the schools of Bhasan Char.



## Training

EWUCRT organized a hands-on training on 'SPSS Software' for the faculty members and graduate students (with thesis) of East West University. The training was held on 28 November, 05, 12, and 18 December 2023 at EWUCRT Research Hub.

12 faculty members and 3 graduate students from various

departments of the University attended the training program. Dr. Md. Sohel Rana, Associate Professor, Mr. Imrul Kabir, and Mr. F.M. Arifur Rahman, Senior Lecturer, Department of Mathematical and Physical Sciences, East West University conducted the training sessions as resource persons.





# Department of Student's Welfare and Career Counseling Center

## Success Stories

### Jobs



**Abdullah Al Hadi**  
Assistant Engineer-Ulkasemi Pvt. Limited



**Jawad Ahmed-Trainee & Content Specialist**  
Specialist-Samsung Mobile



**Md. Abir Hossain**  
Software Engineer & Web Developer  
Bengal Group



**Md. Taiful Islam**  
Jr. Executive, Admin, Fulfillment  
Central Ops-Pathao



**Nazmul Hasan**  
Standard Chartered Bank



**Nishi Rahman**  
Account Executive  
GREY Dhaka



**Sadia Mehrin**  
Junior Executive  
Business Planning -Somoy TV



**Sakir Ahmed Khan**  
Sr. Asst Executive  
Beximco Pharmaceuticals Ltd.



**Shafayet Jamil**  
Market Development Officer  
Banglalink



**Syed Syham Hasan**  
Executive  
DHL Global Forwarding

# Success Stories

## Internship



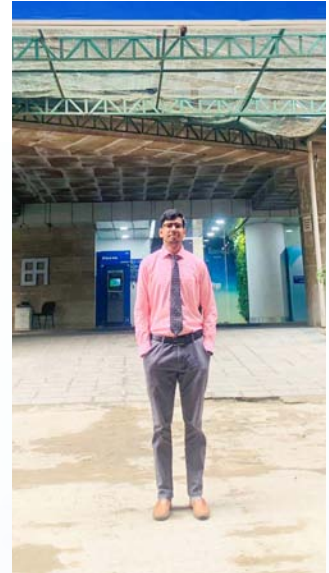
**Azzas Hossain Sihab**  
**Intern**  
Bank Asia Ltd.



**Hosne Ahmed Pulock**  
**Intern**  
New Zealand Dairy



**Md. Asifur Rahman**  
**Intern**  
Banglalink



**MD. Israr Mizan**  
**Intern**  
Bank Asia Ltd.



**Nowsin Sharmin**  
**Intern**  
NRBC Bank PLC.



**Nuzhat Anjum Nomi**  
**Intern**  
Robi Axiata Ltd.



**Pranta Sikdar**  
**Intern**  
Upay



**Shehab Hossain**  
**Intern**  
ACI Ltd.



## Ice-breaking sessions

The Career Counseling Center (CCC) of East West University (EWU) held ice-breaking sessions for the newly admitted students of the Fall semester, on 2<sup>nd</sup>, 5<sup>th</sup>, 9<sup>th</sup> and 11<sup>th</sup> of October, 2023. The purpose of these sessions was to introduce the fresher students to the CCC, with the aim to help warm up the learning inspiration and orient students to the learning environment at EWU. The sessions were conducted by Mr Nahid Hassan Khan, Adviser, Department of Student Welfare and Head, Career Counseling Center of EWU, and Mr Shahriar Islam, Sr Associate Job Placement, from Wadhvani Foundation.



## 'EmpowerED 2023' Program of Wadhvani Foundation

The Wadhvani Foundation held a Summit in Bangladesh, "EmpowerED 2023: AI Powered Skilling for Future Ready Workforce" at The Renaissance Dhaka Gulshan Hotel on the 30<sup>th</sup> of November, 2023. During the program, Dr. Kela, the CEO, delved into Wadhvani Foundation's latest innovative AI tools. Dr. Ajay Kela is a thought leader who is shaping skill development through innovation. The Wadhvani

Foundation is a US-based non-profit organization. It has already empowered more than 300 students of EWU during a period of 4 years by training them to acquire soft skills through online learning.



## Brand Ambassador Selection program of Walton Digitech Industries Ltd



The Brand Ambassador Selection program of Walton Digitech Industries Ltd was held at the company's head office in Bashundhara Residential Area in Dhaka on 25<sup>th</sup> November, 2023. On behalf of East West University, Mr Mirza Ahsanul Hossain, Deputy Director of the The Department of Student Welfare and the Career Counseling Center, attended this program.

## Corporate meetings

The DSW & CCC had some meetings with different corporations and other types of organizations. The staff of the Department of Student Welfare (DSW) conducted meetings with Akij Group, BRAC Bank Limited, GPH Ispat, Linca (Wuhan) Int'l Education and Sci-Tech Co. Ltd.-a Chinese Language Center, NRBJobs, The University of Tokyo Bangladesh Office during the Fall Semester of 2023.

## Meetings with foreign universities

Senior representatives from Millersville University, The George Washington University -School of Engineering & Applied Science and New York University -Tandon School of

Engineering met the DSW staff in November, 2023.

