



Dr. Atiur Rahman, Governor of Bangladesh Bank is awarding the certificate to a participant of the workshop on Friday.

Certificate Awarding Ceremony of EWU Held

The certificate awarding ceremony for the participants of a four 4-day long workshop on 'Scientific Research in Business', organized by the Department of Business Administration of East West University, was held at Lakeshore hotel in the city on Friday, says a press release. Dr. Atiur Rahman, Governor of Bangladesh Bank graced the occasion as the Chief Guest while Dr. Mohammed Farashuddin, President Board of Directors and founding Vice-Chancellor of EWU was special guest. The Vice-Chancellor of the university Dr. Mohammed Sharif was also present in the program. A total of 35 business teachers from 5 different universities participated in the workshop. Professor Shuzu Abe, a renowned Professor of marketing from Waseda University, Japan was the Resource Person.

In his speech, Dr. Atiur Rahman emphasized the need for conducting such workshops and the importance of research both for the academic world and larger society. Dr. Mohammed Farashuddin expressed his satisfaction in such scholarly pursuits and thanked the resource person for his painstaking journey from Japan to Bangladesh.

The objective of the workshop was to enhance the knowledge of business faculties in research and enable them to conduct comprehensive research in various fields of business, so that, they can contribute to the academia and advance the frontier of knowledge further. This initiative has put a positive contribution to the academic and applied research potential and pursuits of business teachers in Bangladesh. ■