## Information session on Masters & PhD programs at US Universities

CCC organized an enlightening session on 7th November, 2023 on “Masters, PhD programs, assistantships and research opportunities” at two renowned universities in the USA, The George Washington University and New York University. The session was about PhD programs, assistance, research facilities and graduate programs in the USA. The representatives (Mr Abhyuday Pai, New York University and Ms Katherine Hugins, The George Washington University) from these two universities were encouraging especially engineering school students of EWU to remain open to the higher education opportunities in the USA.

## Job placement

The CCC would like to thank the authorities of the following organizations who provided employment opportunities to a total number of 38 EWU graduates in the corporate arena of the local economy: ACI Limited, ADN Diginet, Amber It Solution Ltd, bKash Limited, Brac bank, Brac IT, Canadian Trillinium Int. School, Creative Campus, Dekko Legacy Group, Directorate of Primary Education, Dot Birth Limited, E Lab Bangladesh Ltd, E-Medical Solution Limited, Farooq and Associates, Flyhub Bangladesh, FONS Bangladesh, Hoda Vasi Chowdhury & Co., IFAD Group, IT Village, Magpie nest, Marico Bangladesh, Quantanite BD, Renata Limited, Reverie Power & Automation Ltd., Robi Axiata Ltd., SAS

Group, Sheba.xyz, Smart Techonologies Ltd., Wit Institute, Ziska Pharmaceuticals Limited.

## Internship placement

Many thanks to the following organizations who matched a total number of 55 students with available internship opportunities in Fall 2023: ACI Ltd., ADN DigiNet Ltd., Anil Salam Idris & Co. Chartered Accountants, Apex Footwear Limited, Bank Asia Ltd., Bank Asia Ltd., Bank Asia Ltd., Bank Asia Ltd., BATB, Bitopi Group, Bkash Limited, BRAC EPL Stock Brokerage Ltd, BSRM Steels Limited, Cotton Group, Daraz Bangladesh Ltd., DataPath Ltd., DataPath Ltd., Dhaka Bank Ltd., Dhaka Bank Ltd., Dhaka Bank Ltd., Dhaka Tribune, DHL Express, DHL Global Forwarding Bangladesh, Dulux Paints, Duncan Brothers (Bangladesh) Limited, edotco Bangladesh Co. Ltd., edotco Bangladesh Co. Ltd., Energypac, Firefields Ltd., Foodpanda, GETCO Business Solutions Limited, HishaBee Technologies Limited, IDLC Asset Management Limited, IDLC Finance Limited, Innovative Shoemakers Limited, Investment Corporation of Bangladesh, IPDC Finance Limited, Mediacom Ltd, Merchantile Bank Ltd., Mount Elizabeth Hospitals Singapore, Munchies.com.bd, Mutual Trust Bank Ltd., National Bank Ltd., Nestle Bangladesh Ltd., Pathao, Prime Bank Ltd., Robi Axiata Ltd., Saga City, Shanta Industries Ltd., StridesCo, Team Sourcing Co. Ltd., The Cith Bank Ltd., The Premier Bank Limited, Trust Bank Ltd., Ujjal Flour Mills, United Commercial Bank Ltd., USB Express Limited, Voltage & Battery Manufacturing Company Ltd, Woori Bank, Woori Bank, Zaynax Group.





# CLUB UPDATE



## Agro Industrialization Club

### Unraveling Success: Inside the Innovation and Solutions of the "EWU Value String Challenge 2023"



The East West University Agro-Industrialization Club hosted an intra-university value chain-based case competition called the "EWU Value String Challenge 2023" which was held on 18<sup>th</sup> November 2023. The best seven teams among the forty-five teams got a chance to participate in the final round. The names of the winning teams are Champions-Team Brave Venture, 1st runner up-Strugglers, 2nd runner up UWU Twins.



## Business Club

### Grooming Session on "How to Prepare Yourself for the Local & Global Jobs Market"

East West University Business Club, in collaboration with CCC and NRB Jobs Limited, orchestrated a career-focused grooming session on the subject of "How to Prepare Yourself for the Local & Global Job Markets." on October 16<sup>th</sup>, 2023, and it was designed to augment the job market acumen of East West University students. The event featured the



presence of esteemed moderator, Mashruha Zabeen and three distinguished speakers from NRB Jobs Limited: Dilara Afroz Khan, the CEO of NRB Jobs Limited; MD Nazim Uddin, an HR and Organization Development Consultant and Trainer at NRB Jobs Limited; and MD Jomir Hossain, the Head of Business at NRB Jobs Limited.



### BrandBlitz 2023-360° Branding Solution

East West University Business Club, in collaboration with Partex Beverage Ltd., successfully hosted "BrandBlitz2023." It was held from 5<sup>th</sup> December to 14<sup>th</sup> December 2023. It was a spectacular 360° branding competition for undergraduate students across the university. The intense competition culminated in the final presentations on December 14<sup>th</sup>,

where six teams fiercely competed for the coveted title. Team Strugglers secured the second runner-up position, earning a trophy and 5000 BDT. Team Litigious Brownie won the first runner-up spot and an 8000 BDT cheque. They were awarded the winner's trophy and a grand prize of 12000 BDT by Mr. Syed Iqbal Karim, Director of Sales and Marketing, and Mr. Md. Sirat Hossain, Brand Manager of Partex Beverage Ltd.



and provide insights into their journey as entrepreneurs. Nasima Akhter Nisha, the President, Layla Sharmeen, as Committee Director, Imana Haque Jyoti and Sheikh Rima, both EC Directors, Irin Parveen, EC Director, added their skills along with others, fostering a well-rounded approach.

## The 2023 ICPC Asia Dhaka Regional Site Online Preliminary Contest



East West University Computer Programming Club enthusiastically participated in the "2023 ICPC Asia Dhaka Regional Site Online Preliminary Contest," generously sponsored by BUBT, the Ministry of ICT, and the Bangladesh Computer Council. The contest took place on October 13, 2023. This year, the active participation of 40 teams, consisting of over 120 talented members in the Online Preliminary Contest. Three teams representing East West University, named EWU\_Hindsight, EWU\_Three\_Dimension, and EWU\_MADLADS secured their place in the next stage of the competition.



## Computer Programming Club

### Webinar on "Exploring Opportunities: Brand Cloud Inc.- Job and Company Insights"

East West University Computer Programming Club organized a highly informative Webinar On "Exploring Opportunities: Brand Cloud Inc.- Job and Company Insights' powered by Brand Cloud.Inc. on 1st September 2023. The webinar was conducted on the online platform and gained the attention of huge participation. The speaker was Ren Nakaoka (HR of the Development Department Brand Cloud. Inc), Sakib (AI Engineer and Team Lead Brand Cloud .Inc), and Venom Henrik (UI/UX Head Brand Cloud. Inc.).

### Seminar on "Empowering Women Entrepreneurs"

The Computer Programming Club organized a seminar on the topic of "Empowering Women Entrepreneurs" on 4<sup>th</sup> September 2023. This event aimed to celebrate the remarkable achievements of women in the business world

### ICPC 2023 Asia Dhaka Regional Site Contest



The Bangladesh University of Business & Technology (BUBT) successfully hosted the ICPC 2023 Asia Dhaka Regional site contest was held on 4<sup>th</sup> November 2023 with the participation of 224 teams from various educational institutions across the country. Among the competitors, four teams from East West University, known as EWU\_Hindsight, EWU\_Three\_Dimension, EWU\_MADLADS, and EWU\_NotAcceptedYet, emerged as successful qualifiers for the regional contest. Following the intense competition,



East West University secured 9th place among all private universities, underscoring the university's excellence in competitive programming. Furthermore, all East West University teams achieved the top 100 positions out of 220 participating teams.

### Career Path Session

EWU Computer Programming Club successfully organized a seminar on "Freelancing and Digital Marketing" on December 5, 2023. The seminar aimed to bridge the skills gap and provide opportunities for people to acquire the necessary skills for employment in the technology sector. In the seminar, the honorable speaker was Samee Hamid, Manager- Job Placement (CodersTrust), Falgun Asif, Mentor-(Digital Marketing CodersTrust), Md. Shamso Uddin, Business Development Executive( CodersTrust), Tanjina Akter Ripa ,Junior Web Development (CodersTrust). Their presence served as proof of the importance of the soft skills that we need in our career path.



### Creative Marketing Club

### Corporate Talks 2.0

The East West University Creative Marketing Club organized a series of online sessions named "Corporate Talks 2.0" held from 3<sup>rd</sup> December to 7<sup>th</sup> December, 2023. The guest speaker Mustofa Rafid Chowdhury, HR Business Partner at Hindustan Unilever Limited took the first session named "Global Mobility Insights". Subsequently, Riwayat Ahmed, Talent Management Lead Specialist at Banglalink Digital, took the stage for the second session named "Talent Development & Employer Brand Going Beyond". Lastly, the third as well as the final session labeled "Corporate Insights: Out of the box" was eloquently addressed by Afnan Bin Ashraf, Brand Manager at Vim (Unilever Bangladesh Limited). Each of these eminent spokespersons showcased exemplary qualities capable of guiding students toward accomplishing their aspirations and succeeding in the dynamic corporate landscape.

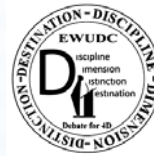


### Club For Performing Arts

### ECPA became the Champion in the recitation segment at BUP Folk and Cultural Fest 2023

East West University Club for Performing Arts became champion in the recitation segment at BUP Folk and Cultural

Fest 2023 organized by BUP Cultural Forum of Bangladesh University of Professionals on 28<sup>th</sup> October 2023. With the belief in true art ECPA's Reciters Jitu Islam Smrity, Nazifa Satta and Shaikh Istiaq Abbasy performed a special recital named "Manush". The judges, panel, and audience were mesmerized by the performance. ECPA Moderator, Dr. Nikhil Chandra Shil and Nahid Hasan Khan, Adviser Student Welfare expressed their delight and joy with the performers and other members and believes ECPA will continue their legacy and bring more success to the University.



### Debating Club

### 1<sup>st</sup> BDC National Debate Carnival

The East West University Debating Club recently participated in the BDC national debate Carnival 2023 organized by BMSC Debating Club. It was held on 1st and 2nd September 2023 in the British parliamentary debate. Team EWUDC Olive, consisting of Abdullah Al Rafi and Punam Shahriar Nirjhor, had fought with 42 teams and ranked 9th among them. They secured eight points in five preliminary rounds.



### ৩য় হাজী মুহম্মদ মুহসীন স্মারক আন্তঃক্লাব ডিবেট চ্যাম্পিয়নশিপ ২০২৩

EWUDC as Team EWUDC Spades became champion at "৩য় হাজী মুহম্মদ মুহসীন স্মারক আন্তঃক্লাব ডিবেট চ্যাম্পিয়নশিপ ২০২৩"

In remembrance of Haji Muhammad Mohsin, the debate tournament was held on September 2, and September 5, with the theme “Not war, hope for a humane world”. 32 teams made up of participants from different universities competed in this event. East West University Debating Club and the Jahangirnagar University Debating Society competed in the final debate at the university’s Nawab Ali Chowdhury Senate Bhavan Auditorium.



### দুর্নীতিবিরোধী আন্তঃবিশ্ববিদ্যালয় বিতর্ক প্রতিযোগিতা

East West University Debating Club (EWUDC) once again took center stage at the ‘দুর্নীতিবিরোধী আন্তঃবিশ্ববিদ্যালয় বিতর্ক প্রতিযোগিতা ২০২৩’ organized by Transparency International Bangladesh was held on the 21st and 22nd of September. The competition served as a platform for constructive discourse on the critical theme of countering corruption. The tournament was contested among 32 universities from all over Bangladesh. Two teams from EWUDC have taken part in this competition. EWUDC Spades achieved the glory of debate in the quarterfinal round and ranked 7th after 6 rounds of debate. Along with that, EWUDC Zeus achieved 15th rank after debating in 4 rounds.

### English Debate Workshop



On September 2023, EWUDC was privileged to host Rahat Khan, the former Vice President of BRAC University Debating Club for English Debate sessions on the “Basics of British Parliamentary English Debate.” This event was an invaluable opportunity for club members to enhance

their English debating skills. Rahat Khan, with his expertise, shared insights into the intricacies of the British Parliamentary Debate, covering structure, strategies, and key techniques. It promoted critical thinking, research, and eloquence, helping members refine their arguments and presentations. Participating in such debate sessions can be a valuable learning experience.

### এমটিবি-বিডিএফ ৯ম জাতীয় বিতর্ক উৎসব



East West University Debating Club has recently participated in a two-day long Asian Parliamentary debating competition and show debate, hosted by Bangladesh Debate Federation titled “এমটিবি-বিডিএফ ৯ম জাতীয় বিতর্ক উৎসব” on 30<sup>th</sup> September to 1<sup>st</sup> October, 2023. Teams like of BUP, NSU, IBA DU, IBAJU, CUDS along with renowned universities across Bangladesh were a part of this debating festival. A total of 24 teams participated in this tournament of which 2 teams were from East West University. Out of the two teams, EWUDC Olive achieved 7<sup>th</sup> rank with 3 wins and EWUDC Grey ranked 18<sup>th</sup> with 1 win in 4 rigorous debate rounds.

### EWUDC Inter-Department Debate Championship 2023



The “Inter-Department Debate Championship 2023,” was held on October 13–14. It was a departmental debate competition that East West University Debating Club organizes each year. The competition aimed to reduce student anxiety



about public speaking and encourage active involvement by encouraging East West University students to engage in rational debate. The event featured 18 teams in the Bangla segment and 8 in the English segment. The winning team in the Bangla segment was Team Arguemasters, from the EEE Department. The title debater of the final was awarded to Saiful Islam Bayzid. The runner-up team in the Bangla segment was Udayan from the English department, The finalist teams in the English segment were Albatross and Royals. The runner-up team was Thunderbolt from the BBA department. The champion team of this segment was Team Ai from the CSE department, both of whom were Debaters of the tournament in English segment.

### BUTEXDC National Debate Festival 2023

Two teams of EWUDC, team EWUDC Grey and team EWUDC Green participated in the Bangla segment of BUTEXDC National Debate Festival 2023 on 17-18 November 2023. EWUDC Grey ended up in the quarter-final, with three wins in four rounds. They ranked 7th. Their performance was praiseworthy as the new debaters. The other team EWUDC Green secured their rank as 14th with two wins in four rounds.



### সাহিত্যপাড়া Presents RisGen Open Debate Tournament 2023



সাহিত্যপাড়া Presents RisGen Open Debate Tournament 2023 recently. It was held from 1<sup>st</sup> to 2<sup>nd</sup> of December, 2023. This online debate event was organized by RisGen Bangladesh. Team EWUDC SPADES participated in the competition. They secured the second-breaking team with 4 out of 4 wins in the preliminary rounds. After a strong fight, they achieved the title of semifinalist.

### 12th BGMEA DRMC Nationals 2023



The 12th BGMEA DRMC Nationals 2023 was held early this December. EWUDC participated in this tournament as a debater in the English segment on December 8-9. Team EWUDC Spades showed up at that battle of arguments. It was nothing short of amazement that they reached the novice finals, defeating other strong teams with a score of 7 points in 4 rounds. They achieved the title of novice finalist for EWUDC.



### Electronics Club

### Seminar on "Perfect Research Paper- From Writing to Publishing"



On the 11<sup>th</sup> of October, East West University Electronics Club successfully organized the much-needed seminar called

'Perfect Research Paper- From Writing to Publishing' which was focused on the skill development of students in the research field. The seminar was conducted by Dr. Ahmed Wasif Reza, Professor, Department of Computer Science & Engineering, Additional Director, Quality Assurance (IQAC), East West University. At the beginning of the program, the club moderator Saddam Hossain Khan, Senior Lecturer, Department of Computer Science & Engineering, wherein the instructor showed all the necessary matters a researcher needs to start their research career and become an expert in the field.

### Workshop on "Arduino 101"

East West University Electronics Club (EWUEC) successfully conducted an online workshop titled "Arduino 101" on October 21, 2023. The primary focus of this workshop was to provide participants with a comprehensive understanding of microcontrollers, specifically Arduino, including their functions, applications, types, and various other aspects. The workshop was expertly conducted by Mr. Tanvir Shikder Sayeed, a talented final-year student from the Department of Electrical and Electronic Engineering (EEE) at East West University.

### Seminar on "Introduction to Basic Electronics"



The East West University Electronics Club (EWUEC) successfully organized a seminar titled "Introduction to Basic Electronics" on the 2<sup>nd</sup> of November, 2023. The seminar aimed to provide valuable insights and guidance to its members, particularly focusing on the initiation and execution of engineering projects. The event provided a platform for knowledge-sharing and learning, fostering a collaborative environment for all attendees. The seminar was conducted by Kamanashis Saha, Lecturer, Department of Electrical and Electronic Engineering (EEE) and Moderator, East West University Electronics Club. The esteemed presence of M. Saddam Hossain Khan, Senior Lecturer, Department of Computer Science and

Engineering (CSE) & Moderator, EWUEC, added further value to the seminar.

### Workshop on "PROTEUS 1.0 - Gateway to Electronics Design"

East West University Electronics Club (EWUEC) arranged an online workshop, "PROTEUS 1.0 - Gateway to Electronics Design" on November 19, 2023. The workshop was geared towards introducing participants to the circuit simulation software PROTEUS and was a resounding success. The insightful session, instructed by MD. Abu Shayem, Adjunct Faculty at Manarat International University, provided students with a profound understanding of software simulation crucial for crafting circuit diagrams for diverse projects and academic endeavors. The participants expressed their thirst for knowledge and interacted with the instructor to gain the maximum benefits.



### English Conversation Club

### Career Quest: Discover, Define and Excel

East West University English Conversation Club organized a workshop titled "Career Quest: Discover, Define & Excel" on 26 October 2023 with the keynote speaker Syed Zulkar Nayen, Senior Executive Vice President (SEVP), Head of Business Retail and SME Banking at Eastern Bank PLC. This Workshop aimed at practical tips and strategies for enhancing professional skills, such as communication, leadership, and problem-solving. The event offered insights into personalized advice and discussion. The workshop also emphasized career development, offering valuable guidance for setting, and achieving career goals. Along with the speakers, the workshop was also graced by the presence of one of the moderators of the club, Monisha Biswas ma'am, special guest, Kamrul Hassan sir, Assistant Professor of the Department of Business Administration, and some Alumni members.







## Environmental and Social Club

### Seminar on “LinkedIn Unleashed: Ignite Your Professional Journey”

East West University Environmental & Social Club (EWUESC) organized a remarkable seminar “LinkedIn Unleashed: Ignite Your Professional Journey” on 01 September, 2023. The speaker of this seminar was Sabbir Ahmed, Founder and Lead Instructor of Learning Bangladesh and a respected alumnus of East West University. In this seminar, the speaker has provided a comprehensive discussion on how students should open a LinkedIn ID, what should be the perfect description, with whom should they be connected, etc., providing attendees with the necessary knowledge to harness the power of LinkedIn for job hunting, networking, and career development.



### AI CONNECT BANGLADESH SUMMIT 2023



On 18th October 2023, AI Connect Bangladesh sponsored a Seminar on AI CONNECT BANGLADESH SUMMIT 2023, which was organized by IEEE EWU SB. The session aimed to promote the use of AI and highlight how attending the workshop would benefit students’ career paths. Distinguished guests of the event were Dr. Mohammad Ryyan Khan, Honorable Chairperson and Associate Professor of the Department of Electrical and Electronic

Engineering, and Assistant Professor and branch counselor Fakir Mashuque Alamgir.

### Workshop on “Frontend Development with React”

On 11<sup>th</sup> December, the collaborative effort between IEEE East West University and Creative IT resulted in a highly anticipated workshop aimed at enhancing participants’ front-end development skills. The event featured industry expert Mr. Rayan Hossain from Creative IT, offering a comprehensive dive into advanced front-end technologies with a particular focus on React.js and other pertinent aspects of modern web development.



## Investment and Finance Club

### Road2Fin Presents CAREERtalk with BRAC Bank Limited



The East West University Investment and Finance Club successfully organized the ‘Road2Fin Presents CAREERtalk with BRAC Bank Limited’ event on 15 October 2023, at the East West University premises. This program aimed to enhance knowledge about the banking sector, give students guidance and mentorship, equip them with essential job market skills, and serve society by developing a competitive workforce. Nahid Hassan Khan, Advisor, DSW, and Head of CCC at East West University, introduced the session by inspiring students to keep network and gain mentorship from experienced professionals. Dr. Tanbir Ahmed Chowdhury, a Professor at East West University, Dr. Farhana Ferdousi ma’am, Chairperson, Dept. of BA, East West University, and Dr. Muhammad Ziaul Haque Mamun, Pro-VC at East West University, expressed their gratitude to the East West University Investment and Finance Club and students for their active participation in the event.



## Model United Nations Club

### JMUN 2023

The East-West University Model United Nations Club proudly participated in the Jahangirnagar Model United Nations Conference 2023 (JMUN 2023) held from 28<sup>th</sup> to 30<sup>th</sup> September, 2023. This prestigious event revolved around the theme, "Prioritizing Green Technology: Conquering Green Prosperity," bringing delegates from various institutions together to discuss critical global issues in nine different committees. At the recent JMUN23 conference, President Sayed Mustafa Ahmed Abir served as the rapporteur for the committee UNHRC, demonstrating unwavering dedication and exemplary leadership that played a pivotal role throughout the conference.



### Delegation to BUFT International Model United Nations 2023



BUFT International Model United Nations Association arranged their 2nd residential MUN conference of 2023 at their Uttara Campus after 4 years. It was a 3-day conference from 12 October to 14 October. The theme of the conference was "Forging sustainable pathways by catalyzing evolution in a circular economy with green technology for inclusive growth". Students could gain important skills by attending

this workshop that will add value to the development of students of East West University.

### Delegation to Daffodil International University Model United Nations 2023

Daffodil International University Model United Nations Association (DIUMUNA) arranged their second national Model United Nations conference, Daffodil International University Model United Nations 2023. It was a 2-day conference from 26<sup>th</sup> to 27<sup>th</sup> October 2023. The theme of the conference was "Empowering communities to protect human rights through ensuring digital privacy, promoting gender equality, eliminating discrimination, and revitalizing industrialization to achieve sustainable development and growth of nations". And the slogan was "Equity is power".



## Photography Club

### Photography Club Achieved Dual First Place Honors at SFURON 4.0 National Photography Exhibition at BUP



Eight members of the East West University Photography Club had recently participated in the National Photography



Exhibition “SFURON 4.0,” This exhibition was held at the Bangladesh University of Professionals (BUP) campus. Remarkably, twenty-seven of these photos were chosen from our talented East West Photography Club members. Md Samiur Rahman Shafin secured the first prize in the “Mobile Photography” segment, while Ashraful Rafid won the first prize in the “Camera Photography” segment.

## “Maze of Lights”: An Intra-University Exhibition



On October 15–17, the East West University Photography Club (EWUPC) organized an Intra University Exhibition “Maze of Lights” in the EWU Courtyard. East West University students were allowed to take part in this exhibition. On October 15, 2023, former Pro-Vice Chancellor Dr. Muhammad Ziaulhaq Mamun inaugurated the exhibition. The ceremony was also attended by Nahid Hassan Khan, Advisor, DSW, and Head of CCC, Dr. M Sayeed Alam, Associate Professor, Joint Coordinator, and Ms. Rafayat Jalal, Lecturer. During the exhibition days, a huge number of students and faculty came to visit.



## Robotics Club

## IUT Esonance 2023



The East West University Robotics Club demonstrated

its prowess at the “IUT Esonance” on November 7, 2023, showcasing the talent and dedication of its members. Four teams, comprising two RoboSoccer teams and two-Line Follower Robo teams, participated in this prestigious event, leaving an indelible mark on the competition.

## Let’s Code Your Career Through Programming



The Robotics Club of East West University, in collaboration with Programming Hero, orchestrated a generative event titled “Let’s Code Your Career Through Programming” on 21 November 2023. The presence of the esteemed Moderator Al Imran, the mentor from Programming Hero, Mir Hossain, and the Chief Operating Officer, Abdur Rakib, significantly elevated the event, rendering it more captivating and intellectually stimulating.



## Rotaract Club

## Banglalink Innovator 7.0



On 26<sup>th</sup> October 2023, the Rotaract Club of East West University-RACEWU in collaboration with Banglalink, organized an inspiring event focused on fostering innovation and encouraging aspiring innovators within

the community. The event aimed to provide a platform for students to explore innovative ideas and learn from experts in the field of innovation and provided networking opportunities. The Guest Speakers encouraged creativity and innovative thinking among participants and showcased successful innovation stories and strategies.

### Canvas 3.0



The RACEWU organized an event named “Canvas 3.0”. held from 26<sup>th</sup> October to 6<sup>th</sup> November,2023. The program aimed to empower participants with the fundamentals of graphic design using advanced software. The primary goal was to ensure participants acquired proficiency in utilizing various tools, fostering confidence for further exploration and skill development. The program persevered with a total of four sessions conducted by instructors from “Shikhbe Shobai. The last day was the prize giving ceremony and our moderator Nabila Farhin mam gave the winners the prize money and the certificates.



### Science Club

### Workshop on Microsoft Office



EWU Science Club successfully organized an eagerly awaited workshop on Microsoft Office, held on October 13<sup>th</sup> and October 14<sup>th</sup> ,2023. The workshop fostered a supportive environment, encouraging interactive sessions, questions, and active participation. At the same time, it provided

a unique opportunity for students to enhance their Microsoft Office skills, led by expert trainers. On the first day the workshop, the instructor, Abdullah Al Noman, an International Young Professional from Agrogoti Sangstha, Bangladesh, and Aawaaj, Nepal, guided participants through PowerPoint and Word applications, covering basic to intermediate levels. Nazmus Sakib, Founder and CEO of Data Solution-360 and Lead Data Science Trainer took the stage on the second day. He delved into Excel, teaching from basic to advanced levels, empowering attendees with in-depth knowledge.



### Sociology Club

### East West University Sociology Club celebrated its 5th Year Anniversary Program

The East West University Sociology Club celebrated its remarkable 5th-year anniversary on December 5, 2023, at the CCC Lobby. The event commenced with the head of ccc Nahid Hassan khan, Club Founder Rasel hussain, senior lecturer, department of sociology, and moderators Manzuma Ahsan senior lecturer, department of sociology and SM Anowarul Kayes Shimul senior lecturer, department of sociology. The event started with the inauguration of the Club Corner, allowing students to engage in the club's activities. This 5th-year anniversary exemplified the club's commitment to academic, cultural, and community enrichment, fostering unity within East West University.



### Sports Club

### NSU Sports Carnival 2023



East West University's basketball and badminton teams showcased their prowess at the NSU Sports Carnival 2023



on September 7, 2023. The basketball team delivered an impressive performance, secured a spot in the quarterfinals after defeating BRAC University. In the badminton arena, our players reached the semifinals in both the boys singles and mixed doubles segments, displayed exceptional talent and sportsmanship.

### Triumph Unleashed: EWU Football Fiesta 2023 - A Tale of Success Orchestrated by EWU Sports Club

The EWU Football Fiesta for 2023 commenced its journey with a grand trophy unveiling ceremony on December 23rd. The tournament unfolded on December 27th and 28th at Nutmeg Sports Ground. Twelve departments enthusiastically participated in the thrilling matches. In the intense grand finale, the Department of Computer Science and Engineering faced off against the Department of Civil Engineering, securing victory with a close 1-0 score. Following the final, a prize-giving ceremony graced by the presence of East West University's honorable Treasurer, Air Cdre (Retd) Ishfaq Ilahi Choudhury, Nahid Hassan Khan, Advisor, DSW, and Dr. Md. Mobarak Hossain Khan, Chairperson and Professor of the Department of Social Relations, took place. Trophies for individual brilliance, medals for the champion and runner-up team players, and the champion and runner-up trophies, along with prize money, were distributed. The esteemed guests also shared valuable insights in their speeches, blessing the students.



### Telecom Club

### Workshop on "CCNA WORKSHOP FOR BEGINNERS"

East West University Telecommunications Club (EWUTC)

arranged a Workshop On "CCNA WORKSHOP FOR BEGINNERS". The workshop was held on 1<sup>st</sup> and 3<sup>rd</sup> September 2023. The workshop was very interactive for the students. On the 1<sup>st</sup> day, the guest speaker was "Razyza Akter" who was a senior faculty member and coordinator at Creative IT Institute. She taught about Networking Fundamentals, Network Devices and Skills necessary for individuals preparing for the CCNA certification exam or seeking a solid foundation in networking. On 2<sup>nd</sup> day, the guest speaker was "Md. Ashraful Islam" who was an excellent faculty of networking technology at Creative IT Institute. He showed the students how to use "Cisco Packet Tracer". He showed IP Addressing and Subnetting, Routing and Switching using the software. He also showed how to code CLI code in a router.



### Seminar on "Entrepreneurship: Development, Opportunities, and Challenges with Alumni"

East West University Telecommunications Club (EWUTC) arranged a seminar on "Seminar on Entrepreneurship development opportunities and challenges with Alumni". The seminar was held on 17<sup>th</sup> October, 2023. The seminar was very interactive for students. The guest Alumni was Sadia Parvin Ripa an Associate Manager at BRAC BANK PLC. She gave guidance on how a data analyst should think mainly - problem solving, critical and logical thinking, being skillful, detailed oriented and creativity.



## Seminar on “Empowering Futures: Machine Learning and Carriers in Data Science”

East West University Telecommunications Club (EWUTC) arranged a seminar on “Empowering Futures: Machine Learning and Carriers in Data Science”. The seminar was held on 5<sup>th</sup> November 2023. The seminar was very interactive for students. The guest speaker was Md Mahabubar Rahman who is a Research Scientist at AIMS Lab. He gave guidance on how a machine learning engineer should think mainly - problem solving, algorithm selection, data Analysis.

## The 5<sup>th</sup> National Entrepreneurship Summit 2023

on December 1-2, East West University Telecommunication Club organized a 2 day long summit entitled “The 5th National Entrepreneurship Summit 2023” with the participation of students from different universities of the country with different innovative ideas. The Innovation Design and Entrepreneurship Academy (iDEA) Project of the Bangladesh Computer Council (BCC) under the ICT Division of the Government of the People’s Republic of Bangladesh was the strategic partner of the summit presented by Pickaboo. The main motive for the event was to make the

students knowledgeable about “Business and Technology”. The ViceChancellor of East West University, Professor Dr. Shams Rahman was the chief guest of the closing program of the summit held on 2 December 2023. Deputy Secretary and Project Director of the iDEA Project Dr. Md. Mizanur Rahman was the special guest of the program. Among the applicants, 18 teams participated in the summit and presented their innovative ideas to the judges through pitching. As the winner “Team Eco Shelter” received a prize of BDT 10,000 by securing 1st position. Besides, Team “Hydro Zone” won 2nd place and won BDT 6,000 and Team “Aces High” won 3rd place and won BDT 4,000.





## Important Dates to Remember (For B.Pharm & PPHS) Spring 2024


Date	Day	Event
January 25	Thursday	Orientation and Advising of Newly Admitted Students and Knowing your Campus: Orientation with the academic and other facilities of the University
January 28	Sunday	First Day of Classes
February 01	Thursday	Last day to Add Courses
February 05	Monday	Last day to clear Incomplete grades ( "I" grade )
February 06	Tuesday	Last day to Drop Course(s)/Semester with 100% Refund
February 07	Wednesday	Last day of payment of tuition fees without late fee Last day of payment only for adding course(s)
February 13	Tuesday	Last day of Tuition Payment with Late Fee of Tk. 500/-
February 20	Tuesday	Last day of Tuition Payment with Late Fee of Tk. 1000/-
February 27	Tuesday	Last day to Drop Course(s)/Semester with 85% Refund
February 29	Thursday	Blocking of ID Numbers of Defaulting Students
March 22-30	Friday-Saturday	Midterm Examinations
April 04	Thursday	Last day of Submission of Mid-Semester Assessment
April 18	Thursday	Last Day to Drop Course(s)/Semester with 50% Refund
May 16	Thursday	Last day of Withdrawal of Course(s)/Semester ("W" grade)
June 06	Thursday	Last Day of Classes
June 07-12	Friday-Wednesday	Preparatory Leave
June 24-July 11	Monday-Thursday	Final Examinations
July 21	Sunday	Submission of Final Grades
July 23-August 10	Tuesday-Saturday	Semester Break
August 11	Sunday	University Reopens for Fall 2024
August 13	Tuesday	Advising for Fall 2024 (in-person) for CGPA 2.15 or less (Students admitted up-to Summer 2023) and for CGPA 2.40 or less (Students admitted in Fall 2023 and onward) including on probation
August 14-18	Wednesday-Sunday	Online Advising of Courses for Fall 2024 (ongoing students)
September 12	Thursday	Orientation and Advising of Newly Admitted Students
September 15	Sunday	First Day of Classes for Fall 2024


## Important Dates to Remember (Except B.Pharm & PPHS) Spring 2024

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January 28	Sunday	First Day of Classes
February 06	Tuesday	Last day to Drop Course(s)/Semester with 100% Refund
February 07	Wednesday	Last day of payment of tuition fees without late fee Last day of payment only for adding course(s)
February 13	Tuesday	Last day of Tuition Payment with Late Fee of Tk. 500/-
February 20	Tuesday	Last day of Tuition Payment with Late Fee of Tk. 1000/-
February 27	Tuesday	Last day to Drop Course(s)/Semester with 85% Refund
February 29	Thursday	Blocking of ID Numbers of Defaulting Students
April 04	Thursday	Last day of Submission of Mid-Semester Assessment
April 18	Thursday	Last Day to Drop Course(s)/Semester with 50% Refund
May 16	Thursday	Last day of Withdrawal of Course(s)/Semester ("W" grade)
May 19	Sunday	Advising for Summer 2024 (in-person) for CGPA 2.15 or less (students admitted up-to Summer 2023) and for CGPA 2.40 or less (students admitted in Fall 2023 and onward) including on probation
May 20-23	Monday-Thursday	Online Advising of Courses for Summer 2024 (ongoing students)
May 29	Wednesday	Last Day of Classes
June 02-06	Sunday-Thursday	Final Examinations
June 11	Tuesday	Submission of Final Grades
June 23-26	Sunday-Wednesday	Semester Break
June 27	Thursday	University Reopens for Summer 2024
June 30	Sunday	First Day of Classes for Summer 2024



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